

August 16, 1953

# Southland

**Whodunit Spoofed**

By Naughty Musical

**Back to School**

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



Symphony of motion . . . and the champions are coming to Long Beach. See Page 3.



## Giant Typhoon Past Okinawa, Aims for China

194-Mph Storm Slaps at U.S. Base,  
Heads Northwest for Shanghai

NAHA, Okinawa (Sunday)—(AP). Typhoon Nina, one of the wildest ever recorded in the western Pacific, side-swiped this big American base Saturday night and roared on toward Communist China. The huge egg-shaped storm mass churned the east China Sea into a gigantic cauldron of raging water.

## 'Wetbacks' Peril Seen; U.S. Will Act

LOS ANGELES — (AP). The problem of Mexican wetbacks has reached such serious proportions, Atty. Gen. Herbert Brownell said Saturday, that "the present situation cannot continue much longer."

He said he intends to make recommendations in existing laws when he returns to Washington after his fact finding tour of the far west.

Brownell flew here from the Southern California-Mexico border area where he discussed the wetback problem with farm, labor, civic and government groups.

He told a press conference he found "universal dissatisfaction with the existing situation," which is causing "serious law enforcement problems."

Farmers, Brownell said, don't want to employ wetback (Mexicans who cross the border illegally to seek agricultural employment in the United States.)

"The farmers are interested in getting workers who are here legally . . . We are aiming for a sufficient supply of legal labor. But we must be careful to see that American workmen are not displaced or wage levels depressed by alien labor."

## WM Outdoes Himself, He's Balmy in 1976

WASHINGTON—(AP). A veteran weather man took the plunge Saturday.

He predicted the weather not just for today or the next five days, but for 1976.

The forecast: A dry spring and summer in the Southwest, with perhaps a worse, and longer drought than the one this year.

Dr. Charles G. Abbott, 81, former secretary of the Smithsonian Institution and one of the world's foremost authorities on solar radiation, made the long-range forecast in summing up his weather studies over more than half a century.

In a publication issued by the institution, Dr. Abbott said he believes "a definite relation between sun and weather must exist, even if it cannot as yet be adequately explained."

Dr. Abbott said his observations have shown that, roughly speaking, the weather repeats itself in cycles of 23 1/2 years, in rhythm with changes in heat energy coming from the sun.

The veteran scientist emphasized that "even after 50 years of observations—some of them among the most delicate ever made by astronomers—the threshold of this (solar radiation) system of meteorology has just been crossed."

But he said there is evidence that "a trend in the heat radiation of the sun is attended almost invariably by a trend in terrestrial weather."

## L.A.C. SAYS:

### French Decadence

The world is witnessing the results of 30 years of social unrest in France. After World War I the French people tried to come back after their victory over a beaten Germany. But it was no time until we started hearing of the "sit-down" strikes all over the country. Factories were paralyzed. It was a new kind of industrial sabotage. It quickly spread across the ocean and became a part of our own union tactics. The sit-down strike did not long remain popular here. The courts

ruled them unlawful. Our unions went on to double and redouble their strength without many destructive strikes. But France sank lower and lower into depression and a sloppiness of economic and political morals.

Now we find a third of the French Parliament composed of Communists or radical Socialists who play with the Communists. The country is paralyzed by strikes which endanger the health and security of the entire nation. We have poured over \$10 billion into

(Continued on Page A-10)

## It Was No-Name Society Picnic



BIXBY PARK is the scene for all sorts of picnics, especially this time of year. Saturday was the big day for the Nameless and Unaffiliated Choral Group, Unincorporated. Formerly competing with Spit-and-Angers on Rainbow Pier, the group now takes over the beach bandshell to sing after weekend band concerts. This is member Jim Hollenbeck who said, "We are open to anybody and sing anything . . . Broad-minded . . . but dang! I choked out of tune just once and look at my teeth."—(Staff Photo by Roger Coar.)

## Churchill Will Take Hand in Note to Russ

(Compiled from AP and UP)

LONDON—Prime Minister Winston Churchill is personally taking a hand in current preparations for a reply to Moscow's recent offer of four-power talks on global matters, his advisers reported Saturday.

They said Churchill's policy was to keep the door open to further exchanges with Moscow despite the unsatisfactory response of the Kremlin to the West's invitation for limited foreign ministers negotiations.

Churchill, who suggested top-level talks last May, is understood to favor a firm but conciliatory reply to keep alive the idea of direct East-West discussions in the near future. In the meantime he is reported to be "disappointed but not dismayed" over Moscow's lack of response to his plan for top level talks.

The United States, Britain and France will begin drafting next week a new note to Russia proposing that the Big Four agree promptly on arrangements, time and place for a meeting on Germany and Austria.

Diplomats of the three Western powers will meet at Paris early in the week to work out details of the note replying to a Soviet message of Aug. 5. Meanwhile "the Western powers have reached a preliminary understanding to treat the Russian Aug. 5 message as an acceptance of their proposal for a Big Four meeting which they made July 15."

## BULLETIN

TEHRAN, Iran (Sunday)—(AP) Premier Mohammed Mossadegh early today smashed a military coup led by a top officer of the Shah's Imperial Guard.

## Army Tape Ties Up POWs 'Home' Ship

(Compiled from AP and UP)

PANMUNJOM (Sunday)—An American troopship sailed this morning for the United States with 437 freed U. S. prisoners after an Army SNAFU delayed its departure for more than 13 hours. The troop transport W. F. Hase left Inchon for San Francisco carrying the second shipload of GI's returned from Red captivity. Its voyage is scheduled to take 14 days.

## Gay Gls Ride Russ Trucks to Allied Gate

PANMUNJOM (Sunday)—(AP). Truckloads of happy American and British captives and exuberant South Koreans rode out of the Communist northland into this big prisoner exchange center today in rumbling Russian-built Molotov trucks.

The repatriates waved at observers and shouted greetings. They jumped spryly down from the trucks as their names were called.

The South Koreans arrived singing boisterously and beating time with their hands on the sides of

Names of Yanks freed today—  
Page A-3; of GIs killed in prison camps—A-12.

the Communist vehicles. A few were perched precariously atop the truck cab roofs and canvas canopies.

Most of the repatriates in the first two groups appeared to be in sound condition. Four of the South Koreans, however, were emaciated litter cases.

The first American repatriated today was an Indiana soldier, Pfc. Lawrence E. Bridgewater of Logansport.

The first Briton back was Pvt. Andrew Aicken.

The prisoners carried Red Cross packages, apparently distributed earlier in the morning at the Communist assembly center of Kaesong.

Like the South Koreans coming home, the Red Koreans traveling north through Panmunjom had thrown away most of their prisoner-clothes. They sang Communist marching songs as their trucks rolled past the Allied repatriation center.

The exchange today brought 75 Americans, 75 British and 262 South Koreans back to their own side.

In the 12th day of the POW swap, the Allies promised to give back about 2400 North Koreans in today's exchange.

Only 31 per cent of the Americans held—1032 out of 3313—have been repatriated.

(Continued on Page 3, Col. 1)

## Knowland to Move U.S. Quit if U.N. Takes China Vote

## French Reds' Strike Call Heats Crisis

Order Huge Metal  
Union Sit-Down as  
Laniel Rule Totters

PARIS—(UP). The Communists called new strikes Saturday in an effort to block a back-to-work movement by other unions and eventually force Premier Joseph Laniel to resign.

The Communists ordered its powerful metallurgical union to go on sit-down strikes Monday when the metallurgical industry, largest in France, returns to work after the annual August holiday.

The sit-down strike was called in the Bouches-du-Rhone department which includes Marseille, the second city of France, stronghold of militant Reds and often the scene of violent fighting between workers and security forces.

The Communists, through their General Confederation of Labor (CGT) control most of the workers in the industry. The strike call for Monday was seen as an important test of their ability to win control of the labor situation.

Other non-Communist union chiefs, meanwhile, made their first move to seek a compromise with the government since they began a wave of strikes 11 days ago that paralyzed most of the nation.

Socialist and other non-Communist unions who actually began the strike movement conferred privately and unofficially with government representatives to head off the Communist threat.

Maurice Ferri, minister of posts, telegrams and telephones, the first industry hit by strikes, reported the back-to-work movement was growing hourly, and said it probably would end Monday in two departments (districts).

Emiles Hugues, information minister, reported that limited postal savings service would be available Monday and that the Paris subway system operated at 50 per cent of normal holiday service Saturday.

WHERE TO FIND IT

Amusements	B-5
Aviation	B-4
Beach Combing	A-2
Bridge	E-6
Classified	C Section
Editorials	A-10
Military	D-10
Obituaries	D-10
Radio-TV	B-6
Real Estate	D-6-9
Sports	D-1-5
Waterfront	B-7
Women's News	E Section

## Solon Warns Free World Allies Before Cheering GOP State Parley

SAN FRANCISCO—(UP). Sen. William P. Knowland warned the free world Saturday if any moves are made to bring Communist China into the United Nations he will call for Senate adoption of a resolution declaring "the United States will get out" of the U. N.

The Senate majority leader said if Red China was "allowed to shoot its way into membership in the United Nations," it would be "a violation of every moral principle in the U. N. charter."

"If other nations try to vote Communist China in," he said, "I shall proceed to move a resolution which I have already introduced in the U. S. Senate."

Knowland said the resolution "says in effect if the other nations vote Communist China into the United Nations, the United States will get out."

The California Republican's stern declaration was greeted by a standing ovation from more than 200 members of the executive committee of the GOP State Central Committee.

It was a departure from a prepared text of the address delivered by Knowland before the committee's meeting here.

"I say this to you on my responsibility as a senator of the United States," Knowland told the state Republicans. "This is a serious business."

He was reviewing the U. S. contribution to the Korean War, and the heavy casualties suffered by Americans and South Korean infantrymen as compared with other U. N. members aligned with America in the conflict.

"We would be kidding our people to lead them to believe we have an effective system of collective security," he said, "when we have no such thing."

Knowland emphasized "We cannot carry such a burden in the future, and the sooner our friends in Europe realize this the sooner we will have an orderly and peaceful world."

He said "The Eisenhower administration brought the stale-mated war in Korea to a close," but warned the Communists if they renew the conflict "neither this nation nor its allies" will remain south of the 38th parallel.

"If the Communists break the truce and reopen hostilities they should be forewarned that neither this nation nor its allies will sit on the 38th parallel and continue and indefinite stale-mated contest with them—played according to their rules and not according to ours."

Turning to accomplishments of the Eisenhower administration, the California Republican said the batting average of the 83rd Congress has been "good."

He praised the "fine spirit of teamwork" between President Eisenhower and Congress, declaring the President has fully recognized Congress as an equal under the constitution.

States rights will "be strengthened" under the Eisenhower administration, Knowland said.

## U.S. Reported Agreed to Russ at Peace Table

UNITED NATIONS, N. Y. (UP). The United States has agreed tentatively to a United Nations proposal to include Russia in the Far East political conference, informed sources said Saturday.

The U. S., it was learned, will oppose a similar bid to India.

The disclosure came after the 16 nations whose troops fought for the U. N. in Korea met for three hours at the American delegation headquarters Saturday to iron out British and American differences over invitations to those two countries to attend the forthcoming conference. The political meeting on the Far East was set up by the Korean armistice agreement.

American delegate Henry Cabot Lodge Jr., flanked by British Minister of State Selwyn Lloyd and French Deputy Foreign Minister Maurice Schumann, told newsmen after the meeting:

"We are rapidly approaching an area of very complete agreement on a great number of important subjects."

The conferees will meet again this afternoon.

Lodge confirmed that the 16-nation group was working on more than one resolution dealing with the composition with the Far Eastern "Korean peace" parley that is to be held by Oct. 27.

According to informants one would be sponsored by all or most of the 16 Allies and name the six to 10 nations among them who should represent the U. N. countries that waged the Korean campaign against Red aggression.

The other two would be individual resolutions naming Russia and India to attend.

But they added that the U. S. still opposed India and that the New Delhi government might withdraw if it saw it could not win support from the U. S. and Russia. The U. S. was believed to command the votes needed to kill any bid to India.

The U. S. always has favored Russian participation in the Far Eastern meeting but only as a representative named by the Communist side—not by the U. N.

Its allies argued in rebuttal

(Continued on Page 3, Col. 7)

## Shots Fly in 'Jealousy' Chase



HE IGNORED TWO WARNING SHOTS, but Cloal C. Coffman, 37, of 233 Maine Ave., right, finally halted when three slugs hit his fleeing car, police said. The shots were fired by Officer Ray Barnhart, left, who chased Coffman down Santa Fe Ave.

The persistent triangle brought out the guns Saturday afternoon on busy Santa Fe Ave. as motorcycle cops chased down a woman's friend who gave way to jealousy on learning her husband was getting out of jail.

At the end of the chase, police arrested Cloal C. Coffman, 37, of 233 Maine Ave., and booked him for investigation of assault with a deadly weapon and of carrying a concealed weapon.

Police said Coffman had been confronting Mrs. Viola Templeton of 3668 Santa Fe Ave. while her husband languished in jail in another county.

When Coffman learned the husband, Loyd, was to be released, he wrote her this note:

"Darling, if you leave with Loyd, he will be dead before you get out of the lot. I mean what I say. I have a gun and know how to use it, so go without a husband or stay with a husband-to-be."

Mrs. Templeton read the note and forthwith called police. Officers L. F. Elwell and Ray Barnhart were dispatched to the scene. As Barnhart drove up on his motorcycle, he saw Coffman leaving.

Barnhart said he drew alongside Coffman and the ex-boy friend tried to run into him with the car. Barnhart dropped back and fired two warning shots.

A short distance farther, Barnhart again pulled alongside and again Coffman tried to run into him, the officer said.

Barnhart then emptied his gun at Coffman's car—hitting it three times.



**we're open monday night till 9:30**

**M LAKEWOOD  
MAY co.**

*extra heavy duty Saran plastic*

# "candy stripe" seat covers

**1/2 off**



**19.95**

Reg. 39.95

Your car has never had it so handsome for so little. Cool auto seat covers of extra heavy Saran plastic have satin-like finish. Trimmed with Bolt-a-flex; guaranteed scuff, fade and crack resistant. Complete with hardware and instructions for easy home installation.

## 2-door sedans coaches and club coupes

Buick '41-'48 model 46-S  
Buick '42-'48 model 48-S  
Buick '51-'52 special model  
Chevrolet '41-'53  
Chrysler '40-'48 Royal  
Chrysler '49-'53  
DeSoto '40-'53  
Dodge '40-'53  
Ford '41-'53  
Mercury '41-'53  
Nash '47-'53  
Oldsmobile '41-'50  
except super  
Pontiac '41-'53  
Plymouth '40-'53  
Studebaker '47-'53  
(2-door sedan only)

## 4-door sedans

Buick '41-'48 models 41, 47, 51, 61, 71  
Buick '51-'52 special  
Chevrolet '40-'53  
Chrysler '40-'53  
DeSoto '39-'53  
Dodge '39-'53  
Ford '42-'53  
Frazer '47-'52  
Hudson '47-'52  
Kaiser '47-'52  
Mercury '41-'53  
Nash '41-'48  
Nash '49-'53 (bed type)  
Oldsmobile '41-'50  
Packard '42-'50  
Plymouth '40-'53  
Pontiac '41-'53  
Studebaker '47-'52

Sorry, no convertibles, station wagons, hard top convertibles or center arm rests.

May Co. Sporting Goods,  
Downstairs Store

**wedge type foam  
rubber cushion 3.95**

PHONE L. B. 5-7431, ME 3-0111 OR MAIL THIS COUPON  
May Co. Lakewood  
5100 Lakewood Blvd.  
Lakewood 11, California  
Please send me the following:

Quan.	Item	Make-Model-Yr.	Color	2nd Color Choice	No. of Drs.	Price

Name ☐ Charge  
Address ☐ Cash  
City ☐ C.O.D.  
In California add 3% State sales tax. Add shipping charges beyond United Parcel delivery zone. No C.O.D.'s under 3.00.  
P.T. 8-16

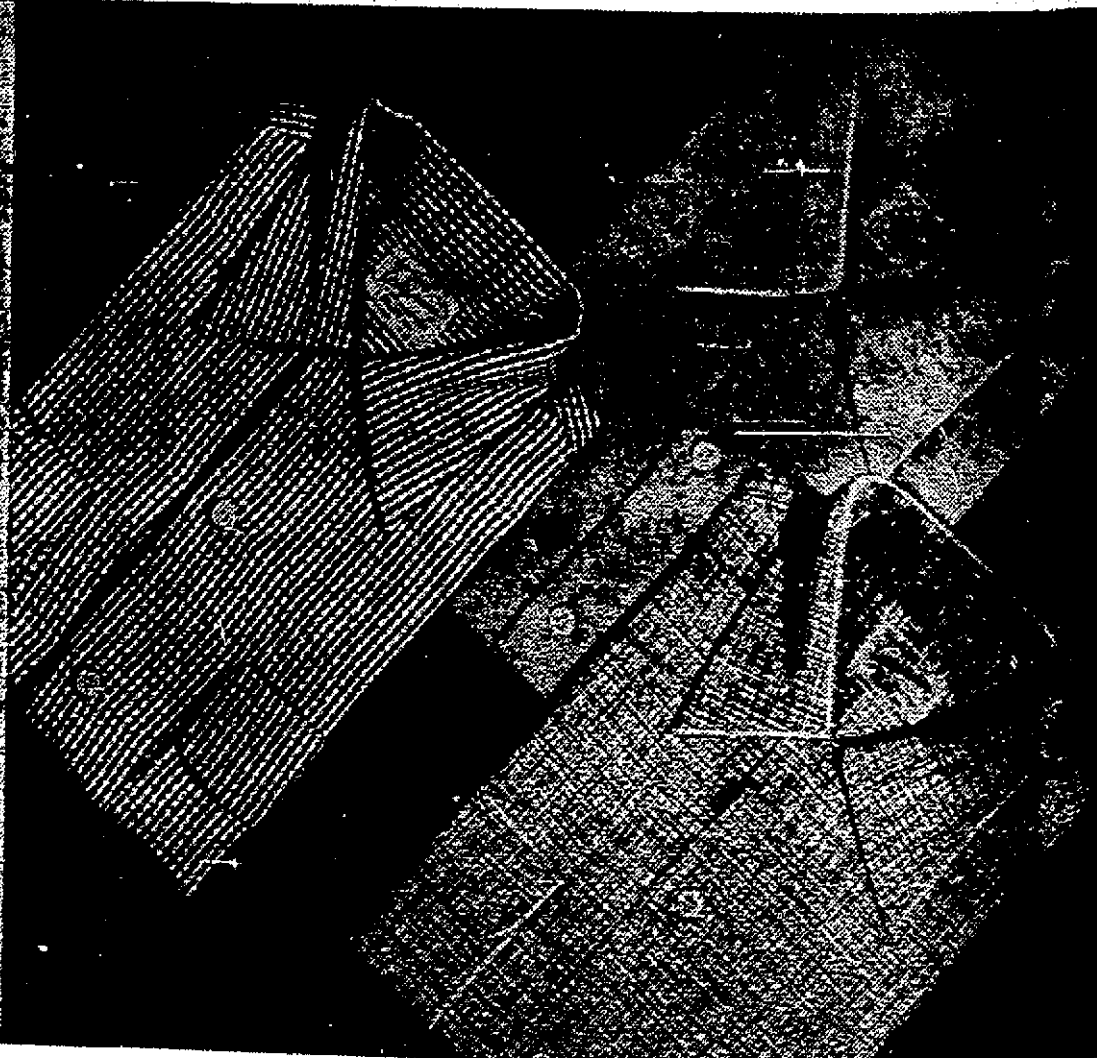


## men's all-rayon zipper jackets

Reg. 10.95

**7.99**

Tailored right here in California for your casual living. Made with all the features of more expensive jackets; flap pockets, semi-elastic waistband, rayon lined with modified padding on shoulders, adjustable cuffs. Navy, tan, gray, brown. S, M, L.



## men's sport shirts with long sleeves

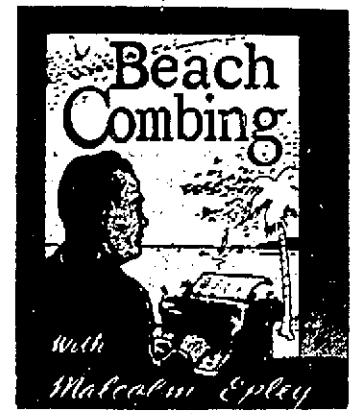
Reg. 3.95

**2.99**

Sanforized cotton sport shirts of houndstooth check twill weave fabric; with modified spread collar, two flap pockets. Blue, tan, green and wine. Cross-dyed cotton in gray, blue, green, tan. Kashaire fabric in blue, green, gray. Sizes S, M, L, XL.

May Co. Lakewood Men's Furnishings, Street Floor





A CERTAIN eye, ear, nose and throat man with offices in a downtown building has been parking his car for a long time in a place where the affable attendant has called him "Doc" and given every indication of knowing all about him.

So when the attendant asked him the other day if he knew a good eye man—he needed a glasses prescription—Doc looked at him closely to make sure he wasn't ribbing. Then he said:

"Come up and see me some time. I think I'll do until something better comes along."

AND a fellow who is looking 50 in the eye went home the other evening and told his wife: "It has happened."

She looked up from her book, startled.

"What?" she said, concern in her voice.

"The worst," he said.

"Tell me," she said, now getting a little impatient.

"Well, I was walking out of the office, and a carload of young fellows went by. One of them stuck his head out and shouted:

"Hello pop!"

LONG BEACH people are doing more foreign traveling this year than ever before. They're scattered all over the world right now.

A travel agency man tells me that the bookings from here to Hawaii, Europe, Latin America, around the world and elsewhere have kept his place and, presumably, those of his competitors, on the run all summer.

Travel to Europe by air has been especially heavy. Right now, there's at least one tour party from here—26 people in it—in Rome, and a little worried, too, about the French strike situation. Paris is their next stop.

These people are making what is called a "budget tour"—62 days, New York to New York—for \$1550 to cover everything. Their itinerary includes London, Scotland, Scandinavian countries, Germany, Holland, Switzerland, Austria, Italy and France—everything outside the Iron Curtain in Europe except Spain and Portugal.

Around-the-world airplane jaunts from here are becoming increasingly popular. You can go either way, but this fellow arranges more trips for people who take off to the west first. Their stops include Honolulu, Tokyo, Hong Kong, Bangkok, Singapore, Delhi, the Holy Land, Egypt, Rome, Paris and London. To do it right takes at least 60 days.

Scandinavia is getting a bigger play than ever before, but it's a little tough getting hotel accommodations there. More visitors than hotels.

NOT BEING, at the moment, quite prepared for foreign travel, your columnist is thinking about some places closer at hand that sound mighty interesting.

California's old mining towns have a haunting attraction and some mighty fascinating names. If you can't afford to go to Rome, Monte Carlo or Vienna, you might try a trip to Rough and Ready, or Goodyear's Bar, or Fair Play, or Coarse Gold, or Twain Hart or Calico.

In the rough country between Redding and Weaverville there's a place called Whiskeytown. That was the name given it back in '49, but later it came to be known as Schilling. In 1952, the post office department redubbed it Whiskeytown at the behest of people who believe colorful early day names ought to be left as is, or restored if removed through some Victorian whim.

The Oakland Tribune's Knavel recently sent a man to Whiskeytown, and sadly reports that the place doesn't really live up to its name. He spent his time in Whiskeytown sipping tea with old ladies on porches. One of them even had him hold out his wrists to help her wind her knitting yarn.

MOTEL owner Frank Finch, taking notice of recent items here about the little notes left by automobile salesman, thinks he has heard from a man who has still another novel idea.

Evidently, says Finch, the salesman is looking up people of the same name. He signed his note to Finch: "John P. Finch." And Finch is interested in what Finch has to offer and intends to look him up.

Of course, I can't let all of this pass, and don't intend to, without commenting that the best place to sell or shop around for automobiles is in the advertising columns of the Independent-Press-Telegram. New or used.

ARIZONANS picnic today. And Dotta D. Withrow wants us to know that maybe there won't be 100,000 of them, but there'll be a lot of quality under the trees at Recreation Park.



Dr. Fritz Zwicky  
He'll Shoot Moon

Sun, Moon and Tides

TODAY  
Sunrise: 6:15 a. m. Sunset: 7:39 p. m.  
Moonrise: 12:45 p. m. Moonset: 11:02 p. m.

Tides: High, 1:43 a. m., 3.0 ft.; 1:57 p. m., 2.7 ft. Low, 6:47 a. m., 2.2 ft.; 9:54 p. m., 1.7 ft.

MONDAY  
Sunrise: 6:16 a. m. Sunset: 7:38 p. m.  
Moonrise: 1:45 p. m. Moonset: 11:43 p. m.

First Quarter: 1:08 p. m.  
Tides: High, 4:00 a. m., 2.7 ft.; 2:45 p. m., 2.7 ft. Low, 6:56 a. m., 2.6 ft.; 11:37 p. m., 1.3 ft.

INDEPENDENT PRESS-TELEGRAM  
Published Sunday only at Sixth St. and Pine Ave., Long Beach, Calif.  
Entered as second class matter at Post Office at Long Beach, Calif.

Per Month Per Year  
Carrier delivery 50 cents \$7.20  
By mail 50 cents \$7.20  
Single copy 15 cents

Rockets May Bombard Moon

PASADENA, Cal. A ranking American scientist says he will be ready in a few months to shoot projectiles into outer space—missiles which never will return to earth.

The scientist is Dr. Fritz Zwicky, one of the country's top experts on jets and rockets. He is an astrophysicist of the California Institute of Technology and the Carnegie Institution in Washington, whose centers of operation are Palomar Mountain and Mt. Wilson observatories.

He is the discoverer of supernovae, the almost unbelievably violent explosions in which stars destroy themselves in a few days. He says of his plans:

1. Some of the rockets may strike the face of the moon, causing vivid flashes which can be seen through large telescopes.

2. Others may reach and set fire to the combustible atmosphere of the planet Jupiter, more than 400 million miles away. Some may be shot out to Venus or Mars, which are much closer. Still others may go angling off in the upper atmosphere to become short-lived satellites of the earth.

3. Many of these man-made meteors will flash through the skies close to earth, much as do natural meteors, giving astronomers hitherto unobtainable data about the upper air and the earth's magnetism and electric field.

4. These things will be the little cousins—and forerunners—of space platforms and interplanetary rockets.

5. The know-how and the means of doing all this is already at hand—there need be no waiting for other inventions or discoveries. All he needs is a little time and a little money to buy the necessary materials.

\$10,000 WILL DO IT

Dr. Zwicky has commitments which will keep him busy for another six months or so. Then, given a few high altitude balloons and a minimum of \$10,000, he says he will be ready to go.

Many laboratory tests by other scientists as well as by Dr. Zwicky have demonstrated that a certain kind of explosive, shaped in a thin sheet of metal, can produce missiles of such terrific speed that they will leave the earth and go on indefinitely into space.

This requires a projectile speed of at least seven miles per second, or 25,000 miles an hour. Speeds greater than this are easily obtainable, Dr. Zwicky says, by improving the design of the explosive charge and the metal liner. He calls the process ultraflight.

One group of researchers has reported achieving a speed of about 55 miles a second. So there is power and speed to spare.

The shooting probably will not be done in this country, because objections have been raised in some quarters that it might endanger people.

Either the Sahara Desert or Britain's great 3000-mile rocket range in Australia are likely spots. Dr. Zwicky reported in an interview he has the necessary permission from both French and Australian authorities.

JET EFFECT

The remarkable explosive, made from commercially available substances, is packaged into a cone-shaped missile which produces a jet effect when set off. The hollow cone is lined with the thin sheet of metal. The blast breaks this metal into little pieces which form a jet as they come out the big end of the cone at terrific speed. The metal becomes the projectile.

This is not a new idea. Its principle was used during World War II to give the bazooka, a one-man tank killer, its striking

power. But the explosive used in bazookas was not potent enough to drive a missile at the escape velocity.

In some instances the faster new explosive may have to be toned down a bit in order to get the most out of it. Anything faster than a speed of about seven miles per second would be wasteful.

Even so, Dr. Zwicky already is talking about a still more powerful explosive. He has made suggestions which may give chemists a means of increasing the power of this wicket blast two hundred-fold.

If this ultra-explosive stuff even becomes available, scientists will be able to hurl bigger missiles with smaller charges. Dr. Zwicky's first projectiles will weigh an ounce or less. With ultra explosives, they might weigh pounds.

Any bullet fired at seven miles per second through the relatively heavy lower part of the atmosphere would burn itself up while traveling a few feet. So Dr. Zwicky's charges will have to be lifted above the lower atmosphere before they are set off. For this he needs high altitude balloons such as have been used for cosmic ray research.

These balloons go up 20 miles or more. Their cargo of charges would have to be fired automatically or by electronic control from the ground.

Above the 20-mile level the air is too thin to heat the projectile to the glowing point but it must glow in order to be observed. The scientist has solved this problem by fashioning the cone-shaped liners to contain substances which will heat them internally to incandescence by chemical action.

The initial shots may give observers an opportunity to learn more definitely the physical and chemical nature of the incredibly thin atmosphere 20 to 200 miles

Fast Life

By PETRONIUS JR.

ANY HOPE of incorporating Lakewood into a separate city was blasted when Lakewood Village voted to annex to Long Beach.

With the Douglas plant and Village taken out of the assessment district Lakewood has no heavy industry and only Lakewood Park Corp. shopping area to pay taxes to maintain a separate city.

TO MAINTAIN its own fire, police, garbage collection and other city services a city must have lots of business houses and some industries to pay most of the tax bill.

You may be sure the Lakewood Park Corp. would not want its property included in an incorporated city where it was the major taxpayer.

THAT IS WHY the Village election and Douglas annexation were such heavy blows to the anti-annexation forces.

Those forces will continue to misrepresent facts and disrupt plans of home owners seeking city government.

BUT IN THE END they will be recognized as having done a great injustice to the home owners.

By their opposition they will have cost the home owners of unannexed areas millions of dollars.

BUT BY THAT TIME the corporations who have financed and directed this opposition will have probably sold most of their property and moved on to greener pastures.

But the home owners isolated on county islands will have to pay the full bill.

Three at \$350 FEDERAL TAX INCLUDED

And of especial interest to young couples with this amount to spend on the all-important ring. Engagingly different in their mountings, each has an individuality all its own - with small diamonds adding to the brilliance of the larger-than-usual-for-the-low-price center diamond.

PAY \$7 WEEKLY WITHOUT EXTRA COST

E. Lewis

NEW ADDRESS 333 PINE ESTABLISHED 1899  
Longest Established JEWELERS and SILVERSMITHS

Bixby Knolls CARPET CO.

Breaks Broadloom's Biggest News!

NOT ONE NOT TWO NOT THREE BUT ... 4 PLY ALL-WOOL FRIEZE CARPET

Regular \$12.95 sq. yd. Anniversary SALE PRICE 9.95 Square Yard

12 AND 15-FOOT WIDTHS GREEN — BEIGE — GRAY — BROWN

MOST HOMEMAKERS PREFER FRIEZE ... because it conceals footprints well, doesn't show soil marks readily, wears long and harmonizes with all furnishings. FOUR-ply QUADRIPLY is a SUPER frieze!

THE FRIEZE IS PERMANENT ... imparted naturally without the aid of chemicals ... remains tight and firm after hard wear, cleaning and shampooing.

LONGER-STAPLE VIRGIN WOOLS ... combed and recombined to eliminate stubby ends.

LONG BEACH'S LARGEST CARPET STORE

Bixby Knolls CARPET CO.

4354 ATLANTIC AVE. FREE PARKING IN REAR • EASY BUDGET TERMS • PH. 4-1234; 4-6467

"WHERE YOU CAN BUY WITH CONFIDENCE"



# Army Tape Ties Up POWs 'Home' Ship

(Continued from page 1)  
plane in litter and the other three debarked on their own power: although one, Lt. Col. Thomas D. Harrison of Clovis, N. M., almost fell coming down the ramp.  
A jet fighter pilot, he lost his left leg when shot down over North Korea May 21, 1951.  
Three of the six litter cases, their faces masked, are ill with tuberculosis. They are Sgt. Robert M. Wilkins, Detroit, Pfc. Edgar J. Hinton, St. Louis, and Pvt. William H. Hubbard, San Antonio, Texas. They and the other three litter cases were taken to the base hospital immediately.  
Another returnee, Cpl. Lawrence A. Buzbee of Ruskin, Fla., was hurried from the plane to Oakland Airport, where a waiting American Airlines plane took off with him immediately for Tampa. Buzbee's father is gravely ill.  
The two who walked off unassisted with Col. Harrison were Buzbee and Pfc. Eugene W. Reid of Warrenton, Va.  
Harrison is a second cousin of Lt. Gen. William K. Harrison Jr., chief United Nations negotiator at Panmunjom.  
Shortly after the giant hospital

plane brought its delicate load to Travis from Honolulu, the third "Freedom Flight" plane took off from Tokyo for the mainland with four more ailing ex-POWs. It also will stop over at Honolulu.  
The three other litter cases at Travis were Pfc. James H. Montgomery, Weston, W. Va.; Sgt. James Davis, Mullins, S. C.; and Pfc. James T. Thompson, Horatio, Ark.  
The U. S. hurricane delayed temporarily the trip of the first eight ailing former prisoners of war to hospitals near their homes.  
Their four-engine military transport plane landed at Andrews Air Force Base near Washington early Saturday, after being held up at Scott Air Force Base, Ill., because of the East Coast weather.  
They later were flown to the Willow Grove Naval Air Station.

## J FOR JUMP

### Jay Flutters, Woman Safe

BEVERLY HILLS — (P) Several months ago Mrs. Maxine Karp noticed a one-legged jay in her front yard. It was coming out second best competing for food with follow jays.

She stared feeding the bird. Before long it was coming around three times a day for meals. Mrs. Karp nicknamed it Baby Blue.

Saturday the crippled jay repaid the months of kindness.

When Mrs. Karp walked into her yard with a handful of crackers, Baby Blue fluttered violently around her, chattering shrilly in great agitation.

The woman looked down and saw a rattlesnake in a clump of ivy at her feet. She quickly got a shovel and killed the rattler, which she plans to convert into a snakeskin belt.

"Baby Blue saved my life," she said. "Why that rattler could have killed me."

## Australian Blizzards

SYDNEY, Australia — (P) Blizzards swept the Australian Alps 350 miles southwest of Sydney Saturday.

# Top Military Chiefs Take Oath



NEW JOINT CHIEFS OF STAFF pose at the Pentagon between swearing-in ceremonies that placed two more of them in office. Gen. Nathan Twining, left, took office six weeks ago as Air Force chief of staff. Saturday, Gen. Matthew Ridgway, second from left, took over as Army chief, and Adm. Arthur Radford, second from right, as chairman of the Joint Chiefs of Staff. Adm. Robert Carney, right, becomes chief of naval operations on Monday. — (AP Wirephoto.)

## Pentagon Pomp Installs Radford as Staff Chief

WASHINGTON — (P) President Eisenhower Saturday got a new senior military advisor and the military services saluted a new skipper as Adm. Arthur W. Radford took the oath as chairman of the Joint Chiefs of Staff.  
He was sworn in by his veteran soldier predecessor, Gen. Omar N. Bradley, at a Pentagon ceremony attended by high civilian and military leaders.  
The unusual procedure of having a new chief sworn in by his predecessor was approved by both men and by Defense Sec. Wilson to underline the orderly turnover of the military high command.  
In another Pentagon ceremony Gen. Matthew B. Ridgway took over from Gen. J. Lawton Collins as Army chief of staff.  
Adm. Radford accepted his commission and congratulations with a brief: "I will try my best."  
Ridgway delivered a four-minute speech in which he pledged "unquestioning loyalty" to civilian authority and dedicated himself to gaining full respect from all civilians for the men and women in uniform.  
A third member of the military team, Gen. Nathan Twining, Air Force chief of staff, witnessed both swearing-in ceremonies Saturday as a veteran of six weeks in his job. He succeeded Gen. Hoyt S. Vandenberg on June 30.

## 300 Delegates of Benevolent Group Gather

Solemn high mass in Our Lady of Fatima School, Artesia, and a parade from the school to Artesia D.E.S. Hall mark today's activities of the 31st annual convention of the Benevolent Society of California.  
Marching groups, bands and drill teams will participate. The society's five-day convention opened Saturday with registration in Wilton Hotel. Saturday night, members attended a dance in Artesia D.E.S. Hall, sponsored by Artesia Council 26, Torrance Council 72 and Ontario Council 92.  
A Saturday afternoon event was crowning of Lucia Bebercia of Cypress as queen of the convention.  
Although there are only 300 official delegates, an estimated 3000 members of the society are expected at convention sessions.  
Installation of new officers, including incoming Grand State President Tony Freitas of Torrance, is a convention highlight. Freitas currently is state vice president. The present state president is Joe P. Alvaraz of Los Gatos.  
M. C. Laurence of Paramount is a state director, and Harry R. Corea Sr. of Paramount is secretary of the convention committee.  
Business sessions will open Monday morning in Convention Hall of Municipal Auditorium and continue through Wednesday. Corea will preside over a Monday night banquet in Wilton Hotel, where speakers will be Francis X. Vieira of Stockton, state legal adviser for the society, and Dr. Raul de Campos of Hanford, state medical examiner.

# Niedermeyer, Pioneer L.B. Clothier, Dies

Carl H. Niedermeyer, 67, of 3640 Walnut Ave., co-owner of Greywoods Men's Store since 1929, died Saturday at his home.  
Mr. Niedermeyer was born in Athol, Kan. He spent much of his early life in Smith Center, Kan., and in 1922 was in the merchandising business with his father in Bird City, Kan.  
Later that year he moved to Long Beach and became associated with Slatts for Men store. He started his own business, known as Niede's Men's Store, in 1929. During the latter part of that year the firm became known as Greywoods.

Mr. Niedermeyer was a member of Long Beach Credit Association, the Better Business Bureau, and Long Beach Bowling Assn.  
He is survived by his wife, Gladys Pearle; a brother, Harold E. Niedermeyer; and a sister, Mrs. Esther Henry of Long Beach. Service will be Wednesday at 3 p. m. in Mottel Mortuary Chapel. Interment will be in Westminster Memorial Park.

## Dash of Salad Oil Saves C-46 and 15

SEOUL (Sunday) — (P) Fifteen on board a C-46 transport were spared from jumping Saturday night thanks to — of all things — a dash of salad oil.

Capt. Austin J. King of San Rafael, Calif., tried for an hour to get one of his wheels down. It wouldn't drop because of a leak in the hydraulic system.  
King ordered the passengers to don parachutes as he circled Seoul.  
Then he spotted salad oil in his cargo.  
He poured it into the hydraulic system and the wheel came down.

## REALLY PUNCH, YOU SHOULDN'T

MANCHESTER, England (P) The Humane Education Society urged parents Saturday to keep their children away from Punch and Judy shows because the puppets belabor each other too violently.  
Arthur Thompson, the society's organizing secretary, said not only did the modern Punches club their Judds too hard but in some instances Punch even struck his dog, Toby.

# U.S. Reported to OK Russ at Peace Table

(Continued from page 1)  
that Russia never would accept designation by the Communist belligerents in Korea because that would amount to a confession that the Soviet Union was an active participant on the Communist side of the war.

The British argued that a Far East parley without the Russians would be doomed to failure from the start.  
Observers today believed the Western Allies had compromised their differences over Russia and agreed to disagree on India.

The U. S. was reported to have given in on its refusal to permit Russia's bid to come from the U.N. but it had made certain that Russia's invitation was clearly separated from invitations to nations representing the 16 Allies who fought on the U. N. side in Korea.

Informants said the 16 Allies had referred the situation back to their capitals for instructions. They emphasized that no final agreement had been reached, either on the exact wording of any of the resolutions, or sponsorship, or on the date to represent the 16 Korean Allies.  
The full General Assembly meets Monday to select the countries to

represent it at the political conference. The Communists will name their own representatives.  
There was general agreement among western delegates that the Assembly would not act on the site, date or agenda of the conference, leaving those matters to be decided by the participants.  
The U. S. had insisted that the U. N. be represented only by countries that had troops fighting in Korea.  
Britain, with the support of France and the Commonwealth countries, insisted that Russia and India should be included.

### HEMORRHOIDS PILES

Successfully Treated Without Surgery or Drugs. No Loss of Time From Work.

Nurse in Attendance

**DR. L. W. BERRY, D.C.**  
1072 PINE AVE. PH. 6-2945

## Supervisor Hahn Urges Airport Rescue Unit

LOS ANGELES — (P) County Supervisor Kenneth Hahn said Saturday he will urge the state legislature to earmark funds to build a Coast Guard air rescue unit at Los Angeles International Airport.  
Hahn said more than 10,000 planes take off from the airport each month and fly over the ocean. "In case of a forced landing near shore, a helicopter rescue unit might be the difference between life and death," he said.

### FOUNTAIN PEN REPAIR SPECIALISTS

Social Stationery, School Supplies, Office Supplies, Engineering Supplies, Greeting Cards and Filing Supplies.

### GOLDEN RULE PEN SHOP

Ball Pen Cartridges  
Fountain Pen Headquarters  
235 EAST BROADWAY  
"Serving Long Beach Since 1924"

# VAN DELL'S

America at fourth

## big on home sale

august values  
furnishings  
NYLONS

august prices  
4 styles  
de luxe tailoring

HATHAWAY NYLON HATHAWAY NYLON HATHAWAY NYLON

Sheer, magic NYLON plus the Hathaway finish that keeps your curtains lovely for years to come. See them in 4 styles: the ruffled priscilla in 8 sizes... the Dutch, the Martha Washington, all ivory white... and the panel in creamy pastels and white.

81" priscilla	100" wide to a pr., reg. 8.95	7.50
144" wide to a pr.	10.95	
188" wide to a pr.	14.95	
280" wide to a pr.	23.95	

priscilla sash	50"x36" pr. 5.35
50"x45" pr. 6.25	
50"x54" pr. 6.75	
50"x63" pr. 7.15	

dutch sash	42"x26" pr. 2.49
42"x30" pr. 2.99	
42"x36" pr. 3.39	

martha washington panel	50"x81" reg. 5.95	5.50
-------------------------	-------------------	------

### NYLON PANELS

239 ea. 42"x81", reg. 2.95

Raspberry, canary yellow, ice blue, green sherbet, grey or ivory white.

The classic, tailored curtain panel of wonderful, durable Hathaway NYLON. Soft, sheer, illusions at your windows... and, of course, laundering problems have vanished.

CHARGE ACCOUNTS are arranged to suit your budget

**30-60-90 Days to Pay**

## BE FITTED IN A WARNER'S BRA and GIRDLE

in our second floor corset department

Your Warner bra is designed to give you the lithe, supple look with well-rounded contours.

### Official List of Freed PWs

FREEDOM VILLAGE (Sunday)

—(P) Americans freed today:

Pfc. Ward L. Emmons, La Paz, Ind.  
Cpl. Tom S. Runderbark, Salem, Mo.  
Cpl. Paul S. Gray, Fairbault, Minn.  
Pfc. Sherwood D. Hulon, Latta, S. C.  
Pfc. Hugh G. Manaway, Owensboro, Ky.  
Cpl. Frank P. Edinger, Lincoln, Neb.  
Pfc. John Choma Jr., Morgan, Pa.  
Cpl. Joseph J. Monaghan, Dunbar, N. Y.  
Pfc. Roy J. Lashin, Warsaw, Wis.  
Cpl. John G. Johnson, LaPorte, Ind.  
Pfc. Lawrence S. Beldewater, Longwood, Ind.  
Cpl. Jesus Avila-Morales, Puerto Rico  
Cpl. William D. Martin, Inglewood, Calif.  
Cpl. Charles C. Shaffer, Early Branch, S. C.  
Pfc. Donald W. Niederhoff, Halloway, N.Y.  
Cpl. Martin A. Mros, Pittsburgh, Pa.  
Pfc. Merlin H. Meyer, Louisville, Wis.  
Cpl. Richard B. Yeater, Easton, Pa.  
Cpl. Ralph L. Hartman, Alliance, O.  
Cpl. Alfred G. Brown, W. Simsbury, Conn.  
Cpl. Luis G. Velazquez, Los Angeles, Calif.  
Cpl. August F. Sough, Valley Park, Mo.  
Cpl. Carl O. Keller, Knoxville, Tenn.  
Cpl. Mike Zimmerman, Newton Falls, O.  
Cpl. Charles W. Frue, Corinth, Ky.  
Pfc. Joseph Brumant, Boston, Mass.  
Pfc. William H. Brown, Victor, Ia.  
Cpl. Lewis E. Hall, Lewis, Del.  
Cpl. William E. Postlock, May, Ind.  
Cpl. Richard A. Black, Cantonment, Ky.  
Pfc. Howard G. Evans, Binger, Okla.  
Cpl. Earl G. Barnard, Martinez, Calif.  
Pfc. Harry C. Chandler, Stanton, Va.  
Cpl. Fernando Arroyo, Porto Nuevo, Puerto Rico  
Cpl. Russell M. Moore, Benton Harbor, Mich.  
Cpl. Enrique Fernandez-Rodriguez, Puerto Rico  
Cpl. George W. Darter, Dixon, Ill.  
Pfc. Donald E. Paul, Mishawaka, Ind.  
Pfc. Henry G. Pyne, Jeffersonton, Va.  
Cpl. Norman P. Deather, Vicksburg, Ark.  
Pfc. Billy J. Kenne, Pifflaugh, Calif.  
Cpl. Billy J. Niebrand, Bunker Hill, Ill.  
Pfc. Glen N. Curcio, Des Moines, Ia.  
Pfc. Billie J. King, McComas, W. Va.  
Cpl. John Lohr, Chicago, Ill.  
Pfc. William J. Gilbert, Zionville, Pa.  
Pfc. Moses Perez Fuentes, Puerto de Tierra, Puerto Rico  
Cpl. Herbert J. Schmitt, Paynesville, Minn.  
Cpl. Haseki Morita, Hawaii, T. H.  
Cpl. Wilfred O. Taylor, Little Rock, Ark.  
Cpl. Ernest P. Cornier, Mader, Mass.  
Cpl. Claude E. Ball, Winterville, Ga.  
Cpl. Dale D. Peters, Rockwell, Iowa.  
Cpl. Thomas W. Cole, Brookings, N. Y.  
Pfc. Daniel Gruesing, Maynard, Minn.  
Cpl. Edward G. Salmay, New York, N. Y.  
Pfc. William R. Burke, Taylorville, W. Va.  
Cpl. Harold Eugene Andrews, Cochran, Ga.  
Cpl. Andrew K. Enos, Hawaii.  
Cpl. Arthur L. Souder, Soudertown, Pa.  
Cpl. Jim R. Daville, New York, N. Y.  
Cpl. Ona G. Blackburn, Pikeville, Ky.  
Cpl. John J. Schmitt, Elmhurst, Ill.  
Cpl. Joe R. Salazar, Salt Lake City, Utah.  
Cpl. Keith Jones Jr., Dover, N. C.  
Cpl. Lester E. Robertson, Birmingham, Ill.  
Cpl. Ralph D. McKenney, Fort Payne, Ala.  
Pfc. Frank Salerno, New York, N. Y.  
Cpl. Henry Van Sante, Hoboken, N. J.  
Pfc. Robert T. Kohl, Lisbon, Iowa.  
Cpl. James T. Hancock, Short Creek, Va.  
Pfc. Woodrow W. Womack, Pooler Bluff, Mo.  
Cpl. Herbert C. Smith, Cordis, Ky.  
Cpl. Apolinario A. Salina, Hollister, Calif.  
Cpl. Joseph R. L. Le Ferrer, Morrisville, Va.

A... Nylon with nylon lace in A-B-C cups ..... 3.95

B... Cotton broadcloth in white only; A-B-C cups .... 1.50

C... Nylon and nylon lace in white; A-B-C cups; all-elastic ALure ..... 3.95

D... Cotton broadcloth in white; B and C cups ..... 2.25

D cup ..... 2.95

SECOND FLOOR

PLENTY OF FREE PARKING NEAR BY

**The Big Columbia**

FIRST AND PACIFIC

in DOWNTOWN LONG BEACH

### Driver to Be Honored

George Crain, Railway Express Agency driver, will be honored at a breakfast this morning at the Clock-Restaurant, 4040 Atlantic Ave., as winner of a contest by the local agency to obtain new business. In charge will be S. A. Coco, general agent for Long Beach, and R. W. Mitchell, district sales representative.



# Skiing's a Sport From the French Alps

**W**HEN WATER SKIING'S greatest stars skim the smooth surface of Marine Stadium next week end, they will bring to a climax in California a sport that originated near Lake Como in the French Alps.

It will mark the first time that the National Water Ski Championships have been conducted in this state. Seventy of the nation's top water skiers are expected. Altogether about 100 will take part in competitive and exhibition events in the finals.

And this sport of thrills and spills has an origin and history as adventurous as itself.

In 1929, near Lake Como in the French Alps, at the Lake of Annecy, officers of the famous "Chasseurs Alpins" were watching some aquaplaners.

**THE "CHASSEURS ALPINS"** are crack French mountain troops and most of them are excellent snow skiers. As they watched, one of them jokingly suggested trying "skijoring" behind a motor boat. Skijoring is the sport of a snow skier guiding himself behind a horse.

About the same time a group of water sport enthusiasts at Jean les Pins happened on the same idea. Their group, headed by Count Maximilian de Pula-

ski, usually aquaplaned daily at the famous French resort. One afternoon the count and a friend were aquaplaning side by side behind a powerful boat. Suddenly the friend was tossed off his aquaplane by a wave. The count continued on his run but was bothered by the empty aquaplane bouncing around close to him.

**TO AVOID** being hit by the empty aquaplane, the count suddenly decided to put one foot on the empty board, leaving his other foot on his own board. Much to his surprise he aquaplaned just as well on two boards as on one. By the time he had returned to shore he had formulated the idea of trying out smaller boards with foot-holds on them.

It was Fred Waller, inventor of Cinerama, who brought out the first water skis in this country. In 1929, he introduced two long slender boards connected by a rope bridge with hand ropes running back to the rider from the towing speed boat. The Pope brothers of Florida seized on this innovation and added it to their world-famous water shows.

First big boost for the popularity of water skiing came in 1936, however, when an Ameri-

*By Bill Bird*

can manufacturer of water sports equipment placed the first commercial water skis on the market.

By now the thrills and spills of water skiing are well-known to most theater and television audiences through the newsreels. A water skiing sequence also occupies part of the current Cinerama production.

The first national water ski championships were conducted in 1939 following formation of the American Water Ski Association to stimulate national interest in the sport.

**IN THE PAST** Florida has had the inside track in staging most of the outstanding water ski tournaments. However, in 1950, the nationals were held on the West Coast at Seattle,

## OUR COVER

Skiing stars appearing on Southland's cover—all expected here for the Championships—are (top) Jean Nathey of Cypress Gardens, Fla., and (below, left to right) Joan Urbett of Chicago and Shirley Sharpe of Texas.

Wash. Last year's tourney was staged at Minnoka, Wis.

At the tournament last year, San Diego made a successful bid for the 1953 national championships. But the failure of the sponsoring committee there to raise the necessary funds forced the American Water Ski Association to withdraw acceptance of the San Diego bid. This cleared the way for Long Beach to bring the tournament to Marine Stadium.

A personal visit to Long Beach by Charles Sligh, president of the National Water Ski Association as well as the National Association of Manufacturers, led to the decision to bring the national meet here. Sligh was impressed with Marine Stadium's smooth water.

**FOR MANY YEARS** it has been held in Cypress Gardens, Fla., which has become nationally famous through the event.

Ski stars will be here from all sections of the United States, the most outstanding ones coming from Florida, Alabama, Maryland, New York, New Hampshire, Michigan, Wisconsin, Oregon, Oklahoma and California.

Competitive events will include slalom, jumping and trick

riding. Sixty-six national awards are to be handed out.

Preliminary regional tournaments now are in progress throughout the nation to determine competitors for the national test. Preliminary competitions also are to be staged at Marine Stadium this week for those who did not enter regional competitions.

Marine Stadium is getting a face-lifting for the affair. New adjustable jumps are to be built. A new slalom course in full spectator view is planned. Ten thousand additional seats will be erected. Additional parking facilities are being arranged to accommodate 40,000 spectators by tournament time.

**THE TOURNAMENT** is being sponsored here by the Long Beach Chamber of Commerce, Long Beach Amusement League, Long Beach Boat and Ski Club, the Independent-Press-Telegram and 15 California water ski organizations.

An added attraction during the championships will be the appearance of the Cypress Gardens, Fla., aqua show including the girl water skiers who appear in the current Cinerama production.

Dates of the event are Aug. 21 through 23.



Watch 'em fly! They're the Cypress Gardens Aquamaids who'll perform in Water Ski Meet at Marine Stadium this week end.





Photo by Chuck Tally

These horologists (watchmakers to you) show how not to overhaul a timepiece. L. to r.: Charles Snow, Morris Wolf and Norman D. Luth.

# They Make 100 Millionth of One Horsepower Tick!

**THIS IS THE STORY** of the horologist, the man with the magnifying glass eyepiece who peers into the innards of what he believes is the "world's finest piece of machinery"—the watch.

The horologist—or man who builds and repairs timepieces—holds nothing but respect for the man-made instrument that has captured the precision of the stars.

His is a painstaking task. The job is nerve-racking, a strain upon the eyesight—and the posture he must assume while examining the tiny mechanism is highly uncomfortable.

It's an exacting job because he knows there are more than 300 ways a watch can be mechanically imperfect.

And behind the dial that records the passing of time are 156 minute parts.

One is the balance wheel, which swings back and forth at the rate of 18,000 beats an hour—or 150,000,000 beats a year. Revolving at about the same speed as the wheels of a locomotive highballing at 60 miles an hour, the balance wheel easily approximates 90,000 miles of travel a year!

The motor of a watch generates about a hundred millionth of one horsepower. A fleck of dust, a tiny hair, a drop of water or a piece of lint easily can stop the entire operation.

gists urge that a watch be cleaned at least once a year.

The watchmaker dislikes the term "cleaning." He himself uses the word "overhaul."

When a watch is overhauled, each of the 156 parts must be removed and examined. The pivots must be polished and the jewels inspected. The parts are placed in a wire basket and attached to a machine that operates similarly to an automatic washing machine. The cleaning basket is lowered from one solution to another and is revolved in both directions for 15 minutes. Then the parts are dried by rapid spinning, and rinsed. After three rinses, they go into a heating chamber for drying. Now the watch is ready for assembling.

Oiling is a problem, too. Very little oil is used. If you had to buy a quart of this oil, it would cost you \$2000. On the other hand, one quart of oil would lubricate every watch in California for 10 years!

The work is extremely intricate and tedious. Screws in some small watches carry as many as 280 threads to the inch.

You'll find quality steel in watches. One cubic inch of the steel used in hair springs would cost about \$10,000.

Some watches have winding mechanism mounted on ball bearings so small that it takes 25,500 of them to weigh one ounce. They're so tiny they

won't sink when placed on water. Yet there have been horologists so skillful and patient they have been able to drill a hole through one of these ball bearings. Such a feat has no value in the art of horology, however, except perhaps to prove the importance of master craftsmanship in building fine watches.

Timekeeping is just one of the factors in the popularity of a watch or clock. So the horologist has provided all sizes, shapes and types of timepieces for the public.

It's possible to buy a watch about the size of a match head. Or they come as large as biscuits. You can buy a watch for as low as \$1.98—or you can pay as much as you would for a yacht.

Some watches tell not only the hour and minute but also the day and the month. Some even tell the phase of the moon, the tide, temperature and barometric pressure. Some watches strike the hour (these usually are used by blind persons). Some play music every 15 min-

utes. Some are so thin they will fit between the teeth of a comb or will go inside a hollowed-out \$20 gold piece.

Some watches are made with 24 hours on the dial. In some, balance jewels are mounted on tiny springs to absorb the shock of hard wear. Occasionally a watch will have diamond cap jewels that act as thrust bearings. Some watches have mainsprings 2½ inches long—and some clocks have mainsprings up to 24 feet in length.

There are watches which must be wound by a key. Others are wound by the stem and crown. Still others need no winding at all; the motion of the wrist keeps them wound, even for 30 hours after the watch is removed from the arm.

The horologists of the nation have two main purposes: 1—to protect the public from unscrupulous repairmen, and 2—to keep abreast of developments and progress in the watchmaking craft.

They have banded together in an organization, and many of the leaders are residents of Southern California. Norman D. Luth, the president of the United Horological Association of America, resides in Huntington Park and operates a shop in Compton.

Leaders in the Horological Association of California hail from Long Beach or nearby. They include Leon Forrest Wells, president; Morris Wolf, vice president; Howard Nixon,

treasurer; Charles Snow, public relations officer, and Luth, state secretary.

The men who display the blue and red shield of the Horological Association of America offer this advice to watch owners:

- 1—Wind your watch fully at the same time every day, preferably in the morning.
- 2—Never shake your watch if it should stop.
- 3—When the crystal on your watch is chipped or cracked, have it replaced with a new one. Otherwise dust will collect on the dial and work its way into the movement.
- 4—Never attempt to regulate your watch yourself. Have a horologist do it. He will not charge you for this service.
- 5—Never put your watch in a drawer containing cosmetics, powder or tissues. Lint and powder will work their way into the movement. Perfume has alcohol in it and the fumes will dry out the oil in your watch.
- 6—If your watch should get wet, take it to your jeweler immediately. Don't wait until tomorrow. If that is impossible, place the watch in alcohol and take it to the jeweler as soon as possible.
- 7—Never remove the back of your watch to look inside. Dust from the air may stop the tiny motor.
- 8—Never blow your breath on your watch movement. Moisture in it will cause the parts to rust.

By Ben Zinser



### Tito Sees Attlee

LONDON—(AP) Marshal Tito, Yugoslavia's president, conferred with British Laborite Leader Clement Attlee Saturday at his summer residence at Bled, Belgrade radii reported.

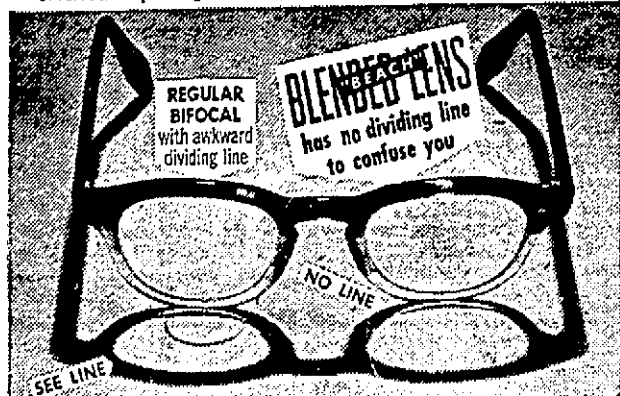
(Advertisement)

## DRIVING LESSONS

You'll learn fast with a professional teacher! First offer with 100% guarantee that let you take the wheel, yet instructor has control—this proven method plus extra tuition teaching really gets results! Beginners 16 to 60 now learning safe driving habits—gaining confidence in traffic. Start today! Home Phone Now! **HOME 4-3366**  
DRIVING SCHOOL 422 1/2 E. Broadway

## THE SHADOW PROVES IT

Unretouched photo gives true picture of BIFOCAL and BLENDED LENS



**easier to see with, safer, better looking**  
The BIFOCAL lens was a great thing in its day, but now it's as passe' as a 10 inch television set. "Beach" Blended Lenses do what bifocals do—but better! Near and far vision with no confusing dividing line. No more jumping objects, or seeing things double.  
**PLUS ARMS LENGTH VISION**  
In addition to near and far sight correction, Blended Lenses give you arms length sight correction. Your eyes move smoothly from one sight area to others. No jump, no jerk, no confusion. Easy, better sight! Thousands now wear "Beach" Blended Lenses INSTEAD OF BIFOCALS.

**Dr. Pridham Davis, Opt. D.**

Corner  
First and Pine Ave.  
Phone 7-8149  
Personalized Styling  
on All Types of Glasses

## U.S. 66 FROWNS UNDER SKATER

SANTA FE, N. M.—(AP)

State officials are frowning politely at plans by a New York man to roller skate across New Mexico.

In a letter to the would-be skater, Clyde Ware Jr., of New York City, state highway engineer C. O. Erwin pointed out the heavy traffic volume on U. S. 66 and the dangers facing roller skaters on the highway. Erwin noted that rough surfaces of New Mexico highways certainly would not make comfortable skating.

## GOP Solons Sad at Lack of Patronage

WASHINGTON—(AP) Despite two moves by President Eisenhower to make government jobs for Republicans more plentiful, some GOP senators still are singing the patronage blues.

The jobs simply are not opening up as fast as they would like, these legislators say. They say they are worried by countless requests for jobs from Republicans while thousands of Democrats remain on the federal payroll under Civil Service protection granted by previous administrations.

**CITES SPOILS SYSTEM**  
Senator Watkins (R-Utah) put this way to a reporter:

"One of the cleverest and most effective jobs done by the Democrats in their 20 years in office was to make a Democrat spoils system permanent."

On April 1 the president signed an executive order stripping Civil Service protection from what a White House secretary called "more than several hundred" government policy-making jobs. He thus opened the way for presidential appointment to these key places filled during the 20 years the Democrats were in power with persons later blanketed into the merit system without competitive examination.

Then on June 25 the president issued another order removing Civil Service protection from thousands of federal jobs held by so-called "specialists"—including hundreds of attorneys. This order called for a review—still under way—of about 134,000 jobs to see which should no longer come under the merit system. Veterans, holding an estimated 60 per cent of these jobs, were exempted.

**REVERSES 1947 ORDER**  
The order in effect reversed a 1947 order by President Truman blanketing the "specialists" into Civil Service.

To illustrate his complaint Saturday, Sen. Watkins said 35,000 workers make their living in his state by federal employment. They work at government installations, in post offices, in regional offices of the Reclamation Bureau, for the Soil Conservation Service, and other federal agencies.

**UAW Leader Speaks**

O. G. Lompe of the political activities committee for the CIO United Auto Workers, will speak at a local meeting of the National Association for Advancement of Colored People at 3 p. m. today in California Recreation Center, 15th St. and California Ave.

## Anti-Discrimination Unit Named by Ike

(Compiled from AP and UP)

DENVER—President Eisenhower Saturday selected what the White House regarded as a blue-ribbon government contract committee, including John Roosevelt, son of the late Democratic President, as a member, to police racial and religious discrimination in plants doing business with the government.

The President, working during the early morning hours at his temporary offices on Lowry Air Force Base, also cleaned up the last of the legislation left by Congress. He signed 15 bills—the major ones involving Indian affairs and loopholes in the income tax laws—and killed three minor relief bills by pocket veto.

With his work for the day out of the way, the President motored across Denver to the Cherry Hills Country Club for an afternoon of golf. He and Mrs. Eisenhower arrived at 8:30 a. m. services today at the Corona Presbyterian Church here.

The President established the government contract committee last Thursday, saying it was the duty of the government to see that all persons, regardless of race, creed or color had an equal employment opportunity in plants handling government contracts.

Saturday he made Vice President Richard M. Nixon chairman of the committee and selected J. Ernest Wilkins, a Negro attorney from Chicago, as vice chairman.

Other public members of the committee: Fred Lazarus Jr., Cincinnati, O., department store executive; AFL President George Meany; CIO President Walter P. Reuther.

John L. McCaffrey of Chicago, president of the International Harvester Co.

John Minor Wisdom, New Orleans attorney and Louisiana GOP national committeeman.

Mrs. Helen Rogers Reid, chairman of the board of the New York Herald-Tribune.

The committee also will include representatives of the Commerce, Defense, Justice and Labor Departments, plus the Atomic Energy Commission and the General Services Administration.

**SIGNS TAX LAW**

The President signed into law a bill designed to prevent movie stars and other high-salaried Americans from avoiding payment of U. S. taxes on income earned abroad.

The President's signature today changed the law to limit to \$20,-

000 a year the amount of exempt earnings for individuals who have been abroad for at least 17 of 18 consecutive months.

Amounts over \$20,000, such as lucrative motion picture salaries or earnings, would be subject to tax.

The President vetoed:

1. A bill calling for payment of \$12,500 to Col. Harry F. Cunningham, of Lincoln, Neb., out of seized German assets now under control of the United States. The sum was to compensate for architectural services Cunningham performed for the German government prior to World War II.

**VETOES PAYMENT**

2. A bill which provided for payment of \$10,000 to Harold Joe Davis, of Tulsa, Okla., for alleged permanent disability growing out of injuries sustained in a Japanese bombing attack at Dutch Harbor, Alaska, in 1942.

3. A bill calling for payment of \$4,741.72 to the city and county of Denver for street improvements in front of Lowry Air Force Base, where the President's summer white house office is located.

The President approved one bill with "grave doubts." This was the measure to give California, Minnesota, Nebraska, Oregon and Wisconsin jurisdiction over criminal offenses and civil causes of action on Indian reservations in their states.

## Anti-Royalist, He Attacks Marquee

HOLLYWOOD—(AP) Police filed no charges against William Skipper, 33, but warned him not to carry out his threat to get even with a Hollywood night club "if it takes me 20 years."

Police said Skipper was thrown out of the club when he refused to pay for a broken mirror the management blamed him for.

Skipper leaped in his car, shot into position, then charged the night club at full throttle. There was a resounding crash, but his car only knocked down the sidewalk canopy.

## Navy Reprimands, Fines Officer for Lascivious Show

PENSACOLA, Fla.—(AP) Lt. Cmdr. Jerry F. McDaniel was severely reprimanded and ordered to forfeit \$200 in pay Saturday for his part in staging "lewd and lascivious" shows for Navy personnel at Key West, Fla.

Vice Adm. John Dale Price, chief of Naval air training, administered the reprimand Friday after a lengthy investigation of the case which was touched off by a chaplain's complaint.

The 37-year-old Navy flier was charged with "conspiracy, wilful disobedience of an order and conduct unbecoming an officer and gentleman."

Six Navy enlisted men were also implicated in staging two lewd productions, one for charity, at a Key West night club last February. One, a boatswain 2/c Raymond R. Robinson, Genesee, Ill., was sentenced by a summary court martial at Key West to pay a \$100 fine and be restricted to the base for 34 days.

Have You Really HEARD

ALL the Beauty in Your

**Long-Playing Records?**

Not Unless You Have "Hi-Fi" Reproduction

**YOU CAN HAVE A COMPLETE HIGH FIDELITY SYSTEM AS LOW AS \$200!**



Come in for your free copy

of DEEMS TAYLOR'S

"THE HOW OF HIGH FIDELITY"

**CUSTOM SOUND**

37th & ATLANTIC

Phone 40-4813

Open 10-6 Daily (Mon. & Fri. 'til 5 P.M.)

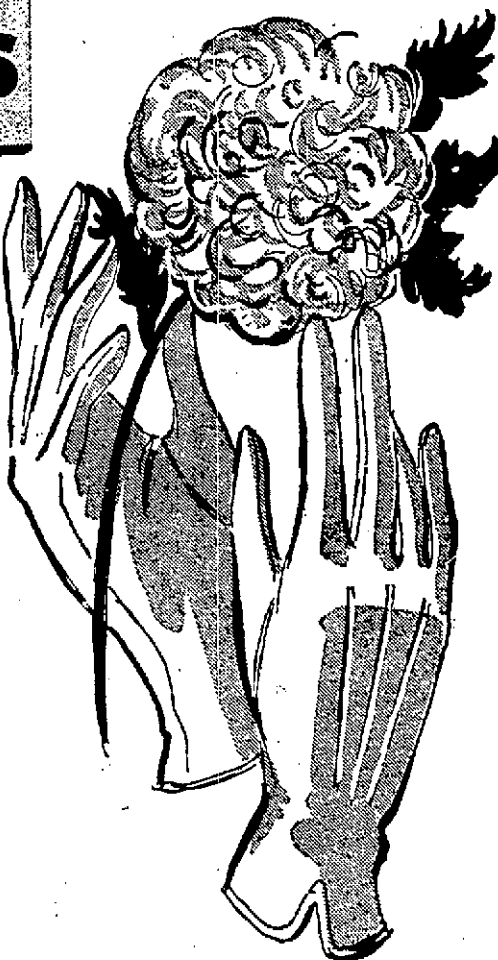
**Walker's**  
the friendly store of Long Beach

Pine at Fourth Phone 707-451

**Kayser's**  
New Shorty Glove  
in Sueded Rayon

**\$1**

Be smart to your fingertips this season with Kayser's new sueded rayon shorty. Tapered inseam fingers, snugly cinched wrist and vent back for easy fit, make this glove pretty, comfortable and practical. White, black, brown, pastels and new fall tones. Sizes 6 to 7 1/2.

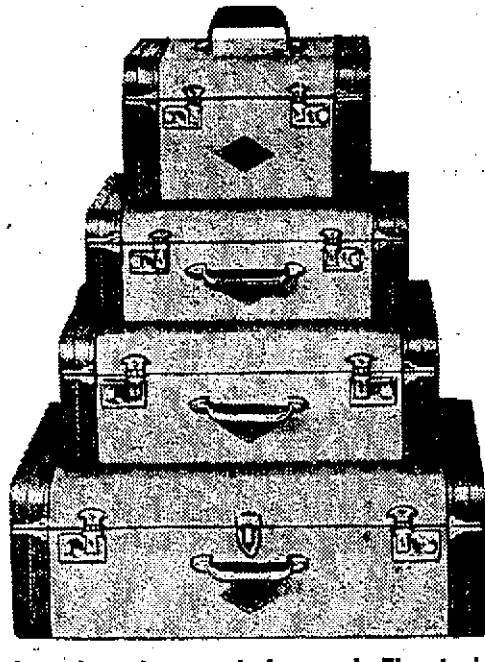
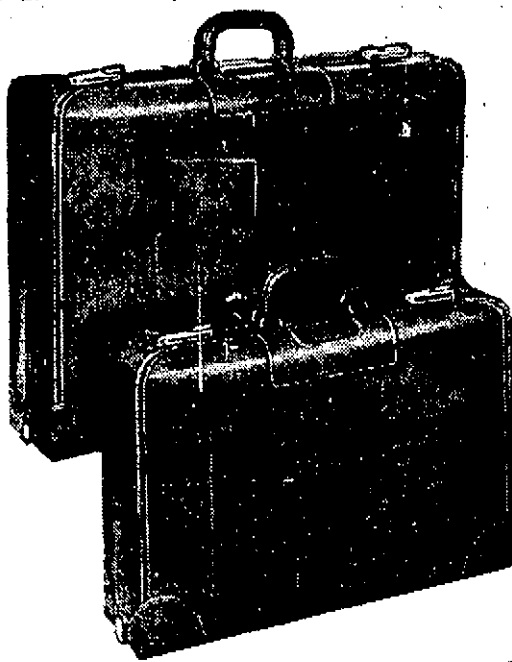


GLOVES WALKER'S STREET FLOOR

**Walker's**  
the friendly store of Long Beach

Pine at Fourth Phone 707-451

**Annual August Luggage Sale**  
**Save 1/3 to 1/2**



Gigantic special purchase! 1000 pieces of men's and women's luggage! Finest airplane styles — top grain cowhides — wonderful selection! We've planned it for many months — timed it for back to school and summer travel. Come in early while selection is complete.

### Matched Airplane Luggage 1/2 off

Beautiful Maroon Pattern — Long Bound

	Reg.	NOW
15" Overnight Case	14.50	6.95
18" Overnight Case	15.95	7.95
21" Weekender	17.95	8.95
26" Pullman Case	27.95	13.95
Women's Wardrobe	32.50	15.95
29" Packing Case	32.50	15.95
Hat and Shoe Case	32.50	15.95
Train Case	19.95	9.95

### Men's 2-Suiters and Companions

	Reg.	NOW
Drumside Men's Two-Suiters	29.50	16.95
Drumside Men's Companion	22.50	12.95
Smooth Cowhide Two-Suiter	39.50	22.50
Smooth Cowhide Companion	29.50	17.50
Top Grain Cowhide Two-Suiter	49.50	29.50
Top Grain Cowhide Companion	39.50	24.50
De Luxe Quality Two-Suiter	69.50	39.50

### Oshkosh Matched Airplane Luggage 1/3 off

Discontinued Pattern — Bumper Edge Construction

	Reg.	NOW
21" Weekend Case with extra zipper pocket	35.00	24.50
26" Pullman Case with spacious interior	47.50	33.50
Women's Wardrobe Case, large 22" size	62.50	43.50
Train Case with mirror, tray and loops	39.50	26.50

### DeLuxe Matched Airplane Luggage 1/2 off

Extra Wide Bound — Satin Lined — Solid Brass Locks

	Reg.	NOW
Overnight Cases	24.50	11.95
Week-end Cases	27.50	13.50
Pullman Cases	39.50	18.95
Women's Wardrobe	42.50	20.95
Jumbo Case	42.50	20.95
Train Case	24.50	11.95

### Brief Bags, Binders, Kits Greatly Reduced

	Reg.	NOW
Cowhide Brief Bags with drop bottom	14.50	8.95
Smooth Cowhide Brief Bags	17.95	10.95
Top Grain Cowhide Brief Bags	22.50	13.95
Smooth Cowhide Notebooks	4.95	2.95
Smooth Cowhide Shaving Kits	5.95	3.95

### "Leeds" Folding Type Luggage Reduced

	Reg.	NOW
Car Bags 40" Brown or Blue	8.95	5.95
Car Bags 54" Brown or Blue	9.95	6.95
De Luxe MacPherson Plaid 40"	14.95	9.95
De Luxe MacPherson Plaid 54"	19.95	11.95

No Charge for Initials

Use Walker's Easy Credit Terms

Prices plus 20% Fed. Tax

LUGGAGE WALKER'S LOWER FLOOR

**Phoenix Hosiery Sale**

**20% OFF**

Sale Lasts thru  
August 22

Check these money saving prices — then hurry down to stock up on famous Phoenix nylons: Just once a year are we able to offer you these great savings. High Twist Nylons with Custom-Fit proportions and many other style features.

Colors: Tange Beauty (Mauve Taupe)  
Rose Beauty (Rose Beige)  
Beige Beauty (True Beige)  
White (For Professional Women)

Reg. 1.95  
66-gauge, 12-denier; 60-gauge, 15-denier Twist Supreme. 3 pairs 4.65. **156**

Reg. 1.65  
66-gauge, 12-denier; 60-gauge, 15-denier, dark seams, dark heels and plain seams; 60-gauge, 20 and 30-denier; 40-denier service weight. 3 pairs 3.90. **132**

Reg. 1.50  
51-gauge, 15-denier, plain or dark heel; 51-gauge, 30-denier. 3 pairs 3.50. **119**

Reg. 1.35  
45-gauge, 30-denier; also rayons. 3 pairs 3.20. **108**

Short Sizes 8-10  
Medium Sizes 11-12  
Long Sizes 13-15  
Outsides 16-18



HOSTERY  
WALKER'S  
STREET  
FLOOR





# You've seen it in SEVENTEEN now you can buy it at Walker's

Walker's and Seventeen want to go on record as saying "mere money doesn't guarantee a best-dressed tag!" And we're out to prove it! These wonderful fashions from the pages mentioned of the August issue of Seventeen can be found at Walker's—and all are guaranteed to make you the best-dressed girl of the autumn, at prices to please your budget.

## Girls...

Enter the SEVENTEEN CHRISTMAS DOLL CONTEST and you may win a valuable prize.

## Here's all you do:

Come to Walker's and get a doll kit for 25c. Further details will be explained to you in person in Walker's Hi-Teen Shop; or you may read them in the August edition of Seventeen Magazine, page 38. Return your completed doll to Walker's who will sponsor you in the contest. All dolls, winners and non-winners, will be distributed to needy girls all over the world.

## But Hurry...

Regional contest deadline is Sept. 30th.

**WOOL FLANNEL SKIRT** by J. I. Originals. Yarn dyed menswear flannel in a slim, trim spectator skirt. Medium grey, brown or navy. Featured on page 273. **5.95**  
**LANAMERE POLO SLIP-ON** featured on page 94. **5.95**

**LASSIE JR. COATS** designed just for you in 100% virgin wool flannel. It's the season's brightest star in casual styling. Grey. Sizes 9 to 15. Featured on page 39. **45.00**

**CAMEL COAT** by Sportleigh. A love of a coat in the new "short-cut" style with a button-on belt in back. Deep, deep patch pockets. Featured on page 47. **45.00**

**WOOL JERSEY DRESS** by Teena Paige. Security ribbed jersey in bright colors trimmed in black braid. Unpressed pleats and narrow patent belt defines a tiny waistline. Sizes 9 to 15. Featured on page 160. **17.95**

**CORDUROY JACKET** of Avondale cotton in box style with large pockets. Fully lined. Red and hunter green. Sizes 10 to 16. **10.95**

**LORETTE SKIRT** in Milliken's famous fabric, orlon and wool. Box pleated style in multicolored plaid. Sizes 10 to 16. Featured on page 167. **10.95**

**CORDUROY DRESS** flattering with snug bodice and full gathered skirt. Styled by Juilliard in printed cotton corduroy with white pique collar. Sizes 9 to 15. Featured on page 167. **16.95**

**NYLON TULLE FORMAL** by Betty Lane. Waltz away in this short evening gown with a halter bodice. Two-tier pleated tulle skirt over rayon tulle. White. Sizes 10 to 12. Featured on page 162. **39.95**

**LANAMERE SWEATERS** by Renart. Lanamere is an exclusive blend of fine wools you find only in Renart sweaters. In fall's newest colors. Featured on page 94.

Left: Dolman Cardigan ..... **8.95**  
Right: Shawl Cardigan ..... **6.95**

WALKER'S SECOND FLOOR OF FASHION

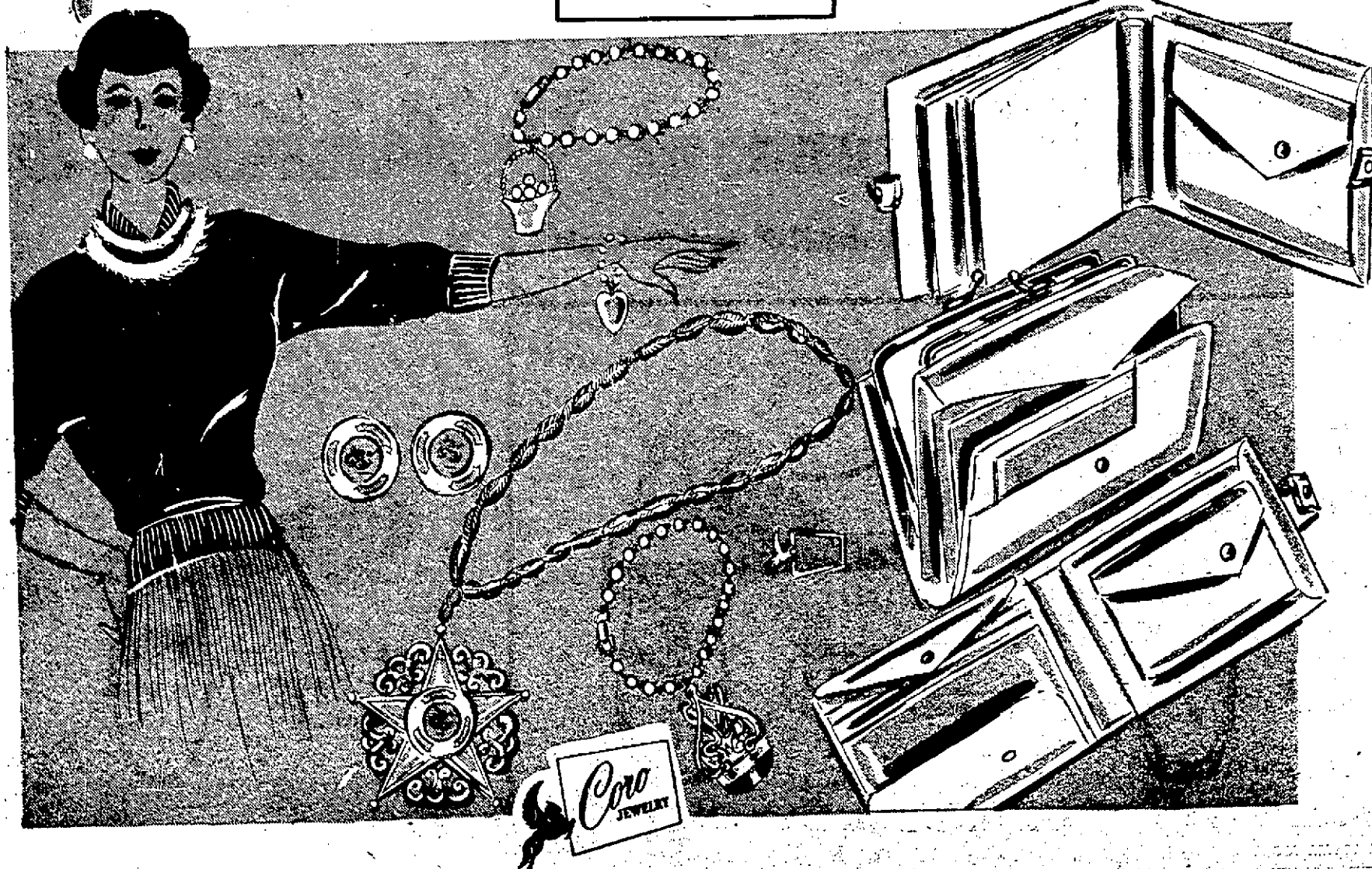
## ... and accessories to add the final touch!

**ANGORA TRIM SWEATERS** by Helen Harper. Something wonderful happens when you wear this sweater with novelty collar and yoke trimmed in brushed angora. Brown or navy. 100% virgin wool. Featured on page 249. **5.95**  
SWEATER BAR WALKER'S STREET FLOOR

**"HERALDRY" JEWELRY** by Coro. You'll love this smart gold jewelry with your skirts and sweaters. **1.95**  
Necklace ..... **1.95** Earrings ..... **1.95**

**"LORELEI" JEWELRY** by Coro. It's so easy to turn your basics into attractive costumes with "Lorelei." Coro jewelry featured on pages 290 and 291. **1.95**  
COSTUME JEWELRY WALKER'S STREET FLOOR

**PRINCE GARDNER BILLFOLDS** Sleek in Polished Cowhide. The new "Registrar" ..... **3.95**  
Add-A-Pass "Registrar" extra windows can be added ..... **5.95**  
The "Continental" billfold-purse with a French accent ..... **5.95**  
LEATHER GOODS WALKER'S STREET FLOOR



**Walker's**  
the friendly store of Long Beach



# Whodunit Takes a Beating in Naughty Musical

Sunday, August 14, 1938

"I shot him once, I shot him twice, I shot him once again, He'll bleed a long, long time."

**S**UCH SENTIMENTAL LYRICS would be appropriate for the new satirical ballet, "The Girl Hunt," performed by Fred Astaire and Cyd Charisse as the furious finale of the new MGM Technicolor musical, "The Band Wagon."

The ballet was inspired by the popular paper-back "whodunits" with super-boiled "private eyes" which have been churning miscellaneous American spines in recent years.

When Fred Astaire twirls his automatic on one finger and snarls, "She's my kind of woman," Cyd Charisse, as a slinky, sexy brunette, snaps her beads and her gum, guns blaze, police sirens screech and the screen sizzles.

It's a tongue-in-cheek takeoff tease on the shenanigans of the modern shamus.

It combines jungle rhythm with big-city nightery and pavement tempo. It's the result of collaboration of Broadway composers Howard Dietz and Arthur Schwartz, six of whose shows are represented in "The Band Wagon"; Michael Kidd, choreographer for "Guys and Dolls" and "Can-Can"; Oliver Smith, scenic designer for "Gentlemen Prefer Blondes," and Vincente Minnelli, director of the Academy Award winner, "An American in Paris."

**MINNELLI** authored the narration for "The Girl Hunt" ballet. Ethel Barrymore let him run through her extensive library of "whodunits" for inspiration.

"The Girl Hunt," Minnelli explains, "is a ballet satirical of the whole school of lurid mystery fiction. There is the tough private eye, tight-lipped, hard-muscled. He hates crime. He's susceptible to women. He takes a beating, but always comes back to nail the culprit. That's Fred Astaire."

"Then there's the blonde. She's helpless — in some ways. She wins his sympathy and aid. This Little Eva type usually turns out to be the killer. In the midst of it comes the wicked, slinky brunette, the No. 1 suspect. She goes for Astaire and he believes for the moment she's his kind of woman. Both types are played and danced by Cyd Charisse."

**TWO DECADES AGO** when the final curtain rang down on a previous "The Band Wagon," Broadway paid a sad farewell to one of its favorite dance teams.

It was Fred and Adele Astaire, the kid brother and sister who had broken into vaudeville before kindergarten age, had grown up behind the footlights and had risen to stardom in New York and London.

Adele then left the stage permanently to become Lady Cavendish, bride of a British peer. Fred went on dancing alongside a long list of feminine partners, most of whom have become stars in their own right.

The list includes Jane Powell, Vera-Ellen, Betty Hutton, Ann Miller, Judy Garland, Joan Caulfield, Joan Leslie, Marjorie Reynolds, Rita Hayworth, Paulette Goddard, Eleanor Powell, Joan Fontaine, Dolores Del Rio, Joan Crawford and Ginger Rogers.

"The title's the same," Fred says of the new "The Band Wagon," "and we've used most

of the same Dietz and Schwartz songs, but there the resemblance ends. The Broadway 'Band Wagon' was a revue. This one's a situation comedy. All the routines are new."

Fred predicts that in this picture Miss Charisse "really ought to catch fire."

Studio executives agree and have lined up the sultry, shapely Cyd for four more major pictures.

Fred Astaire plays a hard-boiled "private eye" while Cyd Charisse portrays his brunette assistant in "The Band Wagon," finale which spoofs modern "whodunit" fiction. In top view, Cyd slinks while Fred thinks. In middle view, Cyd, who goes blonde for this one, and Fred dance a satirical number as bodies lie about. Below, Fred looks for clues as he finds Cyd out cold.





# "SELECT EITHER BLIND..."

HORIZONTAL OR VERTICAL VENETIANS BRING CHARM TO YOUR HOME

VENETIAN

VERTICAL



Factory to you prices on complete Venetian blind service. Flexalum Blinds, plastic tape, removable blinds, parts and supplies. Complete selection of colors. See displays in our showroom. We are your local manufacturers. Please phone us for free estimates. Terms available.

Vertical Venetians draw like drapes—slats turn like Venetians. Flo-Folds are a new type of beauty for windows and they are dust-free aluminum slats. No worry about fading. Before you buy any window coverings, it will be worth your while to see our Flo-Folds. Many colors to choose from. Cost no more than draperies.

Call or Visit Our Showroom

## MODERN VENETIAN BLIND CO.

314 East 10th St.  
10th St. at American Ave.

Phone 7-3956  
Long Beach

## GOLD SEAL VENETIAN BLIND CO.

1201 S. Alameda St. Phone NE 2-6526 or NE 1-0328  
3 Blocks South of Olive Compton

Belflower Area:

Boos-Venetian Blinds  
15709 So. Bellflower Blvd.  
(1/2 Blk. N. of Center St.)  
TO 7-1645

Uptown Atlantic Area:

Sears Bros.  
3677 Atlantic Ave.—Ph. 4-8579

Compton Area:

Standard Stores, Inc.  
1007 N. Long Beach Blvd.  
Ph. NE 1-8607

Lakewood Area:

Lakewood Color Mart  
4126 Morse Way  
Ph. L. B. 5-4861

Wilmington Area:

Paul's Paint & Floor Covering  
703 W. Anaheim—TE 4-1176

Compton Area:

Anderson's of Compton  
702 E. Compton Blvd.  
NE 1-7157 or NEV 6-4676

North Long Beach Area:

Mason & Tutt  
5598 Atlantic Ave., Cor. 36th  
Phone 2-8085

Norwalk Area:

Five Points Paint Bucket  
14319 Norwalk Blvd. at 5 Points  
TO 4-3136



Pet of the Chas. Dixon family, 5150 Conant St., is Ching, above, proud chow chow, 2 years.

### PET PARADE

## A Dog of Antiquity

By Eleanor Avery Price

ONE of the oldest breeds of dog known is the lordly, aloof chow chow. It is difficult to trace back to his undoubted antiquity partly because the Chinese emperors were ruthless in destroying works of art and literature. It is definitely established, however, that this dog was used for hunting along about 150 B. C. in the Han Dynasty.

The name chow chow is supposed to be a pidgin English expression referring to bric-a-brac brought from the Oriental empire during the 18th century. Since a few of these dogs were shipped along with curios on the same vessel, all the cargo was called chow chow.

Along about 1880, the chow chow was seen by Queen Victoria, and the animal's importation became a subject of interest among dog fanciers. A chow was exhibited for the first time in the United States in 1890, and from then on the breed made a steady progress in popularity here.

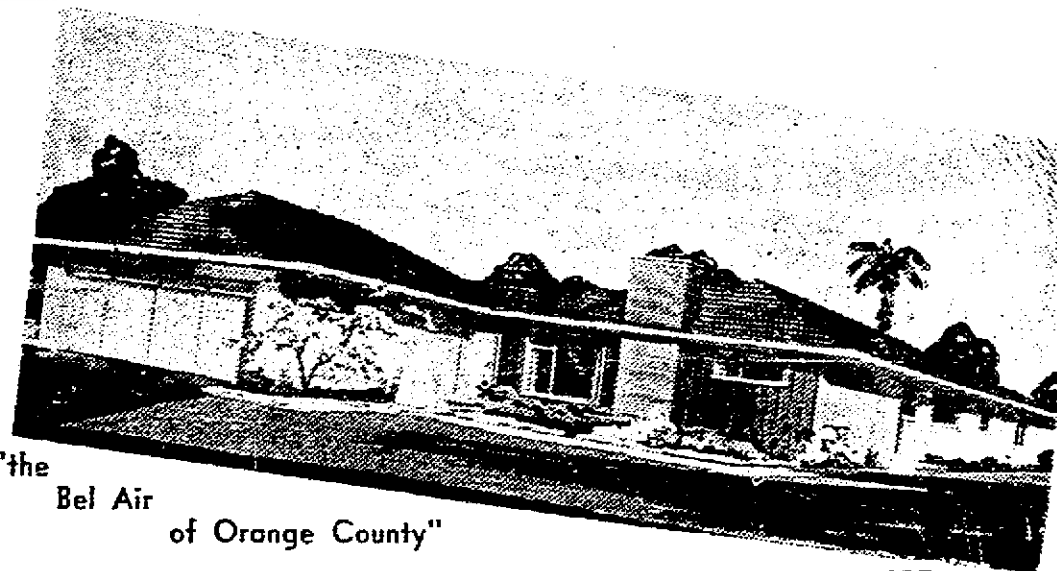
Chows are extremely gifted. They have done the work of nearly all recognized breeds.

would you . . .  
DRIVE A LITTLE FARTHER  
TO LIVE A LITTLE BETTER?

then you must see . . .

## Mountain View Terrace!

WHERE YOU DRIVE TO AND FROM WORK WITH THE SUN AT YOUR BACK



"the  
Bel Air  
of Orange County"

PLUS 57 OTHER  
OUTSTANDING FEATURES

Move in  
Now  
Before  
School  
Starts

FHA  
Terms  
from  
\$2000  
Down

Suburban  
Luxuries  
with  
City  
Conveniences

A Housewife's  
Kitchen  
Designed with  
the Woman  
in Mind

Extra Large  
4-ft.-sq.  
Stall Shower  
with  
Coralite Walls

Personalized  
Selection  
of  
Decorator  
Colors

All the  
Water  
You Can Use  
for  
\$3.00 per Mo.



NELSON & CHAPMAN

GARDEN GROVE 9890

COME OUT TODAY AND SEE WHAT A DIFFERENCE A FEW MIN. DRIVE MAKES

3 BEDROOMS 1 to 1 1/2 BATHS  
Some with rumpus room,  
Payne forced air heating.

48 DIFFERENT STYLES

2 MODEL HOMES

BEAUTIFULLY FURNISHED BY AARON SCHULTZ

OPEN DAILY 10 A.M. to 8 P.M.

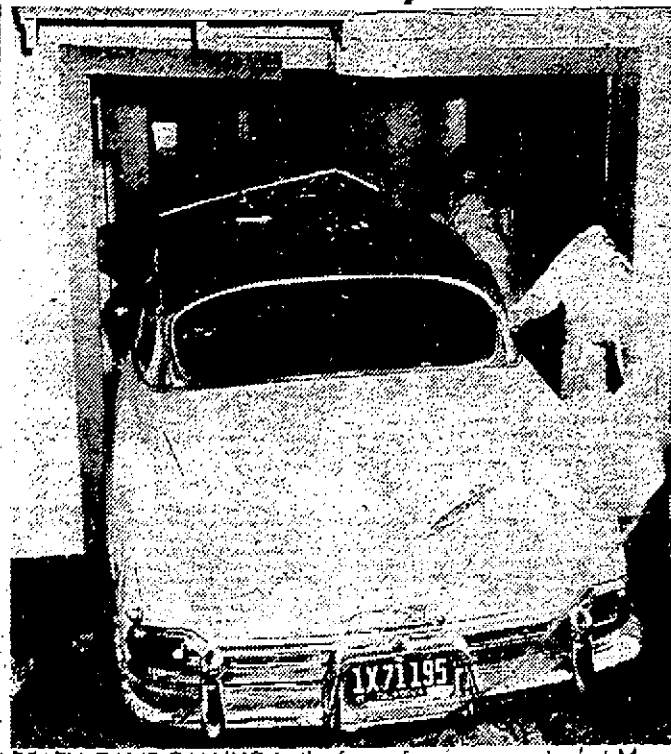
From Long Beach take Seventh St. (Garden Grove Blvd.) to Euclid; north on Euclid to Mountain View Terrace. From Los Angeles take Santa Ana Freeway to Euclid Ave.; go south on Euclid to Mountain View Terrace.



**Dulles on Vacation**  
WASHINGTON—(AP) Secretary of State Dulles left by plane Saturday for a week's vacation on Duck Island, Lake Ontario. He plans to stop off in New York afterwards to attend some U. N. assembly sessions.

**You Would Never Know SHE WEARS GLASSES**  
Thousands of men and women now wear the NEW PLASTIC UNBREAKABLE CORNEAL (fluidless) CONTACT LENSES (invisible Eye Glasses).  
You would never suspect it! Particularly popular with sports-loving people. Let us demonstrate how easy they are to apply, to wear, to remove. Phone, write or come in for FREE Descriptive Booklet on the New Plastic Unbreakable Corneal Contact Lenses.  
**DR. J. M. SOSS**  
OPTOMETRIST  
37 Pine Ave. Ph. 83-8319  
Long Beach 2—In Long Beach 27 Years  
• in WILMINGTON, 810 N. Avalon Blvd.  
• in TORRANCE, 1268 Serrano Ave.  
Ph. FAirfax 8-8602

## Runaway Vehicle Wrecks Residence



DEATH CAME CALLING in the form of a runaway auto, but Mrs. Nellie Hoffman, of Wilmington, escaped with minor injuries although the car, driven by Mrs. Dorris Burris, also of Wilmington, tumbled her about the kitchen of her home. One photo shows



Joseph Hoffman, the injured woman's husband, cleaning up the debris in his kitchen, while the other shows Mrs. Burris' car jammed into the side of the Hoffman home.—(Staff Photos.)

## Car Hits Woman in House

WILMINGTON—Immobolized by fear, a woman driver was unable to prevent her new sedan from going through the wall of a house and ramming against an elderly housewife seated at the kitchen table.  
Scattering pieces of the wall, broken furniture, and the housewife like bowling pins, the car finally came to a stop against a gas range.  
Escaping with slight injuries was Mrs. Nellie Hoffman, 67, of 650 Marine Ave., who had just sat down at the table. She was treated for back injuries and bruises at Wilmington Receiving Hospital. Police said Mrs. Dorris Burris, 44, of 1225 Marine Ave., was driving the car. It was her first attempt at driving, they said.  
Mrs. Burris, who, police said, did not have a driver's license, and her passenger, Quinetta Lee Lockhart, 22, also of 1225 Marine Ave., were not harmed.  
**JUST MARRIED!** Furnish your home quickly and inexpensively. Shop the Classified section of your Independent-Press-Telegram. Dial 6-9071.

**MORNING COUGHS due to ASTHMA**  
Does thick, sticky mucus due to recurring attacks of Bronchial Asthma or simple Bronchitis make you short of breath, cough, wheeze, and ruin your sleep? If so, you'll be glad to know that thousands of sufferers are now discovering that it's usually easy to help Nature thin and remove that thick, sticky phlegm by simply taking 2 little MENDACO tablets at meals and bedtime. When coughing is allayed, freer breathing promotes more natural relaxation and restful sleep. Over 500 million MENDACO tablets used prove safety and success. So get MENDACO from drugists today. Money back guarantee.

*Brighten your outlook*  
WITH A  
**TRIMVIEW**  
**ALL-METAL SCREEN DOOR**  
Adjustable in width and length. "TRIMVIEW" fits where other doors do not.  
Read PARADE'S comment on TRIMVIEW in "PARADE OF PROGRESS" ... this issue!

See the TRIMVIEW at any of the dealers listed below:  
**LINN LUMBER CO.**  
3157 E. Anaheim  
Long Beach  
**MATTESON LUMBER CO.**  
2827 E. 14th St.  
Long Beach  
**LONG BEACH LUMBER CO.**  
2227 E. Carson St.  
L. B. 4-9690  
**SHAWVER CO.**  
1000 E. Hill St.  
L. B. 6-4211

## Woman Cries 'Burglar,' Rescuer Kills Husband

HOUSTON, Tex.—(AP) A housewife who thought she heard a prowler in her home early Saturday summoned a neighbor, who shot and killed her husband thinking he was the "burglar."  
The 22-year-old mother of two small children was so distraught police still did not have a complete picture of the slaying nearly 12 hours after it happened.  
Justice of the Peace Dave Thompson said he would have to wait until Mrs. Clara C. Moore, the housewife, was able to talk before he could decide whether any charges would be filed. She was under sedatives at the home of relatives.  
As best as could be determined, Mrs. Moore awoke about 4 a. m. and thought she heard a prowler. She woke her 22-year-old husband, a Marine veteran of the Korean fighting, who told her to slip out a bedroom window and run next door to call police.  
Donald R. Armstrong, 29, the neighbor, said Mrs. Moore ran into the breezeway of their home, roused him, then whispered to "come protect my babies, there's a burglar in our house."  
She asked Mrs. Armstrong to call police, and left. Armstrong quickly loaded his 12-gauge shotgun and walked into the yard. He spotted a figure carrying a flashlight in the front bedroom of his neighbor's home. The room was dimly lit by a small night light above the crib of the two Moore children, the youngest only eight days old.  
Armstrong said he assumed from Mrs. Moore's fright she was alone with the children and he fired at the figure. The slug hit Moore in the right side. Moments later, he said, Mrs. Moore came from the house screaming, "Oh, my God, my husband has been shot." Police, called by Mrs. Armstrong, were only two blocks away and heard the shot. Apparently Moore had been making a room-by-room search of the house.  
Moore's mother told police her daughter-in-law said she was so excited about the burglar she forgot to tell Armstrong her husband, too, was in the house.  
Police Chief Jack O'Brien of the suburban Bellaire community, found no trace of an actual prowler.

## Father Jumps From Height With Child

SAN FRANCISCO—(AP) A distraught father held his year-old son in his arms and leaped from his second-floor apartment Friday, police reported.  
The boy, Royce Loyd, was in critical condition in San Francisco hospital with a fractured skull. His father, Bobbie Loyd, 25, was held in the hospital's psychopathic ward for observation.

## Sen. Kuchel Will Address Bixby Picnic

U. S. Sen. Thomas Kuchel will come to Long Beach to attend the Bixby Park picnic Wednesday scheduled by the Long Beach Council of Republican Women.  
On the 1 p. m. program as speakers with Kuchel will be Rep. Craig Hosmer and Assemblymen Herbert Kloocksien and Willis Bradley.  
Several other events arranged by political organizations are on the coming week's schedule. Lakewood Democratic Club will hold a forum at St. Cornelius Hall, 3330 Bellflower Blvd., Tuesday at 8 p. m., with Frank Wigham of the Newspaper Guild leading a discussion of "U.N., UNESCO, and Our Schools."  
Helen Potepan, president of the club, said that all Democrats in the area are invited to attend.  
Long Beach Young Democrats have slated a dance for the Lafayette Hotel on Aug. 22, celebrating the chartering of the club. This free event is open to all young people interested in Democratic activities.

## Gets SC Position

LOS ANGELES—(AP) Dr. Walter Ducloux, of New York, has been appointed head of the Opera department at the University of Southern California, it was announced Saturday. Ducloux will assume his new duties in September.

**WAIT!**  
**APPLE**  
**\* IS coming \***  
WITH LONG BEACH'S  
**GREATEST FURNITURE VALUES!**

**Walker's**  
the friendly store of Long Beach  
Pine at Fourth Phone 707-451

... for schooltime ... gaytime ... playtime

it's **SKOOTERS** time at **WALKER'S**

<p><b>JOHNNY BELINDAS</b> are oh-so-pretty and oh-so-comfortable lightweights .... <b>7<sup>95</sup></b></p>	<p><b>STEPLADDERS</b> in comfortable fit and young California styling <b>7<sup>95</sup></b></p>	<p><b>WESTERN SADDLES</b> with the comfort of a wedge, for 'bronco-busting' wear.... <b>7<sup>95</sup></b></p>	<p><b>STEP AND PUMP</b> softest suede with pert contrasting color braid trim ..... <b>6<sup>95</sup></b></p>
------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------

SHOE SALON WALKER'S SECOND FLOOR OF FASHION



## Heading Toward Rough Landing



OFF AND AWAY sails Kansas Cowboy Gerald Roberts after he was catapulted from the hurricane deck of a Barge at the annual Burwell Rodeo in the central Nebraska cattle country.—(AP Wirephoto.)

## Moroccans Mob Rebel's Home, Kill French Police

RABAT, MOROCCO.—(AP) Some 1500 fanatic anti-French supporters of Sultan Mohammed swarmed into Marrakech Saturday night, fatally stabbing two French policemen who tried to bar their approach to the official residence of Rebel Leader Thami El Glaoui.

Diehard Nationalists from all over Morocco began moving toward Marrakech Saturday after it was announced that Berber chieftains led by El Glaoui had vowed to strip Mohammed of his religious powers and make his cousin, Moulay Ben Arafat, spiritual leader of Morocco.

It also was reported that Mohammed has agreed to abdicate in favor of his son, Prince Moulay Abdullah, in hopes of preventing civil war in this strategic protectorate.

France, bound by the 1912 protectorate treaty, to support the

## Look! No Parliament!!

### Iranians Agog

TEHRAN, Iran.—(AP) Foreign Minister Hossein Fatemi told surprised Iranians Saturday night that they have been without a parliament for the past 48 hours.

Fatemi's announcement came shortly after Premier Mohammed Mossadegh asked the shah to call for national elections for a new parliament—a request that indicated the premier intended to move quickly to get a working legislature that would act on long-stalled bills.

Fatemi told a news conference the old Parliament's demise was spelled out Thursday by the interior ministry's announcement of final figures in the premier's nationwide plebiscite on the fate of the 17th Majlis (lower house).

The semi-official newspaper Bakhtar Emrooz predicted the shah would issue the election decree Saturday night or today.

## Four L.B. Area Men Departing for Fort Bragg

Four Long Beach area men will be among 36 members of the Army Reserve's 306th Radio Broadcasting and Leaflet Group, leaving Los Angeles International Airport this morning for two weeks at Fort Bragg, N. C.

The men are Glenn L. Black, 45 Hermosa Ave., and Raymond J. Cunningham, 2880 Canal Ave., of Long Beach; Jorgen V. Kierulff, 6234 Eckleson St., Lakewood; and Eugene S. Ritterburg, 625 W. Cherry St., Compton.

The unit, one of three in the U. S., has as its function psychological warfare through the operation of radio stations and publication of newspapers and pamphlets.

## New Italian Cabinet Drops De Gasperi

ROME.—(AP) Giuseppe Pella, third man recently to try to qualify as premier of Italy, Saturday night announced selection of a cabinet excluding ex-premier Alcide De Gasperi but containing enough other well-known political names to foreshadow chances of success.

The 15 men mentioned on the cabinet list offered by Pella to President Luigi Einaudi are all members of the ex-premier's Christian Democratic Party, and nine of them were proposed as ministers in the De Gasperi government rejected by parliament last month.

The non-Communist majority in parliament had agreed tentatively to approve Pella's government on the understanding that it would be a group of "non-political" technicians. It was not certain what effect the sudden switch would have on the would-be premier's prospective supporters.

Pella himself would serve as foreign minister and budget minister as well as premier in the proposed cabinet. His name is one of the nine proposed by De Gasperi in his unsuccessful July attempt to form a government.

Other "holdovers" include Pella's nominees for the ministries of interior, treasury, defense, agriculture, transport, communications, labor and public works.

## Santa Maria Crash Victim Out of Coma

SANTA MARIA.—(AP) Nine-year-old Pauline Colburn of El Monte, sole survivor of a head-on auto crash which killed seven other persons, has regained consciousness for the first time since the accident.

The girl's first question was: "Where is my mother?" Pauline's mother and five of her sisters and brothers died in the accident that also claimed the life of a Santa Maria man.

## Ex-Poker Baron of Seal Beach May Testify Monday

SANTA ANA.—Defense hammering at the state's criminal conspiracy prosecution of William L. Robertson and five others will resume Monday morning in Superior Court here, with prospect that the one-time poker baron himself may be readied to testify.

Whether the 54-year-old ex-police lieutenant-turned-casino-keeper actually will take the stand in Presiding Judge Raymond H. Thompson's court was, however, a conjecture.

Neither defense counsel, James E. Walker of Santa Ana nor Albert G. Bergman of Los Angeles, would say whether Robertson will follow his co-defendants to the witness seat.

For the handful of spectators who have faithfully sat through long days of trial, it would be the climax to an otherwise somewhat colorless trial.

Prosecutor Robert P. Kneeland built his case around the ease with which investigators and others testified they got free transportation to and from Robertson's now-closed Seal Beach Airport Club. The state charges free rides constituted an inducement for patrons to visit the gambling emporium when it ran on an around-the-clock schedule.

Free rides on interurban trains, buses and taxis were handed out to all poker players, evidence by the state showed.

Those free tickets, and the free rides in Seal Beach taxis, formed

the basis for an Orange County grand jury indictment of Robertson and 13 others. Subsequently, three were dismissed in preliminary hearings, one became ill and four more won freedom in this hearing, reducing the list of defendants to six.

Their defense has been that the free tickets and free rides were not easy to get; they were issued only on demand and then only as accommodation to departing players.

## LITTLE ME

I'm a very small ad, but I get big results for advertisers because Little ads in the Independent and Press-Telegram, just like big ones, are read by thousands of people. Well, you're reading me, aren't you?

Phone retail ad department 70-5951

SHOP TODAY, SUNDAY, 12 NOON TO 9 P. M.

# ANOTHER Grand OPENING

## Sale at DORN'S

OLDEST AND LARGEST RELIABLE TELEVISION AND APPLIANCE CHAIN IN THE WEST

\* To Celebrate the Grand Opening of our New Santa Ana Store, THESE SENSATIONAL VALUES AT ALL DORN'S STORES

NEW 1953

# Motorola

De Luxe TV Sets

**\$83 OFF**

List Price \$219.95

## \$136.95

NONE TO DEALERS—ONE TO A CUSTOMER

Pay Only \$12.50 Weekly

**FREE**

of extra cost with every purchase



**WHIRLWIND VACUUM**

Here is the new sensation among vacuum cleaners—the new electric, quality-built WHIRLWIND which makes its own suction, cleans thoroughly, picks up sand, lint, thread, hair, as well as dirt from rugs, carpets, linoleum, concrete, wood floors, etc., which an ordinary vacuum can't touch.

BRAND NEW 1953

## 21"

Full Size Console

An instrument worthy of the name, this Philharmonic 9121 is built to quality control standards in every detail.

Originally Priced \$489.95

**SAVE 60% NOW!**

**This Is DORN'S Price \$149.95**

Includes Excise Tax and Parts Warranty

BRAND NEW 1953

## 21"

Planter Console

Popular California Planter model, this TeleKing Model KP21F provides a high contrast no-glare picture.

Originally Priced \$489.95

**SAVE 60% NOW!**

**This Is DORN'S Price \$195.95**

Includes Excise Tax and Parts Warranty

BRAND NEW 1953

## 27"

Rectangular Tube for '53

27" is the ultimate in TV. 402 square inches of viewing space means larger than a newspaper page. Ask for Mira-tel Model 727.

Comparable Value at Dorn's \$499.95

**This Is DORN'S Price \$289.95**

Includes Excise Tax and Parts Warranty

DORN'S FEATURES TERRIFIC SAVINGS ON FAMOUS APPLIANCES



**ADMIRAL 1953 REFRIGERATOR**

SAVE MONEY AT DORN'S WHILE THEY LAST

**\$159.95**

TWO FULL YEARS TO PAY

**REFRIGERATORS**

G.E. - PHILCO - CROSLEY - ADMIRAL

**WASHERS**

G.E. - ABC - WHIRLPOOL - BENDIX - DUCHESS

**RANGES**

WESTERN HOLLY - Gaffers & Sattler - NORGE - ETC.

**Dryers & Ironers**

**TODAY'S LIST PRICE \$119.95 WHILE THEY LAST \$69.95**

**TODAY'S LIST PRICE \$249.95 AT DORN'S PAY ONLY \$199.95**

Model 521-510

**A QUALITY WASHER 1953 WHIRLPOOL**

Model 521-510

DUCHESS MODEL A-20

**AUTOMATIC WASHER**

NO CREDIT DELAY—45 DAYS BEFORE YOUR 1ST PAYMENT

SHOP TODAY, SUNDAY, 'TIL 9 P. M.

# DORN'S

"HOUSE OF MIRACLES"

## 251 EAST 4th ST.

### LONG BEACH

PHONE 70-0445

Store Hours: 10 A. M. to 9 P. M. Daily—Sun., 12 Noon to 9 P. M.

BEAT THE HEAT BUY NOW AT THESE SAVINGS

Buy Direct From Manufacturer

Beautiful **AIR-VENT** Patent #2411928

for porches, patios, windows, doors

## aluminum awnings

Buy them direct from factory. Install them yourself and **Save Up to 50%** or we will install for small additional charge.

- HEAVY GAUGE ALUMINUM
- BAKED ENAMEL FINISH
- ALL COLORS
- WILL NOT BURN, RUST OR TEAR

**PAY NO MORE THAN \$1.25 sq. ft.**

Many thousands of home owners throughout the United States have permanently beautified their homes and solved their awning problems with colorful inexpensive AIR-VENTS, as low as \$6.25. NO MONEY DOWN, up to 36 months to pay on F.H.A., as low as \$5.00 per month.

PHONE 35-3613

**BEAT THE HEAT BUY NOW AT THESE SAVINGS**

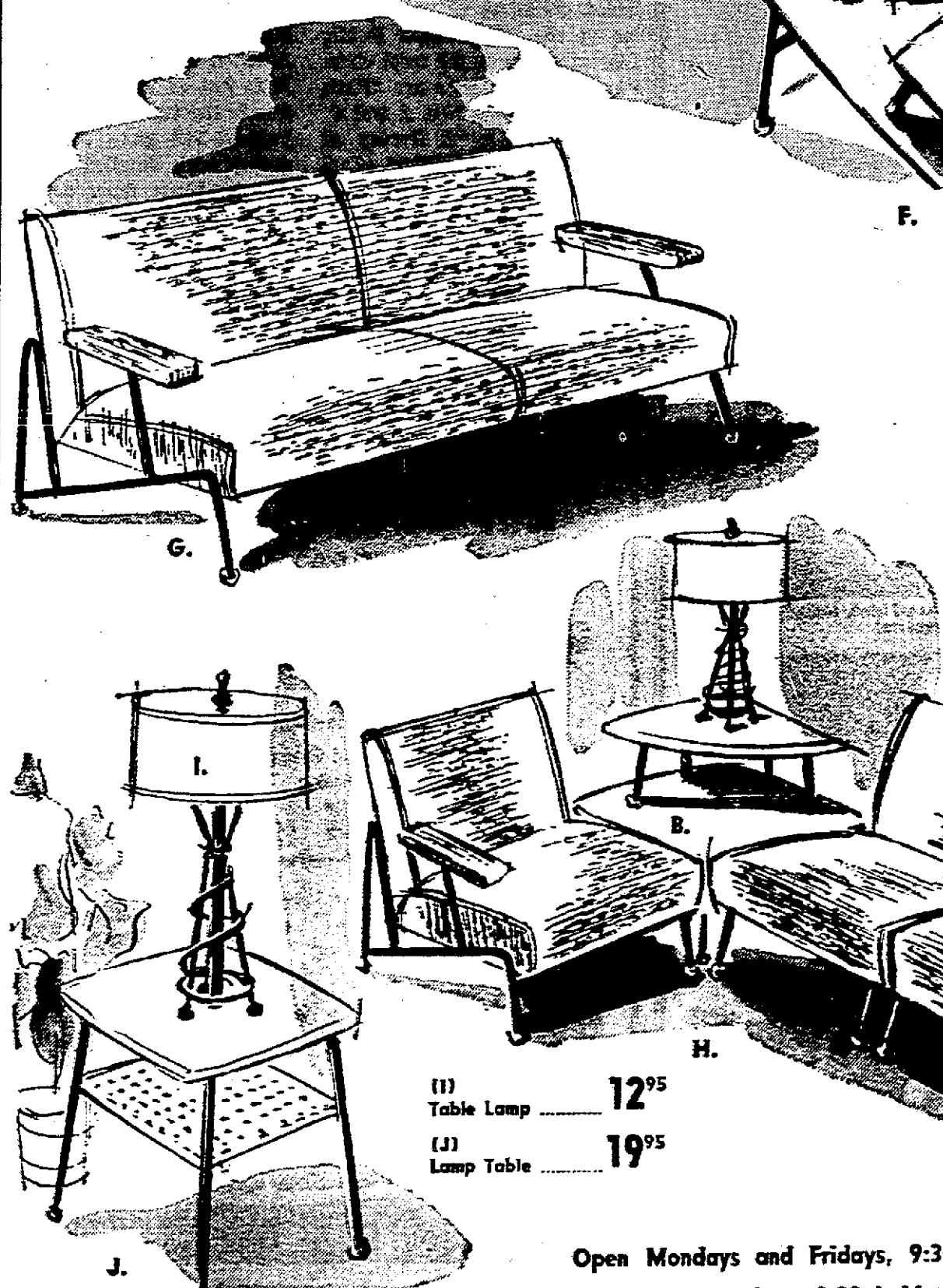
1136 E. Pacific Cst. Hwy.



Open ALL DAY MONDAY 9:30 A.M. to 9:15 P.M.

Park Free!

**SEARS**  
Long Beach



## 'Mod-Iron'

the furniture  
with a big Future!

It's News! . . . It's priced very low!

Mod-Iron is as comfortable and versatile as it is beautiful, with deep, restful, body-contoured coil-spring seat and back cushions . . . plastic lined oak table tops that resist acids, fruit juices, cigarette burns. The covering is a heavy tapestry in choice of Harmony House colors.

(A) 2-Pc. Sectional	99 <sup>95</sup>	(E) Pull-Up Chair	29 <sup>95</sup>
(B) Corner Table	27 <sup>95</sup>	(F) Step End Table	19 <sup>95</sup>
(C) Coffee Table	23 <sup>95</sup>	(G) Sofa	69 <sup>95</sup>
(D) Arm Chair	34 <sup>95</sup>	(H) 3-Pc. Sectional	99 <sup>95</sup>

(I) Table Lamp	12 <sup>95</sup>
(J) Lamp Table	19 <sup>95</sup>

Open Mondays and Fridays, 9:30 A. M. to 9:15 P. M. Other Days, 9:30 A. M. to 5:30 P. M.

**American at Fifth**

Park Free

Phone 6-9721 Z



**MORE ROOM**  
IN YOUR HOME!  
More Comfort  
and Beauty too  
WITH

**DeVAC**  
Glass-Walls

WRITE TODAY  
For Colorful  
**FREE FOLDER**  
OR CALL  
MEtcalf 3-0300  
★  
FREE ESTIMATE  
EASY TERMS



**VENTILATING PORCH ENCLOSURE**

Designed to give you any degree of ventilation or sealed weather protection, DeVAC Glass-Walls offer a permanent enclosure of quality construction. Get full details before building or remodeling! Own it Now — Pay as You Enjoy it!

**CALIF. BREEZEWAYS CORP.**

OPEN SUNDAY  
8740 EAST PARK AVE., BELLFLOWER, CALIF.  
PORCH AND PATIO SPECIALISTS

Authorized DeVac Dealers

ROSSMAN LUMBER CO.—6980 CHERRY AVE.  
COMPTON HARRIMAN—3636 E. ANAHEIM  
LONG BEACH GLASS—519 WEST 15TH  
SHARP BUILDING SUPPLY—1385 ORIZABA  
GROVE GLASS CO.—GARDEN GROVE  
STANDARD GLASS—1040 AMERICAN

**RECORD ALBUM**

# 'The Song Must Fit the Voice'

THE WORLD of popular music is being successfully invaded by classical musicians, especially singers. The invasion is a by-product of movies and television. So says hopeful new invader Robert Merrill, the handsome Met baritone.

Merrill is ready to record some popular songs. All he needs are the right songs. "A singer with a classical background," says he, "has to be more careful in selecting a pop song to record than a pop singer. The song has to fit the voice. I wish I'd discovered 'I Believe.'"

When he finds the appropriate tune, Merrill hopes to join such recording successes as Patrice Munsel, Jan Peerce, Nelson Eddy and Mario Lanza in producing hit pops.

"People today aren't afraid of classical singers," Merrill says. "They've seen them in the movies and on television. That's why an opera star nowadays can

hope to make a popular record that will sell."

It's easier to make a popular record, which may take an hour or so to wax, then operas. Most of the operas take a week to record. Merrill says the longest time is spent in "balancing" — getting the different voices at just the right distances from the mikes.

"Some voices are stronger than others," he says, "so the singers are usually at varied distances from the mike. Not mentioning any names, but there are some who sneak up over their chalk-marks, so they'll sound bigger on the record. The control room usually catches that though."

Which makes it attempted oral scene stealing.

**TEN TOP TUNES** — Occupying the top spot on your local hit parade last week was Perry Como's "No Other Love" (2) "P. S. I Love You," The Hilltoppers; (3) "I'm Walking Behind You," Eddie Fisher; (4) "Vaya Con Dios," Les Paul and Mary Ford; (5) "You, You, You," Ames Brothers; (6) "Crying in the Chapel," Ella Fitzgerald; (7) "Song from Moulin Rouge," Percy Faith; (8) "Allez Vous En," Kay Starr; (9) "Dragnet," Ray Anthony, and (10) "C'est Si Bon," Eartha Kitt.

**ELAINE ELECTS:** "Shadows" (Melachrino Trio, Victor), "Ebtide" (Frank Chacksfield, London), "Chicka-Boom" (Guy Mitchell, Columbia); "Ricochet" (Vicki Young, Capitol), "God Bless Us All" (Jimmy Boyd, Columbia), "Story of Three Loves" (The Harmonicats, Mercury), "Tropicana" (Monty Kelly, Essex).

**TRADITIONAL MUSIC** sparkles with new beauty when heard on some of the recent lps at the Long Beach Public Library. Among the most cherished recordings are "Bach Suites for 'Cello, Nos. 2 and 3" (Pablo Casals); "A Survey of Bach's Organ Music" (Carl Weinrich); the Budapest String Quartet in the complete quartets of Beethoven; Kreisler playing Mendelssohn "Concerto in E Minor for Violin and Orchestra," and the pianist Solo-



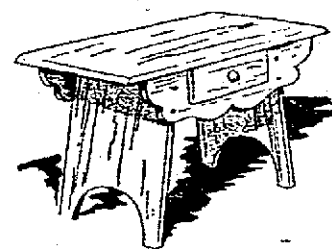
**ROBERT MERRILL**  
"Song Must Fit the Voice"

mon playing Beethoven, "Sonata No. 29 in B Flat Major" and "Sonata No. 29 in E Flat."

The dramatic recording of "Don Juan in Hell" tops the requests at the library with the music honors going to "Midsummer Night's Dream" and "Pines of Rome."

## You Make It

BENCH MAY BE USED FOR  
COFFEE TABLE OR SEAT  
BLOCK FRONT DRAWER EASY TO MAKE



PATTERN 218

### MAKE A PILGRIM BENCH

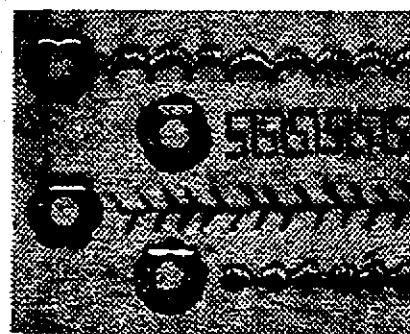
Among the first pieces of furniture made by the Pilgrims in America was this sturdy bench. It is just as useful today as it was in the time of the Pilgrims. Pattern 218 gives tracing diagrams with detailed directions for the block front drawer. Price of pattern is 25 cents. Send order to Workshop Pattern Service, Independent-Press-Telegram Southland Magazine, Bedford Hills, N. Y.

even the fanciest sewing is as easy  
as playing a record

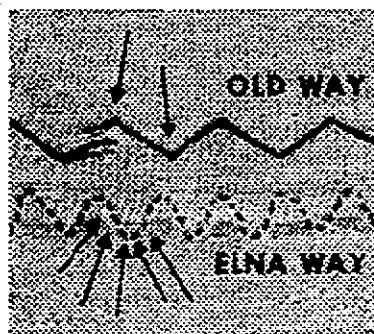


on the  
amazing

**NEW ELNA PORTABLE**  
the only machine that has all these features



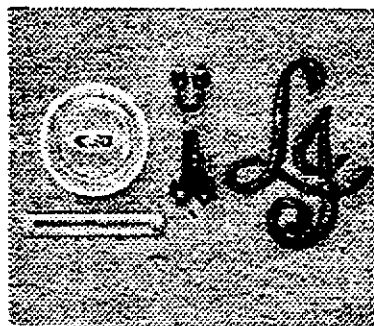
There's a Magic Disc for every kind of stitch... some of them never before possible on a machine!



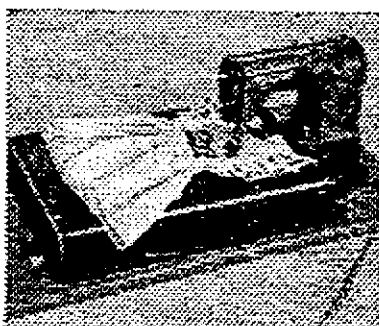
Stitches on knit fabrics don't break!



Sleeves, socks and tubular fabrics slip right over the ELNA's free arm!



Sew all this without a single attachment!



Carrying case converts into a full-size working table!

You drop in a Magic Disc—out comes any stitch you want! As easily as playing a record, you can "play" embroidery stitches with a handmade look... delicate hem stitching... a stitch for knit fabrics that never tears. And just as easily you can sew on buttons, make buttonholes, do almost-invisible mending, applique-work and monograms. You can even convert the carrying case into a full-sized worktable! Without doubt, THE NEW ELNA PORTABLE is the most fascinating sewing-machine in the world. Come in and try it for yourself.



SEWING MACHINES  
LEE'S LOWER LEVEL

**Lee's**  
DEPARTMENT STORE  
Lakewood Center

5240 LAKEWOOD BLVD. ME 3-0711 OPEN MONDAY and FRIDAY 12:30 to 9:30 P. M.

**Paul's**  
OF LAKEWOOD

Today's Big Low Price  
Complete Dinner Features...

## OLD FASHIONED STEWED CHICKEN WITH EGG DUMPLINGS

Consisting of the following:

French Onion Soup or Tossed Green Salad  
with Roquefort Dressing  
Whipped Potatoes  
Fresh Vegetables  
Choice of Dessert-Beverage.....JUST

**\$1.85**

COFFEE SHOP

7 a. m. - 1 a. m.

STAG ROOM

10 a. m. - 2 a. m.

DINING ROOM

11:30 a. m. - 10 p. m.

FULLY EQUIPPED  
TO SERVE YOUR  
EVERY  
DINING PLEASURE



ALWAYS BETTER DINING

CARSON AT BELLFLOWER BLVD.



3 1/2 MINUTES VS. YOUR LIFE

## Speed 'Flunks' Test in Race to Lakewood

By GEORGE ERES

By "cheating" on red lights, thumbing your nose at speed laws and throwing caution signs to the wind, you can get from downtown Long Beach to Lakewood in all of three and one-half minutes faster than if you roll along relaxed, undisturbed by visions of motorcycle officers in your rear-view mirror.

Most people are under the impression that speed laws slow them down to a degree not consistent with their need to get home in a hurry and battle with the old lady. (By the time they get through the battle with traffic, they're in no mood for anything except argument.)

To determine just how much a person going home to Lakewood, he slowed down by speed laws, two controlled runs were made from the City Hall to the corner of Lakewood Blvd. and Carson St.

Capt. W. E. Kummer, head of the Police Department's traffic division, assigned Patrolman Dean L. McLeod to drive the private automobile for the tests.

THE ROUTE followed on both tests: Pacific Ave. to Pacific Coast Hwy.; Pacific Coast Hwy. to Lakewood Blvd.; Lakewood Blvd. to Carson. Mileage was clocked at 6.7 miles.

Patrolman McLeod meticulously obeyed all the traffic laws on the first run. He made eight stops along the way: 6 for red lights; 1 for an ambulance siren and 1 for a boulevard stop.

Time lost, according to a stop-watch: 1 minute, 26 1/2 seconds. Time to make the City Hall to Lakewood Blvd.-Carson St. run at legal speeds: 16 1/2 minutes.

McLeod broke the speed laws in the second test. He ran up to 70 miles an hour in 25- and 35-mile-an-hour zones and was doing around 50 in 25-mile-an-hour sectors.

Like the average speeder in a hurry, McLeod did not deliberately run any red lights. But he did "fudge" a bit.

By speeding, he arrived at intersections just in time to stop for red lights. He stopped 10 times for signals (as compared with six times on the legal run) and lost 1 minute, 29 1/2 seconds waiting for green lights—31 1/2 seconds more than on the first test.

However, by treating the car like a motorcycle on Lakewood Blvd., weaving ridiculously in and out of three lanes, using up the rubber screaming to slowdowns, he managed to make Carson and Lakewood in 13 minutes—3 1/2 minutes less than by doing it within the law.

## Jaycee Forum Gains Members

Showing attendance gains at George August of the Long every meeting the Speakers For Beach Harbor Department will um of Long Beach Junior Cham- act as chairman, assisted by Bill ber of Commerce will meet again Smith as toastmaster. The evening Monday at 8 p. m., in the Wilton president pro-tem. Admission of Board Room.

Stated for speeches are Godfrey new members will be considered Pernell. Oliver Speraw, Melvin in the business session. Men between the ages of 21 and Wood. Earl Shea and Loren 35 are invited to attend.

## Not Well-Posted on Post Office

STOW, Ohio—(AP). It's an open or shut case with the Stow post office, but nobody knows which.

An announcement from Washington said the Stow Post Office would be closed. Then came another saying applications for the job of postmaster of Stow should be in by Sept. 8.

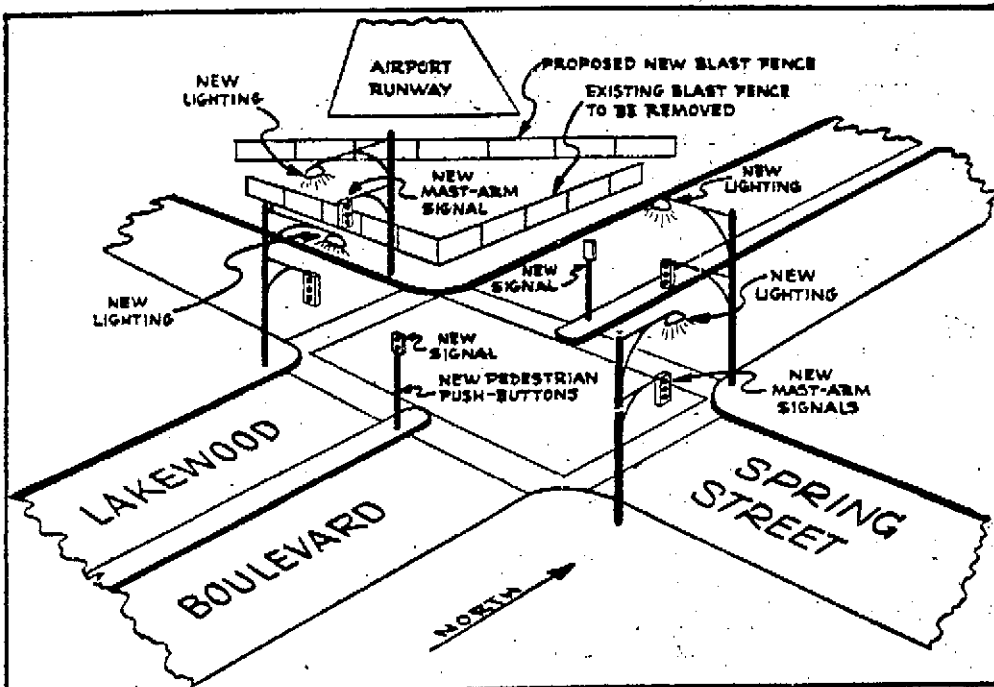
Stow residents are sitting tight and waiting to see what the mail brings from Washington.

## \$10 Million Invested in L.A. County in July

LOS ANGELES—(AP). More than \$10,000,000 was invested during July in new and expanding plants in Los Angeles County, the Los Angeles Chamber of Commerce said Saturday.

The chamber report said if monthly average investments continue at the same levels for the rest of the year, capital investment in 1953 would be \$157,720,818, fourth highest in the county's history.

## 'Crackup Corner' Plans Sketched



PLANS FOR SAFEGUARDS at "Crackup Corner," the Lakewood-Spring intersection where six have died in traffic smashups this year, are shown in City Engineer Department sketch. Improvements include vaporlights, relocation of signals to improve visibility, installing of overhang signals for Spring St. traffic, cutting back of jet blast fence at airport. Signals are under state control.

## Gal Workers Tour Europe, Stun Natives

FT. WAYNE, Ind.—(AP). More than 100 women employees of the General Electric Co. plant here flew home Saturday from their three-week storybook vacation in Europe.

Their two chartered airliners reached New York this morning and flew on home after a short stop.

"There's no place like America," smiled Miss Irene Georgia Meyers, spokesman for the group. Miss Meyers and others told the amazement their vacation planned and financed entirely by themselves, created in Europe.

"In Rome," Miss Meyers said, "one Italian woman said it was 'incredible' that working women could make such a trip."

Miss Meyers and others told of the official welcomes they were accorded in large European cities. They said a crowd of 5000 Germans attended their welcome by the mayor at Wiesbaden.

## Supreme Court Upholds Train Modernization

SAN FRANCISCO—(AP). The state Supreme Court has upheld a state Public Utilities Commission ruling directing Southern Pacific to replace its steam-powered trains "The Statesman" and "The Governor" with "modern, self-propelled railroad passenger cars."

The PUC order, issued May 13, 1952, also instructed the company to modernize its trains "The Senator" and "The El Dorado."

DR. CHAN SAYS: NO LONGER MUST YOU SUFFER FROM

## ASTHMA-DIABETES HIGH BLOOD PRESSURE



928 American Ave.

Dear Dr. Chan: "The day I came to your office with my mother and brother I was about to give up hope of getting rid of my asthma attacks. I spent hundreds of dollars for shots and pills, but yet found no results. After reading your advertisement, I tried you for my last resort and was thrilled to find that I responded wonderfully. After the first treatment, I was able to breathe normally and could sleep better for the first time in months. Now I am feeling fine and hoping others will benefit from my experience with Dr. Chan's Natural Method."

Signed: Mrs. V. W. Murray.

READ THESE AMAZING TESTIMONIALS!

To Whom It May Concern: "For over 30 years I have been going from one doctor's office to another hoping to find someone to help me with my asthma and stomach condition. No one knows how much I had suffered until I came to Dr. Chan. Night after night I had to sit up because I wasn't able to lie down to sleep. I was coughing and wheezing most of the night, besides my stomach was full of gas. After taking Dr. Chan's Natural Therapy for one week, I began to improve. Now, after five months of continuous treatment, my asthma and stomach troubles are just about over. I wish to recommend this treatment to anyone who is anxious to get well. I am sure that Dr. Chan will do all he can to help you as he has helped me." Signed: Mrs. Tina Smith.

FOR THE NEXT SEVEN DAYS BRING THIS AD FOR A FREE CONSULTATION DR. CHAN, D. C., HAS DEVELOPED A NATURAL METHOD

Dr. Chan, D. C., has developed a Natural Method that brings results by combining the ancient herbs of the Chinese with the latest developments of modern science. For the next seven days, bring this ad for a free consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method, why not you? A trial will convince you. Phone 64-1196 for your appointment now!

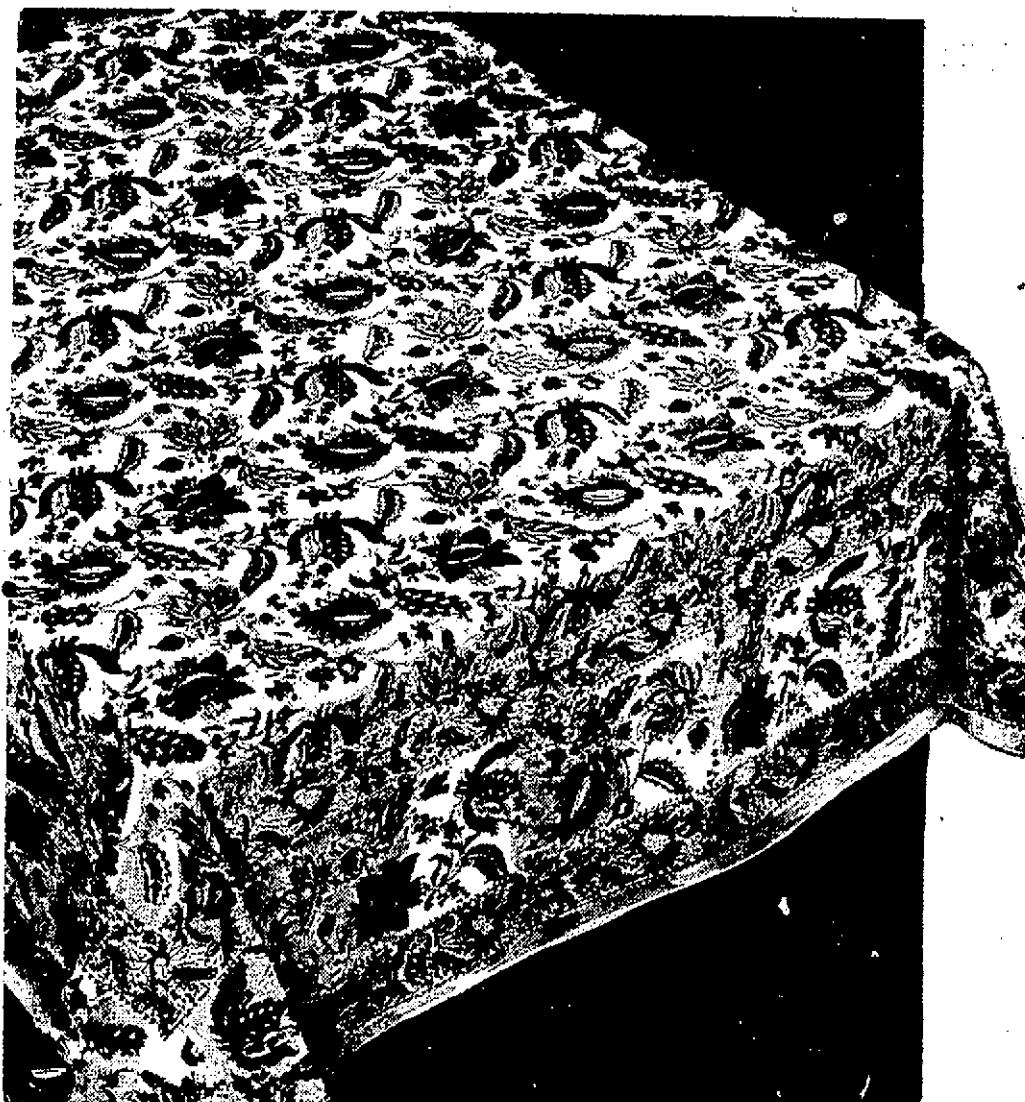
928 American Ave.  
Telephone: 64-1196

DR. CHAN, D. C.  
CHINESE HERB SPECIALISTS

OFFICE HOURS  
Mon. & Thurs. 10-2  
Tues. & Fri. 10-4  
Wed. & Sat. 10-1

## BARKER BROS. 73rd SUMMER SALE

SHOP FRIDAY, 9:30 A. M. TO 9 P. M. — OTHER DAYS, 9:30 A. M. TO 5:30 P. M.



## Cotton Coolers in Popular INDIA PRINT BEDSPREADS

Luxuriant designs of the east come to life in these exotic India Print Bedspreads. They're so versatile you can use them for just about anything! India Prints are cool summer refreshers as co-ordinate ensembles! Another Barker value!

72x108" size

\$3.89

90x108" SIZE.....\$4.89

## Save \$4.00 a pair on PLAYTEX PILLOWS

"Reg." height, \$7.95 "Extra-Plump," \$9.95 "King-Size," \$11.95

\$5.95 \$7.95 \$9.95

OR \$11.90 PAIR

OR \$15.90 PAIR

OR \$19.90 PAIR

Only on this "sale special" can you buy zippered Playtex Pillows at these low featured prices! A value in sleep comfort is always new! Here's a special opportunity to save \$4 a pair on famous, first-quality Playtex Pillows during this special event! There are three sizes to please: the "regular height," "extra-plump" and "king-size" sleeper! Each is made of purest foam latex... allergy and dust free! See them today!

Linen and Bedding Dept.—Fourth Floor



"Regular" Height

"Extra-Plump"

"King-Size"

BARKER BROS. BROADWAY AT LOCUST — PHONE 6-9251

## contest winner SALE

H. S. Gillen Tire Co., Recent Winner of a California - Wide Sales Contest Now Offers You the Lowest Prices in Their History



40% OFF

BRAND-NEW  
PREMIUM

Exchange  
Plus  
Tax

QUALITY  
KELLY-SPRINGFIELD

SURE-STOP

25% OFF 1st Quality  
Black Walls

30% OFF Safety  
TUBES

GUARANTEE

You have our complete assurance that these tires are not "seconds" or "blemishes," not "change-overs," not "second-line." They are brand-new 1st quality and premium quality made by one of the oldest and most-respected builders in the industry—Kelly-Springfield... 53 years of tire-building know-how.

H. S. GILLEN TIRE CO.

"Since 1922"

745 E. 4th St., Cor. 4th & Olive

Phone 7-2776

KELLY  
Springfield  
TIRES

KELLY  
Springfield  
TIRES



# 1st Phase of U.S. Hunger Aid Ends

BERLIN—(UP). The first phase of the American-backed food program for East Germans ended Saturday after 2,600,000 eastern residents had picked up Eisenhower food packages.

The program is scheduled to resume Aug. 27 although British and American diplomats were reported seriously divided on the merits of the program.

The British have advised a go-slow policy and the French have been cool to the program. The official American attitude is that no differences exist and that the program will resume on schedule when stocks have been replenished.

Communist East Germany faced with growing unrest throughout the Soviet Zone, meanwhile began a purge of its 5,000,000 trade union members to crush resistance to Communist rule in industry.

Herbert Warnke, head of the "Free German Trade Union Federation," blamed work stoppages of more than 300,000 trade union members on an underground organization and ordered strike leaders from their jobs.

Warnke speaking in East Berlin said 300,000 workers were misled by a fascist underground and struck in June. Tens of thousands of others struck this month to protest a Communist blockade of free American food in West Berlin.

In addition to food and labor troubles the Communists were hit by mass desertions from their police army. The West Berlin city government said a record number of 296 Communist police deserted to the West the first half of August.

The Taegliche Rundschau, official Soviet newspaper, called on East German police and courts to uncover the rebels and jail them. It said former Minister of Justice Max Fechner protected them. Fechner was jailed last month as an enemy of the state.

Warnke's speech and the Rundschau editorial indicated the government plans to unleash a new reign of terror to crush the resistance of workers.

The Neue Zeitung, U. S. high commission newspaper, reported East Berlin Communist leader Alfred Neumann has ordered hundreds of Communist goons to invade West Berlin border areas next week, pose as West Berlin unemployed and loot food stores.

Another West Berlin newspaper, Der Abend, said the Communists had fired Anton Ackermann as foreign minister and replaced him by Fritz Grosse, foreign office eastern affairs expert.

Rumors of Ackermann's ouster have been frequent since he was dropped from the politburo last month and rebuked for "appeasing" the June 17 rebels.

# Gypsy Caravans Flock to See Nude Virgin's Harvest Dance

JAMES LONG

ROME—(UP). Want to see a Gypsy girl, barefooted all the way up, dance by harvest moonlight to appease the ancient river gods?

Hasten by all means to tiny Gonzaga, in the wheatlands of Italy's Po River Valley. Be there Sept. 7.

But come without illusions. Many cynical modern day observers doubt it will happen this year, for all that it's a tradition half a thousand years old.

Gypsies have gone modern, too. When reporters and movie cameramen start showing up in the village of Gonzaga next month, they'll find the sun-bronzed children of the highways looking down their noses at many old customs.

Some in modern limousines, many in trucks, and families by the score in horse-drawn wagons already are crossing north Italy for the annual Gonzaga fair of the "Romany folk."

The ceremony of the nude virgin dance dates back to the 14th century and—so the Gypsies say—has taken place regularly ever since.

Back in those days the Duke of Mantova set aside a bit of land between the Po and Mincio Rivers, near Gonzaga, and said Gypsies could camp there as they would.

# Soviets Move to Purge Beria From All Books

By WILLIAM L. RYAN  
AP Foreign News Analyst

It's going to cost a pretty kopeck to purge Lavrenty Pavlovich Beria.

It will be one of the toughest jobs today in the Soviet Union, and it will fall, primarily, to a man named P. K. Ponomarenko, who is the minister of culture.

The process of purging does not mean simply arresting and trying the former interior minister and police boss. It means expunging the record of Beria, which is a real tough operation.

The job already has begun, at home and abroad. Word from Paris, relayed by correspondents of the National Committee for a Free Europe, is that a team of

Communists, led by a high-ranking Soviet embassy official, are busy buying up all existing copies of books mentioning Beria. This will be repeated in many capitals, and throughout the Soviet Union the party will have a monumental job gathering in the remnants.

One of the books the agents seek is Volume 5 of the "Great Soviet Encyclopedia," a work which apparently never will be really finished. Every time the Russians get somewhere with it, somebody is purged and the whole thing starts all over again.

After many revisions required by Stalin's purges, the Great Soviet Encyclopedia finally reached the 18th of 50 projected volumes. Volume 5 concerns the letter "B"

and, naturally, Beria is in there, along with a big full-page, idealized portrait.

The encyclopedia embarrassing refers to Beria as "one of the outstanding leaders of the CPSU (Communist Party of the Soviet Union) and the Soviet Government, loyal follower and close companion-in-arms of J. V. Stalin." It lists his medals, his achievements, his honors, and calls him all sorts of glowing names. This is bad, now that Premier Georgi Malenkov has had to purge him.

Now Beria becomes "criminal," a "degenerate tool of the imperialists," a "vile enemy of the people and state, and an unbridled adventurer." These are among the milder epithets. So Beria will have

to be expunged from the record, just as other purgees in the past had to be expunged.

So the Communist agents at home and abroad are calling in all sorts of books. Among them are "The History of the October Revolution" (3 volumes) and "The Minutes of the 19th Congress of the Communist Party of the Soviet Union." The agents are paying high prices for these books in Europe, just to get them out of circulation.

But there are many, many books and records and mementoes of Beria's career which must be obliterated. A man who has won 15 of the highest decorations from the Soviet government is bound to pop up in many places.

## Trains Crash on England Span, 10 Dead

MANCHESTER, Eng.—(UP). Two speeding commuter trains collided head-on Saturday on a bridge, killing 10 persons, injuring 58 and tossing one smashed coach 80 feet into the shallow Irk River.

The southbound Bury-Manchester electric train and the northbound Manchester-Bury steam train crashed at 7:40 a. m. (11:30 p. m. EDT, Friday). Many of the passengers were on their way to work.

A coach of the electric train crashed through the barrier of the viaduct-bridge, tore out a 30-foot-wide hole and fell into the valley. One end of the car lay in the water.

The engine and two coaches of the steam train and three coaches of the electric train were derailed. Several passengers were thrown into the river.

Witnesses told of seeing a child stumbling among the wreckage crying "Mama" just after the crash. Passengers were seen frantically trying to escape, and others, more lucky, staggered along the viaduct, dazed and bleeding.

## Nationalists Seize Danish Freighter

TAIPEH, Formosa — (UP). The Danish freighter Heinrich Jensen arrived under escort Saturday at the Formosa port of Keelung and Chinese Nationalist sources said the vessel and its cargo probably will be confiscated.

Seaborne Nationalist guerrillas seized the 3368-ton freighter last Sunday after she had left Hong Kong for Tientsin, a Red China port.

Nationalist newspapers said the Jensen, operated by Jensen and Co. of Hong Kong, was carrying 11 tons of medical supplies and an undetermined amount of Chilean nitrate.

Benson Assistant  
WASHINGTON—(UP). Secretary of Agriculture Ezra T. Benson today appointed Lorenzo N. Hoopes of Denver as his executive assistant. Hoopes, a milk company official, has been connected with farm marketing organizations for 20 years, he succeeds Daken K. Broadhead of San Marino, Calif.

# BUTLER BROTHERS

5252 Lakewood Blvd., Lakewood Center  
OPEN MON. AND FRI. TO 9:30 P. M.

# Fall Value Round Up STOREWIDE SALE



## Special Purchase!

# BLOUSES

New Exciting FALL COTTON BLOUSES  
Fashion's newest whim! Women-stripe, color-fast cottons by J. P. Stevens Company, with colorful stripes in gayest shades against darker backgrounds—perfect and so new for Fall! Blouses have fused white plaid collar and cuff detail. The clever, youthful shirtwaist styles are exactly right for Classroom and all Daytime Wear! Sizes 32-38.

# 1.98

Special!

## Fashion Scoop!

# SKIRTS

"Sheen" Finished PINWALE CORDUROY  
Corduroy skirts with new "Sheen" finish are delectably tailored with fly front, twin pocket detail, back zipper. New sky-lark colors: Fawn, Russet, Gold, French Green, French Clay, Charcoal. And still another style with open front pleat in red, green, royal, gold. 12-18.

# 2.98

Special!

New Peach Suede RAYON FLANNEL  
The season's newest fabric—Peach-Suede Flannel—guaranteed wrinkle-resistant, with soft deep surface that will keep its looks to the end of the journey! Our new Peach-Suede Flannel skirts are made with double fly front, 4" slit, back zipper, fabric belt, fine tailoring throughout. Gray, Blue Sky, Tobacco Brown.

# 3.98

Special!



## You'll Find the Latest Styles at Butler Brothers ... for Less!

## 100% ZEPHYR WOOL BAT WING SLIP-ONS

with smart 3/4 sleeves  
Special!

# 3.98

Youthful style with Turtle Neck, many with scalloped edging in soft Angora Wool or Wool Embroidery touches. Some striped effects. Big choice of newest solid colors: Navy, Rice Green, Teal, Red, White. 30-40.

## 100% PURE WOOL Mix-Or-Match Sweaters

short sleeve  
Slip-Ons  
Special!

# 3.98

Here are Fall Costume Sweaters made of fine gauge French Spun Zephyr—the finest wool ever used in making sweaters! Popular crew neck and rib waist style. Luscious colors: Red, Navy, Cocoa Brown, Bottle Green, Antique Gold, Winterberry, Beige-Heather. A gorgeous array of Mix-or-Match styles. The price is a real BONANZA! 34-40.

Long Sleeve Matching Cardigan Sweaters .... 5.98

## SOFTLY FLATTERING WOOL JERSEY BLOUSE

Special!

# 1.98

To wear with suits or tailored skirts—beautiful wool jersey blouses in solid colors or smart striped patterns, with rib-knit Turtle neck and waistline, short sleeves, a wide selection of ombre stripes and contest stripes in the assortment. The price is nothing short of breathtaking, if you know fashion! Sizes 32-38.

## HARROD DIAGNOSTIC OFFICES

DR. C. C. HARROD, D. C., Director

525 Locust Ave., L.B. Phone 6-1485

BELLFLOWER 8818 BELMONT  
Torey 7-0610

## Roadmaster BIKES

WILL BE GIVEN AWAY  
ABSOLUTELY FREE!

Yes — believe it or not — Butler Brothers will give away 5 handsome "Roadmaster Bikes", worth 72.50 each, to 5 lucky people who register for the

## "5 FREE BIKES" CONTEST

Come in and get your Entry Blank TODAY!  
Nothing to write! Nothing to Buy! Just sign your name and address on the Entry Blank and deposit it in the Ballot Box.\*

CONTEST IS OPEN TO EVERYONE!  
Men! Women! Boys! Girls!

\*For Further Information, Ask Any Salesperson

## HEALTH OFFER CONTINUED!

For the many who could not be accommodated last week, we again offer our amazing anniversary health value.

# X-Ray Fluoroscopic Laboratory & Physical EXAMINATION

## Money-Back Offer!

You get a complete examination covering every vital point of the body. All organs, the nervous system, skeletal structure, individual bones and joints are covered, including physical and laboratory tests. Nothing is overlooked.

**\$1.00**  
COMPLETE  
NO EXTRAS

Free this week. Without extra charge we will also make a HEART CHART, showing the true condition of every valve and heart muscle. (Bring this ad with you.)

Guarantee. If you do not think this examination is worth more than \$1.00, your money will be cheerfully refunded.

## Complete 21-Point Examination

- | First Day                                                                 | Second Day                                                    |
|---------------------------------------------------------------------------|---------------------------------------------------------------|
| 1. Case history and symptoms.                                             | 12. Size and shape of heart (X-ray fluoroscopic).             |
| 2. Blood pressure.                                                        | 13. Colon—barium meal.                                        |
| 3. Pulse, respiration.                                                    | 14. Kidneys, complete urinalysis.                             |
| 4. Blood (hemoglobin test).                                               | 15. Rectal examination.                                       |
| 5. Temperature, reading.                                                  | 16. Pelvic examination (female disorders).                    |
| 6. Sinus (transillumination).                                             | 17. Prostate examination (men).                               |
| 7. Nose and throat.                                                       | 18. Spinal and nervous system.                                |
| 8. Bones of head, skeletal system (X-ray fluoroscopic).                   | 19. Ophthalmoscopic eye examination (if indicated).           |
| 9. Chest, lungs, bronchi (X-ray fluoroscopic).                            | 20. Vitamin deficiency analysis.                              |
| 10. Stomach—size, position, shape, abnormalities (ulcers, etc.). (X-ray). | 21. Report in plain words. (Bring morning specimen of urine). |
| 11. Liver and gall bladder, fluoroscopic.                                 |                                                               |

2 OFFICES TO SERVE YOU  
Mon., Wed., Fri., 9 a. m. to 8 p. m. Convenient Hours  
Tues. & Thurs., 9 a. m. to 5 p. m. Free Parking  
Saturdays, 9 a. m. to Noon.

## HARROD DIAGNOSTIC OFFICES

DR. C. C. HARROD, D. C., Director

525 Locust Ave., L.B. Phone 6-1485

BELLFLOWER 8818 BELMONT  
Torey 7-0610

## BUTLER BROTHERS GIVES GREEN STAMPS! • REDEM GREEN STAMPS AT BUTLER BROTHERS!



**PENNEY'S**  
ALWAYS FIRST QUALITY

**PINE AT SIXTH**  
**STORE HOURS 9:30 to 5:30**

**DOWNTOWN**  
**FRIDAYS 9:30 to 9:00**

**LONG BEACH**



# Shop Penney's

**FOR BACK-TO-SCHOOL NEEDS!**

**EMBOSSSED TEXTURED PRINTS!**

**WOVEN STRIPE SOLIDS!**

**DENIMS WITH A TWO-PIECE LOOK!**



## PENNEY'S NEW SCHOOL FOR COTTONS

teaches the grown-up look!

**3<sup>98</sup>**

Sizes 3-6X...2.98

Sizes 7-14...

Penney's has everything a fashion conscious miss will look for in her back to school dresses—a wide selection, plenty of variety, wonderful colors that wash and wash, plus all the latest news! New fabrics—combined in new ways! New and more grown-up styling! Little details such as plastic belts, fringe trims that add a new look to the whole collection.

New fashion trend . . .

### GIRLS' SUB-TEEN CO-ORDINATES **8<sup>90</sup>**

Here is one of the leading fashion trends for the young set. Smartly styled combinations for girls who can't wait to grow up. Assorted cotton fabrics. Co-ordinates are styled to be worn together but may be worn as separates.

"MAIDENFORM'S" JR. BRAS, MAIDENETTE and ADAGIO....1.25 and 1.50  
TEEN-AGE GARTER BELT .....1.25





**Walker's**  
the friendly store of Long Beach

Pine at Fourth Phone 707-451

### DO IT YOURSELF...

The Scientific Massage you can use at home

*Niagara*

**DEEP  
MASSAGE**

NOT A VIBRATOR, BUT A  
SCIENTIFIC MECHANICAL  
MASSAGE UNIT

Wake up all over—Come in and discover the benefits of Niagara's Penetrating Action. Refreshing a sluggish system is helpful to both men and women of all ages to give that extra lift and extra energy so needed in modern living. Awaken those sleepy muscles—soothe those tired nerves—put spring in your step and a fresh glow in your complexion.

Enjoyed by Businessmen and Housewives Alike.

Niagara relieves nerves, tension  
and improves circulation

IN DAILY USE by hospitals,  
clinics, health centers, phys-  
iotherapists and trainers.



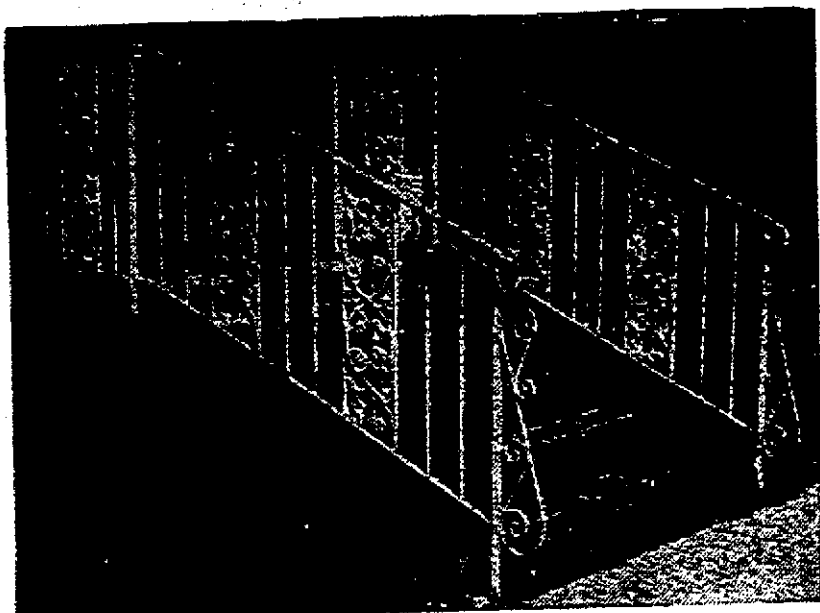
Approved by  
Underwriters'  
Laboratories

PHONE 707-451 FOR APPOINTMENT

NIAGARA DEEP MASSAGE WALKER'S THIRD FLOOR

## ORNAMENTAL IRON

IMMEDIATE DELIVERY. AMAZING LOW COST.  
EASY TO INSTALL. LASTS FOREVER



• LAMP POSTS • SCREEN DOOR GRILLS • BRACKETS  
• COLUMNS • STOOP RAILING • ORNAMENTS  
• WINDOW GUARDS • HOUSE MARKERS • MAIL BOX  
STANDS • WEATHER VANES • FLOWER POT HOLDERS  
• ETC.

NO DOWN PAYMENTS FHA TERMS 36 MONTHS TO PAY  
CONVENIENT TERMS IF DESIRED

See Our Complete Display of Aluminum Awnings and Ornamental Iron

**KOOLVENT OF LONG BEACH**  
743 PINE AVE. PHONE 70-8401



Fritz W. Schmidt, Long Beach fossil collector, holds in his left hand a piece of fossil ginkgo wood and in his right a leaf of ginkgo tree that grows in his yard. Specimens of Miocene Age fossil wood are seen on the table. A fossil scorpion is named for him.

## This Man Knows His Fossils

**H**OW WOULD YOU LIKE to have a scorpion named for you?

Especially if it is 40,000,000 years old.

Onychojapyx Schmidt, a scorpion embedded in onyx, in a display case in the Los Angeles County Museum was named for Fritz W. Schmidt, 709 W. Hill St., retired mechanical engineer whose hobby is collecting fossils.

The onyx containing this scorpion and some 20 other different types of prehistoric insects mined near Williams, Ariz., was turned over to the museum by Schmidt for identification. All the insects in the onyx, he says, were new to science. As an expression of appreciation for his contribution to the museum, the scorpion was named for him.

"I go up sometimes to look at my namesake," he says facetiously.

Schmidt, graduate of Munich University in Bavaria, resident of Long Beach since 1924, president of the Long Beach Geological Association and vice president of the Long Beach Museum and Aquarium Association, has given a large part of his personal collection of fossils to the Long Beach Museum, at Willow St. and Lime Ave.

However, at his home he has fossils that are the envy of collectors.

He has a half-dozen pieces of petrified dinosaur bones from Utah — and it may be remembered that dinosaurs became extinct at the end of the Mesozoic period, something like 70,000,000 years ago.

He has large petrified whale bones; petrified ammonites, forerunner of the present octopus, and bones of other sea animals which have not yet been identified.

AMMONITES, he says, died out 70,000,000 years ago, about the same time dinosaurs did. His largest ammonite, 22 inches in diameter and weighing 150 pounds, he dug out of the limestone deposits in the mountains of Baja California. The whale bones from Corona del Mar,

Palos Verdes Hills and other sections of our Pacific Coast "are comparatively recent — only 5,000,000 to 10,000,000 years old," he explains.

The most carnivorous animals then in the ocean, ammonites lived in a coiled shell like a nautilus shell, he says. They had a beak like a parrot that could crush any fish or shelled animals; eight tentacles, each with a hook on the end, and two other tentacles several feet longer with a feathery tuft on the end to sense the approach of fish or sea animal.

Oldest specimens in his collection are trilobites, forerunners of sea crabs and sow bugs. His trilobites range in size from a quarter of an inch to 1½ inches. Trilobites, he explains, are the oldest known animal and had the longest life span. They lived, he says, from 150,000,000 to 200,000,000 years, and became

complete collection of fossil wood dating back to the carboniferous period, approximately 200,000,000 to 250,000,000 years ago, when coal was formed. Among them are specimens of lepidodendron and sigillaria trees and stigmaria, which was the root section of the lepidodendron; calamites, forerunners of the present-day rushes; ferns and fern trees.

These specimens were subjected to such terrific pressure during earth convulsions that some of his specimens which were possibly eight to 10 inches in diameter were compressed to three-quarters of an inch, with the bark plainly visible on both sides.

He has pieces of Triassic age trees from Arizona, dating back to 175,000,000 years, forerunners of present-day coniferous trees. Colors in these are black, brown and gorgeous reds, pinks, yellows and greens.

**NEXT IN THE SCALE** of age are his specimens of tempskya fern, composed of bundles of individual ferns which grew to a height of 80 feet, held together by a matting of fine hair roots. Leaves of this fern were a favorite food of the mighty Brontosaurus, vegetarian dinosaur which grew to 90 feet and weighed 40 tons.

From the Miocene age — 20,000,000 to 30,000,000 years ago — he has hundreds of specimens of fossil wood, some that has turned to white, gray, brown and black opalite. He has picked up excellent specimens of fossil wood from the Irvine Ranch in Orange County, Palos Verdes Hills, Mojave Desert, Hollywood hills, central and northern California, Nevada, Washington, Oregon, Idaho and Wyoming.

Visitors always are fascinated by a chunk of soil composed of hundreds of fossilized beetles, some appearing like our present-day water bugs. He found the beetles in the McKittrick tar pits near Taft. For some reason the migration of beetles 10,000 to 100,000 years ago apparently walked into those tar pits as prehistoric elephants, horses and other animals walked into La Brea tar pits.

By Vera Williams

extinct about 300,000,000 years ago. (Dinosaurs, for instance, had a life span of 100,000,000 to 150,000,000 years. . . . Humans thus far, according to science, have had a life span of 1,000,000 years.) Schmidt obtained most of his trilobites from Utah, a few from Ohio and a few near Needles, Calif.

Next oldest among his specimens is a crynoid from Westphalia, Germany, a sea lily believed to be about 425,000,000 years old. He also has parts of other crynoids. Crynoids, he says, were sea animals which looked like plants. They attached themselves with roots to rocks, they had a long stem and a flower-like head which, weaving in the water, caught small sea life. Free-swimming crynoids, descendants of the prehistoric rooted kind, still are found in the Pacific Ocean, he says.

IN ADDITION to fossil marine animals, he has a quite



EDITORIAL

# Honor for Bandits?

RUSSIA HELPED KILL Allied soldiers in the Korean War. So naturally the more sensitive folk among us would be startled to see Russian negotiators sit down as "neutrals" or as members of the United Nations representation at the forthcoming political conference on Korea.

But the sensitive have received some jolts in recent years, and it is entirely possible they may receive another. For the British are reported ready to go to the floor of the U. N. with a proposal packed with dynamite and glossed over with an innocent-appearing reasonableness.

The British argument is said to run like this: The conference agreement calls for representation from U. N. nations "concerned." Russia is closely concerned with the Korean and other Asian problems. Therefore, bring Russia to the conference.

At the same time the British are said to admit that Russia would be unlikely to seat herself on the Communist side of the table since that would line her up with the aggressors.

The alternatives are obvious. Russia would have to come in as a U. N. representative or as a "neutral."

If such a proposal is indeed made, it will represent a new peak in diplomatic disregard for both principle and realism. And if the United States sticks by its announced determination to oppose such a proposal, we may very well face one of the biggest breaches in Anglo-American unity thus far.

United Nations soldiers died in a war started by the Russians, who gave the Chinese Reds and the North Koreans assistance. Should we now give a position of honor in the post-war conference to the nation responsible for our sacrifices?

The American position is that if Russia comes to the conference, she should take her seat where she belongs—with the other bandits.

It is farce enough that Russia remains a member of the United Nations, whose charter she has ground into the mud from the moment when she affixed her signature.

If she is admitted to the Korean political conference in a cloak of respectability, the desecration will be complete.

JOHN S. KNIGHT

# Eleanor's Committee

THE LONDON TIMES views the first session of the 83rd Congress as "giving the stamp of permanency to the achievements of the New Deal."

Its Washington correspondent maintains that the first six months of a Republican administration have come and gone—"and the basic patterns imposed on American life have been preserved intact and the blessings brought to the under-privileged remain in force."

Evidently, this European view is not shared by Mrs. Eleanor Roosevelt who is now engaged in forming a National Issues Committee "to re-lute prevalent fear and confusion, redefine issues and see that the people get facts upon which to make sound judgments."

On Mrs. Roosevelt's committee, announced as "nonpartisan," are such long-time New Dealers as Charles F. Brannan, formerly Secretary of Agriculture; Clark Clifford, once a White House adviser and speech writer; Walter Reuther, president of the CIO; and Leon Keyserling, chairman of the President's Council of Economic Advisers under Democratic administrations.

Mrs. Roosevelt is worried by the falling farm income, failure to improve the social security program and the wrecking of our foreign policy.

Of course, Mrs. Roosevelt is always worried about something and her retirement from the United Nations now gives her ample time in which to worry about the Eisenhower administration.

The completion of her "nonpartisan" committee, however, means that we can expect to hear a great deal from this peripatetic lady about the virtues of a managed economy, cheap money and New Deal socialism.

There will be millions of words on the "fear" and "confusion" theme which served the Roosevelt administrations so well politically. However, we're glad Mrs. R. is back in the political arena instead of writing U. N. conventions and covenants to which this country can never subscribe.

Eleanor Roosevelt loves politics, and we might mention as an afterthought that Franklin D. Jr. would like to be governor of New York.

A committee of the American Society of Newspaper Editors finds itself divided as to whether the tactics used by Sen. McCarthy against Editor James Wechsler of the New York Post constitute a threat to freedom of the press.

This is not unusual since editors are prone to be fiercely individualistic and seldom see eye to eye on any national issue.

Our own opinion is that while Editor Wechsler was intemperately and unmercifully grilled by McCarthy in the committee hearings, in this case at least freedom of the press did not suffer because Wechsler immediately took up the cudgels against the Wisconsin Senator with renewed vigor.

Having read the full transcript of the hearings, it is our further opinion that McCarthy did attempt to intimidate Wechsler and that a series of such unlimited inquiries directed against the nation's editors would clearly menace freedom of expression.

Obviously, editors can claim no special immunity because of their profession but neither can any threats to the right of free speech be taken casually.

The McCarthy-Wechsler incident should alert all editors to the dangers inherent in government by inquisition, and cause them to resist even more forcefully all attempts at intimidation and efforts to suppress either facts or opinions.

RANDOM NOTES: Rep. John Taber, chairman of the Committee on Appropriations, writes that the 83rd Congress has trimmed \$14.1 billion from the Truman budget. . . . "This accomplishment," says Taber, "was had in spite of the fact that this year many obstacles inherited from the past, were encountered. Not until next year will we enjoy the full fruits of the economy movement of this administration."

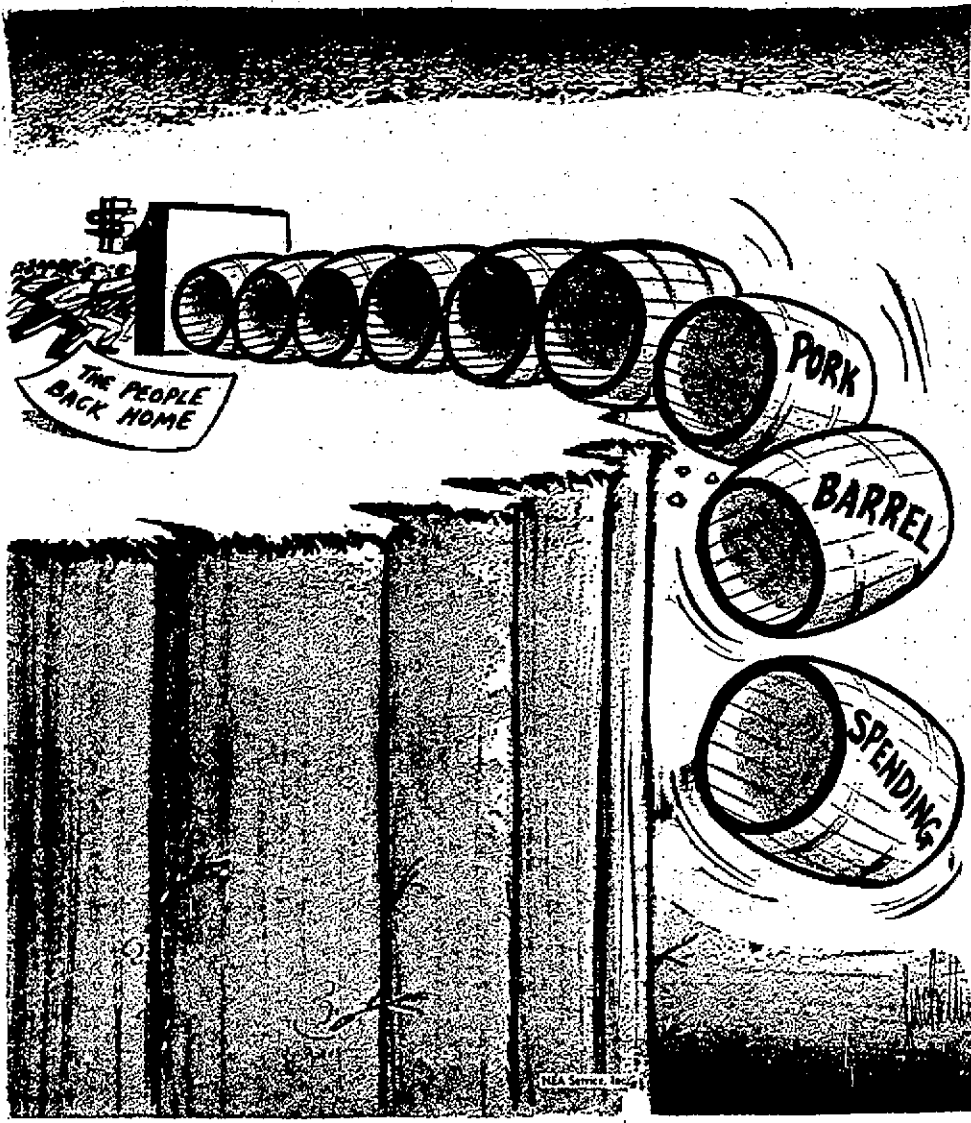
We are cognizant of the fact that the job is not yet done. We will redouble our efforts toward fiscal sanity in the next session. . . . "Considerable interest has been generated in Senate Resolution No. 150 under which the United States would seek, within the United Nations, agreements by all nations for enforceable limitation of armament in accordance with the principles set out in President Eisenhower's speech before the American Society of Newspaper Editors last April 16."

Former President Truman urged the same course several years ago in the most statesmanlike address of his career. . . . Too much cannot be said in favor of this resolution for as President W. P. Kennedy of the Brotherhood of Railroad Trainmen stated recently: "It would assist in dramatizing to the nations of the world the fact that the United States reasserts itself as foremost in the efforts to reach world peace through agreements for world disarmament, to be followed by constructive developments for better living standards of all peoples. Action on the resolution is of particular importance now, due to Russia being under pressure in the Iron Curtain countries."

## INDEPENDENT - Press-Telegram

Herman H. Ridder — Assistant to Publisher  
Harold M. Hines — General Manager  
Samuel C. Cameron — Editor Press-Telegram  
H. F. Burmaster — Editor Press-Telegram  
L. A. Collins Jr. — Editorial Columnist Independent  
Malcolm Epley — Executive Editor Press-Telegram  
Comic Advertising Representative: Metropolitan Sunday Newspapers, Inc.  
Member Audit Bureau of Circulation  
National Representative: Cramer and Woodward.

## ECONOMY BEGINS AT HOME



DREW PEARSON

# Court Test on Tideland's Brewing

WASHINGTON—A group of young state attorneys general are secretly working on the largest lawsuit in American history.

Representing Alabama, Arkansas, Montana, Rhode Island and West Virginia, they are preparing a lawsuit to declare the recent Tideland's Oil Act unconstitutional. If successful, the rich offshore oil area would be shared equally by all the states rather than California, Texas and Louisiana, as decreed by the recent Congress.

The secret group held its first closed-door meeting the other day, at which 39-year-old Attorney General St. George of Alabama was the oldest A. G. in the room.

Chief discussion revolved around the technical legal question of whether the various states should file suit in their local U. S. District Courts or bring the case directly to the Supreme Court.

West Virginia's attorney general, 29-year-old John G. Foran, complained that "there's been entirely too much talk about these lawsuits and not enough action. As far as West Virginia is concerned, we're going to file suit in the Supreme Court as soon as possible."

Arnold Olsen, able young attorney general of Montana, commented that his state "is desperate for new schools and if we win this case Montana will at last be able to afford the schools and teachers it needs."

Arkansas' A. G. Tom Gentry announced to the group that he had already filed his case and felt he had a better-than-even chance to win it. Rhode Island's assistant attorney general, Archie Smith, assured the group that his state was ready to join

in whatever legal action was decided on.

During the meeting, Alabama's Garrett revealed he had received assurances that at least three other states would join the giant lawsuit.

Six top Washington lawyers attended the secret session, including Phil Perlman, former U. S. solicitor general. All experts in Supreme Court procedures, they assisted in working out technical procedures.

## HOW TO GET A LOAN

Says Chester Bowles, recently returned U. S. ambassador to India:

"We're too anti-Communist and not enough pro-Democracy. For example, according to one popular story going the rounds, the little country of Monaco wanted a U. S. loan. Monaco officials decided, however, that they didn't have enough Communists to justify U. S. aid."

"We've got to have a Communist threat," said their foreign minister "if we expect to get any dollars."

"So Monaco's prime minister decided that the only answer was to 'import' a few Communists from neighboring France. He just wanted them for the week end to impress the American authorities with the 'gravity' of the problem."

"The French government turned Monaco down cold," says Bowles. "The French admitted they'd like to help in every way, but they were dependent on American aid themselves, just couldn't afford to lose a single Commie if they were to keep that aid."

ADVICE TO THE PRESS  
Secretary of State John Foster Dulles called in newsmen the other day and tried to sell them on the idea of writing a story that the reason for the Korean War's ending was because of President Eisenhower's forthright approach in cleaning up the Korean mess.

John Foster didn't want the newsmen to quote him as saying

this, but suggested that the gentlemen of the press put this political promotion story out on their own.

One newsmen asked what new facts the Eisenhower administration had brought into the Korean picture to clean it up, to which the secretary of state replied that he had told Prime Minister Nehru of India that the United States was ready to expand the war to the Pacific.

Dulles said he had told this to Nehru knowing it would immediately get back to Communist China.

There are few secrets in diplomacy, so the Dulles remark shortly got back to India and Prime Minister Nehru. Naturally it made him hopping mad.

For the Dulles remark put him in the position of reporting western military secrets to the Communists.

NOTE—Only one newsmen took Dulles' suggestion and wrote the story.

## MAILBAG

G. L. A., Los Angeles—The Lister Hill amendment to give oil royalties from submerged oil off the outer continental shelf to the schools of the nation was killed in a secret session between committees of the House and Senate. Every member of the House committee voted secretly against aid for schools except Emanuel Celler of New York. . . . The opponents were: Congressman Ruth Thompson of Michigan, Congressman Louis Graham of Pennsylvania, Pat Hillings of California and Edgar Jonas of Illinois, all Republicans; plus Francis Walter of Pennsylvania and Frank Wilson of Texas, both Democrats. . . . The Senate conferees at first unanimously opposed them. Then Sens. Gordon of Oregon, Butler of Nebraska and Millikin of Colorado, all Republicans, deserted aid-to-education. But Sens. Anderson of New Mexico and Murray of Montana, both Democrats, stuck by the schools to the very end.

DAVID LAWRENCE

# New Federal Bookkeeping Plan Offered

WASHINGTON—Beardsley Ruml, the man who sponsored the pay-as-you-go income tax plan which Congress adopted, has come to town with another interesting idea. It is as simple as this:—the government should set up its books just like any other business. It is not a new idea. The plan has been suggested many times before in academic groups but political folks are afraid of it—they fear the criticism from the opposite political party.

It so happens that Beardsley Ruml is a Democrat and in the last campaign was chairman of the Stevenson finance committee. He himself pooh-poohs any political angle. In a statement he has just made to the House ways and means committee, Mr. Ruml said on that point:

"This change has been recommended for years by students, organizations, and government agencies—among them, the Committee for Economic Development, the President's Council of Economic Advisers, and the 1949 Senate Subcommittee on Monetary and Fiscal Policy, headed by Sen. Douglas (D-Ill.). The change has the support of persons in both parties."

The new Ruml plan for a capital budget follows a pattern that states and cities have established in recent years with their "bridge authorities" or "port authorities." It is based on a bookkeeping standpoint, and it is only real opposition has come from those who fear they may be accused of "changing the books." That's why Mr. Ruml says:

"It will require real courage in the administration to recommend these long-overdue changes in the statement of the federal budget. Not only will the inertia of tradition have to be overcome, but there will be an inevitable amount of cynical comment that the administration is attempting to balance the bud-

get by definition."

Who will make such a cynical comment? The Democrats? Of course not. Because they can get farther politically by denouncing the change. They could reconstruct their own budgets for the last 20 years under the capital plan and offset Republican criticism that they piled up deficits year after year. For many of the Democratic administration's deficits would be erased, too.

BUSINESS WOULD APPLAUD  
Business men, when they fully understood what has been done with the federal budget system in the past, would applaud the change. Few persons realize that if the government buys a piece of real estate which is worth \$100,000, and could bring that sum at a sale, the federal budget shows the \$100,000 as an expense item in one year. It's true that, if the property is sold some day, it is all counted as income but the difficulty is not with items of \$100,000. It's with items running into the billions, such as the expenditures for plutonium and uranium—which is like buying gold because the materials are conserved for future use and for the most part are never destroyed. They are assets not likely to be sold right away.

There may be a real stimulus from the new system. It may make those who go to Congress to request capital spending show that their projects will be self-financing over a period of years. This in itself would be a healthy turn. But the biggest advantage would be that all taxes could be reduced, because they would be confined hereafter only to a balance with actual expenditures on a current basis and would not be confused with capital investments.

MALCOLM EPLEY

# Press Rated High in Vote Influence

LOCAL daily newspapers are the most potent informative and influencing factor in 18th Congressional District politics. Personal acquaintanceship is an important influence in a political candidate's behalf. Party affiliation of the voter or the candidates does not cut much ice at the voting places.

These are among the interesting conclusions reached by a young Long Beach State College graduate student, Dean S. Rasmussen, who interviewed 200 local voters for a Master's Thesis, entitled "Determiners of Voting Behavior in the City of Long Beach."

Rasmussen based his study particularly on the 18th District race in 1952, when Republican Craig Hosmer defeated Democrat Joseph M. Kennick for the Congressional post. He interviewed 50 voters in each of four selected sections of the city, asking them where they got their information and what local efforts influenced their decision to vote as they did.

He found that almost 70 per cent of the persons interviewed used the Press-Telegram and Independent in learning about the Congressional candidates. Among other informative factors, television topped the list. The informants said knowing a candidate or knowing a friend of a candidate had considerable influence on them. Campaign literature was a minor factor in the election result, being about equal with "discussion with own friends."

Rasmussen's interviewees showed pretty conclusively that partisan politics doesn't mean much in local elections. Of the 200, only 4 per cent said that they voted strictly along party lines. This, of course, confirms what was shown by the election itself, in which a Republican won despite a strong Democratic edge in registration.

The graduate student made an interesting effort to determine the influence of organization recommendations. Only 4 per cent of the persons interviewed said they had been swayed by organization support of a candidate.

In particular, Rasmussen sought to evaluate the political influence of the Central Labor Council (AFL) and the Dentists, Doctors and Druggists, both organizations having recommended candidates in the 1952 election. The investigator asked for opinions of officials of the two organizations, from political editors of the local papers, and from Kennick, the Democratic candidate in the election.

RESTRICTED STUDY  
In each case, the representatives of the organizations rated the influence of their own group far above the ratings given the organization by the other "experts." The "experts" gave the Labor Council an edge over the DDD in influence, but attributed only a minor effect on the election results to either of the groups.

Rasmussen didn't attempt to evaluate the influence of any particular issues or the national trend—his study was of the effectiveness of the various ways in which a candidate presents himself to the public here. Unfortunately, the areas he canvassed for interviews were not covered by door-to-door campaigning in the election, which many think is highly essential to vote-winning. He found no one who had gotten information from a door call.

But the young man's study has some good hints in it for local political campaigners. The way to win an election is to make yourself as widely acquainted personally as possible and to get as much favorable news and editorial comment in the daily papers as possible, with secondary reliance on other means of communicating with the voters.

And if the people who know you talk about you, hope that what they say is good.

But the young man's study has some good hints in it for local political campaigners. The way to win an election is to make yourself as widely acquainted personally as possible and to get as much favorable news and editorial comment in the daily papers as possible, with secondary reliance on other means of communicating with the voters.

And if the people who know you talk about you, hope that what they say is good.

And if the people who know you talk about you, hope that what they say is good.

And if the people who know you talk about you, hope that what they say is good.

And if the people who know you talk about you, hope that what they say is good.

And if the people who know you talk about you, hope that what they say is good.

And if the people who know you talk about you, hope that what they say is good.

And if the people who know you talk about you, hope that what they say is good.

And if the people who know you talk about you, hope that what they say is good.

And if the people who know you talk about you, hope that what they say is good.

And if the people who know you talk about you, hope that what they say is good.

And if the people who know you talk about you, hope that what they say is good.

And if the people who know you talk about you, hope that what they say is good.

And if the people who know you talk about you, hope that what they say is good.

And if the people who know you talk about you, hope that what they say is good.

And if the people who know you talk about you, hope that what they say is good.

And if the people who know you talk about you, hope that what they say is good.

L.A.C. SAYS:

# French Decadence

(Continued from Page 1)

France trying to help her get back on her economic feet. All we seem to have accomplished is increase the power of the Communist party. The country would be at the mercy of an invasion by Russia or any other power. As an ally, France would be a definite liability.

It is terrible to write such words about what has been a gallant ally. But facts point to a decadence of the French people that cannot be denied. We get it from trained observers who have recently toured the country talking with people in all walks of life. This writer recently talked a long time with a famous French surgeon visiting in this country. His attitude concerning taxes was indicative of that of most Frenchmen. When we asked him what percentage of income he paid, he answered: "The tax collector sits down with me and we talk about what it costs me to get along and we come to an agreement." It is apparent there is no mandatory income tax assessed. It is by negotiation, which means corruption in the great majority of cases.

The present strikes are caused by opposition to the new French Premier's order that civilian government expense be cut; that retirement ages be lengthened and that taxes be levied on a standard scale. The order means he insists on the French people going to work. He insists that they be realistic and face the fact that France must stand on its own feet. It is probable this Premier will fall as have 18 others in eight years. But it is a test to see if France will survive with a semblance of freedom or if it will succumb to the sordid dictatorship of communism.

Meantime, it is a depressing picture for us, after having sent billions of dollars to France, hoping it would mean real reconstruction. It is even more depressing when we think of the ally we hoped to be able to depend on for help in case of a Russian invasion of Western Europe. When we look at France today, it seems we have done more harm than good by our eight-year flow of gifts.—L.A.C.

(L.A.C.'s column is a regular feature of the daily Independent and the Sunday Independent-Press-Telegram.)

# TOWN MEETING

## Young Ideas

TO THE EDITOR:

I've been wondering why some of the folk who keep complaining about this or that in Long Beach don't either get a job on the City Council or blow off steam down at the "Spit and Argue Club."

As for the woman who had to park her car a few blocks away and walk because of the parade, I don't have a car, and I got caught downtown that day and couldn't stay to see all the parade and walked 12 blocks to get a bus—and I'm not complaining.

More power to any excitement or entertainment in Long Beach. The old folks have run this town long enough. I'm a grandma, but I still have young ideas.

A. D. R.

## Oil Derricks

TO THE EDITOR:

After eight years of hard work, the N. E. Property Owners Assn. has been successful in making owners of wooden oil derricks at the corner of Hwy. 101 and Obispo Ave. take down the rig and clean up.

Let's clean up all of Long Beach and Signal Hill of wooden and steel derricks that are not producing any oil. Even if they are, the owners can install pumping jacks and make Long Beach and Signal Hill a place of beauty instead of a lot of derricks.

Those who are with us on this are urged to go to their Council meetings and sing out.

LEON W. NEVINS.  
Sec., N. E. Prop. Owners Assn.  
1750 Obispo Ave.

## Thoughts

Thou hast heard my voice:  
Hidest thou mine ear at my breathing:  
at my cry.—Lamentations 3:58.

If you would have God hear you when you pray, you must hear Him when he speaks.—Thomas Brooks.

And delivered him out of all his afflictions, and gave him favour and wisdom in the sight of Pharaoh, king of Egypt; and he made him governor over Egypt and all his house.—Acts 7:10.

Great trials seem to be necessary preparation for great duties. E. Thompson.

## Courting Danger

TO THE EDITOR:

During the past month I have read several letters published in the local papers from "hot rod" enthusiasts proposing that Long Beach build for them a so-called "drag-race strip" on which they can "fly" their "hopped-up" jalopies.

In similar vein, I propose that the city also build a 10-story tower surrounded by steel spikes, a nickel arcade with slot machines to dispense arsenic, cyanide and strychnine, and a glass-enclosed booth of "Russian roulette" pistols, so that everyone can commit suicide spectacularly.

One writer stated that the "boys" now go out on Cherry Ave. across from the cemetery, to have their "30-mile-an-hour" races. Just keep it up, Bud, and you won't have to go—they'll be carrying you!

CALVIN P. RUFF,  
2719 E. Wardlow Rd.

## Explanation

TO THE EDITOR:

This is by way of explanation to the elderly woman who shook her head with moral indignation at the young man with a red tie who emerged from a bar on Pine Ave. last Tuesday night.

The young man merely went in there to get some olives, because the markets were closed.

J. S. P.

## Sen. Soaper Says:

By BILL VAUGHAN  
Now that the strike is over, the Milwaukee brewers, says a news story, hum once more. Wouldn't a preferable verb be gurgle?

If a state begins to get so heavily populated that even the courtiers won't believe the "deer crossing" signs, it might pep up interest by an occasional placard: "Nudest crossing. Drive with eyes closed."

America's defenders have never lost a war, but among those they haven't exactly won, either, two come to mind—Korea, and the battle to prove the dried egg edible.

An Army installation in Indiana reports one of its pigeons is missing, and it may be hard to identify, since every luncheon club in America is addressed weekly by some bird with a message.

In the second house from the corner they are so sure that the 2-year-old is going to be a beauty queen some day that they are already training her to ride around sitting on top of a convertible.

## The Neighbors

By George Clark



"I'm not going to look at any movie you've taken on this whole trip!"

## Portraits

by METCALFE

## Nightmare

They say a nightmare is a sign . . . Of sound and restful sleep . . . But where my slumber is concerned . . . Their nightmares they can keep . . . I dream of getting off a train . . . In sleep-time array . . . And rushing back in time to see . . . My Pullman pull away . . . I dream of elevators that . . . Begin to drop and drop . . . And keep on whizzing down and down . . . With never any stop . . . Or some one else is chasing me . . . With pistol or a knife . . . And I have not the strength to run . . . Not even for my life . . . A nightmare may be good to have . . . But more and more I doubt it . . . It always makes me scared to death . . . I'd rather sleep without it.



## Countess Just Woman at Tragedy



WOMANLY COMFORT to a survivor of the earthquake-ravaged Greek island of Kefallonia is offered by Britain's Countess Mountbatten, uniformed and wearing a turban-like hairband. A Greek naval officer adds his sympathy. The countess accompanied her husband, NATO Mediterranean naval chief Lord Mountbatten, on his inspection tour of the stricken Ionian Sea islands.

## U.S. Fleet Lands Rescuers on Devastated Greek Quake Isles; Fire, Disease Adds Toll

(Compiled from A.P. and U.P.)  
ATHENS, Greece—Fires fed by stockpiles of olive oil raged through devastated cities of Greece's western island Saturday as American and British Navy teams rounded up the dead and helped survivors of the worst earthquake in modern Greek history.

Bulldozers landed from warships crunched through the rubble, clearing debris and opening fire lanes. One huge cache of olive oil was moved out of danger of new fires which were eating their way back over stretches of ruins already blackened by earlier flames in the city of Zakynthos.

The rescue work went on in devastated towns on the islands of Kefallonia, Ithaca and Zakynthos, where the week-long quakes have left an estimated 1000 dead, 4000 injured, and 100,000 homeless and destitute.

The U. S. aircraft carrier, Franklin D. Roosevelt joined the international mercy fleet off the Ionian Islands to serve as a floating base for air relief of the quake-stricken people.

The 45,000-ton giant from the U. S. Sixth Fleet and seven supporting ships dropped anchor at Argostolion, the ruined chief port of Kefallonia, to help ease the misery left there and on the neighboring islands of Ithaca and Zakynthos.

More than 40 other ships—American, British, Israeli and Greek—already were on the scene with labor details, medical teams and kitchen crews seeking to bring order from the chaos.

United Press Staff Correspondent Robert Muesel flew from London to Zakynthos aboard a na-

val plane. He reported the ancient capital of that island is a "dead city."

"Through the chaos of its streets stumble the stunned survivors of the terrible earthquakes that crushed the homes of nearly 24,000 people into rubble that became an inferno," Muesel said.

"Great fissures are gouged in its pavements. Raw earth scars the surrounding hills where ravines have been torn into the landscape and whole sections of hills sliced away."

Adm. J. H. Cassady, commander of the Sixth Fleet, reported from the cruiser Salem lying off the port of Argostolion that the situation there was "still serious."

But he said British and American shore parties were making headway against blocked roads, fires and the threat of wholesale contamination from the hundreds of unburied dead bodies.

Thousands of Greeks jammed churches Saturday for two prayers—one for the quake victims and the other commemorating the Feast of the Virgin Mary. Aug. 15 is the most important religious day of the year in the Greek Orthodox Church.

Some after-shocks still rumbled in the islands, where many among the population of 120,000 have had no shelter and little food for six days.

U. S. rescue teams reached one group of 200 survivors who had had nothing to eat for 48 hours. Mirror flashes in the sun and waving shirts showed afloat pilots the location of other groups seeking succor.

Officials of the Athens Observatory have recorded 110 tremors during the week, rang-

## East Coast Surveys Damage as Hurricane Turns to Sea

NANTUCKET, Mass.—(UPI) The season's first major hurricane, which battered the Atlantic coast from Florida to Cape Cod, turned out to sea Saturday, leaving in its wake seven persons dead and some \$1,300,000 in damage.

The storm, which forced some 50,000 persons to flee the 500-mile coastal belt from North Carolina to Long Island, was headed seaward south of the Nova Scotia coast, the weather bureau said.

The hurricane's backwash whipped southern New England throughout the night. On the island of Nantucket, yachts were washed ashore. The Coast Guard said several others were taken in tow when their anchors failed to hold. But by noon the storm was 300 miles east of Boston.

Along the southern coast of Long Island more than 1000 persons who heeded Coast Guard

warnings to seek higher ground began moving back to their homes and to inventory the damage as the morning brought clear skies. Among those who fled large estates built on seaside dunes were Henry Ford II, and his family.

Westhampton Beach's Mayor Paul Waldo estimated that 150 families camped with police warnings to leave their Long Island homes along the narrow peninsula between the ocean and Moriches Bay. The evacuees began returning Saturday.

New York shipping, battered down for the big blow, returned to near-normal. The United States Line's America, whose sailing was delayed six hours, was at sea.

Police on Cape Cod and the islands of Nantucket and Martha's Vineyard reported "nothing extensive in the way of damage" and the Long Island damage was believed not serious. But other sections of the seaboard were not so fortunate.

## Physical Exam. \$1.00 Complete PERFECT HEALTH CHECK-UP

No Appointment Needed — Come In This Week!

This is your opportunity to have a complete physical check-up for only \$1.

Although the Perfect Health Institute offers this thorough examination as a health service, it is entirely individual, personal and confidential.

The complete \$1 examination includes: Heart-Graph; Blood Pressure test; Chest, Abdomen; Examination of the Sinuses; Nose, Throat, Ears; Spine; Bones and Joints; Test of the Reflexes; and a Diagnosis explained to you in non-technical language, the same visit. Visit District Office nearest you.

COMPLETE EXAMINATION, only \$1.00  
**PERFECT HEALTH INSTITUTE**  
Dr. O. P. Blake, D.C., & Staff

Long Beach District Office: 128 W. OCEAN BLVD. (Next to P. E. Station)  
10 a. m. to 6 p. m. Mon., Wed., Fri., Sat.  
12 noon to 6 p. m. Tues. & Thurs. 1 P. M. - 7 P. M.

Santa Monica District Office: 309 SANTA MONICA BLVD. (4th Floor)  
Downtown L. A. 636 S. BROADWAY (Entire 5th Floor)

### Surrender Anniversary

TOKYO — (UPI) Japan observed the eighth anniversary today of her World War II surrender with scattered rallies, mostly by Communists. Japanese National Police said there were no serious incidents.

## LOOK! 15-DAY FREE TRIAL!

PHONE 7-2831

FOR YOUR

FREE

TRIAL OFFER.

NO MONEY DOWN!

PAY ONLY \$1 WEEKLY

No Interest or Extra Charges

THE PORTABLE MIXER

This amazingly lightweight mixer weighs less than 3 pounds. Yet it's powerful enough to do tough mixing jobs. So convenient to use, carry it to any part of the kitchen to do your mixing.

\$19<sup>95</sup>

50c Week

This Beautiful 3-Piece Polly-Flex PLASTIC BOWL SET

ABSOLUTELY FREE!

WHEN YOU PURCHASE (ON A 15-DAY HOME TRIAL BASIS)

THIS AMAZING NEW GE PORTABLE MIXER IF AT THE END OF 15 DAYS YOU ARE NOT COMPLETELY SATISFIED YOU MAY RETURN THE MIXER BUT KEEP THE POLLY-FLEX PLASTIC BOWL SET AS OUR GIFT TO YOU!

Portable MIXER

## American Jewelers

PARK ANYWHERE WE WILL PAY YOUR FEE!

35 PINE AVE.

FREE Park & Shop

NO EXTRA CHARGE FOR CREDIT

## The New UNIVERSAL Coffeematic

Buy Now-Pay Only

\$24<sup>95</sup>

NO DOWN PAYMENT Pay Only \$100 A WEEK



Make 8 Cups of Delicious Coffee!

NON-TARNISH CHROME FINISH

Signals When Coffee is Ready!

Mild or Strong as You Like with Flavor-Selector

America's Brightest Value!

Dress up your breakfast table with this sparkling new Coffeematic and enjoy plenty of really good coffee too! Brews automatically to your taste—just set the dial—and keeps it at serving temperature. Lustrous chrome with ebony handle and trim.

Ideal Gift for:

- Brides
- Anniversaries
- Birthdays
- Mother's Day
- And Other Gift Occasions

ORDER NOW!

QUANTITIES ARE LIMITED!

Use This Coupon to Order by Mail or PHONE 7-2831

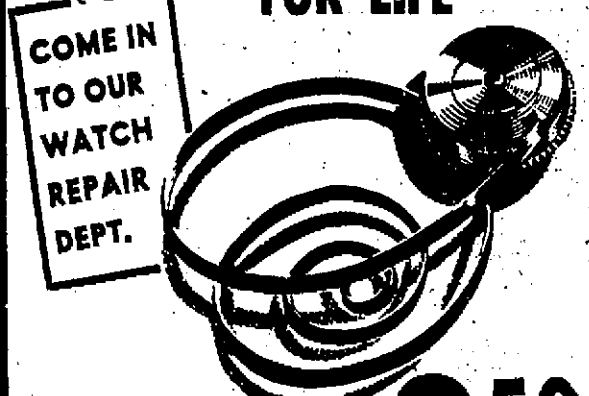
Credit at Cash Prices

It takes only a FEW minutes to open an account and TAKE your purchase with you

ORDER ON APPROVAL  
AMERICAN JEWELERS, 35 Pine  
Please send me \_\_\_\_\_ I agree to pay \_\_\_\_\_ weekly on the balance, plus sales tax. I enclose \_\_\_\_\_  
NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ Phone \_\_\_\_\_  
To speed up delivery, if you do not have an American Jeweler's account, tell us (1) where employed, (2) how long employed, (3) your occupation, (4) with what stores you have had accounts. Plus Small Delivery Charge. CASH IN FULL ON ALL ORDERS OUTSIDE CALIFORNIA.

SEARS Exclusive With SEARS

MAINSPRINGS GUARANTEED FOR LIFE\*



No Increase in Our Regular Low Prices!

3<sup>50</sup>

Chronographs, Repeaters and special makes are slightly higher.

We proudly announce our new watch repair policy . . . when you bring your watch to us for a new mainspring you will never have to pay for another mainspring!

\*We will replace maladjusting if damaged or so close for the lifetime of your watch.

The mainspring is the driving power and must be in perfect condition if your watch is to keep time.

Satisfaction guaranteed or your money back! SEARS

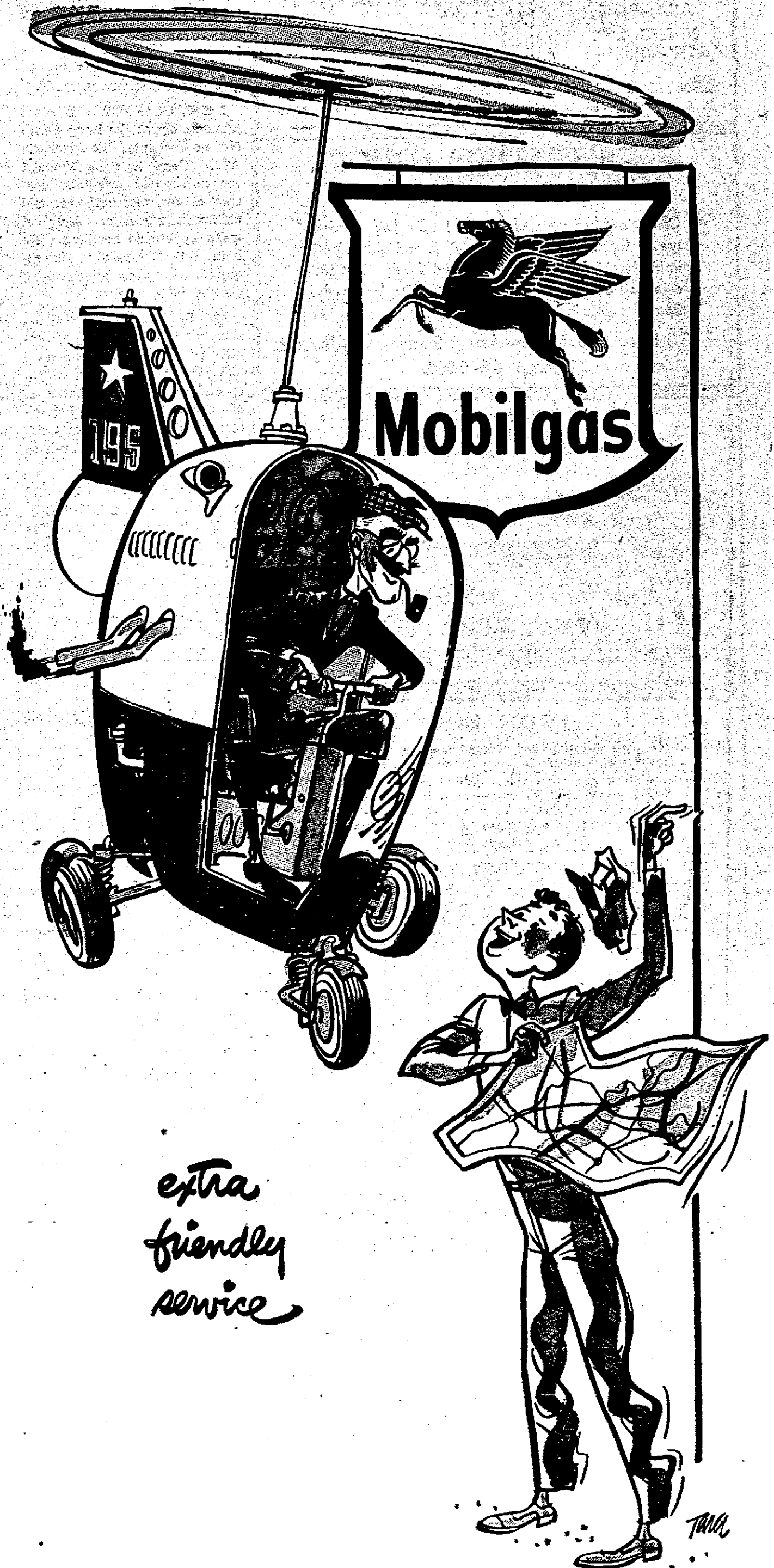
American at Fifth Park Free Phone 4-9721



# BUGS?



Your windshield collects them—  
Your Mobilgas Dealer removes  
them (and has just the right  
windshield wiper blade if  
yours needs replacing)





## WESTLAKE SCHOOL

FOR GIRLS

700 North Faring Road, Los Angeles 24, California

Founded 1904; day and resident; grades one through twelve; college preparatory; member of California Association Independent Schools; twelve-acre suburban campus, indoor swimming pool and all outdoor sports. Catalog sent upon request.

Classes Begin September 23, 1953

**ANNAPOLIS  
WEST POINT  
COAST GUARD  
ACADEMY  
MARITIME  
ACADEMIES  
N. R. O. T. C.  
SCHOLARSHIPS**

Since 1935 more than six hundred Rutherford students have succeeded in entering these national academies, which lead to officers' commissions. At Rutherford you don't get a general academic course devised for students who have no particular purpose in view. You get exactly what you need and everything you need to meet the entrance requirements of the institution you wish to enter. No school in the U. S. has a better record in preparing successful candidates. Approved for veterans. For complete information and hundreds of references, address or call:

**Rutherford Preparatory School**  
P. O. Box 347, Long Beach, California Phone 66-1193

## MORRIS MANOR SCHOOL

Safe — Happy — Homelike

Offers another year of excellent schooling. Kindergarten through Eighth Grades. Boys and girls. Finest instructors. Transportation. Good food. Day and extended day care. Reasonable rates. Register early. Special classes in piano—baton—dancing.

1130 Locust Avenue—Long Beach, California  
Phone 66-6595

YOU CAN be ready for a good position or promotion in 3 to 6 months with INTERNATIONAL, the quick, easy-to-learn shorthand, adaptable to foreign languages.



YOU CAN improve your typing greatly in a few weeks with our relaxed, natural method.

For information regarding classes or our "learn-at-home" plan

call 6-6765

CRAIN'S SCHOOL 532 Pine Ave.

## RENO'S UNIVERSITY OF BEAUTY

ENROLL NOW

Courses in Hair Dressing and Cosmetology, Special Manicuring, Electrology, Teachers Training, Advanced Hair Styling

Graduates of these professions are in demand all over the world. They offer unlimited possibilities. The compensation is in proportion to skill and remuneration is not affected by a depression.

OUT OF STATE BRUSH-UP AND STATE BOARD PREPARATORY COURSES

LOW TUITION ★ EASY TERMS ★ FREE PLACEMENT  
330½ PINE AVENUE — PHONE 6-1156

# It's Back to School

IT'S BACK TO SCHOOL soon for Long Beach youngsters, and it's back to school also for adults who seek specialized training in various fields.

**PROGRESS SCHOOL**, 643 Locust Ave., enters its 20th year with the opening of school in September. Besides emphasizing the fundamentals, the curriculum includes instruction in speech and dramatics, chorus, typing, foreign languages and a special reading program. Only normal and superior minds are accepted. The aim is to educate the whole personality and give proper patterns of study.

**NEW CLASSES** will start immediately at the Long Beach Nurses Institute, 812 American Ave. There is a big demand for nurses for hospitals, doctors' offices, resorts, homes and children's nurseries. Age and maturity are no handicap. No high school education is required. Morning and evening classes are offered.

**BY CONCENTRATING** on shorthand, typing and personality psychology, Crain's School, 532 Pine Ave., offers a highly specialized service to students of all ages. International shorthand enables students to write foreign languages as well as English.

**COLONIAL SCHOOL**, 1217 Atlantic Ave., established in 1924, will open its fall term for boys and girls Sept. 14. According to Euphemia Campbell, principal, individual instruction is given in languages, music, art and dancing. Emphasis is placed on character training.

**RUTHERFORD PREPARATORY SCHOOL**, 1250 E. Ocean Blvd., organized in 1935 to prepare young men to enter the Naval Academy, West Point and other U. S. service academies, now is the only school west of the Rocky Mountains specializing exclusively in this limited field of instruction.

**FALL CLASSES** of the Ben & Sally Dance Studio, 518 E. Fourth St., will open Sept. 14. Since its establishment in 1925, the studio has become widely known through the performances of its graduates. Ballet, toe, tap, acrobatic, ballroom, baton and personality voice courses are offered.

**PALOS VERDES COLLEGE** goes into its third year of travel-study. The program, which recently was dramatized on "The Voice of America" last year took freshmen and sophomores to Chicago, New York and Washington. This year Palos Verdes inaugurates two upper division programs leading to the Bachelor of Arts degree.

**ENROLLMENTS** are being accepted at Reno's University of Beauty, 330½ Pine Ave., for courses in hairdressing, cosmetology and electrology. Advanced refresher and teacher training courses also are open. The regular course is nine months, open to applicants of 18 years or more.

**SAN MARINO HALL SCHOOL** for Girls, 1815 Atlantic Blvd., South Pasadena, will open its fall term Sept. 14, with resident students entering Sept. 13. A staff meeting will be held (Continued on Next Page)

## BACHELOR OF SCIENCE DEGREE

2 YEARS (Day School)

## MASTER OF SCIENCE DEGREE

Includes C. P. A. Coaching 2 Years (Night School)

Majors in: Higher Accounting—  
Business Administration—Secretarial Science

NEW TERMS: SEPT. 14 and 28  
APPROVED FOR VETERANS

## California College of Commerce

L. B. CONNER, Director

1611 Pine Avenue

Phone 6-2438

## PROGRESS SCHOOL

### 20th YEAR

Co-educational — individualized instruction —  
small classes — fundamentals emphasized.

PRIMARY GRADES THRU HIGH SCHOOL

## SPECIAL READING PROGRAM

ENROLL NOW FOR FALL TERM  
BEGINNING SEPTEMBER 14, 1953

CALL 6-4771

Frances N. Nielsen

647 LOCUST AVENUE  
Convenient to Transportation

FALL SESSION  
BEGINS SEPT. 14  
Painting, Sculpture,  
Commercial, Ceramics,  
Textiles, Serigraphy,  
Illustration  
DAY, EVENING & SATURDAY  
**L. A. County  
Art Institute**  
2401 Wilshire Blvd.  
Los Angeles  
DU 7-5288

**COLLEGE OF MEDICAL X-RAY & LABORATORY TECHNIC**  
The American University  
SCHOOLS — COLLEGES & DEPARTMENTS  
American College of Physicians & Surgeons, N.D.  
NATUROPATHY & PHYSIO-THERAPY  
Actual X-Ray & Lab. Experience  
1220 W. Vernon Ave. AXminster 3-3012

## COLONIAL SCHOOL

1217 ATLANTIC AVE.

Accredited

## DAY SCHOOL

FOR BOYS AND GIRLS

Preschool Through 6th Grade

Highly Qualified,  
Experienced Teachers  
Character Training  
Extended Day Care  
Transportation  
Languages  
Music, Art, Dancing  
Fundamentals  
Individualized Instruction  
Served by 4 Bus Lines  
Spacious Garden  
New Playground Equipment

TELEPHONE 63-0190

## CALIFORNIA MILITARY ACADEMY

Registrations now being  
accepted for Fall Term

Seven Acres of Playground  
All Sports, Swimming Pool  
Horseback Riding, Games  
Strong Faculty—Limited Enrollment  
Day & Boarding Students  
Transportation available for  
day students

Member California Association  
of Independent Schools

5300 ANGELES VISTA BLVD.  
Phone AX 3-8138 Los Angeles  
Col. A. P. Ebricht, Supt.

Catalogue on Request



your teen-ager can  
DANCE through  
"the awkward age"

Help your teen-agers through  
those "awkward years" . . .  
give them the poise and  
confidence that comes with danc-  
ing lessons . . . start them on  
the road to fun and popularity  
that will last a lifetime! Danc-  
ing leads to more friendships  
and more invitations . . .  
enroll them now at special  
Teen Rates. (Parent must at-  
tend interview.)

PHONE 70-6947

**Veloz y Golan**

205 E. BROADWAY

## Learn to Swim THIS Summer!

NEW SERIES OF  
CLASSES BEGINS  
AUG. 17 & 18

Phone 4-9968 or  
Come to the Pool

Our instructors know  
teaching, as well as  
swimming. Pupils are  
placed in age and ability  
groups.



- SWIM-ART Pool Is Heated
- Never More Than 5 Pupils in a Class

BEGINNERS, ADVANCED & ADULTS

12 LESSONS \$22

## SWIM-ART

3970 Cherry Ave., South of Carson

Phone 4-9968

Also: 3028 W. Vernon, Crenshaw Dist.; 121 E. Foothill, Arcadia







# Camilla's Command Performance



TSCHAIKOWSKY LULLABIES are demanded of violinist Camilla Wicks by her 3 1/2-month-old baby, Angela. Miss Wicks (Mrs. Robert Thomas) will be soloist Tuesday at Hollywood Bowl.

## ENCORES FOR MISS WICKS

### Daughter Doubles Duties of Violin Star

Keeping in practice for a concert and taking care of a 3 1/2-month-old baby at the same time isn't easy.

Just ask Camilla Wicks, the Long Beach-born violinist who is currently undertaking this double task at her home in West Los Angeles.

Miss Wicks, who will be soloist with the Los Angeles Philharmonic Orchestra in Hollywood Bowl on Long Beach Night Tuesday, has to spend five hours a day practicing the difficult Tchaikowsky Violin Concerto.

But she can't neglect her new daughter.

Angela Camilla Thomas was born in Fullerton Hospital on May 1, daughter of Camilla Wicks and her business executive husband, Robert Thomas.

The maternal grandparents, Mr. and Mrs. Ingvald Wicks, are still residents of Long Beach where he is a violinist.

Since the child was born, it has dropped off to sleep to the strains of the Tchaikowsky concerto and mamma tucks the fiddle under her arm when she pauses to give the baby its bottle.

"If Angela doesn't grow up to be a musician after all this, then there's nothing to the theory of early environment," Robert Thomas says.

Miss Wicks, however, thinks the child should choose its own career at the proper time.

"If she ever wants to be a musician, fine, but there are so many other facets of life and well as

other facets of music that she may enjoy, that I would prefer she doesn't have the problem of walking in her mother's footsteps," she says.

Miss Wicks and Thomas first met when they were school children in Long Beach. They were friends through the years and kept up a correspondence when Camilla made her successful concert tour of Europe.

Special busses are being run direct from Long Beach to Hollywood Bowl for Long Beach Night this Tuesday, returning to Long Beach immediately after the performance.

Reservations on these busses may be made at the Chamber of Commerce.

## LUNCHEON AND SERVICE CLUBS

### NAM President Plans Rotary Club Address

Charles R. Sligh Jr., president of the National Association of Manufacturers and a sportsman of note, will address Rotary Club Wednesday noon in Pacific Coast Club.

H. C. McClellan, NAM regional vice president; Gen. Oliver P. Schols and Morris B. Pendleton, NAM directors for California, and Phil D. Holle, manager of NAM's southwest region, will be in attendance.

Sligh is president of the Charles R. Sligh Co. of Holland, Mich., the Sligh-Lowry Furniture Co. and the Grand Rapids Chair Co. From 1941 to 1945 he was national open water ski champion and is president of the American Water Ski Association. He will be a judge during the national water ski championships here Aug. 21-23.

"Jobs, Freedom and Opportunity" will be Sligh's topic. President J. H. Davies will preside. Chairman will be Gus A. Walker.

**OPTIMIST CLUB OF LONG BEACH**—Tuesday noon, Lafayette Hotel. Fred G. Patchen Jr., chairman. Guest speaker: Robert T. Edgar, noted speaker on popular science, speaking on "The Conquest of Space."

**LONG BEACH SHRINE CLUB**—Tuesday noon, Wilton Hotel. Dr. Frank E. Weld, presiding. Guest speaker: F. E. Clark of Procter & Gamble. Colored movies.

**KIWANIS CLUB OF LONG BEACH**—Tuesday noon, Lafayette Hotel. Harry Christensen, chairman; President G. Thoburn Davis, presiding. Guest Speaker: Dr. John A. Harris, showing and commenting on colored movies taken in Africa. Music by Robert Ballagh, tenor, accompanied by Mrs. A. J. Keltie, pianist.

**AFTER DINNER SPEAKING CLUB**—Thursday, 6 p. m., Town Hall. Ray Carpenter, presiding; Dr. Ed Thorstenberg, chairman; William Kinley, toastmaster. Speakers: W. T. Harris, J. M. Johnston, O. Henry and Dr. R. G. Bult.

**UPTOWN OPTIMIST CLUB**—Monday, 12:15 p. m., Lakewood Monday, 12:15 p. m., Lakewood County Club. Otto J. Beck, presiding; Frank Stivers, chairman. Speaker: Charles Evett, sales counselor for General Electric.

**MAY CO. LAKEWOOD**

**EASY TO INSTALL**

**PHONE L. B. 5-7431, ME 3-0111 OR MAIL THIS COUPON**

May Co. Lakewood  
5100 Lakewood Blvd.  
Lakewood 17, California

Please send me the following:

Quantity	Item	Size	Color	2nd Color Choice	Price

Name \_\_\_\_\_ ☐ Cash  
Address \_\_\_\_\_ ☐ Charge  
City \_\_\_\_\_ ☐ C.O.D.  
In California add 3% State sales tax. Add shipping charges beyond United Parcel delivery zone. No C.O.D.s under \$5.00. PT.IND. 5-16

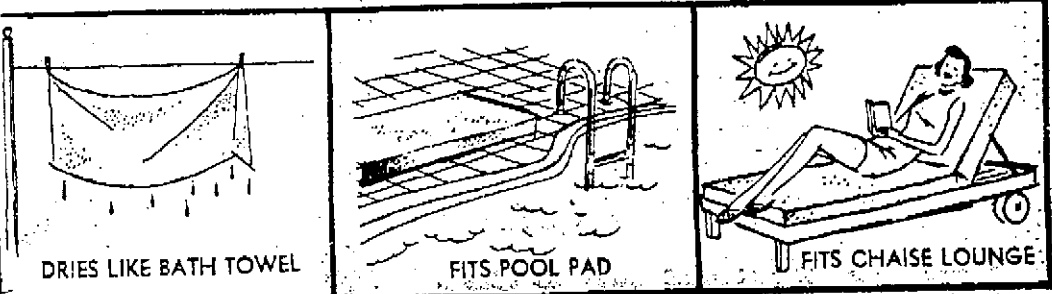
first time anywhere!

IT'S A TERRY CLOTH SLIP COVER FOR YOUR CHAISE LOUNGE OR POOL PAD

**TERRY TUCK\* 4.95**

Protects the pad from sun-oil, wet swim suits, sun fading . . . Spruce up your old sun-lolling furniture—keep the new ones fresh . . . best of all, with Terry Tuck you keep yourself always fresh and clean. A wonderful new gadget that whisks on and off like a bedsheet and can be changed and washed as often as you wish. In thick, vat-dyed terry, boil-proof-elastic around the edge for security, and firmly strapped underneath. Order several in bright sun-shades of royal blue, maize or kelly green. Only at May Co.

\*Pat. Pend.  
May Co. Lakewood Nations, Street Floor



**COAT SALE**

**100% virgin wool**

**88**

**350 BRAND NEW FALL COATS**

FABRICS AND STYLES LIKE THESE ARE FOUND IN 29.00 TO 35.00 COATS

You won't believe it . . . it's the most amazing collection of coats that we've ever had at ONE TIME AT ONE PRICE. To describe coats at this price as LUXURIOUS and not to be exaggerating is a real accomplishment, and we aren't exaggerating. They are LUXURIOUS coats with QUALITY rayon taffeta linings and, believe it or not, every buttonhole is HAND-BOUND. 20 different colors, styles or fabrics. We're planning extra salespeople, extra wrappers to speed your purchase. BUT COME EARLY. THERE WILL BE A CROWD. Misses' sizes 10-18, petite sizes (5 ft. 4 in. and under) 10-18, women's sizes (in tweeds) 36-44.

Sorry no mail or phone orders

May Co. Lakewood Boulevard Coats, Street Floor

**MAY CO. LAKEWOOD**



YOUR COMMUNITY CHEST

# 'Over-the-Hump' Clinic



A doctor tests a young patient's ears in the Long Beach Children's Clinic, which treats 70 children a week. The clinic is one of the agencies of the Community Chest.

**D**ESIGNED to help families of limited income "over the hump" when their children are sick, the Long Beach Children's Clinic, 1401 Chestnut Ave., provides clinic care for an average of 70 children a week. The clinic, which occupies the first floor of one wing in Seaside Memorial Hospital 14th St. entrance), is an agency of the Community Chest, which in October will have its annual campaign for funds. Medical care is provided children from birth to 15 years of age. Financial eligibility is established by subtracting cost of living from income.

Sixty-five per cent of the children treated at the clinic are from broken homes, says Miss Kathryn Baker, director. And 10 per cent are from "large families" — five children or more are considered a "large family." In the last year, 67 physicians and surgeons have given their services free to the clinic, either in consultation or consultation plus treatment, according to Miss Baker. Clinic records show that in the first six months of 1953, 2143 clinic visits were recorded, and of this number 444 were new patients. A variety of broken bones, virus infections, ear and throat infections, colds, skin disorders

and the like are treated. When heart or tumor symptoms are indicated, the clinic refers patients to the tumor and heart diagnostic clinics at Seaside Hospital. The clinic has no means of hospitalizing patients; only out-care is provided. Clinic hours are 8 a. m. to noon Tuesdays and Thursdays, and appointments for clinic treatment may be made from 8 a. m. to 9 p. m. Mondays through Fridays. In emergencies, appointments are made immediately; otherwise the patient waits until the next clinic date. Dr. Sam Woolington is president of the board, and the staff includes a resident pediatrician, pediatricians of the community who give their services on a rotation basis, a half-time director, half-time case worker and half-time stenographer. Miss Baker says the Children's Clinic gets about one-third of its funds from the Community Chest. The rest comes from Seaside Memorial Hospital, the Auxiliary to Children's Memorial Hospital, and private gifts from clubs. (Editor's Note: This is the sixth of a series of articles on the many services of your Community Chest.)

## Back to School

(Continued From Page 12.) Sept. 4 at the school for new members to get acquainted and discuss routines. Additions to the staff are Mrs. Ethel McCoy in the music department and Mrs. Julia S. Hemingway in the primary department.

**WESTLAKE SCHOOL** for Girls next year will celebrate its 50th anniversary. Founded in 1904 and originally located on Westlake Ave., it moved to Third St. and Westmoreland, and then in 1927 to a 12-acre tract in Holmby Hills between Beverly Hills and Bel Air. Facilities include dormitory, classrooms, offices, swimming pool, three tennis courts and athletic field. High scholarship standards are maintained.

**IN RESPONSE** to a demand which has developed for several years, California College of Commerce, 1611 Pine Ave., will offer a master's degree course in business in the fall term. The work also will provide special training in preparation for the California C.P.A. examinations.

**SOLUTION OF TODAY'S PUZZLE**  
(See Page 18.)

MATTY	ADAMS	TEARMS
CARRIE	CROQUET	INDITE
ARTIAN	AROUSER	COALIED
PIECE	ANANIA	ELKS
POLE	CRANE	ALMA
PIERCE	PROOD	ADAIR
ASH	BEST	FUROR
SPOILS	ABODES	DOERS
SERVES	ABET	COMET
ANSER	SOL	MOLAR
ICES	FOIL	ALLY
LED	CAL'S	ODA
LANES	DEER	THELMA
DEFER	TENNIS	RESENT
EMEND	BRAND	HOAR
STINDS	LEILA	SUPPED
ANDS	DUMPS	LINES
TEET	ERGO	DINTS
ENCOSE	ARRANGE	RUPERT
SCENES	NEEDLE	EMERGE
EDENS	STEMS	PASTE

### HAY RIDES

- HORSEBACK RIDES
- CHILDREN'S RIDING CLASSES

We cater to Church, Scout and private groups.

**LAKEWOOD RIDING ACADEMY**  
71936 E. CARSON  
2 mi. E. of Donkey  
L. B. 5-1905

### PALOS VERDES COLLEGE

ROLLING HILLS CALIFORNIA

PRIVATE, CO-EDUCATIONAL, LIBERAL ARTS STUDIES  
FRESHMEN AND SOPHOMORES TRAVEL TO MEXICO  
AND EAST COAST, BACHELOR OF ARTS DEGREE IN  
HUMAN RELATIONS OR FINE ARTS. DORMITORIES.

Contact: Mrs. E. E. Kioke, Registrar, FRontier 7-4541

### ENROLL BOYS 4-15 NOW!

Starts Sept. 14

School days filled with adventure

- Individual character and personality development as well as scholastic standing. Small classes.
- Specialized teachers. NON-MILITARY. Supervised crafts, playgrounds. Body-building meals. Send for folder, phone or visit. Low Rates!

1225 Norumbega • MONROVIA  
Eliott 8-8112

**MOUNTAIN OAKS School for Boys**  
Since 1913

### San Marino Hall

SCHOOL FOR GIRLS  
1815 Atlantic Blvd., South Pasadena

Give your daughter the education she deserves  
ACCREDITED—Resident and Day  
Grades 1 through 12  
School Term Starts Sept. 14  
PYramid 1-2206 ATLantic 1-0508

### DANCING

Why not give your child the opportunity that you may never have had? The cost is so little in comparison to the training received.

Long Beach's Largest & Finest Studios

## Ben & Sally

518 E. 4th Phone 7-6431

A Pupil Is Never Held Back at Ben & Sally's. Eight Separate Grades Makes It Easy for Your Child To Be Placed Correctly

### TO ALL PARENTS

IF YOU expect to enroll your child in a private school this fall, won't you please allow us to tell you about Long Beach's two most outstanding privately operated grammar schools. Unless you can be sure of a strictly limited enrollment, fully experienced teachers using long proven educational methods with a great amount of personal attention to each pupil, you will not get the best that private education has to offer in this city.

**THE HUNTINGTON SCHOOL FOR BOYS and GIRLS**  
and  
**THE COUNTRY DAY SCHOOL**

1416 EAST OCEAN BOULEVARD

Write or Phone for our Brochure  
FALL TERM BEGINS SEPT. 14

Phone 66-9443  
WEEK ENDS 90-5033

## SOUTHERN CALIFORNIA MILITARY ACADEMY

A Bulwark of CHRISTIAN LEADERSHIP for the Youth of Today

Fall term opens September 14

Year-around School and Summer Camp  
ACADEMIC PROGRAM  
covering Pre-School Through Ninth Grade

- ★ Individual attention in small classes
- ★ Bible study under trained teachers
- ★ Language instruction for all grades
- ★ Military science and tactics
- ★ Exceptional athletic program with complete playground facilities
- ★ Modern, roomy living quarters
- ★ Well-balanced meals planned by our experienced dietitian

Since 1919—A Guiding Force in the Lives of Young Men

### SOUTHERN CALIFORNIA MILITARY ACADEMY

2065 Cherry Avenue Long Beach, Calif. Phone 8-1185  
Dr. John E. Brown, President

### PAGE Military Academy

The Nationally Famous "Big School for Little Boys" 46TH YEAR

Kindergarten through the 9th Grade. Boarding and day school. Transportation. High academic standards, individual attention. Glass enclosed swimming pool, gymnasium, well-equipped playground. Conveniently located near Wilshire-La Brea, Olympic Blvd. area.

Reasonable fee FALL TERM COMMENCES SEPT. 8th  
SUMMER PROGRAM NOW IN PROGRESS  
ENROLL NOW FOR SUMMER OR WINTER

**MAJOR and MRS. EARLE R. VAUGHAN, Supts.**  
1211 So. Cochran Ave., Los Angeles 19 WHittney 1128

### Become a GRADUATE PRACTICAL NURSE in only 9 months

PN

Unlimited Opportunities

Attractive Salaries

APPLICATIONS BEING TAKEN NOW

Learn while you earn—low tuition at the Long Beach Nurses Institute. Training won't interfere with your present job or home duties.

Convenient Terms Arranged Enroll Today

- No nursing experience required
- Morning and evening classes
- Free uniform, equipment. Diploma
- Lifetime job placement service

FOR INFORMATION PHONE

## Long Beach NURSES INSTITUTE

812 American Ph. 35-1126

Visiting Hours: 9-8 Daily; 9-5 Wed., Sat.



## For Your Floors - Walls - Drainboard - Windows

A Complete Stock of Guaranteed Coverings

LINOLEUM	GOODYEAR VINYL
ASPHALT TILE	FORMICA
CORK TILE & BOARD	METAL TRIMS
VINYL FLOOR TILES	WINDOW SHADES
PLASTIC WALLBOARD	WINDOW SCREENS
PLASTIC & METAL WALL TILE	CHILDERS AWNINGS

Do It Yourself — Complete Accessories and Instructions

**SEARS BROS.** **PHONE 4-8579**  
3677 ATLANTIC **For Free Estimate**  
Open Mon. & Fri. Till 9 P. M. **State Licensed Contractor**

## SOUTHLAND HOMES

# Planning Provides Perfection



Photos by H. S. Melvin

Oversized glass doors that slide back to incorporate the enclosed patio with the living room enhance the charm of the carefully planned residence of Mr. and Mrs. Edward Lovell.

## By Eileen Ball

WHEN EDWARD LOVELL, prominent Long Beach landscape architect, decided to build a home, he determined to employ a group of specialists. Their talents were to be combined to produce a home of perfection.

When it comes to planning a home, three heads are better than one. An architect, a landscape architect and an interior decorator compose the ideal team.

The initial problems of architecture were turned over to the staff of Kenneth S. Wing and Edward A. Killingsworth, members of AIA. It was their business to incorporate into the home all the features the Lov-

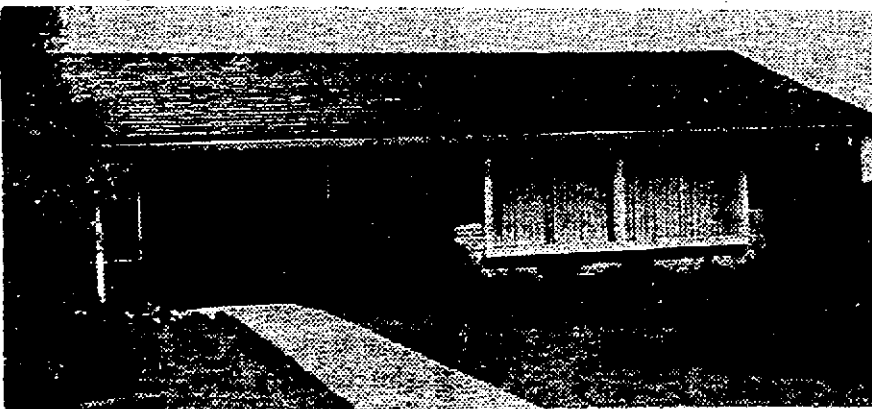
ells deemed essential . . . namely, provision for the activities of three boys as well as for the living needs of the adults in the family; gracious demeanor was sought without pretension; grounds were to provide a play yard for the children apart from a more formally planned outdoor area for the senior Lovells' enjoyment.

In planning the exterior, the lot at 3916 Pine Ave. was studied with an eye to what sort of house would be most compatible with the setting.

The decorating scheme was

the problem of Anne G. Phillips. The colors and furnishings were to assume characteristics similar to those of the architecture. In short, they were to provide a setting for a way of life that included the children, yet satisfied Mr. and Mrs. Lovell's desire for an interior that was beautiful, easily maintained and in all parts practical. The Lovells wanted their home to have the function of contemporary design, yet they shunned the bizarre extremes often associated with the modern.

The expert landscaping of the home is, of course, attributable to Lovell's talents. The artistic placement of shrubbery and trees, the studied addition of a border here and a bush there set the scene for the architectural perfection of the house. In this way the structure "grew" into its surroundings and at no time put up the appearance of having merely sprung



Shake roof, used brick and wood paneling are utilized outside. Landscaping was Lovell's own special project.

## FINE CARPETING and RUGS AT SENSIBLE PRICES!

Select the Carpet for your home...In your home...Carpet samples brought to your home for your selection to match your color scheme and furnishings. NO OBLIGATION.

**Bill Harlow & SON**

Carpet Specialist in Long Beach Since 1938  
342 E. 4th St. 1/2 Block East of American Ave. Ph. 70-2221



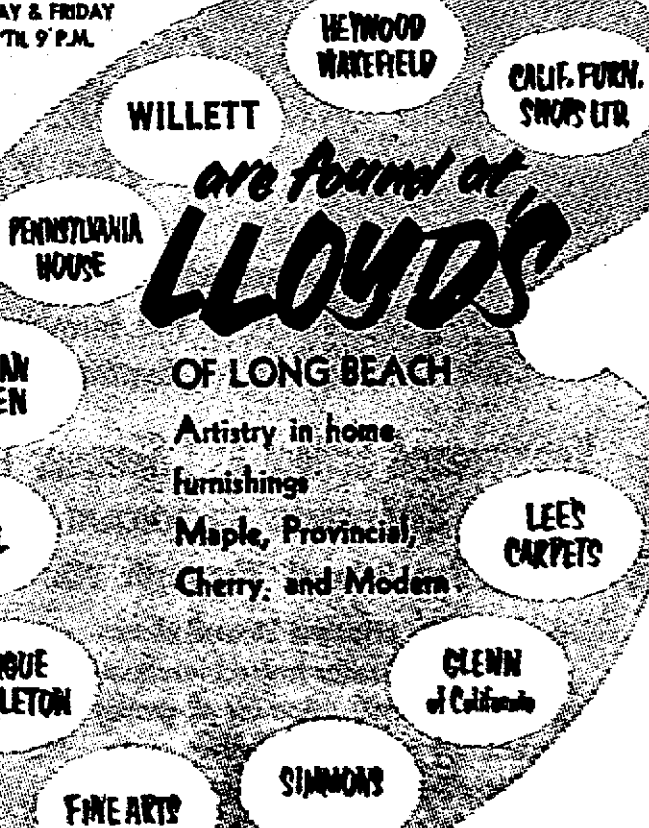
## BAMBOO RATTAN SHOPS

2626 E. Pacific Coast Hwy.  
Hrs. 11 A.M. to 8 P.M. Ph. 34-5012

**COMPLETE 7-PC. GROUP**  
An outstanding value! This 3-pc. sectional offers many room arrangements. Group consists of 3-pc. Sectional and Club Chair with zippered covers, 2-pc. Corner Table, Coffee Table. **SPECIALLY PRICED 199.50**

## today's artisans in fine FURNITURE

OPEN MONDAY & FRIDAY  
EVENINGS 'TIL 9 P.M.



OPEN MONDAY & FRIDAY  
EVENINGS 'TIL 9 P. M.

**LLOYD'S OF LONG BEACH**  
ARTISTRY IN HOME FURNISHINGS...MODERN...MAPLE...PROVINCIAL  
4141 UPTOWN ATLANTIC PHONE 4-1641

## Incomparable Food



## THE CIRCUS ROOM

111 American Ave., Long Beach, Tel. 71001  
FREE INSIDE PARKING

THE FRED HERSHORN RESTAURANTS

In Corona del Mar visit the **Hurley Bell**

Fine dining in a colorful Old English atmosphere

## CUSTOM MADE Draperies

See Samples  
In Your Home

Hundreds of patterns and fabrics from which to choose at low Al Greenwood Prices.

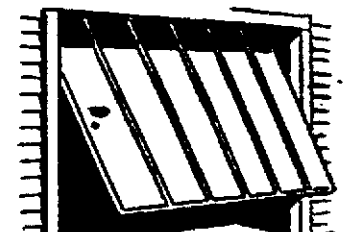
EASY TERMS

As Low As  
**\$500**  
mo.

Phone 7-3557  
FOR FREE  
ESTIMATE

**Al Greenwood**  
BEDDING • CURTAINS • DRAPES •  
235 East Third Street  
JUST WEST OF THE POST OFFICE ON THIRD ST.

## THE BEST GARAGE DOORS COME FROM SHAWVER'S



**SHAWVER DOORS ARE . . .**

1. Safety Sure
2. Easy Opening
3. Made individually to fit your garage
4. Fully guaranteed
5. Wood or aluminum
6. For new or old garages

Terms available

**SHAWVER COMPANY**

1000 E. Hill Ph. 6-4211



## NO ALARM CLOCK

# New Pill Has Built-In Time Fuse, Works Eight Hours

By ALTON L. BLAKESLEE  
Associated Press Science Editor

NEW YORK—AP. A new medical pill has a filter time-fuse to make it work steadily, all day or all night.

One pill stays on the job eight to ten hours, doing the work of several pills taken one every few hours. The time-fuse makes the pill surrender its medicine slowly and steadily. You could sleep through the night, or go all day without watching the clock to take another dose.

These sustained-action pills are reported by Hans Lowrey, Brooklyn, N. Y., chemist, and the Key Corporation, Miami, Fla., pharmaceutical firm.

The pill is actually a number of hard little pellets of the drug prescribed by the doctor. Each pellet has a special, harmless coating which lets the drug inside filter out slowly. It takes hours for all the drug to escape.

The pellets are pressed together into the usual binder or white outer coating, so they look like ordinary tablets. The binder starts to dissolve in the stomach, and the pellets in the intestines.

This method of slow release was developed by Lorey. The Miami firm will soon begin distributing two prescription drugs equipped with the time fuses.

One is an antispasmodic, used for some intestinal ailments and gastric ulcers. The other is a stimulant prescribed to offset depression, help reduce appetite, or dispel drowsiness.

Laboratory tests show the slow release produces a steady level of the drug in the bloodstream, without the ups and downs in concentration from pills taken every few hours, said Howard W. Stern, corporation president. A sudden release of drug can be avoided.

The single pill contains less total drug than several pills taken at intervals, he said. This might reduce some drug costs.

Later it is planned to prepare prescription analgesics or pain-relievers, sedatives, and a triple sulfa drug.

This is the latest method of putting time-fuses into medicines. An older method involves coating the drug with a substance which dissolves only after reaching the intestines, setting the medicine free for duty.

# MAY co. LAKEWOOD

up to  $\frac{1}{2}$  off

## CLOTHING BAGS

Thousands and thousands of smart bags from a leading manufacturer.

Good looks for your closets, dust and moth protection for your clothes.

They'll sell quickly, so hurry in, write or phone as soon as you can.

Full quilted plastic and rayon satin fronts with easy gliding zipper.

Many one or few of a kind styles, but early shoppers can match up ensembles.

You'll find handsome decorator shades of rose, wine or blue.

2.98-3.98 VALUES

# 1.98

PHONE L. B. 5-7431, ME 3-0111 OR MAIL THIS COUPON

May Co. Lakewood  
5100 Lakewood Blvd.  
Lakewood 11, California

Order Board Opens at 2:30 A. M.

Please send me the following:

Quantity	Item	Size	Color	2nd Color Choice	Price

Name ☐ Cash  
Address ☐ Charge  
City ☐ C.O.D.  
In California add 3% State sales tax. Add shipping charges beyond United Parcel delivery zone. No C.O.D.s under \$3.00. P.T. 8-16

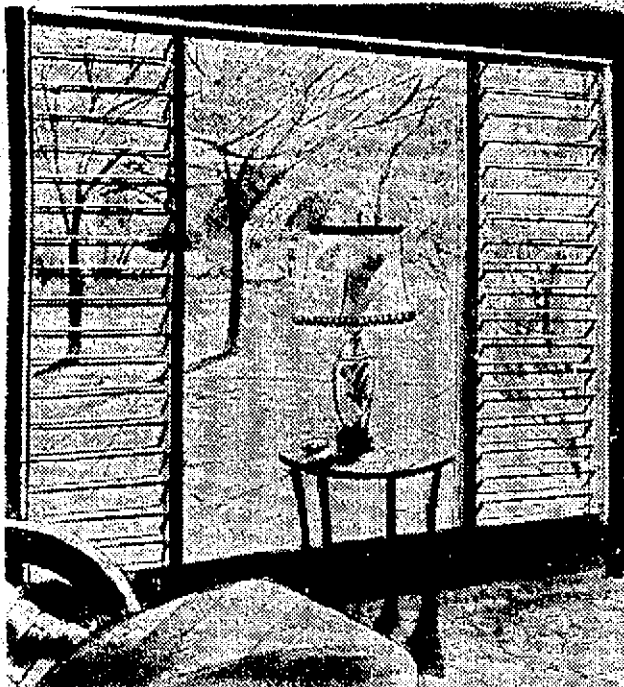
## Marine Glass Co.

The Long Beach Area's  
Most Popular Glaziers,

SUGGESTS WAYS YOU CAN  
BEAT SUMMER'S HEAT WITH

# GLASS

install these windows for  
Cool Comfort



Louvre Leader Jalousie Windows

- STAINLESS STEEL
  - CONTROLLED VENTILATION
  - RAINPROOF
  - WINDPROOF
  - RATTLEPROOF
  - NO MAINTENANCE
- The Louvre Leader Jalousie windows open your home to full ventilation! You can bring all the outside breezes in... regulate the exact amount of ventilation... or close your windows "tension tight." They add new beauty and new comfort! The Louvre Leader Jalousies are made of stainless steel and the glass is available in clear, tinted, or obscure panes. They can replace any existing wooden window in a few minutes. No new frame required! Telephone NOW for descriptive literature!

NOT EXPENSIVE! For FREE estimate call 7-7475

No More  
Wet, Messy  
Bathrooms



## With Marine Glass SHOWER DOORS

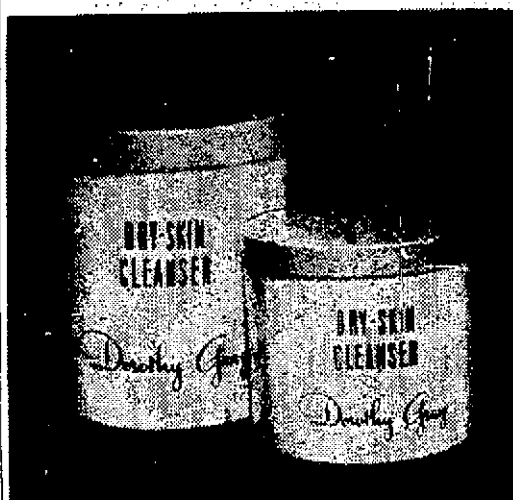
Your bathroom will be cleaner, neater, more attractive, when you install a GLASS SHOWER DOOR. These inexpensive, permanent installations will

beautify your home...  
reduce "steaming"...  
insure privacy...  
eliminate wet floors and walls...

We offer a complete line of top-quality shower enclosures and doors in all styles and price ranges

**Marine Glass Co.**  
SCOTT-WOODARD-SCOTT SR.  
GLASS FOR ALL PURPOSES

Cor. 14th and Magnolia, Phone 7-7475  
Member of Long Beach Builders' Exchange



dorothy gray creams

reg. 2.25\*

**1.25\***

Dry-skin cleanser... helps soften dry skins. Salon cold cream... for normal skin care.

Reg. 4.00 sizes... now 2.25\*



tussy hormone creams

beauty plus night cream, reg. 5.00\*

**2.50\***

Helps beautify skin while you sleep. Beauty plus lotion, reg. 3.50... 1.75\*. Day lotion that beautifies and acts as powder base, now at half price.

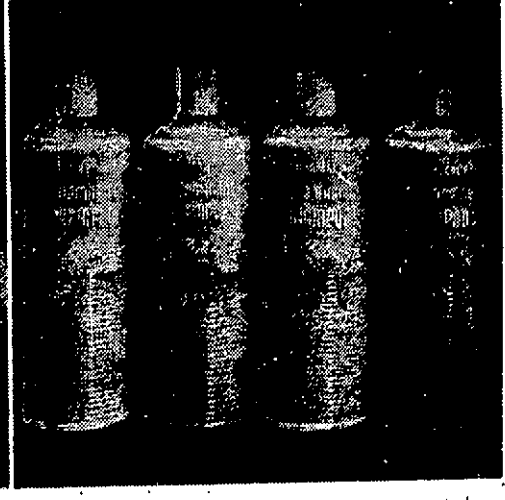


lucien lelong soap

reg. 1.75

**1.00**

Delightful floral fragrances in toilet soap by well-known cosmetic authority. Box of 3 for your own use or to give as a sure-to-be-welcome gift.



revlon shampoo

2.50 value

**1.25\***

Aquamarine... luxury shampoo in four custom formulas from nationally known maker: Dry, Oily, Normal or Tinted and Bleached. Now saving of 1/2.



soap specials

T.M.C. lanolin soap, reg. 1.50.

15 cakes **1.29**

Chelsea toilet soap, reg. 2.25.

18 cakes **1.35**

T.M.C. bath soap, reg. 1.25.

4 cakes **1.00**



t.m.c. tissue specials

Toilet tissue, reg. 10/1.49... 10/1.09

De luxe, soft facial quality.

case of 100 **10.25**

Facial tissue, reg. 5/1.25... 5/1.00

Our own exclusive cleansing tissue.

Case of 48 **8.75**



quality drugs at low prices

69c Mouth wash, amber or red... 2/99c

69c Witch hazel, qt. bottle... 59c

89c Mineral oil, 1 qt... 2/1.19

3.45 Folding syringe... 2.95

59c Aspirins, 250's... 39c

97c Vitamin C, 100 mg, 100's... 79c

79c Vitamin B1, 100's, 10 mg... 59c

2.95 Geriatric w/B12, 100's... 2.39

4.50 Multi w/min. vitamins, 100's... 3.79

1.69 Vitamin B1, 250's, 25U... 1.39

2.95 Vitamin A, 100's, 25U... 2.19

5.95 Vitamin B, 100's, 50U... 4.29

1.49 Vitamin B Complex, 100's... 1.19

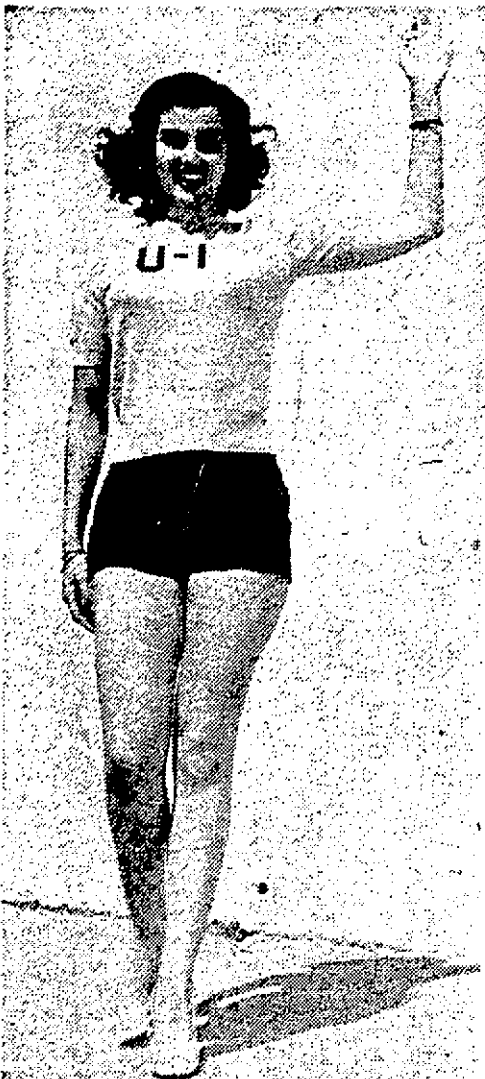
\*Plus 20% Fed. Exc. Tax

May Co. Lakewood Cosmetics and Notions, Street Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours: 9:30-5:30 (Mondays and Fridays 12:30-9:30) For Phone Orders and Service Call Long Beach 5-7431; MEtcalf 3-0111



## 'Universe' Harem Primps for 'Pasha'



MISS UNIVERSE, Christiane Martel of France, suits up in a U-I varsity sweater and shorts.

A HAREM of the world's most beautiful girls will be presented in formal film debut in "Yankee Pasha," starring Jeff Chandler and Rhonda Fleming. The lovelies are eight lucky lassies who won Universal-International contracts in the Miss Universe Beauty Pageant here. Arrayed on this page are first closeups from the Hollywood sets of Miss Universe and her court of international glamour girls getting their big chance in filmland.



TALENT COACH Estelle Harman, head of Universal-International dramatic school, directs Miss Norway. Paying attention are seven other lovely ladies from the Miss Universe Beauty Pageant, from left: Miss Japan, Miss Uruguay, Miss U. S. A. (seated on floor), Miss Panama, Miss Universe, Miss Australia and Miss South Africa.



COSTUMED FOR their first movie, a musical short titled "Hawaiian Nights," are contract winners. Front row: Miss Japan, Kinuko Ito; Miss Universe; Miss U. S. A., Myrna Hansen. Back row: Miss Uruguay, Alicia Ibanez; Miss Norway, Synove Gulbrandsen; Miss Panama, Emile Arosemena; Miss South Africa, Ingrid Mills; Miss Australia, Maxine Morgan.



LEARNING ENGLISH from Gladys Hoene, director of U-I's school, are Miss Uruguay and Miss Universe, both of whom understand the international language of the arched eyebrow.



TAKING THE SUN on the fire escape of Stage 12 are, top to bottom: Misses South Africa, Universe, U. S. A., Japan, Uruguay, Panama, Australia and Norway. Well established as a U-I starlet is black-haired Ruth Hampton, the Miss New Jersey of 1952.

## Southland Calendar

## DAILY

"Space Station to the Moon," 8 and 9 p. m., at Griffith Park Planetarium, Los Angeles.  
Nava Jo Exhibition, 1 to 4 p. m. except Mondays at Southwest Museum, Los Angeles.

## TODAY

Tours of Banning Mansion, 1 to 4 p. m. in Banning Park, Wilmington.  
"The Desert Song," 8:30 p. m. in San Diego's Balboa Park Bowl.  
Daz of Fun, Ocean Beach in San Diego.  
Arizona State Picnic, Recreation Park, Long Beach.  
Missouri State Picnic, Sylamore Grove, Los Angeles.

## MONDAY

Missouri State Society, Machinists Hall, 728 Elm Ave., 6:30 p. m.

## TUESDAY

Symphonies Under the Stars Concert featuring violinist Camilla Wicks of Long Beach, 8:30 p. m., in Hollywood Bowl.  
Society for Preservation and Encouragement of Barbershop Quartet Singing in America, 8 to 11 p. m. in Long Beach Elks Club.

## WEDNESDAY

Opening of Old Spanish Days Fiesta in Santa Barbara, 8 p. m., at Mission Santa Barbara.  
"Don Jose," musical comedy, at 8:30 p. m. through Saturday at Padua Hills Theater, Claremont.  
Michigan State Society, Bixby Park, 6 p. m.

## THURSDAY

Symphonies Under the Stars concert conducted by William Steinberg, 8:30 p. m. in Hollywood Bowl.  
Recreation Dept. community program, 7 p. m., in Bixby Park.  
Old Spanish Days celebration, through Aug. 22 in Santa Barbara.  
"The Desert Song," 8 p. m. through Aug. 23 in San Diego's Balboa Park Bowl.  
South Dakota Society, Machinists Hall, 728 Elm Ave., 6:30 p. m.

## FRIDAY

Fiestabania swimming championships, San Diego.

## SATURDAY

Symphonies Under the Stars Gershwin program conducted by Johnny Green, 8:30 p. m. in Hollywood Bowl.  
Colorado State Picnic, Bixby Park, Long Beach.  
Ohio State Society, Silverado Park, 6:30 p. m.

## TOWNSEND NOTES

The following Townsend meetings are scheduled this week:

## TUESDAY

Club 9—Meets with Mrs. Rufe Bennet, 5363 Olive Ave. 6 p. m. potluck dinner. Mrs. Kate Coburn in charge.  
Club 12—600 Cedar Ave., 7:30 p. m. Entertainment by Mr. and Mrs. W. C. Cammett. Mrs. Jennie Nelson in charge.

## 12 Nations Banding for Nuclear Pacts

OSLO, Norway—Dr. Odd Dahl, Norwegian nuclear scientist and group director of the European Organization of Nuclear Research (EONR), says the 12-nation body is expected to begin work in Geneva, Switzerland, early in 1954.

## JUST ARRIVED! LIMITED QUANTITY ONLY!

Cuckoos FULL  
and HALF HOUR  
With  
GONG  
STRIKE



CUCKOO  
HOUSE IS  
11 INCHES  
HIGH AND  
8 INCHES  
WIDE

Exquisite  
HAND  
CARVING  
By Master  
Craftsmen

Authentic  
PINE CONE  
WEIGHTS

An Ideal  
Gift!

IMPORTED  
Hand Carved  
BLACK FOREST  
Cuckoo  
Clocks

Amazingly Priced At

14<sup>95</sup>  
Plus Federal Tax  
ONLY 50¢  
WEEKLY

Everyone Loves To Watch  
The Bird Come Out  
And Say "Cuckoo"

Authentic Cuckoo Clocks... hand-carved in the Black Forest of Germany, where they were originally created hundreds of years ago. And they're as dependable as they are charming... with accurate movements fully GUARANTEED by the manufacturers. They run entirely on weight and pendulum for a full 24 hours. No electricity needed. Lavishly hand-carved in the tradition of the original masterpieces. Hurry in while the limited quantity of these wonderful IMPORTED Cuckoo Clocks lasts!

Please! Because of Limited Quantity...

★ NO PHONE OR C. O. D. ORDERS  
★ NONE SOLD TO DEALERS

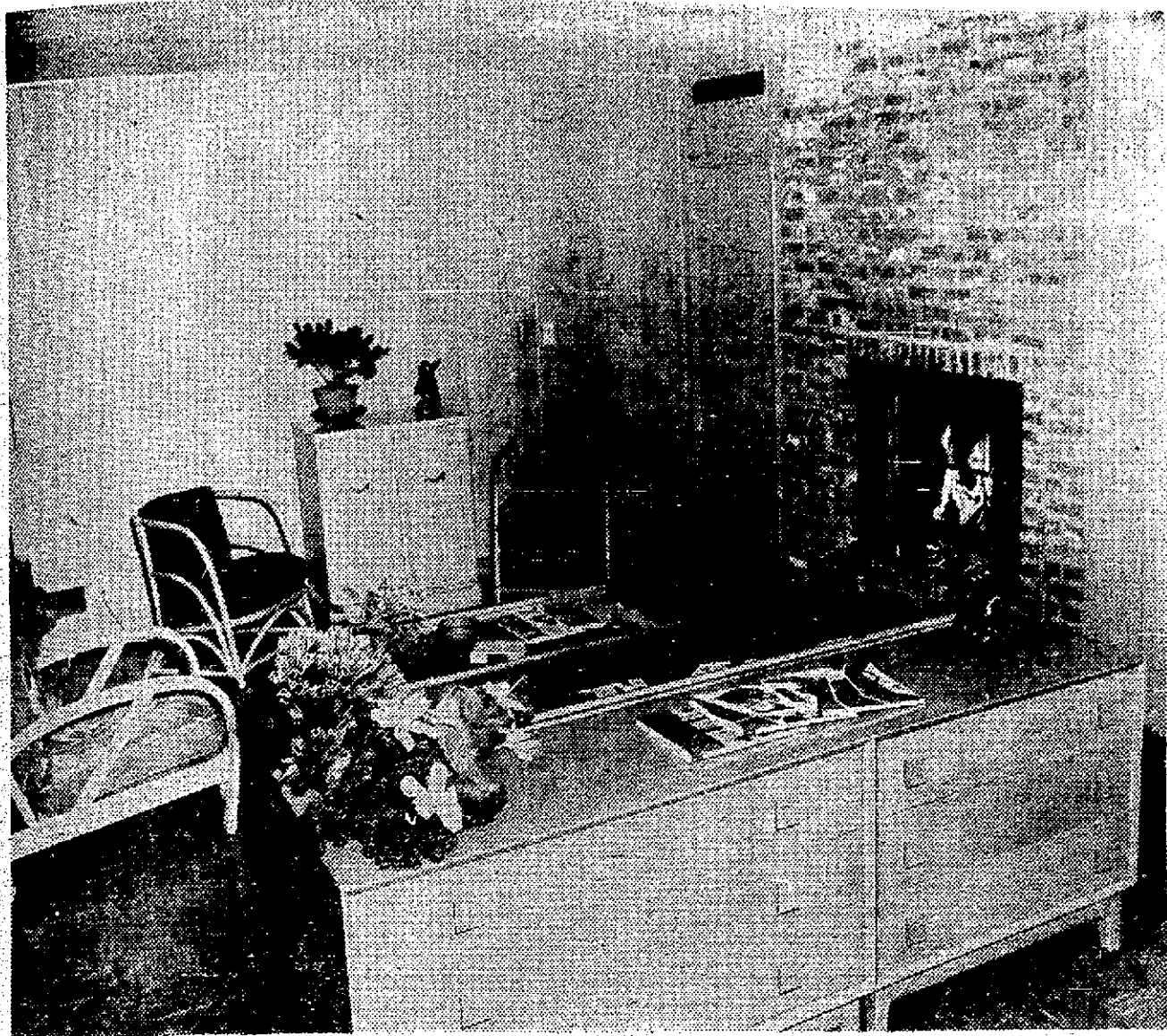
COME IN... BRING NO MONEY!  
YOU PAY NOT ONE CENT NOW!  
PAY ONLY 50¢ PER WEEK!

We Pay Your  
Parking Fee  
Anywhere!

Phone  
35-5379

Gilbert's  
JEWELERS  
Caricci Terms in Town  
122 PINE AVE





The three sons of the Edward Lovells can relax, play and entertain their friends in this lanai room. This part of the house also is excellent for indoor barbecuing in winter.

from the terrain in the manner of many new homes.

The exterior employs the materials of used brick and redwood. The house has the low, sprawling contours of the contemporary ranch type home and is topped with a shake roof, gently pitched.

TWO DOORS open off the front terrace — one to the living room entry hall, the second to Lovell's attractively designed office.

This room was decorated to characterize Lovell's profession. The wall behind his oversized blond desk is papered in an interesting contemporary motif employing a design of wild geese

and foliage in tones of mild yellow, blue-green and deep green on an olive background.

The living room is a study in shadow pink and soft, grayed apple green. This color duo is pointed up with furniture accessories of oyster white and ebony.

A magnificent ebony table of sprawling proportions extends the width of the window overlooking the front of the lot. Over it flows the graceful growth of philodendron that repeats the foliage pattern used in hand-blocked draperies at the window.

The house, built as it is completely around the enclosed

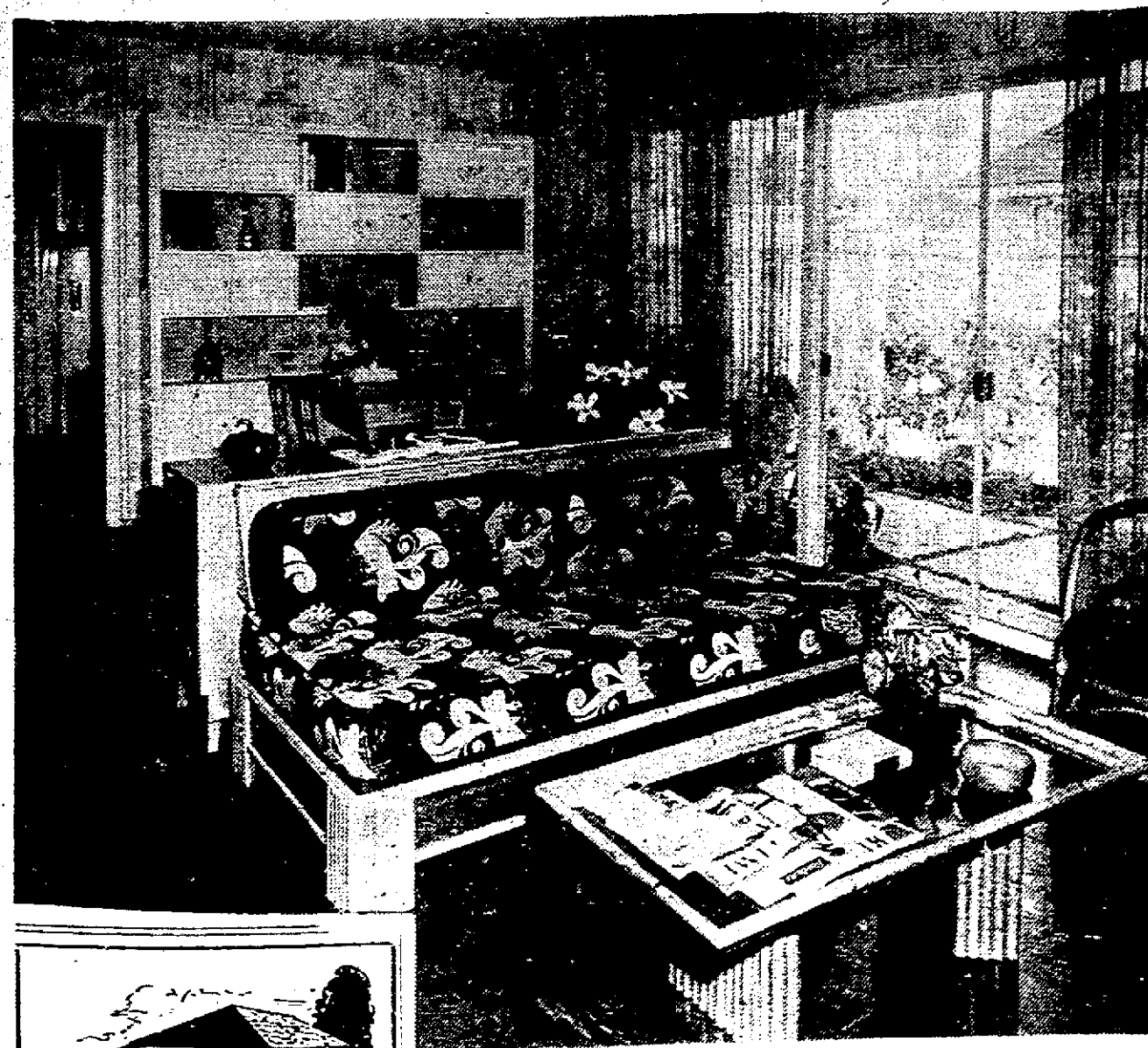
patio, gives nearly every room a vista of this outdoor living room.

The wall of glass that sets it apart from the living room is curtained with semi-sheer, nubby, oyster-white traverse draperies that fall from ceiling to floor.

THE OPEN FIREPLACE is faced with red split brick, set into an area of paneling painted soft green and the whole added to a wall of delicate pink.

The same green, in a deeper value, is utilized in the three-unit sectional, upholstered in a herringbone weave. The three units, each providing seating for

(Continued on Page 18.)



Glass doors separate the Lovell family lanai from play and service yard that is located just outside.



### ADD A PATIO PORCH

(May Be Enclosed Later)  
TO YOUR GARAGE OR HOUSE  
Includes 20'x10' Slab and Structure.  
With Built-up Roof. All Labor, Materials and Building Permit.

**TOTAL PRICE \$329.00**  
or \$10.51 month—FHA Terms.  
1st Payment—60 Days  
Friendly Advice—Free Estimates  
No Down Payment

**JOHN DODD CO.**

1870 Orizaba Ave., Long Beach  
Ph. 8-5375—Eves. 61-8425 or 70-2635  
Additions—Garages—D. H. Doors  
Bedroom Features

*The "real McCoy" in  
Western Clothes*



### Charlotte Richter

Wallpaper  
Consultant

Will be happy to assist  
you in the selection of  
wallpaper for your home.

**SLIDEN PAINT STORE**  
927 Pine Avenue

COME AND MEET

## CLORA PHYL—The Pet Skunk

TAME and DE-ODORIZED — \$29.50

PETS AND BIRDS OF ALL KINDS

BIRD SEED — PET SUPPLIES

LONG BEACH SEED—2550 AMERICAN—Phone 4-3710

Open Sunday 9 - 4

WESTSIDE FEED—1552 W. WILLOW—Phone 66-8355

# TILE



NO DOWN PAYMENT  
FHA TERMS \$1.25 per Week

**DURATILE  
METAL TILE**

**\$1.19**  
per sq. ft.  
Installed

KITCHEN, BATH, SHOWER, WALLS & CEILING

Written Guarantee Not to Rust, Crack, Chip or Fade

TUB AREA  
3 Walls  
4 ft. High **\$49.50**

Tile behind your stove, floor  
to ceiling, completely installed **\$39.50**

If you have crumbling plaster  
or paint trouble, call for  
METAL TILE FOR SELF INSTALLATION  
TILE & MASTIC

**FREE ESTIMATES**

**62¢** Sq. Ft.

CERAMIC or CLAY TILE  
Drain Boards—Pullmans—Walls and Floors—Shower Doors—  
Glass Tub Enclosures—Asphalt Tile—Rubber Tile

WE INVITE YOU TO VISIT OUR NEW DISPLAY ROOM

**NORMAN KEITH, Inc.**

Phone 7-1237

**DURATILE ASSOCIATES**

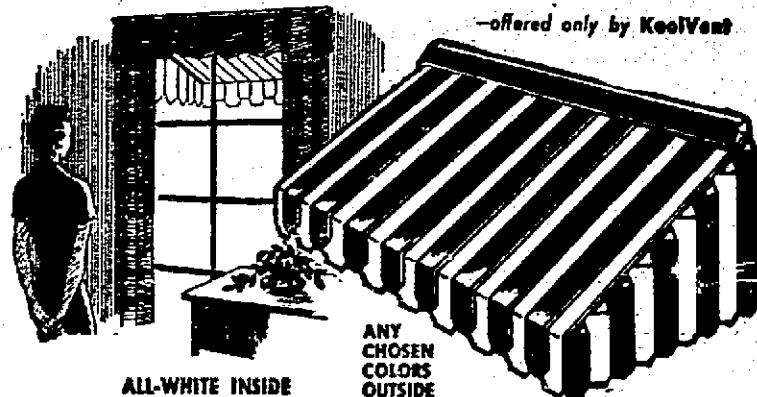
Licensed Contractors

723 E. Pacific Coast Highway

EVENINGS  
& SUNDAYS  
PHONE  
2-3854

## Announcing Amazing AWNING IMPROVEMENT

—offered only by KoolVent



ALL-WHITE INSIDE

ANY  
CHOSEN  
COLORS  
OUTSIDE

## REFLECTED INTERIOR LIGHT



—now introducing  
exclusive  
**DUOTONE**  
Color Finish

Now you can choose aluminum awnings with plant-baked, infra-ray hardened duotone colors. The aluminum is actually pre-enameled in the aluminum plant by exclusive process. Far superior to painting after awning is made. Smoother. Finer colors. More durable. Hammerproof. White underside; any color or combination on opposite side. Demonstrator will submit actual samples.

## AIR CONDITIONED COMFORT

KoolVents are the coolest awnings under the sun. Patented louver design provides 3-way activated circulation, making room temperatures 10 to 20 degrees cooler. KoolVent awnings are fabricated of heavy aircraft aluminum. Absolutely rust-proof, sagproof, permanent. Demand and get genuine, nationally famous KoolVents. More than 1,000,000 in use.



NO DOWN PAYMENTS FHA TERMS  
36 MONTHS TO PAY

CONVENIENT TERMS IF DESIRED

SEE OUR COMPLETE DISPLAY OF ALUMINUM  
AWNINGS AND ORNAMENTAL IRON

**KOOLVENT OF LONG BEACH**

743 PINE AVE.

PHONE 70-8401



FOOD

# Lunches That Go to School

**W**HEN YOUR cherubs tote that first school lunch box, it's a big event in their lives. Eating with other children is always fun—and most mothers report appetites are better when a meal is shared with the other small fry.

A good lunch box, well planned, can be fun for mother, a delight to children. That brings up the question: "What's the main course of almost every lunch box?" The sandwich was in grandma's day, but modern versions vary from a thick soup to a hearty salad. The thought to be borne in mind is that any lunch should contain approximately one-third of the daily food needs. There is a great variety of foods to choose from each day to avoid monotony and bring complete satisfaction to the person who eats the lunch.

Mrs. Arthur Dinel, 909 Marshall Pl., mother of Michael and Patricia, has a particular yardstick which she follows. If the soup, which she sends in a thermos, is a thick one, the salad is on the lighter side, while a thin soup requires a more sturdy salad, and sandwich, as well. She includes a protein, a vegetable, a fruit or

By Mildred K. Flanary  
Press-Telegram Home Economics Editor

dessert, bread and beverage. The lunchbox menu her children like most consists of:

- Hot Soup (thin)
- Meat Loaf Sandwich
- Macaroni and Walnut Salad
- Peanut Butter Cookies
- Milk

Macaroni and Walnut Salad is featured recipe today and appears elsewhere on this page.

And Mrs. Dinel, knowing that children particularly enjoy surprise features, remembers to tuck into each lunch a chocolate bar, some salted nuts or a few stuffed dates or prunes. Carrot sticks or celery hearts give something crunchy to munch on and a colorful napkin or plate and spoon provide eye appeal.

Old hands at lunch packing know that only cookies that carry well should be used, and the following recipes come under that category.

## Sour Cream Nut Cookies

- 1/2 cup butter
- 1/2 cup shortening
- 2 cups brown sugar
- 2 eggs
- 1 teaspoon vanilla

- 4 1/2 cups sifted all-purpose flour
- 1 teaspoon soda
- 2 teaspoons baking powder
- 1/2 teaspoon salt
- 1 cup sour cream
- 1 cup black walnuts, chopped

Cream butter, shortening and sugar together and beat well. Add eggs and beat until light and fluffy. Add flavoring. Sift flour, soda, baking powder and salt together. Add flour mixture to creamed mixture alternately with sour cream. Add nuts. Drop by teaspoonfuls on greased aluminum cooky sheets. Bake 10-12 minutes at 400 degrees F. Yields five dozen.

## Caramel Nut Bars

- 4 eggs
- 1 cup sugar
- 1 cup brown sugar, firmly packed
- 1 1/4 cups sifted all-purpose flour
- 1 1/4 teaspoons baking powder
- 1 teaspoon cinnamon
- 1/4 teaspoon each allspice, nutmeg
- 1 cup medium chopped walnut meats
- 1/2 cup coarsely chopped blanched almonds

Beat eggs in mixing bowl until thick and lemon-colored. Gradually add sugars, continuing to beat until mixture is smooth. Fold in sifted dry ingredients and walnut meats. Spread batter in a well greased oblong pan (9x14x2 inches). Sprinkle almonds on top, patting into batter with the back of a tablespoon. Bake in a moderate oven (350 degrees F.) about 25 minutes or until knife thrust in center comes out clean. Remove from the oven. Allow to cool slightly then cut into 1 1/2x2-inch bars. Makes 32.



Macaroni and Walnut Salad is a nutritious portion of go-to-school lunches in the Arthur Dinel family. The recipe, as Mrs. Dinel, above, makes it, is given today.

## Mrs. Dinel's Macaroni and Walnut Salad:

- 1 tablespoon chopped pimiento
- 1 1/2 cups cooked macaroni
- 2 cups sliced celery (uncooked)
- 1/2 cup sweet pickle relish
- 1/4 cup minced onion
- 1/2 cup coarsely chopped walnuts
- 1/2 cup mayonnaise
- 1 teaspoon prepared mustard
- 2 tablespoons lemon juice
- Salt and pepper to taste.
- Combine salad and dressing and toss lightly.

## Molasses Chew-Chews

- 1/2 cup shortening
- 1 cup sugar
- 1 cup unsulphured molasses
- 1/2 cup unbeaten egg whites (about 4)
- 1 1/4 cups sifted all-purpose flour
- 1/4 teaspoon soda
- 1/2 teaspoon salt
- 1 1/2 cups shredded coconut

Cream together shortening, sugar and unsulphured molasses. Beat in egg whites. Add flour, soda, salt and coconut; mix until blended. Spread batter on a greased, waxed paper lined, jelly roll pan, 15x10x1-inch. Bake in a moderate oven (350 degrees F.) 30 to 35 minutes. Turn out on baking sheet, remove paper; turn right side up.

When cool, cut bars 1x2 inches. Yield: 75 bars.

## Orange-Cream Cheese-Peanut Butter

Combine a (3-oz.) package cream cheese with 1/2 cup peanut butter, 1 tablespoon orange juice and 1/4 teaspoon grated orange rind. Makes 1/2 cup filling.

## Kitchen Tip:

**Mrs. Dinel's Kitchen Tip:** When you are making several sandwiches, lay out the slices ready for spreading so that those next to each other in the loaf (same size) can be paired together. This makes cutting, wrapping and eating easier.

**YOUR GUIDEPOST TO**

# Food Savings

**KREMERS**  
**Honolulu**  
**PUNCH & GRAPE COOLER**  
10-Oz. Can  
**3 25¢**

**SURETY**  
**APRICOTS**  
1-lb. 2 1/2 Can  
**2 45¢**

**KING OSCAR**  
**KIPPER**  
**SNACKS**  
1/4 Can  
**9 \$1.00**

**Lamb Chops**  
**Swiss Steak**  
**Club Steak**

**SWIFT'S**  
**PREM**

# 59¢

**59¢**

**39¢**

**DON'T FORGET!!**  
**CASH DIVIDEND STAMPS**

PRICES EFFECTIVE MONDAY, AUG. 17th THROUGH WED., AUG. 19th

1140 E. CARSON ● 655 PINE AVE. ● 2420 SANTA FE  
LONG BEACH LONG BEACH LONG BEACH

14309 ATLANTIC ● 1900 E. OLIVE  
COMPTON COMPTON

**Super Markets**

**Super Markets**



BROKEN HOMES BRING TROUBLE

Parents Blamed for Delinquency

BY UNITED PRESS  
Big city juvenile delinquency has increased sharply this year, and authorities place most of the blame on parents.

Reports from the nation's largest cities showed increases as high as 42 per cent in the number of youngsters who got into trouble during the first half of 1933.

The offenses ranged from running away to murder. But the most common crimes among boys were automobile theft, burglary and larceny. Among girls, sex offenses were the most numerous. A large number of youngsters of both sexes were caught using narcotics.

Working mothers, broken homes, and poor living conditions were the chief reasons given for the upsurge in crime among the young in New York, Chicago, Los Angeles, Philadelphia, Detroit, Boston, Pittsburgh, St. Louis, Cleveland, Washington, D. C., Dallas, Tex., and San Francisco.

In Los Angeles, where four juveniles have been charged with murder this year, Lt. R. D. Whitely, commander of the police department's juvenile division, blamed delinquency on bad neighborhoods, poor environment and divorced parents.

The largest increase—42 per cent—was reported in Dallas, where 709 children were referred to juvenile authorities during the first half of this year. Sam Davis, Dallas county chief probation officer, said a population increase was the chief factor in the rise.

Frank Grant, his assistant, said 55 per cent of the children involved were from broken homes.

In New York City, the child crime rate was up 21 per cent. Marie Duffin, director of the City Youth Board's youth guidance services, said 47 per cent of the

children and some of their parents needed psychiatric or other treatment.

Chicago's delinquency rate for the nine months ended June 30 was up about 16 per cent, with a total of 9138 juveniles sent to courts.

Attorney Ernest L. Bridge, registrar of Detroit's juvenile court, said divorce seemed to affect boys more than girls. It would appear, he said, that girls need their fathers less and therefore are less vulnerable to temptation.

Charles Bowser, Pittsburgh's assistant chief probation officer, said the children arrested came

from every economic class. But most had one thing in common, he said: they were neglected.

"Neglected children are potential delinquents and their fathers and mothers can't settle problems with discussions at country club bars," Bowser said.

C. J. Dugan, supervisor of the Philadelphia juvenile division, said he believed delinquency rises in direct proportion to the number of mothers working. He said 23 fathers less and therefore are less vulnerable to temptation.

Charles Bowser, Pittsburgh's assistant chief probation officer, said the children arrested came

MRS. CAROL BENNETT  
Named Auxiliary Officer

Eagle Auxiliary  
Leader Named

Mrs. Carol Bennett, 1946 Hardwick Ave., Saturday was elected vice president of the auxiliary of the Grand Aerie, Fraternal Order of Eagles.

The national convention of the group ended Saturday in Indianapolis, Ind. Mrs. Bennett is a past state president of the auxiliary and served as Grand Secretary during 1932-33. She belongs to Long Beach Aerie No. 719.

'Streets' in Venice  
Dangerous When Wet

VENICE—UP. The equivalent of a traffic accident occurred Friday night in this city of canals—a motorboat crashed into a gondola. The gondola sank, and four surprised French tourists were rescued.

UNWANTED HAIR REMOVED FOR LIFE

"Longevity of Background Your Most Essential Guarantee." 25 Years in Los Angeles FOR WOMEN—The "St. Pierre Dual-Action Method" upsets all concepts of treatment. This method destroys more hair for the dollar than anything developed in 50 years. No woman need suffer the indignity of excess hair. Results rapid, fees modest, hairlines, eyebrows, face, necklines, lips, arms, limbs left free of hair forever. Consultation private and free. Mail this ad for Brochure.

FOR MEN—The "St. Pierre Dual-Action Method" makes practicable the removal of heavy body growths in shortest time. Eyebrows, ears, cheeks, hairy throats, collar line, back, chest cleared forever! The Gym, outdoor sports, need no longer be avoided because of excess hair. Body odor due to excess hair need not be tolerated. Highly trained and seasoned men and women operators.

Hours 9:00 a.m. to 6:00 p.m., evening appointments may be arranged.

THE DERMIC LABORATORIES

Suite 913—Heartwell Bldg., 19 Pine Ave.—Phone 61-5134

WE'RE IN THE HOME STRETCH NOW!  
THE BOARD OF DIRECTORS SAY "LET'R GO!"  
ENTIRE REMAINING *Famous* DEPARTMENT STORE STOCK  
**ORDERED SOLD**

WITHOUT THOUGHT OF LOSS, COST OR CONSEQUENCES!  
**FURTHER DRASTIC REDUCTIONS**

FIXTURES  
FOR  
SALE!

**NOW**  
IS THE TIME  
**TO BUY!**

BUILDING  
FOR  
LEASE!

**DROP EVERYTHING AND COME A RUNNING**  
THIS IS IT! THE END! THE FINISH! THE FINALE!

Plane Talk  
By DON BRACKENBURY

DOUG CORRIGAN, whose "wrong way" flight to Ireland back in July, 1938, made his name and face famous throughout the world, will be a special guest of the Junior Chamber of Commerce's aviation committee meeting Monday noon at Hoefly's Lake-wood Restaurant, 4200 Lakewood Blvd.

For any of you recent-comers who didn't hear about that flight, Doug took off from Long Beach Municipal Airport in his somewhat flimsy plane and flew to New York. He then departed, ostensibly for the West Coast, and landed in Dublin, Ireland. Ever since he, stoutly has maintained his compass was off and he flew the "wrong way."

KILROY WAS HERE. Man walked into the Western Air Lines ticket office in Wilton Hotel this week and asked for a ticket to Bette, Mont. When Millie Rogers told him the fare was \$79, the customer clunked a cosmetics box on the counter. In it were 86 silver dollars. The customer, whose name, believe it or not, was Kilroy, explained he had saved the cartwheels as they came through the cash register at his place of business. He walked out with his ticket and the seven dollars change jingling in his pocket.

OWNERS OF STINSONS, Series 108, now can replace the fabric covering with a CAA-approved metal covering, developed by Met-Co-Aire at Fullerton Municipal Airport. The metal fuselage comes in kit form and can be installed by Met-Co-Aire, or by any A&E mechanic.

Thomas R. Herbert, Met-Co-Aire president, says the metal covering gives greater economy and performance. He says the Series 108 Stinson with metal covering will cruise three to four miles an hour faster and that the stalling speed is lower. Tests have shown greater control at low speeds, quicker takeoffs, faster rate of climb and lower approach and landing speeds, he reports.

OFF TO THE EAST Friday went Leo Yoder of Aircraft Sales and Brokerage. Leo will go via commercial air line to Loch Haven, Pa., where he will pick up a Piper Tri-Pacer. He then will fly the new ship on a three-week business trip through the east and finally bring it back to Long Beach.

TALK ABOUT CONFIDENCE. Tom Sheridan of Air-Oasis Co. and his wife just returned from San Diego, where they attended the "solo party" of Mary Birch, owner of the 64,000-acre Rancho del Cielo. Mrs. Birch decided to take flying lessons, so she bought a plane and had a 1300-foot strip built on the ranch before she even got around to soloing.

A FREQUENT VISITOR to Long Beach, M. R. Brown of the Ford Motor Co., now has become a permanent resident. He used to fly his Cessna 170 into Long Beach Municipal Airport from Oakland on frequent business and pleasure trips. He now has been transferred to this area.

When Kidneys  
Work too Often

If you are embarrassed and bothered by getting up nights (too frequent), burning on sitting (urination), backache, bladder cramps, strong cloudy urine or pressure over bladder, come to the minor kidney and bladder irritation, ask your druggist about CRYSTEX. Such symptoms may result in kidney stones and then you can't help but find relief. CRYSTEX frequently brings delightful, soothing relief through the action of a urinary bacteriostatic (non-specific germ inhibitor) in acid urine and as an analgesic (pain reliever) in the bladder. One 200 CRYSTEX tablets used prove enduring demand. Ask your druggist for CRYSTEX today and discover how this popular medicine may prove a dependable friend and aid to you. Satisfaction or money back guaranteed.

1.29 WOMEN'S 1/2 SLIPS <b>66¢</b> <small>Camille cottons in pastel colors. Cool and comfortable for summer.</small>	1.70 WOMEN'S Burson Hose <b>99¢</b> <small>Both wool-nylon and cotton-rayons. Get them now and save. First quality.</small>	<b>EXTRA SPECIALS!</b> WHILE THEY LAST!		2.29 ABSORBENT DIAPERS <b>1<sup>89</sup> doz.</b> <small>Soft flannelette gauze. Famed brand. Approximately 100 doz. left. Hurry!</small>	MEN'S SHOES <b>4<sup>96</sup></b> <small>Regularly priced to 9.95. Includes dress, casual, loafers, etc.</small>
<b>RAINWEAR</b> Boys' 3.98 RAIN COATS... <b>1<sup>99</sup></b> Men's PLASTIC RAIN COATS—Values to 4.95... <b>1<sup>88</sup></b> Men's 3.95 UMBRELLAS... <b>1<sup>99</sup></b>	<b>ALL SURE-FIT SLIP COVERS</b> <b>1/2 PRICE</b> <small>Attention apartment house owners! Several types still available. Terrific value! Latest style and patterns.</small>	<b>DRESSES... \$1</b> <small>(110 Only) 1.99 &amp; 2.49 Women's</small> <b>SKIRTS and BLOUSES... \$1</b> <small>(150 Units Only) 1.98-3.98 Women's (Small Sizes Only)</small>		<b>SHEETS... \$1<sup>89</sup></b> <small>(360 Only) 2.79 Cotton Muslin 72"x108". Pillowcases... 47¢</small> <b>Pillows... 66¢</b> <small>(102 Only) 1.39 Feather</small> <b>SHOES... 3<sup>88</sup></b> <small>(Sizes 4 1/2 &amp; 5, 8 1/2-11 Only) 7.95 Women's</small> <small>Reg. 25¢-35¢-50¢-\$1.00 ALL LATE STYLE SIMPLICITY and ADVANCE</small> <b>PATTERNS 9¢ ea.</b>	<b>Stationery 1/2 PRICE</b> <small>Includes terry cloth and denim play suits, swim suits, etc.</small>
<b>For School!</b> Boys' Gabardine SLACKS... <b>1<sup>66</sup></b> Boys' SWEAT SHIRTS... <b>99¢</b> Boys' ZIPPER JACKETS... <b>3<sup>99</sup></b> Boys' WHITE SHIRTS... <b>1<sup>33</sup></b> Knit TOQUE CAPS... <b>49¢</b> Boys' and Girls' SCHOOL SHOES, from... <b>2<sup>88</sup></b>	<b>REGULAR 39¢ &amp; 47¢ YARDAGE 29¢</b> <small>80 sq. yd. You must act at once as quantity limited. Summer cottons.</small>	<b>MEN'S SHIRTS... \$1</b> <small>1.98 and 2.95 Dress, Work and Sport Shirts Small Sizes Only</small> <b>HOSE... \$1<sup>44</sup></b> <small>(157 Pcs. Only) 2.98 Rubber Garden Small Sizes Only</small>		<b>WOMEN'S 98¢ NYLON PANTIES 44¢</b> <small>1st quality. Regular 98¢. We're running low, so act promptly.</small>	<b>6.95 WESTINGHOUSE WONDER LAMP 2<sup>44</sup></b> <small>New sensational "Odorless" bulb destroys household and industrial odors. Has no odor itself.</small>
<b>Famed Brand Lighter Blues and Genuine Jeans at REDUCED PRICES!</b>		<b>ALL METAL VENETIAN BLINDS 99¢</b> <small>(16"-20")</small>		<b>1.29 NYLON-CASHMERE MEN'S HOSE 50¢</b>	<b>100% WOOL-FILLED SATIN COMFORTER 7<sup>88</sup></b> <small>72"x84 — 3 lbs.</small>

OPEN DAILY, 9:30 A. M. 'TIL 6 P. M.  
MONDAY & FRIDAY  
NIGHTS UNTIL **9!**

*Famous*  
DEPT. STORE • SIXTH & PINE  
LONG BEACH

**FREE PARKING**  
ON OUR OWN LOT  
WHILE YOU SHOP AND SAVE!



## Reporter Seeks Fortune Throwing Weight Around

By GEORGE ERES

Thirty-three encounters with penny machines that tell your weight and fortune have convinced me that there is a pretty sinister move among the manufacturers of these machines to break up happy homes.

The weighing devices are apparently accurate—or at least in tune. They all convince me that I weigh 138 pounds—although they advise by the height-weight charts that this is a better weight for a female of my bulk than for me.

There are two kinds of weighing-fortune machines around. One gives you an unsolicited fortune printed on a card with your weight. The other has a knob which you turn to a question you want answered.

**THE UNSOLICITED** readings, I'm satisfied are an accurate gauge of my personality. According to these "objective" readings I am "the soul of tact," "well-balanced and reasonable," "even-tempered," have an "active imag-

ination and appreciate the finer things."

I have but one fault evidently and that is that "I am not persevering in executing my plans," but this is outweighed by the fact that my "intuitive judgement is very good and my good sense comes to the rescue when my pride sometimes stands in the way of my happiness."

All these testimonials to my character were unsolicited, and if you're feeling down in the mouth and want to throw your weight around, we recommend tossing pennies into those weight machines.

**WEIGHT** machines which present you with a number of questions for answering at one cent per throw are another thing.

Q: Am I going to marry?  
A: Yes, but you'll do it anyway.  
Q: Does he love me for my money? (The machine doesn't care whether you're male or female, you get an answer.)  
A: Why not, you have plenty. (This is purely an assumption. In-

corrected too.)  
Q: When should I distrust?  
A: Your own rashness.  
Q: Shall I consult a doctor?  
A: No. Join a gymnasium.

Not being sick, this seemed fairly good advice and gave me renewed faith in the machine so I went back to question number one, "Am I wrong to marry?" Got the same answer, "Yes, but you'll do it anyway."

Married for some years now, this attempt to break up my home disturbed me and to test the machine I offered to pay the weight freight for a little old lady who was only in her purse for a penny. Only condition I made was that she let the question remain, "Am I wrong to marry?"

"Why, bless my soul, thank you," she smiled stepping on the scale. "One hundred and thirty-eight pounds," she sighed. She seemed unconcerned by the answer to the question. It was "Yes, but you'll do it anyway."

We gave the machine up—obviously it had a one-track mind on marriage.

**SEVERAL BLOCKS LATER**, still weighing 138 pounds on another machine I tried a variation on the question:

Q: Will I be divorced?  
A: Yes, if you are not careful. Prowling I took another tack.  
Q: Is my wife true?  
A: Don't be too sure.

Maybe if I change my weight, I mused. So I wandered on down the street.

Next machine:  
Q: Will I be happy in marriage?  
A: Avoid selfishness.

Who's selfish? I have six weight cards, embellished with portraits of Ann Sothern, Ginger Rogers, Eleanor Powell, Myrna Loy, Eleanor Powell, Ginger Rogers, Robert Lowery and Dean Jagger. Will trade them for three Cherio box-tops or what have you?



One Machine Gives an Unsolicited Fortune

## MONEY LURES 'EM

### Las Vegas New Nightlife Capital; Bests New York

By JAMES BACON

LAS VEGAS, Nev.—(AP). This fabulous, crap-shooting, air-conditioned oasis in the middle of nowhere is the new nightlife capital of the U. S.

New York, the former title-holder, may not yet be willing to concede, but it must. Variety, the Bible of show business, lists Las Vegas as the nation's top buyer of nightclub talent. Hollywood and Miami are back in the distance.

Variety says that during July—a month when the desert thermometer can hit 120 degrees, and does—Las Vegas collected the greatest single concentration of high-priced talent ever.

These were some of the bookings: Red Skelton at the Sahara; Betty Hutton at the Desert Inn; Lena Horne and Milton Berle at the Sands; Spike Jones and Tony Martin at the Flamingo; Joe E. Lewis and Vic Danone at El Rancho Vegas; Gale (TV's My Little Margie) Storm at The Thunderbird and Herb Shriner at the Last Frontier.

Each hotel also has its own line of well-proportioned, lavishly costumed showgirls in elaborate production numbers, plus two or three supporting acts. For instance, the Sahara had Anna Maria Alberghetti, young Italian operatic star, working with Skelton. Gloria De Haven supported Lewis.

Salaries have reached astronomical heights—in print, at least. Press agents try to outdo each other, but Milton Prell, who operates the Sahara, insists he paid \$55,000 for two weeks' work. It paid off, for the hotel did the biggest business since it opened last year.

Miss Hutton told me, and I have no reason to doubt her, that she got \$100,000 for four weeks at the Desert Inn. The story is that Bing Crosby is mulling a hotel's offer for \$50,000 a week.

Of course, these figures are package deals, and the headliner takes care of the other performers on the bill.

But for all the hotels, the total entertainment tab for July hit close to a million dollars. As one hotel owner commented, while insisting on not being identified: "We spent so much it took two nights instead of one for the casino to get it back."

That may sound like he's kidding, but it tips the reason why Las Vegas can outdo other places in nightclub entertainment. The gamblers also pay for the comparatively low cost of food and drink in the supper rooms.

There is no cover or minimum charge. It's not uncommon to see a couple nurse a drink apiece through the floor show with no pressure from the waiters. Slot machines, crap tables and roulette wheels, apparently more than carry the load.

Surprisingly, the hotels in their newspaper advertising never mention gambling. Always stressed are the swimming pools, golf courses and floor shows.

Some wonder when the Las Vegas bubble will burst. Beldon Katleman, owner of El Rancho Vegas, believes the saturation point is a long way off. His hotel, built in 1940, was the first of the swank resorts on the "strip" as the county territory south of the city is called. Six more have come since then and Katleman says each new hotel has increased his own

## Cukor Completes N.Y. Locations

HOLLYWOOD—Director George Cukor has completed two weeks of exterior shooting in New York in Central Park, Columbia Circle and in TTY studios, for Columbia's "A Name for Herself." Judy Holiday, Peter Lawford and Jack Lemmon headed the cast for the location work.

Fred Kohlmar is producing the comedy, from a screenplay by Garson Kanin.

## Derby Star



BRIGHT young star of the Roller Derby, Joan Kazmerski, will be in action when the derby opens at Veterans Stadium Thursday. She hails from Kent, Ohio. Joan outscored all other rookie girls in the 1952-53 season, playing for the Panthers.

## NOW...

THE NEWEST  
and  
FINEST ITALIAN  
RESTAURANT  
in  
LONG BEACH

SERVING Complete  
ITALIAN DINNERS  
Open Daily From 4 to 11  
Sundays From 2 to 11  
• PIZZA  
• COCKTAILS  
Cocktail Lounge Open  
10 A. M.  
PIZZA PREPARED  
TO TAKE OUT

Pirelli's Lodge  
557 E. ANAHEIM  
Near Atlantic  
PHONE 7-8558

## Now Showing

★ ★ ★  
In Long Beach Theaters

The following information on Long Beach theater offerings and the starting times is provided by the movie houses.

**SUNDAY, AUGUST 16**  
ART—"Girls from Pleasure Island," 2:10, 5:25, 8:40; "Golden Hawk," 3:45, 7:00, 10:15.  
ATLANTIC—"Dangerous When Wet," 12:00, 3:30, 7:00, 10:30; "All I Desire," 2:00, 5:30, 9:00.  
BAY—"Snows of Kilimanjaro," 2:10, 4:05, 10:00; "Anna," 4:00, 8:00.  
BELMONT—"Glory Brigade," 1:50, 4:55, 8:00, 11:00; "Kid from Left Field," 12:30, 3:25, 6:30, 9:30.  
CABARET—"Let's Do It Again," 12:00, 4:05, 7:15, 10:40; "Jamaica Run," 3:30, 5:50, 9:10.  
CREST—"Glory Brigade," 12:30, 3:30, 6:35, 9:45; "Kid from Left Field," 1:50, 4:55, 7:55, 11:00.  
EBEL—"Snows of Kilimanjaro," 12:45, 4:50, 9:00; "Young Best," 2:45, 6:50, 10:55.  
EGYPTIAN—"White Witch Doctor," 12:30, 3:45, 7:10, 10:35; "Vice Squad," 2:20, 5:45, 9:05.  
IMPERIAL—"Glory Brigade," 2:00, 5:00, 8:00, 11:00; "Kid from Left Field," 12:35, 3:35, 6:35, 9:30.  
RIVOLI—"Sword and Rose," 1:45, 4:40, 7:30, 10:25; "Below Sahara," 12:40, 3:35, 6:25, 9:20.  
SANTA FE—"Dangerous When Wet," 12:15, 3:00, 7:10, 10:15; "All I Desire," 2:45, 5:30, 8:55.  
STATE—"Affairs With a Stranger," 1:30, 4:40, 7:50, 11:00; "Sea Devils," 12:00, 3:10, 6:15, 9:30.  
TOWNE—"Affairs With a Stranger," 1:30, 4:40, 7:50, 11:00; "Sea Devils," 12:00, 3:10, 6:15, 9:30.  
UNITED ARTISTS—"The Moon Is Blue," 12:15, 2:20, 4:30, 6:35, 8:45, 10:55.  
WEST COAST—"Wooden," 1:15, 4:26, 7:33, 10:40; "Murder Without Tears," 12:15, 3:20, 6:25, 9:35.

## ROADIUM

DRIVE-IN THEATRE  
Paramount Bldg. Rosecrans & Compton  
Phone ME 6-4646

Paul Henreid  
Patricia Medina  
"SIREN OF BAGDAD"

Color by Technicolor

— AND —

Joel McCrea  
Evelyn Keyes  
"SHOOT FIRST"

## Just Bit of Wardrobe



GEOGRAPHY would seem to have little to do with it, but Marilyn Maxwell appears here in a bit of wardrobe for "East of Suez." She stars with Jeff Chandler, Anthony Quinn and Susan Ball in U-I's Technicolor adventure-romance.

## CITY BAND Concerts

Long Beach Municipal Band concert schedule. Eugene LaBarra, conductor. James E. Son, assistant conductor in Band. 5401 E. Carson, Long Beach, Cal. 90805.  
TODAY—2 p. m. Soloist, James W. DeLoach.  
WEDNESDAY—No concert.  
THURSDAY—2 p. m. No soloist. 7:30 p. m. Soloist, James W. DeLoach.  
FRIDAY—2 p. m. Soloist, Garrett P. Kears, trombone. 7:30 p. m. Soloist, Charles E. Seely, euphonium.  
SATURDAY—2 p. m. Soloist, Charles E. Seely, euphonium. 7:30 p. m. Soloist, Arthur Clark, cornet.  
SUNDAY—2 p. m. Soloist, Arthur Clark, cornet.

**HAVE YOU OUTGROWN YOUR HOME?** You can quickly dispose of your present home and acquire a new one through the Classified section of your Independent—Press—Telegram. Dial 6-9071.

## KIDS! TODAY 7—GIANT—7



## Santa Fe & Cabart

FOLLOWING 1ST MATINEE FEATURE

## STATE 7-2121

OCEAN AT PINE  
Victor MATURE  
Jean SIMMONS  
"AFFAIR WITH A STRANGER"  
with MONICA LEWIS  
Man of Action! Woman of Fire!  
YVONNE DE CARLO—ROCK HUDSON—MARCEL HERR  
SEA DEVILS  
TECHNICOLOR

## TOWNE 2-1221

ATLANTIC AT SAN ANTONIO  
BOTH THEATRES  
Cont. from Noon  
Kiss-and-run  
comedy mis-  
adventure!  
YVONNE DE CARLO—ROCK HUDSON—MARCEL HERR  
SEA DEVILS  
TECHNICOLOR

## NOW ★ OPEN AT NOON

2 Technicolor Sensations!

Walt Disney's Romantic Adventure!

## The SWORD and the ROSE

RICHARD TODD • GYNNIS JOHNS • TECHNICOLOR  
The Last Word in "Below the Sahara" Technicolor

## RIVOLI 6-3207

AMERICAN NEAR 5TH

## The SWORD and the ROSE

RICHARD TODD • GYNNIS JOHNS • TECHNICOLOR  
The Last Word in "Below the Sahara" Technicolor

Now ★ Opens 12:30 ★ 50c  
BOTH TECHNICOLOR  
Gregory PECK ★ Susan HAYWARD  
Ava GARDNER  
'SNOWS OF KILIMANJARO'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'

Now ★ Opens Noon ★ 50c  
SANTA FE 7-2904  
SANTA FE OF HILL  
Earl WILLIAMS ★ Fernando LAMAS  
TECHNICOLOR  
'Dangerous When Wet'

Now ★ Opens 11:45 ★ 50c  
CABARET 8-2038  
JANAMBE AT JONDERO  
BOTH TECHNICOLOR!  
Roy MILLAND ★ Arlene DAHL  
'JAMAICA RUN'





**DOWNEN'S SHOP**  
1127 E. 10th

Trees dramatize gardens with a special accent. Cedar deodar (above) is popular in Long Beach.

**GARDENS**

# Trees Dramatize the Garden

**N**O GARDEN is complete without at least one or more trees. A tree, in fact, is often the most inspiring factor in a landscape. Now that summer is here shade trees will prove of great value. But remember that in addition to protection from the sun they also provide fragrance, flowers and fruit. In a word, trees are the backbone of every garden.

An exceedingly popular combination for Southern California lawn areas is three white birches planted in a triangle. The bark adds real distinction to this specimen for it is a pure white. The white birch provides a very pleasing contrast with its green leaves set towards one side of a lawn and with a white house for a backdrop. This is a scene that is difficult to beat for simplicity and beauty. Several birches are available but one of the best is the European white birch, known botanically as *betula alba*. This is splendid for the average-sized landscape as it usually stops short of 30 feet tall.

One of the most popular lawn and shade trees for the Southland is the evergreen elm. Like the white birch, it can be accommodated on most landscapes, growing to just about 25 feet at maturity.

Closely related to the evergreen elm is the Chinese elm, which is noted for its amazing growth. It is a very hardy in-

dividual, succeeding equally well by the coast or in the hot interior. It tolerates heat, cold, and gets along fine with very little water.

If you wish to get excited about a tree . . . and it's possible, then the tree to select is the sweet gum, known to your nurseryman as liquidambar sty-

raciflua. It is just about the only tree that will provide in your fall garden the gorgeous color so famous back east. The large leaves, which are maple-like in appearance, turn red and bronze during the autumn months. The liquidambar attains a height of about 20 feet at maturity.

## Best Selection in Town

- SHADE TREES
- SHRUBS ● ROSES
- BEDDING PLANTS

Be sure to see us for your every gardening need. Selections are complete; prices right!



COMPLETE LINE of concrete stepping stones and edging. In Red or Natural.

## Kitano's ATLANTIC NURSERY

15601 S. Atlantic, Compton

<b>ANUNCULAS</b> DOUBLE FLOWERING	50 BULBS	79c
<b>DICHONDRA SEED</b> QUICK GERMINATING	1/4-lb.	1.98
<b>CLOVER SEED</b> SPECIAL!	1 lb.	89c
<b>OLEANDERS</b> RED, WHITE or SALMON	Gal. Can	59c
<b>SNAPS, STOCKS, CALENDULAS</b>	Flat 1.89, Doz.	25c
<b>RUFFLED PETUNIAS</b>	Doz.	39c
<b>HIBISCUS</b> DOUBLE ORANGE, SINGLE RED, DOUBLE PINK, Gal. Can		49c

**PEAT MOSS** 2 1/4-cu.-ft. 1.29  
Large Bales, SPECIAL 4.50

<b>SHADE TREES</b> Up to 7 ft. Evergreen Elm, White Birch, Evergreen Ash, Jacaranda, Acacia, Silver Maple	97c
<b>ORANGE or AVOCADO TREES (Grafted)</b>	3.69
<b>LEAF MOLD</b> 2 1/4 cu. ft	\$1.50 value 1.19
<b>DWARF MEYER LEMON</b>	Gal. Can 89c

**BOUGAINVILLEA** Gal. Can 79c  
**STEER MANURE** Wood Seed Treated Large Sack 59c  
**PTACANTHA or POINSETTIA** Gal. Can 49c  
**MYSTERY GARDENIAS** Gal. Can 49c

**FREE** FUCHSIA PLANT  
WITH AD ARAIA or  
TO EACH CUSTOMER CALLA LILY

CLOSED SATURDAYS — OPEN SUNDAYS

**CAMERON'S NURSERY**  
9846 BELMONT — BELLFLOWER — TORREY 7-2439  
1 BLOCK NORTH OF NUBEL THEATER ON BELMONT

## Tips on Gardening

**GARDENING TIPS** for the week . . . The new bougainvillea, Texas Dawn, is a splendid pink-flowered variety. The bougainvillea is very much at home in Southern California.

For dramatic garden effects, plant tropical plants. Most nurseries offer a wide range from which you can make your own individual selections. Foliage ornamentals are emphasized.

Fuchsias will react favorably during the summer months to being doused with cold water.

Keep the soil damp about your camellias. If the roots dry out this summer the flowers may suffer next spring.

**KEEP YOUR HOME SAFE WITH**

## CYCLONE FENCE

● Cyclone Fence around your property makes it tough for intruders—keeps people from trampling your lawn and flowers—gives your children a safe playground. Cyclone is a quality fence. Made of heavy, galvanized steel, it lasts longer than fence of other materials. Expert erection service. For detailed information just phone and say "Please mail me the free booklet that tells me how I can fence my home." Free estimate if you wish.

**NO DOWN PAYMENT**  
**36 MONTHS TO PAY**  
**7-4505**  
419 E. SIXTH ST.  
LONG BEACH, CALIFORNIA

UNITED STATES STEEL

## EVERGREEN TREES

These Trees Are All Large Caliper, Staked and Most of Them Are 7 or 8 Ft. Tall

**EVERGREEN ASH**  
**HOLLY OAK**  
**EVERGREEN ELM**  
**MAGNOLIA**  
**LEMON EUCALYPTUS**  
**RED FLOWERING EUCALYPTUS**  
**JACARANDA**  
**BRAZILIAN PEPPER**  
**PERSEA BORBONIA**

**YOUR CHOICE**  
**\$2.75**  
in 5-Gallon Containers

Don't Fail to See These Trees and Take Advantage of This Low Price

## Riverdale Nurseries, Inc.

6755 ATLANTIC BLVD. PHONE 20-5405 or 20-5406  
(JUST NORTH OF ARTESIA BLVD.)

Fill Your Outdoor Living Room With

## COLOR!

Come to Hodges for **HIBISCUS**  
**ROSES**  
**FUCHSIAS**

Finest plants, always at competitive prices.

FOR A BEAUTIFULLY LANDSCAPED HOME—  
PLAN I—WE DESIGN YOUR PLAN; WE PLANT IT.  
PLAN II—WE DESIGN IT; YOU PLANT IT.  
CALL TODAY FOR FREE ESTIMATES

OPEN SUNDAY

3737 LONG BEACH BLVD.

**HODGES NURSERY**

CALL 4-2397

WE GIVE 25¢ GREEN STAMPS

YOUR GARDEN needs constant attention. Let experts help you. Read the garden pages in **SOUTHLAND**



# SOUTHLAND'S CROSSWORD PUZZLE

(Solution to Puzzle on Page 13.)

- ACROSS

1 One of baseball's all-time greats

6 She played Peter Pan

11 They play ball

16 Jennifer Jones role

17 A nice quiet game

19 Put into writing

21 Inhabitants of Europe and Asia

22 Disturber

23 Took on fuel as a ship

24 A child may speak it

25 Pineapple

26 Members of fraternal group

28 It must be obeyed

29 Native of Warsaw

30 Author of "The Red Badge of Courage"

31 Egyptian dancing girls

33 Girl's name

34 Most unusual
- DOWN

1 Singing star's first name

2 Inner satellite of Uranus

3 Kind of bullet

4 Antler prong

5 — man

6 Unmitigated

7 Richard Blackmore story

8 Any kind of water

9 Mouse genus

10 Bishop's power

11 Clock sounds

12 Man's name

13 Miss Rehan

14 Water for a wheel

15 More humid

16 Comic artist

17 Where deuces are wild

18 Slight quake

20 Seven English kings

25 Cruel god: Myth

27 Youth
- 36 "Edwin —" by Dickens

37 "Robin —" a song

38 Residue

41 It's tops

42 A "rage"

43 Cut in small pieces

44 Booty

46 Where we live: Pl.

48 They get things done

49 Caters

50 Connive with

51 Jet plane

54 Goose

55 Mr. Hurok, impresario

57 It's good for eating

58 Lid

61 Desserts

62 Frustrate

63 Friend in need

64 He reached Cathay

65 Guided visits

66 Formal

67 Room in a harem

68 Rainbow or brook

69 Shady walks

70 Moose or elk

73 Girl's name

74 Hold back

77 Net game

79 Object to

80 Correct

81 Kind

82 Frost

84 One may fly there

85 Ties up

86 Girl's name

87 Had a late meal

89 Conjunctions

90 Don't be down in these

91 Bits

92 Review an actor likes

96 Start of a good game

97 Therefore

98 Makes depressions

99 Covers

100 Invest with a garment

102 Set in order

105 Anthony Hope villain

106 Vistas

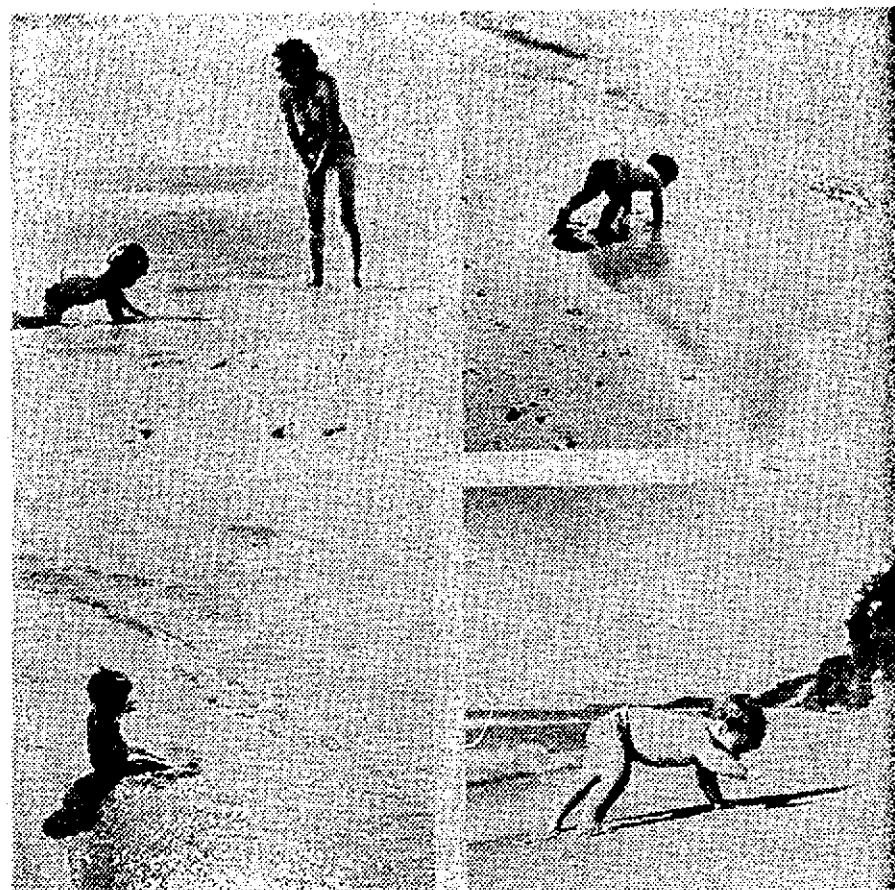
107 In greater want

108 Come out

109 Gardens

110 Stops

111 Imitation diamond



Baby's first trip to the beach offers a fine chance for shooting a series of good, story-telling pictures.

## CAMERA ANGLE

# Snapshot 'Naturals'

By The Shutterbug

Although not all of us are so fortunate as to be able to make long hours at the beach a regular part of the summer schedule, practically every one of us manages a beach visit or two in the course of the season.

And no trip to the beach is complete without a camera. It is as important as the sun glasses and bathing suits, because the picture-taking opportunities are so wonderful. The brightness of the beach offers great advantages in providing a perfect natural lighting situation.

The bright sun reflected from almost white sand more or less balances the strong light coming from above. This even lighting enables you to take back-lighted and sidelighted shots

without using a reflector. This offers a very real advantage in that you won't be forced to have your subject squinting into the sun in a single picture. And speaking of squinting into the sun, do have your subject remove his or her dark glasses before you shoot.

Another thing to take notice of at the beach is the wonderful puffy clouds in a bright blue sky. Angle some of your shots to include them.

**COMPTON CAMERA CLUB** will meet at 8 p. m. Thursday at 1021 E. Compton Blvd., Compton. San Pedro Camera Club will meet at 8 p. m. Friday in Anderson Memorial Bldg., Eighth and Mesa Sts., San Pedro.

## Planning Provides Perfection

(Continued From Page 15)

two, face the oversized square coffee table with its near-black finish.

Over this dominant piece hang a series of beautiful and colorful old Botany prints. The florals are framed in antique white that repeats the material used in the base of the table lamp.

Mrs. Phillips, whenever possible, likes to slant home accessories toward the profession or hobby of the owners, creating a surrounding that is at once familiar and consequently comfortable for the occupants. In this case, the prints symbolize Lovell's work.

The wall-to-wall carpeting in living room, dining room and loggia is of a soft sand tone in a short, looped nap.

The pink and green color scheme is further established by the use of a pair of occasional chairs covered in a pink of deeper value than the pastel walls.

**THE DINING ROOM**, separated by a half-wall from the living room, employs the same pink and green colors set against walls of a deeper, richer green. The modern dining table is of ebony, as are the chairs. The side chairs have cushions of raspberry pink, while the arm chairs are covered in a green that very near-

ly duplicates the tone of the sofa.

Counter level built-ins were integrated into the house plans, thereby eliminating the necessity for a free-standing buffet. These cupboards, which run the length of the room, offer a maximum of counter space for buffet dinner service. And the cabinet storage it tops is more than equal to that of two or three ordinary china cabinets.

A kitchen large enough to be functional for a family of five opens off the dining room. And off the kitchen, facing the enclosed patio from a second direction, is the family room.

This room lacks the sophistication and quiet manner of the living rooms already described, but there is a certain robust feeling about it that is at once homey and welcoming.

**FURNISHINGS** in this part of the house are intentionally rugged, for, unlike the living room, there are no "hands off" signs in here! The floor is covered in colorful (and hearty) asphalt tile, the draperies that draw over the glass walls that face the patio on one side and the back yard on the other are of chartreuse matchstick bamboo.

This home, that provides growing room for three children, living area for adults and an office as well, is a tribute to its architects and decorator.

\$10,000

3 1/2%  
CURRENT RATE

ACCOUNTS OPENED by  
the 10th of ANY MONTH.  
EARN from the 1st

insured savings

Save more and earn more with the First Federal, where each savings account is insured to \$10,000 by the Federal Savings and Loan Insurance Corporation, an instrumentality of the United States Government.

First  
FEDERAL SAVINGS  
OF LONG BEACH

124 EAST FIRST ST.

PHONE 6-5235







# Oil Islands May Cost \$2,000,000 Each

(This is the second of two articles summarizing a report on "Oil Development and Subsidence Alleviation in the Offshore Lands of the City of Long Beach." The report was written by George B. August, principal reservoir engineer, and W. A. Smith Jr., principal development engineer, both of the Harbor Department staff.)

By GEORGE ERES

(Independent-Press-Telegram Harbor Reporter)

To tap the city's estimated 1,360,000,000 barrels of recoverable oil lying beneath the three-mile-wide and four-mile-long strip of water fronting Long Beach, engineers propose construction of four islands.

Each of the islands, as proposed, would cost an estimated \$2,000,000. Location would be determined after seismic survey and core-drilling to verify the geology of the area.

Properly designed, located, and landscaped islands may provide drill sites at costs of the order of magnitude of \$5000 per well, the report states.

To the extent permitted by navigation, shoreline planning and harbor development, the western islands should be connected by causeways to the harbor area, or integrated into future harbor growth, in order to make the oil development in effect a land operation wherever possible.

SINCE DEVELOPMENT of the upland area is tied in with development of the offshore oil—especially in regard to subsidence alleviation through maintenance of pressures—decline of which is believed to be a major cause of subsidence—the report suggests that the two developments go hand in hand.

"Although an island close inshore will recover all oil under downtown private property, it is possible that onshore drilling should be considered for this oil. For example, a drill site made a part of the auditorium fill would serve from an engineering standpoint for development of the Ranger Zone oil underlying the business district," says the report. While the sketch of the proposed island shown is circular, this need not be the shape. "Design will be dictated by size," says the report, and the size in turn will be dictated by the number of wells to be drilled.

HOWEVER, Petroleum Engineers George August and William Smith, who prepared the report at the request of City Councilman Raymond Keeler cite some possibilities for the design as a guide for the city which owns this oil rich area.

They suggest earth fill structures similar to Harbor Department pier construction. The proposed islands are circular with a diameter of 600 feet and an area of 6.4 acres. Each would provide sites for more than 400 wells on 10-foot centers in three concentric rings.

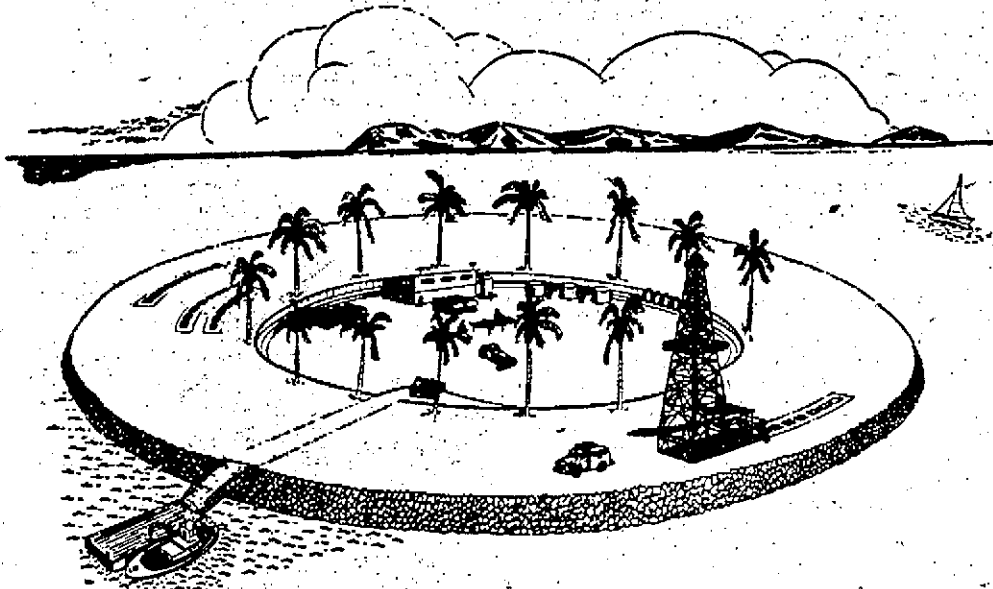
"Ample distance between rings of wells is provided to allow for roads and drilling or servicing equipment. The central area with a diameter of 340 feet would provide space for gas traps, gas compressors for injection and gas lift, drilling mud and waste storage, yard space, etc.

"It is suggested that this central area be about eight feet lower than the surrounding drill sites and enclosed with a concrete retaining wall.

"The planting of shrubbery around the periphery of this area would conceal the contained equipment, and the inner face of the wall would serve as a support for the many gathering and distribution lines which will be required. Individual wells will be connected to the main gathering system through radial flow lines laid in covered concrete trenches."

OIL WOULD BE delivered to mainland oil treatment and tank farm facilities through submarine pipelines. "These oil lines perhaps would be the only major undersea piping required with the island development projected here," the report states.

Each of the four islands would be located as far as possible from the Long Beach shoreline and "the



MAN-MADE ISLANDS costing \$2,000,000 each to tap the city's rich offshore oil deposits may look like this, according to an artist's sketch based on petroleum engineers' ideas. The derricks would be removed after wells are drilled and all units would be underground.

size and location so designed as to land construction and drilling activities proceed from west to east into a number of parcels, with a separate parcel surrounding each drilling island is suggested. The report recommends that is-unknown."

## Ship Arrivals, Departures

ACTIVE VESSELS IN PORT SATURDAY			
Vessel	Birth	Operator	Due to Sail
Alma, Maru	LB-4	San Fran. De La Raza Line	Aug. 15
Coastal Adventurer	LB-1	San Fran. De La Raza Line	Aug. 15
Doctor, Loses	LB-1	San Fran. De La Raza Line	Aug. 15
Fairport	LB-1	San Fran. De La Raza Line	Aug. 15
Glen I. Olson	LB-1	San Fran. De La Raza Line	Aug. 15
Hawaiian Rambler	LB-1	San Fran. De La Raza Line	Aug. 15
Island Explorer	LB-1	San Fran. De La Raza Line	Aug. 15
Kohala, Maru	LB-1	San Fran. De La Raza Line	Aug. 15
Longview Victory	LB-15	San Fran. De La Raza Line	Aug. 15
Marine Leopard	LB-1	San Fran. De La Raza Line	Aug. 15
Pacific Navigator	LB-1	San Fran. De La Raza Line	Aug. 15
President Monroe	LB-1	San Fran. De La Raza Line	Aug. 15
Patagonia	LB-1	San Fran. De La Raza Line	Aug. 15
Santa Paula	LB-1	San Fran. De La Raza Line	Aug. 15
Texas	LB-1	San Fran. De La Raza Line	Aug. 15
Tosai Maru No. 8	LB-1	San Fran. De La Raza Line	Aug. 15
Wyoming	LB-1	San Fran. De La Raza Line	Aug. 15
Wayne Victory	LB-1	San Fran. De La Raza Line	Aug. 15
Yukon	LB-1	San Fran. De La Raza Line	Aug. 15

VESSELS DUE TO ARRIVE SATURDAY			
Vessel	Birth	Operator	Due to Sail
Alma, Maru	LB-4	San Fran. De La Raza Line	Aug. 15
Coastal Adventurer	LB-1	San Fran. De La Raza Line	Aug. 15
Doctor, Loses	LB-1	San Fran. De La Raza Line	Aug. 15
Fairport	LB-1	San Fran. De La Raza Line	Aug. 15
Glen I. Olson	LB-1	San Fran. De La Raza Line	Aug. 15
Hawaiian Rambler	LB-1	San Fran. De La Raza Line	Aug. 15
Island Explorer	LB-1	San Fran. De La Raza Line	Aug. 15
Kohala, Maru	LB-1	San Fran. De La Raza Line	Aug. 15
Longview Victory	LB-15	San Fran. De La Raza Line	Aug. 15
Marine Leopard	LB-1	San Fran. De La Raza Line	Aug. 15
Pacific Navigator	LB-1	San Fran. De La Raza Line	Aug. 15
President Monroe	LB-1	San Fran. De La Raza Line	Aug. 15
Patagonia	LB-1	San Fran. De La Raza Line	Aug. 15
Santa Paula	LB-1	San Fran. De La Raza Line	Aug. 15
Texas	LB-1	San Fran. De La Raza Line	Aug. 15
Tosai Maru No. 8	LB-1	San Fran. De La Raza Line	Aug. 15
Wyoming	LB-1	San Fran. De La Raza Line	Aug. 15
Wayne Victory	LB-1	San Fran. De La Raza Line	Aug. 15
Yukon	LB-1	San Fran. De La Raza Line	Aug. 15

### Christian Organization Ships Aid to Greece

ELKHART, Ind. — (AP) The Christian Rural Overseas Program said Saturday it is shipping more than 73 tons of food and supplies to victims of the recent earthquakes in Greece. The shipment came from contri-

## Child Center Enrollment Slated by City College

Registration will begin Monday on the Lakewood campus for parents and children not previously enrolled in Long Beach City College Child Development Center, it was announced Saturday by Dean Clifton N. Patterson.

Beginning its third year with the start of school on Sept. 14, the center again will be open to children between 30 months and kindergarten age, at either the 9-12 morning session or the 1-4 afternoon session five days a week.

Mothers who enroll in the program will participate in the center's activities one morning or afternoon a week and will be free to enroll in other City College courses. Both mothers and fathers attend semimonthly evening discussion meetings. Registration fee per family is \$6 a semester.

Since a capacity enrollment is expected, Dean Patterson said, those who preregister first will establish priority. Former en-

## PROSTATE

Do you have prostate? Pains in legs, groin or back of head? Are you nervous, jittery, irritable and cranky? Growing old before your time? Sleeping? Have to get up nights?

IT'S YOUR PROSTATE

Our method—exclusively our own—gets immediate results. No pain—No drugs—No surgery—No injections.

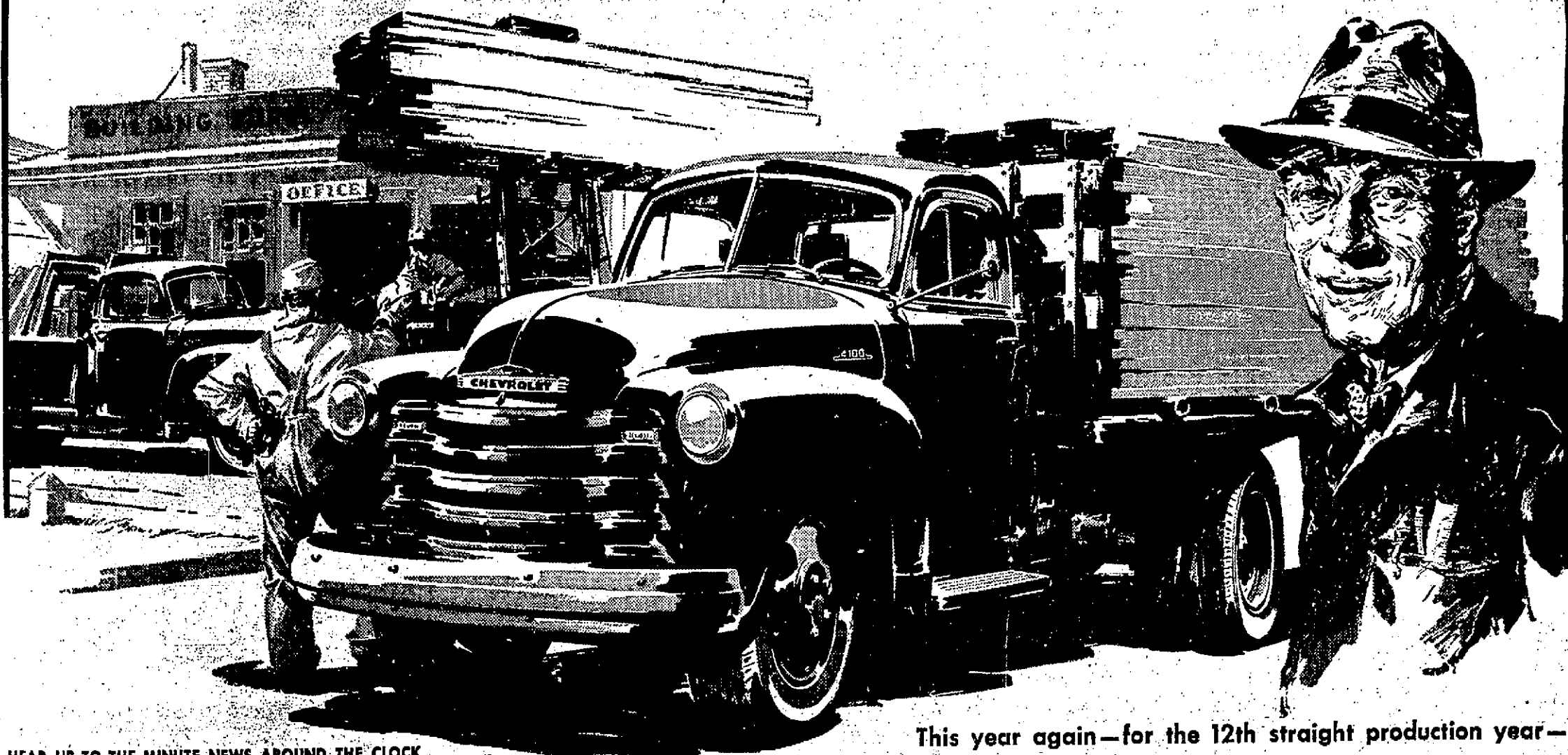
Dr. E. F. Bell, D.C., Ph.C.  
768 CHERRY AVE. (Near E. 7th St.)  
MON., WED. & FRI., 9 to 5  
Phone 5-8430 for appointment  
25 Years Specializing in Glands

### CUSTOM MADE LAMP SHADES

by  
**Dorothea Spaulding**  
FREE ESTIMATES • PHONE 4-5217

*It's certainly plain to see...*

# Chevrolet trucks must be the best buy!



HEAR UP-TO-THE-MINUTE NEWS AROUND THE CLOCK  
Every Saturday and Sunday • ABC Radio Network

This year again—for the 12th straight production year—truck users are buying more Chevrolet trucks than any other make. It's plain to see that Chevrolet trucks out-sell all others because they out-value all others!

*For the best buy  
— buy now!*

CHEVROLET

Now's the time to buy. Come in and see how little it will cost to own a thrifty new Chevrolet truck that's just right for your job! Find out how much you'll save with lower prices, lower operating costs and traditionally higher resale value. You'll find you're money ahead in every way by buying a Chevrolet truck now! So, before you buy any truck, get our deal on a Chevrolet!



Truck users are good businessmen—and they're mighty good judges of value. When they show a continued preference for one particular make of truck, you can be sure that preference is based on a single sound reason: *It's the best buy!*

Year after year, truck users in every field show a clear-cut preference for Chevrolet trucks by buying more of them than any other make.

Why not drop in and see why so many more truck users choose Chevrolet? You'll find, as they have, that Chevrolet trucks offer more of the features and advantages you want... more solid value in every way... yet it's the lowest-priced truck line of all!

MORE CHEVROLET TRUCKS IN USE THAN ANY OTHER MAKE!

### BEACH CITY CHEVROLET, INC.

3001 E. Pacific Cst. Hwy. (Near Redondo Ave.) 90-7421  
LONG BEACH, CALIFORNIA

### CORMIER CHEVROLET CO.

601 American Avenue — Phone 6-5291  
LONG BEACH, CALIFORNIA

### HARBOR CHEVROLET, INC.

601 E. Anaheim — Phone 6-3293  
LONG BEACH, CALIFORNIA

### GOLD RUSH

Live Chinchilla breeding stock worth MORE than their weight in

### GOLD

Are being offered for sale at the finest money-making proposition you've ever seen!

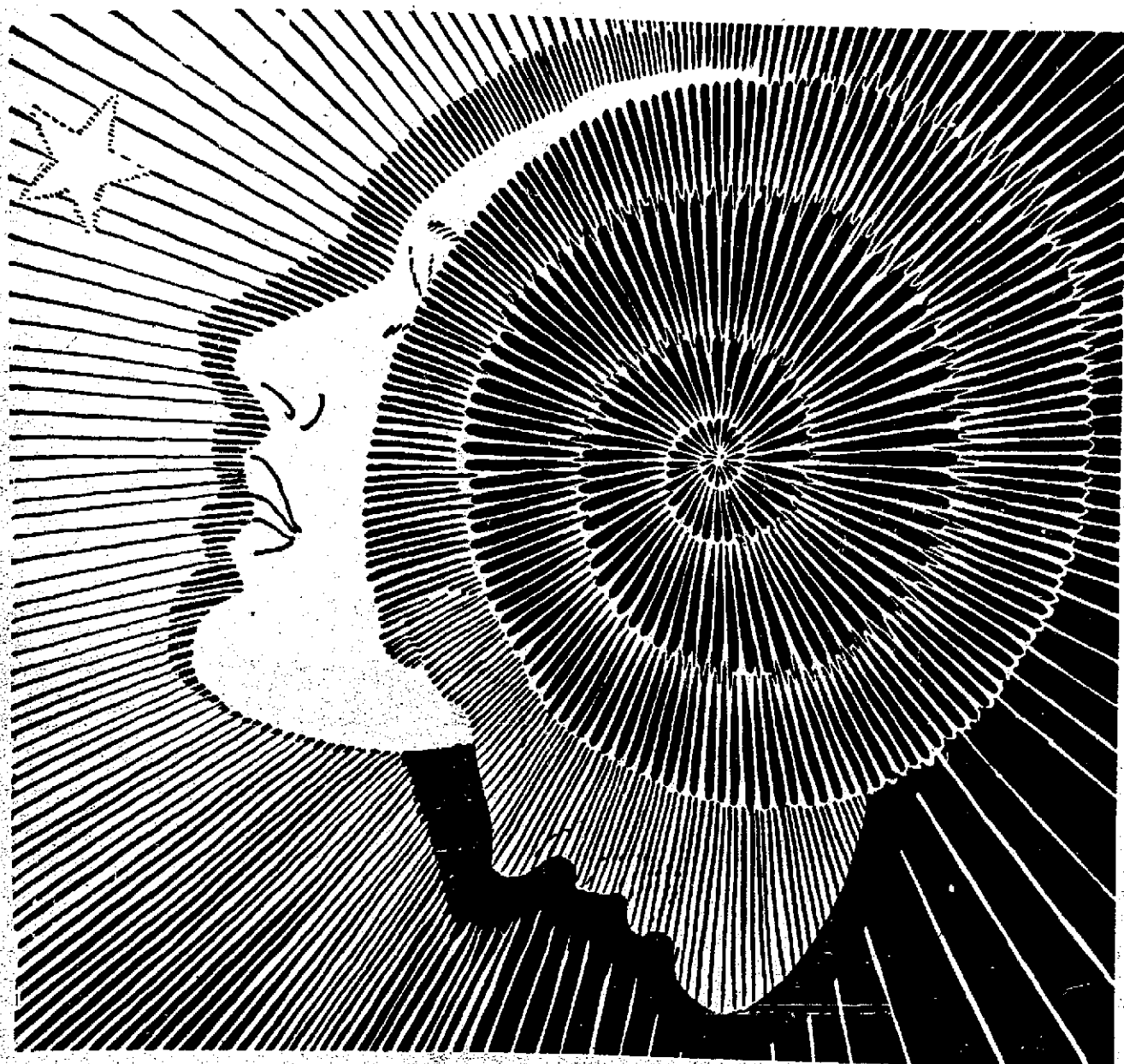
### Learn the FACTS

Don't delay! Come in today. We welcome the opportunity to explain our business to you.

**GOLDEN STATE CHINCHILLA FARMS & SALES CO.**  
3648 Long Beach Blvd.  
Phone 40-9812

HOURS: Mon.-Fri. 12-4 p.m.  
Sat.-Sun. 11-4 p.m.





Don Blanding, whom many Long Beach folk know, became prominent with his "Vagabond's House" in which he pictures the dream house in every man's heart. Now, 13 books later, he is the author of "Joy Is an Inside Job" (Dodd, Mead, \$2.50). Here he tells in verse and prose of a more mature joy, a new peace of mind with the lesson that "your joy age is now." Characteristic of Blanding's works are delicate drawings that match his sentiments. The above is one of many which appear in his newest, readable effort.

## BOOK REVIEWS

# Polygamy and Hypochondria

**PERSIAN ADVENTURE**, by Anne Sinclair Mehdevi (Knopf, \$3.50).

In this book of charm, perception and wit, Mrs. Mehdevi, daughter of Mr. and Mrs. S. S. Sinclair, 248 Temple Ave., a newspaperwoman of Wichita, Kan., describes her life with her Persian husband, whom she first discovered living in a Greenwich Village basement quoting Persian poetry and cooking bowls of saffron-colored rice.

Answering a summons from her polygamous father-in-law, the formidable Hajji Malek, great Iranian landowner, they go to Teheran — a trip that seems straight back into the Middle Ages. Not only were her in-laws a surprise to her, but so was her husband: "I felt a sudden and alarming loss of footing. . . . He had sloughed off the role of husband and reverted to the son and relative. Even his features seemed to change, to relax, and in relaxing to become less out of place, less Western and more than one with the other faces. His fingers toyed with a string of prayer beads and he smoked a flat Gorgan cigaret as if this had been his daily habit. He struck

me as the most Persian person in the room."

The Mehdevi go to Shaft in the Caspian region to visit a lonely Viennese doctor running one of the Shah's welfare projects — a doctor who is convinced that Persia's greatest disease is hypochondria. And they go to Meshed, where, despite their seven years of marriage and three children, a new wedding ceremony must be performed in the Shia Moslem tradition.

Mrs. Mehdevi is fascinated by the country and fascinated by — if more than a little critical of — its inhabitants. About a quarter of this book has appeared in New Yorker.

The author has visited her parents in Long Beach. She, her husband, their two sons, Rafael and Alexander, and little daughter, Maloos, now live on the island of Mallorca in the Mediterranean off the west coast of Spain.

Incidentally, her mother, who writes under the name of Ida Lowry Sinclair, is the author of a good book of verse, "Chromium Sandals."—V. W.

**HOLLIES**, by H. Harold Hume (Macmillan, \$6.75).

Hollies, those dashing beautiful plants whose bright red berries and glistening foliage have added cheer to the Christmas season for centuries, can be and are grown in the Southland. But they can be grown in still greater abundance, adding elegance to each block of the miles of new residential streets springing up in Long Beach and vicinity. They are easy to grow, and in this book a leading authority tells how this is done. Author Hume discusses the best

known and hardest species of hollies, how they fit best into landscaping plans, and their culture, including where and how to plant, fertilizing, watering and pruning. Even the interesting history of hollies, which goes back to the Druids, is not overlooked. And there are drawings and photographs, some in color.

**TOLL MOUNTAIN**, by Robert McCaig (Dodd, Mead, \$2.50).

No ordinary "go-for-your-guns" yarn, this tale bares the struggle of a young engineer, Steve Eads, to push through a new toll road in the old northwest. His chief adversary, and villain of the piece, is Shiel Rulon, who has a monopoly on the freight business. Action is fast and furious and romance is by no means overlooked. McCaig spins a nice yarn that holds interest to the end.

## The Casinos of Nevada

**SAGEBRUSH CASINOS**: The Story of Legal Gambling in Nevada, by Oscar Lewis (Doubleday, \$3.50).

**VIVA VEGAS**, by Paul Ralli (House-Warven, \$5).

To read one of these entertaining books is to want to read the other. While Lewis discusses the glittering gambling casinos at Reno and Las Vegas, and their impact on politics and people, Ralli's is a more intimate account of Las Vegas and the people who put it on the map.

Ralli is well qualified to write about Las Vegas. An attorney there since 1933, he has seen that desert town develop from a whistlestop to a fabulous city known around the world. At the same time he has taken an active part in Las Vegas' civic life. Thus

intimately acquainted with his city and its people, he answers scores of questions for visitors and prospective visitors. Incidentally, Ralli says that Cliff Jones, lieutenant governor of Nevada, credits his early experiences as a newspaper boy on the Long Beach Press-Telegram with teaching him the fundamentals of how to get along with all kinds of people.

Lewis, prolific chronicler of western history, writes objectively. Into his book are injected scores of highly readable little stories of visitors (one of them might be you) at the gaming tables, the lives of the casino career gals, the moral consequences of legalized gambling, and a visitor's chances at craps, roulette and the other games.

## Southland Art

By Vera Williams

Independent from Telegram Art Editor

**PAINTINGS**, drawings and sculpture may be delivered to the Municipal Art Center, 2300 E. Ocean Blvd., from 9 a. m. to 5 p. m. Tuesday and Wednesday for the second annual Greater Long Beach Art Exhibit at the Center Aug. 23-Sept. 20.

As a convenience to exhibitors, the Art Center also will be open from 7:30 to 9 p. m. Tuesday to accept exhibits.

Two hundred artists, from 18 years of age, in the Greater Long Beach area will participate in the non-juried show.

Simultaneously, there will be shown in the Art Center the 20 prize winners of the recent Los Angeles non-juried show of 1700 pictures, "a mile of paintings" at the Coliseum. These will be shown as a group in a separate room at the Art Center for comparison with Long Beach work.

Also opening Aug. 23 will be an Art Mart of paintings, pottery, metalcraft and jewelry by San Diego artists. This will be in exchange for the recent Art Mart of Long Beach work at the San Diego Museum.

**WATSON CROSS JR.** of Los Angeles, former Long Beach resident, is the new president of the California Water Color Society. Serving with him are Clinton Adams, first vice president; Dorothy Jordan, second vice president; Leonard Edmondson, secretary; Raymond Teel, treasurer.

Prospectus for the Society's 33rd national exhibition of water color paintings to open Nov. 1 at the Municipal Art Center here may be obtained by writing Leonard Edmondson, secretary, 35 Arlington Dr., Pasadena 2. The jury of selection is Sueo Serisawa, chairman; Edgar Ewing, Mary Finley Fry, Robert Holdeman and John P. Leeper. The jury of awards is James B. Byrnes, George Gibson and Thomas Robertson. More than \$1000 in prizes will be awarded in this exhibit.

**LAGUNA BEACH Art Association** will hold its 35th annual picture auction at the Laguna Beach gallery Aug. 22. There will be two sessions: One from 2:30 to 5 p. m., and one from 7:30 to 9 p. m. Proceeds go to the endowment fund.

Artists who already have contributed paintings include Clyde Scott, Eugene Frandzen, M. Askenazy, Karl Albert, Darwin

Duncan, H. Raymond Henry, Edwin Hinde, Naomi Evans, Duncan Gleason, John Hilton, Peter Nielsen, Ralph Hulett and John Plummer Ludlum.

**AN INTERNATIONAL EXHIBIT** of contemporary drawings from 12 countries, including the United States, will be shown Aug. 20-Sept. 20 in the Los Angeles County Museum, Exposition Park, Los Angeles. The exhibit comes from the Art Institute of Chicago.

**FIFTY WORKS** by the Los Angeles Painters' and Sculptors' Club, its membership limited to men who are professional artists, will be shown through Aug. 28 in the Tower Gallery of Los Angeles City Hall.

## New Books at Library

**Fiction**: "You Shall Know Them," by Jean Bruller (Vercors, Pseud.); "Atom at Spithead," by Arthur D. Divine; "Dry Bones in the Valley," by William MacLeod Raine; "The House by the Medlar Tree," by Giovanni Verga.

**History and travel**: "Horn of the Hunter," by Robert C. Ruark; "Vacation Guide for the Entire United States," by Rand McNally Co.; "The Bonanza Trail," by Muriel S. Wolle.

**Fine arts**: "Picture Primer of Indoor Gardening," by Margaret O. Goldsmith; "The Mastery of Oil Painting," by Frederic Taubes; "Sadler's Wells Ballet in America," by Franklin White and Bryan Ashbridge.

**Sociology**: "Search and Rescue at Sea," by John J. Floherty; "Love Is Not Blind," by Russell Criddle; "Divorce," by Duke University School of Law, Durham, N. C.

**Philosophy and religion**: "Courage to Be," by Paul Tillich.

**Other non-fiction**: "Recreation Leadership," by Walter L. Stone & Charles G.; "First Book of Bridge," by Alfred Sheinwald; "New Games for Tweenagers," by Allan A. Macfarlan; "Compound Guide for Tent or Trailer Tourists, Fishermen, Hunters, etc., 1953-54," by Robert O. Klotz; "The Seeking," by Will Thomas; "It All Started With Columbus," by Richard Armour.

## Pocket-size Novels

**PENNANT BOOKS** will release these pocket-size novels (\$ .25) this week: "Ruler of the Range," western by Peter Dawson; "Six-Gun Boss," western by Clay Randall; "Vanity Row," tale of violence by W. R. Burnett, and "Warrant for a Wanton," tale of suspense by Michael Gillian.

## Long Beach Best Sellers

**FICTION**:  
1. **BATTLE CRY**, by Leon Uris.  
2. **THE HIGH AND THE MIGHTY**, by Ernest Gann.  
3. **EXCISING GROVE**, by Rosamund Lehmann.  
4. **KISS ME AGAIN, STRANGER**, by Daphne du Maurier.  
5. **KINGFISHERS CATCH FIRE**, by Eumer Gooden.  
6. **HIDE OUT THE STORM**, by Roger Verel.  
**NON-FICTION**:  
2. **THE POWER OF POSITIVE THINKING**, by Norman Vincent Peale.  
2. **HOUSE IS NOT A HOME**, by Polly Adler.  
3. **THE SILENT WORLD**, by Capt. C. G. Coffey and Frederic Dumas.  
4. **CALL ME LUCKY**, by Bing Crosby.  
5. **NORTH FROM MALAYA**, by William O. Douglas.  
6. **HORN OF THE HUNTER**, by Robert C. Ruark.

## Stamps for Wounded

"Stamps for the Wounded" will be collected at the Stamp Collectors Club meeting at 7 p. m. Monday at Linden Hall. Good stamps are needed by wounded veterans.

M. Hazen Sr., a specialist in Mexican stamps, will show his collection from the first Mexican stamps through the Pancho Villa regime to the present day. Visitors will be welcome.

FINE EARLY U. S. STAMPS  
REGULAR BLOCKS  
PLATE BLOCKS

ACE STAMP HOUSE

Stephen M. Farndell, 413 East 3rd St.  
OPEN FRIDAY EVES. 'TIL 9 P. M.

STAMPS-COINS

Albums and Supplies

Large Stock - Low Prices

E. E. MORRISON (Stamp Shop)

1086 Pine Avenue



# Buffums'

LONG BEACH • SANTA ANA

a genii... from hawaii

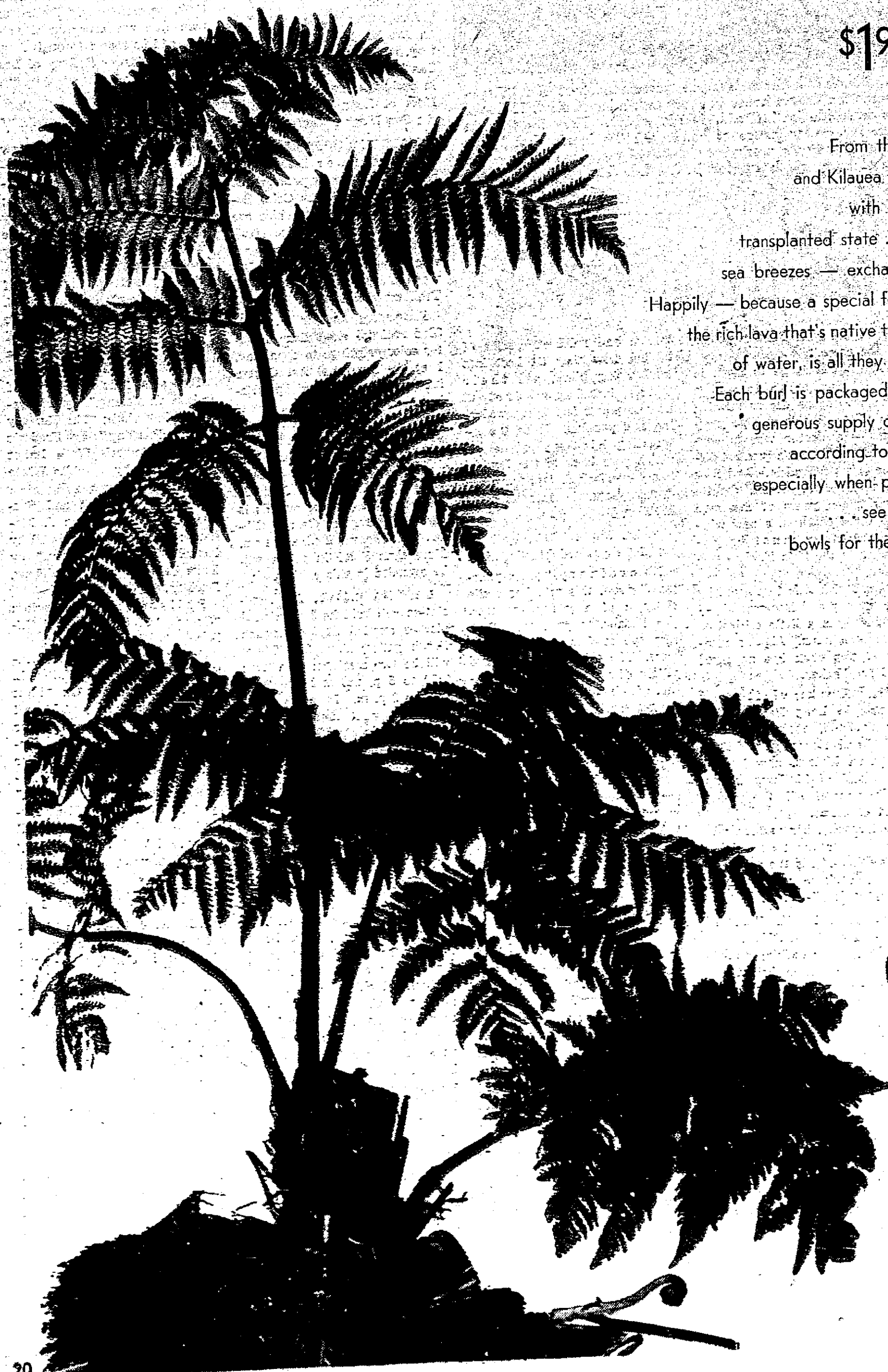


## Pua Leilani fernwood burl

becomes a luxuriant growing fern

\$1.95 to \$9.95

From the mountain sides of Mauna Loa and Kilauea come these fern burls — to grow with tropic luxuriance in their happily transplanted state . . . basking in the moisture-laden sea breezes — exchanged for the Island trade winds. Happily — because a special formula was developed to simulate the rich lava that's native to fernwood — this, with their bowl of water, is all they need to perform their lush magic! Each burl is packaged with growing instructions, and a generous supply of the 'magic' chemical — priced according to size. Delightful and novel gift — especially when presented in a charming container . . . see the fernwood burls and the many bowls for them in our Gift Shop, Lower Level.



Contemporary design. Black, Dark Green, Satin White.

1.95



Beautiful shape! Grey lined pink, Brown lined sand.

3.95



Lovely to look at! Sage green lined citron, Grey lined cherry.

4.95

. . . and many, many more in our Gift Shop, Lower Level



## Court Clerks Install New Officers Here

James L. Landon, clerk of the Municipal Court of Richmond, Saturday night was installed president of the Association of Municipal Court Clerks of California, Inc., currently in annual convention in Hotel Lafayette.

Elmer A. Smith of Long Beach was installing officer in ceremonies during a banquet in the hotel's supper room.

Other state officers are Wilma White of Pasadena, vice president; Edna Nichols of Richmond, corresponding secretary; Hazel Williams of Long Beach, recording secretary; and Philip Benjamin of Redondo Beach, treasurer.

Following his installation, President Landon spoke briefly to convention delegates. Principal speaker was Municipal Judge Charles T. Smith of Long Beach.

Sessions Saturday afternoon included a problem clinic with subjects and discussion leaders as follows: administration, Clifford E. Swanson of Santa Monica; civil, Emmet J. Peterson, San Francisco; small claims, Ernest W. Stout, Redondo Beach; traffic, Earl Trigon, Whittier; and criminal, Landon.

The annual convention closed this morning with an informal breakfast in the supper room. Mrs. Ruth M. Baughen, clerk of Long Beach Municipal Court, is outgoing president.

## Father Dies After Hailing Ex-POW Son

PHILADELPHIA—(AP) The father of a repatriated prisoner of war died of a heart attack in the naval hospital Saturday, less than an hour after greeting his son.

The victim, William Brooks, 51, Wilton, Me., complained of pains in the chest shortly after a brief visit with his son, Army Pfc. Arnold Brooks.

The elder Brooks was taken immediately to the hospital's accident ward, but a hospital spokesman said the 56-year-old father failed to respond to treatment and died a short time later.

With him was his wife, Irene, and his daughter, Mrs. G. Gardner, who had come to Philadelphia with her husband from their East Hartford (Conn.) home to see the returning POW.

### DELAID BY STORM

They had been waiting since last Thursday for him to arrive. Brooks was one of several POWs whose flight east was delayed by Friday's hurricane. He arrived at the suburban Willow Grove Naval Air Base Saturday afternoon and was taken to the hospital where his family visited with him briefly.

The 23-year-old returnee was not told immediately of his father's death. Hospital authorities said his condition would not permit the shock.

The distraught mother said her husband gazed at his son lovingly for a long time and then when he was taken away for admission and physical examination, asked her: "Is it really our Arnold?"

### LOST MUCH WEIGHT

Mrs. Brooks said her son had lost a good deal of weight and "looked poorly" and that may have been the reason for her husband's remark.

"After 26 months of waiting for this day, what an awful tragedy," she said.

"My husband often said he could hardly wait to tell Arnold about the fishing and hunting up home," the grief-stricken woman said.

A chaplain from the hospital accompanied the family to their hotel here where they will remain until another son arrives from Maine.

"I want to stay here as long as possible with 'Arnold,'" Mrs. Brooks added.

### Job's Daughters

PORTLAND, Ore.—(AP) Mrs. Neva Slater of Anderson, Ind., was elected supreme guardian of Job's Daughters here Saturday.

## Back at the Old Grind



HOW HIS FOREFATHERS cut and polished jade is demonstrated by Shou Tse Koo, of Shanghai, at the first annual gem and lapidary show which closes today at Municipal Auditorium. Koo built his primitive machine 15 years ago, following a pattern used by Chinese for thousands of years.—(Staff Photo.)

## Hear Ye--There's No Court Today



VACATION FROM Latin phrases and legal formalities was enjoyed by delegates to the Association of Municipal Court Clerks of California convention Saturday as they went cruising in Long Beach harbor aboard the motorship Shearwater. At the helm is Judge John J. McMahon of San Francisco, with Gerald Doyle (left) and Harry Palmer of Long Beach as shipmates.—(Staff Photo.)

## Gift Will Aid VA Hospital

The heart research program at Veterans Administration Hospital here has been boosted with a check for \$3600 from Los Angeles County Heart Assn.

Dr. Donald H. Root, president of Long Beach Heart Assn., made the presentation.

The hospital has one of the best-equipped and staffed research laboratories in the west with five doctors and 10 highly trained technicians.

One important research tool is the ultracentrifuge. The machine, one of two on the Pacific Coast, is valued at \$50,000 and is used to study types of proteins and fats that appear in the blood in certain types of heart disease.

This is one of the most promising methods of investigating the process of hardening of the arteries.

The major portion of all funds collected during the annual Heart Fund drives is devoted to research.

## Teachers' Union Annual Conclave Will Air Problems

PEORIA, Ill.—(AP) The problems of the nation's schools will come up for a thorough discussion next week in Peoria.

The American Federation of Teachers (AFT) will hold its annual convention. The sessions will begin Monday and will continue through Friday. About 1000 delegates are expected to attend.

Carl J. Megel of Chicago, president of the federation, said "Low teachers' salaries and the lack of teachers' job security in many areas will be among the top subjects on the agenda."

## Marine Patents All-Dot Code to Save Radio Power

SAN FRANCISCO—(AP) An officer at Marine Corps Headquarters here proposes eliminating dashes from Morse code.

They're just a waste of transmitter power, Capt. Mills B. E. Forsberg said Saturday in announcing he's devised a code composed entirely of dots.

Forsberg said he has copyrighted the all-dot code and submitted it for Navy tests. He claims it saves 25 per cent of transmitter input power.

## Heart Research Advanced



FILMS FROM \$50,000 ultracentrifuge at VA Hospital are viewed by Dr. M. E. Morton, left, director of radio-isotope department; Dr. E. V. Edwards, hospital manager, and Dr. Donald H. Root, president of Long Beach Heart Association. Dr. Root presented a \$3600 check to advance heart research at the hospital.

## Orange County Fair in Grand Finale Today

SANTA ANA—The color and pageantry of the 1953 edition of the Orange County Fair will all be over by midnight Sunday, last of the six days of the exposition, which may set a new attendance mark.

Officials hope the turnstiles will click to 150,000 to beat last year's 106,000 total.

The fair opened Tuesday with a record number of displays, all more elaborate and beautiful than last year's. All of them have been made over so that on the closing day of the show they will be as bright and fresh as on the opening day.

## Boy, 9, Cut Badly as Game Blows Up

A 9-year-old "shrapnel" victim narrowly missed death Saturday night when an anvil chorus game blew up in his face.

Terry G. Kaucher of 1685 E. 55th St. suffered chest and hand cuts when a .38-caliber cartridge exploded while he was hitting it with a hammer and countersink in a neighbor's garage, police reported.

Officers said the boy and Corky McGrath, 9, of 1689 E. 55th St., had clamped the cartridge in a vise in the McGrath garage. The bullet missed the boys, but fragments of the cartridge case struck Terry. He was treated at Bixby Knolls Hospital.

## Status Critical

Edith R. Young, 31, of 2223 W. 20th St., who was injured seriously Friday night when struck by a car, was reported still in critical condition Saturday night in Seaside Hospital.

Auctioneer Adams said the price

## Few GIs Traitors; Psychiatrist Thinks

By DON WHITEHEAD.  
WASHINGTON—(AP) A noted psychiatrist predicted Saturday that only a very few of the Americans released from Chinese prisoner-of-war camps in Korea will carry through life any permanent taint of Communism.

"Some people sell out cheap," he said, "but not many. Most of those boys will come home strengthened in their belief that we have the right way of living—because they have seen communism for what it is. The return home to normal life will be an antidote for any poison that was instilled."

This judgment came from Dr. Winfred Overholser of St. Elizabeths Hospital, editor of the Quarterly Review of Psychiatry and Neurology, who has been studying the workings of men's minds for more than 30 years.

Prisoners returning to Freedom Village in Korea have told bitter stories of some Americans falling for the Red propaganda and currying favor with their captors by turning informer on their mates. Some were reported to have chosen life with the Reds over freedom.

★ ★ ★  
"AND ONE JUDAS"  
"You must remember," Overholser said, "there were only 12 apostles and yet there was one Judas among them. In any group there are the weaklings. But, thank God, the strong outnumber them by far."

There were some weaklings in Korea, virtual traitors to their prison mates. Yet there were men like Pfc. Leonard Brewton of Toledo, who told of fighting Red guards and of being beaten because he refused to attend a lecture accusing America of germ warfare.

Brewton was beaten, thrown into solitary confinement, beaten again, bayoneted, stripped of clothing, left to freeze, and sentenced to hard labor. But men like Brewton didn't break.

What inner force sustained Brewton and other rugged souls through these trials—while a prison mate's soul shivered to Judas size under the same conditions?

Only the men themselves can give a true answer, of course. For one it was a strong religious faith. For another it was hatred of communism. For another it was memory of home and family. For another it was early childhood training.

But for some there was no such inner well of strength or powers of resistance. They had no reserves to fall back on.

Dr. Overholser said: "Much of this is related to a man's temperament, the roots of which reach far back into his life and even can be related to his physical build."

★ ★ ★  
EARLY LIFE COUNTS  
"But these are less important than the early family life, the

## Colonel Swears in Son



SWEARING IN HIS SON, TED, as a member of Battery D was a proud moment for Lt. Col. Willis T. Lyman of 5215 Vista Ave., commander of 682nd AAA Bn, National Guard. A senior at Wilson High, Ted was the first recruit after the 682nd returned from its annual summer field training assignment.

## STORM DRAINS PLANNED

## Projects Will Pull City Out of Puddles

By GEORGE WEEKS  
City Hall Reporter.

One Long Beach phenomenon never advertised by the Chamber of Commerce—deep pools of water at street intersections during winter rains—will be less numerous in the 1953-1954 season.

Storm drain projects totaling \$7,584,600 are scheduled to be started this fiscal year. Many will be completed in time to reduce flood hazards next winter. The others will begin to show results by 1955.

They won't eliminate all the wet spots, but numerous areas in the central, southern and southeastern sections of the city will be puddle-proof as never before. And the basis will be laid for continuing improvements in future years.

### RECORD PROGRAM

These forecasts of driver pavements come from City Engineer Jess D. Gilkerson, who has prepared a list of a dozen projects under construction, under contract or scheduled for letting before July 1, 1954. It is the largest drainage program undertaken here in a single year.

Two of the most extensive improvements totaling \$5,835,300, are scheduled for financing from county storm drain bond money. One of these, estimated to cost \$4,566,800, provides a storm drain system to intercept waters flowing to Hamilton Bowl.

The proposed pipes will carry waters draining from south of Anaheim St. and east of Temple Ave. to the Los Angeles River by way of a conduit in 10th St. The city is preparing specifications to be completed by Sept. 1. Construction, due to start in February, 1954, will be supervised by the county.

Second of the county improvements, the Seaside storm drain and intercepting costing \$1,268,500, will help drain large segments of the downtown area, from Anaheim St. to the ocean and from the Los Angeles River to Alamitos Ave. Construction is scheduled for next May.

### CITY PROJECTS

The 10 city projects total \$1,749,300. The improvements and construction schedule are:

Pump station and laterals at Long Beach Freeway, and Long Beach Blvd., \$240,000, under construction, due for completion in November, 1953.

Atherton St. drainage ditch to serve area from McNab Ave. to Los Cerritos channel, \$41,000, under construction, completion in October, 1953.

Stearns St. drainage ditch, for area from Albury Ave. to Los Cerritos Channel, \$77,300, under construction, completion in October, 1953.

Storm drain system for district between Willow St. and Wardlow Rd., Los Angeles River and Pacific Electric Railway, \$450,000, under contract, completion in January, 1954.

Storm drains for area between 36th and Carson Sts., Long Beach Blvd. and Walnut Aves., \$222,000,

## A. Ronald Button Elected Chairman of California GOP

SAN FRANCISCO—(AP) Attorney A. Ronald Button of Los Angeles Saturday was elected chairman of the Republican State Central Committee by a unanimous vote.

Button, former committee treasurer, succeeds Laughlin E. Waters, who is now U. S. attorney for Southern California, in the top post.

The new chairman is president of the Hollywood Bar Association and past president of the State Republican Assembly.

## 13 New Polio Cases in San Diego County

SAN DIEGO—(AP) Thirteen new polio cases in San Diego County have been recorded since Wednesday, the County Health Department has reported. The total for the year is 156 cases. There have been 12 deaths.

At this time a year ago there were 95 cases, resulting in 16 deaths.

attitudes with which the individual grew up. Some people tend to conform, and conformity is drilled into them from childhood. Others react in an opposite manner with defiance or stubbornness.

"These things may come from the influence of an overbearing father or a too-possessive mother. From environment. From a good many elements about which we know nothing. Psychiatry doesn't know all the answers to human behavior."

"We must remember, too, the tremendous pressures on these men during months of imprisonment. They lived in a world of unreality. There was the constant threat of death or torture or sickness. They were worn emotionally and physically."

"And our men didn't understand this war as they had understood the last war when we were attacked by the Japanese at Pearl Harbor. There was not the same sentiment about this war as the last one or even World War I."

"I don't mean to minimize the danger of even a few men accepting communism. But it is honestly amazing to me that more of them didn't appear to break under the strain of prison life in North Korea. The fact that the great majority didn't break is a tribute to the elasticity of the human being—and it's the greatest argument we have in support of our democratic way of life."

★ ★ ★  
SOME SHAMMING?  
Dr. Overholser isn't too greatly alarmed about the number of men who might have appeared to accept communism. He's suggested it is possible some of them merely gave the appearance of accepting the Red propaganda in a gamble for survival.

"Ever since Jeremiah," he said, "the older generation has been worried about the younger generation going to hell. But it never has. They are sound and they can take a lot of punishment. The basic feeling has been ground into our youths that we have the right way of life which recognizes the dignity of the individual."

"I refuse to believe that many of our men fell for the Red propaganda. A few perhaps, but not many. The average American is a hardy and rugged individual."

But for some there was no such inner well of strength or powers of resistance. They had no reserves to fall back on.

Dr. Overholser said: "Much of this is related to a man's temperament, the roots of which reach far back into his life and even can be related to his physical build."

★ ★ ★  
EARLY LIFE COUNTS  
"But these are less important than the early family life, the

"I don't mean to minimize the danger of even a few men accepting communism. But it is honestly amazing to me that more of them didn't appear to break under the strain of prison life in North Korea. The fact that the great majority didn't break is a tribute to the elasticity of the human being—and it's the greatest argument we have in support of our democratic way of life."

"I don't mean to minimize the danger of even a few men accepting communism. But it is honestly amazing to me that more of them didn't appear to break under the strain of prison life in North Korea. The fact that the great majority didn't break is a tribute to the elasticity of the human being—and it's the greatest argument we have in support of our democratic way of life."

### SOME SHAMMING?

Dr. Overholser isn't too greatly alarmed about the number of men who might have appeared to accept communism. He's suggested it is possible some of them merely gave the appearance of accepting the Red propaganda in a gamble for survival.

"Ever since Jeremiah," he said, "the older generation has been worried about the younger generation going to hell. But it never has. They are sound and they can take a lot of punishment. The basic feeling has been ground into our youths that we have the right way of life which recognizes the dignity of the individual."

## 5000 Filipinos Sent to Hunt Huk Chiefs

MANILA—(AP) Some 5000 Filipino soldiers have been dispatched into rugged mountain country northwest of Manila in a drive aimed at capturing top Huk rebels, the army said Saturday.

The army said the operation—largest of its kind this year—was launched last Monday after months of planning.

## Piles-Hemorrhoids

Proctology, piles, hemorrhoids, anal itching, rectal pain, straining, itching, hemorrhoids, successfully treated in my office without surgery, drugs or loss of time from work. (Nurse)  
219 E. 10TH  
Ph. 44-5545 or 5-4138 Dr. Brisson  
21 Yrs. in Long Beach D. C. Ph.

## AUGUST IS BARGAIN MONTH AT ADAIR'S NO DOWN PAYMENT ON THIS MAHOGANY DINETTE SET!

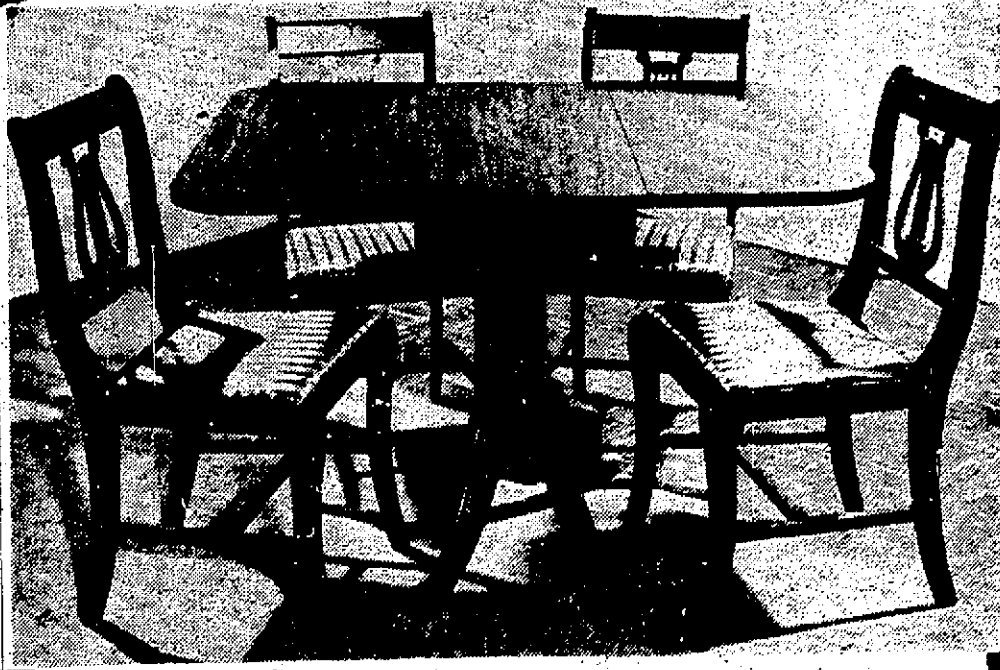


TABLE and 4 CHAIRS \$79.95  
A beautifully made Duncan Phyfe drop-leaf table, made by a well-known Eastern manufacturer. Rich mahogany veneers and cabinetwoods with ruled feet and handsome silver drawer. Open, it seats six in comfort—closed, it's smart and compact. The chairs are lyre-backed with striped upholstery and nicely made to match the beautiful table. Limited number.

\$129.95 VALUE 1<sup>25</sup> Week

Many Other Terrific Bargains to Choose from in  
WASHERS — REFRIGERATORS — RANGES — TV

## ADAIR'S

634 PINE Open Friday Night till 11 P.M. We Will Pay Your Parking Anywhere  
Open Every Evening and Sunday Plenty of Free Parking in Rear  
900 E. 7th Phone 70-5495

Get your FUTURE in hand  
EARN MORE  
All funds received by the 10th of the month earn from the 1st.  
328 AMERICAN AVE.

JUST NORTH of POST OFFICE  
3 1/2%  
FRESH SAVINGS



# He Was Nipped...But She Thought Nipper Was Cute



HE WAS JUST STANDING THERE, leaning up against the cage, Johnny Wheat, 30, of 1474 Walnut Ave., left picture, told Officer I. T. Lind. Suddenly, this sea lion took a nip at his finger, he said. Wheat was treated at Seaside Hospital. Mrs. Lois Dillon of Los Angeles talks it over at right with Sandy the Sea Lion, owned by Ron Deardon, who operates a fish market at Pierpoint Landing, where the Sea Lion is housed.

## HARD-WORKING VICE PRESIDENT

### Nixon Taking Active Administration Role

By WARREN DUFFEE

WASHINGTON—(UPI). Richard M. Nixon may go into the history books as the nation's hardest working vice president, if his first seven months in office are any criterion.

The 40-year-old Californian not only has emerged as a top-level trouble-shooter for the Eisenhower administration but also is filling other important roles which few, if any, vice presidents have held.

President Eisenhower's designation of Nixon to preside over cabinet meetings during the chief executive's Colorado vacation emphasizes the increasingly important part he is playing.

He also has become a driving force in the very important but little-known National Security Council, of which he is a member by law. Mr. Eisenhower is ex-officio chairman, but Nixon presides regularly in his absence. The former California Senator spends considerable time on the council's problems, and is deeply impressed by its position as the top defense and preparedness agency.

**PACIFIC TOUR SLATED**

The latest indication of Nixon's expanding role is his forthcoming good will tour as Mr. Eisenhower's personal representative. Nixon and his pretty wife, Pat, will tour Pacific areas for two months late this year at the President's request. It is reported they also may visit the Middle East and Europe.

When he took office with Mr. Eisenhower on Jan. 20, Nixon was determined to make the Vice Presidency a working job and to keep active. He wanted no traditional "thronebottom" role. By all signs, he is succeeding at both.

He has dutifully stayed out of the limelight when the occasion called for it. But he has been on stage more and more as a speaker to important national groups when the President himself could not attend.

**OFFICIAL GREETERS**

Mr. and Mrs. Nixon also have become official greeters for the administration. Both keep a back-breaking schedule of social appearances, many at the direct request of the White House.

But some of Nixon's most effective work has been as a go-between and trouble-shooter for the White House in its dealings with Congress and "non-conformist" Republicans.

Several times he has stepped in unobtrusively to help avert open conflict between the administration and Sen. Joseph R. McCarthy (R., Wis.). Before his election as Vice President, Nixon served on the Senate permanent investigating subcommittee which McCarthy now heads.

The most recent instance was his backstage maneuvering of a compromise between McCarthy and Director Allen W. Dulles of the hush-hush Central Intelligence Agency over McCarthy's threat to investigate certain CIA employees.

**IN MATTHEWS CASE**

He stepped in earlier when Dr. J. B. Matthews, hired by McCarthy as executive director of the subcommittee, stirred up a tornado of protest with anti-Communist writings criticizing the Protestant clergy. McCarthy accepted Matthews' resignation.

As a former member of both the House and Senate, Nixon is careful not to take a direct hand in legislation. But he keeps in close touch with Republican leaders and more than once has lent a hand backstage to clear away snags to the administration's program.

While his daily schedule averages about 16 hours, Nixon seems to thrive on it. His health is excellent. And, like Mr. Eisenhower, he makes golf his main relaxation.

## What! No Mustard?



THE BIG AND SMALL of things was illustrated in the pet show conducted at Lomita Park when Emily Wheeler, 14, of Redondo Beach, brought her 5-week-old dog, Prince, to compete with Tarzan, owned by Marilee Riffle, 12, of Manhattan Beach. Prince won awards as the smallest dog in show; Tarzan was adjudged largest. Several score youngsters and their pets participated in the event.

# Santa Ana Freeway Link to Be Boon to Merchants

SANTA ANA—The end of traffic congestion in downtown Santa Ana looms brightly for merchants as they await opening Monday of a \$2,500,000 two and one-half mile link of Santa Ana Freeway skirting the city.

Traffic experts figure that at least half and probably 60 per cent of the cars and trucks jamming Santa Ana's narrow Main St. have been through traffic. Merchants long ago found that through traffic mostly added to hazards and the congestion and very little to business.

Ribbon-cutting ceremonies at 11 a. m. Monday will mark official acceptance of the freeway link by the state, and the end of two years of dirt and dust churned up by heavy machinery.

Out of the path of the freeway workmen moved scores of houses and many streets were torn up and blocked off for the route which skirts the city from northwest to southeast, has five grade separations in its two and one-half miles of four-lane, divided highway.

The freeway is a link in the 32½-mile Santa Ana-Hollywood route, much of which remains to be built.

## Civic Center Study Starts

Led by Don F. Pratt of the Junior Chamber of Commerce public affairs committee, a committee of the Civic League has begun a study of plans for selection of a site for a civic center. Pratt announced Saturday his committee will consider the relationship a civic center should have to transportation facilities and other factors.

He said that a study will be made of the space that will be required for city, county, state, and federal governmental administrative offices and for public school administration.

A preliminary study shows that in many cities the administrative buildings which form the heart of the civic center are surrounded by buildings that house semi-public organizations, Pratt declared.

Other members of the committee are Lynn W. Ballard, Eugene Tincher, Mrs. W. H. Gillis, Mrs. Edith Van de Water, Louis S. Miller and George McLean.

## Legionnaires Plan Cruise in Harbor

Arthur L. Peterson Post 27, American Legion, and its auxiliary will take a trip through the harbor aboard the tourist boat Shearwater Tuesday night.

Transportation will be provided at 6:15 to Pierpoint Landing from Veterans Memorial Bldg., according to Pat Ahern, commander of the post. Others are asked to meet at 6:40 on the dock.

# ENGINEER

## Are You Attending the I-R-E WESTERN CONVENTION

### AND ELECTRONICS SHOW?

While in San Francisco see Mr. Harold F. Clark at the Sir Francis Drake Hotel and discuss your future plans.

A senior engineer with experience in electronics is offered an exceptional opportunity for a life-time career with fast growing Sylvania. Key positions are open at Buffalo and also at Boston (Boston engineering laboratory located within minutes of principal universities).

Sylvania offers creative engineers freedom to develop ideas under ideal conditions—offers to help you gain professional recognition.

Also needed are men with special experience in radar, electronic computers and engineering management. Have a confidential talk with Mr. Clark during the convention or write

**Sylvania Electric Products, Inc.**  
254 RANO STREET, BUFFALO 7, NEW YORK 70 FORSYTH STREET, BOSTON, MASS.



## "That Makes 14 New Ones on This Street!"

In one small area in a certain American town, fourteen new Cadillacs were delivered during the early weeks of the recent spring.

One of the new owners gave a party for the other thirteen—presumably to discuss the virtues of their wonderful new cars.

We suspect it was a most congenial gathering—for Cadillac owners have many splendid things in common.

First of all—taking them by and large—they are exceptional people. For the most part, they are men and women who have held to high standards of achievement for many years. They have a common feeling for the finer things in life. And they have a sound sense of values.

But—despite what so many mistakenly believe—they are not necessarily blessed with an abundance of this world's goods.

For a Cadillac is a practical car to own—and is a splendid selection for the family of moderate means.

The following established facts must surely prove this to be true:

—there are twenty-two models of other makes of American motor cars which actually cost more than the lowest-priced Cadillac!

—a Cadillac will travel many more miles on a gallon of gasoline than you could ever logically expect from a car of its size and stature!

—a Cadillac is so dependable and long-lived that it is just about as economical to service and maintain as any car you could buy!

—and, finally—according to authentic used car evaluations—a Cadillac may be expected to return a greater percentage of its cost at the time of resale than any other car built in America.

In view of all this, it is no cause for wonder that fourteen wise and practical people, residing in a single small neighborhood, should have taken delivery of new Cadillacs during the fleeting weeks of a northern spring.

The wonder is that more people don't buy Cadillacs. For when a car combines so much quality and beauty and comfort and prestige—with such outstanding over-all practicality—it is a very wise choice for a very great many people.

Maybe it's the car for you. If you think it is, you are most cordially invited to come in and see us today.

# 5 FOR 1 OFFER

Learn 5 dances for the price of one at Arthur Murray's

FOX TROT  
RUMBA  
SAMBA  
WALTZ  
TANGO

Think of being able to learn these five popular dances, yet only having to pay for the price of one! No more sitting on the sidelines most of the evening while the orchestra is playing a Rumba or Tango.

And learning is really so easy, loads of fun, too. Thanks to Arthur Murray's own Magic Step method you become a skillful dancer much faster than you ever dreamed possible. His expert teachers bring out your latent dancing ability, show you many shortcuts to poise and popularity. So become a sought-after all-around dancer. Phone or come in to the studio today!

Gay Student Parties—Free Make new friends, learn new steps at our free Saturday night parties. All students are invited to these gatherings.

## ARTHUR MURRAY

STUDIO OPEN 'TIL 10 P.M.  
247 East Fifth Street • Phone Long Beach 70-0976

## RIDINGS MOTORS

1501-25 American Ave.—Phone 7-2241



## New Wedge Spares That Woodsman



THREE-FOOT hydraulic wedge developed in El Segundo is being tested in San Bernardino National Forest. It topples a 100-footer in a few minutes, reports say.

MECHANIZED PAUL BUNYAN

### With a Twist of the Wrist Giant Trees Go Crashing

SAN BERNARDINO, (AP) — The U. S. Forest Service is testing a mechanical Paul Bunyan that fells giant trees with a few twists of the wrist.

The new gadget is a three-foot hydraulic wedge developed by Ronald L. Chisman of El Segundo, a man with both logging and hydraulic knowhow. It's bye-bye broad ax when the wedge and a modern chain saw hook up.

Felling a forest monster is as easy as this:

The saw makes an undercut on the trunk in the direction of fall. Then it makes another on the other side. The wedge is inserted in the second cut. A few pumps of the handle drive the wedge in and the tree topples.

The device was recently put into production by the Hufford Machine Works of El Segundo, which says it has these advantages:

It eliminates the use of hundreds of wooden and steel wedges and, naturally, the packing and swinging of heavy sledges.

It's portable, capable of being carried on a sling over a

lumberjack's shoulder.

It makes it easier to guide the fall of a tree, thus saving near-by trees.

It eliminates the shock of sledge hammer blows which sometimes send heavy branches crashing down on loggers.

The forest service tests are being conducted in the Rim Forest area of San Bernardino National Forest. The gadget is being used on pine beetle infested trees.

Ranger F. D. Newcombe says it takes only a few minutes to topple a 100-footer. And when it's all over, not a man is breathing hard.

#### Citrus Crop Gains Forecast in Israel

TEL AVIV, Israel.—(AP) I. Isaakson, president of the Israel farmers' association, says next season's citrus crop in this country is expected to reach 10 million cases.

He expressed hope that exports to the Soviet Union would increase now that diplomatic relations have been renewed and added that efforts are being made to sell part of the next crop to Germany.

#### Library Slates Symphony Films

"The Unfinished Symphony" played by the Vienna Philharmonic Orchestra under direction of Josef Krips will be among the music films to be shown at a patio pop concert at 8:15 p. m. Wednesday at Burnett Branch Library, 560 E. Hill.

The public is invited. Other music films scheduled for the program are "Romeo and Juliet," Tchaikovsky's opera, played by Fernando Previtali, and "Hymn of the Nations," featuring Jan Peerce with the NBC Orchestra. Selected recordings from the library's circulating collection will be played during intermission, according to Jean Taggart, branch librarian.

#### Western Military Might Faces Test

BAD OEYNHAUSEN, Germany.—(AP) More than three divisions of the northern army group—including British, Canadian, Dutch and Danish units—will take part in Operation Grand Repulse south of Bremen, Sept. 18 to 23.

The exercise is part of the North Atlantic Treaty Organization's autumn maneuvers testing the ability of Western allies to repulse an aggressor.

Open All Day Monday 9:30 A. M. to 9:15 P. M.

# SEARS FIRST TO SEARS then to school

Long Beach

## Boys' Sharp Reg. 1.79 Flannel Shirts

# Sale 1 44

- Heavy bodied flannel
- Expertly tailored

"Boyville" flannel shirts are Sanferized to keep size and shape... washfast to keep colors. Interlined convertible collar, double yoke, one pocket. Bold plaids in choice of colors. Boys' sizes 4 to 16.

## Boys' Fused Knee Jeans

# 1 98

Rugged 8-oz. denims. Knees have extra thickness of denim fused together, cannot tear. Copper rivets, bartacking at points of strain. Zipper front. Sizes 4-12.

A new pair of jeans if the fused double knee fails to outlast the jeans!

### Regular 2.49 Heavy Denim Jeans

Western style jeans of extra heavy 11-oz. white back denim. Double-stitched seams, copper rivets at all points of strain. Guaranteed zippers. Boys' sizes 6 to 16. Buy now for back-to-school wear.

Youth sizes 29 to 32 waist..... 2.79

# 2 29

### Children's Biltwel V-Wing Tip Oxfords



- Heavy, scuff defying, leather.

Storm wetting locks out water, grit. Sizes 10 to 3, B-D width.



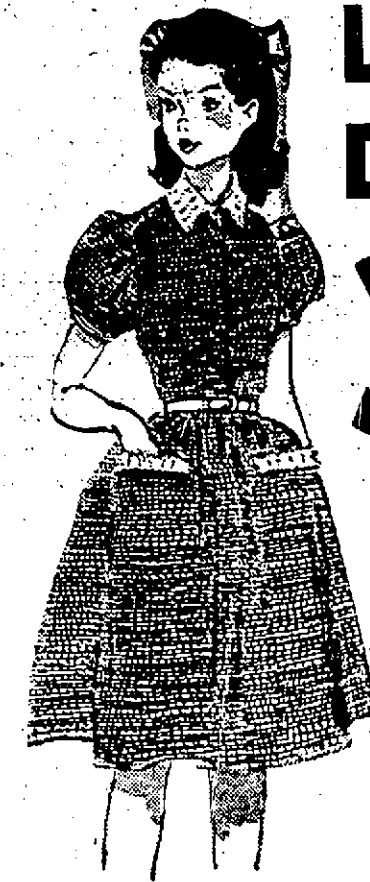
### Biltwel Oxfords

# 2.98

Popular moc toe oxford. All leather upper, composition sole. In brown. Children's sizes: 8 1/2 to 3.

## Girls' Tweed- Look Dress

# 3 98



- Full skirted dresses
- Popular Fall colors

Their tweedy texture is delicately accented with bright stripes of polished cotton or fluffy white angora. Sizes 7 to 14.

Other styles 2.98-9.95

## Dainty Cotton Plisse Slips

# 98c

Girls' cotton plisse slips wash easily, need no ironing. Trimmed with eyelet embroidered ruffle, shoulder straps. Sizes 7-14.

## Girls' Nylon Pullover Sweaters

# 2 98

Choose from three styles—turtle neck, 3-button, or plain. Select pink, blue, yellow, red, white, navy. Sizes 7-14.

## Girls' Wool Cardigan Sweaters

# 2 75

Cardigan sweaters of 100% wool for cozy warmth. Your choice of blue, green, red, navy, or white. Girls' sizes 7 to 14.

## Tots' Regular 2.98 Dresses

# 2 for 5



"Honeysuckle" favorite cotton dresses in eight exciting new styles. Your choice of many colors. Sizes 3 to 6X. You'll want several now at savings!

## Wool Suede Fabric Coats

# 14 95

Warm 100% wool suede fabric coats with cotton velveteen trim. Fully lined with rayon satin, woolen interlining. Choice of lovely Fall shades. Sizes 3, 4, 5, 6 and 6X. Other styles..... 12.95

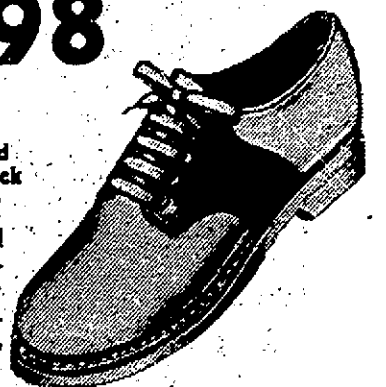


### Children's Biltwel Saddle Oxfords

# 4 98

- Brown and white, black and white

Grained leather. Better-than-ever comfort fit. Sizes 8 1/2-3, B-D widths.



## SAVE! at DOOLEY'S OPEN TODAY, SUNDAY 10 A.M. to 4 P.M.



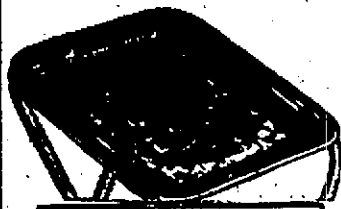
### "ALL" Automatic Washer Soap

10 lbs.	Reg. \$2.49	\$1 98
25 lbs.	Reg. \$5.95	\$4 85
50 lbs.	Reg. \$11.45	\$9 65
25-lb. Pail	Reg. \$6.45	\$5 35

### KLEENEX Tissues

LARGE SIZE PACKAGE

Reg. 29c pkg. 5 pkgs. \$1 00



### TELEVISION SNACK TRAY

Tubular aluminum-finished folding legs with rubber tips, new improved spring fasteners, large 17 1/2" by 12 1/2" alcohol-resistant tray. Comes in popular patterns.

# \$7 49

### PAINTS AT SAVINGS

SHERWIN-WILLIAMS  
TURPENTINE  
\$1 29 Gal.

SHERWIN-WILLIAMS  
GLOSS ENAMEL  
(White)  
Reg. \$5.95 \$3 88

FLAT WALL PAINT  
(White)  
Reg. \$4.00 \$2 88



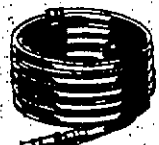
### DASH-AWAY GARBAGE DISPOSAL

Reg. \$98.50 \$49 50

#### YOU SAVE MORE

When you buy your Garbage Disposal at Dooley's

- WESTINGHOUSE All 3 Latest Models
- YOUNGSTOWN Latest '54 Model
- IN-SINK-ERATOR With G-E Motor
- SHRED-ALL ALL SOLD AT A LARGE DISCOUNT



### PLASTIC GARDEN HOSE

5 year guarantee  
50-ft. \$3.30



SKIPPY  
DOG FOOD  
14 cans \$1 00

## DOOLEY'S HARDWARE MART

THE STORE THAT'S DIFFERENT

5075 Long Beach Blvd. — North Long Beach

### STORE HOURS

MONDAY and FRIDAY, 9 to 9  
TUES., WED., THURS., SAT., 9 to 6  
SUNDAYS, 10 to 4

Open Mondays and Fridays 9:30 A. M. to 9:15 P. M. . . . Other Days 9:30 A. M. to 5:30 P. M.

Satisfaction guaranteed or your money back SEARS



American at Fifth  
Park Free Phone 6-9721







**DOCK DREDGING with a Deep Bar**  
foundations, water, etc. Ed Sullivan  
Ph. Plymouth 6-3725; TO 4-7544.

**ROBERTS, the Handy Man, Paint**  
carptry, plaster. All home repairs.  
Free est. NE. 1-0418. NE. 1-4541.

**ADDITIONS & RUMPUSS ROOMS,**  
Licensed Contractor. 20-7512

**ADD ONS, garages, rumpus**  
rms. M. A. Fitch. ME 3-8034.

**REMODELING & ADDITIONS**  
Free estimate. Licensed contractor.  
LYDIA WHITE, 6-9988.

**GARAGES & additions low at \$295.**  
Alumibume awnings. L. B. 4-1696.



**FURNITURE FOR SALE** **73**

**CHROME**  
Dinettes & Kitchen Sets  
100 Sizes—Styles—Colors  
In stock for immediate delivery.  
Direct factory outlet featuring  
the latest styles & slightly im-  
perfect sets that failed to pass  
rigid inspection standards of lend-  
ing markets. At cost, near  
cost & below cost.

**SAVE \$\$\$**  
make your selection from one of  
the largest stocks of chrome in  
California.

**Low Prices, Easy Terms**  
17025 Bellflower Blvd., Bellflower,  
Calif. 90615  
Call for a free catalog  
or O'KEEFE & MERRILL RANG. 3-6666  
It's the big "or" that has  
everything, lamp clock that turns  
into a clock.

lets, griddle in middle and all chrome top. Yes, it does have

that separate Grillivator Brothers  
1353 Big freezer chest. One is  
over \$350 and you can have it  
for contract balance. If you take  
the other one, \$200.00. I'll give  
where we are selling. Mr. Dirac,  
110 So. So. Long Beach Blvd., Com-  
1223 S. Long Beach Blvd., Com-  
8 to 9, 11-13, 15-16, Ph. 42-7408.

**GRILLIVATOR REFRIGERATOR**  
1353 Big freezer chest. One is  
has 70-lb. freezer chest across the  
top. Meat keeper, big crisper for  
vegetables. I'll give you \$200.00  
is the refrigerator one. We paid  
over \$570 for it and we used it for  
\$268.95, but you won't need any  
more. I'll give you \$200.00. I'll  
113.39. Set at bank storage. Dirac,  
1223 S. Long Beach Blvd., Com-  
11 to 12, 14-16, Ph. 42-7408.

**HILCO REFRIGERATOR**  
1353 Big freezer chest. One is  
has 70-lb. freezer chest across the  
top. Meat keeper, big crisper for  
vegetables. I'll give you \$200.00  
is the refrigerator one. We paid  
over \$570 for it and we used it for  
\$268.95, but you won't need any  
more. I'll give you \$200.00. I'll  
113.39. Set at bank storage. Dirac,  
1223 S. Long Beach Blvd., Com-  
11 to 12, 14-16, Ph. 42-7408.

Bench Blvd., Compton, 3 blocks  
So. of Olive. 2 to 8. Sun. 11 to 5.  
Ph. 412-2400. Dis.

REFRIGERATOR—LARGE FASH-  
ION size. 100 lbs to live. automatic  
flash defrost, just used it about  
6 weeks. Has the Butter Keepers  
and meat drawers. All bottles  
and eggs, genfom green inside  
with large separate freezer for  
storage. You can use it for just what  
I own, \$217.85. Pay nothing for  
carriage. Just take payments of  
\$11.61. No cash needed. See  
and sample. Write to: Supt.  
Ref. #401 Atlantic Ave., N.C.B.

**SEE US**  
For the Best Buys  
In Used Carpets!  
For any sizes of wall-to-wall  
installations.

**CONSOLIDATED  
CARPET CONTRACTORS**  
1336 HAYES AVE. 70-5570

**No Down  
3.00 MONTHS ONLY \$495**

Includes stove and refrigerator  
**FASHION FURNITURE**

006 E. Mahalem Open Evs.  
Phone 30-1222

ALM. bdrm. set, dh. bed, box  
spck., incense, malt., vanity  
set, 2 chairs mirror, vanity bench,  
\$50. Gaffer, 2 chairs, 2 stools,  
321 Winnipeg Pl. Call 9 A.M. 7 p.m.

ALL runners, 50c pr. yd. and up.

CARPET CONTRACTORS

CONSOLIDATED

1550 HAYES AVE. 70-3870

FAMOUS Virtue Bros. 5-pc. chrome  
set with NO-MAR padded backs.  
4 colors. Reg. \$73.95 val. on sale  
\$59.88. Only \$3 per mo. EGOR -  
RUMF. FURNITURE CO. LEONARD

PLAIN Green rug. N.Y. new.  
\$215. all white washer with  
pump. \$27. Coldproof ch ft de  
lux. Ruppelt. \$55. 46 Plymouth  
\$475. 70-6877.

MAGANY dining set, like new,  
with 6 chairs, hall's.

night stands. 2 American-Oriental  
rugs. 8x12 and 12x15. 1 oval  
table and 2 chairs. 2x12x12 glass table.

HOOKED RUG. 22x35 Beaufort. WASH.  
LD furniture out of apt. home.  
Springer & chairs. \$5 each.  
1030 Loma Ave.  
HIDE-A-BED—Beige wool freeze  
full size, with Beautyrest mat-  
tress. Like new. Cost \$300, sel.  
\$175.  
1893 Palo Verde A-2516

HOOKED RUGS, 2x3, \$4; 2x4, \$5;  
2x6, \$6; 2x8, \$7; 2x10, \$9;  
2x12, \$10; 2x14, \$12; 2x16, \$14;  
2x18, \$16; 2x20, \$18; 2x22, \$20;  
2x24, \$22; 2x26, \$24; 2x28, \$26;  
2x30, \$28; 2x32, \$30; 2x34, \$32;  
2x36, \$34; 2x38, \$36; 2x40, \$38;  
2x42, \$40; 2x44, \$42; 2x46, \$44;  
2x48, \$46; 2x50, \$48; 2x52, \$50;  
2x54, \$52; 2x56, \$54; 2x58, \$56;  
2x60, \$58; 2x62, \$60; 2x64, \$62;  
2x66, \$64; 2x68, \$66; 2x70, \$68;  
2x72, \$70; 2x74, \$72; 2x76, \$74;  
2x78, \$76; 2x80, \$78; 2x82, \$80;  
2x84, \$82; 2x86, \$84; 2x88, \$86;  
2x90, \$88; 2x92, \$90; 2x94, \$92;  
2x96, \$94; 2x98, \$96; 2x100, \$98;  
2x102, \$100; 2x104, \$102; 2x106, \$104;  
2x108, \$106; 2x110, \$108; 2x112, \$110;  
2x114, \$112; 2x116, \$114; 2x118, \$116;  
2x120, \$118; 2x122, \$120; 2x124, \$122;  
2x126, \$124; 2x128, \$126; 2x130, \$128;  
2x132, \$130; 2x134, \$132; 2x136, \$134;  
2x138, \$136; 2x140, \$138; 2x142, \$140;  
2x144, \$142; 2x146, \$144; 2x148, \$146;  
2x150, \$148; 2x152, \$150; 2x154, \$152;  
2x156, \$154; 2x158, \$156; 2x160, \$158;  
2x162, \$160; 2x164, \$162; 2x166, \$164;  
2x168, \$166; 2x170, \$168; 2x172, \$170;  
2x174, \$172; 2x176, \$174; 2x178, \$176;  
2x180, \$178; 2x182, \$180; 2x184, \$182;  
2x186, \$184; 2x188, \$186; 2x190, \$188;  
2x192, \$190; 2x194, \$192; 2x196, \$194;  
2x198, \$196; 2x200, \$198; 2x202, \$200;  
2x204, \$202; 2x206, \$204; 2x208, \$206;  
2x210, \$208; 2x212, \$210; 2x214, \$212;  
2x216, \$214; 2x218, \$216; 2x220, \$218;  
2x222, \$220; 2x224, \$222; 2x226, \$224;  
2x228, \$226; 2x230, \$228; 2x232, \$230;  
2x234, \$232; 2x236, \$234; 2x238, \$236;  
2x240, \$238; 2x242, \$240; 2x244, \$242;  
2x246, \$244; 2x248, \$246; 2x250, \$248;  
2x252, \$250; 2x254, \$252; 2x256, \$254;  
2x258, \$256; 2x260, \$258; 2x262, \$260;  
2x264, \$262; 2x266, \$264; 2x268, \$266;  
2x270, \$268; 2x272, \$270; 2x274, \$272;  
2x276, \$274; 2x278, \$276; 2x280, \$278;  
2x282, \$280; 2x284, \$282; 2x286, \$284;  
2x288, \$286; 2x290, \$288; 2x292, \$290;  
2x294, \$292; 2x296, \$294; 2x298, \$296;  
2x300, \$298; 2x302, \$300; 2x304, \$302;  
2x306, \$304; 2x308, \$306; 2x310, \$308;  
2x312, \$310; 2x314, \$312; 2x316, \$314;  
2x318, \$316; 2x320, \$318; 2x322, \$320;  
2x324, \$322; 2x326, \$324; 2x328, \$326;  
2x330, \$328; 2x332, \$330; 2x334, \$332;  
2x336, \$334; 2x338, \$336; 2x340, \$338;  
2x342, \$340; 2x344, \$342; 2x346, \$344;  
2x348, \$346; 2x350, \$348; 2x352, \$350;  
2x354, \$352; 2x356, \$354; 2x358, \$356;  
2x360, \$358; 2x362, \$360; 2x364, \$362;  
2x366, \$364; 2x368, \$366; 2x370, \$368;  
2x372, \$370; 2x374, \$372; 2x376, \$374;  
2x378, \$376; 2x380, \$378; 2x382, \$380;  
2x384, \$382; 2x386, \$384; 2x388, \$386;  
2x390, \$388; 2x392, \$390; 2x394, \$392;  
2x396, \$394; 2x398, \$396; 2x400, \$398;  
2x402, \$400; 2x404, \$402; 2x406, \$404;  
2x408, \$406; 2x410, \$408; 2x412, \$410;  
2x414, \$412; 2x416, \$414; 2x418, \$416;  
2x420, \$418; 2x422, \$420; 2x424, \$422;  
2x426, \$424; 2x428, \$426; 2x430, \$428;  
2x432, \$430; 2x434, \$432; 2x436, \$434;  
2x438, \$436; 2x440, \$438; 2x442, \$440;  
2x444, \$442; 2x446, \$444; 2x448, \$446;  
2x450, \$448; 2x452, \$450; 2x454, \$452;  
2x456, \$454; 2x458, \$456; 2x460, \$458;  
2x462, \$460; 2x464, \$462; 2x466, \$464;  
2x468, \$466; 2x470, \$468; 2x472, \$470;  
2x474, \$472; 2x476, \$474; 2x478, \$476;  
2x480, \$478; 2x482, \$480; 2x484, \$482;  
2x486, \$484; 2x488, \$486; 2x490, \$488;  
2x492, \$490; 2x494, \$492; 2x496, \$494;  
2x498, \$496; 2x500, \$498; 2x502, \$500;  
2x504, \$502; 2x506, \$504; 2x508, \$506;  
2x510, \$508; 2x512, \$510; 2x514, \$512;  
2x516, \$514; 2x518, \$516; 2x520, \$518;  
2x522, \$520; 2x524, \$522; 2x526, \$524;  
2x528, \$526; 2x530, \$528; 2x532, \$530;  
2x534, \$532; 2x536, \$534; 2x538, \$536;  
2x540, \$538; 2x542, \$540; 2x544, \$542;  
2x546, \$544; 2x548, \$546; 2x550, \$548;  
2x552, \$550; 2x554, \$552; 2x556, \$554;  
2x558, \$556; 2x560, \$558; 2x562, \$560;  
2x564, \$562; 2x566, \$564; 2x568, \$566;  
2x570, \$568; 2x572, \$570; 2x574, \$572;  
2x576, \$574; 2x578, \$576; 2x580, \$578;  
2x582, \$580; 2x584, \$582; 2x586, \$584;  
2x588, \$586; 2x590, \$588; 2x592, \$590;  
2x594, \$592; 2x596, \$594; 2x598, \$596;  
2x600, \$598; 2x602, \$600; 2x604, \$602;  
2x606, \$604; 2x608, \$606; 2x610, \$608;  
2x612, \$610; 2x614, \$612; 2x616, \$614;  
2x618, \$616; 2x620, \$618; 2x622, \$620;  
2x624, \$622; 2x626, \$624; 2x628, \$626;  
2x630, \$628; 2x632, \$630; 2x634, \$632;  
2x636, \$634; 2x638, \$636; 2x640, \$638;  
2x642, \$640; 2x644, \$642; 2x646, \$644;  
2x648, \$646; 2x650, \$648; 2x652, \$650;  
2x654, \$652; 2x656, \$654; 2x658, \$656;  
2x660, \$658; 2x662, \$66

130 American Ph. 7-1225  
USED RUGS, all sizes and living

room sets. West Coast Rug Clean-  
ers. 1738 Cherry. 7-6170.

ATTAN divan, lounge chair, arm-  
chair, ottoman, 3 pc. set. Call-  
er, apt. above, 723 Euclid, Apt. D.

QMPPL 3-rm. apt. of furniture.  
Take tabs., equity free. Pk. pty.  
22723 S. Anchor, Wilm. 724-1044

OVELY maple secretary, like new.  
Reas. Also misc. baby furn., food  
storage, etc. Call 7-6170.

IVAN & chair sets. \$39.95 up.  
Insurance Furniture Warehouse  
4700 L. E. Blvd. Ph. 2-2151

19K leather-top mah. step tbl.,  
18K gold trim, \$40; bklet; noon  
set (red), 57" long. Ph. 39-7134.

OPA and chair to match, rock-  
er cond., ch. and ott. 69-2323.  
Call 7-5853 Daisy Ave.

ED DIVANS, also full sz. Rolla-  
way, coil sofa. To 6-2383, 15517  
S. Woodruff, Bellflower.

MONTEREY type bed divan, like  
new. Beautiful pattern. 537.50.  
2214. Laurel. Bed. 7-8042

5044. Cabinet, Belf. ME.  
 5045. Solid maple end tables, new.  
 \$22 each. Phone 3-9888.  
 5046. BUY—Bed divan and chair.  
 Rose, \$35. Phone 5-2357.  
 5047. Walnut dinette set, 5 pc., \$30.  
 Phone 40-6187.  
 5048. Bedroom set, 5th. 1893 E. 8th  
 St., Lorain, OH.  
 5049. Rm. of furniture. Liv. rm., bed-  
 room & kitchen. 4447 E. 4th.  
 5050. Yellow chrome kitchen set.  
 Newly new, 4528 Lakew. Blvd.  
 N.E., Walnut Morris div. rm. set.  
 6167 Lakewood, Belf. ME 3-5574.  
 5051. Maple dinette, davenport & chair.  
 Misc. Ph. 39-2657.

## Plus Guaranteed

**Guaranteed  
Used  
Appliances**

SHOP OUR USED  
APPLANCE DEPT.

- Refrigerators • Washers
- Televisions • Radios
- Sewing Machines • Dryers
- Ironers • Many other good

buys. • All in working condition.

**NO DOWN**

NO DOWN

**PAYMENT**

★ Today's Specials ★

MAYTAG WASHER..... **\$14<sup>95</sup>**

G.E. APT. REFRIG..... **\$79<sup>95</sup>**

**O'KEEFE & MERRITT**

**GAS \$20<sup>95</sup>**

## RANGE.....29

Easy Monthly Terms  
We Give S&H Green Stamps

**BUTLER BROS.**  
5252 Lakewood Blvd.  
Lakewood Center  
L.B. 5-6451, TO 7-0813;  
ME 1-8101















# More RESULTS for Your Advertising Dollar in Independent-Press-Telegram Ads!

**Homes for Sale 130**

## WHY NOT BUILD?

2 Bedrooms \$6300 & Up  
3 Bedrooms \$7750 & Up

Complete Service Available at Our Office

**HENMAN & LANGSLET, Inc.**  
6173 CHERRY AVE. PHONE 2-1091

**Homes for Sale 130**

### NEW HOMES OPEN DAILY

4009 FINE  
Lovely 3-bd. ranch home. Spacious, bright, and all electric kitchen in natural wood. Beautifully landscaped. At price and terms.

1081 FREELAND  
7-rm. home in new highly finished area. 3 1/2 bath, 2 den. 2000 sq. ft. forced air heat. Almost 2000 sq. ft. of finished space.

1017 MARCELLUS  
Another new 3-bd. home. 2 1/2 bath, 2 den. 1 1/2 car. All electric. Beautifully landscaped. No better value at \$22,500.

**BY APPOINTMENT 4123 GUNDRY**  
A 2-bd. home in popular Bixby Creek area. Attractive fenced yard. With patio. A GI REALTY.

3634 BRAYTON  
3-bd. in convenient Calt. Hgts. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. No better value at \$22,500.

**PARK ESTATES**  
Open House 1 to 6  
5401 EL JARDIN  
New 3-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**OPEN P. M. 238 MOLINO**  
3-bd. or 2 den. in fine residential area. Close to transportation. At price and terms.

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**IT'S A STEAL**  
3-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**YOUR KIDDES**  
will love this location. Bay View. 3-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**6449 ORANGE**  
OPEN 1 to 5  
Large 3-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**OODLES**  
of room in this spacious 3-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**OPEN HOUSE**  
5880 California  
Unfurnished or unfurnished. 3-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**1515 N. 59th St. OPEN TODAY**  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**1515 N. 59th St. OPEN TODAY**  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**Would You Drive a Little Farther To Live a Lot Better?**

See Page 6

**SOUTHLAND Magazine**

**MT. VIEW TERRACE**  
Neelson & Chapman  
Ph. Garden Grove 9890

**OPEN P. M. 2017 ADRIATIC**  
2-bd. and large den. Attractive home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**INVESTORS 215 ATLANTIC**  
3-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**3552 GUNDRY**  
3-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**ALAMITOS HEIGHTS**  
OPEN 1 to 5  
519 LOS ALAMOS. New 2-story Colonial. 3-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**ALL OPEN 1-5 430 WALNUT**  
Large, clean and attractive 3-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**2535 SAN FRANCISCO**  
Wiley-Owens. Open 1 to 5  
3-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**3-BDRM. AND DEN**  
A bit of the East right here in beautiful Lakewood Village. Come see today from 1 to 5.

**MOORE Realty**  
2405 Carson at Lakewood. 2-5144

**\$7250 Full Price**  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**\$1450 DN. Balance Monthly**  
1817 E. 59th St. OPEN TODAY  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**\$6950 OPEN HOUSE**  
5880 California  
Unfurnished or unfurnished. 3-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**\$1500 DOWN**  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**1075 DAWSON**  
3-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**1075 DAWSON**  
3-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**1075 DAWSON**  
3-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.



"The machine age has got Mom—we could have pigs and chickens; but she's got to have a garbage disposal unit!"

**Homes for Sale 130**

### BIXBY KNOLLS

NEW LISTING  
3-Bedrm. & Den  
NEW BIXBY KNOLLS  
2 1/2 bath with individual bath for master bedroom. Large terrace. Beautifully landscaped. Close to schools, stores & transportation. To see home call res. 4-5292

**INVEST IN A DUPLEX**  
Live in one unit, rent from the other. Pay balance. CHOICE area—where property keeps its value. Call res. 4-5292

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**EAST SIDE**  
2 BEDRMS. \$8950  
Bk. to stores & bus. bld. 42. Bk. to stores & bus. bld. 42. Bk. to stores & bus. bld. 42.

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**OPEN 1 to 5 745 JUNIPERO**  
Spacious 3-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**2-BEDRM. & DEN**  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**2-BEDRM. & DEN**  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**2-BEDRM. & DEN**  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**2-BEDRM. & DEN**  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**2-BEDRM. & DEN**  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**REX L. HODGES CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**Homes for Sale 130**

### LAKEWOOD AREA

\$995 DOWN  
We have several 2- & 3-bd. homes. We can move you in for less than \$1000 down. Call res. 4-5292

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD AREA**  
\$575 CASH  
Needs Paint and Clean-up.  
The owners of these 2 vacant homes have been transferred and we have instructed us to make the best deal possible to the right family.

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD AREA**  
\$9200  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD AREA**  
\$9200  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD AREA**  
\$9200  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD AREA**  
\$9200  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD AREA**  
\$9200  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD AREA**  
\$9200  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD AREA**  
\$9200  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD AREA**  
\$9200  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD AREA**  
\$9200  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD AREA**  
\$9200  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**Homes for Sale 130**

### LAKEWOOD AREA

NEW 3-BEDRM.  
110-FT. FRONTAGE  
Fireplace, entrance hall, rear living room. Immediate occupancy. \$2500 down. Call res. 4-5292

**WALKER & LEE, INC.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD AREA**  
\$575 CASH  
Needs Paint and Clean-up.  
The owners of these 2 vacant homes have been transferred and we have instructed us to make the best deal possible to the right family.

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD AREA**  
\$9200  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD AREA**  
\$9200  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD AREA**  
\$9200  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD AREA**  
\$9200  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD AREA**  
\$9200  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD AREA**  
\$9200  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD AREA**  
\$9200  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD AREA**  
\$9200  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD AREA**  
\$9200  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD AREA**  
\$9200  
2-bd. home. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

**LAKEWOOD REALTY CO.**  
By OWNER - 3 bdrms. Excellent. 1000 sq. ft. 2 1/2 bath. 2 den. 2000 sq. ft. of finished space. At price and terms.

## BEAUTIFUL HOMES WITH CUSTOM-BUILT FEATURES AT A PRICE YOU CAN AFFORD

The many features which make a WHALEY HOME exceptional, did not just originate on an architect's drawing board. They are the result of years of building experience... finding out what people want, and then finding ways and means of building these features into a house that will sell at a price the average family can afford. That is why a WHALEY HOME is the closest thing to an expensive custom-built house you can find anywhere. This means more comfort, convenience and beauty in the home... a greater return on your investment if the time should come when you want to sell.

### 2-3-4 BEDROOM HOMES

#### SIX ATTRACTIVE FLOOR PLANS

#### TWENTY-THREE EXTERIOR DESIGNS

A wide selection of both modern and conventional models to choose from—designs by leading architects, Richard L. Poper, A.I.A., and William A. Lockett, A.I.A. More than twenty features in a WHALEY HOME—to mention a few... extra large lots for outdoor living, steel casement windows and screens, big wardrobe closets, quality hardware and plumbing, two-by-six tongue and groove sub-flooring, select hardwood floors, all ceiling areas insulated, thermostatic controlled heat, natural finish kitchen cabinets (custom-made) with decorative sink tops and drawers that slide on roller bearings.

### A CHOICE RESIDENTIAL AREA IN A CENTRAL LOCATION

WHALEY'S 16th UNIT is in Los Altos... one of the most central of the better residential districts in Long Beach, and winner of the National Award for Planned Communities. The streets are wide and winding to break up fast traffic. Churches, schools, parks, Long Beach State College, beaches, theaters, the new Los Altos Shopping Center within a few minutes from your door. When the Harbor and Sepulveda freeways are complete, a WHALEY HOME will be but a half-hour drive from downtown Los Angeles and Hollywood. As for climate—Los Altos is close enough to the ocean to be cool in summer, warm in winter, and smog-free the year around.

### FHA AND GI TERMS

### Low Down Payments and Monthly Installments

### SPECIAL EXHIBIT

Be sure to see the special exhibit on "HIDDEN CONSTRUCTION" in a WHALEY HOME. You will then know why a WHALEY HOME has longer life and low maintenance cost.

### Come Out Today and See How Much Good Living Your Money Will Buy in

## WHALEY'S 16th UNIT

### MODEL HOMES OPEN FOR INSPECTION

(Furnishings by Aaron Schultz)

### 2400 BELLFLOWER BLVD.

North of Stearns in Long Beach  
Telephone L. B. 9-9313

**REALTORS • FIRST IN LOS ALTOS PROPERTIES**

Los Altos Realty Inc.  
Eves. Ph. Kimberly 3-1498  
Day Ph. Anaheim 7303



# What's Your Problem? To Buy, Sell or Rent? Here is Long Beach's Market Place.

## Homes for Sale 130

### LAKEWOOD AREA

2 B.R. BLK. frame, modern, porches, 4 1/2 G.I. resale, \$22,000 dn. \$10,900 P.P. 4729 Snowden Ave. BY owner. 2-Bedrm. frame, tile sink & bath, hardwood floors, 1126 Ross, Call 70-8136.

NEAR schools. BY owner. 2-B.R. Value \$10,500. \$64 mo. Inc. In. 5022 Pasadena. Ph. 5-8821.

\$162 DN—2-Bedrm. sep. din. rm. tile, garage, cinder-block fence. Move in today. 5-5424.

SUNDAY OPEN HOUSE 10-9 790 Gardenia. 65-8297. 8-7392.

\$2150 DN. 3 br. Very mod. \$12,750. Din. rm. Take over loan. 8-3666.

### LAKEWOOD COUNTRY CLUB ESTATES

#### HINKEL REALTY

Has a home for you in Lakewood Country Club Estates. Call TO 7-7616, 9450 E. Artesia, Bldg.

### LAKEWOOD PLAZA

#### "LITTLE WILLIE"

would enjoy living in this brand new 2-Bedrm. home before school starts. Double garage, fireplace, disposal in kitchen, steel cash; can be handled for a small down payment.

29 Days Till School

#### MOORE Realty

2451 Bellflower 34-3461

#### DID YOU KNOW?

Yes, it's possible to buy a 2-Bedrm. home in Lakewood Plaza for only \$10,975, with payments \$50.00 monthly. Vacant, corner, immediate possession. Hurry!

#### MOORE Realty

2451 Bellflower 34-3461

#### Your Dream!

2 bedrooms, paneled den with bar, wall-to-wall carpets, drapes, walled rear yard with patio and BQ. Yours for \$14,950, low down.

7225 PETALUMA

#### OPEN 2 TO 6

### 2-BEDROOM PLAZA

Beautiful and immaculate. Modern type home. Fireplace. Paneled walls. Built-in breakfast nook and table. Dishwasher. 4 1/2 loan. Below market.

#### BURT SMITH CO., Rltors.

2429 E. Flower Ave. TO 7-1273

#### VACANT

3220 LOS COYOTES. 2-BDRM. Fireplace, stove, rear 1/2 ac. fenced. B.G. GI. loan. 30-000 at \$50.00 mo. Subst. low terms.

"Jerry" Elliott, eye 20-5226

#### REX L. HODGES CO.

3458 Atlantic Ave. 2-1237

ALL THE LUXURY APPTS Common to these homes—chrome top stove, refrig., T.V. & automatic washer. 3 bedrm. semi-modern. Full price \$11,500. Large 4 1/2 loan. C. REALTORS 1-9410 2238 American 90-7825

\$9895\$

Balance for beautiful 2-Bedrm. 1 b.k. to schools, shopping, center bus. Only \$5500 dn. \$61 mo. 2 1/2 triquels.

BY OWNER. LAST CHANCE. \$1195 dn 2 B.R. G.I. dishwasher, fenced, lawn, terrace, trip., stall shower. 6713 El Salvador. L. B. 8-2170.

OWNER leaving town, need 3-br. home. 1 1/2 baths, dishwasher, built-in breakfast room. Submit all reasonable offers. Call 5-1201.

"GOLD HOUSE" Ideal location. 2 br. sep. stall shower. Dishwasher, stove, refrig., washer, thermo heat, furpl. Low down payment. Borjale Specht, Rlt. 8-1592.

BY ORIG. GI owner. Like new. 2-Bedrm. fenced, patio, fireplace, stove, washer, refrig. on contract. 12 (desired) Ph. 5-7123

BY OWNER—2-br., 1 1/2 baths, 3 mo. old. Lawn, fenced, w.w. carport, drapes, Plac. Xltch., diap. \$3130 dn. 4 1/2 G.I. 2000, Outom.

8740 BELICE

BEST 2-BEDROOM BUY OPEN 1 TO 5

## Homes for Sale 130

### LOS ALTOS

#### OPEN HOUSE

2310 MONTAINE. 3-Bedrm. fireplace. Very clean 3-Bedrm. fireplace. 2-car garage. Fenced rear yard. Price \$13,995.

#### OPEN HOUSE

3485 FIAREBROOK. 3-Bedrm. nicely decorated. Beautifully landscaped. rear yard. Many walking distance to shopping center.

#### OPEN HOUSE

3341 FAIRBROOK. 3-Bedrm. wall-to-wall carpeting. built-in breakfast room, automatic washer. Price only \$8400 down.

#### OPEN HOUSE

3445 DAGGETT. 2-Bedrm. Recently redecorated. Fenced back yard. Easy walking distance to shopping center. Price only \$9750.

JOE E. FURR, Realtor. 4432 Pacific Coast 34-3427

#### OWNER NEEDS HELP

One of the lowest priced 2-Bedrm. homes in Los Altos. Nicely finished yard. Can be handled for \$1975 down, including all costs. Monthly payments \$64.07. Total price \$9750. Owner moving to Garden Grove. Submit all offers.

#### MOORE Realty

2451 Bellflower 34-3461

#### 2-BEDROOM BEAUTY

Ideal outdoor living with wall of glass in living room opening to patio. Large sunny kitchen, bath with stall shower. \$3100 down, payments only \$60 mo.

#### MOORE Realty

2451 Bellflower 34-3461

#### OPEN HOUSE

2310 MONTAINE. 3-Bedrm. fireplace. 2-car garage. Fenced rear yard. Price \$12,995.

JOE E. FURR, Realtor. 4432 Pacific Coast 34-3427

#### THIS IS IT

\$3500 buys equity in a near new 2-Bedroom home, a house full of modern furniture including automatic washer, refrig., & stove. 2150 McNab, Los Altos 8-1590

#### REX L. HODGES CO.

3458 Atlantic Ave. 2-1237

#### LOS ALTOS

2-Bedrm. near schools, churches, bus. Good for investors. Phone 90-6645 after 6 p. m.

#### LOS CERRITOS

DOWNTOWN RANCH. Bungalow ranch-type 3-br. & den home on landscaped acre. Knoll top, front porch, front Civic Center with sweeping view. Lovely guest house (rented at \$55). Close in but secluded. FULL PRICE \$30,000. LOU DOWY, Pa. 7-9096 COCHRAN 7-5381

#### 4202 LOCUST

(N. of San Antonio) Small, artistic house on large, beautifully landscaped lot. Small guest house in garden.

EMMONS REALTY CO. 4121 E. 2nd. Blvd. 4-3555; 40-3514

LOS CERRITOS home, 4 bedrms. & den. B-nook, rumpus rm., & sleeping porch. 2 beautiful landscaped lots. Priced to sell. Terms arranged. Shown by appt. only. C. W. Vaughn, 337 E. 1st. 65-6433 Home 4-7121.

#### OPEN 1 TO 5

145 W. SAN ANTONIO DR. 3 and den. Out-of-town owner must sell.

EMMONS REALTY CO. 4-3555

2 BR HOME 3077 L. E. Blvd. bus. zone. \$1000 dn. 4-2227.

#### NAPLES

BY OWNER—3-Bedrm. corner house on active lot. N. bay. W. w. carpeting, fireplace, beautiful big patio. 146 Trivoli Dr.

LOVELY 2-BR. nr. Marina. \$2000 dn. low mo. Fenced. Rlt. 8-7003

### NORTH LONG BEACH

#### \$1500 DOWN

2-Bedrm. Spanish stucco, redecorated, large lot, near schools.

## Homes for Sale 130

### NORTH LONG BEACH

#### GOOD BUYS

2 bedroom, N.L.B. 50x50 cor. on Artesia Blvd., fenced yard, small lot, C-Zone. Newly redecorated in and out.

2 bedroom frame, 20x22 gar., furnished. Lot 65x112. \$1600 down, balance easy.

Small house, unfinished, corner lot, \$1090 down. \$445 mo. We have others, call TO 7-7616.

#### HINKEL REALTY

2460 E. Artesia Bellflower

#### OPEN 1 TO 5

120 W. 32ND ST. WE GUARANTEE

This 3-br. home to be the cleanest, best decor. & best maintained listing in N. L. B. Custom dressed & lovely carpet thru-out. Tile bath with glass enclosed shower. Fenced yard with full sprinklers. Asking \$13,250 with low down payment.

C. V. JACKSON, Realtor. 530 E. Carson at Atlantic. 40-6467

#### 6641 ORIZABA—TERMS

Only 1 blk. to grammar school. 2 bedrms., den, room, lovely tile yard, fenced. Quiet street north of Artesia Blvd.

6672 CURTIS—\$1500 DN. Builders, attention. 2 nice big lots. Small home on rear of one.

3045 CADE

Death in family. This 2-Bedrm. home must be sold at once. CRACK SMALL. 3030 Artesia. Phs. 9-6391; 7-3571; 20-3513.

#### TAKE TRAILER

Completely turn. 2-br. home incl. Laster Spinet piano, stove, all ice. rooms, sep. dining rm., fireplace, 1 1/2 bath, 20x24 garage. 60x110 lot. 2 bks. to Hamilton Jr. High. \$13,985.

Larry Miller, 6530 Orange 2-8164

#### \$1663 DOWN

2-br., clean, sep. gar. Only 5 yrs. old. Fenced. Total \$6550. Payments less than rent. "Jerry" Elliott, Res. 20-8728.

#### REX L. HODGES CO.

3458 Atlantic Ave. Ph. 2-1237.

#### BY OWNER—VACANT

Clean 2-br. & sun room, stucco, tile, gar. Nice planted, fenced yard. Termite free. Insul., withstrp. Rubber tile in bath. Kitchen & service porch. Big covered back porch. Pr. \$9000. Terms. 2249 E. 63rd. 34-1882.

#### 1500 HARDING

NEW 3-Bedrm. FHA. CORNER LOT. Natural cabinets, insulation, wardrobe closets. Painted & papered walls. Hardwood floors. Other den. Close to schools, trans. & shopping. \$13,800.

#### \$8950

2-BR. near school & trans. Gar. Patio. All fenced. Owner will take trailer or submit your down.

#### S. L. STARR, Realtor

733 South St. Ph. 20-1487

#### COZY 3-BEDROOM

Near schools, buses and stores. Nicely landscaped with many fruit trees. Only \$5500.

#### CLARK & MASPERO

Realtors—Counselors—Appraisers 423 Security Bldg. Ph. 6-3238

#### 5456 LINDEN

OPEN 1 TO 5 Suburb your own investment on this nice 2-Bedrm., separate dining room. Shade trees. Immediate possession.

#### BARGAIN BY OWNER

Lovely 3-br. Sp. Stucco, Aprx. 1250 sq. ft. Din. rm., bkr. Dn. hrdwd., tile, thermo fur. Dn. bath. 40x125. 2 bdr. school. 5506 Walnut, North Long Beach.

#### 8510 ADAIR—Open P. M.

2-br. Country living. City conveniences. Large lot. Of resale. \$3750. Small den. (Off Downey Ave. So. of Artesia St.)

H. Adema, 3910 Atlantic. 20-4475.

#### OPEN—2220 McKENZIE

Immac. 2-br. Fenced yard. Close to markets and bus. \$9750. CLAUDE T. BERNON, Realtor. 90-3895 2217 Bellflower 9-4957

#### N. L. B. DUPLEX—NEW

2-br. 1620 sq. ft. lot 85x130. \$8 SALES \$8

#### GOOD BUYS

H. ADEMA REALTY CO. 5940 Atlantic, Open 10-11:30

#### ★ PARK FRONT ★

2-Bedroom, den, large garage. N.Y. equity \$5000.

## CARNIVAL By Dick Turner



"Now then, Hubert, go back and get mama!"

## Homes for Sale 130

### NORTH LONG BEACH

#### 2-BR. \$6500 Total Price

Shady st. Full dining rm. Floor furnace. 2-car gar. 50x120 lot. Ph. 2-2750; 9-8918

#### \$1500 DOWN

New 1-Bedrm., modern, 2 1/2 lot. Owner, 5525 Linden. 4-1067.

OPEN 434 Junice, 3-br. stucco. Patio, gar. Bl. '47. Move before school. Mr. Jordan H. Cheap at \$10,175. 2-7313; 20-3885.

\$6350 AT \$50 MO. 4 1/2 2-br. stucco, dbl. gar. N. 3-Arango & Artesia. Built 46. Name your dn. 20-1713; 2-7513; 20-2636.

#### OPEN 1 TO 5

7190 BASTONDALE 3 br. nr. schools, bus, store. \$10,750. \$2500 dn. 20-4283

2-BDRM. stucco, w-10-w. carpet, 2 1/2 car, bay window, dble. gar. \$8400. 4 1/2. \$84.56 mo. Full price \$10,950. Terms. NE 2-7457.

#### HODGE & INCOME

Apt. over gar. & 2-br. stucco home. Dishwasher, disp., tile, furnace. C-2 zone. 2-6111.

OPEN—154 Janice, 3-Bedrm. stucco, patio, gar. Built '47. Move before school starts. Near Jordan H. Cheap at \$10,175. 2-7313; 20-3885.

\$1400 DOWN \$35 MO. AT 3% CAL VET 2-br. home. Flagstone patio. BBQ, soft water. 20-5484 PASTOR. 3479 Atlantic

#### DRIVE BY

3855 CALIFORNIA AVE. For further detail. NE 6-3220

#### DUPLEX OPEN SUN. 10-50

1524 E. 59TH WOOLARD Mtr. 40-9232; 40-5849

#### \$1750 DOWN

2 modern stores. Business zone. 20-5484 PASTOR. 3479 Atlantic

#### BY OWNER—7 rooms, ranch styled, 6 yrs. old, for 4 to 6 units. 2-3625

#### 475 E. PLYMOUTH. VACANT. OPEN 3-br. frame. 20-2323

#### PARK ESTATES

#### 5311 El Roble

#### OPEN P. M.

Be sure to see the lovely interior of this very finest Park Estates home. Everything and more to be desired for modern-day living. MUST BE SOLD! EXCELLENT TERMS. Ph. 90-0433 or 9-2337.

#### MODERN 2-br. and den; lge. ant. mahogany cabinet work throughout; convenient island kitchen; deep with cork floor, corner fireplace; beam ceiling; gar. in front; 1 1/2 baths. Owner, phone 9-7529.

#### OPEN 5230 EL ROBIE

2-BR. PINE AVE. 1 1/2 baths, R-1 lot.

2-BR. & den, fireplace, 1640 sq. ft. A lot of outdoor living.

3-BR.—Clean; with extras. Good GI loan.

OPEN HOUSE—2950 DATSY 3-br. & den, fireplace, vent-hood, garb. disp., BBQ. Call Mr. RICHMAN, Res. 4-4025

REX L. HODGES CO. 3074 Pacific Ave. Ph. 6-0734

#### School-Time Special

OPEN P. M.

## Homes for Sale 130

### WEST SIDE

CORNER 1-Bedrm. stucco duplex, furnished, floor furnace, double garage, \$10,950.

SPARKLING 2-Bedrm. stucco, immaculate inside, and out, double garage, fenced yard, \$2500 will hand. Don't miss this!

DEMPSEY, REALTORS 2474 Pacific 40-2288; 4-2437.

#### BY OWNER—NEW

I'm just finishing a nice big 3-Bedrm. home at 2923 Gale. Latest sliding glass windows, redwood front, extra lgt. garage, \$12,200. Ph. 20-2569.

2075 CASPIAN WAY 2-BEDROOM, DEN Beautiful interior, carpeted. Top FHA. Call Vel. loan.

1949 Golden—3-br., furn. 2611 E. 222nd St., 2-br. Cape Cod

#### 3010 ADRIATIC. OPEN 1-5. LARGE, NEARLY NEW 2-BR.

\$1000 DN. Only \$7550. \$50 mo. 2 br., 1 1/2 gar. Nr. schools. DUN. L.B. 4-6866; TER. 4-6823 anytime

#### WRIGLEY AREA

GOOD BUYS, Ph. 4-8113 TO SEE 2110 Maine—3-br., 1 1/2 baths. 3045 Eucalyptus—3-br., 1 1/2 baths. 3507 Eucalyptus—3-br., \$9500 dn. 2429 W. 32nd St. 4-4474

2115 Baltic—2-br. & den. 2035 Canal—2-br. & den. 21910 Embassy—3-br., Lincoln Vll.

3152 Daisy—3-br., 1 1/2 baths. 1730 W. 32nd St. 4-4474

2429 W. 32nd St. 4-4474

3010 Addictive—Mod., nearly new. 2242 Baltic—\$1500 dn. 3250 Caspian—2-br., spacious. 2125 Easy—2-br. \$9500. 2182 Fashion—2-br. \$9000. 2842 Fashion—\$9750.

PAGE & CUNNINGHAM Rltors. 2365 Pacific 4-8113; 4-4816; 4-9843

#### OWN YOUR OWN APT. 132

Open 10 to 6 P. M. For your inspection

#### New De Luxe Apartment

Patios, sun decks, private entrances, service entrances; more than 1000 sq. ft. of living space to each room, thermostatically controlled, floating floors. Garbage disposal. Wired for electric range. Picture windows, steel sash. Large kitchen with lots of tile. Washroom with automatic washer & dryer. Near the ocean. Nice 'n' cool.

#### OCEAN VIEW

Owner at property. Location 1st St. & Termino Ave.

L. A. HANCOCK 90-5141; 6-2334

#### OPEN EVERY AFTERNOON

#### SPARKLING NEW ROYAL HOMES—952 E. 2ND

Near Ocean, Stores, Downtown

• Wealth of Closets

• Submit your trade and terms.

ROYAL HOMES, 6-3996

Miss Norman N. Lee, TE 4-6960















Here Are  
The Facts!  
**RECORD  
BREAKING  
SALES**

of  
**NEW '53 FORDS**

Mean

L

A

R

G

E

S

T

SELECTION

L

O

W

E

S

T

PRICES

FOR

**A-1 ★ A-1**

USED CARS

in

**HISTORY!**

SO

Don't Buy

Any Car

Anywhere

Until

You See

The

**F**

**ORD**

**D**

DEALERS

Tremendous

DISPLAY

OF

**A-1**

**A-1 ★ A-1**

**A-1**

USED CARS!

Guaranteed

and Offered

Exclusively

By Your

Neighborhood

**F-O-R-D**

Dealer

✓ Check

The Individual Ads Today

& Every Day With the

**A-1 USED CARS**

Guaranteed by Your

**FRIENDLY**

**FORD**

**DEALER**

\*Ford Dealers Slogan

# Automobiles for Sale 175

## CHRYSLER

This is the Last  
**'53 Chrys. V-8**  
New Yorker  
4-door  
For...  
\$2895  
Has radio, heater, white tires, convertor, power brakes: 4000 actual miles: 1800 B.O.

Save \$1400  
DAFFEY JAFFE  
1740 American

## Automobiles for Sale 175

### DODGE

\$9.50 DOWN  
'46 DODGE club sedan. Radio & heater. A good solid car. MICKEY FINN'S "Hudson on Lakewood." 17240 Lakewood Blvd., Bellflower. TO 6-1213.

COMPARE THIS ONE  
'50 Dodge business coupe. 2-door. Direct. Signals. Back-up lights. Good tires. R. & H. Will sacrifice. \$1495.

### Automobiles for Sale 175

#### FORD

'49 Ford V-8 — \$695  
Custom 4-door  
Radio & heater

MANY PRE-WAR WORK MODELS  
From \$40 to \$95

ART MORGAN  
MOTOR COMPANY  
Anaheim at Atlantic

### Automobiles for Sale 175

#### CHRYSLER

'51 CHRYSLER Windsor "Newport" 4-door. Automatic transmission. Radio & heater. Like new. MICKEY FINN'S "Hudson on Lakewood." 17240 Lakewood Blvd., Bellflower. TO 6-1213.

'50 CHRYSLER Imperial 4-door. Original finish. Mechanically perfect. Ideal for business or extremely heavy use. We guarantee 3 miles or more per gallon: 99% new. Only \$250. Daffey Jaffe. 1740 American

### Automobiles for Sale 175

#### CROSLLEY

'47 CROSLLEY 2-dr. Like new. \$295. L. A. Anderson. 1812 E. Anaheim

### Automobiles for Sale 175

#### DE SOTO

'51 DE SOTO Custom Club Coupe. Tip-top condition. Loaded. 1000 miles. No gum. 5105 ATLANTIC 2-1296

McCLURE-NOWLING

'52 DE SOTO custom 4-dr. Radio, heater, 801 E. ANAHEIM

Masters Used Cars 1-9932

'48 DE SOTO Custom 4-dr. Completely original. Radio & heater. Automatic transmission. 5105 ATLANTIC 2-1296

McCLURE-NOWLING

'46 DE SOTO 4-door. Total equity \$87 or your prewar car. Take over payments. No gum. 1901 E. Anaheim. 63-3459. Dir.

BEING transferred — Highest bid buys my 1940 De Soto club coupe. Loaded. 11,000 miles. 8221 Las Flores. Ph. 8-7815.

'51 DE SOTO SIGHTSEER. Prestige. 2400 miles. Perfect. 1700 S. Bellflower. Bellflower. TO 6-1213.

'53 DE SOTO 6 sedan. Fully equipped. 4500 miles. 1700 S. Bellflower. Bellflower. TO 6-1213.

'50 DE SOTO sedan. '48 Chrysler engine. Good transportation. 355. 2271 Granada. 20-3887.

'46 DE SOTO 4-dr. Sell or trade. Chassis. 8-6211.

'48 DE SOTO club coupe. Excellent. 6000 Blackthorne. Bellflower. 2-1296

### Automobiles for Sale 175

#### DODGE

YOUR CHOICE — \$1395

DODGE '51 SEDAN  
Automatic shift, radio, heater.

PONTIAC '50 SEDAN  
Hydra-Matic 2-door. Radio, heater.

POWERGLIDE '51 CHEV.  
De luxe sedan. Radio, heater.

DE SOTO '50 CLUB  
Automatic shift, custom, radio.

PLYMOUTH '51 SEDAN  
Philo radio, weather control.

GLENN E. THOMAS  
Local new car dealer 44 years  
333 E. Anaheim Phone 6-1283

### Automobiles for Sale 175

#### DODGE

'48 DODGE convertible. Radio & heater. New paint. Mechanically perfect. MICKEY FINN'S "Hudson on Lakewood." 17240 Lakewood Blvd., Bellflower. TO 6-1213.

DODGE '48 \$795  
Fluid Drive Custom Sedan. Radio. Glenn E. Thomas. 333 E. Anaheim

'47 DODGE 4-dr. Total equity \$55 or your prewar car. Take over payments. No gum. 1901 E. Anaheim. 63-3459. Dir.

LATE '48 DODGE 4-dr. Sed. Fluid drive, visor, turn signals, heater. Back up lights. Good condition. 1900. 34-1196 after 6 p.m. 8-9048.

'53 DODGE V-8 station wagon. 3500 mi. 8000. 34-1196 after 6 p.m. 8-9048.

FOR SALE—1939 Dodge, good condition. 5105. Inq. 315 Coronado. 8-9048.

'49 DODGE 2-dr. \$350 down. MICKEY FINN'S "Hudson on Lakewood." 17240 Lakewood Blvd., Bellflower. TO 6-1213.

'51 DODGE 4-door. Gyo. R.H. 11400. Perfect. Bros. 13734. S. Bellflower Blvd., Bellflower.

'57 DODGE. Good work car. 885. 2730 Montclair.

DODGE '39. Good path. Best offer takes. TO 7-4800 (Bldr.).

### Automobiles for Sale 175

#### FORD

'46 DODGE club sedan. Radio & heater. A good solid car. MICKEY FINN'S "Hudson on Lakewood." 17240 Lakewood Blvd., Bellflower. TO 6-1213.

COMPARE THIS ONE  
'50 Dodge business coupe. 2-door. Direct. Signals. Back-up lights. Good tires. R. & H. Will sacrifice. \$1495.

### Automobiles for Sale 175

#### FORD

'49 Ford V-8 — \$695  
Custom 4-door  
Radio & heater

MANY PRE-WAR WORK MODELS  
From \$40 to \$95

ART MORGAN  
MOTOR COMPANY  
Anaheim at Atlantic

### Automobiles for Sale 175

#### CHRYSLER

'51 CHRYSLER Windsor "Newport" 4-door. Automatic transmission. Radio & heater. Like new. MICKEY FINN'S "Hudson on Lakewood." 17240 Lakewood Blvd., Bellflower. TO 6-1213.

'50 CHRYSLER Imperial 4-door. Original finish. Mechanically perfect. Ideal for business or extremely heavy use. We guarantee 3 miles or more per gallon: 99% new. Only \$250. Daffey Jaffe. 1740 American

'47 CROSLLEY 2-dr. Like new. \$295. L. A. Anderson. 1812 E. Anaheim

'51 DE SOTO Custom Club Coupe. Tip-top condition. Loaded. 1000 miles. No gum. 5105 ATLANTIC 2-1296

McCLURE-NOWLING

'52 DE SOTO custom 4-dr. Radio, heater, 801 E. ANAHEIM

Masters Used Cars 1-9932

'48 DE SOTO Custom 4-dr. Completely original. Radio & heater. Automatic transmission. 5105 ATLANTIC 2-1296

McCLURE-NOWLING

'46 DE SOTO 4-door. Total equity \$87 or your prewar car. Take over payments. No gum. 1901 E. Anaheim. 63-3459. Dir.

BEING transferred — Highest bid buys my 1940 De Soto club coupe. Loaded. 11,000 miles. 8221 Las Flores. Ph. 8-7815.

'51 DE SOTO SIGHTSEER. Prestige. 2400 miles. Perfect. 1700 S. Bellflower. Bellflower. TO 6-1213.

'53 DE SOTO 6 sedan. Fully equipped. 4500 miles. 1700 S. Bellflower. Bellflower. TO 6-1213.

'50 DE SOTO sedan. '48 Chrysler engine. Good transportation. 355. 2271 Granada. 20-3887.

'46 DE SOTO 4-dr. Sell or trade. Chassis. 8-6211.

'48 DE SOTO club coupe. Excellent. 6000 Blackthorne. Bellflower. 2-1296

DODGE '39. Good path. Best offer takes. TO 7-4800 (Bldr.).

DODGE '51 SEDAN  
Automatic shift, radio, heater.

PONTIAC '50 SEDAN  
Hydra-Matic 2-door. Radio, heater.

POWERGLIDE '51 CHEV.  
De luxe sedan. Radio, heater.

DE SOTO '50 CLUB  
Automatic shift, custom, radio.

PLYMOUTH '51 SEDAN  
Philo radio, weather control.

GLENN E. THOMAS  
Local new car dealer 44 years  
333 E. Anaheim Phone 6-1283

DODGE '48 \$795  
Fluid Drive Custom Sedan. Radio. Glenn E. Thomas. 333 E. Anaheim

'47 DODGE 4-dr. Total equity \$55 or your prewar car. Take over payments. No gum. 1901 E. Anaheim. 63-3459. Dir.

LATE '48 DODGE 4-dr. Sed. Fluid drive, visor, turn signals, heater. Back up lights. Good condition. 1900. 34-1196 after 6 p.m. 8-9048.

'53 DODGE V-8 station wagon. 3500 mi. 8000. 34-1196 after 6 p.m. 8-9048.

FOR SALE—1939 Dodge, good condition. 5105. Inq. 315 Coronado. 8-9048.

'49 DODGE 2-dr. \$350 down. MICKEY FINN'S "Hudson on Lakewood." 17240 Lakewood Blvd., Bellflower. TO 6-1213.

'51 DODGE 4-door. Gyo. R.H. 11400. Perfect. Bros. 13734. S. Bellflower Blvd., Bellflower.

'57 DODGE. Good work car. 885. 2730 Montclair.

DODGE '39. Good path. Best offer takes. TO 7-4800 (Bldr.).

DODGE '51 SEDAN  
Automatic shift, radio, heater.

PONTIAC '50 SEDAN  
Hydra-Matic 2-door. Radio, heater.

POWERGLIDE '51 CHEV.  
De luxe sedan. Radio, heater.

DE SOTO '50 CLUB  
Automatic shift, custom, radio.

PLYMOUTH '51 SEDAN  
Philo radio, weather control.

GLENN E. THOMAS  
Local new car dealer 44 years  
333 E. Anaheim Phone 6-1283

DODGE '48 \$795  
Fluid Drive Custom Sedan. Radio. Glenn E. Thomas. 333 E. Anaheim

'47 DODGE 4-dr. Total equity \$55 or your prewar car. Take over payments. No gum. 1901 E. Anaheim. 63-3459. Dir.

LATE '48 DODGE 4-dr. Sed. Fluid drive, visor, turn signals, heater. Back up lights. Good condition. 1900. 34-1196 after 6 p.m. 8-9048.

'53 DODGE V-8 station wagon. 3500 mi. 8000. 34-1196 after 6 p.m. 8-9048.

FOR SALE—1939 Dodge, good condition. 5105. Inq. 315 Coronado. 8-9048.

'49 DODGE 2-dr. \$350 down. MICKEY FINN'S "Hudson on Lakewood." 17240 Lakewood Blvd., Bellflower. TO 6-1213.

'51 DODGE 4-door. Gyo. R.H. 11400. Perfect. Bros. 13734. S. Bellflower Blvd., Bellflower.

'57 DODGE. Good work car. 885. 2730 Montclair.

DODGE '39. Good path. Best offer takes. TO 7-4800 (Bldr.).

DODGE '51 SEDAN  
Automatic shift, radio, heater.

PONTIAC '50 SEDAN  
Hydra-Matic 2-door. Radio, heater.

POWERGLIDE '51 CHEV.  
De luxe sedan. Radio, heater.

DE SOTO '50 CLUB  
Automatic shift, custom, radio.

PLYMOUTH '51 SEDAN  
Philo radio, weather control.

GLENN E. THOMAS  
Local new car dealer 44 years  
333 E. Anaheim Phone 6-1283

DODGE '48 \$795  
Fluid Drive Custom Sedan. Radio. Glenn E. Thomas. 333 E. Anaheim

'47 DODGE 4-dr. Total equity \$55 or your prewar car. Take over payments. No gum. 1901 E. Anaheim. 63-3459. Dir.

LATE '48 DODGE 4-dr. Sed. Fluid drive, visor, turn signals, heater. Back up lights. Good condition. 1900. 34-1196 after 6 p.m. 8-9048.

'53 DODGE V-8 station wagon. 3500 mi. 8000. 34-1196 after 6 p.m. 8-9048.

FOR SALE—1939 Dodge, good condition. 5105. Inq. 315 Coronado. 8-9048.

'49 DODGE 2-dr. \$350 down. MICKEY FINN'S "Hudson on Lakewood." 17240 Lakewood Blvd., Bellflower. TO 6-1213.

'51 DODGE 4-door. Gyo. R.H. 11400. Perfect. Bros. 13734. S. Bellflower Blvd., Bellflower.

'57 DODGE. Good work car. 885. 2730 Montclair.

DODGE '39. Good path. Best offer takes. TO 7-4800 (Bldr.).

DODGE '51 SEDAN  
Automatic shift, radio, heater.

PONTIAC '50 SEDAN  
Hydra-Matic 2-door. Radio, heater.

POWERGLIDE '51 CHEV.  
De luxe sedan. Radio, heater.

DE SOTO '50 CLUB  
Automatic shift, custom, radio.

PLYMOUTH '51 SEDAN  
Philo radio, weather control.

GLENN E. THOMAS  
Local new car dealer 44 years  
333 E. Anaheim Phone 6-1283

DODGE '48 \$795  
Fluid Drive Custom Sedan. Radio. Glenn E. Thomas. 333 E. Anaheim

'47 DODGE 4-dr. Total equity \$55 or your prewar car. Take over payments. No gum. 1901 E. Anaheim. 63-3459. Dir.

LATE '48 DODGE 4-dr. Sed. Fluid drive, visor, turn signals, heater. Back up lights. Good condition. 1900. 34-1196 after 6 p.m. 8-9048.

'53 DODGE V-8 station wagon. 3500 mi. 8000. 34-1196 after 6 p.m. 8-9048.

FOR SALE—1939 Dodge, good condition. 5105. Inq. 315 Coronado. 8-9048.

'49 DODGE 2-dr. \$350 down. MICKEY FINN'S "Hudson on Lakewood." 17240 Lakewood Blvd., Bellflower. TO 6-1213.

'51 DODGE 4-door. Gyo. R.H. 11400. Perfect. Bros. 13734. S. Bellflower Blvd., Bellflower.

'57 DODGE. Good work car. 885. 2730 Montclair.

DODGE '39. Good path. Best offer takes. TO 7-4800 (Bldr.).

DODGE '51 SEDAN  
Automatic shift, radio, heater.

PONTIAC '50 SEDAN  
Hydra-Matic 2-door. Radio, heater.

POWERGLIDE '51 CHEV.  
De luxe sedan. Radio, heater.

DE SOTO '50 CLUB  
Automatic shift, custom, radio.

PLYMOUTH '51 SEDAN  
Philo radio, weather control.

GLENN E. THOMAS  
Local new car dealer 44 years  
333 E. Anaheim Phone 6-1283

DODGE '48 \$795  
Fluid Drive Custom Sedan. Radio. Glenn E. Thomas. 333 E. Anaheim

'47 DODGE 4-dr. Total equity \$55 or your prewar car. Take over payments. No gum. 1901 E



Automobiles for Sale 175  
MERCURY

**DOE**  
SAYS JOHN DOE: "We can't afford a better car."  
SAYS JANE DOE: "We can't afford a better car."  
NO DOWN PAYMENT  
Credit on ANY CAR, including late model cars as well.  
Bank terms, lifetime cost, Open Evenings to 11.  
JAMES MOTOR CO. 70-3461  
1760 American

Why ...  
Don't You Save Money

'52 Mercury  
2-Door Sedan  
Radio, heater, automatic transmission. Today's price only  
**\$2095**  
SanChéz  
1350 American Ave.  
1725 American Ave.

MERCURY  
'50 Club ..... \$1295  
Overdrive, radio & heater. Don't miss the only '50 Club.  
JAMES & JOHNSON  
701 So. Long Beach Blvd.,  
COMPTON

M. G.—MORRIS  
'53 MG ..... \$1795  
Under 3000 miles. Several extras. Special this week only.  
TRIANGLE MOTORS  
Sales & Serv., MG-Morris-Hillman  
11429 S. Clark St., Bellflower  
Ph. 70-3015

MG-MORRIS-JAGUAR  
Authorized Sales Service—Parts  
BREWSTER GUY, JR., 35414  
1100 American, Ph. 70-3414

MG-MORRIS  
SALES AND SERVICE  
Lee Carpenter, 825 E. Compton  
Blvd., Compton, Ph. 4-1223

'52 Studebaker 4-door, low  
mileage, \$550. Equity for \$250.  
2041 Garden Grove, Garden  
Grove, L.O. 3415

NEW Motorist radio installed in  
any foreign car for less than \$50.  
5-2-2. No down. No down.  
1900 American, 70-3330

'48 MG-TC. Must sell immediately.  
10-12-53

'50 WHITE M. G. New tonneau &  
tire cover. Excl. cond. 65-5102

NASH  
'51 NASH Rambler Conv. Radio and  
heater. Overdrive. 37,000 actual  
miles. \$1195. Will trade. 5-5177

NASH 4-door Statesman. (In  
excellent condition. Don't miss this.  
2-2003. 3820 Cerritos

'40 NASH convert. Excl. cond.  
Tires and ton. \$125. Ph. 4-0222

'40 NASH. First \$100 takes. 1401  
Tennison

'51 NASH Ambassador. 17,000 mi.  
Tires. \$1250. 5-1255

'51 NASH 4-door. 17,000 mi. Tires.  
Make offer. 1650 E. 63rd. 2-2179

'50 STATESMAN. 19,000 mi. O.D.  
& heater. Clean. \$895. 4-6577

NEW CAR TRADE-INS  
'51 Studebaker Champion  
4-door. Automatic trans-  
mission. Radio and heater.  
Make offer. 1650 E. 63rd. 2-2179

'48 Chevrolet Convertible.  
Extra nice ..... \$1195  
'49 Willys Station Wagon.  
A good one ..... \$1085

'47 Oldsmobile Club Sedan.  
A-1 condition ..... \$795  
'47 Kaiser. A nice one.  
Special at ..... \$495

'47 Buick 4-door. A good  
one ..... \$595  
'40 Buick. Runs like  
a clock ..... \$195

'49 Chevrolet. Runs fine  
looks good ..... \$145  
SEE US TODAY  
NO CASH NEEDED  
ON MOST DEALS

C. & H. Willys  
15395 Paramount Blvd., Paramount.  
Ph. 31K 3-0241 or NEV. 6-7726

BE SURE HAVE YOUR OWN  
ENGINE REBUILT

FORD or MERCURY ENGINE  
REBUILT LIKE NEW  
**\$139.95**  
COMPLETE. No Ups, Budget  
Terms, Genuine Ford Parts  
Here's How to Save \$65  
Reborn Block, New Pistons, New  
Rings, New Piston Pins, New  
Timing Gear, New Gaskets, New  
Connecting Rod Bearings, New  
Main Bearings, New Camshaft  
Bearings, New Oil, New Valves  
(as necessary), Grinding  
Valves, Replacing Valve Seats,  
Claws and Adjust Spark Plugs.  
1937 Models and later.

Freeman A. McKenzie, Inc.  
133 AMERICAN PH. 6-9611  
Your Downtown Ford Dealer—Since 1905

Honest Value  
Nothing to Hide  
Get This  
Motor Overhaul Special  
Complete \$69  
Special  
BUDGET TERMS  
Cars Paid for or Not

Remember  
We grind your valves, and  
adjust all bearings.  
Service and Parts Dept. Open All Day Saturdays  
Harbor Chev. Corp.  
Atlantic . . . at . . . Anaheim  
Phone 6-5283

Automobiles for Sale 175  
OLDSMOBILE

ART MORGAN  
HAS THE FINEST  
OLDSMOBILES  
'53 '98 Holiday —\$3895  
COUPE. Power steering, power  
brakes, hydraulic, radio, heater.  
Just unloaded.  
'53 '88 Convertible—\$3595  
Power steering, power brakes,  
radio, heater, hydraulic, con-  
ditional kit.  
'50 '88 Club Coupe—\$1295

Many More Makes and Models  
to Choose From. All Backed  
by the Famous Morgan Guarantee

ART MORGAN  
MOTOR COMPANY  
ANAHEIM AT ATLANTIC

NASH  
'49 NASH 600—\$595

**DOE**  
SAYS JOHN DOE: "We can't afford a better car."  
SAYS JANE DOE: "We can't afford a better car."  
NO DOWN PAYMENT  
Credit on ANY CAR, including late model cars as well.  
Bank terms, lifetime cost, Open Evenings to 11.  
JAMES MOTOR CO. 70-3461  
1760 American

'50 NASH  
AIRFLYTE 4-DOOR  
The custom Radio, heater, over-  
drive. Save money on your vaca-  
tion trip. Makes into head.  
Perfect condition. Will like to have  
your judgment on this exception-  
ally fine.

ONLY \$349  
3 BIG LOCATIONS  
Mel Burns  
Your FORD Dealer  
2000 AMERICAN

'50 NASH Ambassador custom  
4-door. Hydra-Matic, new engine,  
new paint, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

'51 NASH Ambassador. Most sell  
4-door. Hydra-Matic, new paint,  
new tires, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

'51 NASH Ambassador. Most sell  
4-door. Hydra-Matic, new paint,  
new tires, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

'51 NASH Ambassador. Most sell  
4-door. Hydra-Matic, new paint,  
new tires, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

'51 NASH Ambassador. Most sell  
4-door. Hydra-Matic, new paint,  
new tires, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

'51 NASH Ambassador. Most sell  
4-door. Hydra-Matic, new paint,  
new tires, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

'51 NASH Ambassador. Most sell  
4-door. Hydra-Matic, new paint,  
new tires, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

'51 NASH Ambassador. Most sell  
4-door. Hydra-Matic, new paint,  
new tires, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

'51 NASH Ambassador. Most sell  
4-door. Hydra-Matic, new paint,  
new tires, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

'51 NASH Ambassador. Most sell  
4-door. Hydra-Matic, new paint,  
new tires, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

'51 NASH Ambassador. Most sell  
4-door. Hydra-Matic, new paint,  
new tires, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

'51 NASH Ambassador. Most sell  
4-door. Hydra-Matic, new paint,  
new tires, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

'51 NASH Ambassador. Most sell  
4-door. Hydra-Matic, new paint,  
new tires, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

'51 NASH Ambassador. Most sell  
4-door. Hydra-Matic, new paint,  
new tires, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

'51 NASH Ambassador. Most sell  
4-door. Hydra-Matic, new paint,  
new tires, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

'51 NASH Ambassador. Most sell  
4-door. Hydra-Matic, new paint,  
new tires, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

'51 NASH Ambassador. Most sell  
4-door. Hydra-Matic, new paint,  
new tires, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

'51 NASH Ambassador. Most sell  
4-door. Hydra-Matic, new paint,  
new tires, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

'51 NASH Ambassador. Most sell  
4-door. Hydra-Matic, new paint,  
new tires, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

'51 NASH Ambassador. Most sell  
4-door. Hydra-Matic, new paint,  
new tires, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

'51 NASH Ambassador. Most sell  
4-door. Hydra-Matic, new paint,  
new tires, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

'51 NASH Ambassador. Most sell  
4-door. Hydra-Matic, new paint,  
new tires, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

'51 NASH Ambassador. Most sell  
4-door. Hydra-Matic, new paint,  
new tires, new tires, radio, heater.  
New paint, new tires, radio, heater.  
Private party. Call 35-2418 be-  
fore 5 p.m. After 5 call 39-3256.  
See at 1276 Oldsbo, Lakewood.

Automobiles for Sale 175  
OLDSMOBILE

Attention . . .  
Oldsmobile Buyers  
We Just Unloaded These '53 Beauties:  
'98" Holiday Cpe.—2 of Them  
1 week old. 2-tone blue bottom, polar white top.  
Loaded with all the extras.  
A Huge Discount  
on these, as low as . . . \$3795  
'88" Holiday Cpe.—2 of Them  
2-tone in color. Loaded with all extras.  
See these 3-day-old cars. . . \$3495  
As Low as . . . \$3695  
'98" 4-Door  
2-tone blue and 2-tone green, electric eye, power steering,  
E-Z eye glass, power brakes, radio, heater, white wall tires.  
LET US SAVE YOU  
SEVERAL HUNDRED  
DOLLARS . . . They are 3 days old  
'88" 4-Dr. Sedan  
2-tone green, E-Z eye glass, power brakes, white tires  
It's a Honey! . . . \$3295  
'88" 2-Dr. Sedan  
Beautiful ebony black, power brakes, white tires,  
E-Z eye-glass, all other equipment  
Wow! What a Saving . . . \$3195  
B & B MOTOR SALES  
437 E. Anaheim

Why ...  
Don't You Save Money

'51 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

Automobiles for Sale 175  
OLDSMOBILE

Attention . . .  
Oldsmobile Buyers  
We Just Unloaded These '53 Beauties:  
'98" Holiday Cpe.—2 of Them  
1 week old. 2-tone blue bottom, polar white top.  
Loaded with all the extras.  
A Huge Discount  
on these, as low as . . . \$3795  
'88" Holiday Cpe.—2 of Them  
2-tone in color. Loaded with all extras.  
See these 3-day-old cars. . . \$3495  
As Low as . . . \$3695  
'98" 4-Door  
2-tone blue and 2-tone green, electric eye, power steering,  
E-Z eye glass, power brakes, radio, heater, white wall tires.  
LET US SAVE YOU  
SEVERAL HUNDRED  
DOLLARS . . . They are 3 days old  
'88" 4-Dr. Sedan  
2-tone green, E-Z eye glass, power brakes, white tires  
It's a Honey! . . . \$3295  
'88" 2-Dr. Sedan  
Beautiful ebony black, power brakes, white tires,  
E-Z eye-glass, all other equipment  
Wow! What a Saving . . . \$3195  
B & B MOTOR SALES  
437 E. Anaheim

Why ...  
Don't You Save Money

'51 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater  
6000 actual Long Beach miles.  
Cost new \$1800. Our price  
\$3195  
30 months to pay  
DAFFY JAFFE  
1740 Anaheim

'50 OLDS 88  
4-Door Sedan  
Radio, heater, Hydra-Matic. This  
is a one-owner car that looks  
and runs like brand new  
**\$1695**  
SanChéz  
1350 American Ave.  
1725 American Ave.

'52 OLDS 98  
Holiday  
Power steering, radio, heater



### Automobiles for Sale 175

#### PLYMOUTH

**\$2500**

Per month buys this very clean 4-dr. fully equipped. You can't beat this value. Bank terms.

R. O. GOULD - Chrysler Dealer  
1300 American  
5105 ATLANTIC 2-1296  
McCLURE-NOWLING

PLYMOUTH 47 \$588  
De Luxe Sedan, Fine Mtr. & Tires  
Glenn E. Thomas, 332 E. Anaheim  
47 Plymouth 4-door, 2-door, 3-door  
equally, Assum. payments  
of \$37.50 per month. See Dealer.  
2538 E. Pacific Coast Hwy.

#### PONTIAC

52 PONTIAC 8 \$1995  
Two-tone green Hydramatic 4-dr.  
radio, heater, seat covers. Very  
nice

51 DODGE 2-Dr. \$1345  
Radio and heater.

50 CHEVROLET \$1295  
Del Air coupe, two-tone with  
whitewalls, radio, heater.

GUARANTEED

#### CAMPBELL BUICK CO.

2101 American  
1570 American

### \$2500

Per month buys this '47 PONTIAC  
4-dr. loaded with extras.  
and priced \$100 below WHOLE-  
SALE.

R. O. GOULD - Chrysler Dealer  
1300 American Ph. 7-2877

45 PONTIAC 4-Dr. \$495  
BOB SKINNER USED CARS  
3444 Cherry Ave.

40 PONTIAC \$100  
Good work car. New seat covers.  
MACK & NOOKS USED CARS  
849 E. 7TH ST.

1950 PONTIAC 4-door, 2-door, 3-door  
Excellent Hydramatic. Will sell  
equally \$300. Ph. 90-1222

38 PONTIAC 4-door, 2-door, 3-door  
1950. 1155. 1355. 5. 1.2 Pat. Ph.  
Westminster. Phone Westminster  
7036

1941 PONTIAC sedan, 1948 motor.  
R. & J. Looks and runs good.  
\$250. 3736 Ocean Ave. Ph. 90-1222

41 PONTIAC. New car trades.  
Very good ones. \$100 each.  
Wilkinson. 3125 E. 40th St. Ph. 90-1222

40 PONTIAC \$150. Needs work.  
RAH. 5048 Bantree Cir. Ph.  
2-5000.

#### '50 Stude.

**\$899**

Champion Royal De Luxe Starlight  
light. Good work car. Radio, heater,  
overdrive. Clean inside and out.

#### CORMIER

CHEVROLET  
AMERICAN at 6th

### Automobiles for Sale 175

#### PONTIAC

52 PONTIAC 8 \$1995  
Two-tone green Hydramatic 4-dr.  
radio, heater, seat covers. Very  
nice

51 DODGE 2-Dr. \$1345  
Radio and heater.

50 CHEVROLET \$1295  
Del Air coupe, two-tone with  
whitewalls, radio, heater.

GUARANTEED

#### CAMPBELL BUICK CO.

2101 American  
1570 American

### \$2500

Per month buys this '47 PONTIAC  
4-dr. loaded with extras.  
and priced \$100 below WHOLE-  
SALE.

R. O. GOULD - Chrysler Dealer  
1300 American Ph. 7-2877

45 PONTIAC 4-Dr. \$495  
BOB SKINNER USED CARS  
3444 Cherry Ave.

40 PONTIAC \$100  
Good work car. New seat covers.  
MACK & NOOKS USED CARS  
849 E. 7TH ST.

1950 PONTIAC 4-door, 2-door, 3-door  
Excellent Hydramatic. Will sell  
equally \$300. Ph. 90-1222

38 PONTIAC 4-door, 2-door, 3-door  
1950. 1155. 1355. 5. 1.2 Pat. Ph.  
Westminster. Phone Westminster  
7036

1941 PONTIAC sedan, 1948 motor.  
R. & J. Looks and runs good.  
\$250. 3736 Ocean Ave. Ph. 90-1222

41 PONTIAC. New car trades.  
Very good ones. \$100 each.  
Wilkinson. 3125 E. 40th St. Ph. 90-1222

40 PONTIAC \$150. Needs work.  
RAH. 5048 Bantree Cir. Ph.  
2-5000.

#### '50 Stude.

**\$899**

Champion Royal De Luxe Starlight  
light. Good work car. Radio, heater,  
overdrive. Clean inside and out.

#### CORMIER

CHEVROLET  
AMERICAN at 6th

### Automobiles for Sale 175

#### PONTIAC

52 PONTIAC 8 \$1995  
Two-tone green Hydramatic 4-dr.  
radio, heater, seat covers. Very  
nice

51 DODGE 2-Dr. \$1345  
Radio and heater.

50 CHEVROLET \$1295  
Del Air coupe, two-tone with  
whitewalls, radio, heater.

GUARANTEED

#### CAMPBELL BUICK CO.

2101 American  
1570 American

### \$2500

Per month buys this '47 PONTIAC  
4-dr. loaded with extras.  
and priced \$100 below WHOLE-  
SALE.

R. O. GOULD - Chrysler Dealer  
1300 American Ph. 7-2877

45 PONTIAC 4-Dr. \$495  
BOB SKINNER USED CARS  
3444 Cherry Ave.

40 PONTIAC \$100  
Good work car. New seat covers.  
MACK & NOOKS USED CARS  
849 E. 7TH ST.

1950 PONTIAC 4-door, 2-door, 3-door  
Excellent Hydramatic. Will sell  
equally \$300. Ph. 90-1222

38 PONTIAC 4-door, 2-door, 3-door  
1950. 1155. 1355. 5. 1.2 Pat. Ph.  
Westminster. Phone Westminster  
7036

1941 PONTIAC sedan, 1948 motor.  
R. & J. Looks and runs good.  
\$250. 3736 Ocean Ave. Ph. 90-1222

41 PONTIAC. New car trades.  
Very good ones. \$100 each.  
Wilkinson. 3125 E. 40th St. Ph. 90-1222

40 PONTIAC \$150. Needs work.  
RAH. 5048 Bantree Cir. Ph.  
2-5000.

#### '50 Stude.

**\$899**

Champion Royal De Luxe Starlight  
light. Good work car. Radio, heater,  
overdrive. Clean inside and out.

#### CORMIER

CHEVROLET  
AMERICAN at 6th

### Automobiles for Sale 175

#### PONTIAC

52 PONTIAC 8 \$1995  
Two-tone green Hydramatic 4-dr.  
radio, heater, seat covers. Very  
nice

51 DODGE 2-Dr. \$1345  
Radio and heater.

50 CHEVROLET \$1295  
Del Air coupe, two-tone with  
whitewalls, radio, heater.

GUARANTEED

#### CAMPBELL BUICK CO.

2101 American  
1570 American

### \$2500

Per month buys this '47 PONTIAC  
4-dr. loaded with extras.  
and priced \$100 below WHOLE-  
SALE.

R. O. GOULD - Chrysler Dealer  
1300 American Ph. 7-2877

45 PONTIAC 4-Dr. \$495  
BOB SKINNER USED CARS  
3444 Cherry Ave.

40 PONTIAC \$100  
Good work car. New seat covers.  
MACK & NOOKS USED CARS  
849 E. 7TH ST.

1950 PONTIAC 4-door, 2-door, 3-door  
Excellent Hydramatic. Will sell  
equally \$300. Ph. 90-1222

38 PONTIAC 4-door, 2-door, 3-door  
1950. 1155. 1355. 5. 1.2 Pat. Ph.  
Westminster. Phone Westminster  
7036

1941 PONTIAC sedan, 1948 motor.  
R. & J. Looks and runs good.  
\$250. 3736 Ocean Ave. Ph. 90-1222

41 PONTIAC. New car trades.  
Very good ones. \$100 each.  
Wilkinson. 3125 E. 40th St. Ph. 90-1222

40 PONTIAC \$150. Needs work.  
RAH. 5048 Bantree Cir. Ph.  
2-5000.

#### '50 Stude.

**\$899**

Champion Royal De Luxe Starlight  
light. Good work car. Radio, heater,  
overdrive. Clean inside and out.

#### CORMIER

CHEVROLET  
AMERICAN at 6th

### Automobiles for Sale 175

#### PONTIAC

52 PONTIAC 8 \$1995  
Two-tone green Hydramatic 4-dr.  
radio, heater, seat covers. Very  
nice

51 DODGE 2-Dr. \$1345  
Radio and heater.

50 CHEVROLET \$1295  
Del Air coupe, two-tone with  
whitewalls, radio, heater.

GUARANTEED

#### CAMPBELL BUICK CO.

2101 American  
1570 American

### \$2500

Per month buys this '47 PONTIAC  
4-dr. loaded with extras.  
and priced \$100 below WHOLE-  
SALE.

R. O. GOULD - Chrysler Dealer  
1300 American Ph. 7-2877

45 PONTIAC 4-Dr. \$495  
BOB SKINNER USED CARS  
3444 Cherry Ave.

40 PONTIAC \$100  
Good work car. New seat covers.  
MACK & NOOKS USED CARS  
849 E. 7TH ST.

1950 PONTIAC 4-door, 2-door, 3-door  
Excellent Hydramatic. Will sell  
equally \$300. Ph. 90-1222

38 PONTIAC 4-door, 2-door, 3-door  
1950. 1155. 1355. 5. 1.2 Pat. Ph.  
Westminster. Phone Westminster  
7036

1941 PONTIAC sedan, 1948 motor.  
R. & J. Looks and runs good.  
\$250. 3736 Ocean Ave. Ph. 90-1222

41 PONTIAC. New car trades.  
Very good ones. \$100 each.  
Wilkinson. 3125 E. 40th St. Ph. 90-1222

40 PONTIAC \$150. Needs work.  
RAH. 5048 Bantree Cir. Ph.  
2-5000.

#### '50 Stude.

**\$899**

Champion Royal De Luxe Starlight  
light. Good work car. Radio, heater,  
overdrive. Clean inside and out.

#### CORMIER

CHEVROLET  
AMERICAN at 6th

### Automobiles for Sale 175

#### PONTIAC

52 PONTIAC 8 \$1995  
Two-tone green Hydramatic 4-dr.  
radio, heater, seat covers. Very  
nice

51 DODGE 2-Dr. \$1345  
Radio and heater.

50 CHEVROLET \$1295  
Del Air coupe, two-tone with  
whitewalls, radio, heater.

GUARANTEED

#### CAMPBELL BUICK CO.

2101 American  
1570 American

### \$2500

Per month buys this '47 PONTIAC  
4-dr. loaded with extras.  
and priced \$100 below WHOLE-  
SALE.

R. O. GOULD - Chrysler Dealer  
1300 American Ph. 7-2877

45 PONTIAC 4-Dr. \$495  
BOB SKINNER USED CARS  
3444 Cherry Ave.

40 PONTIAC \$100  
Good work car. New seat covers.  
MACK & NOOKS USED CARS  
849 E. 7TH ST.

1950 PONTIAC 4-door, 2-door, 3-door  
Excellent Hydramatic. Will sell  
equally \$300. Ph. 90-1222

38 PONTIAC 4-door, 2-door, 3-door  
1950. 1155. 1355. 5. 1.2 Pat. Ph.  
Westminster. Phone Westminster  
7036

1941 PONTIAC sedan, 1948 motor.  
R. & J. Looks and runs good.  
\$250. 3736 Ocean Ave. Ph. 90-1222

41 PONTIAC. New car trades.  
Very good ones. \$100 each.  
Wilkinson. 3125 E. 40th St. Ph. 90-1222

40 PONTIAC \$150. Needs work.  
RAH. 5048 Bantree Cir. Ph.  
2-5000.

#### '50 Stude.

**\$899**

Champion Royal De Luxe Starlight  
light. Good work car. Radio, heater,  
overdrive. Clean inside and out.

#### CORMIER

CHEVROLET  
AMERICAN at 6th

### Automobiles for Sale 175

#### PONTIAC

52 PONTIAC 8 \$1995  
Two-tone green Hydramatic 4-dr.  
radio, heater, seat covers. Very  
nice

51 DODGE 2-Dr. \$1345  
Radio and heater.

50 CHEVROLET \$1295  
Del Air coupe, two-tone with  
whitewalls, radio, heater.

GUARANTEED

#### CAMPBELL BUICK CO.

2101 American  
1570 American

### \$2500

Per month buys this '47 PONTIAC  
4-dr. loaded with extras.  
and priced \$100 below WHOLE-  
SALE.

R. O. GOULD - Chrysler Dealer  
1300 American Ph. 7-2877

45 PONTIAC 4-Dr. \$495  
BOB SKINNER USED CARS  
3444 Cherry Ave.

40 PONTIAC \$100  
Good work car. New seat covers.  
MACK & NOOKS USED CARS  
849 E. 7TH ST.

1950 PONTIAC 4-door, 2-door, 3-door  
Excellent Hydramatic. Will sell  
equally \$300. Ph. 90-1222

38 PONTIAC 4-door, 2-door, 3-door  
1950. 1155. 1355. 5. 1.2 Pat. Ph.  
Westminster. Phone Westminster  
7036

1941 PONTIAC sedan, 1948 motor.  
R. & J. Looks and runs good.  
\$250. 3736 Ocean Ave. Ph. 90-1222

41 PONTIAC. New car trades.  
Very good ones. \$100 each.  
Wilkinson. 3125 E. 40th St. Ph. 90-1222

40 PONTIAC \$150. Needs work.  
RAH. 5048 Bantree Cir. Ph.  
2-5000.

#### '50 Stude.

**\$899**

Champion Royal De Luxe Starlight  
light. Good work car. Radio, heater,  
overdrive. Clean inside and out.

#### CORMIER

CHEVROLET  
AMERICAN at 6th

### Automobiles for Sale 175

#### PONTIAC

52 PONTIAC 8 \$1995  
Two-tone green Hydramatic 4-dr.  
radio, heater, seat covers. Very  
nice

51 DODGE 2-Dr. \$1345  
Radio and heater.

50 CHEVROLET \$1295  
Del Air coupe, two-tone with  
whitewalls, radio, heater.

GUARANTEED

#### CAMPBELL BUICK CO.

2101 American  
1570 American

### \$2500

Per month buys this '47 PONTIAC  
4-dr. loaded with extras.  
and priced \$100 below WHOLE-  
SALE.

R. O. GOULD - Chrysler Dealer  
1300 American Ph. 7-2877

45 PONTIAC 4-Dr. \$495  
BOB SKINNER USED CARS  
3444 Cherry Ave.

40 PONTIAC \$100  
Good work car. New seat covers.  
MACK & NOOKS USED CARS  
849 E. 7TH ST.

1950 PONTIAC 4-door, 2-door, 3-door  
Excellent Hydramatic. Will sell  
equally \$300. Ph. 90-1222

38 PONTIAC 4-door, 2-door, 3-door  
1950. 1155. 1355. 5. 1.2 Pat. Ph.  
Westminster. Phone Westminster  
7036

1941 PONTIAC sedan, 1948 motor.  
R. & J. Looks and runs good.  
\$250. 3736 Ocean Ave. Ph. 90-1222

41 PONTIAC. New car trades.  
Very good ones. \$100 each.  
Wilkinson. 3125 E. 40th St. Ph. 90-1222

40 PONTIAC \$150. Needs work.  
RAH. 5048 Bantree Cir. Ph.  
2-5000.

#### '50 Stude.

**\$899**

Champion Royal De Luxe Starlight  
light. Good work car. Radio, heater,  
overdrive. Clean inside and out.

#### CORMIER

CHEVROLET  
AMERICAN at 6th

### Automobiles for Sale 175

#### PONTIAC

52 PONTIAC 8 \$1995  
Two-tone green Hydramatic 4-dr.  
radio, heater, seat covers. Very  
nice

51 DODGE 2-Dr. \$1345  
Radio and heater.

50 CHEVROLET \$1295  
Del Air coupe, two-tone with  
whitewalls, radio, heater.

GUARANTEED

#### CAMPBELL BUICK CO.

2101 American  
1570 American

### \$2500

Per month buys this '47 PONTIAC  
4-dr. loaded with extras.  
and priced \$100 below WHOLE-  
SALE.

R. O. GOULD - Chrysler Dealer  
1300 American Ph. 7-2877

45 PONTIAC 4-Dr. \$495  
BOB SKINNER USED CARS  
3444 Cherry Ave.

40 PONTIAC \$100  
Good work car. New seat covers.  
MACK & NOOKS USED CARS  
849 E. 7TH ST.

1950 PONTIAC 4-door, 2-door, 3-door  
Excellent Hydramatic. Will sell  
equally \$300. Ph. 90-1222

38 PONTIAC 4-door, 2-door, 3-door  
1950. 1155. 1355. 5. 1.2 Pat. Ph.  
Westminster. Phone Westminster  
7036

1941 PONTIAC sedan, 1948 motor.  
R. & J. Looks and runs good.  
\$250. 3736 Ocean Ave. Ph. 90-1222

41 PONTIAC. New car trades.  
Very good ones. \$100 each.  
Wilkinson. 3125 E. 40th St. Ph. 90-1222

40 PONTIAC \$150. Needs work.  
RAH. 5048 Bantree Cir. Ph.  
2-5000.

#### '50 Stude.

**\$899**

Champion Royal De Luxe Starlight  
light. Good work car. Radio, heater,  
overdrive. Clean inside and out.

#### CORMIER

CHEVROLET  
AMERICAN at 6th

### '51 Victoria \$1599

Ford V-8. Overdrive, radio,  
heater, whitewall tires, direc-  
tional signals, etc. Spoiler, in-  
terior and glazing original  
finish.

#### CORMIER

CHEVROLET  
AMERICAN at 6th

### NO DOWN PAYMENT

'51 Ford De Luxe \$1345  
4-door. Radio, heater,  
overdrive.

'50 Plym. 4-dr. \$1195  
Radio, heater, whitewall tires,  
clean from.

'50 Dodge Cl. Cp. \$1295  
Radio, heater, Gyromatic.

'47 Mercury 4-dr. \$795  
Radio, heater, whitewall  
tires, new motor.

'50 Studebaker. \$995  
4-ton, stake body, over-  
drive. Very clean.

'50 International \$995  
4-110 series, 4-ton pick-  
up, 8-ft. body, top condi-  
tion.

'50 Ford F-3 \$995  
Pickup, 8-ft. bed, ready  
for work.

#### CARL'S MOTOR CO.

Your Chrysler-Plymouth Dealer,  
Harbor Area.  
International Truck Dealer,  
1200 AVALON and  
425 W. ANAHEIM  
WILMINGTON  
Ph. TE 4-2253 or TE 4-8112

### BARNETT-HOLLAND

"The man who treat you fair"

#### CHEVROLET

"In Compton since 1931"

The Finest Reconditioned and  
Guaranteed USED CARS  
in This Area!

Open Nights Lowest Terms  
Corner Long Beach & Compton Blvds.  
Compton NE 1-8642

### Sensational... Mid-Summer SALE

on SHARP NEW CAR TRADES

'51 Chev... \$1265  
STYLING DE LUXE 2-DR.  
Beautiful dark blue. Radio &  
heater.

'46 Ford... \$499  
2-DOOR.  
Exceptional 2nd car.

'51 Chev... \$1199  
4-DOOR STYLING SPECIAL  
Car you'll be proud to own.

'50 Chev... \$1199  
CONVERTIBLE  
New paint, new seat covers.  
Drive it and you'll buy it.

'50 Pontiac \$1145  
SEDAN.  
Exceptionally clean. A fine  
family car.

'47 Chev... \$645  
AERO SEDAN  
New paint. Exceptionally clean.

'52 Chev... \$1499  
STYLING DE LUXE 2-DR.  
Loaded with equipment. Has  
lots of class.

'50 Stude... \$745  
CHAMPION STARLIGHT  
CLUB COUPE  
Perfect rubber and excep-  
tionally clean.

#### BEACH CITY CHEVROLET CO.

3201 E. Pac. Cst. Hwy. 90-0212

### No Down

DIANE

'51 DODGE... \$1395  
Radio, heater. Only \$84.40  
per month.

'50 PONTIAC... \$1295  
Only \$99.23 per month.

'42 OLDSMOBILE \$395  
2-4 Hydramatic 48  
engine. Only \$28.26 per  
month.

'49 CHEVROLET \$995  
Convertible. Radio, heat-  
er. Only \$49.73 per month.

'41 PLYMOUTH \$345  
CLEAN, SEALED. Radio,  
heater. Only \$23.60 per  
month.

'40 FORD... \$195  
De Luxe. Only \$19.60 per  
month.

Lowest Cash Prices - Late Model Clean Cars  
There is No Catch to It. Come in and Let Us Prove It!  
The Car You Want at the Price You Want  
- WITH NO DOWN PAYMENT  
LOW BANK FINANCING

#### DAFFY JAFFE

1740 AMERICAN

### We Deal Why?

From 8 A. M. to 9 P. M. Daily

★ Lowest Prices  
★ Highest Appraisals

At 3855 Atlantic

**Chevrolets**

'47 Aero Sedan \$795  
'47 4-door Sedan \$695

**Fords**

'50 Custom 2-door \$995

**Pontiacs**

'50 2-door Chieftain 8 \$1345  
'51 4-door Chieftain Streamliner \$1695

**Studebaker**

'50 Champion 2-door \$995

**Chryslers**

'41 Business Coupe \$295  
'47 Windsor 4-door \$745  
'49 Windsor 4-door \$1595  
'51 Saratoga 4-door \$2495  
'51 New Yorker 4-door \$2495

**De Sotos**

'51 De Luxe 4-door \$1495

**Plymouths**

'46 4-door De Luxe (2) \$595  
'47 Special De Luxe 4-door (2) \$695  
'48 4-door Sedan (3) \$795  
'49 Club and 4-door (2) \$1045  
'50 2-door De Luxe \$1095  
'51 Convertible Coupe \$1545  
'52 4-door Sedan \$1695

**Dodges**

'47 Custom 4-door (2) \$795

**Mercurys**

'47 Club Coupe \$695

25 Others to Choose From

#### BILL ATKINSON, Inc.

Chrysler - Plymouth  
3855 Atlantic 40-7966

### NASH

Bellflower, Inc.

'51 HUDSON \$1295  
PACENAKER 4-door sedan.  
Radio, heater & air.  
overdrive. Original turn-  
over.

'51 NASH \$1495  
STATSMAN 4-door sedan.  
Radio, heater, air, over-  
drive. 10,000 actual miles.  
A local 1-owner car. Like  
brand new.

'50 HUDSON \$895  
COMMODORE 4-door sedan.  
Radio, heater and over-  
drive. Original finish.  
A steal!

'50 NASH \$995  
STATSMAN 4-door 2-  
door sedan. Radio and  
heater. Beautiful ivory  
finish.

'50 OLDS "88" \$1395  
4-DOOR SEDAN.  
Radio, heater and heater.  
Whitewall tires. A steal!

'49 NASH "600" \$795  
4-door. Radio, heater and  
overdrive. Beautiful Nite  
green finish.

'48 KAISER \$345  
4-DOOR SEDAN. Radio,  
heater, good tires. Original  
finish. A steal!

'47 FORD 8 \$345  
SUPER DE LUXE STA-  
TION WAGON. Radio &  
heater. Good tires, good  
body. Clean. This is a  
steal!

'47 STUDEBAKER \$895  
COMMANDER CON-  
VERTIBLE. Radio, heater &  
overdrive.

'47 DODGE \$747  
CUSTOM 4-door sedan.  
Radio & heater. Excep-  
tionally clean.

'47 PLYMOUTH \$595  
CONVERTIBLE CLUB  
COUPE. Radio & heater.  
Whitewall tires. A steal!

'46 FORD 8 \$345  
HYPER 4-door sedan.  
Radio and seat covers.  
Mechanically perfect.

Many Other Fine  
Cars to Select From

15737 S.  
Bellflower Blvd.  
BELLFLOWER  
Phone Torrey 7-7256

### SAFETY TESTED and GUARANTEED

## USED CAR BARGAINS

★ JOHN M. STOKES ★

'53 OLDSMOBILE "98"  
SEDAN. Loaded with  
every conceivable extra.  
Including: power windows,  
power brakes, Hydramatic,  
radio and heater. This  
is a locally driven, Air-  
flow car. Full new car  
guaranteed.

'52 OLDSMOBILE "98"  
HOLIDAY coupe. Hydramatic,  
radio and heater. This  
is a locally driven, Air-  
flow car. Full new car  
guaranteed.

'51 OLDS "88" \$1799  
SEDAN. Hydramatic. Radio,  
heater and that fa-  
mous Oldsmobile "Air-  
flow" suspension. Very clean.

'50 OLDS "98" \$1699  
Sedan. Rocket engine,  
whitewall Hydramatic.  
Like new throughout.

'49 MERCURY \$1295  
4-DOOR sedan. Beautiful  
metallic blue finish. Over-  
drive, radio & heater. A  
well-kept car.

'48 DODGE \$899  
4-DOOR. Fluid drive. Ra-  
dio and heater. Exceptionally  
clean. Low mileage.

'48 OLDS "98" \$1099  
4-DOOR SEDAN. Hydramatic,  
radio and heater. Excep-  
tionally clean. Ready to go.  
Lots of car for the money.

'47 CHEVROLET \$699  
4-DOOR SEDAN. Beautiful  
2-tone green. A-1 con-  
dition. Radio and heater.  
A steal!

WRITTEN GUARANTEE ON EVERY AUTO - BY  
BELLFLOWER'S OLDEST ESTABLISHED AGENCY

#### JOHN M. STOKES

OLDSMOBILE DEALER  
17150 LAKEWOOD BLVD.  
BELLFLOWER TO 7-1721

### WEEKEND SPECIALS at MARSHALL & CLAMPETT

'52 DE SOTO V-8 \$2395  
CUSTOM 4-DOOR SEDAN. Radio, heater, torque,  
POWER STEERING, Solex glass, white wall tires, etc.

'51 DODGE \$1395  
MEADOWBROOK 4-DOOR SEDAN.

'52 INTERNATIONAL \$1195  
1/2-TON PICKUP

'51 NASH "600" \$1195  
4-DOOR SEDAN. Lots of equipment.

'51 WILLYS 6 \$1295  
STATION WAGON. Extra clean.

'50 DE SOTO \$1395  
CUSTOM 4-DOOR SEDAN.

'50 OLDS "76" 2-door \$1395

'50 CHEV. De Luxe 4-dr. \$1295

'49 DE SOTO Club \$1195

'49 FORD 2-Door \$995

'47 OLDS "98" 4-Door \$595

'46 NASH 4-Door \$395

'46 DE SOTO 4-Door \$595

'47 FORD 2-Door \$495

'47 PLYMOUTH Club \$695

'48 DODGE 4-Door \$795

'48 DE SOTO 4-Door \$895

'46 PLYMOUTH 4-Door \$645

CHEAPIES - WORK CARS

'41 PONTIAC 4-door \$99

'41 OLDSMOBILE Sedan \$79

'40 BUICK 4-door \$89

'40 FORD V-8 2-door \$159

'39 PLYMOUTH 4-door \$79

#### MARSHALL & CLAMPETT

DE SOTO-PLYMOUTH DEALER  
1700 AMERICAN  
And at 17204 Lakewood Blvd.

### STOP! Don't Look Any More

We Are Clearing Out All of Our

## USED CARS

AT LESS THAN  
WHOLESALE PRICES

(NO SALES TO DEALERS)

'47 FORD 8 \$595

'46 FORD 8 \$495

'46 BUICK \$495

'48 HUDSON \$595

'47 HUDSON \$495

'50 KAISER Traveler \$795

'46 CHEVROLET \$595

'52 HENRY J \$995

'50 DODGE Club \$1095

'49 FORD 8 Club \$845

'39 PLYMOUTH 4-Door \$ 99

'39 MERCURY Convertible \$299

Custom interior. New motor.

#### CHAVIS MOTORS

AUTHORIZED HUDSON DEALER  
220 So. Long Beach Blvd.  
Compton NEWMARK 5-7155  
Open 8 a. m. to 10 p. m. Daily and Sunday

### Why?

★ Lowest Prices  
★ Highest Appraisals

At 3855 Atlantic

**Chevrolets**

'47 Aero Sedan \$795  
'47 4-door Sedan \$695

**Fords**

'50 Custom 2-door \$995

**Pontiacs**

'50 2-door Chieftain 8 \$1345  
'51 4-door Chieftain Streamliner \$1695

**Studebaker**

'50 Champion 2-door \$995

**Chryslers**

'41 Business Coupe \$295  
'47 Windsor 4-door \$745  
'49 Windsor 4-door \$1595  
'51 Saratoga 4-door \$2495  
'51 New Yorker 4-door \$2495

**De Sotos**

'51 De Luxe 4-door \$1495

**Plymouths**

'46 4-door De Luxe (2) \$595  
'47 Special De Luxe 4-door (2) \$695  
'48 4-door Sedan (3) \$795  
'49 Club and 4-door (2) \$1045  
'50 2-door De Luxe \$1095  
'51 Convertible Coupe \$1545  
'52 4-door Sedan \$1695

**Dodges**

'47 Custom 4-door (2) \$795

**Mercurys**

'47 Club Coupe \$695

25 Others to Choose From

#### BILL ATKINSON, Inc.

Chrysler - Plymouth  
3855 Atlantic 40-7966



## NO DOWN

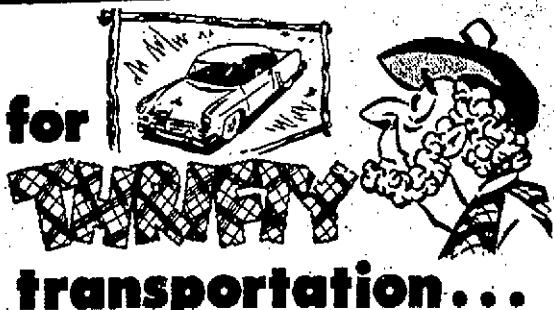
'51 OLDS. Holiday. Hydra.	\$1995
Only \$28.34 per month.	
'50 STUDE. 4-Dr. R. & H. Odr.	\$995
Only \$33.34 per month.	
'49 FORD 2-Door.	\$795
Only \$41.65 per month.	
'48 FORD Cpe. R. & H.	\$495
Only \$27.00 per month.	
'42 DE SOTO 4-Door. R. & H.	\$295
Only \$16.36 per month.	
'41 CHEV. 2-Door	\$295
Only \$16.36 per month.	

100 OTHERS

**Cary Cline**

2101 E. Anaheim  
AND  
2010 E. Pacific Cal. Hwy.

90-0612  
90-5902



**transportation...**

WHY BUY a worn-out prewar when you can buy a late model foreign car for LESS MONEY.

**'51 MORRIS MINOR CONVERTIBLE**  
V-8 60 MOTOR  
**SPECIAL \$495**

2 - '50 AUSTINS	\$695	'52 HILLMAN	\$1195
'50 FORD	\$395	Station Wagon	
2 - '48 AUSTINS	\$395	'51 AUSTIN	\$895
'52 AUSTIN	\$1195	Station Wagon	

**LOW DOWN — BANK TERMS**  
Remember, the price of gas is high. These cars are economical to operate. They get up to 35 miles per gal.

**CONSOLIDATED**  
MOTOR COMPANY  
AUSTIN OF ENGLAND DEALER  
600 E. ANAHEIM  
PHONE 706-941

## WHAT DO

# YOU

WANT IN THE  
CAR YOU BUY?

Safety? . . . Economy?  
Comfort? . . . Durability?  
**WE HAVE IT**

AT  
**LOW, LOW PRICES**

**'53 NASH . . . \$AVE**

Ambassador Custom Sedan. Radio, heater, Hydra-Matic. A low-mileage executive car in showroom condition. Save \$800.

**'52 HUDSON . . . \$2295**

Hornet Twin-H 4-door. Radio, heater, Hydra-Matic. Looks and runs like new.

**'52 NASH . . . \$1795**

Statesman 2-dr. Heater, overdrive, tinted glass, etc.

**'49 CADILLAC . . \$1695**

'61" Club Coupe. Radio, heater, Hydra-Matic. Glistening pearl grey finish.

**'51 RAMBLER . . \$1395**

Club Coupe. Radio, heater, overdrive, custom interior. Tops for mileage.

**'50 NASH . . . \$995**

Statesman 4-door. Radio, heater, overdrive.

**'50 FORD . . . \$995**

5-pass. Coupe. Heater, overdrive, etc.

**'49 FORD V-8 . . \$795**

Custom 2-door. Radio, heater, overdrive.

**'48 BUICK . . . \$695**

Super Estate Wagon. Radio, heater.

**'48 HUDSON . . \$595**

Commodore 4-door. Radio, heater, overdrive.

**'47 CHEVROLET . \$495**

4-door Sedan. Radio, heater.

**'46 BUICK . . . \$495**

Sedamet with radio and heater.

MANY OTHERS AT ALL THREE LOTS

**Remember — You SAVE at**  
**SEVERIN MOTORS**

Your NASH Dealer

1580 American Ave.

326 E. Seventh — 721 American

Phone 70-3945 Open Eves. and Sunday

## LIQUIDATED

Out-of-State DeSoto-Plymouth  
New Car Dealer's Stock



### 1953 DE SOTO

6 or 8-cylinder at less than factory dealers' cost—  
We are going to sell five near-new 1953 DeSotos, 6's  
and 8's, most with all factory accessories including  
power steering, radio, heater, etc., for as **\$2595**  
low as

**1952 DE SOTOS**—Choice of four in 6's  
and 8's, all equipped with factory accessories.  
Some with power steering, and power **\$1795**  
brakes. As low as

**Belmont J. SanChéz**  
The West's Leading Studebaker Dealer

**1350 AMERICAN**

**1725 AMERICAN**

Courteous Salesman on Duty Every Evening 'Til 10  
and All Day Sunday — Phone 70-7911

IN WILMINGTON

849 West Anaheim Phone TE 4-2627

## BUSINESS IS BOOMING

With the Martin Men!

YES, SIR—Our Used Car Business is Excellent! Have  
you heard the used car market was poor? Prices are  
at an all-time low. It's true, but our sales are steadily  
climbing to a new high. There must be a reason for  
all this and we feel these to be the answer—

1. Thousands of satisfied customers developed over a period of 20 years.
2. Cleaner, more thoroughly reconditioned cars.
3. Properly priced cars.
4. A legitimate written used car warranty.
5. Terms to suit your budget at lower interest rates.

Come in today and choose from over half-a-hundred  
selected new car trade-ins.

**'53 OLDS. . . . \$AVE**

'58" HOLIDAY COUPE. Beautiful cream  
with black top and striking red leather and nylon  
interior. Extras galore including power steering,  
power brakes, radio, heater, Hydra-Matic, auto-  
matic eye, whitewalls, etc.

**'51 BUICK . . . \$1895**

SUPER RIVIERA SEDAN. Jet black finish high-  
lighted by whitewall tires. A very clean low mile-  
age local car equipped with Dynaflo, radio and  
heater.

**'52 CHEVROLET \$1995**

BEL AIR. Popular 2-tone beige finish. Power, Glide,  
radio and heater. Sure to go today at this price.

**'50 DODGE . . . \$1295**

CORONET SEDAN. Long wearing dove grey fin-  
ish. Gyromatic, radio, heater, etc. Shows excellent  
care both inside and out.

**'52 OLDS. . . . \$2495**

SUPER '58" 2-DOOR SEDAN. A low mileage car,  
oil original, with Hydra-Matic, radio and heater.  
New Oldsmobile production is shut off so see this  
before prices go up.

**'51 MERCURY . . \$1895**

STATION WAGON. One of those hard-to-find mod-  
els. The former owner has given this car the  
finest of care. Equipped with radio, heater and  
overdrive.

**'50 OLDS. . . . \$1595**

'58" SEDAN. One of the cleanest '58's in Long  
Beach! Sold by us new. Has Hydra-Matic, radio  
and heater.

**'52 PONTIAC . . \$2495**

SUPER CATALINA. Absolutely immaculate! Sold  
new in Long Beach. 8000 actual miles. Equipment  
includes Royal Master whitewall tires, Hydra-Mat-  
ic, radio, heater and all leather interior.

**'51 STUDE. . . . \$1295**

V-8 COMMANDER SEDAN. Ideal for city driving  
on the open road. Has automatic transmission, ra-  
dio and many other quality features.

**'50 OLDS. . . . \$1695**

'58" TOWN SEDAN. Mirror-like black enamel fin-  
ish, whitewall tires, radio and heater. Sold here  
new.

Many Other Comparable Values  
Including a Complete Selection  
of '46-'47-'48 Models from \$395 up

**"C" STANDLEE MARTIN**

— Oldsmobile Dealer —

1201 American

Ph. 6-9624

230 E. Anaheim

Ph. 6-9626

# YES! MASTERS PONTIAC

USED CARS

**\$\$\$ HUNDREDS \$\$\$**

# BELOW MARKET

Beautiful New Car Trades

**3 BIG LOTS 3**

<b>'50 CHEVROLET</b> <b>\$1295 ✓</b> X-261—Convertible coupe. That nice original cream color with beautiful black top and very nicely equipped throughout.	<b>'49 MERCURY</b> <b>\$1165 ✓</b> E-823-A—3-door, 8 passenger coupe. Equipped with radio, heater, beautifully tailored seat covers, and white sidewall tires.	<b>'51 PONTIAC</b> <b>\$1695 ✓</b> E-334-A—4-door sedan with everything to make this car a de luxe special. Upholstery in excellent condition and priced right.	
<b>'52 PONTIAC</b> <b>\$1895 ✓</b> E-604-A—4-Door Chieftain De Luxe Sedan. Beautiful 2-tone green finish. A very low mileage one-owner car. Like new.	<b>'52 FORD</b> <b>\$1695 ✓</b> E-880-A—This car original throughout. Dove grey finish, radio, heater and matching seat covers. Showroom new.	<b>'50 BUICK</b> <b>\$995 ✓</b> E-566-A—4-Door Sedan with Dyna-flow. Clean inside and out. Be sure to ask to see this one.	<b>'49 BUICK</b> <b>\$1065 ✓</b> E-581-B—Super 4-door sedan. Gleaming metallic green finish, fully equipped and upholstery in A-1 condition.
<b>'50 CHEVROLET</b> <b>\$1265 ✓</b> E-789-A—4-door sedan. Fully equipped with all the extras including spotlight and white sidewall tires. Matching seat covers. Just the car for a Chevrolet buyer.	<b>'51 PONTIAC</b> <b>\$1690 ✓</b> E-647-A—4-door sedan. A beauty in our popular Pontiac green finish. Equipped with radio, heater, Hydra-Matic and many other extras. Upholstery in A-1 condition.	<b>'52 FORD</b> <b>\$1665 ✓</b> E-812-A—Coupe model. Beautiful original finish. This car is equipped with "Fordomatic" radio and heater and looks showroom new. A very low-mileage car.	
<b>'52 DODGE</b> <b>\$1195 ✓</b> E-565-A—Coupe—original inside and out and shows excellent care—priced very low.	<b>'50 CHEVROLET</b> <b>\$1095 ✓</b> E-765-A—A sport sedan with that new car look and priced just right at only \$1095.	<b>'52 FORD</b> <b>\$1695 ✓</b> E-762-A—2-Door Sedan with sparkling 2-tone finish and lots of factory equipment including overdrive.	<b>'50 NASH</b> <b>\$885 ✓</b> E-850-A—2-Door Sedan. A beautiful starmist blue finish with custom tailored seat covers, overdrive and many extras.
<b>'48 CHEVROLET</b> <b>\$780 ✓</b> E-840-A—Arrow. Original all the way and equipped with nice sidewall tires, radio and heater. Shows care throughout.	<b>'51 DODGE</b> <b>\$1275 ✓</b> E-735-A—4-door Coronet sedan. Beautiful original 2-tone green finish with matching plastic seat covers and gyromatic drive.	<b>'49 CHEVROLET</b> <b>\$895 ✓</b> E-846-A—2-door sedanette. Has radio, heater and beautiful tailored seat covers of plastic. Just the car you have been watching for.	
<b>'46 PONTIAC</b> <b>\$440 ✓</b> X-248—'46 Pontiac sedan coupe. New green finish and nicely equipped and mechanically O. K.	<b>'50 STUDEBAKER</b> <b>\$840 ✓</b> E-645-B—Convertible. Glowing /desert tan finish with a new top and that money saving overdrive.	<b>'48 CHEVROLET</b> <b>\$660 ✓</b> E-802-A—4-Door Sedan. New blue finish. Very nice radio and in wonderful condition.	<b>'47 OLDSMOBILE</b> <b>\$595 ✓</b> E-805-A—Sedan coupe. A really nice car inside and out, has radio, heater and Hydra-Matic drive.
<b>'52 PONTIAC</b> <b>\$2295 ✓</b> E-828-A—Catalina—a gorgeous low-mileage, 2-tone green car with Royal Master white sidewall tires and all the extras including full leather interior.	<b>'47 PLYMOUTH</b> <b>\$635 ✓</b> E-628-A—A convertible coupe with that ivory finish—equipped with all the extras for that sporty look. Just the thing.	<b>'50 STUDEBAKER</b> <b>\$1090 ✓</b> E-648-A—4-door Commander sedan. A 2-tone de luxe finish equipped with radio, heater and Hydra-Matic and upholstery in beautiful condition.	
<b>'48 PONTIAC</b> <b>\$795 ✓</b> E-804-A—Sedanette—has that glamorous 2-tone grey and blue finish. Oh yes, and Hydra-Matic, too.	<b>'50 NASH</b> <b>\$790 ✓</b> E-544-A—2-Door Custom "600" Sedan. A beautiful ivory finish. Equipped with radio, heater and overdrive.	<b>'50 FORD</b> <b>\$1145 ✓</b> E-805-A—4-Door Sedan. Nice sea-foam green finish with upholstery in first class condition, overdrive and heater.	<b>'51 PLYMOUTH</b> <b>\$1270 ✓</b> E-847-A—4-Door Sedan. A real nice one-owner low mileage car and is original throughout.
<b>'50 PONTIAC</b> <b>\$1295 ✓</b> E-853-A—Chieftain 2-door sedan with custom tailored heater and Hydra-Matic, too.	<b>'52 MERCURY</b> <b>\$1980 ✓</b> E-768-A—4-door sedan. A one-owner, low-mileage car, with radio, heater and directional signals. 2-tone grey and black finish with beautiful broadcloth upholstery.	<b>'49 PONTIAC</b> <b>\$1075 ✓</b> E-639-A—4-door sedan with Hydra-Matic and radio. Original light grey finish and has very nice custom tailored seat covers.	
<b>'50 DE SOTO</b> <b>\$1180 ✓</b> E-801-A—4-Dr. De Luxe Sedan. Beautiful midnight blue finish, has radio, heater and sun visor. See this one.	<b>'51 PONTIAC</b> <b>\$1595 ✓</b> E-766-A—2-Door Chieftain. Beautiful 2-tone finish, has Hydra-Matic. Looks and drives like new.	<b>'47 DODGE</b> <b>\$585 ✓</b> E-538-A—4-Door Sedan—sage green finish with lots of chrome and a beautiful set of tires with many miles for you.	<b>'47 PONTIAC</b> <b>\$595 ✓</b> E-841-B—4-door Chieftain. This car is an original and a one-owner car. Priced to move.

**1313-1545-1860 AMERICAN**

Phones  
7-2620  
7-4113  
35-3717

**Masters PONTIAC**  
THE HOUSE YOU CAN TRUST—SINCE 1919











# In This Corner

with DICK ZEHMS

"Weep one eye—or more—on Oregon."

That's the latest word flashed southward along the Pacific Coast Conference grapevine by one of the Southland's visiting collegiate firemen, probably traveling incognito.

Dark glasses, slouched hat, trench-coat and rubber-soled shoes undoubtedly were part of his disguise.

There is really no logical reason to be facetious about this thing at all. At least three big wheels in the PCC are apprehensive of Oregon. They—UCLA, USC and Cal—are seriously concerned.

In days gone by reports of Oregon's gridiron might have been taken with one, sometimes two, grains of salt. Oregon inevitably collapsed when it came south to play the Bruins and Trojans.

Somewhat, the southern clime always bothered the Webfoots and generally speaking they'd pull an el foldo act after giving brothers Bruin and Trojan the very dickens for one half.

There is deep concern this year because the Bruins will play Oregon at Eugene Oct. 3. What has the Westwood standard-bearers in a dither is this, the supposed year of their ascent to the PCC throne, is that UCLA has never beaten Oregon at Eugene. Five times the Ducks have blistered the men of UCLA up there.

Small wonder that the man with the southern drawl, Henry (Red) Sanders, is looking ahead to Oct. 3 with misgivings.

El Trojan doesn't come into conflict with the Oregon monster until Oct. 31 at Portland. By that time Jess Hill will know for certain whether or not this insidious August tip is fact or fiction. Until then, Jess prefers to worry about the Ducks, as well he should. Overconfidence in Portland might prove costly.

THE GUM-SOLED operative, who professes to keep his identity secret because he has certain connections with an institution of higher learning "somewhere in Los Angeles," has just returned from a visit in Portland, Eugene and other Oregon communities of note.

His report is as follows, and I quote:

"Oregon is on the way up. There is enthusiasm for this club. Len Casanova is building... and he has much with which to build.

"Twenty-six lettermen will return from a squad which won two, seven and tied one in Len's first season at Eugene.

"Oregon had a fine defense last season until Emery Barnes, its big Negro defensive end, was hurt. Well, he's back, and in good health. No less than six other starters of the 1952 team will return. They are Len Berle, a left end now converted to tackle; Hal Reeves, left tackle who is being, boomed for All-Coast honors; Jack Patena, a 1952 right tackle who has been converted into a left guard; Ted Anderson, left half; Farrell Albright, right half, and George Shaw, T-quarterback and defensive genius.

"Permit me to dwell at length on Shaw. He is one of the finest all-around players in the conference. Besides holding the NCAA record for pass interceptions for one season, Shaw was third in PCC passing last year with 55 completions in 116 tries for 666 yards and three touchdowns. As a result, Oregon wound up second in team passing in the PCC last fall.

"Throw in quite a few junior college transfers and a fine crop of sophomores from their fine freshman team of last year and you can readily see that Oregon appears certain to become a pronounced factor in the 1953 championship race."

★ ★ ★

"PAPPY" WALDORF AND California already have heard of the imposing Ducks. In our midst last week was a Berkeley spokesman who expressed the conviction that the Bears would be scrapping with the Ducks, Washington and Stanford for the runner-up spot to UCLA and USC.

He said, in part, "There is new spirit at Eugene. Cassanova, taking over last year after Santa Clara dropped football, is very popular. He has won full support at the school, from the grads and friends of Oregon. In Shaw, Oregon has a man who can do everything on a football field. He went both ways last year, and should be even more effective in the single platoon system of this fall. His value naturally increases with the adoption of the single platoon."

You may wonder why UCLA, USC and Cal are apprehensive of Oregon in August, when matters, speaking of football, won't work up to a head until October?

Well, it's this way. The Messrs. Sanders, Hill and Waldorf are having to revise their approach to the 1953 season. Whereas a few months ago they looked at their PCC schedules and saw four "biggies" on their agendas, now they have had to shift things around to include Oregon in that classification.

Cassanova is giving Oregon a new look in football. With seasoned material, a new spirit and the full backing of the old grads, Oregon is looking forward to halcyon days on the gridiron.

Though the Webfoot fanatics won't come out and predict a PCC title for Eugene, they are confident that Oregon may be the "decider."

Thus the apprehension hovering around the desks of the Messrs. Sanders, Hill and Waldorf, Eugene looks to the future with keen anticipation.

## BUM PITCHING

### Lindell Tees Off

BROOKLYN — (AP) Johnny Lindell always did like that Brooklyn pitching. The former New York Yankee outfielder and pinch hitter for Pittsburgh, hit his fourth home run of the season in the sixth inning of Saturday's game with the Dodgers. He was batting for Pitcher Jim Waugha with a man on base.

It was the third home run off Dodger pitching by Lindell. He hit one at Brooklyn, Apr. 15, and another against the Brooklyn at Pittsburgh, May 29. His other home run came at Milwaukee, June 25.

### Tigers Halt Rallying Chisox, 5-4

DETROIT — (AP) Southpaw Al Aber stopped the Chicago White Sox with one hit in four and two-thirds innings of relief pitching Saturday as he preserved a 5-4 victory for the Detroit Tigers before 10,274 fans at Briggs Stadium.

Aber came to the rescue of starter Ted Gray after the White Sox had scored three times in the fifth inning. He choked out a single run. He choked out a single run. He choked out a single run.

Aber was credited with his third victory against as many losses.

Starter Harry Dorish, who was chased in the third inning, lost his sixth game against 10 triumphs.

Harvey Kuenn led off the bottom of the first with an infield hit, took second on Johnny Pesky's ground out and scored on Ray Boone's single. A single by Steve Souchock and Bob Nieman's tenth homer of the year produced two more runs in the second.

Aber pitched 2 1/3 innings, allowing two runs, two hits and one walk. He struck out three batters.

Chicago AB R O A Detroit AB R O A

Chicago AB R O A Detroit AB R O A

Chicago AB R O A Detroit AB R O A

Chicago AB R O A Detroit AB R O A

Chicago AB R O A Detroit AB R O A

Chicago AB R O A Detroit AB R O A

Chicago AB R O A Detroit AB R O A

Chicago AB R O A Detroit AB R O A

Chicago AB R O A Detroit AB R O A

Chicago AB R O A Detroit AB R O A

Chicago AB R O A Detroit AB R O A

Chicago AB R O A Detroit AB R O A

Chicago AB R O A Detroit AB R O A

Chicago AB R O A Detroit AB R O A

Chicago AB R O A Detroit AB R O A

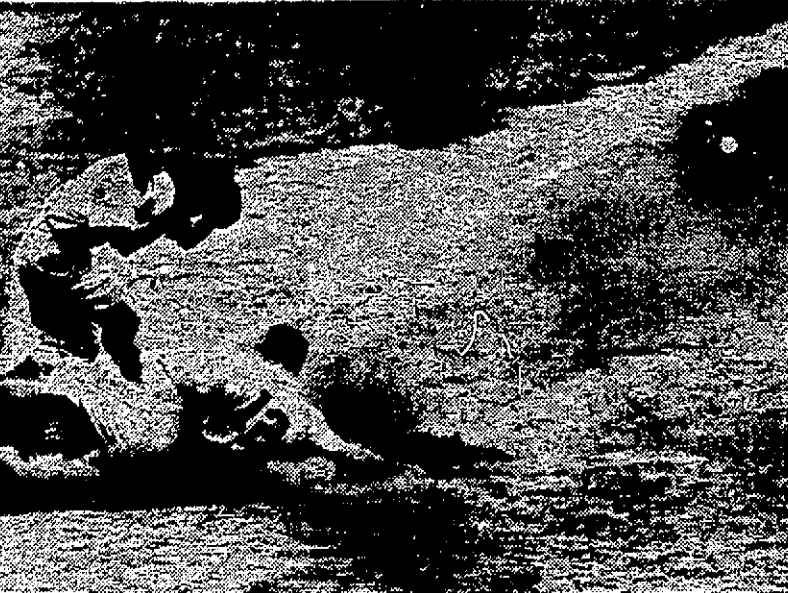
Chicago AB R O A Detroit AB R O A

Chicago AB R O A Detroit AB R O A

Chicago AB R O A Detroit AB R O A

Chicago AB R O A Detroit AB R O A

## Souchock Beats Throw



DETROIT OUTFIELDER Steve Souchock slides safely into third base, easily beating throw (arrow) to White Sox shortstop Chico Carrasquel. Rocky Krsnich (right), Sox third sacker, was pulled in fielding Matt Batts' grounder, made the play at first but was unable to get back to his post in time. Detroit went on to win, 5-4. (AP Wirephoto.)

### U.S. Swim Mark Falls; Moore Upsets Konno

INDIANAPOLIS, Ind. — (AP) Burwell (Bumpy) Jones of Detroit splashed to a new American record in the 300-meter medley Saturday and Yale's Wayne Moore beat the great Ford Konno in the 200-meter freestyle event in the AAU swimming and diving championships.

Jones, of the University of Michigan but swimming unattached, was pressed all the way and his time of 3:46.2 bettered his own record by exactly six seconds.

Moore, beaten soundly by Konno of Hawaii in Friday's 1500-meter race, was clocked in 2:09.9. Konno's time was 2:40.5.

A mild surprise was turned in by John Ducek, of Michigan State, swimming out of Detroit, who led practically from the start to win the 100-meter breaststroke in 1:08.4, tying the meet record held by Jerry Holan of Ohio State.

Results:

300-meter medley — 1. Wayne Moore, New Haven Swim Club, 2:09.9; 2. Ford Konno, unattached, Honolulu, 2:40.5; 3. Burwell Jones, Michigan State, 3:46.2; 4. John Ducek, Michigan State, 3:52.1; 5. Bill Sommer, Cherry Point (N.C.) Marine Corps, 4:10.4; 6. Larry Heim, Redlands, Calif., 4:18.4.

200-meter freestyle — 1. Wayne Moore, New Haven Swim Club, 2:09.9; 2. Ford Konno, unattached, Honolulu, 2:40.5; 3. Burwell Jones, Michigan State, 3:46.2; 4. John Ducek, Michigan State, 3:52.1; 5. Bill Sommer, Cherry Point (N.C.) Marine Corps, 4:10.4; 6. Larry Heim, Redlands, Calif., 4:18.4.

100-meter breaststroke — 1. John Ducek, Michigan State, 1:08.4; 2. Jerry Holan, Ohio State, 1:08.4; 3. David Hawkins, Harvard, 1:09.1; 4. Manuel Sanguin, Havana, 1:10.7; 5. Charles H. Smith, University of Michigan, 1:11.2; 6. Jack Wardrop, unattached, University of Michigan, 1:12.5; 7. Bill Sommer, Cherry Point (N.C.) Marine Corps, 1:13.8; 8. Wallace P. Wolf, unattached, Los Angeles, 1:14.5.

300-meter freestyle relay — 1. Cherry Point Marine Corps (Cherry Point, N.C.), 4:10.4; 2. New Haven Swim Club, 4:18.4; 3. Michigan State, 4:26.2; 4. Ohio State, 4:34.5; 5. Harvard, 4:42.8; 6. Redlands, 4:51.1.

100-meter butterfly — 1. Bill Sommer, Cherry Point (N.C.) Marine Corps, 1:13.8; 2. Wallace P. Wolf, unattached, Los Angeles, 1:14.5; 3. Charles H. Smith, University of Michigan, 1:15.1; 4. David Hawkins, Harvard, 1:16.4; 5. Manuel Sanguin, Havana, 1:17.7; 6. John Ducek, Michigan State, 1:18.9; 7. Jerry Holan, Ohio State, 1:20.2; 8. Jack Wardrop, unattached, University of Michigan, 1:21.5.

200-meter butterfly — 1. Bill Sommer, Cherry Point (N.C.) Marine Corps, 2:27.5; 2. Wallace P. Wolf, unattached, Los Angeles, 2:28.8; 3. Charles H. Smith, University of Michigan, 2:30.1; 4. David Hawkins, Harvard, 2:31.4; 5. Manuel Sanguin, Havana, 2:32.7; 6. John Ducek, Michigan State, 2:34.0; 7. Jerry Holan, Ohio State, 2:35.3; 8. Jack Wardrop, unattached, University of Michigan, 2:36.6.

400-meter individual medley — 1. Wayne Moore, New Haven Swim Club, 5:18.4; 2. Ford Konno, unattached, Honolulu, 5:28.5; 3. Burwell Jones, Michigan State, 6:38.2; 4. John Ducek, Michigan State, 6:48.1; 5. Bill Sommer, Cherry Point (N.C.) Marine Corps, 6:58.0; 6. Larry Heim, Redlands, Calif., 7:07.9.

800-meter individual medley — 1. Wayne Moore, New Haven Swim Club, 11:38.4; 2. Ford Konno, unattached, Honolulu, 11:48.5; 3. Burwell Jones, Michigan State, 12:58.2; 4. John Ducek, Michigan State, 13:08.1; 5. Bill Sommer, Cherry Point (N.C.) Marine Corps, 13:18.0; 6. Larry Heim, Redlands, Calif., 13:27.9.

1600-meter individual medley — 1. Wayne Moore, New Haven Swim Club, 23:38.4; 2. Ford Konno, unattached, Honolulu, 23:48.5; 3. Burwell Jones, Michigan State, 24:58.2; 4. John Ducek, Michigan State, 25:08.1; 5. Bill Sommer, Cherry Point (N.C.) Marine Corps, 25:18.0; 6. Larry Heim, Redlands, Calif., 25:27.9.

3200-meter individual medley — 1. Wayne Moore, New Haven Swim Club, 47:38.4; 2. Ford Konno, unattached, Honolulu, 47:48.5; 3. Burwell Jones, Michigan State, 48:58.2; 4. John Ducek, Michigan State, 49:08.1; 5. Bill Sommer, Cherry Point (N.C.) Marine Corps, 49:18.0; 6. Larry Heim, Redlands, Calif., 49:27.9.

6400-meter individual medley — 1. Wayne Moore, New Haven Swim Club, 95:38.4; 2. Ford Konno, unattached, Honolulu, 95:48.5; 3. Burwell Jones, Michigan State, 96:58.2; 4. John Ducek, Michigan State, 97:08.1; 5. Bill Sommer, Cherry Point (N.C.) Marine Corps, 97:18.0; 6. Larry Heim, Redlands, Calif., 97:27.9.

12800-meter individual medley — 1. Wayne Moore, New Haven Swim Club, 191:38.4; 2. Ford Konno, unattached, Honolulu, 191:48.5; 3. Burwell Jones, Michigan State, 192:58.2; 4. John Ducek, Michigan State, 193:08.1; 5. Bill Sommer, Cherry Point (N.C.) Marine Corps, 193:18.0; 6. Larry Heim, Redlands, Calif., 193:27.9.

25600-meter individual medley — 1. Wayne Moore, New Haven Swim Club, 383:38.4; 2. Ford Konno, unattached, Honolulu, 383:48.5; 3. Burwell Jones, Michigan State, 384:58.2; 4. John Ducek, Michigan State, 385:08.1; 5. Bill Sommer, Cherry Point (N.C.) Marine Corps, 385:18.0; 6. Larry Heim, Redlands, Calif., 385:27.9.

51200-meter individual medley — 1. Wayne Moore, New Haven Swim Club, 767:38.4; 2. Ford Konno, unattached, Honolulu, 767:48.5; 3. Burwell Jones, Michigan State, 768:58.2; 4. John Ducek, Michigan State, 769:08.1; 5. Bill Sommer, Cherry Point (N.C.) Marine Corps, 769:18.0; 6. Larry Heim, Redlands, Calif., 769:27.9.

102400-meter individual medley — 1. Wayne Moore, New Haven Swim Club, 1535:38.4; 2. Ford Konno, unattached, Honolulu, 1535:48.5; 3. Burwell Jones, Michigan State, 1536:58.2; 4. John Ducek, Michigan State, 1537:08.1; 5. Bill Sommer, Cherry Point (N.C.) Marine Corps, 1537:18.0; 6. Larry Heim, Redlands, Calif., 1537:27.9.

204800-meter individual medley — 1. Wayne Moore, New Haven Swim Club, 3071:38.4; 2. Ford Konno, unattached, Honolulu, 3071:48.5; 3. Burwell Jones, Michigan State, 3072:58.2; 4. John Ducek, Michigan State, 3073:08.1; 5. Bill Sommer, Cherry Point (N.C.) Marine Corps, 3073:18.0; 6. Larry Heim, Redlands, Calif., 3073:27.9.

409600-meter individual medley — 1. Wayne Moore, New Haven Swim Club, 6143:38.4; 2. Ford Konno, unattached, Honolulu, 6143:48.5; 3. Burwell Jones, Michigan State, 6144:58.2; 4. John Ducek, Michigan State, 6145:08.1; 5. Bill Sommer, Cherry Point (N.C.) Marine Corps, 6145:18.0; 6. Larry Heim, Redlands, Calif., 6145:27.9.

819200-meter individual medley — 1. Wayne Moore, New Haven Swim Club, 12287:38.4; 2. Ford Konno, unattached, Honolulu, 12287:48.5; 3. Burwell Jones, Michigan State, 12288:58.2; 4. John Ducek, Michigan State, 12289:08.1; 5. Bill Sommer, Cherry Point (N.C.) Marine Corps, 12289:18.0; 6. Larry Heim, Redlands, Calif., 12289:27.9.

1638400-meter individual medley — 1. Wayne Moore, New Haven Swim Club, 24575:38.4; 2. Ford Konno, unattached, Honolulu, 24575:48.5; 3. Burwell Jones, Michigan State, 24576:58.2; 4. John Ducek, Michigan State, 24577:08.1; 5. Bill Sommer, Cherry Point (N.C.) Marine Corps, 24577:18.0; 6. Larry Heim, Redlands, Calif., 24577:27.9.

3276800-meter individual medley — 1. Wayne Moore, New Haven Swim Club, 49151:38.4; 2. Ford Konno, unattached, Honolulu, 49151:48.5; 3. Burwell Jones, Michigan State, 49152:58.2; 4. John Ducek, Michigan State, 49153:08.1; 5. Bill Sommer, Cherry Point (N.C.) Marine Corps, 49153:18.0; 6. Larry Heim, Redlands, Calif., 49153:27.9.

# Phils Gain Split Behind Konstanty's Relief Job

NEW YORK — (AP) Jim Konstanty's brilliant 4 1/3-inning relief stint enabled the Phils to defeat the Giants, 5-2, Saturday after 35-year-old American League castoff Marv Grissom snapped New York's six-game losing streak with a 4-1 triumph.

Konstanty, who received credit for his 12th victory, replaced Steve Rickard in the fifth inning after an error by Willie Jones and successive singles by Davey Williams and Alvin Dark gave the Giants a run with one out. Konstanty yielded a run-scoring single to Don Mueller but retired the side without further scoring and then shut out the Giants the remainder of the way.

The Phillies hopped on Larry Jansen, who lost his 10th decision, for three runs in the first inning on singles by Richie Ashburn and Johnny Wyrostek, Del Ennis' double and catcher Ray Noble's error. They added two runs in the ninth when Jones blasted a two-run homer.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

Grissom, obtained from the Red Sox on waivers in mid-season, yielded the Phils' only run in the opener when Ted Kazanski doubled and scored on Earl Torgerson's single. It was Grissom's second victory of the season—both over the Phils.

## Porterfield and Stobbs Trip Bosox

BOSTON — (AP) The heralded shutout skein of rejuvenated Bob Porterfield ended in the nightcap's first inning Saturday but he turned batsman and knocked in the winning run as Washington captured a doubleheader from the Boston Red Sox, 5-2 and 4-2.

The Senators' right-hander, who entered the game with 29 consecutive scoreless innings, singled for the tie-breaking run in the eighth. It was some sort of revenge against Boston for stifling Porterfield's bid for his ninth shutout this year.

Porterfield permitted only six hits to the Red Sox, striking out four. He walked three, including Ted Williams, who pinch hit in both games, striking out in the opener.

The opener marked Southpaw Chuck Stobbs' sixth win in his last seven tries and his eighth triumph of the season against six losses. However, he needed Sonny Dixon to get the game's final out, one home run on base and one home run.

The opener marked Southpaw Chuck Stobbs' sixth win in his last seven tries and his eighth triumph of the season against six losses. However, he needed Sonny Dixon to get the game's final out, one home run on base and one home run.

The opener marked Southpaw Chuck Stobbs' sixth win in his last seven tries and his eighth triumph of the season against six losses. However, he needed Sonny Dixon to get the game's final out, one home run on base and one home run.

The opener marked Southpaw Chuck Stobbs' sixth win in his last seven tries and his eighth triumph of the season against six losses. However, he needed Sonny Dixon to get the game's final out, one home run on base and one home run.

The opener marked Southpaw Chuck Stobbs' sixth win in his last seven tries and his eighth triumph of the season against six losses. However, he needed Sonny Dixon to get the game's final out, one home run on base and one home run.

The opener marked Southpaw Chuck Stobbs' sixth win in his last seven tries and his eighth triumph of the season against six losses. However, he needed Sonny Dixon to get the game's final out, one home run on base and one home run.

The opener marked Southpaw Chuck Stobbs' sixth win in his last seven tries and his eighth triumph of the season against six losses. However, he needed Sonny Dixon to get the game's final out, one home run on base and one home run.

The opener marked Southpaw Chuck Stobbs' sixth win in his last seven tries and his eighth triumph of the season against six losses. However, he needed Sonny Dixon to get the game's final out, one home run on base and one home run.

The opener marked Southpaw Chuck Stobbs' sixth win in his last seven tries and his eighth triumph of the season against six losses. However, he needed Sonny Dixon to get the game's final out, one home run on base and one home run.

The opener marked Southpaw Chuck Stobbs' sixth win in his last seven tries and his eighth triumph of the season against six losses. However, he needed Sonny Dixon to get the game's final out, one home run on base and one home run.

The opener marked Southpaw Chuck Stobbs' sixth win in his last seven tries and his eighth triumph of the season against six losses. However, he needed Sonny Dixon to get the game's final out, one home run on base and one home run.

The opener marked Southpaw Chuck Stobbs' sixth win in his last seven tries and his eighth triumph of the season against six losses. However, he needed Sonny Dixon to get the game's final out, one home run on base and one home run.

The opener marked Southpaw Chuck Stobbs' sixth win in his last seven tries and his eighth triumph of the season against six losses. However, he needed Sonny Dixon to get the game's final out, one home run on base and one home run.

The opener marked Southpaw Chuck Stobbs' sixth win in his last seven tries and his eighth triumph of the season against six losses. However, he needed Sonny Dixon to get the game's final out, one home run on base and one home run.

The opener marked Southpaw Chuck Stobbs' sixth win in his last seven tries and his eighth triumph of the season against six losses. However, he needed Sonny Dixon to get the game's final out, one home run on base and one home run.

The opener marked Southpaw Chuck Stobbs' sixth win in his last seven tries and his eighth triumph of the season against six losses. However, he needed Sonny Dixon to get the game's final out, one home run on base and one home run.

The opener marked Southpaw Chuck Stobbs' sixth win in his last seven tries and his eighth triumph of the season against six losses. However, he needed Sonny Dixon to get the game's final out, one home run on base and one home run.

The opener marked Southpaw Chuck Stobbs' sixth win in his last seven tries and his eighth triumph of the season against six losses. However, he needed Sonny Dixon to get the game's final out, one home run on base and one home run.

The opener marked Southpaw Chuck Stobbs' sixth win in his last seven tries and his eighth triumph of the season against six losses. However, he needed Sonny Dixon to get the game's final out, one home run on base and one home run.

The opener marked Southpaw Chuck Stobbs'



SHORT PUTTS

# Walker, Ferrie Lead Virginia Golf Play

Medalist Del Walker, firing for the second straight week a subject round, and defending champion Jim Ferrie, with his second straight two-over-par 73, led the way into semifinals of the Virginia CC men's championships Saturday.

Walker defeated Stewart Small, 2 and 1, with a nifty round of 35-35-70, and although the match was close all the way, the schoolmaster had all the answers.

Ferrie won from Dr. C. A. Ahrens, 2 and 1, and will play winner of the Glenn Thomas-Bob Reid match, Walker meets winner of the Julie Becos-Rey Brown battle. Both of the unplayed matches have until Wednesday for completion.

**SWEETSTAKES**—Dr. Duke Mahannah posted a 30-6-24 to win the 3-best holes sweetstakes at Virginia Saturday. Other winners, as the Virginia gang gathers today for the monthly mixed foursome, were:

**SWEETSTAKES**—Dr. Duke Mahannah, 30-6-24; Dr. B. Smith, 39-11-23; George Goss, 34-16-24; Max Becker, 35-17-25.

**BLIND BOOZEY**—Gus, Second, Bob Hays, George Messall, Cliff Meier, Bert Galtner, J. V. Evans.

**VIRGINIA LADIES**—Mrs. Del Walker and Mrs. Ken Mooney were winners in ladies' day play at Virginia the past week. Winners:

Match 1: Mrs. C. A. Walker, 1 up; Mrs. Jim Ferrie, 2 down; Class B, Mrs. Julius Molloy, 3 down; Mrs. M. J. Metcalf, 3 down; Class C, Mrs. Keith Draw, 3 down; Mrs. Charles Foulis, 3 down.

Best Nine Plus Putts—Class A, Mrs. Ken Mooney, 65; Mrs. Jim Ferrie, 68; Class B, Mrs. Hal Leady, 64; Mrs. Vernon Fay, 67; Class C, Mrs. Joyce Wallace, 64; Mrs. Val Cassidy, 65.

**SOUTH COURSE**—Mrs. C. A. Wonnell fired a 55 at the South Course the past week to win the monthly open guest day tournament. Other winners:

Class A—Low net, Mrs. T. C. Donahoe, 62-55; Mrs. Joe Pick, 72-65; Mrs. C. A. Wonnell, 80-64.

Class B—Mrs. C. E. Lindholm, 62-55; Mrs. C. A. Wonnell, 63-56; Mrs. W. A. Hughes, 65-58; low net, Ann MacQuiddy, 62-55; Mrs. Ralph Campbell, 68-60-66.

**TEAM PLAY**—A tournament program which is so designed as to take in both the scratch and the high handicap golfer, the annual Southern California Publix Association interclub team play eliminations, break the barrier on courses from Ventura to San Diego today—and will continue with home-and-home elimination action until late September.

Meadowlark, with a team headed by Irving Cooper, Neil White, Eddie Langert and others, is the

Winners in an "all iron" tournament for ladies at Lakewood the past week were: Class A, Mrs. J. R. Covington, 92-12-80; Mrs. Jim Dodson, 94-12-82; Mrs. Wm. Asmy, 97-15-82; Class B, Mrs. Jack Ferrer, 99-16-83; Jan. Bailes and Mrs. C. W. Monson, 107-21-86; Class C, Mrs. P. S. Craig, 117-24-83.

**FAIRWAY ECHOES**—Southern California Elks Golf Association has its monthly meet at Willowick today. Tee time is 10:30 a. m. Gene Combs, starter at Recreation Park links, takes off today on his annual vacation trip to Missouri.

**WILLIAMS**—The Williams family, including the late Mrs. Williams, is expected to arrive in Long Beach today.

**WILLIAMS**—The Williams family, including the late Mrs. Williams, is expected to arrive in Long Beach today.

**WILLIAMS**—The Williams family, including the late Mrs. Williams, is expected to arrive in Long Beach today.

**WILLIAMS**—The Williams family, including the late Mrs. Williams, is expected to arrive in Long Beach today.

**WILLIAMS**—The Williams family, including the late Mrs. Williams, is expected to arrive in Long Beach today.

**WILLIAMS**—The Williams family, including the late Mrs. Williams, is expected to arrive in Long Beach today.

**WILLIAMS**—The Williams family, including the late Mrs. Williams, is expected to arrive in Long Beach today.

**WILLIAMS**—The Williams family, including the late Mrs. Williams, is expected to arrive in Long Beach today.

**WILLIAMS**—The Williams family, including the late Mrs. Williams, is expected to arrive in Long Beach today.

**WILLIAMS**—The Williams family, including the late Mrs. Williams, is expected to arrive in Long Beach today.

**WILLIAMS**—The Williams family, including the late Mrs. Williams, is expected to arrive in Long Beach today.

**WILLIAMS**—The Williams family, including the late Mrs. Williams, is expected to arrive in Long Beach today.

**WILLIAMS**—The Williams family, including the late Mrs. Williams, is expected to arrive in Long Beach today.

**WILLIAMS**—The Williams family, including the late Mrs. Williams, is expected to arrive in Long Beach today.

**WILLIAMS**—The Williams family, including the late Mrs. Williams, is expected to arrive in Long Beach today.

**WILLIAMS**—The Williams family, including the late Mrs. Williams, is expected to arrive in Long Beach today.

**WILLIAMS**—The Williams family, including the late Mrs. Williams, is expected to arrive in Long Beach today.

**WILLIAMS**—The Williams family, including the late Mrs. Williams, is expected to arrive in Long Beach today.

# 1952 Dinghy Champs



CUTTING ACROSS Long Beach Harbor in their Green Dream, 14-foot sailing dinghy, are Peter and Kathleen Serrell of Newport Harbor, who are defending their title in races which will be concluded at the harbor today.

## SPORTS

### QUESTIONS

- 1—With what sport is the Weatherman trophy connected?
- 2—Who holds the all-time record for home runs in the National League—Johnny Mize, Ralph Kiner, Mel Ott or Hank Wilson?
- 3—What prize fighters were known by the nicknames—'The Little Perpetual Motion', 'Clan-della Man', Boston Strong Boy?

### ANSWERS

- 1—The Weatherman trophy is connected with the sport of golf.
- 2—The all-time record for home runs in the National League is held by Hank Wilson, who hit 401 home runs in 1912.
- 3—The prize fighters known by the nicknames are: 'The Little Perpetual Motion'—Floyd Mayweather Jr.; 'Clan-della Man'—Clayton Kopp; 'Boston Strong Boy'—Duke Paddock.

### HOORHEE?

BACK with the Boston Red Sox after suffering a nervous breakdown last summer, he is regarded as one of the best, if not the best, outfielders in the American League. He hails from Waterbury, Conn. Who is he?

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

ANSWERS: (Hoorhee?) Jim Piersall.

# 'Serenade Runs Out As Goose Khal Wins

DEL MAR—Goose Khal, a four-year-old gelding that ran in claiming races less than two months ago, Saturday scored a seven and one-half length victory in the \$10,000-added San Diego Handicap as the 1 to 5 favorite Royal Serenade ran out of the money.

A crowd of 19,226 Del Mar fans roared in dismay as Royal Serenade, Alberta Ranches' Hollywood Park Gold Cup winner, tired badly in the mile and one-sixteenth race, finishing fourth in a field of five.

Willie Shoemaker, the nation's leading rider who had four more winners Saturday, hooted in Goose Khal to a \$15.30, \$4.20 and \$4 payoff. Time for the race was 1:42 4/5.

Royal Serenade, ridden by Johnny Longden and packing top weight of 127 pounds, went to the front immediately, with Goose Khal only a head behind. The two raced head and head until the top of the stretch when Goose Khal, carrying only 107 pounds, took command. Calumet Farm's Chance closed fast to get second place, a head in front of Bernwood.

Longden was booed roundly by the crowd as he returned Royal Serenade to the stands. The jockey complained his mount bobbed in the stretch "and just got tired out under that 127 pounds."

Shoemaker's other winners Saturday included Black Stable's Lady Cover Up in the \$10,000-added Junior Miss Stakes for two-year-old fillies at six furlongs.

Lady Cover Up came from off the pace set by Mary Lovelace to gain a four-length win in the fair time of 1:11 2/5. Lady Cover Up paid \$9.10 to win.

The crowd, second largest of the season, was estimated at 19,226.

**Webb Homer Wins Kid Tilt**

A two-run homer in the last of the seventh by Outfielder Charlie Webb gave the Brown's Sporting Goods nine a thrilling 4-3 victory over H. & H. Construction in the feature game of the Kid Baseball Assn. at the 45th and Cherry diamond Saturday. Scores:

H. & H. Construction, 100 008 2-3 8 1  
Brown's Sporting Goods, 000 000 0-0 0 0  
Clemente (5) and Peterson (5) and Nelson, Brown (5) and Osgood, Saranowicz, Stars, Lakewood (5) and (5) detail.

**At Truax Boys Park:**  
Lakewood, 000 000 0-0 0 0  
Balboa, 000 000 0-0 0 0  
McDonald, Collins (5) and (5) and Courtenay, McDonald, Dolan (5) and (5) detail.

**At Recreation Park:**  
NLR 20-30 Club, 000 000 0-0 0 0  
Junior League, 000 000 0-0 0 0  
Charros (5) and Fowler, Police, Panthers defeated First Dept. Fireball, 1-0.

**At Park Ave. Field:**  
Junior League, 111 00-10 5 1  
Hall, Ellis (5) and Worth, Yarnover, Cox, 000 000 0-0 0 0  
St. Cyrillus defeated Boys Club, 1-0.

**Playground Nines Open Playoffs**

With razor-sharp competition in prospect, playground softball teams this week open title-playoff rounds at Recreation Park for the All-City championships.

Boys' teams will be in action in four divisions of play. Girls' teams will play in two divisions.

The championship rounds climax district-league play during the nine-week summer recreation program sponsored jointly by the Recreation Commission and city schools.

Teams from Long Beach, Lakewood and Signal Hill have participated in the summer playground leagues. Boys' teams go into action Tuesday at 9 a. m. Girls' teams will play beginning Monday at 9:30 a. m.

**Boys' Finalists**  
Class A—Admiral Kidd, Adams, Galt and Lee.  
Class B—Whitard, Burnett, Longfellow, Whitard, Burnett, Barton, Houston, Garfield, McKinley and Fremont.

**Girls' Finalists**  
Class A—Huntington Park, Canby No. 3, Burbank, Garfield, Adams, Lee and MacArthur.  
Class B—Championship final games will be played Monday, Aug. 24, at 7:30 p. m. in all boys divisions. Girls' teams will play the final brackets at 10 a. m. Monday, Aug. 24, in the junior division, and Friday, Aug. 21, at 7:30 p. m. in the senior division.

# Dancer Toys With Travers Field, Finally Wins by Five

SARATOGA SPRINGS, N. Y.—(AP). Native Dancer toyed with four rivals for almost a mile Saturday, then sailed off by himself in the stretch to win the \$27,900 Travers Stakes by five and a half lengths and become the fourth leading money winning horse in the world.

Backed down to prohibitive 1-20 odds by a crowd of 28,260, Alfred Gwynne Vanderbilt's powerful grey express train-caught George Auerbach's Dictator about three-sixteenths of a mile from the finish of the mile and one-quarter race and galloped home an easy winner.

Mrs. Widener Wichefield's Guardian II was third, two and a half lengths behind Dictator, with C. V. Whitney's Fly Wheel fourth, another length away. Fifth and last was John W. Nizlek's Mr. Jamieson, another 25 lengths up the track.

There was win and place betting on the Dancer and the minimum of \$2.10 and \$2.10, with Dictator the same short price to place.

The grey 3-year-old champion son of Polyanthes-Gelaha by Discovery produced another minus pool in the betting as he racked up his 17th victory in 18 starts. There was a \$802.30 minus win pool, and a \$5895.34 minus place pool for a total of \$6597.15. Previously this year the Vanderbilt stud had cost race tracks \$77,033.88 in minus pools.

This was the 84th running of the Travers, the country's oldest stakes race, and the Dancer won with all the authority of other great horses who have captured the famous 3-year-old classic.

When jockey Eric Guerin guided him under the wire without once using his whip, the Dancer collected \$18,850 and boosted his all-time total to \$677,420. This hoisted him from fifth place and into fourth, past Assault, 1946 3-year-old champion, who retired with \$675,470 in the bank. Armed is third on the money bags list with \$817,475.

The time was nothing sensational over the fast track under a warm sun, but the Dancer didn't have to travel faster than his 1:05 3/5 clocking. Man o' War holds the Travers record of 2:01 4/5 set in 1920. The track record is 2:01 3/5.

**L.B. Fencer Wins Foils Tourney**

Quentin Booker of Long Beach, lately honored as the most improved fencer during the past year, won the men's championship of the 19th annual equestrian foils tournament held Saturday at the Long Beach YMCA.

Paul Kerstin, also of Long Beach, was second to Booker with Salvatore Mungo, Inglewood, third.

In women's competition, first was Peggy Lundberg, Inglewood, with Trudy Wodgenske, also of Inglewood, second, and Jennie Harbst of Long Beach, third. Most improved woman fencer since last year's tournament was Nancy Newsome, Inglewood.

**Saturday's Scottish Soccer Cup Results**

LONDON—AP. Saturday results in the Scottish Soccer League cup matches: (Home teams first.)

**DIVISION A**  
Airdrieonians 2, Celtic 1; Clyde 4, Stirling Albion 1; Dundee 1, Partick Thistle 1; East Fife 2, Aberdeen 0; Hearts 2, Raith Rovers 0; Queen of the South 1, St. Johnstone 0; Hamilton Academical 1, St. Mirren 2; Hibernian 2, (tie).

**DIVISION B**  
Dumbarton 3, Ayr 0; Brechin 0, Forfar Athletic 2; Dundee United 1, Kilmarnock 4; Dundee United 1, Motherwell 2; Morton 0; Queen's Park 0, Ayr United 0; St. Johnstone 0, Alloa Athletic 0; Stirling Albion 0, Albion Rovers 0. (The English Soccer League program starts next Wednesday with the first full card next Saturday.)

**A. The National League record is 190, set by Hack Wilson of the Cubs in 1930. Lou Gehrig's 184 with the Yankees in 1931 tops the American League.**

**Q. Of those appearing in the 1953 National League lineup, All-Star has played in the most All-Star Games?**

**A. It was the 10th time for Stan Musial and Eno Slaughter, the ninth for Pee Wee Reese and Red Schoendienst's seventh.**

**Del Mar Results**

**FIRST RACE—4 furlongs.**  
Royal Serenade (Goose Khal), 5.70 \$3.30 \$2.60  
Sunny Khal (York), 3.60 2.50  
Time—1:14. Scratched—On the Move, Chaluck.

**SECOND RACE—1/4 mile.**  
Raptures (Rosenberg), 2.70 2.30 2.10  
Chama (Lakewood), 2.70 2.30 2.10  
Whirlaway (Chaluck), 2.70 2.30 2.10  
Time—1:04. Scratched—Carwin, Carl.

**THIRD RACE—1/4 mile.**  
Useemsoy (Chaluck), 4.90 2.70 2.40  
Royal Vito (Longden), 4.90 2.70 2.40  
Royal Dancer (Volske), 4.90 2.70 2.40  
Time—1:14. No scratches.

**FOURTH RACE—4 furlongs.**  
Whirlaway Boy (Naves), 7.20 3.00 2.60  
My Reward (Miller), 2.40 2.30 2.20  
Time—1:13. No scratches.

**FIFTH RACE—4 furlongs.**  
Furball (Rosenberg), 6.60 3.70 3.30  
Royal Duck (Fry), 4.40 3.30 3.00  
Mr. Marshall (Lakewood), 4.40 3.30 3.00  
Time—1:14. No scratches.

**SIXTH RACE—4 furlongs.**  
Smart Barbara (Gilmour), 2.60 2.40 2.10  
Ole Tom (Pearson), 2.60 2.40 2.10  
Karin (Shoemaker), 2.60 2.40 2.10  
Time—1:14. No scratches.

**SEVENTH RACE—4 furlongs.**  
Lady Cover Up (Longden), 9.10 3.00 2.30  
Mary Lovelace (Longden), 2.50 2.10 2.00  
Basis (Pearson), 2.50 2.10 2.00  
Time—1:14. No scratches.

**EIGHTH RACE—1 1/4 miles.**  
Goose Khal (Goose Khal), 12.30 4.20 3.60  
Bernwood (York), 7.30 3.60 3.00  
Time—1:45. Scratched—Indian Hemp.

**NINTH RACE—1 1/4 miles.**  
Starting Time (M.A.), 22.00 12.40 9.00  
Mixture (Phillips), 2.60 2.30 2.10  
Time—1:44. Scratched—Repelins.

**Women's Softball Final Thursday**

Finals in the annual women's softball championships will be settled this week at Recreation Park.

General Telephone girls, winners over Douglas Sparketts, 14-7 last week, will play First Brethren girls Tuesday at 7:30 p. m. on Diamond No. 3, and that winner draws Long Beach Ramblers for the Thursday title battle on the same field. The Ramblers moved into finals with a 10-1 nod over H. M. Orbits last week.

**Argentine Scores KO'**

BUENOS AIRES—(AP). Argentine middleweight Eduardo Laus, 158, knocked out Jimmy Beau, 163, Bridgeport, Conn., in the second round of a scheduled 10-round fight Saturday night.

Calumet Farm's Real Delight, a 6-5 favorite, finished last in the field of 11.

Atalanta, ridden by Harrison Wilson, showed her heels to the nine other fillies and mares in the field during most of the race. Her fractional times were :22 1/5, :45 2/5 and 1:09 3/5.

The winner and Mrs. S. G. Zauderer's Gay Grecque were top-weighted at 119 pounds apiece and Gay Grecque, who was the second choice of the 31,609 fans, was second. W. M. Wickham's Winning Stride finished a length farther back in third place.

Atalanta, a five-year-old daughter of Count Fleet, the speedy triple crown champion of 1943, equalled the track mark set only last Wednesday by Halter. Atalanta, however, carried 112 in setting the mark.

Atalanta, ridden by Harrison Wilson, showed her heels to the nine other fillies and mares in the field during most of the race. Her fractional times were :22 1/5, :45 2/5 and 1:09 3/5.

The winner and Mrs. S. G. Zauderer's Gay Grecque were top-weighted at 119 pounds apiece and Gay Grecque, who was the second choice of the 31,609 fans, was second. W. M. Wickham's Winning Stride finished a length farther back in third place.

Atalanta, a five-year-old daughter of Count Fleet, the speedy triple crown champion of 1943, equalled the track mark set only last Wednesday by Halter. Atalanta, however, carried 112 in setting the mark.

Atalanta, ridden by Harrison Wilson, showed her heels to the nine other fillies and mares in the field during most of the race. Her fractional times were :22 1/5, :45 2/5 and 1:09 3/5.

The winner and Mrs. S. G. Zauderer's Gay Grecque were top-weighted at 119 pounds apiece and Gay Grecque, who was the second choice of the 31,609 fans, was second. W. M. Wickham's Winning Stride finished a length farther back in third place.

Atalanta, a five-year-old daughter of Count Fleet, the speedy triple crown champion of 1943, equalled the track mark set only last Wednesday by Halter. Atalanta, however, carried 112 in setting the mark.

Atalanta, ridden by Harrison Wilson, showed her heels to the nine other fillies and mares in the field during most of the race. Her fractional times were :22 1/5, :45 2/5 and 1:09 3/5.

The winner and Mrs. S. G. Zauderer's Gay Grecque were top-weighted at 119 pounds apiece and Gay Grecque, who was the second choice of the 31,609 fans, was second. W. M. Wickham's Winning Stride finished a length farther back in third place.

Atalanta, a five-year-old daughter of Count Fleet, the speedy triple crown champion of 1943, equalled the track mark set only last Wednesday by Halter. Atalanta, however, carried 112 in setting the mark.

Atalanta, ridden by Harrison Wilson, showed her heels to the nine other fillies and mares in the field during most of the race. Her fractional times were :22 1/5, :45 2/5 and 1:09 3/5.

The winner and Mrs. S. G. Zauderer's Gay Grecque were top-weighted at 119 pounds apiece and Gay Grecque, who was the second choice of the 31,609 fans, was second. W. M. Wickham's Winning Stride finished a length farther back in third place.

Atalanta, a five-year-old daughter of Count Fleet, the speedy triple crown champion of 1943, equalled the track mark









COMPLETION of a \$60,000 remodeling program will be celebrated by Nash Jewelers, 201 Pine Ave., Friday when it reopens its doors and launches its 21st year in this community. Kiddies will receive free balloons and parents will be offered outstanding values and bargains during the reopening celebration—Friday, Saturday and Monday.—(Staff photo.)

## Remodeled Store Opens Here Friday

Nash Jewelers, 201 Pine Ave., will launch its 21st year of business in Long Beach when it reopens Friday after completion of a \$60,000 remodeling program, according to Saul Schissell, general manager.

Children will receive free balloons and parents will be offered outstanding values and bargains during the reopening celebration—Friday, Saturday and Monday.

The remodeling program consisted of the installation of complete new flooring, modern fixtures throughout the store, new show and display cases, the streamlining of each department, inauguration of a new modern air conditioning unit for comfort of patrons and installation of a \$10,000 flashing neon sign.

Nash Jewelers stocks a complete line of diamonds, watches, ladies' costume jewelry, cameras, binoculars, children's jewelry, radios, all major brands of appliances, silverware and typewriters. Credit facilities have been expanded and easy terms prevail.

The store employs 14 persons. Herbert Trattner, merchandise manager, has been associated with the concern for 17 years and has scoured the markets for the finest merchandise. Mrs. Ruby Aughton is credit manager and is responsible for coining Nash's slogan: "Credit for all—the most liberal terms in town."

"We are proud to have played a part in the growth of this com-



SAUL SCHISSELL  
Nash Reopens Friday

## Skylark Terrace Premiere Today

Skylark Terrace Homes in Garden Grove will have their premier opening today when prospective home owners are invited to inspect these homes of advanced design, many with brick exteriors. Although offering luxury features, Skylark Terrace Homes are priced at \$11,995 to \$13,125.

Bill Tietz and Harry Rinker of the Tietz Construction Co. built Skylark Terrace Homes.

Not just another development, the homes are remarkable in their use of luxury features. For example, Skylark Terrace Homes have four-foot eave overhangs which serve the practical purpose of keeping homes cool. Water heaters are 50-gallon size, and modern electrical equipment, such as Thermador range and oven, Hotpoint dishwashers, and G. E. waste disposals, mean that purchasers of Skylark Terrace Homes won't have expensive "extras" to buy later.

"We are proud to have played a part in the growth of this com-

## New Apt. With Sea View Open

Uniquely located on a triangular corner formed by Bayonne Ave. and 54th Pl., with a view of both the ocean and Alamitos Bay, is the new three-story, nine-unit apartment at 45 54th Pl., open for inspection today.

Recently completed by Stivers Bros. contractors for owners Mr. and Mrs. Sydney R. Smith and Jack and Leonard Sargeant, the structure, of frame and stucco, consists of five two-bedroom apartments, each with approximately 960 square feet of floor space, and four one-bedroom units, each about 760 square feet in area.

Picture windows in the unusually large studio living rooms afford a sweeping view of Alamitos Bay. Adjoining dining rooms share the view. Many of the living rooms have cherry wood paneling. Furnishings and interior decorations by R. E. McDonald Co. are in a contemporary manner. All apartments are carpeted wall-to-wall. Controlled wall heating and TV plug-ins are featured in all units.

Each apartment has a guest closet at the entry and large linen closet in the hall. Eight to 12-foot wardrobes are in every bedroom. All kitchens have double-sinks and garbage disposals. General kitchen storage is ample. All bathrooms have fully tiled showers.

Garages and a separate laundry room are in the rear of the building.

## No Down Payments

Qualified veterans are not required to make down payments at Santa Ana's newest tract on Harbor Blvd. just north of W. 17th St., three and one-half miles south of Firestone Blvd.

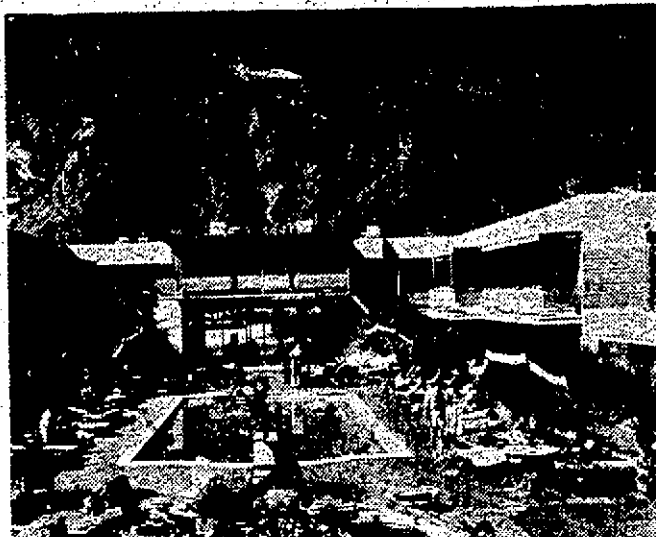
Two-bedroom homes consist of 943 square feet and cost \$9400. Move-in costs total \$275 at \$58.41 per month including impounds. Three-bedroom dwellings consist of 1138 square feet and cost \$10,300. Move-in costs total \$285 at \$63.05 per month including impounds.

Homes are open 10 a. m. to 7 p. m. Saturday and Sunday; 2 p. m. to 7 p. m. Monday through Friday.

H. L. Wortman is the exclusive sales agent.

The homes incorporate the following features: Large rooms, hardwood floors, thermostatic controlled 57,000 BTU furnace, rockwool insulated ceilings, weatherstripped outside doors, screens at every movable window; double cast sinks with garbage disposal, ceramic tile on kitchen drainboards and splashboards, plastic tile over tub in bath, electric built-in heater in bath, 30-gal. water heater in 2-bedroom and 40-gal. in 3-bedroom, venetian blinds, TV jack, lawns front and sides, four shrubs, and attached oversize garage.

## Named Hotel Managers



TOWN & COUNTRY REALTORS have been appointed property managers of the lavish Hotel La Fonda in Palm Springs. There are 32 units, and the hotel is in operation the year around, featuring the only air-cooled swimming pool in Palm Springs during the summer. A Continental breakfast is served in the rooms or on the pool deck. Sam Rudick is the owner.

## Back to School

Rene A. Brosseau, assistant manager, Bank of America N.T. & S.A.—First and Pine Branch, will leave August 21, for two weeks attendance at the school of bank-

## Buyers Move Into Mountain View Terrace

Qualified buyers are now moving into the new Mountain View Terrace tract in Garden Grove, according to the developers. Home sales have passed the \$500,000 mark to date.

From Long Beach, prospective buyers may take Seventh St. (Garden Grove Blvd.) to Euclid, then north on Euclid to the development. From Los Angeles, take Santa Ana Freeway to Euclid Ave., then south on Euclid to Mountain View Terrace.

The tract incorporates suburban luxuries combined with city conveniences and plenty of elbow room.

FHA financing is provided and down payment amounts to \$2500. Two model homes furnished by Aaron Schultz are open daily from 10 a. m. to 8 p. m. Forty-eight different styles are offered in the three-bedroom dwellings which contain one to one and three-fourths baths.

## Fashion Promotion

Four Ocean Boulevard stores combine efforts this week to offer Long Beach women August values in women's fashions. The stores include, Lillian's, Leon's, Bridal and Formal Shoppe, Toni's and Gary's. This is a first attempt at such a promotion.

## Buyers May Move In by Sept

Home buyers who choose their spacious new home site along one of Chapman Manor's streets in suburban Garden Grove within the next few days will be able to move in by the middle of September. An investment that constantly increases in value, Chapman Manor homes are available for as little as \$895 down, with monthly payments as low as \$46.19 (plus impounds).

Popular feature of these homes is the open arrangement of the living areas; the elimination of all full height walls except those necessary to insure privacy creates a spaciousness that is most desirable.

Chapman Manor homes are available in two- three and four-bedroom sizes, with double garage. All feature work-saving galley kitchens with built-in Thermador range and oven, double sinks, garbage disposals, electric vent fans and easy to clean latest type floor, wall and deck covering materials.

Bekins Van & Storage Company's Long Beach office has won first place in intra-state competition among all Bekins branches in the annual safe driving contest, it was announced Saturday by Daniel P. Bryant, vice president and general manager.

The contest was for the period, July 1, 1952 to June 30, 1953. Long Beach branch trucks traveled a distance of 205,405 miles during this time without an accident of any kind.

An award dinner was held Friday for 41 drivers and helpers at which time Bryant awarded a trophy to Hugh P. Anderson, district manager of this area, on behalf of his men.

A congratulatory letter from Police Chief William Dovey was read, which complimented the drivers on their record and thanked them for their co-operation in the traffic safety drive.

## STOP



...see the Classified Real Estate Section of this newspaper and read about WHALEY'S 16th UNIT—The best buy in homes—The "National Award" winning community in Long Beach.

## The Creators of Sensational X-100 Announce the Opening of

# CAMPUS HOMES

### in LOS ALTOS VILLAGE

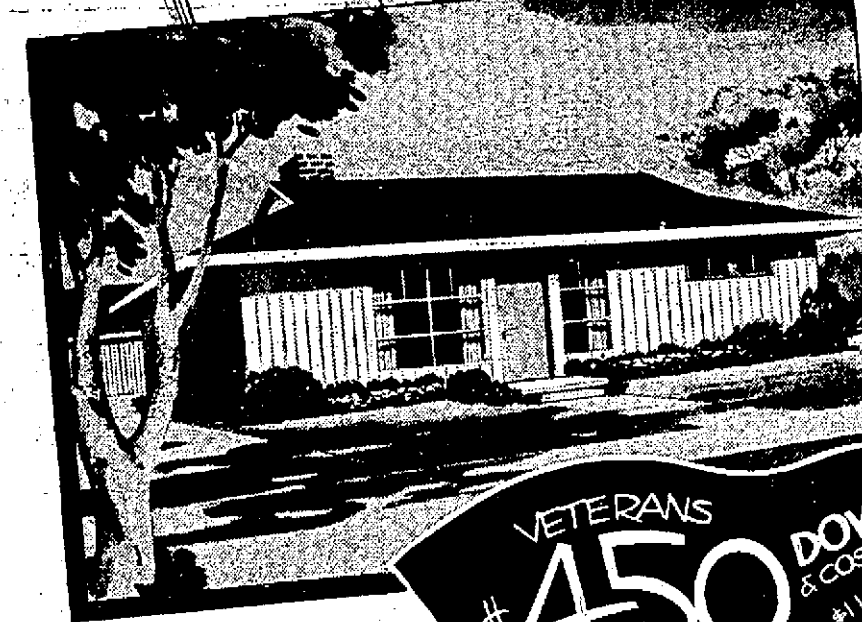
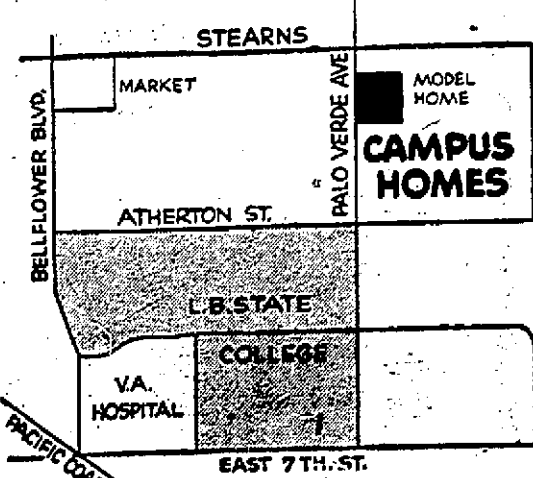
The Only Homes in Long Beach Adjacent to Long Beach State College

### Modern Design Creates Spacious Living

For you who have set a high standard of living, Campus Homes offer you spacious living in the prestige, cultural section of Los Altos Village. Here, adjacent to the new twenty-million-dollar Long Beach State College, you and your family can enjoy at modest cost the modern X-100 home with all its 1953 features. Words alone cannot describe this ultra-modern home. You must see it . . . You'll thrill to its feeling of spaciousness . . . you'll love its ingenious three-way fireplace . . . the convertible den that gives you extra living room or bedroom space as needed . . . the utility room heretofore found only in twenty-five-thousand-dollar homes! . . . and other features galore! And remember, because Campus Homes have been designed for the future, your investment in this college community will grow in value through the years.

SEE . . . The Beautifully Furnished Model Home!  
SEE . . . The Curved Streets of Color Harmony  
SEE . . . Campus Homes Today!

ALL CAMPUS HOMES HAVE DOUBLE GARAGES AND THERMOSTATICALLY CONTROLLED FORCED AIR HEAT!

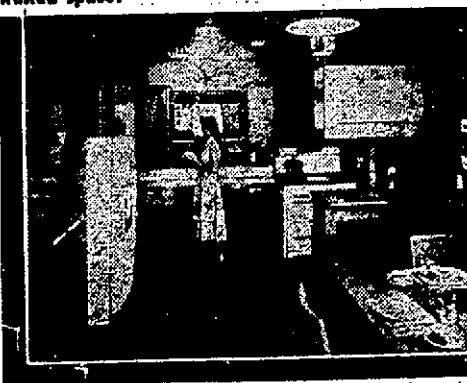


Payments as Low as \$7.72 Monthly (Plus Taxes and Ins.)

VETERANS  
\$450 DOWN  
& COSTS  
TOTAL PRICE FROM \$11,775



Expandable living room, planned with furniture in mind and featuring modern 3-way fireplace with decorative brick wall. Spacious livability with no wasted space!



Work-easy kitchen . . . solid birch cabinets with aluminum drawers . . . garbage disposer, buffet bar and 7x12 utility room designed for freezer, washer, dryer and ironer.



2-bedroom and luxury convertible den with sliding panels that give you extra bedroom or living room space as needed . . . or 3-bedroom plan if you desire.



Modern design provides for patio living whether you select living room front or rear. Picture window in living room, dining room, and master bedroom.

MAC-BRIGHT BUILDERS and DEVELOPERS

WALKER & LEE, Inc. SALES AGENTS

## MEMO

### A QUALITY BUILT HOME

in a smog free neighborhood  
set in restful suburban surroundings

### TUSTIN TERRACE

INDIVIDUALLY DESIGNED MODERN RANCH STYLE HOMES

### OVER 65 UNMATCHABLE FEATURES

EXCELLENT SHOPPING FACILITIES

NEAR SCHOOLS, CHURCHES, TRANSPORTATION

### 3 BEDROOMS WITH 2 FULL BATHS

EACH DISTINCTIVE HOME DESIGNED WITH CIRCULATING FLOOR PLAN

EACH HOME IS ARCHITECTURALLY DESIGNED YET PRICED FROM ONLY . . .

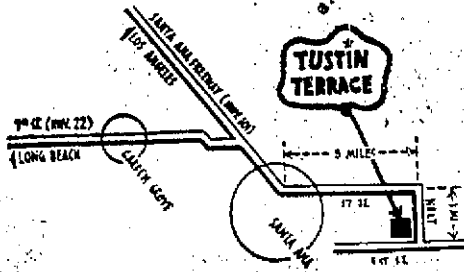
\$18,500

FLEXIBLE TERMS

Pilgrim Estates—Builders  
Sales Agents—Peacock Realty

## DIRECTIONS

From Long Beach east on 7th St. (Hwy. 22) to Santa Ana, turn right to 17th St., then left on 17th 3 miles to 14700 block on Holt Ave., turn right 1 mile to homes. See our signs.





## Same Terms for All



THIS IS ONE of 16 elevations used in Lakewood Plaza "Non-Vet" unit on Spring St., a half-mile east of Bellflower Blvd. in the Lakewood District. The homes are available to veterans and non-veterans on the same terms.

## Plaza Unit Attracts Buyers

Availability for immediate occupancy of the three-bedroom homes in Lakewood Plaza's "Non-Vet" unit is helping bring large crowds of homebuyers to the new development, it was announced yesterday by the Aldon Construction Co., the developers.

The new unit is unusual among home developments, it was pointed out by Aldon officials, because it offers dwellings to veterans and non-veterans on identical low terms. The homes may be purchased by anyone, regardless whether he ever served in the armed forces, for \$50.08 a month for principal, interest and FHA mortgage insurance, it was noted by E. (Billy) Hamburg, general sales agent.

A group of eight model homes, completely furnished by the Aaron Schultz furniture stores, is on exhibit every day of the week from 10 a. m. to 8 p. m. Each model is furnished differently, in keeping with its over-all style. The eight model homes comprise the largest furnished home show ever displayed by Aldon.

The homes are notable for their use of "luxury home" features. Living rooms, for example, are at the rear, and many have two walls paneled completely in ash or Philippine mahogany finished naturally. In those homes, one wall is of windows overlooking the garden area. Garages are the two-car size.

See The "Has Everything" Home at

# Midwood Manor

Brookhurst and Katella  
in

**GARDEN GROVE**

Unusually Fine Homes

With

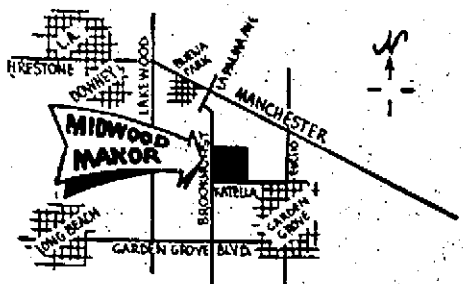
3 Bedrooms

2 Baths

**LOW DOWN  
PAYMENT  
TO VETS**

- Fireplace
- Wall of Glass to Large Scrolled Terrace
- Central Hall Plan
- Ceramic Tile
- Sliding Door Wardrobes
- 2 Pullman Baths
- Steel Sash
- Brick & Redwood Fronts
- Forced Air Heat

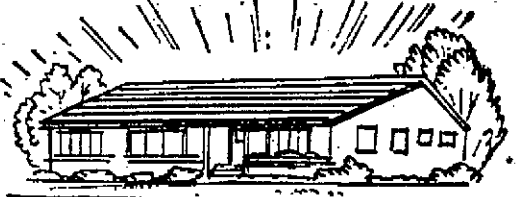
See Model Furnished in Contemporary  
Modern by  
Volume Furniture Mart, Downey



DIRECTIONS: Drive East on 7th (Garden Grove Blvd.) to Brookhurst. Turn left to Katella.

**PIONEER LAND AND REALTY**  
Exclusive Agents

# Are you looking for a good home?

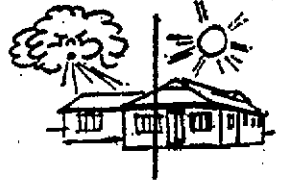


**You'll get it at CARSON PARK!**



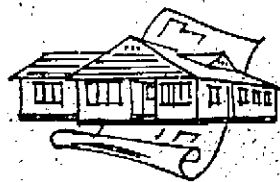
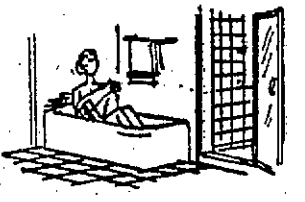
**Are you looking for —**  
Solid concrete foundations, 2 ft. off the ground  
Sub-floor  
Extra heavy 13/16" hardwood flooring  
Traditional plaster walls  
**THIS IS WHAT YOU'LL GET IN CARSON PARK**

**Are you looking for —**  
Rock Wool Insulation  
Weatherstripping for comfort summer and winter  
57,000 BTU floor furnace  
**THIS IS WHAT YOU'LL GET IN CARSON PARK**



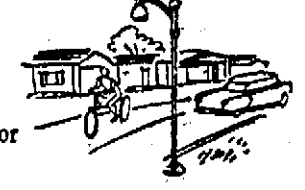
**Are you looking for —**  
Long-life Red Cedar Shingle roofs  
Steel sash windows  
Distinctive architectural exterior trim  
**THIS IS WHAT YOU'LL GET IN CARSON PARK**

**Are you looking for —**  
Rubber tile floor and cove base in bathroom  
Glass door stall shower  
Fine chrome accessories  
Heavy cast iron (not light steel) fixtures  
**THIS IS WHAT YOU'LL GET IN CARSON PARK**



**Are you looking for —**  
Architect-designed homes  
Wide choice of floor plans created for better living, less work  
Inviting exteriors, interiors color-planned by a famous decorator  
**THIS IS WHAT YOU'LL GET IN CARSON PARK**

**Are you looking for —**  
Safety-engineered streets away from heavy thru traffic  
Modern electrolux street lights  
All utilities — water, gas, sewers — in and paid for  
**THIS IS WHAT YOU'LL GET IN CARSON PARK**



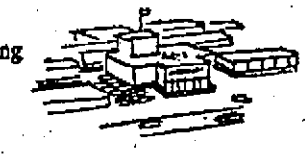
**Are you looking for —**  
Columbia steel kitchen cabinets  
Waste King Pulverator  
Double Drain Sink with laminated, heat-proof, stain-proof drainboards  
**THIS IS WHAT YOU'LL GET IN CARSON PARK**

**Are you looking for —**  
A nearby church of your faith  
Good schools from nursery or kindergarten to college  
**THIS IS WHAT YOU'LL GET IN CARSON PARK**



**Are you looking for —**  
Homes with landscaping and shrubbery planted  
Front, side and rear lawns graded, seeded and growing  
**THIS IS WHAT YOU'LL GET IN CARSON PARK**

**Are you looking for —**  
A home near the most modern complete shopping center in the nation with off-street parking facilities for 9,000 cars  
**THIS IS WHAT YOU'LL GET IN CARSON PARK**



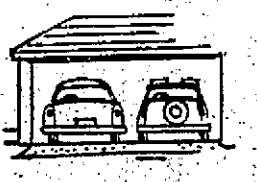
**Are you looking for —**  
Room-width wardrobe and walk-in closets  
Plenty of cupboard and storage space  
Airy rooms with cross ventilation  
**THIS IS WHAT YOU'LL GET IN CARSON PARK**

**Are you looking for —**  
A home near a championship golf course  
Beaches, parks, playgrounds for healthy outdoor recreation  
**THIS IS WHAT YOU'LL GET IN CARSON PARK**



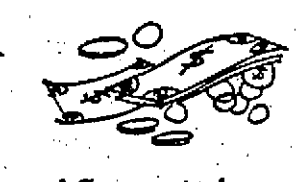
**Are you looking for —**  
Separate service porch to lighten kitchen traffic  
Separate dining room for "company clean" living area  
**THIS IS WHAT YOU'LL GET IN CARSON PARK**

**Are you looking for —**  
A location close-in and adjacent to new high speed freeways and good public transportation, too  
An area of expanding job opportunities  
**THIS IS WHAT YOU'LL GET IN CARSON PARK**



**Are you looking for —**  
Full double garage for that extra car or storage  
Paved drive, curbs and streets already in  
**THIS IS WHAT YOU'LL GET IN CARSON PARK**

**Are you looking for —**  
Low down payments that everyone can afford — both non-veterans and veterans  
Low-interest, long-term financing  
**THIS IS WHAT YOU'LL GET IN CARSON PARK**



Carson Park Mutual Homes is not an island development in a sea of nothing, but a 40 Million Dollar Planned Community!

### Only minutes away!

From downtown Los Angeles drive east on Santa Ana Freeway to Anaheim-Telegraph Road and continue to Lakewood Blvd. Turn right on Lakewood Blvd. and drive to Carson St. Turn left and continue to sales office.

Even if you have used up your G.I. benefits, you are still eligible for these low terms. Veterans of Korea are also eligible.

### VETERANS

All 2-bedroom

**\$295** down\*

All 3-bedroom \$495 down\*

### EVERYONE EXCEPT VETERANS

All 2 & 3-bedroom

**\$595** down\*

\*Plus impounds and escrow fees

Sales office: 6741 East Carson St. — East of Lakewood Blvd. • Open 9 am to 10 pm • Telephone: Long Beach 5-7451

**UNIT 9 OPENING THIS WEEKEND**



### Work Progresses on Brea Gardens

Foundations and framing have been completed on the first 64 of the new Brea Gardens tract. This is the first section of the 101-home tract.

The development is located on Randolph and Birch Sts. next to the Brea-Olinda High School. There are four floor plans and 12 elevations from which to choose and buyers have their choice of interior colors.

There are three models now open for inspection with one of them furnished by Rentz Furniture Co. of Brea. Each lot will have landscaping in front with lawns and shrubs. All utilities such as street lights, curbs, paved driveways and streets are in and paid for.

# LOOK

in the Classified Real Estate Section of this newspaper and read about WHALEY'S 16th UNIT—The best buy in homes—The "National Award" winning community in Long Beach.

## RIGHT TO BUILD THEATER GRANTED PROPERTY OWNERS

(The Case of the "Phantom" Restriction)



### TITLE INSURANCE PROTECTS RIGHTS OF STILL ANOTHER OF ITS POLICYHOLDERS

If you have enjoyed a movie at a certain popular theater—thank the farsighted owners who wisely insured title to the property with us!

At the time the lot was purchased we insured that it was unrestricted. But when the building was going up, someone tried to stop the construction, claiming the property was restricted against a theater.

A law suit followed. Under the terms of our policy we were obligated to defend the owners. We did, and paid \$4,000 in legal fees to prove the alleged restriction unenforceable.

Construction went ahead... and today this theater is one of your favorite entertainment centers.

### TITLE INSURANCE RATES, LOCALLY, ARE LESS THAN IN MOST OTHER U.S. AREAS

For 60 years it has been our job to help make land in California a safe investment. As a result, you benefit... for today the cost of title insurance in California is now well below most other populous U.S. areas. This means that title to your property can have the protection it deserves—inexpensively.


"None too small, none too big, for title protection"

**TV** America's Largest Title Company

## Title Insurance and Trust Company

Southern California's Oldest Trust Company  
433 South Spring Street, Los Angeles 13  
(Branches and associated companies in twelve California counties)

## Attractive Dwelling



ONE OF SEVERAL DESIGNS offered at Carson Park Mutual Homes is this attractive three-bedroom dwelling located in Lakewood. Sales office, open daily from 9 a. m. to 10 p. m., is located at 6741 E. Carson St.

### Unit 9 in Carson Park Open Today

The grand opening of Unit 9 at Carson Park Mutual Homes in Lakewood will take place today. Home buyers will be offered a wide selection of styles and locations from which to choose.

Overall excellence of planning... varied and attractive architecture... convenience of purchasing plans... practicality of floor plans.

These were the principal features cited by many families now living in Carson Park as the reasons for buying homes in the new Lakewood development—the completely planned community.

"When we first looked at the model homes we were impressed by the many outstanding features," declared a mother of three who recently moved into a three-bedroom home. "Often times you find that the model homes, which have been built to impress prospective buyers, far surpass the home you move into in developments. Here at Carson Park it was just the opposite—the model homes were lovely, but we've found our own place built by Carson Park builders is better constructed all the way through."

### Campus Homes Are Spacious

"Modern Design Creates Spacious Living" is the theme of the new Campus Homes subdivision being opened today in Los Altos village. The only homes in Long Beach adjacent to the new \$20,000,000 Long Beach State College.

The MacBright firm, having previously gained a reputation in building more expensive custom homes, would not consider entering the moderate price field unless they were convinced they could make a definite contribution to the American way of living. To insure this they elected to spend several years in research in order to find out just what the modern home owner desired.

As a result of this research, the X-100 Design was created—the moderate-priced 2-bedroom or 3-bedroom homes that through modern design create spacious living!

The furnished model of Campus Homes is located at Palo Verde Ave. and Stearns St. and is open daily from 9 a. m. to 9 p. m.

### Will Unveil Unique Home

The much discussed "Has Everything House" developed by the building firm of Snyder and LeVine in conjunction with the Pioneer Land & Realty Co., will be unveiled today for the first time, according to sales manager Don Coleman.

Located on Brookhurst Ave. and Katella St. in Garden Grove, this unusual furnished model home will keynote the sales campaign for the Midwood Manor development of some 290 units priced from \$12,750.

The Midwood Manor homes feature glass-walled living rooms opening out onto a scrolled-top terrace which makes it possible for families to enjoy the indoor-outdoor type of living for which California home buyers are looking.

### Completing 4 Models

Longworth Properties, developers of Hollyhock Estates, new residential development on Orr & Day Rd., just south of the Santa Ana Freeway in Norwalk, yesterday announced that four model homes for the formal opening of the new community are nearing completion.

Meanwhile, it was reported, advance reservation lists have been opened and early buyers are offered choice of an extensive number of color schemes among the three-bedroom, two-bath dwellings, which are priced from \$12,050.

Sales agent Herb Lightfoot explained the homes are available to veterans on down payments from \$460 plus cost and im-pounds, while monthly payments for veterans begin at \$64.44 for principal and interest.

Features include 75,000 BTU forced-air heat with thermostat control, stall shower with glass door, No. 1 cedar shingle or crushed rock roof, tiled pullman in master bath, two-car attached or detached garage, double sink with Waste-King garbage pulverator, eating space in kitchen, oak hardwood floors and electric heater in master bath.

## 2-BEDROOM ONLY \$595 DOWN ONLY \$38<sup>09</sup> Per Mo. PLUS IMPOUNDS FOR TAXES and INSURANCE

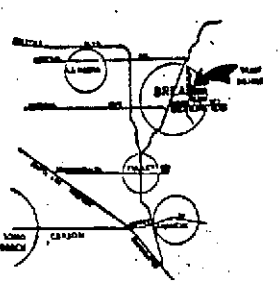
## 3-BEDROOM ONLY \$795 DOWN ONLY \$41<sup>95</sup> Per Mo. PLUS IMPOUNDS FOR TAXES and INSURANCE

FHA FINANCING — BUY NOW! YOUR SELECTION OF COLORS.

## BREA GARDENS BREA

Model Homes Furnished by RENTZ FURNITURE CO. 161 N. Pomona Ave., Brea

From Pomona Ave. in Brea Turn East on Birch St. to High School. Tract is Right Next Door. You Can't Miss!



# CHAPMAN MANOR GARDEN GROVE

# HOMES are EASY

### TO OWN

### TO PAY FOR

### TO MANAGE

### TO LIVE IN

### ON YOUR POCKETBOOK

### DISTANCE TO WORK AND SHOPPING

4-BEDROOM	2-BATH HOMES	\$10,995
3-BEDROOM	2-BATH HOMES	\$10,495
3-BEDROOM	1-BATH HOMES	\$9850
2-BEDROOM	1-BATH HOMES	\$8850

ALL HOMES HAVE 2-CAR GARAGES

## DOWN \$895. plus im-pounds

PAYMENTS START AT.....

## MONTHLY PAYMENTS \$46<sup>19</sup> plus im-pounds

AS LOW AS

See these homes today. Make your selection now. A partial payment will hold. Occupancy possible by school time. Models furnished by Santa Ana Furniture Co.

Tract located at 9th and Chapman, Garden Grove

For information, call Garden Grove 9470

# CHAPMAN MANOR GARDEN GROVE

9999 LAMPSON • GARDEN GROVE

- Built-in Thermador electric range and oven.
- Forced air heating systems.
- 2 bathrooms.
- Mahogany paneled walls.
- Tiled stall showers, glass doors.
- Large sliding glass doors & screens.
- Pullman bathroom cabinets.
- Slab doors.
- Zalotene kitchen walls and cabinets.
- Hardwood floors.
- Painted walls in new decorator colors.
- Double sinks with disposals.
- Inlaid linoleum in kitchen and bath.
- Natural wood base throughout.
- Redwood siding and exterior trim.
- 2-car garages.
- New design overhead garage door.
- Oak door sills.
- Interlocking brass threshold weatherstrip.
- Electric exhaust fans in kitchen.
- Mahogany electric range cabinets.
- Tension-type window screens.
- Brass hardware on doors.
- Concrete drives and walks.
- Extra value light fixtures.
- Chrome-plated brass swing spouts with aerators.
- 50-gallon water heaters.
- Insulated ceiling throughout.
- Lots with frontage up to 80 feet.
- Curved streets to provide maximum safety for your children.
- Orange trees on each lot.
- Wide modern eaves for cool summer living.
- New modern floor plans.
- Beautiful exteriors.
- Work-saving kitchens.
- Architecturally designed by well-known Southland architects, Davis & Quigley, A.I.A.
- All homes inspected and insured by FHA.

## PREMIER ★ 3-D SHOWING TODAY

ESPECIALLY FOR YOU...

# SKYLARK TERRACE HOMES

GARDEN GROVE'S NEWEST LUXURY DEVELOPMENT

- ★ DISTINCTIVE DESIGNS
- ★ DECORATOR'S DREAM
- ★ DELIGHTFULLY CALIFORNIAN

A FEW OF THE LUXURY FEATURES IN EVERY HOME

- ★ Thermador Range and Oven Built in
- ★ Hotpoint Dishwashers
- ★ G. E. Garbage Disposal
- ★ Two Ceramic Tile Baths
- ★ Ceramic Tile Kitchens
- ★ Brick Exteriors (on 2 and 3-bedroom homes)
- ★ Roman Brick Fireplaces (optional on 4-bedroom homes)
- ★ 4-ft. Recessed Overhang—Keeps home cool
- ★ Forced Air Heat
- ★ 85-ft. Frontage (over 1/4-acre in many lots)
- ★ Plus 22 more luxury features. It's hard to believe that all this can be yours... so we strongly advise that you see for yourself and make your selection today.

SEE THE FURNISHED MODELS BY DON L. ANDREWS

By the Builders of MELODY PARK • GARDEN GROVE TIEZ CONSTRUCTION CO.

Phone Garden Grove 8008 or 9370

4 Bedrooms also 2 and 3 Bedrooms \$11,995 to \$13,125 \$2545 to \$2650 Down—FHA

DIRECTIONS to SKYLARK TERRACE HOMES: From Long Beach, drive east on 7th St. which becomes Garden Grove Blvd. Turn left (north) on Brookhurst, continuing 1 mile to Chapman.



**Special Representative**  
Charles P. Boyer, 6629 Gaviota Ave., has been appointed special representative of Penn Mutual Life Insurance Co.; it was announced Saturday.

# TURN



...to the Classified Real Estate Section of this newspaper and read about WHALEY'S 16th UNIT. The best buy in homes—The "National Award" winning community in Long Beach.

## NO DOWN PAYMENT To Qualified VETERANS

**HARBOR BLVD.**  
Just North of W. 17th St.  
**SANTA ANA**  
3 1/2 Miles South of Firestone Blvd.

### FEATURING:

Large Rooms, Hardwood Floors, Thermostatic Controlled 57,000 BTU Furnace, Rockwool Insulated Ceilings, Weather-stripped Outside Doors, Screens at Every Movable Window, Double Cast Sinks with Garbage Disposal, Ceramic Tile on Kitchen Drainboards and Splashboards, Plastic Tile Over Tub in Bath, Electric Built-in Heater in Bath, 30-gal. Water Heater in 2-Bedroom and 40-gal. in 3-Bedroom, Venetian Blinds, TV Jack, Lawns Front and Sides, 4 Shrubs, Attached Oversize Garage.

**BETTER HURRY**  
Going Like Mad  
**H. L. WORTMAN**  
Exclusive Sales Agent

OPEN: 10 A. M. TO 7 P. M. SAT. & SUN.; 2 P. M. TO 7 P. M. MON. THRU FRI.

**DRIVER SKILL-O-METER** test is given entertainer Carmen Cavallero by "Andy" Anderson, general manager of Beach City Chevrolet. Cavallero and his Chevrolet All-Star Review entertained employees and customers Tuesday night at Beach City, 3001 E. Pacific Coast Hwy. The review is touring the U. S. at the present.

# World of Wheels



(Dick Kline is on vacation. His column is being written by N. L. McLaughlin, Secretary of Long Beach Motor Car Dealers Assn.)

We hear that St. Mary's Hospital had a "boys' special" Monday. Mike Salta, manager of Harbor Lincoln Mercury, was one of the five lucky dads.

Mel Burns has enlarged his operation by adding a new Ford showroom at 2055 American Ave.

Bill Holmes, local Studebaker dealer, and family are vacationing at Lake Arrowhead.

Jack Quick, retired Chief Petty Officer of the U. S. Navy, has joined the sales force of Severin Motors.

Bill Jones and Virgil Money, of Glenn E. Thomas, the lucky winners of a recent sales contest, will enjoy a steak dinner at the Virginia Country Club while their fellow salesmen eat beans.

Dorothy Johnson, well known on auto row, has joined McClure-Nowling as office manager.

The entire sales force of Hale Young Ford Agency are taking off Thursday for a yachting trip and party at Catalina Island. They plan to return on Friday.

Billy Van, of Beach City Chevrolet, is glad to get back from two weeks spent in Oregon where

it rained the entire time he was there.

James Gunderson of Masters Pontiac is the proud papa of an eight-pound boy. Clarence Deed is on a fishing vacation in Kernville, and Angelo Bognanno is viewing the scenic sights of northern California and Nevada.

Masters Pontiac is holding its second annual employees picnic Aug. 23 in Anaheim Park. Planned sports include baseball, tennis, croquet, swimming and wading.

Announcement was made this week of the appointment of Fred J. Hauswirth as new car sales manager and John Mead, Jr., as used car sales manager at the C. Standee Martin Oldsmobile agency by R. D. (Dick) Brown, partner and general manager.

Kyle Smith and John Mead, of C. Standee Martin, are sporting new suits won in a recent sales contest.

Floyd Lewis, of Cormier Chevrolet, has returned from a three-weeks visit to Detroit, Mich.

Jack Stubbs, sales manager for Freeman A. McKenzie, is spending his vacation in San Diego with his son who is in the Coast Guard.

Plenty of cigars are being passed out this week at Belmont Sanchez. Linny, Shea and Roy Whitson both are proud papas of baby girls.

We are glad to see Herman Yelkin back at work at Belmont Sanchez after a long siege in the hospital.

Richard Greene, used car manager for Ridings Cadillac, is off for his vacation in his old home town of York, Neb.

When the cat's away the mice will play! Understand Rod Wilcox, of Ridings, threw a big stag party for his co-workers.

Bud McKenzie gave a party for his parts and service men, as a reward for winning first place in the Los Angeles district service contest and hitting an all time high for his store.



**ROGER H. JACKSON**  
Addresses Realtors Tuesday

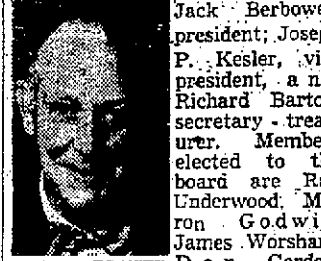
### Realtors to Hear GM Executive Tuesday

Roger H. Jackson, district manager of Chevrolet Division, General Motors Corp., will be guest speaker at the Board of Realtors Breakfast Forum Tuesday at the Lafayette Hotel, according to Frank O'Farrell, program chairman.

Jackson will supplement his talk with two movies on the "art of selling."

### Name Berbower Prxy of L.B. Insurance Assn.

The following officers were recently elected by the Long Beach Insurance Association, for the 1958-59 term:



Jack Berbower, president; Joseph P. Kesler, vice president; a. n. d. Richard Barton, secretary-treasurer. Members elected to the board are Ray Underwood, Myron Godwin, James Worsham, Chuck Prowten and Bob Driscoll. New officers will be introduced at the regular monthly luncheon meeting in the Supper Room of the Lafayette Hotel, Monday.

Guest speakers for this meeting will be Keith James and J. E. Hollingsworth, of the Long Beach City College, who will describe the insurance courses being conducted at the college.

Inauguration party for the new officers is planned for September.

### Accountants to Hear State Secretary Wed.

The Long Beach Chapter of Certified Public Accountants will meet Wednesday at the Hilltop Cafe, 2300 E. 23rd St., Signal Hill. Arthur M. Sergeant, state society secretary, will act as program chairman for the evening.

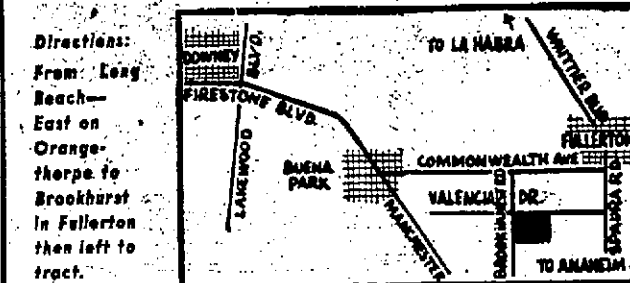
## BRINGING YOU 7 MORE ANNADALE HOMES IN FULLERTON

3-BEDROOM HOMES  
READY FOR OCCUPANCY!

• FIREPLACES  
• GARBAGE DISPOSALS  
• INSULATED  
• DOUBLE GARAGES

OFFERED BY  
**PACIFIC  
SUB-DIVISION**

NON-VETS  
**\$695  
DOWN**  
NO EXTRAS  
Full Price \$9900



## immediate occupancy\*

in lakewood plaza  
3 bedrooms  
2 bedrooms & den  
2-car garage

**FHA**  
inspected  
and approved

same terms  
for everybody

NON VET \$50 OR VET 08 mo. principal, interest & FHA mortgage insurance

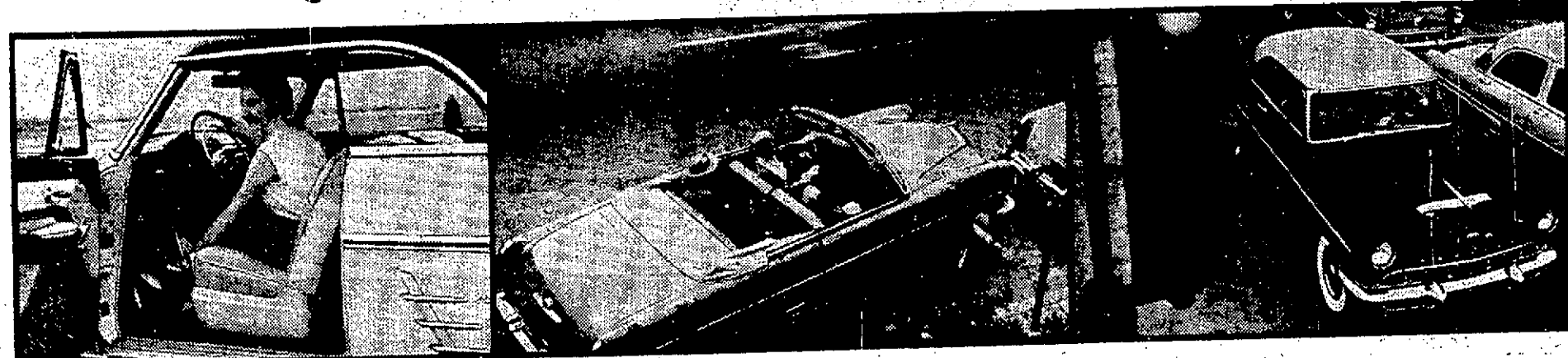
s-u-r-p-r-i-s-i-n-g-l-y  
**low down payment**  
**FINEST HOMES EVER BUILT**

**FROM LOS ANGELES**  
South on Rosemead-Lakewood or Bellflower Boulevards to Spring Street, 1 mile south of the Douglas plant, turn east to Lakewood Plaza.

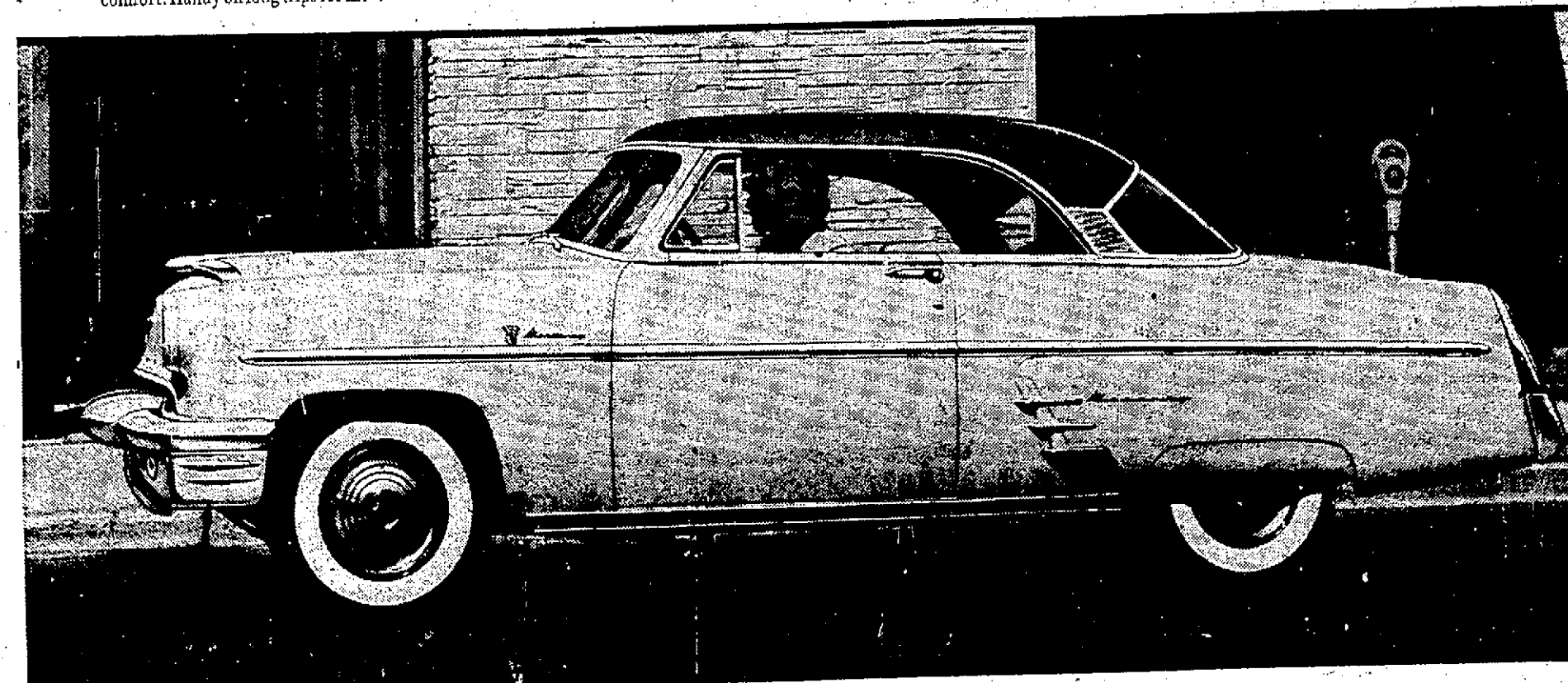
**FROM LONG BEACH**  
Enter Lakewood Boulevard at traffic circle, go north to Spring Street and east to sales headquarters. OR, go north on Bellflower Blvd. at Naval Hospital to Spring Street, east 1/2 mile to property.

8 furnished model homes  
decorated by Canon Schatz  
**lakewood plaza**  
in beautiful lakewood  
on Spring St. 1/2 mile east of Bellflower Blvd.  
E. "BILLY" HAMBURG, General Sales Agent

# Presenting the Newest Power Features on the Road!



- POWER SEAT**—The first power seat in Mercury's class that moves up and down as well as back and forth to give you an infinite number of driving positions. A great aid to visibility and comfort. Handy on long trips for more relaxation.
- POWER STEERING**—Removes the work from driving, leaves only the pleasure. No need to tug on the wheel when parking or taking sharp curves; finger-tip pressure does it. Handling is up to 4 times easier, yet with Mercury's type of power steering you never lose that safe "feel of the road."
- POWER BRAKES**—Give you safer, smoother, 50% easier braking. Faster, too, because lower, closer suspended brake pedal cuts reaction time... lets you pivot from accelerator to brake without bending your knee or raising your foot.



**POWER PERFORMANCE**—Proved V-8 performance, proved because Mercury is the only car in America that has always been a V-8. And it's by the builders of more V-8's than all other manufacturers combined... by the company that has won 4 official economy runs, 4 years in a row! Drop around for a road test.

MOVE AHEAD WITH **MERCURY** —GET MORE FOR YOUR MONEY  
**HARBOR MOTORS**  
"World's Highest Traders"

1633 AMERICAN AVENUE

Power steering, power seat, power brakes, white side-wall tires and full-disc hubcaps optional at extra cost.  
Don't miss the big television hit, "TOAST OF THE TOWN" with Ed Sullivan, Sunday evening 9:00 to 10:00. Station KNXT, Channel 3.  
Symbolizing the Progress of Ford Motor Company's 50th Anniversary—50 Years Forward on the American Road!

PHONE 70-6961



## "Military SERVICE AIR \* LAND \* SEA

First Lt. Lynn M. McCrum, USA, recently arrived on Okinawa from Korea and has been assigned to the 29th Regimental Combat Team. Lt. McCrum, whose wife, Kathleen, lives at 837 Redondo Ave., arrived in the Far East last October and served with Company H of the 43th Infantry Division's 279th Regiment in Korea before his transfer to Okinawa.

He is a 1951 graduate of the U. S. Military Academy at West Point. His parents, Mr. and Mrs. Paul T. McCrum, reside at 258 Prospect Ave.

**ABOARD** the heavy cruiser USS Bremerton in Korean waters are the following Long Beach men: Paul M. LaChapelle, quartermaster 2c, 1841 Chestnut Ave.; James C. Gentry, fireman, of 5417 Briarcrest St., and Joseph J. Belch, chief machinist's mate, 2438 Mira Mar Ave.

**IN KOREAN** waters aboard the USS Boxer are Kenneth L. Kidder Jr., seaman, son of Mr. and Mrs. Kenneth L. Kidder, 133 Covina Ave., and Teddy J. Kingham, fireman, son of Mr. and Mrs. H. R. Kingham, 3261 Delta Ave.

**COMMENDATION** ribbon has been awarded by the Secretary of the Air Force to Navy Lt. Elbert M. Kronick of Long Beach, son of Mr. and Mrs. Harry S. Kronick, of 245 Park Ave. He has a wife, Shirley, and two children, Stewart, 7, and Craig, 4.

Lt. Kronick was commended for "meritorious achievement . . . as chief of Dental Prosthetics Service at Ashiya Air Base."

**FREDERIC I. DAVIS**, fire control technician 1c, has returned to Yokosuka, Japan, from Korea aboard the USS Rupertus. Davis' wife, Goldie, resides at 906 Alamos Ave.

**SEEVING** his third tour of duty in Japan at the Yokohama Signal Depot is Sgt. Robert Osuniga, son of Mr. and Mrs. Fred Gomez, 561 W. Third St., San Pedro.

**RECENT** arrival in Alaska for duty at Fort Richardson is Pvt.



LT. LYNN M. McCRUM  
Korea to Okinawa

Robert W. Burton, son of Mr. and Mrs. Virgil H. Burton, 7852 E. Second St., Stanton. He entered the Army in February.

**PVT. ASHLEY M. HOUGHTON**, whose wife, Delma, lives at 7942 E. Second St., Downey, recently joined the Seventh Infantry Division in Korea.

**ON LEAVE** and home with his mother, Mrs. Byrne Nelson, 204 Santa Ana Ave., is Sgt. Carl Halsted, 22, recently returned from the Far East. He was in Japan and Korea for two years, and received a thigh wound in September, 1952, while in action at the front with the 187th Regimental Combat Team. He is due to report at Fort Ord. The sergeant played football at Wilson High School.

### Service Unit Honors Wilmington Resident

Benjamin F. Myers, Wilmington, was elected junior vice commander of Area 4 of the Army and Navy Union Saturday in South Bend, Ind.

## Obituaries

**PHOENIX** (Huntington Beach)—Mrs. Sarah Harpold Phoenix, 82, of 18424 Gothard St., died Friday in her home. A native of Sebastian County, Ark., she had lived in Huntington Beach for 35 years, coming here from Kansas City, Kan. Surviving are a daughter, Mrs. Elsie Pearl Isom of Huntington Beach, one son, E. D. Harpold, three sisters, Mrs. Grace Dalany of Hemet, Mrs. Aurie Avants of Oklahoma and Mrs. May Carter of Chowchilla, Calif.; five grandchildren and 11 great-grandchildren. Service will be at 11 a. m. Monday in Smith's Mortuary chapel, Huntington Beach. James G. Hurst officiating. Interment will be in Westminster Memorial Park.

**WOOD**—Albert T. Wood, 79, former resident of Long Beach for nine years, died Friday in a Torrance hospital. He resided in Bakersfield. Mr. Wood, a native of Denmark, was a retired gold miner. Surviving is a son, William, of Bakersfield. Service will be at noon Monday in Mottell's chapel. Interment will be in Artesia Cemetery.

**WALKUP**—George Edgar Walkup, 68, of Los Angeles, died Thursday in a local hospital. He was a native of Adair County, Ky., and a veteran of World War I. Service will be at 10 a. m. Tuesday in Veterans Administration chapel. Interment will be in Veterans Administration Cemetery. Mottell's is in charge of arrangements.

**FALLETTICH** (Garden Grove)—Rosary for Mrs. Helen Elizabeth Fallettich, 40, of 9991 Bixby St., who died in her home Thursday, will be at 8 tonight in Honold Bros. Mortuary chapel, Garden Grove. Requiem mass will be at 9 a. m. Monday in St. Columban's Catholic Church, Garden Grove. Interment will be in Holy Sepulchre Cemetery.

**CARMICHAEL**—Mrs. Margaret F. Carmichael, 72, of 15521 1/2 Atlantic Ave., died Friday at Kelly Compton store. She had lived in Long Beach three and one-half months. She was born in Scotland. Surviving are three daughters, Mrs. Elizabeth Allred, Long Beach; Mrs. Christine Rickards and Mrs. Margaret Dilley, 13 grandchildren and eleven great-grandchildren. Dr. W. Lange will officiate at services 2:30 p. m. Tuesday in Neels Memorial chapel with burial in Roosevelt Memorial Park.

**BOYINGTON**—Emmett E. Boyington, 71, of 60 1/2 E. 55th St., died in a local hospital Friday. Born in Boulder, Colo., he had lived in Long Beach 33 years. A veteran of World War I, he served as a flying instructor at Kelly Field during the early days. He served as a pilot for the government on a mission in Siberia after World War I. He belonged to Peterson Post, American Legion. Mr. Boyington leaves his wife, Edith. Services will be at 2:30 p. m. Monday at Southern Baptist Church with Rev. R. G. Brister officiating. Burial will be in Westminster Memorial Park. Hunter Mortuary is in charge of arrangements.

**CARR**—John M. Carr, 89, of 325 W. Third St., died Saturday in a local hospital. A retired mail carrier, he had lived in Long Beach for 15 years. Born in Oakland Mills, Iowa, he belonged to the F. and A. M. Lodge in Capron, Ill. He leaves a daughter, Mrs. Jessima Johnston of Los Angeles; and a brother, Oliver Carr. The Massons will officiate at services at 10 a. m. Tuesday in Mottell's chapel with burial in Forest Lawn.

**DAVIS**—Mrs. Elizabeth T. Davis, 90, of 1347 Ximeno Ave., died Saturday at her home. Born in Centralia, Pa., she had lived in the area for 35 years. She was a member of the Eastern Star. She leaves a son, Achilles P. of Long Beach; and two daughters, Mrs. Lou DeSwarde of Long Beach and Agnes Hargrave of Los Angeles. Dr. Ewing S. Hudson will officiate at services at 2:30 p. m. Monday in the Loper chapel with burial in Inglewood Memorial Park.

**LACKEY**—Edward Ellsworth Lackey, 53, of 11 Bolsa Ave., Seal Beach, died at a local hospital Thursday. A veteran of World War I, Mr. Lackey was born in Farina, Ill. He had lived in Seal Beach six months. He leaves his wife, Margie; and a sister, Mrs. Eva Storck. Services will be at the Veterans Administration chapel at 1 p. m. Monday with burial in the VA cemetery in Los Angeles. Mottell's will be in charge of arrangements.

**POWER**—Mrs. Emma L. Power, of 118 Rendondo Ave., died Friday in a local hospital. A resident of Long Beach for 30 years, she was born in the Dakota Territory. She was a charter member of the Samuel Thomas Post, American Legion Auxiliary and a 50-year member of the Eastern Star. She leaves a son, Leslie E. Power of Long Beach; and a sister, Mrs. Myrtle Quinn, both of Long Beach. Services will be at 10 a. m. Tuesday at Sunnyside Cathedral chapel with Hunter Mortuary directing arrangements. Burial in Sunnyside Mausoleum.

**SKAUG** (Compton)—Paul Helmer Skaug, 58, of 1600 E. 130th St., Compton, died Saturday in a local hospital. A construction operating engineer, he was born in Beltrami, Minn. He was a member of the Huntington Park Elks Lodge and a veteran of World War I. He leaves his wife, Nettie, of Compton. His Elks Lodge will officiate at services at 1 p. m. Wednesday in Veterans Administration Chapel. Burial will be at Veterans Administration Cemetery with a military service at the graveside.

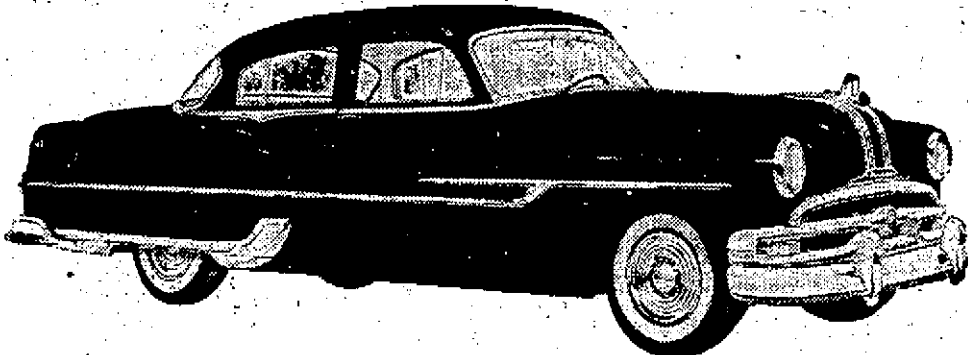
**HARVEY** (Bellflower)—Michael Harvey, 80, of 1736 Ramona Ave., died Friday in his home. Born in Donegal, Ireland, he came to Bellflower from Kent, Wash. He leaves his wife, Johanna. The Rosary will be recited at 8 tonight in Requiem will be offered at 9 a. m. Monday in The Church of Our Lady of the Rosary, Paramount. Interment in All Souls Cemetery.

**WHITE**—Mrs. Naomi M. White, 64, of 6750 Gardena Ave., died Friday in a hospital in which she was employed in Santa Monica. She was born in Albion, Ill. She leaves a daughter, Mrs. Claranell Clark, Long Beach; a son, Nigel R. White, and a sister, Mrs. Henrietta Sheppard. Service will be at 1:30 p. m. Wednesday in the Wee Kirk of the Heather, Forest Lawn. Hunter Mortuary will be in charge.

**SPRAGUE**—Mrs. Emma Sprague, 84, of 5518 Linden Ave., died Saturday in a Huntington Park hospital. She was born in Michigan and had lived in Long Beach 15 years. She is survived by daughters, Mrs. Marion Ables and Mrs. Dorothy Brown, both of Long Beach. Service will be Tuesday at 1:30 p. m. in Memorial Park Chapel, Sunnyside Mausoleum. The Roy D. Klinker Mortuary will have charge. Entombment will be in Sunnyside Mausoleum.

# FINAL DAY!

**FREE! TRIP TO FACTORY**  
ONLY A FEW MORE AVAILABLE  
**YOU SAVE \$376<sup>00</sup>**



**Pontiac CHIEFTAIN**  
**\$2041** Includes Directional Signal and Oil Bath Cleaner  
**\$350<sup>00</sup> DOWN**

**SHOWROOM OPEN 11 P. M.**  
**FINAL DAY**

The World's Largest PONTIAC Dealer

### G-M Hydra-Matic Plant Wiped Out by Fire

#### MASTERS PONTIAC SPECIAL NEWS FLASH

Long Beach, California, Sun., Aug. 16. (MP)—In a gigantic move to give customers protection and save them money we launched a program with a free factory delivery trip which took months of planning and preparation; phone calls and telegrams. We scheduled a United Air Lines Mainliner DC-6 to make the flight on August 28th, also reserving and placing a bona fide order at the Pontiac factory for these fine Pontiac cars. We have been assured by our own factory that regardless of the great tragedy that struck the Hydra-Matic plant, they have set aside the materials to produce the cars for our factory drive-out. We are limited to our original order.

However, you still have an opportunity to get one of these fine Pontiacs. These cars have been reserved for Masters Pontiac only. Our showrooms will remain open until 11:00 p. m. this week end for the convenience of our customers, so that they may have the opportunity to place their order. Sorry, no more factory deliveries after this flight is filled.

**NEW 35 Pontiacs**  
**ALL HYDRA-MATICS**  
**WILL BE DELIVERED TODAY**  
**NOW!** **MASTERS SPECIAL DEAL**

- We Ask No Premiums
- No Special Interest Charge
- No Gimmicks
- We Give You the World's Largest Trade-in Allowance

### PONTIAC OVERHAUL

We will grind valves, clean carbon, install new rings, replace piston pins, rod bearing, check timing gears and chain, tune motor, lube and change oil, and furnish new piston rings, piston pins, rod bearing, points and condenser, head gasket, pan gasket, valve cover gasket, 5 quarts of Pennzoil.

**6-Cylinder**  
**\$89<sup>95</sup>**  
REGULAR PRICE \$108.40

**8-Cylinder**  
**\$109<sup>95</sup>**  
REGULAR PRICE \$125.99

### PONTIAC HYDRA-MATIC ADJUSTMENT

Includes removing and cleaning pan, major band and linkage adjustment and new gasket.  
**Now Only \$6<sup>85</sup>**

### AUGUST SERVICE SPECIAL

## FLASH... HYDRA-MATIC PARTS FROZEN AT SOURCE

Again Masters Pontiac, "the world's largest Pontiac Dealer" sees that their customers are protected. We carry the world's largest parts stock.

We, too, have frozen our Hydra-Matic Parts; to protect our customers, during this emergency.

When You Deal With Masters  
You Receive the Best

ONLY GENUINE GM PARTS USED

### FRONT END SPECIAL

Align front end, Reg.	8 <sup>50</sup>	Adjust steering gear, Reg.	2 <sup>25</sup>
Balance front wheels, Reg.	3 <sup>50</sup>	Regular Total	14 <sup>25</sup>

**NOW ONLY \$10<sup>95</sup>**

### Special This Week Only MOTOR TUNE-UP

**LABOR ONLY \$2<sup>79</sup>**  
**ONLY.....**

**WORLD'S LARGEST PONTIAC DEALER**

### Pontiac Brake Adjust

Includes: Check of Brake Lining and Hydraulic System  
**\$1<sup>45</sup>**

### BRAKES Adjusted, Relined

Complete with lubrication of all brake cable. Reg. 13.20.  
**\$7<sup>95</sup>** Labor Only

### VALVE GRIND

LABOR ONLY  
**\$19<sup>95</sup>**

### OVEN-BAKED Paint Job

Factory Method  
**\$49**

**1545-1313-1860**  
**AMERICAN AVE.**



**Masters PONTIAC**

THE HOUSE YOU CAN TRUST—SINCE 1919

1545 AMERICAN AVE.

PHONE 7-4111



# Women

LONG BEACH 12, CALIF., SUNDAY, AUGUST 16, 1953

## Lanterns Light Garden Supper; Gay Patio Luncheon at Drowns'

By BETTY CAREY  
Independent Women's Editor

A multitude of brightly-hued Japanese lanterns swayed in the August breezes and cast their soft beams over the guests in the lovely gardens of the J. Stowe Carney home last evening when Winifred and Stowe entertained at cocktails and supper for 34 couples. Cohosts for the party, one of a series being given by the Carneys, were Dorothy and Logan Goodnight and Hart and Rufus Davis. Adding to the enchantment of the evening was the little Hawaiian orchestra which played throughout the party.

Noted here and there as they strolled over the greensward were Alma and Elma Decker, Virginia and Charles Walles down from Sierra Madre, Eleanor and Joe Ball, Ruby and Les Callahan, Flo and Harry Newton from San Pedro, Betsy and George Taubman, Katharine and Bob Breyer, the Vernon Fays, Bonnie and Hank Ridder and their guests from St. Paul, Minn., the Jack Hansteins.

Busy compiling guest lists and addressing invitations to 400 friends have been Florence McCrery and Vada Spring, who, with their husbands, Paul and Don, will entertain at an open house next Sunday from 4 to 7 at the Springs' abode, 3880 Country Club Dr.

Wending their way over to the Rolling Hills home of Helene Drown on Crest Rd. last Thursday for an informal patio luncheon were friends from Palos Verdes and Long Beach.

Included in the guest list were Mazelle Willhoit, Irene Traffert, Gladys Niver, Mary McMullen, Claire Hossom, Bonnie Ridder, Carleen Burrell, Lorain Lurgren, Helen Fielding, Pat Snyder, Pauline Chace, Patty Landis, Marian Hosmer, Ann Evans, Coni Chace, Carolyn Wooding, Jean Erick, Helen Eastman, Sally Lemon, Flossie Renc, Marge Ivey, Long Beach; Nina Truitt, Rosemary Gilbride, Kathryn Mahan, Jeanne Van Note, Rosamond Hill, Marie De Silva, Lois Chace and Dorothy Natland, Rolling Hills and Palos Verdes.

And, wending in the other direction, out Garden Grove way, last night were friends of Virginia and Bob Barr, who were invited to a dinner party in honor of the O. G. Zemmanns of Chicago. Mr. Zemmann is vice president of Philip Morris Co. and on his retirement next year the Zemmanns plan to make their home in the Southland.

Among those present were Sally and Red Nesmith, Winona and Andy Andersen and Gloria and Jack Buettel of Beverly Hills, the last named being the RKO star.

Many are the parties being planned to make the August visit of May (Mrs. E. E.) Dickie a long-remembered one. She's here from Fort Worth, Texas, as the house guest of Jessie and Hale Young, 5137 Las Flores. Jessie entertained at a luncheon for her on Friday which also honored another Texan, Mrs. W. H. Peterson Jr. of El Paso, who is summering here. This is the first luncheon of several she is planning.

Then, on Wednesday, Chlora Hall is having a breakfast at her Roswell Ave. home for Mrs. Dickie. Chlora has been giving her lovely breakfasts every August for some years, and they've become much looked-forward-to events among her friends. On the 26th she will entertain at a second one, with 60 guests bidden in all.

As a farewell to peninsulite May (Mrs. William) Borwick, who is moving up north, Virginia Tuffin and Jean Elington entertained at an informal all-day beach party with luncheon and cards on Wednesday at Virginia's Lido Isle home.

Saying their adieux to May were Kay Bixler, Elizabeth Jones, Joanne Losch, Bessie Reese, Bertie White, Pat Kempster, Claire Dingler, Mary Copeland, Midge Sink, Nancy Carroll, Peg Cannon and Jean Jensen. All the last three named have moved to the peninsula recently.

Our vote for the most foresighted group in town goes hands-down to friends of Mil and Bill Woodard. The Woodards are having a pre-race rally and dinner next Saturday at their house, 208 Bennett Ave., to map plans for a trek to the Big Game between USC and Cal.

### Parties Honor Vorhes, Wife

A series of small parties were given for Mr. and Mrs. Frank A. Vorhes of Arlington, Va., during their month's visit to Long Beach with Mrs. Vorhes' mother, Mrs. G. N. Haddock, of 43 Corinthian Wk., and sister, Mrs. G. H. Erickson.

Vorhes, chief of the Food and Drug Administration in Washington, D. C., and his wife left Wednesday by plane for the capital.

Luncheons were given for Mrs. Vorhes by Mrs. Fletcher Young, Long Beach; Mrs. G. H. Erickson, Long Beach; and Mrs. Arthur Modell of Santa Ana Canyon. A family patio party was hosted by Mrs. William Paxton, sister of Mrs. Vorhes.

on Oct. 23 up north. They're going to Carmel first and then on to San Francisco.

Among those clever ones who already are thinking about football are the Mark Taylors, Dave Thomases, Dick Lawsons, Roy Browns, Scrub Elliotts, Lowell Clarkes, Sam Camerons, Sol Deebies, Fred Burrells, Pascal Dildays and Harold Odmarks.

Clara Odmark came up from Laguna Beach to cohostess with Cleone Deebe at a brunch at the Virginia Country Club honoring Grace Bankhead, who's here from Fort Worth, Texas.

### Mrs. Hal E. Moore to Address Council

An honor was bestowed upon Mrs. Hal E. Moore, president of Long Beach City Council of Beta Sigma Phi, when she was invited to address a "buzz session" of Los Angeles Council, Beta Sigma Phi Thursday at the Ambassador Hotel.

Mrs. Moore will discuss "Duties of the Office of Treasurer" at the session, given to acquaint new members of the sorority with responsibilities of officers and members. The gathering will be in conjunction with the regular business meeting in the Colonial Room at the Ambassador.

## Birthday Events Steal Scene for Garden Grove Residents

By CARMELA CLARK

Birthday parties in the younger set were celebrated by Garden Grove residents this week.

Stevie Whittaker was three years old Friday. Grandma Whittaker came down from Whittier to celebrate with him and enjoy cake and ice cream.

Wednesday Debra Kaufmann, daughter of Mr. and Mrs. W. L. Kaufmann, celebrated her seventh birthday. The guests who enjoyed ice cream and cake with her were Mr. and Mrs. H. Dolan and their daughter, Marlene; Mr. and Mrs. Jerry Gearhart; Mr. and Mrs. Bud Smith, Allen and Penny Smith, Mrs. Charles Kaufmann, Nadie Kaufmann, Mr. and Mrs. Royce Kaufmann and Debra's sister Fiona.

Mrs. E. G. Maier of Lampson Ave., entertained friends with a luncheon Wednesday. The event was held in honor of Mrs. Edith Brachley of Santa Ana who has recently returned from a trip to Texas and also honoring the birthdays of Mrs. Luck Tilton and Mrs. Iona Van Flier, both of Santa Ana.

Neighbors of Imperial Acres gathered at the home of the Dean Hoffmans for a patio party last Saturday evening. Attending the event were the Harry Daytons, Don Smiths, Kenneth Smiths, James Weinheimers, Joe O'Learys, Harry Whit-



—[Staff photo by H. S. Melvin.]

FRAGRANCE OF EXOTIC tropical flowers will permeate the air at Trade Wind Cove next Saturday evening when La Sertoma Club of Long Beach stages its first Hawaiian luau for more than a thousand friends and members of other La Sertoma Clubs in the Seventh District. Getting the stage set for the gala affair are, seated,

left to right, Glenn D. Price, Mmes. Charles Legeman, Charles Skillman, O. L. Dohl, D. W. Frank, and standing, left, Mmes. Gerald Tolleson, Guy Martin, Genn Price (seated) and Mr. Don Frank. Romance of the islands will be captured by the costumed guests as they partake of the succulent menu and dance to a string trio.



Mrs. Jack Merrick

—Harry Merrick Photo

## Mrs. Jack Merrick to Head Annual Fund Drive in March

Mrs. Jack Merrick, prominent in many civic activities, has accepted the post of chairman of the home gifts division, Long Beach Red Cross, for the annual fund drive next March, it was announced today by Stirling G. Pillsbury, M. D., chapter chairman.

Long an ardent worker in Red Cross campaigns, Mrs. Merrick also devotes much time to the PTA at Naples School and the Assistance League of Long Beach.

In her new post as chairman of the Red Cross home gifts division, Mrs. Merrick will direct the solicitation activities of more than 3000 women during the month of March next year.

This year's collection by workers in the home gifts division totaled some \$53,201 and exceeded the quota by more than 4 per cent.

In accepting the important post, Mrs. Merrick said, "If the collection of blood and subsequent furnishing of gamma globulin to children to prevent the crippling effects of polio were the only thing our Red Cross dollars paid for, it would still be the most worth-while service I know of."

"And, of course, add to that the whole blood used in our local hospitals alone, in just one average year, if sold at commercial rates, is valued at more than \$300,000."

"While our fund-raising campaigns have always been successful, I'm certain that as we learn more of the many unsung advantages of our Long Beach Red Cross operations, the solicitation will have been completed long before March 30th rolls around."

Mrs. Merrick and her hus-

band, Jack, reside at 65 Vista del Golfo with their two children, Tom, 11 years old, and Mary Beatrice, soon to be 9 years old.

## La Sertoma Philanthropies to Benefit From Island Luau

By MARY LOU ZEHMS  
Press-Telegram Women's Editor

Rapidly gaining in prominence for its philanthropies is La Sertoma Club of Long Beach, composed of wives of Sertoma members. Although small in actual membership, the group is distinguishing itself for its "big-heartedness" to those less fortunate. This past year they gave hundreds of food items to the Pantry, a branch of Recovery Service Organization; a television set to the men's ward at Rancho Los Amigos, and financial aid to the Exceptional Children's Foundation.

To raise additional funds for the proposed budget this year, La Sertoma members will host their husbands and friends at an Hawaiian luau in the beautiful Trade Wind Cove of White's Point next Saturday evening.

All the beauty and glamour of the Islands will be captured in this romantic setting. Garlands of hibiscus and other tropical flowers will lend color and fragrance to the scene and hundreds of tiny torches will send their soft lights into the nooks and coves.

Whole pigs will be barbecued in pits on hot rocks and covered with wet ti leaves in authentic Hawaiian style. Leis will be provided for the more than a thousand guests, representing the 15 La Sertoma Clubs in the Seventh District. One of the hostesses will be district governor, Mrs. Russell Best of Long Beach, who recently returned from the international convention in Milwaukee, Wis.

During the evening Max Reid's entertainers will provide music for dancing and entertainment for the floor show.

Newly elected officers for La Sertoma, installed last month, were Mrs. O. L. Dahl, president; Mmes. Richard L. Poper and Don Frank, vice presidents; Mmes. Jerry Tolleson and Ed Willis, secretaries; Mrs. Guy

Martin, treasurer; Mrs. Glenn Price, ways and means; Mrs. Bruce Boomer, philanthropy, and Mrs. Russell Best, auditor.

The Long Beach club will be hostess in April, 1954 at the district convale.

## Aloha Party for Kraegers

Palm trees, leis and colored lights formed a tropical atmosphere at the home of Mr. and Mrs. James P. La Greggs, 3954 Walnut Ave., last evening when a no-host aloha party was given in honor of Mr. and Mrs. Arthur Kraeger, soon to establish a home in Philadelphia.

A large "shipwreck bottle" was given the Kraegers, containing good-luck notes from their friends. Guests were attracted in sarongs and grass skirts and enjoyed dancing and games during the evening.

Feting the Kraegers were Dr. and Mrs. E. N. Barnum, Messrs. and Mmes. Millard Callis, George Powell, Dean Lucas, Sterling Blakeman, Robert Hall, M. R. Anderson, Thomas Wall, Millard Creighton, Charles Chandler, Paul McMullen, Robert McDonnell and Harold Hall, Harold Hall.



—Staff Photo by H. S. Melvin.

EXOTIC HAWAIIAN BLOSSOMS surround Mrs. P. D. Brewer, left, in pool, and Mrs. Howard A. Jones as they catch the mood of the swimming party and luau: to be staged today by Las Madras Guild at the Richard Deebie home, 3506 E. Second St. Watching the swimmers, left to right, above, and also making up

the committee in charge of the event, are Mmes. James A. Pine, Robert McNulty, Fred J. Taylor, R. J. Burdge and Chris W. Andrews. Proceeds from the party will go to Children's Memorial Hospital; Roast pig on hot rocks will highlight the dinner, and dancing will be to the King Benny Hawaiian Trio.

## Scripps Alumnae

Members of Scripps Alumnae will meet Thursday at 7:45 p. m. in the home of Mrs. Harlan Moore, 7812 Fine Vale Dr., in Downey.



ATTRACTIVE TRIO shown sitting for a family portrait are Mrs. Phil M. Swaffield, 4236 Country Club Dr., and her grandchildren, Philip, 4, and Celia, 6, who, with their mother, Mrs. Herman Caldwell, have been visiting in Long Beach for the past month. Their home is in Yuma, Ariz.—[Silverman Studio.]



## New Publicity Chairmen Told How to Write Club News Copy

By RUTH REECE  
Press-Telegram Club Editor

Now that the summer is waning, and the vacation interludes for the approximately 500 women's organizations in this area are coming to a close, new publicity chairmen are sending to this desk frequent requests for information regarding their duties as public relations agents between their organizations and the newspapers.

There are only a few rules for the publicity chairman to learn if she wants to provide good coverage for her organization and at the same time cooperate with the reporters who will handle her copy.

Wherever possible, stories should be typewritten on white, typewriter-sized sheets, on one side only, and double spaced, with several inches left blank at the top. At the bottom of the sheet should be typed the president's name and phone number and the publicity chairman's name and phone number. Also to be included at the bottom of the sheet is the release date desired.

The following outline is addressed personally to each publicity chairman:

In the opening paragraph of your report, include the five "musts" of newspaper writing: Who? What? Why? When? Where? Keep a carbon copy of your story and check your copy with that which is printed in the paper. In this way, you will learn this newspaper's style of writing, and what is used and what is not used. Some publicity chairmen continue to send in hackneyed phrases which are never printed, such as "a good time was had by all" or "Come and enjoy a big evening," etc., or include the price of tickets or telephone numbers.

Always, when giving the date, include the full particulars, such as "Wednesday, Aug. 12," not just "Wednesday."

Do not submit your copy in one long, unbroken paragraph. Break it up into small paragraphs, depending on the contents.

Do not put advance notices and news of past events together. Make separate stories for each. Advance notices of coming meetings should be sent to the club editor to reach her desk by Wednesday if they are to be printed in the Sunday edition. Past news events should be mailed as soon as possible after the event takes place.

Last, but not least, is the habit of accuracy in the matter of names. Never guess at the spelling of a name. Use your club year book to check every name submitted. If your organization does not have a year book, have each member write her name on a sheet of paper for your reference file. Do not use the first names of members but always the husband's names. Not Mrs. Mary Jones, but Mrs. John Jones. If she is a widow, ask her preference.

Please remember that this newspaper wants the news of your organization's activities and that the reporters are eager to help you, but since they cannot attend all meetings, it will be the responsibility of the publicity chairman to see that her group's objectives and accomplishments are reported accurately and on time. Most business firms spend thousands of dollars each year to publicize their wares, as they realize the advantage of good public relations. Your organization is offered this service free of charge. Don't let faulty, lazy, incompetent coverage prevent you from taking advantage of it.

A number of the club groups have scheduled meetings for the coming week.

Evening division of the Long Beach Council of Republican Women will have an informal get-together for members to become better acquainted and to

discuss the year's work at 7:30 p. m. Tuesday in the home of Mrs. Catherine Rammel, hospitality chairman, 4506 Barker Way. Mrs. Rammel will be assisted by Mrs. J. O. Hastings.

Women's City Club will hold its annual picnic at noon Friday in Bixby Park. A covered-dish luncheon will be followed by a program. Speaker will be Ralph E. Oliver, who, before his retirement, taught 30 years at Polytechnic High School and six years at City College. His subject will be "The New Day."

## Auxiliaries Attend 41st Convention

A brunch this morning in the Pacific Ballroom of the Statler Hotel in Los Angeles is among events arranged for auxiliary members who are attending the 41st annual convention of the National Association of Chiropractors which opened Thursday at the Statler Hotel to continue through Wednesday, Aug. 19.

A typical Mexican theme is being followed at today's

brunch, with music by an instrumental trio from Long Beach consisting of Karen Brown, violin; Douglas Greenlee, cello; and Connie Lu Berg, piano.

Mrs. John Kinkella, president of the Harbor Division of the National Chiropractors' Auxiliary, told of convention plans at a recent meeting when Mrs. Vera Wier entertained members at a barbecue in her home, 135 Wardlow Rd.

Program preparations at the

Statler Hotel include a national auxiliary business meeting to be presided over by Mrs. E. Dobbs of Houston, Tex., national president of the Women's Auxiliary to the Association of Chiropractors, with a welcoming address by Mrs. Rayfield Aronow, newly elected California state president, and the principal address by Dr. Max Speizman, president of the National Association of Chiropractors.

## Public Card Party

Parish Council of St. Matthew's Church will stage a card party Wednesday evening in the school cafeteria, which is open to the public. Bridge, canasta and five hundred will be played. Hostesses will be Mrs. W. J. Beerling and C. L. Brooks.



Mrs. Robert Davenport

## Barbara Ballard Is Now Mrs. Davenport

Names of a popular and well-known North Long Beach couple were linked this month with the marriage of Barbara Ballard and Robert Davenport in North Long Beach Methodist Church. Officiating was Rev. George Peek of Second Brethren Church.

An exquisite gown of imported white organza over satin was chosen by the bride, daughter of Mr. and Mrs. Rodric Ballard of 6031 Lemon Ave. Embroidered organza flowers with seed pearl centers were scattered over the bodice and the skirt, which was swept into a cathedral train. She carried a handkerchief of rose point lace which had belonged to her maternal great-grandmother, and a bouquet of white orchids, stephanotis and lilies of the valley.

Miss Joan Lowers was maid of honor and Dorothy Carroll was flower girl. Bridesmaids included Misses Sara Jean Bingham, Kay Milligan, Shirley Milligan, Sandy Dorman and Rodeyn Ballard, sister of the bride. Each wore a gown of turquoise blue organza patterned after the bride's gown, matching picture hats of organza. They carried bouquets of pale yellow daisies.

Darryl Rogers was best man and ringbearer was Steven Lowers. The ushers were Edward Davenport, younger brother of the bridegroom, Darryl Rogers, Frank Coleman, Bob Cook, Neil Peek, Jerry Riffe and Fred Shean.

Miss Pat Seymour received signatures of the many guests who feted the couple at the reception following in the church parlors. Hostesses included Misses Ray Cribbs, Charles Willard, Neil Peek; Misses Barbara Reich, Pat Awalt and Bonnie Armogeda.

The newly-married couple will

make their home at 3441 Gaviota Ave. until Sept. 1 when the bride will begin football practice at UCLA. Both will resume studies at the university, where they are affiliated with Alpha Delta Pi Sorority and Phi Delta Theta Fraternity, when the fall semester commences.

David Starr Jordan Award was presented to Mr. and Mrs. Davenport for outstanding service and scholastic records maintained before their graduation from the school. The bride was also homecoming queen, student body manager, student body hostess, flag girl and winner of the Phi Beta Kappa award. Her husband's honors at Jordan included student body president, Boy's League president, Letterman Club president, Key Club president, membership on the All-City Football Team and winner of the Long Beach Independent's sports department trophy for the 1951 "Back of the Year."

## Tuesday Session

Pacific Coast Club was the scene of this month's regular business and dinner meeting of the Osteopathic Medical Assistants when they gathered there on Tuesday evening. President Isabelle Earle presided. A feature of the evening which won delighted approval of the Assistants was a dance exhibition performed by club member Kay Bates and her dance instructor from a local studio.



Coleman Photo

OF INTEREST to their many Long Beach friends is the announcement by Mr. and Mrs. Robert R. Hughes of 4527 Hazelbrook Ave. of the engagement of their daughter, Carol, to Ens. Albert F. Schmidt, USN, son of the Albert L. Schmidts of 2371 Elm Ave. Carol, a graduate of Wilson High School, attended UC at Santa Barbara, and was graduated from LBCC and LBSC. She is now a teacher in the Compton city schools.



ANNOUNCEMENT is being made of the engagement of Miss Marilyn S. Lewis, daughter of Mr. and Mrs. William R. Lewis of 2229 E. Seventh St., to David G. Marqua, son of the late Harold Marqua of this city. Both young persons are graduates of Wilson High School and LBCC. Miss Lewis was graduated from UCLA this June and will return in the fall to enter the graduate school of art. Her fiancé will complete his anthropology major in February at UCLA.



jo-kaye's  
hand-tailored  
JACKET

from our  
superlative  
separates  
collection

jo-kaye  
corner 4th and  
american

70-3692

Cordial companion to your tailored clothes our hand-tailored jacket of imported worsted. Wonderfully easy to wear. Gray with window-pane stripe of white and lemon, or brown or gray with pink stripe, \$55. Stem-slim skirt of worsted flannel, 19.98.

Use Our Lay-away • Open Fri. 9:30 A. M. to 9 P. M.



## THE NEWEST OF THE NEW IN SHOES . . .



by Morris Wolock

Creator of the latest better-than-barefoot wonder!

## THE SHOE THAT SINGS A SONG OF FREEDOM

IT'S FLEXIBLE because ingenious designing gives you full support with less weight.

IT'S FEATHER-WEIGHT because it's fashioned of only 6 ounces of the finest, softest, most pliable leather.

IT'S SUPER-SOFT INSIDE because a magic trick made the lining disappear. Your foot rests on velvety leather.

RED, BLACK & BAMBOO CALF. 14.95

USE YOUR CHARGE ACCOUNT.

MAIL & PHONE ORDERS INVITED.

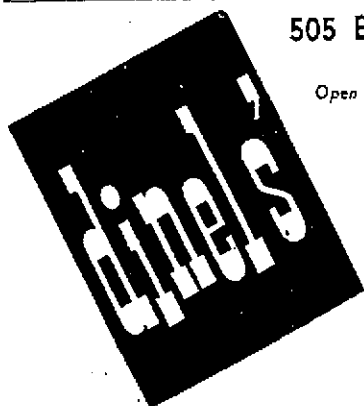
TRY OUR WONDERFUL SOFT MAGIC SHANKS NOW.



5018 E. SECOND ST. PHONE 90-1978

505 EAST OCEAN BLVD.  
PHONE 7-2966

Open Friday Till 9 P. M. Daily to 5:30



... add a Taffeta for Fall  
for Late Days and Dates.

Black with Woven Silver  
... Red or Blue Dots ...  
Sizes 10 to 16.

22.95

And you will have  
the spice in your  
fall wardrobe—



OPEN TO THE PUBLIC . . . . .  
FASHION SHOW . . .  
UNDER THE STARS  
AUGUST 21ST, FRIDAY

Sponsored by . . .  
18 CONGRESSIONAL DISTRICT REPUBLICAN WOMEN'S FEDERATED

VIRGINIA COUNTRY CLUB  
DINELS' FIRST FALL SHOWING

Gay Evening Assured, Dancing Following Showing  
Donation Three Dollars Per Person



# Daryl Ruchti Weds Donald Pierro



Mrs. Donald Michael Pierro

Making their first home in Biloxi, Miss., are Donald Michael Pierro and his bride, the former Daryl Elizabeth Ruchti. The popular young couple were married in a recent evening ceremony at St. Stephen's Lutheran Church by Rev. John Peters.

Escorted by her father, the pretty bride wore a gown of white Chantilly lace over satin and carried white orchids on her prayer book. Her ballerina-length dress was complemented by a seed pearl tiara holding a fingertip veil of bridal illusion.

The daughter of Mr. and Mrs. Robert R. Ruchti of 3623 Brayton Ave., well-known Long Beach family, chose her sister, Mary Lou, to be her single attendant. The maid of honor's gown was blue net, fashioned in a ballerina length, and she carried pink carnations.

Jim Lauri was best man for the benedict, son of Mrs. Joseph J. Blanche of 2615 Petaluma Ave. and Michael F. Pierro of Long Beach. Robert Ruchti Jr., brother of the bride, seated the guests. Families and friends of the newly married couple feted them at a reception in the Ruchti home. Hostesses were Mrs. Elizabeth Davidson, aunt of the bride; Mrs. Charles Dunnick, who was in charge of the guest book; and Mrs. Walter Grosser.

The Pierros honeymooned at Lake Arrowhead before motoring to Mississippi, where the bridegroom is stationed with the Air Force. Both young persons are alumni of Polytechnic High School. The bride was a member of Lambda Phi and the benedict was affiliated with Marquis.

## Among Career Women

### Mr., Mrs. Julian Black Entertain Pilots, Guests at Cocktails and Buffet Dinner

By ANNE GILCHRIST

Few parties in clubdom this summer exceeded the hospitality and gaiety of the cocktail party and buffet dinner given for Pilot Club of Lakewood by Mr. and Mrs. Julian Porter Black of Hansen Manor, Stanton, and held in the Stanton Lions Club. Guests included co-pilots (husbands of members) and prospective members of this business and professional women's club. The hostess is immediate past president of Pilot Lakewood and is now serving in the important post of extension chairman.

Co-hosts were Mr. and Mrs. Sidney Avery and Mr. and Mrs. Harry F. Mead of Lakewood. Members on the reception committee were Misses Gene Nebeker, Edwin Harvey, Leon Benwell, Lynn Hawkins and Richard Johnston.

Enthusiastic applause was given those who entertained the party members so graciously including Mildred Buehler, vocalist, accompanied by William Bolton of Hollywood; Robert Karl

Martin, pianist and song leader, and the host's daughter, Mrs. Milton Harris of Pittier, who sang and accompanied herself on the guitar.

Long Beach Insurance Women gathered at Recreation Park Aug. 6 for their annual picnic. I've been told that the odor of the best southern fried chicken in town that night still permeates the air! In addition to the chicken, the picnicers dined on a delectable squash casserole dish, tossed salad, hot rolls, coffee, and ice cream! No wonder, with that menu, insurance women from San Diego, Los Angeles, and Alhambra came to Long Beach especially for the fun affair.

President Helen Smith and her directors were in charge. Cora Morgan, who was the official fryer of the chickens, was compensated somewhat by winning the bean guessing contest. She guessed that a jar contained 350 beans. There were 364 carefully counted legumes

present. Her prize: A can of beans!

Apparently still imbued with the spirit of picnics, several members, including President Helen, were guests Wednesday at the San Gabriel Insurance Women's Club at their annual picnic.

An old-fashioned pot-luck supper will be plentiful and delicious fare for Executives' Secretaries when they hold regular business dinner meeting Tuesday night, Aug. 18, at Recreation Park Bowling Green Clubhouse. Ouida Flack, program chairman, is in charge.

Business matters to be brought before this meeting were studied by the board of directors at regular meeting last week, held at the home of Dorothy Kane. The directors also laid groundwork plans for their huge "Bosses Night" to take place Oct. 19. The directors also authorized the presentation of a merchandise order in the amount of \$25 to be given through Foster Children to a young crippled girl for a summer camp vacation.

In the middle of a colorful vacation trip to Mexico City are Olive Uden (secretary, Dr. Milo Elliot), Charlotte Perry (nurse, Dr. Stirling Pillsbury), and Margaret Kent (Escrows, Southern Securities). They left by plane last Sunday and are staying at the Del Prado from which spot they will sail forth on many an interesting side trip in the vicinity.

Jessie and Jim Thiele (she is a Long Beach Juvenile Dept. matron and he wears a policeman's badge) are back from a week's vacation trip to Crestline.

Dinner at El Toro, then down

**Dr. A. Reed**  
—Shoes—  
And Cuboid Foot Balancers

Cuboid Shoe Store  
NEW LOCATION  
244 E. Broadway  
PH. 4-6592

the coast to Laguna and a visit to that city's famed Art Festival was enjoyed on a recent evening by Jeanne Garst, Lorraine Van Doren, Eleanor Schneider, Jane McBride, Joyce Arnold, and Marge Dewey.

**Wedding Announcements**  
100 ONLY \$16.50  
HARVEY FREEMAN AND SON  
1720 AMERICAN AVENUE LONG BEACH  
TELEPHONE 407-433



## 37th ANNUAL AUGUST SALE SHOP AND COMPARE VALUES!

**Lockwood Furs**

711 Pine Ave.

Downtown Long Beach

Established in Long Beach Since 1917

## Parent-Teacher Congress Advises Emphasis on Moral, Spiritual Education in Community

Parent-Teacher Associations country-wide are preparing to stress moral and spiritual education in the home, school and community this coming year. Mrs. Newton P. Leonard of Providence, R. I., president of the National Congress of Parents and Teachers, announced today.

Mrs. Leonard said the project is being helped by a program aid issued for the purpose in booklet form by the National Congress of Parents and Teachers in co-operation with the Educational Policies Commission of the National Education Association and the American Association of School Administrators.

A movement toward moral and spiritual education has been growing, she added, in recent years, and was given impetus in an action program for better homes, better schools, better communities started last year by the Parent-Teacher organization as an administration project.

Emphasis was placed on moral and spiritual values in this program. The new program aid for P.T.A.'s undertaking to translate this emphasis into action points out that there are many reasons for increased attention to such values, including the following:

"1. Recent changes in American life have demanded a fresh understanding of what these values mean and how they can best be learned.

## Mrs. Quinn Home From Convention

Mrs. Bernard J. Quinn of 621 Luray St., vice president of Gamma Delta Chapter of Delta Theta Tau sorority has just returned from Columbus, Ohio, where she attended the national convention of the sorority. This conclave was of special interest because it celebrated the golden anniversary of the sorority, completing 50 years of growth until the organization is now the largest non-academic sorority in the United States, with more than 200 active chapters, 87 alumnae associations, and more than 14,000 active members.

Mrs. Quinn reported that the trip afforded an excellent opportunity to share ideas with other chapters and to correlate their many philanthropies.

The convention was in session for four days, and in addition to the regular sessions, many social activities were provided by the hostess chapters, which culminated in a large dance in the ballroom of the Deshler-Hilton Hotel.

DAILY 9:30-5:30—FRI. TILL 9

Did you dig the nervous sportswear in sizes 7 & 9 at the HOUSE OF NINE?

Yes, and they're cool 3-D  
★ Different  
★ Delightful  
★ Divine  
I GOT mine!

But Definitely—Sizes 7 & 9  
**house of nine**  
120 west 4th st.  
2nd floor, above  
thrifty drug

"2. Unusual hazards to healthy moral and spiritual growth beset our young people.

"3. The importance of moral and spiritual values to society, as well as to the individual, has been underlined by the recent struggle with Fascism and the current struggle with communism.

"4. Still another reason for the renewed interest in moral and spiritual values is our greater understanding of how a child grows, how his personality develops, and how he learns.

"5. Young people themselves are saying that they have not had enough help in learning how to get along with others and in finding a purpose for life."

In enumerating the "unusual hazards" besetting young people, the program aid cited "false and superficial values" made appealing by high-pressure advertising, and added:

"Stories of crime, violence, and greed crowd the columns of the newspapers and flash across TV and movie screens. Many adults are devoted to materialistic standards of success. Some public officials betray their trusts. Many citizens teach, by example, habits of civic apathy.

"So pressing and disturbing are these conditions that adults who work with youth are often astonished not at how 'bad' our boys and girls are but rather, in the light of their social environment and adult examples, how so many of them can be so fine!"

The program aid contains sections on how teachers can help, and points out that some aspects of a particular child may be better understood by his teacher than by his parents, because the teacher has unusual opportunity to observe his social relations, work habits and play.



PLANNING a staff garden party are Mrs. Melvin Freed, right, superintendent of St. Luke's Episcopal Church School; Mrs. Jack Martin, center, head of nursery department, and Mrs. Nick Janich, primary choir mother. The party next Saturday, which will enable members of the staff to become better acquainted prior to re-opening of the church school this fall, will take place at the Freed home, 15719 S. California Ave., Paramount.—(Staff photo.)



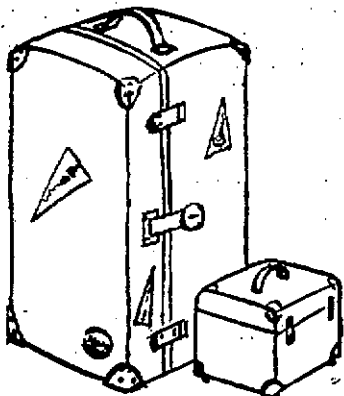
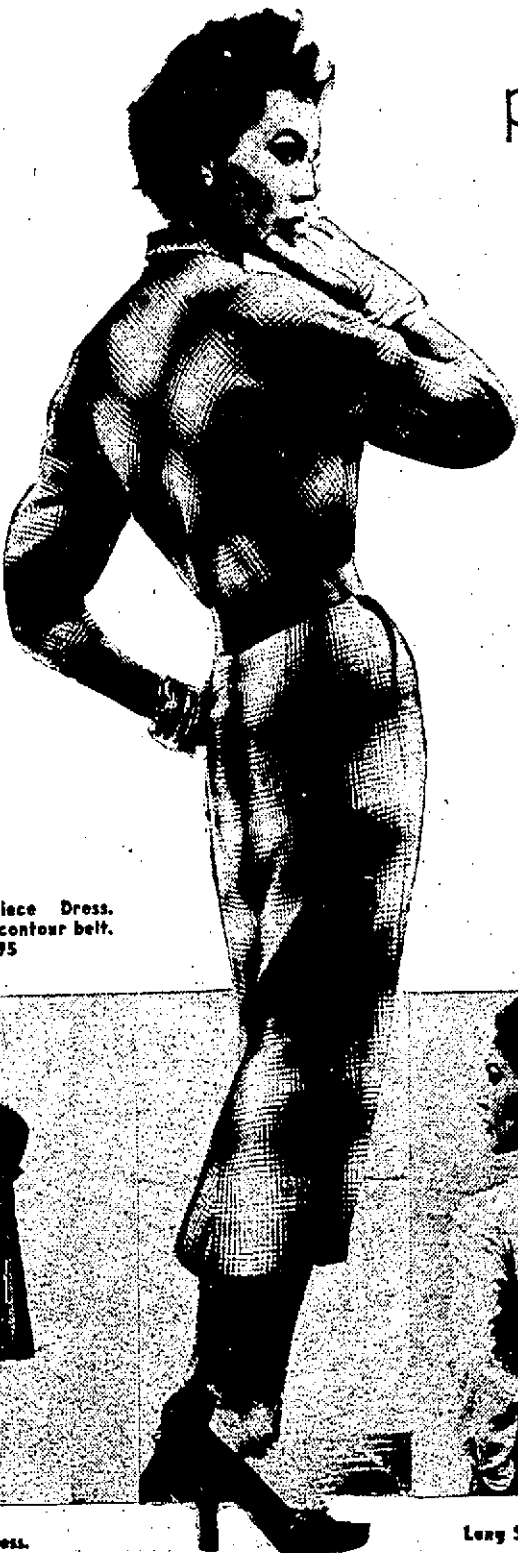
here in person

Thursday, Aug. 20, from 10 to 5

Friday, Aug. 21, from 12:30 to 8:30

Third Floor of Fashion

**De De Johnson** famous California Designer  
presents her "Trunk-ful of Fall Fashions"



French Wool One-Piece Dress.  
Shadow pleat. Leather contour belt.  
10 to 18, 49.95



Wool Jersey Dress.  
10 to 18, 39.95

Long Sleeve Shirt in Rayline.  
8 to 18, 14.95

One-Piece Dress in Blazer-stripe  
Jersey. 8 to 16, 49.95

One-Piece Dress in Rayline.  
10 to 18, 39.95

One-Piece Wool Jersey. Yoke back.  
10 to 18, 49.95

**Buffums'**  
LONG BEACH • SANTA ANA



## Wilmington Notes

# Far-Away Trips on Agenda for Many Families

By CELIA WINSTON

Black-eyed susans peeked from a candle-light table, at a pre-birthday celebration for Sue Holstein, 1011 Leocaryer St. Her natal day is actually next Tuesday, but vacation schedules of family and friends precipitated the affair. Attending were her parents, Mr. and Mrs. M. S. Robinson and sis. Judy, from Compton; Dick Bush, also of Compton; Mrs. Pearl Holstein; the Walter E. Holsteins and daughters, Barbara and Joanne. Joanne's fiancé, Pfc. Braden Eshelman was on leave from Presidio Military Police Base, near San Francisco. Sue's hubby, Harold, and baby daughter, Lynn, completed the little gathering.

Now that summer school session has ended, Walter E. Holstein, 1319 Gulf Ave., who is principal at Banning Evening Adult School, will take his family on a leisurely trip through the Northwest, to Lansing, Mich., then up to Ontario, and a stop-over at Niagara Falls. When they leave Philadelphia, they will spend several weeks in Franklin, Pa., their old home-town.

With school doors closed behind him, also, Harvey Clutter and his wife, 23818 Catekill St., are heading for Medford, Ore., to visit their daughter and her hubby, Mr. and Mrs. William Blunt, where he will rest up from his custodial duties at the high school, with some fishing and baseball games to while away the hours.

With colored slides as a memento of their vacation, Mr. and Mrs. Glen Park, 1114 W. R. St., just returned from the Mother Lode Country, Yosemite, Tahoe and a brief visit with friends in San Francisco.

Fond memories of pleasant visits when he was stationed in this area, brought Donald Ashley and his wife, Barbara, back for a week's stay with Elmer and Altha Lancaster, 21511 S. Figueroa. The Ashleys are from Olympia, Wash., where he serves on the State Patrol.

Providing transportation for Sr. Hi kids were Paula Miller, 24710 Seagrove Ave., and Gene Boettcher, of Compton, where they spent a day at the Christian Endeavor Tahquitz Pines Camp, Saturday, Aug. 15. They returned with a group of Junior High members of the organization.

## Compton Notes

# Couples Greet New Babies; Note Interesting Vacations

By ESTELLA CARPENTER

Coming by way of Storkland to greet his new parents in Compton, was Michael Alan, the brand new addition to the home of Donald and Lorraine Warner of 15114 S. Orange Ave. Young Mike made his appearance at the Las Campanas Hospital. Welcoming him home is his sister Pamela Jean.

Another granddaughter has arrived to delight Mr. and Mrs. C. D. DePalma. She's Susan Eileen, daughter of Mr. and Mrs. R. DePalma of 3730 Wyomere St. She weighed in at seven pounds eleven ounces and her destination was Las Campanas Hospital.

Margie Laurene is the name given by Mr. and Mrs. Lawrence H. Wilson of 15301 Gundry, to their new daughter. Margie weighed nine pounds and stopped off at the St. Francis Hospital.

With the coming of more blessed events, the home of Miss Cynthia Heth, 1103 East 149th St., was the scene of a recent pink and blue shower honoring Mrs. Eulalia Claassen. Decorations carrying out the pink and blue theme were placed on the table and about the living room. A huge stork was used as a table centerpiece with a pink shower umbrella which caught pink and white streamers in the center of the room.

Following the playing of several games, gifts were opened by the honoree. Refreshments were enjoyed by Mrs. Guy Roberts, Shirley Adkinson, Barbara Blankenship, Mary Brown, Susan Rowe, Beverly Horn, Pat Parker, Darlene Medlock, Non-dice Sackley, Beverly Sorries, Joan Callen, Reid Barnhart, Joene and Mike McClellan, Vivian Heth and Walidith Stauffer.

With her marriage to Keith Jensen scheduled to take place in the near future, Miss Josephine Mandina, daughter of Mr. and Mrs. John Mandina of 1820 Killen Place, has been fêted at several prenuptial affairs. Most recent was a miscellaneous bridal shower given by the two aunts of the bride-to-be, Mrs. Charles Gould and Mrs. John Chestnut. Traditional



**BETROTHAL** of Sadie Fay Moss to John L. Crawford is being announced by the bride-elect's parents, Mr. and Mrs. George W. Moss of Artesia. Both are graduates of Excelsior High School and attended Fullerton Junior College, where they will continue their studies this fall. He is the son of Mrs. Belle Crawford of Norwalk. Date of the wedding has been set for Aug. 28.

**RATES START AT LESS THAN \$20 PER DAY!**

The value is terrific! Right around the Mediterranean, visiting 21 ports in 18 countries. Over 5 weeks in the country club atmosphere of this great Concorder, with superb cuisine and service each and every day. Fascinating shore excursions include a visit to Barcelona to Madrid, Genoa and Molegno ... a Brionese exclusive.

64 DAYS - \$1279.99 FROM N. Y. JAN. 29, 1954

**C. F. BEACH TRAVEL SERVICE**

Since 1924

452 LOCUST AVE. PHONE 70-6457

251 east fifth street

Mr. and Mrs. Leroy King, 1740 Ray View Ave., just returned from a two-week tour and fishing trip through King's Canyon, Yosemite and Sequoia.

A "get-acquainted" potluck picnic was held at Banning Park last week for new officers and chairmen of the Banning High School P.T.A. A game of "walking auction" was played to raise funds for a post-office franchise for the coming year.

An outdoor breakfast for the same group was last Tuesday, with donations raised for coming activities at Banning. Among those attending were Mrs. Max Orsborn, 1006 "F" Ct.; Mrs. Don Sogard, 2848 E. 218th St. Long Beach; Mrs. Maurice Troop, 1011 "F" Ct., and Mrs. L. L. Young, 1706 Marine Ave.

A "long-time-no-see" chat was held by Merl and Daisy Shields, 23755 Gulf Ave., when the Earl Swensons, 1517 W. 256th St., Harbor City, dropped in for a visit. Merl is president of the Long Beach Civitan Club, and Daisy belongs to the lady Civitans.

Of interest to their many friends in the Harbor area was the marriage of Mary E. London, 23613 Enola Ave., who is secretary at Narbonne High School, Lomita, and Dr. Ralph Timothy, counselor at Harbor Junior College, Aug. 8.

Wedding lines were recited in the Little Chapel of Silence on the USC campus before a tiny altar covered with sprays of white stock, larkspur and daisies. Rev. Clinton A. Neyman, University chaplain, officiated.

The bride chose a black and white silk print dress, a white straw hat with a wisp of a veil, and carried a spray of phalaenopsis on a white prayer book.

Matron of honor was Mrs. Warren Pangborn, Seal Beach, long-time friend and co-worker at Narbonne High School. Warren Pangborn acted as best man, and Kenneth T. Green, brother of the bride, gave her in marriage.

Dr. Timothy received his doctorate at USC, and attended San Jose State College.

A honeymoon trip to Moberly, Mo., and Toledo, O., to visit with the bride's relatives, was planned.

# Diversity of Events in Norwalk

By CHARLOTTE MUSTAINE

Elise Trimble gave a surprise birthday party in honor of husband Earl last week. Following a buffet supper and birthday cake, games were enjoyed. Joining in the fun were Johnny and Juanita Belger, David and Betty Caughey, Doris and Grover Hardin, Manuel and Helen Leal and Mrs. Mickey Coleman.

Investiture ceremony for new Brownie Troop took place last Friday night at the Bethany Congregational Church for new Brownies Janelle Gray, Linda Dunivin, Beverly Helms, Marilyn Schmidt, Joan Holbmaier, Melody Norton, Betty Ward, Mary Beryl and Judy Reubin. The new troop is under the leadership of Mrs. Loris Rubin and Mrs. Polly Beryl. Special guests were Mrs. Vera Naumann, leader of Troop 11; Mrs. Eleanor Phillips, president of the Bethany Circle, and sponsor representative.

Just returned from a week vacation are Mr. and Mrs. Coval Johnson, Sandra, Robin and Eaker. Their trip included a visit to his parents, Mr. and Mrs. Elisha Johnson, and friends. Mr. and Mrs. Arville Norman of Manteca.

Other vacationers returning this week are Jack and Dot Forhand, with Peggy and Linda; Dick and Barbara Morrison; Rickey and Susan, who spent last week together camping and having a grand time at Yosemite.

Mr. and Mrs. Roy Parrott have for house guests his mother, Mrs. Bertha Hall, Judith, Van and Billy Parrott from Chanute, Kan.; her sister, Melba Pitman, from Joplin, Mo., and Mrs. Henry Peach and Kenny from Idleville Park, Ore.

Rev. and Mrs. K. A. Lyon and children, Judy and Ronnie, have returned from a week's vacation at Arrowhead.

Mr. and Mrs. David Payne spent last week end at Palm Springs.

Mr. and Mrs. Claude Collicott, Mr. and Mrs. Jerry Epperson and Mr. and Mrs. Jerry Aegerter entertained more than fifty friends from the Bethany Couples Club at the Collicott's home. A barbecue, games and community singing and swimming high lighted the evening's activity.

Mr. and Mrs. Earl Brown are beaming with pride over their new grandson.



**AUTUMN** is the season chosen by Jeannine Ann Donohue for her marriage to Don S. Jacobs, son of Mr. and Mrs. J. A. Jacobs of Gillette, Wyo. Her betrothal is announced by her parents, Mr. and Mrs. Charles Donohue of 10942 E. Stanford Ave., Garden Grove. A graduate of Garden Grove Union High School, Miss Donohue attended Orange County School of Nursing. Her husband was educated in Wyoming and has served with the Marine Corps for two years.

**Mending China**

To mend broken china permanently, use artists' Ivory White. Spread a little on each edge and press together firmly. Tie together. Let rest for a whole year before using.

# Travels Here, Abroad Star in Downey

By DONNA RAY HALE

Diversity was characteristic of Downey activities this week with August days finding some returned from long awaited vacations while those who remained at home turned their attention to parties.

Mr. and Mrs. Jack Gorham spent the week end in Hemet visiting their son, Dr. John Gorham and Mrs. Gorham and their two children. Of special interest to the visitors was the new home, which the couple has just completed in suburban Hemet near the Ramona Bowl.

Recently returned from a nine-week tour in Europe is Mrs. Kathleen Latimer, whose journey took her to England, Ireland and France. It is her second trip abroad. She was joined in Chicago by Mrs. Amy Stevens of Downey who continued with her to London. First stop was Shannon, Ireland. While in shamrock land, Mrs. Latimer visited relatives in Dublin and at Mewry, Northern Ireland. From England, she went by boat-train to France where she visited Paris and Lourdes. She was at the latter place while nearly 100,000 servicemen from several nations were there on pilgrimage. En route home her plane stopped for a short while at Glasgow, Scotland.

On Tuesday evening Mrs. Robert Guenther will entertain at a bridge party at her home, 7826 Allengrove. Guests will include members of the bridge section of Downey Junior Woman's Club.

Mrs. Lloyd Lind opened her home and garden to members of Downey Woman's Club garden section Wednesday afternoon. Those attending heard Mrs. Fred Tacarez, former Honolulu resident, discuss flowers of Hawaii, and saw Mrs. Lind's dahlias collection numbering more than 250 varieties.

Mrs. Frank Barnes entertained members of OES Club at luncheon in the garden of her home on Alameda St. The club is an affiliate of the local Order of Eastern Star.

**Glass Crevices**

Wash cut glass one piece at a time, using ammonia and warm water. Get at crevices with a soft brush. Protect them from chipping in the dishpan by laying a cloth on the bottom. Drain on a towel.

**Winter Babies**

If you were born in the winter, you have almost two years more to live than your unlucky brethren born in the summer.

If you were born of an older mother, you will live a shorter life. To be born of a 24-year-old healthy mother is the best

5

MAJORING IN BEAUTY

Here to meet the College Girl's Requirements... our easy-to-manage... easy-to-set... ready for any occasion...

CAMPUS STYLES



**Burton Skiles**

salon of beauty

251 east fifth street

## Bellflower, Artesia Area

# Al Fresco Entertaining Fills Middle August Date Book

By MELISSA MOORE

Parties and gay summer get-togethers were the focal point of interest this week for Bellflower and Artesia residents.

One of the loveliest garden parties of the season took place at the home of Mrs. Newell Crowley on Beverly Ave. Wednesday with more than 200 guests attending between 2 and 4 o'clock at the bidding of tiny parasol invitations. The event was the Bellflower Woman's Club membership tea with Mrs. N. L. Miller in charge of arrangements.

Mr. and Mrs. W. C. Griswold entertained 40 guests at their home in the Lakewood Gardens area with the event honoring their two sons, Jack and David, and Jack's recent bride, Viola. Following a barbecue in the garden, dancing was enjoyed. It was a farewell party for David, who left this week for Parks Air Force Base in the Bay area. Later he expects to go to Korea. Likewise the party was an introduction of the new Mrs. Griswold to friends of the family. The wedding was an event of Aug. 1 at St. Cyprian's Church.



Mrs. Ned Stephen Khorey

# Barbara Ann Molthen Now Mrs. Ned Khorey

A radiant bride of the summer season was Barbara Ann Molthen, daughter of Dr. and Mrs. John H. Molthen of Compton, who became the bride of Ned Stephen Khorey last Sunday afternoon. Rev. Vincent Molthen, the bride's brother, officiated at the nuptials in Our Lady of Victory Church, Compton, assisted by Rev. Vincent Flynn.

Given in marriage by her father, Miss Molthen wore French Chantilly lace and tulle and carried a bouquet of stephanotis, gladioli and orchids. A cap of lace and seed pearls held her fingertip illusion net veil.

The bride's sister, Dr. Theresa Farrell, was matron of honor. Bridesmaids were Misses Sheila Mallon, Jeanette McDonald and Evelyn Zimmer. All were attired in rose taffeta and carried gladioli and carnations.

The son of Mrs. Amelia Khorey of Latrobe, Pa., chose his brother, Abe Khorey, to serve as best man. Paul Molthen, Dr. James Farrell and John Mallon were ushers.

More than 250 guests attended the wedding and the reception which followed in the home of the bride's sister, 1006 Amelia Dr., Long Beach. The couple are honeymooning at Santa Barbara, Carmel, San Francisco and Lake Tahoe and will make their home in Davenport, Ia.

Both Mr. and Mrs. Khorey were graduated from the Palmer School of Chiropractic where the bridegroom was affiliated with Sigma Phi Chi. He was graduated from Slippery Rock College and his bride is an alumna of Mt. St. Mary's.



**MAJORING IN BEAUTY**

Here to meet the College Girl's Requirements... our easy-to-manage... easy-to-set... ready for any occasion...

CAMPUS STYLES

**Burton Skiles**

salon of beauty

251 east fifth street

## In Harbor City Area

# Harborites Choose Camping Site for Lazy Vacation Days

By MARIE SWENSON

With a long, long trailer behind them, Marge and George Getz, 26321 Ozone Ave., Harbor City, took off Thursday towards Refugio Beach, near Santa Barbara, for a two-week camping trip with daughter, Marge, and son, Gordie. Already camping at Refugio Beach are Marge and Matt Gross with daughters, Lenore, Tina, Cheryl and Beth.

The mountains near Mammoth Lake was the camping site chosen by Marvin and Helen Scott, 1850 W. 252nd St., Lomita, with daughter, Judy. Sharing the vacation are Mr. and Mrs. Newell Brown and family, 2322 W. 250th St.

Lackland Air Force Base, San Antonio, Tex., was the destination of Mr. and Mrs. Clyde S. Bernhardt, 1916 W. 262nd St., with daughter, Joyce, who is Girls' League president at Narbonne High, to see their son, Clyde S. Jr., who is in officers' training, and scheduled to graduate Sept. 17, to go into cadet school. New Orleans, La., and other cities, including Mexico City and Vera Cruz, are included in the Bernhards' tour of southern U.S.A. and Mexico.

Balboa-bound last week were 35 members, including children, of St. Lucy's Guild, from the Altar Society of St. Margaret Mary Catholic Church, Lomita, as guests of Mr. and Mrs. Leonard Hargrave, who live on the island, at a potluck luncheon and dinner.

The young fry in the group spent the day swimming and paddle-boarding the waves, and pointing out various movie personages vacationing there.

The Balboa motorcade consisted of Misses Bill Malcombe, Joe Foral, Francis Darouin, Thomas Hargrave, relative of the hosts; Bill McNulty, Joseph Jones, Narcissus Madrid, Joseph Gardner, Ray Weber, L. Bombersack, and Joseph Hencel. Invited guests were Mrs. Louise Holmstedt, mother of Mrs. Foral, and Mrs. Zelona Fielder, daughter of Mrs. Hencel.

Mr. and Mrs. Bob Roberts, 24716 Narbonne Ave., motored to Parks Air Force Base, near Oakland, last week, to spend a week end with their son, Bobby, who is stationed there. Dorothy Arnold of Lomita accompanied them.

Mr. and Mrs. Joseph Hencel, 25158 S. Normandie Ave., last week attended the Toastmasters' Club No. 695 picnic-supper. The annual family night affair was held at Torrance Municipal Park, with Sgt. Bill Evans of Torrance Police Dept. being the chief toastmaster of the evening.

Table topics were the high light of the evening, with the ladies getting a word in edgewise. A real Italian spaghetti dinner, cooked by Chef Gil Kyllingstad, 1865 W. 252nd St., was one of the specialties served.

# Richer Live On

Money helps you live longer. In a study of workers in ten states, seven out of 1000 professional men could be expected to die within a year, while 13 out of 1000 unskilled workers, in the same age group, could be expected to perish.

More money means better medical treatment, better foods, more time for leisure, and more enjoyment of life.

# Small Rugs

Floor covering of asphalt tile or linoleum minimizes cleaning chores. One or two cotton rugs will make most attractive additions. If the rugs are small they can be washed without any difficulty.

**AUGUST**

**FUR SALE**

Now in Progress

**SAVE 20% TO 50%**

**HARRIS FURS**

4260 ATLANTIC AVE.

33 YEARS IN LONG BEACH

**TALL GALS THIS IS IT!**

**FINAL CLEARANCE OF SUMMER FASHIONS**

UP TO **25%** REDUCTIONS

FASHIONS 5'8" OVER

'Everything for the taller figure'

**TALLER GIRL**

228 E. Fourth St.

Phone 61-6290

Open Friday Evenings

## another DOBYNS exclusive !..



**LOGROLLERS** put your feet on easy street. These are genuine handsewn\* moccasins—your foot wrapped in a cradle of soft upper leather—stitched to make you happy in suburb or city. You'll like the new polished leather look of DAILY HITCH ————— **12.95**

\* handsewn vamp and back

Now! In your size and favorite color...

2nd Floor Sports Shop

Take 90 Days to Pay...

The DOBYNS Way...

**Do byns**

Fine Footwear and Accessories

"where the prettiest shoes in town originate"

**225 PINE AVE., DOWNTOWN LONG BEACH**

PHONE 6-9680 or 6-9689

**Burton Skiles**

salon of beauty

251 east fifth street



# Southlanders Haunt Ideal Vacationlands

By IOLA MASTERSON

As they say on the radio, "Can you top this?"—for a summer vacation that is! First to Lisbon, Portugal, and Madrid, Spain; then home again to replenish the clean linen supply in the old wardrobe. Then off by plane and boat to the island of Madeira (south of Gibraltar, off the coast of Morocco, and very near to paradise) for an idyllic stay. Home again to rest and replenish. And then to Europe and a motoring trip to the famed places, as well as the out-of-the-way places!

It has been, and still is, happening to Esther Neusse. Her mother, Hattie Kelly, has pictures to prove it! All but Europe, because Esther and her husband, Lt. Col. Henry Neusse, won't leave for there until Sept. 1. Of course, the Neusses are a lot closer than we are to these romantic spots, what with Henry being Air Force stationed in the Azores. Then, too, they'll be re-assigned to the States, come January, and this is "last call" for sightseeing!

Good news! Ora and Bill Brecht and their young people, Nancy and Billy, will be back this month from Air Force duties which have kept them in Belgrade, Yugoslavia! Bill has been re-assigned to Sacramento. Let's hope they'll plan at least a few days visit here in their old home town before heading for central California.

Eleven people sat down to dinner at the University Club last Sunday night and had such a good time it's a wonder 11 more didn't join them, just on general principles. "Ev" Sawyer was host to the big, round, tableful in honor of his nephew, Tom Sawyer, out here from New York where he is a staff member of the research department of General Electric. Guests bidden to greet Tom were Peg and Julian Davis, Inez and Harold Dreckman, Mary Jane and Paul Hull, Bert Barber, and Margaret and Dick Kimball.

Betty and Mark Naughton and the children are in the midst of a States-side vacation from Mark's oil engineering duties in Venezuela. They've rented a place on the peninsula and will be here until about mid-September, when they head back for those same foreign shores and another tour of duty.

Pert Josina Moore is in the gayest whirl of a gal's life as friends plan parties for her faster than she can get "thank you" off from the last one. Josina, who will become the bride of Bob Shepherd on Aug. 30, has been honoree at four showers within the past two weeks, and there are more to come. Feting the bride-elect have been Audrey Blasdel, Dolores Horton, her sister, Ann McGill, and Beverly Carver. Tomorrow Norman Deebie will be

hostess at another affair, and after that more parties by Pat McCormick and Janet Holmsen.

"Mocky" and Johnny Hynes have been checking in and out of their house regularly while they take their vacation in short, merry hops around and about. Last week, with Margaret and Eddie Kurtz, they traveled over to Las Vegas, and this week they've been living the life of carefree islanders over at Catalina.

For the first time since World War II, our local phone book will carry the name of Jack Dye. He and Germaine now call 3552 Caspian home. But, home or no home, the Army had plans for Jack and he's on his way to new duty in the Far East (the left last Sunday). Germaine and the children will stay here this time and keep track of their soldier through the APO.

Clark and Eddie Edgecomb are as happy as only parents can be when their children and their children's children pay them a visit from far corners all at the same time. Virginia and C. R. Jr. arrived from Houston, Tex., Aug. 3rd, with their young 'uns, Clark III and Karen. Marian and Bill Edgecomb and daughters, Sydney and Shelley, are due in from Spokane, Wash., today, and next Saturday Clark and Eddie's grandsons, Sandy and Bill Campbell, and Sandy's wife, Jane, will drive up from San Diego for the biggest family reunion in town! The boys' mother, Era (Edgecomb) Wingard, and husband, Fran, who live here, will complete the family picture. Clark and Eddie have next Sunday all planned, beginning with a gala brunch at Ricart's, a big family dinner at home, and—well—you can guess the rest!

"That old gang of mine," chortled Evelyn Reeves as she opened wide the door of her Chapman Woods home in Pasadena last Wednesday to admit some of her favorite people—members of her sewing club from Long Beach.

Understand members of the Long Beach Children's Theater provided a gay bit of entertainment at the Community Chest Colonels' luncheon Wednesday when they met at the Armed Services Y. Among those who performed in a parody on work of CC volunteers were Gladys Niver, Marjory Davis, Martha Gould, Sally NeSmith, Virginia Artman, June Collins, Marge Demler, Ethel Severson, and not to be outdone by this stellar cast, Campaign Chairman "Bud" Ridings himself made a brief appearance on stage, infectious grin and all. Writers of the parody were Ruth Michie and Mary Schellenberg of the Camp Fire Girls' staff. Other Children's Theaterites with a hand in the production were Jean Norris, who accompanied, and Charlot Brueggemann, who assisted with direction on some of the songs.



CORN AND ORANGES formed the base of the handsome floral centerpiece on the buffet table at the home of Mr. and Mrs. Lon E. Peek, 703 E. Roosevelt Rd., when they were hosts at a breakfast honoring Gov. William S. Beardsley of Iowa and Mrs. Beardsley. The event preceded the annual Iowa picnic at which the governor

was honored guest and speaker. Standing by the breakfast table are some of the guests, left to right, Mmes. Theodore Peek, Willis Bradley, Craig Hosmer, William S. Beardsley, Lon E. Peek, Henry H. Ridder, Hazel Merriam and Joseph Reid. (Jasper Nutter photo.)

**Buffums'**  
LONG BEACH • SANTA ANA

**Save 20%**  
on Personalized Christmas Cards!  
Offer extended for a limited time.

Choose your cards from the new 1953 books — California Artists Groups, American Artists Group, Brownie, Manville and many others. Have them personalized . . . and save 20% . . . Do it today!

Stationery, Street Floor



REVEALED this week is the engagement of Donna Jean Anderson to Charles Robert Bledsoe of Compton. Mr. and Mrs. Grant L. Anderson of 2500 San Francisco Ave., parents of the future bride, have made formal announcement of the betrothal. Miss Anderson is a recent Polytechnic High School graduate while her fiancé is a student at Compton Junior College. No date has been chosen for the wedding.



OCTOBER 9 is the date on which Darlene Dobbins, daughter of Mr. and Mrs. James F. Dobbins, 6223 Greenmeadow Rd., will become the bride of John A. Coultrup Jr., son of Mr. and Mrs. John A. Coultrup of 3501 E. Second St. The couple, graduates of Wilson High School, will exchange vows in Our Saviour's Lutheran Church. The bride was an SFO at Wilson and her fiancé was graduated from City College.

## Wardrobes Feature Classic Ensembles

The favorites for back-to-school and college wear are the wonderful California Classics—according to a College Fashion Panel, which met recently in Los Angeles. This panel, composed of girls from well-known California universities, had this to say concerning college fashions:

"The college girl has instinctive good taste for the simple line. She likes to assemble her own wardrobe with separates, mix co-ordinates. She always

buys quality and classic lines that last. For campus wear, she currently likes tweeds, flannels, corduroy and jersey. All shades of grey and brown."

There you have the California College Fashion Panel's report; now, some advice from well known designer, Stephanie Koret of California:

"The back-to-school wardrobe, that takes you from classroom to city, to date, must be a flexible one. In it you need clothes right for town and the more casual type to wear on campus. Football clothes are another category, if you plan to take in the big game or indulge in some other activity."

"Luxurious tweeds, flannels corduroys and cashmere-like jerseys are well designed to get you off in grand style. Washable velveteens and the new 'modern-living' fabrics make wonderful date ensembles, too. Plan one dark or neutral costume with a set of matched accessories, that can be worn with other clothes as well. Such an ensemble will be right for dates, luncheon in town, or that plane or train trip."

Among the back-to-school

fashions in September Koret's own collection of "Pair-Offs" are cleverly designed corduroys in "Koracord"—which high light the fitted skirt, slim or slightly flared skirt, peg-top dress, the classic jumper. Her flannels show softly muted plaids or rainbow-type borders, combined beautifully with the heather greys and browns in her plain flannels.

"Scroll Tweed Pair-Offs" make news in this Koret of California collection . . . 100 per cent wool tweed, with an unusual scroll design. Styles high light the slim or flared skirt, boxy jacket, classic one-piece dress or jumper—and something else new, a belted stole.

ALL-WOOL FLANNEL  
**SKIRTS**  
BACK-TO-SCHOOL SPECIAL  
\$5.95  
See Our Beautiful  
LANAMERE  
SWEATERS  
**Career Girl**  
WITH LOCUST

## Miss Jackson Bride-Elect

Making plans for a wedding in September are Miss Billie Jean Jackson and Robert D. Davis, whose engagement and forthcoming marriage are announced by Mr. and Mrs. Isaac N. Jackson of 2544 E. 219th St., parents of the bride-elect.

Both the prospective bride and groom were graduated from Banning High School, where

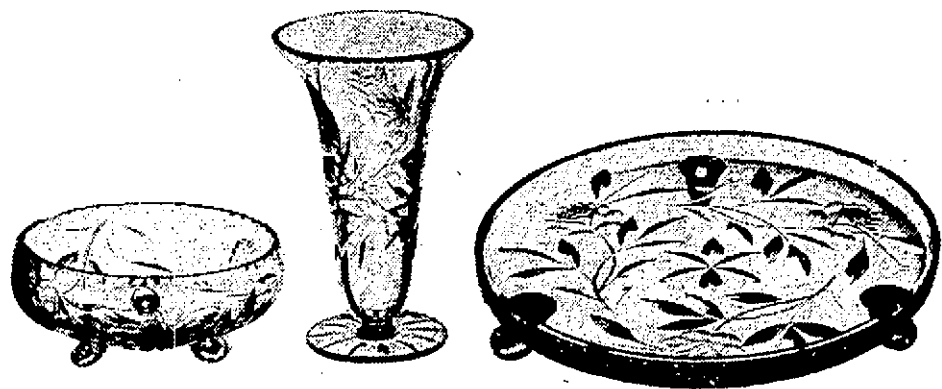
Miss Jackson was a member of Alpha Epsilon and queen of the Dominguez Fiesta in 1950.

The bridegroom-elect is the son of Mr. and Mrs. I. E. Davis of 2532 Madison St., Dominguez, and attended Harbor Junior College following his release from the Air Force. The wedding will take place in Dominguez Community Methodist Church.

AUGUST  
**FUR SALE**  
Now in Progress  
SAVE 20% TO 50%  
**HARRIS FURS**  
4260 ATLANTIC AVE.  
33 YEARS IN LONG BEACH

Open Fridays Noon 'til Nine  
Parking Validation  
Dial 6-7205

august  
**SALE**  
Dohrmann's



## hand-cut Bavarian crystal

**5.95 and 7.95**

radiant Rose tableware  
Reg. Price 7.95 & 10.95

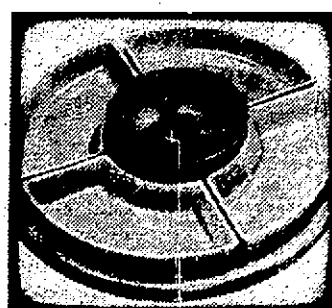
The quality is outstanding; these crystal vases, plates, bowls, boxes have been blown and cut exquisitely in the European tradition . . . yet we've priced them so modestly! Where else but at Dohrmann's August Sales do you find such thrilling buys?



everybody loves  
dainty figurines!

These imported Colonial-figurines are each 8" high, look charming on what-not shelves, tables. . .

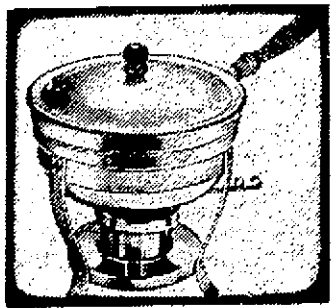
pair **1.25**



for casual serving  
lazy susan is tops!

Here's a handsome, hardwood lazy susan with grey ceramic inserts . . . 14" wide, turns on ball-bearings.

\$6.00 regularly **4.98**



specially priced  
chafing dish!

Copper chafing dish cooks entrees, flaming desserts, others by candle, alcohol or canned heat.

\$6.95 regularly **4.95**

DOHRMANN'S

520 PINE AVENUE

## Charles of the Ritz

makes your face powder a very personal affair—as it should be!

Because it's created especially for you — catering to your skin tones — doing beautiful things for your complexion . . . because an expert gives you the personal attention such things should have . . .

Charles of the Ritz Face Powder is a luxurious extravagance that's not extravagant at all!

In \$2 and \$3 sizes — or the Introductory size at \$1.

(all prices plus tax)

Toiletries, Street Floor



FREE Park & Shop CUSTOMER PARKING

**Hassell's**  
Money Saving  
**ANNIVERSARY SALE**

**DRESSES . . . 9.95** and up  
From our regular stock. Originally priced to \$49.95. Solid colors in shantung, prints, cottons and sheers.

**COATS . . . 19.95** and up  
Originally priced to \$89.95, full length and topcoats.

**SUITS . . . 39.95** and up  
Originally priced to \$69.95, latest styles and colors.

Exclusive Ladies' Apparel  
241 E. Ocean Blvd.





HE GIVES service with a smile . . . whether it's performing an intricate job of dentistry or guiding a chicken the "tarragon" way. Chief of the Week Dr. William M. Woodard inherited the idea and the aptitude for his profession from his father who established offices in Long Beach in 1918.—(Staff photo by H. S. Melvin.)

## Chef of the Week

### Enticing Recipe, 'Chicken Tarragon,' Given by Dentist

By MILDRED K. FLANARY

Press-Telegram Home Economics Editor  
Like father, like son . . . in this case they both chose dentistry as a profession. It all started back in Aurora, Neb., where Dr. William M. Woodard Sr., first declared war on toothaches. But Long Beach enticed the family of Chief of the Week Dr. William M. Woodard Jr. and his dad transposed his dental office and the family residence here in 1918.

Our "chef" was a member of the second graduating class at Wilson High School and continued his education at USC. That he is a natural for his chosen vocation is established by the fact that he was valedictorian of his class and also given awards to the Los Angeles Dental Society and two honorary fraternities . . . the OKU and Phi Kappa Phi.

Enlisting in the Naval Dental Corps in 1939, Woodard was on the receiving end of the Pearl Harbor raid that fateful Dec. 7, 1941. He spent three and one-half years on the USS Oglala, the flagship of the minesweeping division. He retired as a commander in 1946 and opened up his office here.

He can "remember" when Belmont Shore was just swamp land, for it was his rabbit hunting ground. Anaheim St. was way up north, and east of Temple Ave. was desolate territory. Fact is, his dad taught him the ways of a BB gun in the Seal Beach area.

A 12-handicap golfer . . . he's a rabid Trojan football fan, but his secret love is for bebop music . . . the proof of which is the rendition of "Long John the Dentist."

His ability for preparing Chicken Tarragon is no secret, however, and you're in for a treat.

**CHICKEN TARRAGON**  
INGREDIENTS: Disjointed chicken, fresh lemon, tarragon, seasoning, garlic salt, monosodium glutamate (MSG), butter.

Steep crushed tarragon in butter (melted) for 10 minutes. While this is processing prepare chicken as follows: Rub on both sides with fresh lemon quarters. Dot with butter and season to taste. Add garlic salt and MSG. Place skin side down in broiler and broil until golden brown on both sides. Remove from broiler and baste with the tarragon and butter mixture. Place back in broiler under lower heat for 10 minutes on each side.

**AUGUST FUR SALE**  
Now in Progress  
SAVE 20% TO 50%  
**HARRIS FURS**  
4260 ATLANTIC AVE.  
33 YEARS IN LONG BEACH

## your beauty begins with a Bountiful BUST!

This This

During the past EIGHT YEARS this easy, economical method of NATURAL breast development has enabled thousands of women to attain a full, firm and fashionable feminine bustline.

NOT A CREAM OR OINTMENT EASY TO USE—AMAZING RESULTS

Safe . . . Prescribed by gynecologists, obstetricians and eminent physicians

**Lady Bountiful**

Suite 319-321 4404 Hollywood Blvd.  
Hollywood 38  
Call Toll Free 2-2818 9833

Or This Mail Coupon (or Call) for our beautifully illustrated booklet containing numerous unsolicited testimonials and before-and-after photographs.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Phone No. \_\_\_\_\_

## Wealth Cannot Compensate for Happiness With Family

By ANGELO PATRI

"We have one son, our only child," a mother writes. "His aunt, an elderly woman who never married, is very fond of him and wants him to stay with her every week and. She has invited, I should say, commanded, that he stay with her during the long summer vacation. We have objected."

"We would be willing to share the boy's presence if it were not for the fact that he returns home in a discontented frame of mind. We are not rich, nor are we poor, but compared with the aunt's home ours is very simple."

"When we demurred at the invitation for the summer, saying we thought that two months away from home would not be good for the boy nor for us, Auntie wrote us a sharp letter, accusing us of being selfish and shortsighted. She added we were doing the boy a bad turn, for she would not leave him a penny if we did not let him stay with her when she wanted him."

"We would like to have the boy have the money but we don't feel we would be doing right in humoring her. Are we right or wrong?"

My opinion is that children belong at home. First and last, home is the place for them and their own family their steadfast anchor. Money is all very well, but it has its limitations. It cannot buy "home" for that is mainly a feeling, a deep-rooted emotion that springs from the experiences with those who love us best.

The time to foster that emotion, without which a man or woman is lonely, is during childhood. The affection of parents, their devoted care in time of trouble, their willingness to sacrifice personal comfort for the sake of their children, the sharing of pleasures and griefs, all go to make up the wonderful place known as home. No child should be robbed of that.

for money can never make up for such a loss.

It is the relative here who is selfish. Anybody who could make such a demand and follow it by such a threat, is not to be trusted with a child's happiness. She is blind to the real values in life. No mature intelligence could sanction the buying of a child's affection and his presence, without giving a thought to the boy's family and home and what it will mean to him in years to come.

Keep the child at home and let the money go. There is no certainty about such an inheritance and there is a certainty in the idea that the child will lose in such a relationship.

## Child Care

### What to Do When Tot, 10, Wants Dates?

By BEULAH FRANCE, R. N.

Q—"We have a little girl of ten who is beginning to want to have dates. Can you advise us?"—Mrs. T. N. D.

A—"It is unfortunate that your daughter has such desires so prematurely. Most girls her age are disdainful of boys. It is usually not until they are 12 or 13 that they develop the inevitable "crushes" and these generally involve boys who are unattainable—those too much older (probably in their teens) even to notice "little girls."

Does your daughter belong to the Girl Scouts? Companionship with other girls her own age who are interested in healthy activities would be good for her. At ten she has barely reached the half-way mark to womanhood. It would be too bad for her to assume so early the role of sophistication.

Ahead of her lie years of schooling. The boys she plays with should not be over 11 or 12 years old. You can invite those boys and other girls who are in your child's age group to come to your house for afternoon parties.

Groups of them can go to suitable daytime movies. Ten-year-olds should always be safely at home by 8 p. m. or else at the home of some other child where the parents know they are being supervised.

Pre-adolescents as well as adolescents need the loving attention of adults who realize the risks run by boys and girls who are left to decide dating problems by themselves. On a recent radio panel teen-age youngsters unanimously agreed that even at 14 a girl was "too immature to go out on dates with a boy all alone."

Ask Beulah France to help you with your child care problems. Write her in care of The Press-Telegram, enclosing a self-addressed stamped envelope for her reply.

## Beach Party

Ladies Auxiliary to Fraternal Order of Eagles staged a beach party this week end when husbands were guests. Chairman was Norma Nicol assisted by Nora Pickler.

## Don't Wait to Be Coaxed to Help With Church Chores

By DR. GEORGE W. CRANE

Don't wait to be coaxed into doing church chores. For God dislikes such false modesty. The Bible, actually says God grew angry at Moses, because Moses held back and had to be coaxed. So when you are asked to teach a Sunday school class, or sing, or be an usher, accept and do your best. God will team up with you so you succeed!

Case H-342: Loring M., aged 36, is superintendent of a Sunday school.

"Dr. Crane, I enjoy my work, for I like children," he began. "But I have a lot of trouble trying to coax adults into helping out. They either protest that they can't teach or they affect an undue amount of modesty. I know they can do a pretty fair job or I wouldn't ask them. But they say they are a victim of stagefright or that they haven't had any college education."

"Why don't people co-operate better in religious work? I'm donating my time, so why shouldn't they be glad to help when they have a chance?"

Loring's point is well taken. Church people should be glad for every opportunity to speak or serve as ushers or sing or otherwise co-operate in church projects.

Teaching a Sunday school class is admirable public speaking experience. I know, for I've taught Sunday school classes over 35 years.

In fact, many of our greatest orators and politicians gained their public speaking skill in church societies.

So don't act shy or affect undue modesty, when you are invited to teach a class or do other church work.

You wouldn't be asked if you weren't deemed capable. So go ahead and try. God helps people who try!

Jesus didn't coax people! He didn't beg and plead and cajole! God gives us our opportunities but he doesn't force them upon us. So be courageous enough to accept every new challenge to your ability.

Only in that manner will you gain greater power and wisdom and skill. God can do wonders with us when we team up with Him, but God doesn't want us to hem and haw, or hold back and waste time.

God is a positive force that will enable you to surprise yourself when you team up with

Him. You can then literally perform miracles.

But Satan is negative. He is symbolized by "I can't" or "I'm afraid" or "I am not prepared" or "People might laugh at me" or "I'm shy" or "I never went to college."

When Jehovah selected Moses to lead the Hebrews out of Egypt, Moses protested: "I am not eloquent. I am slow of speech."

To which God replied positively, "Who hath made man's mouth? Have not I the Lord. 'Now therefore go, and I will be with thy mouth, and teach thee what thou shalt say.'"

And the Bible says that God's anger was kindled against Moses for being so shy and wanting to be coaxed. (Exodus, Chapter 4).

Jesus healed many people of serious ailments, but only when they had faith. This means they were likewise positive thinkers; hence Jesus was able to team up with them.

Jesus failed to heal others because of their unbelief, for unbelief is a negative mental state and hence produces weakness, not power.

When Jesus decided to select his 12 Apostles, he didn't coax or cajole. He said simply: "Follow me."

For Christ knew they had heard his sermons and had witnessed his miracles. Thus they were aware of the good which he was doing. So they had to make up their minds either to be for Christ or against Him.

Everybody should likewise make this decision quickly and then accept all opportunities that arise. Don't wait for your priest or clergyman to coax you. Accept church chores gladly.

Don't alibi by saying that others have had more education. Jesus didn't pick college graduates for his Apostles. God will help you if you try.

## Meet to Sew

Sewing session of Gen. Henry Lawton Auxiliary to Sons of Union Veterans will take place Tuesday in MacArthur Park. There will be a covered-dish picnic at noon.

## ★ CONTROL

● Keep control of your health by a regular annual check-up. See your Doctor promptly when illness strikes. And continue that control by bringing prescriptions to this "Reliable" pharmacy where you are assured skilled service and fair prices.

**DR. ABRAMS DRUGS**  
3926 ATLANTIC AVE.  
PHONE 4-7323



## In the Long Beach Area Window Shopping With Susan



FROM CALIFORNIA, style center of the world, comes this Artist Model, the famous all-in-one with detachable bra top. They are joined together with four invisible tabs, giving super comfort plus the fluid unbroken line of an all-in-one. Artist Model fits perfectly, flattens the diaphragm and gives that "new look." In all sizes; priced around \$19.

(For the name of the store showing this style, phone Susan at 70-5951, Ext. 53, from 9 a. m. to 5 p. m. Monday through Friday, or write Susan, Dept. A, Independent-Press-Telegram, enclosing a self-addressed, stamped envelope.

## Keep Curves Under Control

A sturdy foundation helps build a beautiful body. Often the difference between an eye-catching curve of a hip and plump little bulge is the trusty foundation garment.

It can nip in the waist, flatten the abdomen and lend subtle support to the thighs. A good foundation garment may improve the posture.

There is no economy in an inexpensive girdle, which does nothing more than anchor hose, or in a brassiere which does nothing more than cover the bust line. Foundation garments should be selected carefully, whether custom-fitted or counter-bought. They should fulfill their purpose of restraining over-curves and improving proportions, so that outer wear looks and fits smoothly.

The properly fitted brassiere aids posture and uplifts the bust without crowding it. The band should fit snugly without cutting the flesh. The shoulder straps should be comfortable. The bra should allow you to breathe easily.

Many a woman who assumed she was suffering from heart disease—palpitations and pains in her chest—has found to her relief that her "heart disease" was caused by a too-tight fitting girdle and bra.

When a new girdle is being considered, ask yourself if it supports the small of your back and is fitted firmly enough in front to hold the abdomen in. Once the small of the back is supported and the abdomen flattened, the upper part of the torso will raise itself, the prettier posture should result.

Too loose a bra may cause a woman to slouch or hunch her shoulders, whereas a constrictive brassiere will prevent her from moving freely, and may even break down delicate breast tissue.

## Oswald Jacoby Hold-up Play Is Familiar

Every experienced bridge player is familiar with the hold-up play. You simply refuse to take your winning card in a suit at your first opportunity. The idea is to take your trick at such a time as to exhaust one of the opponents of cards in that suit.

The hold-up is a fine play, but even the best play in the world can be overused. In today's hand, South picked the wrong time to try a hold-up.

West opened the queen of hearts, preferring the solidity of that suit to the length of the clubs. It was a close choice, but most experts would probably agree with West's actual decision.

South automatically refused the first trick, a grievous error. West looked fearfully at dummy's five-card diamond suit and decided that the comparatively short hearts were not strong enough medicine to defeat the contract. He therefore shifted to the three of clubs.

This shift proved highly profitable to the defenders and disastrous to South. South had to take his ace of clubs fairly

NORTH		15
♦ J 9 5		
♥ 7 5 2		
♠ A Q J 8 7		
♣ 9 5		
WEST		
♦ 4 2		
♥ Q J 10 9		
♠ 4 2		
♣ Q 8 7 3 2		
EAST		
♦ A 8 6 3		
♥ K 8 4		
♠ 6 5		
♣ K J 6 4		
SOUTH (D)		
♦ K Q 10 7		
♥ A 6 3		
♠ K 10 9 3		
♣ A 10		
North-South vul.		
South	West	North
1 N.T.	Pass	2 N.T.
3 N.T.	Pass	Pass
Opening lead—♥ Q		

promptly and could then take five diamonds. He could not make his contract, however, without trying for spade tricks; and as soon as South led the spades East took the ace of spades and returned to clubs. This, naturally, permitted West to set the contract with his long club suit.

It should have been obvious to declarer at the very outset that the clubs were far more dangerous than the hearts, and that a hold-up play might give West the opportunity to change his mind about the right suit to attack. What's more, it should have been clear that the hearts were not really dangerous.

West could not have five hearts, since then East would have held a doubleton king (in which case he would have played the king at the first trick). If the hearts were 4-3, South could well afford to take the first trick and let the opponents eventually make the ace of spades and three heart tricks.

**Emily R. Jewel**  
Emily R. Jewel Tent No. 13, Daughters of Union Veterans, will meet at 7:30 p. m. Monday in Veterans Memorial Building. Past presidents of the organization will meet for Red Cross work Tuesday. Jenny Duffy will be hostess for luncheon.

**Merle Norman**  
COSMETICS & ACCESSORIES  
128 W. 4th  
Ph. 63-1231

## Superfluous Hair

Scientifically and permanently removed

**Buffums'**  
BEAUTY ROOMS  
Consultation without charge

Laura Scott Fries, R.E.  
Member of Electrologist Association of California  
Phone 6-9841

## For Figure Improvement and Zestful Energy!

- Individual Programs
- Dietary Supervision
- Rock Steam Baths



Bring a friend and save!  
**PEGGY O'NEIL GYMNASIUM FOR WOMEN**  
122 W. First St. Ph. 6-0375  
Open Tues., Thurs., Sat. at 12:30

**Millerkins'**  
Are Fashion-right for All Day  
Wear in town or country

The perfect shoe for your perfect fall costumes.  
**16.95**

**Black Suede or Cordo Calf**

**Black Suede with Kid Trim**

Also-see our newest collection of  
**joyce** Casuals now in stock 8.95 to 10.95

**PARK FREE AT ROBY'S 35 LINDEN**

**Guild House**  
507 E. Ocean Avenue, Long Beach  
Charge Accounts Invited Telephone 12-7-6963

**Buffums'**  
LONG BEACH • SANTA ANA

copper tones set the stage for Fall . . .

Sapphire steps into the fashion limelight with

**Burnt Gold**

a golden copper stocking color

Mellow burnished tone to wear with your tawny shoes—to complement the russet colors of your Autumn ensembles. Rich and vibrant, too, with foliage greens, blues, greys and black. For a season's glow with copper—choose Sapphire's "Burnt Gold." Like all Sapphires, they're contour knit for personal fit. Sizes 8 1/2 to 11.

12 denier, 60 gauge \$1.95  
30 denier, 60 gauge \$1.65  
15 denier, 54 gauge \$1.35

Hosiery, Street Floor



## Service Set Frolics at Convivial Fetes

By VIRGINIA NEWTON

The future aquatic stars of the service set have been seen churning the waters of the new swimming pool at the Towne Club each day. They include Lt. Park Chapman, USN, from Naval Supply Dept., San Pedro, Lt. (jg) Fred R. Swanson, Lt. (jg) Thomas A. Boyce, Ensign James B. Starr of LST 735, Lt. (jg) Ralph H. Renne, Lt. John E. Pulaski of the USS Consolation, Ensign William P. Mannion of USS Gladiator, Ensign Charles Mann of the USS Everole, Lt. (jg) Glenn S. Lockhart of the USS Hubbard, Lt. (jg) Henry Clayton of the Long Beach Naval Station and Lt. Stephen Macket of the Long Beach Naval Station.

Capt. Joseph Hattendorf, USAF, and Mrs. Hattendorf proudly announce the arrival of a young jet pilot, Charles Henry, who weighed in at eight pounds and three ounces.

Mrs. Charles Rogers is visiting with her parents, Col. and Mrs. F. M. S. Miller of Escondido.

Major and Mrs. John Noble, USMC, spent some time visiting friends at the Officers Town Club recently before the Marine officer left a few days ago for Korea. They had just returned here from duty and residence at Cherry Point, N. C.

Lt. Thomas Harrington, USAF, has returned to civilian life and he and his wife have left for their home in North Carolina. Mrs. Harrington, president of the Air Force Officers Wives Club, was replaced by Mrs. Norman Blomgren.

Down from San Francisco are Mrs. Joseph Nash and those

### War, Mothers

Members of American War Mothers Chapter No. 5 having birthdays in August will be honored at the group's covered dish luncheon at 11:30 p. m. Monday in Veterans Memorial Bldg.



BETROTHAL of Beverly June Dodds to Stanley Eugene Anderson is being told today by the bride-elect's uncle and aunt, Mr. and Mrs. Warren Winand of 331 St. Joseph Ave. Formerly of Lansing, Mich., Miss Dodds is a student nurse at California Hospital of Los Angeles. Her fiancé, son of Mrs. Lois Anderson of Long Beach, is a graduate of Polytechnic High School and is now a member of the Long Beach Police Department. No date has been set for the wedding.



AN ENJOYABLE midsummer garden party is anticipated by members and friends of Long Beach Chapter of Hadassah as committee members, from left above, Mmes. S. I. Richmond, R. Baldwin, Morris Panuse, Edward Rhodes, S. Rayman and, seated, Mrs. Julius Horowitz, make final arrangements for the benefit card party and luncheon Wednesday in the Horowitz home, 295 Argonne Ave. Funds raised will be used to augment the Hadassah child welfare project. Reservations may be made with Mrs. Panuse, 237 St. Joseph Ave.—(Staff photo.)

## Peninsula Folk to Outline Future Plans

The Peninsula "Let's Get Acquainted" party sponsored by Alamitos Bay Community Interests Association will be held in the Eugene Jones home, 5900 Bay Shore Wk., at 7:30 p. m., Tuesday, with several hundred property owners and permanent residents as guests.

An outline of future plans of the organization by President Jones will highlight the brief business session.



OPENING THE patio gates of the Eugene Jones' home, 5900 Bay Shore Wk., in welcome to the hundreds of members of Alamitos Bay Community Interests Association who will attend the "Let's Get Acquainted" party in their membership drive Tuesday evening, are three members of the hospitality committee, from left, Mrs. Raymond E. Copeland and Mrs. Frederick C. Tebbetts of the cookie brigade, and Mrs. Lewis D. Reese, coffee captain.



SAMPLING the punch which they plan to serve to several hundred members of Alamitos Bay Community Interests Association Tuesday evening at 5900 Bay Shore Wk., are hospitality co-chairmen, Mrs. Emmert H. Sink, left, and Mrs. Gilbert Wagner, right, who are being served by the hostess, Mrs. Eugene Jones.

## New Trend in Luggage Is Soft Bag

A new trend in women's luggage is to the "soft" bag. Many soft-sided new "carryalls" are coming out in all sizes. Typical of the new style luggage is one zippered case in tan and white canvas. This bag has a place for six pairs of shoes, but when the shoe compartment is removed, there is a big expandable space for such clothing as pajamas, sweaters, and other pieces that pack better rolled than folded flat. Another popular new style is built along lines of the Navy's sea bag. In Scotch plaid canvas, it has handles at the top. This deep, roomy bag is ideal for packing odd-sized items and for clothing that does not have to be folded flat.



TONI'S Invites you

SALE STARTS TOMORROW, 10 A. M. ALL SALES FINAL

To First Choice  
Toni's Twice Yearly  
CLEARANCE

Regular Stock of  
CONVERSATION FASHIONS

at a great saving to you

COME EARLY!

337 E. OCEAN

toni



## Sen. Goldwater of Arizona to Speak at GOP Club Picnic

Barry Goldwater, dynamic young Senator from Arizona, will be the featured speaker at the annual picnic of the Long Beach Council of Republican Women Wednesday in Bixby Park. Luncheon will be served at the picnic tables at noon, and the program will follow promptly at 1 p. m. All members and their guests are invited to attend, as well as anyone wishing to join the group at this time.

Among guests will be Mrs. Goldwater and Congressman and Mrs. Craig Hosmer. Congressman Hosmer will give his report from Washington.

Other Republican leaders who are planning to attend are Capt. and Mrs. Willis Bradley; Assemblyman and Mrs. Herbert Klocksiem; McIntyre Faries, national committeeman from California, and Mrs. Faries; and Mrs. Jean Fuller, president of the California Federation of Republican Women.

Members of the District Central Committee and their chairman, Woodrow W. Baird, will be present as special guests, and all Republican groups in Long Beach and adjacent areas have been invited to attend.

PLANNING an October wedding are Shirley Thomas and Donald G. LaBine, whose betrothal is being told by the bride-elect's parents, Mr. and Mrs. M. F. Thomas, of 1445 Linden Ave. Both young persons are graduates of Polytechnic High School. The bridegroom-elect, son of Mr. and Mrs. A. J. LaBine of 3936 Ceritos Ave., attended LBCC.



Also enjoying the summer and visiting with Capt. and Mrs. Heine is Mrs. Katherine George, from Northwestern University.

Mrs. Kerney Ziegler and Mrs. Arthur Flemming were charming hostesses recently at a luncheon and bridge event for the Air Force set. Tables were unusually lovely with rainbow colored cloths, centered with pots of ivy.

Navy Thrift Shop will be open Thursday and Friday from 10 o'clock to 3 p. m. beginning August 20.

Lt. Col. and Mrs. Conrad Hildebrand, formerly of Fort MacArthur and now enjoying a vacation in Dayton, Ohio, proudly announce the arrival of a red-headed daughter on July 24.

Two officers at the Naval Supply Depot, San Pedro, were given bon voyage parties recently. Lt. Comdr. J. H. Walker was feted by the Fiscal Department and on his going-away cake was a miniature ship representing his new assignment, the USS Bryce Canyon. Public Work personnel gathered together to surprise Lt. Comdr. E. R. Ingle with a "smooth sailing" party into civilian life. Lt. Comdr. Ingle returns to his executive position with Procter and Gamble of this city.

Capt. Thomas B. Tyree and his family left Fort MacArthur last week for a leisurely scenic trip across the country visiting Yellowstone National Park, Grand Canyon and a visit with the Army officer's family in Grosse Pointe, Mich.

On August 18 the Board of Directors of the Fleet Reserve Auxiliary will enjoy a luncheon and business meeting at Victor Hugo's.

Special Sale AT Gary's

DRESSES . . \$5 and \$10  
Values to 39.95

COATS . . \$15 and \$25  
Values to 29.95 and 39.95

SUITS . . . . . \$29.95  
Values to 65.00 and 69.95

SPORTSWEAR . 1/3 Price

CASHMERES, TOO!

Many other wonderful values await you . . . Come early for choice selections.

OPEN FRIDAY TILL 9  
FREE PARKING

Gary's  
309 E. OCEAN

OPEN FRIDAY NIGHT TILL 9



345 E. OCEAN BOULEVARD • PHONE 6-6587

FREE PARKING in rear of Shoppe

SALE ANNIVERSARY

The Finest Fashions From Our Regular Stock at These Tremendous Reductions

DRESSES \$5<sup>95</sup> and \$10<sup>95</sup>  
SHANTUNGS • COTTONS • WOOLS • BEMBERGS • CREPES

COCKTAIL DRESSES 59<sup>95</sup> VALUE \$29<sup>95</sup> PERFECT SAVINGS FOR THE HOLIDAYS  
FORMALS 39<sup>95</sup> VALUE \$19<sup>95</sup> EASTERN STAR SELECTION

100% WOOL COATS 59.95 VALUE 35<sup>00</sup>  
100% WOOL SUITS 69.95 VALUE 39<sup>95</sup>  
100% Wool Shorties 29.95 VALUE 18<sup>95</sup>

• SKIRTS  
• JACKETS  
• SWEATERS  
• BLOUSES  
Back to School SPECIALS  
1/3 to 1/2 OFF  
NEW FALL STYLES INCLUDED  
ALL SALES FINAL





NEXT SUNDAY is the date on the minds of these members of the Towne Club, Kelly Williams, Mrs. George R. Boston and Mrs. Harry Smithson, seated, left to right; Harry Smithson and Lloyd R. Linn, standing. On that date, Aug. 23, Towne Club will present Algo Nuevo (something new), a party with a tropical theme. Entertainment will include dances based on ritual and folk dances in the Caribbean countries. A pit barbecue will be served. The event, which replaces the Towne Club's annual luau, will begin at 2 p. m. and continue until 2 a. m.—(Albert Kelch photo.)

FINE PICTURES  
Low Cost

THE  
**Rogers Co.**  
4374 ATLANTIC AVE.

## Ebell Group Has Barbecue

Mr. and Mrs. Lewis Williams opened their lovely country home in Garden Grove to members of Group S, Ebell Club, for an informal get-together to entertain their husbands.

After an afternoon of swimming, a hamburger barbecue was enjoyed by Messrs. and

Mmes. Ed Dotzauer, F. W. Fuller, Dwight Garner, Edward Grisinger, Leland King, George Marmion, Murray Moore, W. E. Nicolaus, Don Nutter, Sanford O'Neil, James Pine, Douglas Riach, Orin Seaver, Harold Sorenson, Frank Tallant, Charles Walker, Melvin Killingsworth, Phil Graham, Harvey White, Eugene Caton, Dan Hughes.

Guests included Mrs. Josephine Burnett of Detroit, Mich.; Mr. and Mrs. W. L. Walls of Glendale and Mr. and Mrs. Richard Gallup, Long Beach.

## Why Grow Old?

### Security Basic Need of Family

By JOSEPHINE LOWMAN

There is a growing trend in welfare work to believe that more effort must be concentrated by agencies on the basic problem of a family rather than on first aid in individual crisis.

Of course, this latter is valuable and necessary, also, but many of these occurrences might have been avoided had the spotlight of investigation dug out early in the game, the basic cause of family problems.

The educational non-profit Public Affairs Committee, New York City, recently published a pamphlet by Eloise Walton which summarizes Bradley Beull's great book "Community Planning for Human Services." Mr. Beull's book was published by the Columbia University Press.

Reading some of the case histories of families which have been served by sixteen welfare agencies in various capacities made me wonder how mothers and homemakers could ever find their jobs boring.

#### REALIZE IMPORTANCE

It is true that the care of small children is extremely wearing and fatiguing but it is not nearly so much so if you enjoy them with a sense of humor and with the excitement of watching young minds and personalities unfold. If you realize what a tremendously important job you are doing!

Time after time case histories show that emotional security is one of the most important things a child can have as he grows up. In fact, lack of it accounts for much juvenile delinquency. A child must feel that he belongs, that he is wanted and loved and respected.

#### EVERYONE AFFECTED

While it is most damaging to a child to feel unloved, it is also damaging to the health and happiness of adults. Everyone blooms in health and personality and appearance when living in a sympathetic, gay, warm understanding atmosphere.

To my way of thinking this is a woman's most important service to life. We naturally expect a woman to be warm and tender, to smooth daily hecticness. She cannot do this if she is exhausted.

I suggest that you let up on some of the less important chores and invest more in the emotional atmosphere of your home. This seems to be your most important duty and pleasure.



—Bob Roberts Photo  
Mrs. Edward DiBlasi

## Nuptial Mass Unites Pair

A nuptial mass, at Holy Trinity Church, San Pedro, united in marriage Miss Carol Graham, daughter of Mr. and Mrs. John W. Graham, Lomita, and Victor DiBlasi, son of Mr. Edward DiBlasi, San Pedro, with Father Michael Moran officiating.

The bride chose a white satin, ballerina length gown, with an overskirt of nylon tulle, with a shirred, square-necked bodice. The veil was silk net, three-quarter length, with a pearl tiara. A bridal bouquet of white rosebuds, with a detachable white orchid, completed the ensemble.

Matron of honor was Mrs. Jacqueline O'Beiz, sister of the bride, and Martin Castillo, a school-chum of the bridegroom, served as best man.

A wedding reception in the parish hall followed the ceremony.

The bride was graduated from Narbonne High School, and was a member of the Girls' Athletic Association, Tri-Y, and Jane Addams Service Club. DiBlasi, a San Pedro High graduate, attended Harbor Junior College and later majored in education at Long Beach State College.

The couple are spending a honeymoon at Ojai, and plan a visit to San Francisco, before taking up residence at 25317 Cypress Ave., Lomita.

## Yosemite Trip

Answering the call of the wide open spaces for the fifth consecutive year are Mr. and Mrs. John Read and their family, Robin, Lee and Lynn. They left by trailer on Thursday for Yosemite and will return Sept. 1. In their absence their house will be occupied by Mr. and Mrs. Jack Hilbert, Stephen and Jeanette of La Canada who will exchange the warm inland climate for the cool ocean breezes.

## Group Hostess

Group B, Mrs. A. F. Wisner, chairman, will be hostess group for the Wednesday brunch sponsored by Ebell Club at the clubhouse. Service will be from 11 a. m. until 12:30 p. m., after which members and guests will play bridge and canasta.

## Gleaners

Rebekah Gleaners will have a noon luncheon and business session Thursday at MacArthur Park. Canasta will follow. Visiting members are invited.

AUGUST

**FUR SALE**  
Now in Progress  
**SAVE 20% TO 50%**  
**HARRIS FURS**  
4260 ATLANTIC AVE.  
33 YEARS IN LONG BEACH

## Dr. HISS says ...

"Walking can be a pleasure"

HEAR DR. HISS ON THE AIR:  
KFWM—Sun., 6 P. M.  
KECA—Sat., 8 A. M.

**Dr. Hiss Clinic and Shoe Store**

108 West First Street — Phone 65-0324



FIRST WOMAN from Southern California to attend an International Girl Scout Conference is Mrs. Ross C. Effare, left, of 4011 Chestnut Ave., pictured upon her return to Los Angeles Monday from Santa Fe, N. M. The conference took place at the U. S. Indian School in Santa Fe and was attended by 84 Girl Scout representatives. Mrs. Effare's traveling companion on the TWA Constellation was Miss Ruth Hess, representative from Switzerland.

## 20-30 DRESS SHOP

## Announcing Walker's New

# 20-30 DRESS SHOP

A new salon devoted to Fashion Dresses that will satisfy your every need. Here you will find a collection of new Fall dresses for streetwear, afternoon and evening — in misses', junior and women's sizes. Most in the twenty and thirty dollar price bracket — some higher.

Sketched:  
**BOUCLE TAFFETA SUIT DRESS**  
in the Tulip Silhouette

Black boucle taffeta touched with velvet in a two-piece suit dress. The slim skirt is fashion news straight from Paris. Sizes 9 to 15. Typical of the wonderful values you will find in our new 20-30 Shop.

**29.95**

As an introductory gesture ... the purchase of a dress from our new 20-30 DRESS SHOP will entitle you to a complimentary make-up analysis.

**MISS ORLEAN RATCHFORD**  
Dorothy Gray, Beauty Consultant

direct from the New York Salon will be in our 20-30 DRESS SHOP Monday and Tuesday, August 17 and 18, to advise you about the most flattering make-up to go with your new dress. You will also receive a gift from Walker's

# Walker's

the friendly store of Long Beach

Pine at Fourth Phone 707-451

WALKER'S SECOND FLOOR OF FASHION

## Advance Styling at Pre-Season Savings!

Frank A. Hill  
& Son

# August FUR Values



The fur of your dreams at wide-awake sale prices that you'll recognize as Top Value! See our exciting new collection of lustrous beauties in Fall's newest, most gracious styles. A rare opportunity to own a fur of magnificent quality at a precious little price!

#### BUDGET TERMS

Open Evenings by Appointment

Frank A. Hill and Son

3316 East Broadway

Telephone 8-8572  
8-9925





Mrs. David Lytle

## Lady Lions to Install New Staff

Installation of new officers of West Long Beach Lady Lions Club has been set for Sept. 12 at Miller's Restaurant, to be followed by a dinner dance for members and their husbands. Mrs. David Lytle is the new president; Mrs. Jim Hanson, vice president; Mrs. Horace Miller, secretary, and Mrs. Jack Reynolds, treasurer. Outgoing president is Mrs. Lowell Johnson. Also on the calendar for the club is a spaghetti dinner Aug. 23 at the West Long Beach Boys Club, proceeds to be used to provide darkroom photographic equipment for the club.



Miss Barbara Jean Baker

## Miss Baker Is Betrothed

A new name added to the list of brides-elect is that of Miss Barbara Jean Baker, who is betrothed of Donald M. Perry of Buena Park. The couple's engagement has been announced by the bride-to-be's parents, Mr. and Mrs. Elzy R. Baker of 6136 Gundry Ave.

Miss Baker was graduated from Jordan High School where she was a member of Phi Lambda Theta sorority. Her fiancé, son of Mr. and Mrs. Melvin E. Perry of Buena Park, is a graduate of Fullerton High School and is serving the Navy Seabees at Port Hueneme. No date has been set for the wedding.

## To Attend Bowl

Mrs. Dorothy Henry, social chairman of the Long Beach Philharmonic Board of Directors, has arranged with Mrs. Malcolm Todd for reservations for members and patrons of the orchestra to attend the concert Aug. 18 by Camilla Wicks, violinist, at Hollywood Bowl. Tickets for the bus, which will leave at 6 p. m., may be obtained at the Chamber of Commerce office.

## Eighty-Ninety Club

Members of the Eighty-Ninety Group of Elderhood Club will meet for luncheon Thursday at Linden Hall. All members of the Elderhood Club who are 80 or over are invited. Reservations are to be telephoned to Blanche George or Mabel Moore. A short program and social hour will follow the luncheon.

## Lady Lions Plan Gala Dinner Dance

Next social event scheduled for the North Long Beach Lady Lions Club will take place Thursday evening at Hugo's, 5834 Atlantic Ave. Members will entertain their husbands and friends at a chuck wagon dinner dance. Serving will begin at 7 o'clock.

Committee members in charge of arrangements are Mmes. J. F. Meyer, G. D. Hughes and Paul Perrin. Members of the club may take guests. Reservations are to be made with any member of the committee.

## Recall Vacation in Hawaii at Dinner

Many happy vacation memories were recalled when several Hawaiian residents were entertained at the home of Mr. and Mrs. C. A. Martin, 1626 Pacific Ave. Among those present were Hilo Hattie and Lena Machado. Mrs. Martin and her sister, Mrs. Dorothy W. Kimball, were entertained by their honor guests while in the Islands. Others present were Mr. and Mrs. Carlyle Nelson, Mr. and Mrs. Robert Delfs, Robbie and Debbie Delfs, Mr. and Mrs. L. Machado, Mmes. Dorothy Kimball, Aloha Panole, Misses Pio-

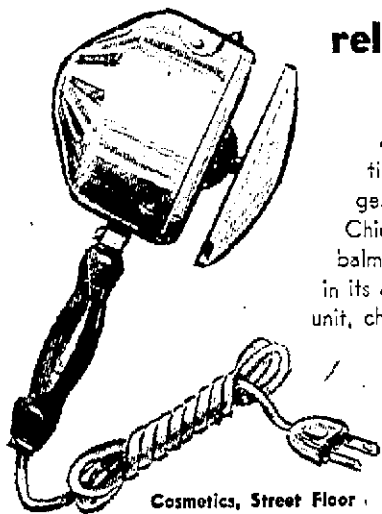
lani Malta, Kuulei Awa, Mr. John Cerone and Mr. Joseph Kehanoha.

**THE "AFTER" LOOK**  
The face you live with is your most priceless possession!  
**Are You AFRAID**  
to face the world because of your skin?  
This ad worth \$2 on  
**DermaCulture**  
CAN SOLVE YOUR PROBLEMS.  
Phone 61-1419



## Buffums' Beauty News

### Chic' Body Massager relaxes you!



For tense nerves, a tired and fatigued feeling the gentle massage of Chic' is better than balm... beautifying in its action! Ideal hand unit, chrome finished.

Only \$6.95

Your complexion really can

## Look Luminous

Let us show you how to use Basic Sheen Elizabeth Arden's

Incomparable new foundation. Do come in and let us show you how just a few drops of Basic Sheen (smoothed on in a moment!) will give your skin that wonderful dewy radiance—the beautiful new look. So little does so much—and even maturing skins can glow delicately... with the special hormone-enriched version of Miss Arden's one and only Basic Sheen!



In seven radiant shades: Natural, Rachel, Rose Rachel, Light Rosetta, Deep Rose Rachel, Medium Rosetta, Rosetta Bronze



BASIC SHEEN 5.00  
BASIC SHEEN with hormones 6.50  
(for the maturing thirties)  
prices plus tax

Cosmetics, Street Floor

Mary Russell's **Dressing Table**  
"Beauty is not a need, but an ecstasy."  
...Kahlil Gibran (The Prophet)  
"Beauty is eternity gazing at itself in a mirror."  
...Kahlil Gibran (The Prophet)

# Discover The Wonderful Feeling Of Softer, More Youthful-Looking Skin ...With Lanolin Plus

## Lanolin Plus Liquid Facial Gives Your Skin New Beauty and Exquisite Softness

**E**XCESSIVE dryness due to unfavorable climatic conditions or ordinary, harsh cleansing can make tiny lines and premature wrinkles more noticeable... and so, make you look older than you should. You don't have to let this happen to you though.

If you'll use Lanolin Plus Liquid faithfully, you'll discover the secret of having lovelier, more radiant skin.

**USE** Lanolin Plus Liquid to pamper your skin overnight while you sleep... use it as a cleanser to make your face feel cleaner, fresher than ever before. And you'll find it does wonders for replenishing vital oils removed from the skin by wind and the burning, ultra violet rays of the sun.

**IF YOUR** heels, insteps or toes are rough and uncomfortable, a relaxing foot bath, followed by a Lanolin Plus Liquid massage, will soften and soothe the dried

out areas.  
**THEN FOR** a wonderfully refreshing facial, try one with Lanolin Plus Liquid at night before you go to bed. Your face will feel relaxed and refreshed—and you'll waken the next morning with a new feeling of youthful vitality in your skin. And when your skin feels this good, you just know it looks lovelier than ever!



Hold a hot washcloth to your face and neck for about a minute to open pores and allow tired muscles to relax.



Warm the bottle of Lanolin Plus Liquid under hot water tap. Briskly massage into face and neck until skin begins to tingle.



Find out for yourself what a bright new outlook you'll have when you use Lanolin Plus. You'll know by the soft, wonderful way your skin feels that you never looked lovelier!



After a few minutes, wipe your face petal-fresh.

**RINSE YOUR** face and neck with cold water. Then gently massage a few drops of Lanolin Plus Liquid into your skin before retiring. Its gentle, penetrating action will work while you sleep... and you'll awake next morning to find new radiant beauty in your skin.

**YOU'LL FIND LANOLIN PLUS LIQUID** so reasonably priced—only a dollar, plus tax, at all cosmetic counters.

## Have the Self-Confidence That Comes with Knowing You Look Your Very Best

**J**UST as a new gown or a certain glance from someone very special makes you suddenly feel like a new person, so the wonders of Lanolin Plus work to give you a whole bright new outlook. For when you use Lanolin Plus Liquid, you'll know by the soft, wonderful way your skin feels that you never looked lovelier.

**YOU'LL FIND** that this golden liquid agrees with your skin... makes it softer and smoother than ever. And you'll find, too, that the tiny lines you worry about will become less and less noticeable. You see, as time goes by, the natural oils of our skin become less plentiful and, in addition, are removed by sun, wind, dry indoor air and ordinary, harsh cleansing. So it's just common sense that when you replenish vital oils with Lanolin Plus Liquid, your skin becomes softer, more supple and, consequently, more youthful looking.

**YEARS AGO** it was found that the wool of sheep contains a substance known as lanolin, which, because of its rich base of beneficial esters and cholesterol, is most similar to the natural oils of our human skin. The chemists who created

Lanolin Plus planned their formula to include highly refined lanolin and other skin-beautifying ingredients. Because of its thorough action, it helps to maintain the proper lubricating balance both for complexions that are too dry or too oily. It also supplies normal skin with the priceless softening influence it needs to stay soft and silken-textured.

**You'll see for yourself.** You'll find that here—in this golden liquid—you've suddenly found the key that unlocks skin beauty you may have forgotten or perhaps never realized you had! With your very first touch of Lanolin Plus Liquid, you'll discover how exquisitely soft and fresh your skin can feel. Words can't describe that feeling, but once you know it, you'll never want to lose it.

**A MILLION DOLLARS** couldn't buy a more effective beauty aid for your skin. Yet LANOLIN PLUS LIQUID costs only a dollar, plus tax, at all cosmetic counters.

**Lanolin Plus** DOES WONDERS FOR YOUR SKIN AND HAIR  
You can have the best even if your beauty's on a budget! For only \$7.00\*

**LANOLIN PLUS LIQUID.** A golden liquid that replaces vital oils. Keeps skin softer, more youthful looking. 2-oz., \$1.00, 4-oz., \$1.75, 8-oz., \$3.

**LANOLIN PLUS HAND LOTION.** A creamy, lanolin-laden lotion that does wonders for your hands. Dispenser free of extra cost. 4-oz., \$1.00, 12-oz., \$2.25.

**LANOLIN PLUS HAIR WATER SHAMPOO.** Whisks away dirt and grime. Reveals your hair's natural loveliness. 6-oz., \$1.00, 10-oz., \$2.25. (Tax-free)

**LANOLIN PLUS FOR THE HAIR.** Use regularly for shining, more manageable hair. Men and women alike find it invaluable. 4-oz., \$1.00, 8-oz., \$1.75.

**LANOLIN PLUS SUNTAN LOTION.** Screens off sun's ultra violet rays. Helps prevent peeling and promotes smooth, even tan. Stimulates. 4-oz., \$1.00.

**LANOLIN PLUS CLEANSING CREAM FOR DEEPT SKIN.** The penetrating action of this velvety cream leaves skin cleaner, softer and more youthful looking. 3½-oz., \$1.00, 16-oz., \$2.

**LANOLIN PLUS ALL OVER BODY LOTION.** Delicately scented, lavender pink lotion replenishes vital oils which diminish with bathing. Leaves skin refreshed. 12-oz., \$1.50.

**LANOLIN PLUS LIQUID CLEANSER.** A lovely, light cleanser that softens as it cleanses. Leaves skin fresh as a daisy and lovely to touch. 4-oz., \$1.00.

Prices quoted do not include tax. \*All products are \$1.00 except the 12-ounce size of Lanolin Plus Body Lotion which is \$1.50.  
CONSOLIDATED COSMETICS, INC., 30 WEST HUBBARD STREET, CHICAGO 10, ILLINOIS.



## Women Voters Start Annual Finance Drive

"Investment in Good Government" was the theme of the tea given by the League of Women Voters at Municipal Art Center, with the president, Mrs. David W. Rose, in charge. Plans for the league's annual finance drive were discussed.

The finance committee, headed by Mrs. Stewart Small and Mrs. Lee Ison, set Aug. 17 to Aug. 24 for the solicitations. Aiding in the drive are Mmes. M. Blumberg, Arthur Brown, J. F. Billings, Edyth M. Carman, William E. Cameron, Paul W. Fritz, Thomas G. Gray, W. F. Grimes, Jessie H. Helwig, Mark H. Houghton, Millard B. Hudson, Lee Ison, Lois N. Luebbers, W. A. Linke, Robert M. McCune, Robert H. Minor, Lawrence Polfer, Francis Quintaval, David W. Rose, Samuel M. Roberts, Don W. Smith, Stewart Small, Forrest Shreve, Alfred Strum, and A. L. Tilston.

When asked to explain the purpose of the League of Women Voters and the need for its finance drive, Mrs. Rose said, "We are all partners in government. Our town cannot afford to have its citizens know little and care less about government. We, as citizens, pay for our government. Thirty-one cents out of every dollar are spent to keep government going."

"We depend on our government for protection against all sorts of hazards, from atom bombs to reckless drivers. We depend on it for essential services from highways to education of our children."

Mrs. Rose added that Long Beach needs a group whose concern is to help all citizens to become informed and active partners in government. The League of Women Voters provides such a service. A nonpartisan organization, it works for effective self-government by publishing qualifications of candidates and their voting records. It fur-

nishes information about voting issues. It never supports or opposes political parties or candidates. It urges all citizens to be active in the party of their choice, to vote, and to know what they are voting for.

"The league works locally on such problems as public schools, city charters, taxation, merit systems, health and housing," Mrs. Rose pointed out, adding that information is taken to the citizens through newspapers, public forums, radio programs, films, and league publications. "The work of the league is supported by dues and gifts of the members and by public-spirited men and women who consider contributions to the league an investment in democracy," Mrs. Rose said.

Contributions to the league may be mailed to Mrs. Samuel M. Roberts, 3965 Falcon Ave. Mrs. Roberts will gladly give further information about the league's program and will arrange to have a league member call on anyone who prefers to make his or her contribution directly to a member of the league, rather than sending it by mail.

### Bridge Luncheon

Mrs. Jack London Jr. entertained at a bridge luncheon at her home, 624 Armada Dr. Bidden were Mmes. Phillip Lockwood, Robert G. Webb, James Pino, Don Nutter, George Powell, Jim Warren, Dick Poole, Ross Cutler, Ted Crutchley, Leo Neal and Thelma Robbins.



Mrs. Nana Stafford

### Mrs. Stafford Celebrates

Ninety-years encompass a great deal of history, and many of the world's happenings in the years since 1863 are still fresh in the mind of charming Nana Stafford of 1000 Ridgewood Ave.

Mrs. Stafford celebrated her 90th birthday this month with a family picnic in Recreation Park, and still pursues her hobbies of reading and crocheting.

A native of Leon, Ia., Mrs. Stafford went to Republic, Kan., in a covered wagon when she was 10 years old, and lived there until 1894 when she moved to Chicago. She has been in Long Beach with her son-in-law and daughter, Mr. and Mrs. G. G. Nutter, since 1950.

Her grandchild, Don Nutter, display advertising manager of the Independent-Press-Telegram, and two great-grandchildren, also make their home in Long Beach.

## Club Names New Leaders

Standing committee appointments for Downey Woman's Club were announced today by Mrs. B. Edward Soby, president, following their approval by the executive board.

Chairmen include Mmes. E. Theron Gregg, R. C. King, L. E. Moffett, Donald S. Atkinson, A. D. Fuller, Florence Sukiasian, William Buckley, Herman Hirdler, Amos Ginn.

Also Miss Bessie Findley, Mmes. J. A. Moore, Charles R. Sardou Jr., Lloyd Lynd, John C. Smuck, Orville Baker, W. G. Powell, H. K. Angell, Paul Whitney, Charles Wheeler, A. G. Woodward, R. D. Chambers, Mmes. A. D. Fuller, Harold Hesseus, Charles Humphreys, R. J. Hoyle, Rodney Drollinger, R. T. Howes, Marion B. Edmonds and Florence Gillings.

Federation chairmen appointed by Mrs. Roc Cutri, federation secretary, approved by the board are Mmes. Lloyd Lynd, R. J. Swank, William O. Gray, John W. Fredrickson, John MacInnis, Rodney Drollinger, Florence Gillings, R. T. Howes.

J. J. Kolbo, L. Sydney Chapman.

Elected section chairmen include Mmes. Gus M. Rizzo, Joe Glenn Coss, Robert N. Clark, Blayne Hutchison and Richard Spearman.

Mrs. Soby announced that Junior and Senior Woman's Clubs are co-sponsoring Miss Audrey Wortham as their candidate for Queen of Downey's 80th anniversary fair. Mrs. E. T. Gregg, ways and means chairman, and Miss Wortham are in charge of ticket sales for the seniors. The contest is based on ticket sales.

### Rebekah Lodge

Rachel Walker, district deputy president of District No. 10, will give instructions to officers of Long Beach Rebekah Lodge No. 360 at a meeting at 8 p. m. Wednesday in the K. P. Hall, 1153 South St. Ona Foster, noble grand, will preside. Milly Allen will be chairman for the social hour to follow the meeting.

## Extended Trip

Expected to arrive home the latter part of August or early September are Capt. and Mrs. Francis B. McCall, after an extended absence. They left Long Beach in February, were ten weeks in Costa Rica, after which

they went by airplane to Jacksonville, Ill., where they have been spending the summer.

Motoring west in late August by way of the Black Hills and Yellowstone Park, Capt. and Mrs. McCall will visit the former's parents in Salmon, Idaho, before continuing to Long Beach.

## BALDWIN

91st Anniversary

### SALE

PRICES GREATLY REDUCED

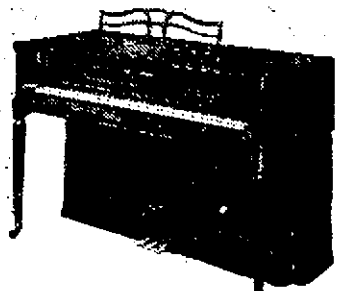
Display Room and Convention Models, Floor Samples. These Pianos have never been sold and carry a new factory guarantee. Easy terms arranged.

AUTHORIZED BALDWIN DISTRIBUTOR

**RUSSELL PIANO COMPANY**

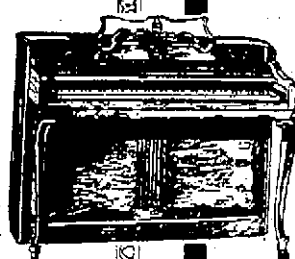
4431 ATLANTIC AVE. (Towne Theatre Bldg.) PHONE 20-6443

Open Evenings by Appointment



## rent...

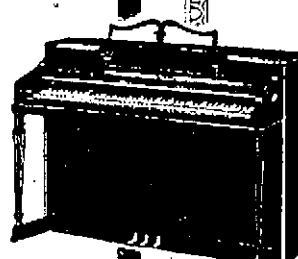
A new Wurlitzer Spinnet as low as \$7.50 a month. Maximum 6 months rental applies on purchase.



## WURLITZER

## trade-in

Your old piano on a beautiful new Wurlitzer



- 13 Styles from Louis XV to Modern.
- 7 Finishes to choose from: 1. Blond oak; 2. Blond mahogany; 3. Walnut; 4. Ebony; 5. Mahogany; 6. Red maple; 7. Salem maple.

NO DOWN PAYMENT ONLY 15.50 MONTH

*McCrery's*  
334 PINE AVENUE

31 Years on Pine Ave.  
OPEN FRIDAY EVENINGS

FREE Pack & Ship



PLANNING A PARTY is fun for these six members of Chi Omega Alumnae, left to right, Mmes. Lou Wetzel, vice president; Miss Patricia Denny, co-hostess; Mmes. Willis Blinkensop, Luther Benedict, Earl Richardson, social chairman, and J. Lloyd Denny, hostess. The alumnae will entertain their husbands and guests at a patio dinner and canasta party Saturday, Aug. 22, in the Country Club Dr. home of the Dennys.

**M** Lakewood  
**MAY** co.

## annual sale

cold waves

1/2 price

LIMITED TIME ONLY

Reg. 17.50 now

**8.75**

Reg. 25.00 now

**12.50**

May Co.'s famous haircuts.....from 2.00

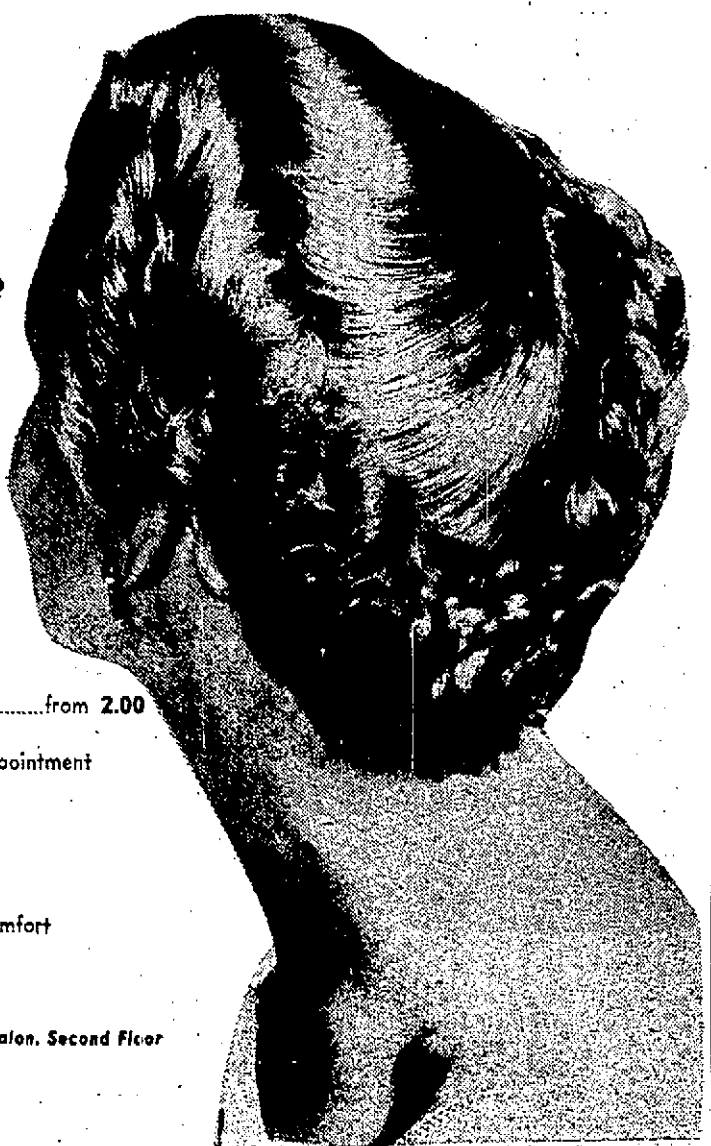
Come in with or without appointment

Call Long Beach 5-7431 or

MEtcalf 3-0111, ext. 236

Air-conditioned for your comfort

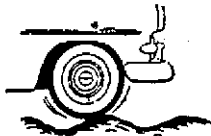
May Co. Lakewood Beauty Salon, Second Floor



## In every way, more car for your money !

Ford gives you V-8 power like that of costly cars...fine car build...fine car ride and "at-home-everywhere" good looks - but the price tag never moves out of the low-price field

Everywhere you go people are making the swing to Ford. And can you blame them? Many cars costing over \$1000 more offer no more of the things you need and want. Here are some of Ford's "Worth More" features...but to get the full Ford "Worth More" story, Test Drive a new Ford today!



**Less front-end road shock.** The kind of shock you feel most is reduced up to 80% with Ford's new ride. You get a smoother, more balanced, more comfortable ride all around!

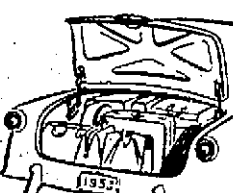


**Suspended pedals** are designed to work easier and make foot space of your Ford's entire floor area. Suspended pedals are also a "keep out" sign to dirt and drafts...make it easier to keep the floor clean!



**Smooth V-8 power** is exclusive to Ford in its field. And Ford's Mileage Maker is the most modern Six you can own! Both the V-8 and Six-cylinder power plants deliver their hill-leveling "go" on regular gas—and not much of that, thanks to Ford's Automatic Power Pilot!

**An extra suitcase** will fit into Ford's luggage compartment—the roomiest in the low-price field. In fact, Ford's combined luggage and passenger space is the greatest in the low-price field...compares with that of many cars of higher price.

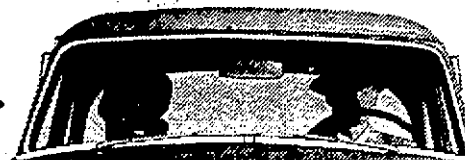


**Center-Fill Fueling** permits filling your Ford from either side...saves you time when refueling...and puts an end to hose scratches on your fender!



**Curved one-piece windshield** (below) and large picture windows, give Ford the most "look out" area in the low-price field...another reason your Ford is worth more when you buy it...worth more when you sell it!

See it...Value Check it...Test Drive it...



GREAT TV FORD THEATRE, KNBH (4), 9:30 P. M. THURSDAY

**Freeman A. McKenzie, Inc.**

133 American Avenue  
Phone 6-9611

**Mel Burns, Inc.**

2000 American Avenue  
Phone 70-6954

**Hale Young Ford Co.**

2641 East Anaheim  
Phone 8-1156

If you're interested in an used car, be sure to see our selections

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours: 9:30 A.M. to 5:30 P.M. (Mondays and Fridays 12:30 to 9:30) For Phone Orders and Service Call Long Beach 5-7431; MEtcalf 3-0111



# parade

LONG  
BEACH

INDEPENDENT  
Press-Telegram







Saying good-by is an ordeal all parents face. Mr. and Mrs. Orville Patterson meet it stoically—but Grandma Emily Parke can't hold back the tears.

# GOOD-BY, SON

**A city boy's visit home comes to an end . . .**

**FURLEY, Kan.**

• When photographer Nolan Patterson came home to visit his folks here, some people hardly knew him. He'd been away 10 years. Hadn't changed much, they said—yet he seemed almost like a stranger.

But to his folks he was the same Nolan. They had so much to talk about there wasn't time for it all. When Nolan left, he had a lump in his throat, just like 10 years ago—especially when he looked back . . .





**"You never had it so clean!"**

**NEVER BEFORE  
SUCH CLEANING POWER!**

When science brought you Tide, it gave you a cleaning power that got clothes **CLEANER** than any other washing product you had ever used. Till Tide came along, you *never had it so clean!*

**SO MILD! SO SAFE!**

And now Tide combines its terrific cleaning power with wonderful *mildness*. Tide is so kind to hands . . . more so than any other detergent known. And so *safe* for all wash colors!

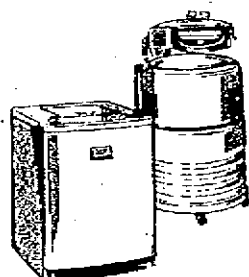
**DAZZLING WHITE CLOTHES!  
NO BLEACHING! NO BLUING!**

Except for stubborn stains, no need to bleach! No need to blue! All by itself, Tide gets shirts, towels, sheets so dazzling **WHITE**, you'll be amazed! Try Tide next washday—see for yourself!

Never before **Tide**  
was it possible to get  
your family wash so clean!

*No washday soap—no other detergent known—*

**NOTHING ELSE  
WILL WASH AS CLEAN  
AS *Tide*  
—yet is so mild!**



No wonder more women use **TIDE** in their automatic washers—in fact, in all kinds of washing machines—than any other product!







PETER L. JENSEN: A baseball fan couldn't hear the announcer . . .

## A Knock on the Door

CHICAGO.

**T**O PETER L. JENSEN, a discouraged, young Danish engineer, it looked like three years' work down the drain.

No one seemed interested in the strange-looking instrument he and his partner, Edwin S. Pridham, called a "dynamic speaker." Its purpose: to make your voice softer on the telephone.

Staring at their big box of coils and wires, Jensen & Pridham wondered, back in 1910, what would happen to them.

Suddenly, a loud knock broke the quiet. It was a blacksmith friend, just come from a baseball game.

He listened sympathetically to their story. Trying to cheer them up, he laughed, "Why don't you make something so we can hear that marble-mouthed announcer 'Foghorn' Murphy, at the ball park? Today, I couldn't hear half the lineup."

### Could Voices Be Made Louder?

Jensen bolted up. Why not? Up to now everyone had concentrated on communicating sound. No one had tried to amplify the human voice.

In excitement, the young inventors pulled off their coats and went to work. They added larger batteries and rigged a phonograph horn.

They hoped the crude apparatus would be just loud enough to carry across the room. *Instead, it boomed out in a deafening roar . . . the first time man's words were given volume!*

Perfection of the dynamic speaker meant a new age of sound. Today, Jensen himself is the world's largest manufacturer of phonograph needles. He can see in television, radio, public address systems and motion pictures the principle he discovered.

And all because a blacksmith couldn't hear a "marble-mouthed" announcer!

# parade

The Sunday

Picture Magazine

AUGUST 16, 1953

editor

Jess Gorkin

managing editor

W. A. Sprague

assoc. managing editor

Edward D. Fales, Jr.

assist. managing editor

Robert P. Goldman

art director

Edward R. Wade

distrib. editor

Pauline Reaves Hodges

### THE COVER:

● The Afghan hound on PARADE's cover and in the pictures below, has two reasons to be proud—(1) her ancestors have been a top dog society since they were pets of the Egyptians in 4,000 B.C. But, more important, (2) she's going to become a mother.

### TABLE OF CONTENTS:

This Is America . . . . .	2
I'm Quitting College . . . . .	
Football . . . . .	6
Tree Dancers . . . . .	8
Hy Gardner . . . . .	10
Beth Merriman's Food . . . . .	12
Parade of Progress . . . . .	13
Want to Make a Million? . . . . .	14
You'll Look Slim . . . . .	16
School for Horses . . . . .	18
PICTURE CREDITS . . . . .	12

on parade: reward for a playmate: a kiss . . .



"What's your name, doggie? You have such nice soft fur. I think your name should be 'Teddy Bear' . . ."



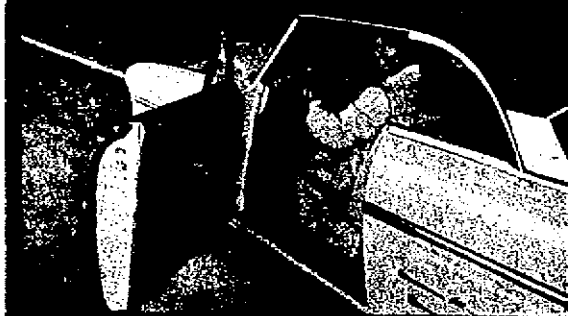
"A teddy bear with floppy ears. Let's play. We'll play 'London bridge is falling down.' You be the bridge."



"Wasn't it fun? More fun than chasing rabbits? Now here's a big kiss for being such a nice doggie . . ."

\*Maybe it should be. But actually, it's Ch. Caria of Iradell. (See also cover note, above.)





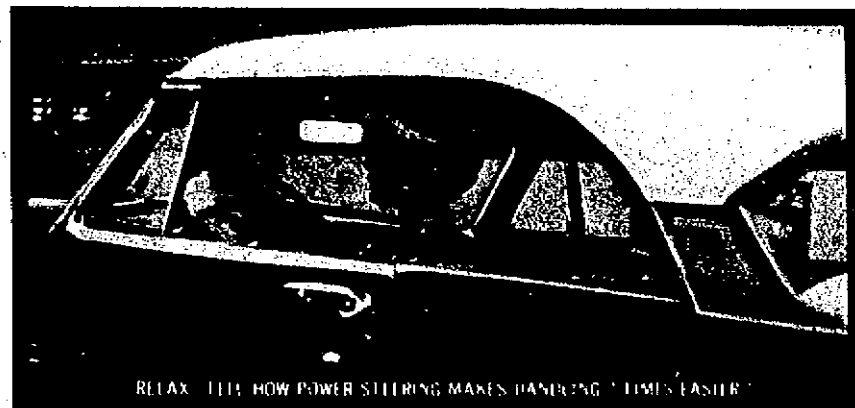
GET SET! POWER MOVES SEAT 3 WAYS FOR COMFORT



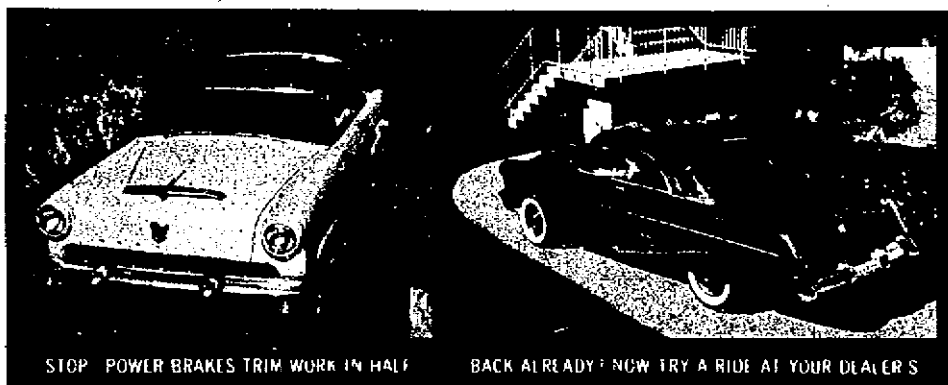
GO! BRING THAT THRIFTY PROVEN V-8 LIFE!

# TAKE A TRIP

right here —



RELAX!... HOW POWER STEERING MAKES HANDLING 10 TIMES EASIER!

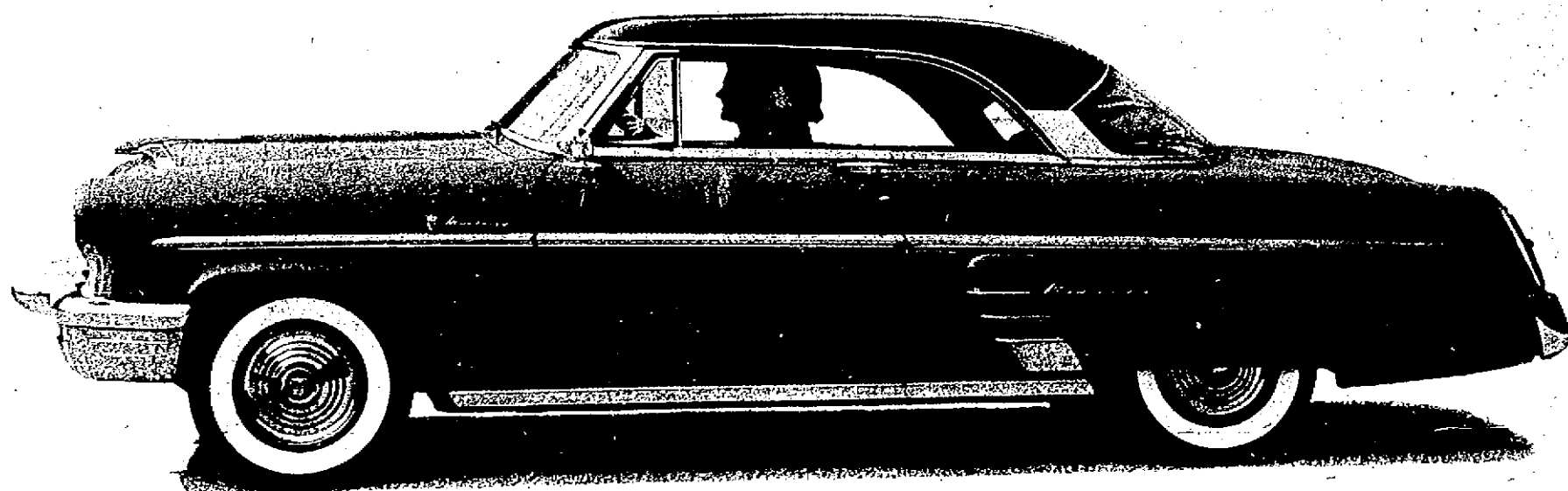


STOP! POWER BRAKES TRIM WORK IN HALF!

BACK ALREADY? NOW TRY A RIDE AT YOUR DEALER'S

# TAKE A TIP

see us soon!



The short trip above gives you a sample of Mercury's new power feature ride. It's unique in its field because you are offered *all three* of the newest aids to driving.

And these optional power features are just one of the ways Mercury gives you more. For what other car can point to an *exclusive V-8 history*—to *proven V-8 power* at its thrifty, lively best? What other car looks so trim and future-lined?

And what other car can match Mercury's record for trade-in value—consistently highest in its class?

That's why we urge you to see us soon—so we can show you exactly what you save with Mercury . . . so you can *feel* and *try* what only a ride can prove. How about taking your road test tomorrow?

SEE YOUR NEAREST MERCURY DEALER

Move ahead with

# MERCURY

Get more for your money



*Symbolizing the Progress of Ford Motor Company's 50th Anniversary—"50 Years Forward on the American Road!"*



# "I'm through with

The "world's greatest athlete" tells what's wrong with



BOB MATHIAS: "College football is no longer a game, and no school is able to escape its pressures and its bad traits . . ."

ROBERT BRUCE MATHIAS is replacing the late Jim Thorpe in the minds of many Americans as the best all-round U.S. athlete in history.

The 22-year-old Stanford University senior twice won the Olympic decathlon—a grueling 10-event meet that includes dashes, hurdles, jumps and weight-throwing. Playing for Stanford, he has become one of the nation's top football stars. His speed made him one of the best ball-carrying fullbacks in the game.

★ ★ ★

I'M PASSING UP football at Stanford University this fall—my senior year—because it is no longer a sport.

What I saw the first day I entered the great stadium at Helsinki to compete in the 1952 Olympic Games best expresses my feelings about sports.

At one end of the stadium a huge electric scoreboard flashed the motto of the Olympics: "The important thing in the Olympic Games is not winning but taking part. The essential thing in life is not conquering but fighting."

▶ *That's the spirit college football has lost today.*

Don't get the idea I don't like to win. Believe me, I fought harder than I ever did in my life to win the Olympic decathlon title in 1948 and 1952.

But at the Olympics we were playing a game, competing in a sport. What I've got against college football is that it's no longer a game. *Today it's big business and no school is able to escape its pressures and bad traits.*

I exclude Stanford from this because it's probably one of the few major colleges that tends to play the game for its own sake.

As a kid, I liked football second only to track. But now it isn't the game I knew at Tulare (Calif.) High School.

## THE ROUGH STUFF

I HAVE GOTTEN a great deal out of track. Track has given me an opportunity to see the world. And people in other nations have taught me almost as much as all my schooling. College football has good qualities, too, but there is one im-

portant thing it has lost—*sportsmanship.*

▶ I might cite a game which Stanford played last fall with a prominent West Coast school. I was the fullback. The first time I was tackled I got an extra bonus—a knee in the face. Then I heard, "*We're gonna get you, Mathias. Look out!*"

After that, several of the opposing players gave me a going over every time I was tackled. *I know you can look for some knee gouging and name calling in football.*

▶ In fact, I don't mind the rough stuff. I'm six-foot-three and over 200 pounds. I can take it and, when I have to, I can dish it out. If the boys started to mix it up in a game, I seldom came out second best.

But when the whole purpose of a game becomes so confused that players try to inflict injuries on each other, then *I say football has lost its appeal as a sport.*

I can't forget how different it is in track. When I won an event, either at school meets here or abroad, I nearly always was congratulated with: "Nice going" or "Good race, Bob." Never in track have I seen the bitterness and bad feeling you see among Saturday's losers.

Don't misunderstand me, I realize track is a different kind of sport. Hard, rugged tackling and blocking is part of football. I like it well enough, in fact, that I'm thinking of playing pro football if I can work it into my schedule—and if the right opportunity comes along. But there's nothing I hate more than dirty play and poor sportsmanship.

## WAS IT MILKSHAKES?

THE DECLINE of sportsmanship stems from the heavy emphasis now placed on the game. Colleges just can't accept the fact that, short of a tie, there must be a winner *and a loser* in every game.

After Stanford was whipped by Illinois in the 1952 Rose Bowl game, sports-writers rushed into our dressing room demanding to know why we had lost. Later, a Los Angeles writer "revealed" that we had been beaten because we drank too many chocolate milkshakes!

Actually, we didn't have a strong team that year. But we had spirit. We turned in one victory after another and eventually we reached the Rose Bowl. And,



# College Football"

America's No. 1 Fall sport . . .

By **BOB MATHIAS**

as told to **JIM SCOTT**

while we were winning, no one thought it a mistake for some of the boys to have an occasional milkshake.

But in football there just has to be a "reason" for your defeat. *It never occurred to anyone that Illinois (which beat us 40-7) simply had a better team.*

This victory-at-all-cost spirit in college football comes from the fact that it's big business. Today's teams must win to protect multi-million dollar investments in stadiums, equipment and salaries. Most schools make football pay for practically all other sports.

## FOR BETTER FOOTBALL, MATHIAS SUGGESTS:

1. Flash a slogan on the scoreboard—something like: "It's not who wins the game that counts. It's how the game is played." A similar slogan works wonders at the Olympics.
2. Give coaches firm, long-term contracts, so that they can have time to teach sportsmanship as well as the technique of winning.
3. Set up a standard code of sportsmanship. Coach players in how-to-win and how-to-lose as well as in blocking or tackling.
4. Have home-town teams throw regular, get-acquainted meetings before games to eliminate bad feeling between schools.
5. Enlist the press in a nationwide campaign to put sportsmanship back in football and push the "code" and "slogan" outlined above.

Football money comes from a big gate. If the team doesn't win, the crowds are small. Consequently, the coach is under the gun. *He has to win or he fired.*

He hasn't the academic approach of the track coach. Pressure and lack of time prevent it. Naturally, the squad feels his tension.

In track there is none of this senseless outside pressure. The only pressure comes from hard competition. The track coach is under no compulsion to win and there's plenty of time for individual instruction.

Regardless of the money angle, football's mass following puts pressure on the game. The urging of press, students and

alumni for victory actually distorts the purpose of the game with this result: *the players of a losing team are full of despair and remorse; the players of a winning team are praised out of all proportion.*

And there's another angle that a lot of outsiders don't know. For each game, players usually get at least four "comps"—free tickets to the best seats. The better the team's record, the higher a price they can get for seats.

I see nothing wrong, however, in the sale of tickets by players. Many really need the money and could easily have made more in the time they put in practicing.

Incidentally, practice is another thing I dislike about football. Few players do like it. Workouts take up most of the afternoon. And then at night there's "skull practice"—a squad meeting and game pictures to study.

## IT'S LIKE WAR

**T**HE TIME spent on football forces you to neglect your studies. We actually spent as much as 17 hours a week practicing, and this doesn't count games and travel. This is more time than the average student spends in classes.

As a trackman, I have my own training system. But in football, the schedule is the same for everyone. Even if you are a good blocker and not a good passer, you have to practice blocking instead of putting the extra time in on passing.

It's the routine that takes the fun out of football practices. Scrimmages are interesting, of course, but they are few and far between.

And football's a little like war. Each game brings several injuries, and the coach is always worried about his manpower. *Anyone who plays football risks permanent injury.* I never worried about injuries, and I was never badly hurt. But I know several fellows who have been crippled for life.

This part of today's college football is senseless and unnecessary. It's because the spirit of the game is wrong. *Though college football is big business, it doesn't call itself business. This fraud causes the distortion of values in the game.*

Players are actually so steamed up they place winning above inflicting permanent



**WEIGHT LIFTING** isn't one of the things Mathias does best. But here he does a good job carrying his pretty bride. A two-time Olympic decathlon champion, Mathias sparked Stanford to the Rose Bowl in 1952.

injury.

Professional football illustrates what I mean. It's a business and honestly says so. There are relatively few injuries. Players protect each other, because they all have to play to earn a living.

Yet pro teams play harder, better football than college teams. *In pro ball the sport is honest with itself.*

That's why I would play pro football. You see, I really do love the game.

I've made a few suggestions (see left)

which might, at least, be a start toward improving college football. You may have even better ideas.

The point is that all of us who love the sport should be thinking deeply about what can be done.

Giving up college football was the most dramatic way I could think of to show my own concern over what's happening.

I hope, for the sake of all the kids who like football, that it becomes a *real sport* in college again.





**COPYING** this triple-trunk tree, the first they saw, was easy for Joyce Trisler, Kay Haskins and Donna Bosnak (l. to r.). But others were harder (see story).

# How to look like

Three girls find  
it's back-breaking  
work to bend  
like tree-trunks

**LOS ANGELES.**  
**T**HREE PRETTY dancers here have been trying a new idea: dancing like trees. But they made one mistake. They picked some of the hardest trees in the world to imitate—the tortured, bristly Joshua trees of the California desert.

"Tree dancing" was the idea of Joyce Trisler (see photo, top right). She tried it one day while driving through the desert. Next day she returned to the desert with two

# Inhale! Feel that Cavalier mildness!



Feel the smooth, easy-going mildness of Cavaliers' smoke as you inhale! Taste Cavaliers' fresh, really good flavor! Learn what it means to enjoy a cigarette in every way!

83% of 118 patrons interviewed at riding academies in New York's famous Westchester County said king-size Cavaliers are milder than the cigarettes they had been smoking!

When thousands of smokers were interviewed

**8 OUT OF 10 SAID  
KING-SIZE**

# CAVALIERS ARE Milder!



R. J. Reynolds Tobacco Co., Winston-Salem, N. C.

Try king-size Cavaliers. See how they give you cigarette mildness where it really counts... in the smooth, easy-going, completely mild feel of the smoke as you inhale! And Cavaliers taste so good, too!

● Here is complete smoking pleasure... Cavalier, the new king-size cigarette whose smoke feels so mild and tastes so good! No wonder smokers everywhere are shifting to Cavaliers! If you've thought that no cigarette so mild could have so much fine flavor, you'll get one of the delightful surprises of your life when you try king-size Cavaliers! Blended of superlatively fine, light tobaccos!

When thousands of smokers from coast to coast compared king-size Cavaliers with the cigarettes they had been smoking, 8 out of 10 said Cavaliers are milder!

*Cavaliers are King-size...yet priced  
no higher than leading regular-size brands!*

*Made by the makers of Camels!*



# a tree!

other dancers, Donna Bosnak and Kay Haskins.

First they tackled the three-stemmed tree shown at left. This was fairly easy. Then they drove on, and soon came to a lonely, forked giant of a tree (right). How to imitate the fork was a problem, until Joyce did the back-breaking toes-to-head leap shown.

Toughest of all was the dying Joshua tree shown at bottom. Joyce came through with an amazingly good imitation.



JOYCE, leaping high, almost touches head to toes in striking imitation of forked tree.



V-SHAPED tree was a problem until Donna and Kay Haskins chose "arabesque" pose.



DONNA BOSNAK, does a back bend, succeeds in matching graceful pattern of tree



TOUGHEST tree to copy was this. Here's how Joyce twisted into a good imitation of it.

## Helene Curtis spray net Ends Summer "Hair-do Droop"!



*New magic lanolized mist  
keeps hair Softly in place all day  
despite humidity and heat!*

Now—say goodbye to unsightly hair-do droop and that "wilted look" that has harassed women every summer up to now. Put an end to straggly wisps and stringy limpness—even on hottest, stickiest days. For Helene Curtis SPRAY NET keeps hair *softly* and *perfectly* in place, despite humidity and heat.

Simply touch the SPRAY NET button and this magic mist keeps your hair the way you set it—naturally . . . invisibly . . . without greasiness or artificial lacquered look. Contains super-atomized lanolin. Won't harm hair—brushes out instantly. Get Helene Curtis SPRAY NET in the pastel green Aerosol dispenser now.



NO MORE WISPY ENDS and fly-away strands! No more stringy droopiness in sticky, humid weather. Now career girls can SPRAY NET their hair in the morning and know that untidy locks won't ruin their appearance even on hottest, busiest days.



**INTRODUCTORY  
OFFER!**

Giant 11 oz. \$2.00 Size

LIMITED TIME \$1.79  
ONLY

Large Regular Size \$1.25

(plus tax)

At all Drug Stores, Cosmetic Counters and Beauty Salons.



# Hollywood's Great Homes Are Gone!

... but Pat O'Brien still hangs on to his, even though his famous movie neighbors have moved away

ONCE UPON a time, a tourist motor-ing up Sunset Boulevard for the first time would be stopped at every traffic light by well-tanned citizens offering for sale, at a dollar a throw, the names and addresses of Hollywood stars.

Since the gradual decline in the popularity of movies, only two or three such die-hard hawkers remain at their lamp-posts. Their lists, incidentally, reflect the current trend—for they include addresses of TV stars!

Actually, the day of the movie mansion is over. Most of the stars, producers and directors who received fabulous fees in

the low-or-no-tax days are either gone, retired or too shrewd to flaunt their riches. Others are real-estate poor—faced with the equally distasteful alternatives of selling their estates at a tremendous loss or pouring their reduced incomes into the bottomless wells of maintenance.

## They Live in Hotels Now

NEVER AGAIN, regardless of what kind of comeback the cinema makes, will the Hollywood landscape be dotted with show places like the old MARION DAVIES estate, or the late JOHN GILBERT and RUDOLPH VALENTINO homes.

The successes of today are more transient and worldly-wise. They spend more time in Rome, London, New York, Cannes and Paris than they do in Hollywood—only returning to California when they are actually to make pictures. Consequently, many are hotel dwellers or furnished house subleasers instead of country squires.

But take our old friend PAT O'BRIEN. With only 15% as many motion pictures in production as in the past, America's most popular smiling Irishman has played night club dates, given lectures, starred in a legitimate play and appeared on television and radio programs between movie engagements. Yet his home and family are inevitably anchored to movieville.

When you visit his home you understand why. In a wooded suburb is a regal, colonial house surrounded by lawns, trees, terraces, a pool, guest houses, a playroom bar and private night club—a warehouse of nostalgia.

## A Visit with O'Brien

IN THE library is a Lincoln corner with the original little school desk and bench used by the President. Over it is a framed handbill, dated April 14, 1865, announcing a special event at the Ford Theatre in Washington, "This evening's performance will be honored by the presence of President Lincoln." This, of course, was the fatal day of the assassination. Next to the handbill is a hair bracelet worn by Mary Todd—a dainty collectors item. On the mantle opposite is

the statuette of a Burmese goddess.

"Let me tell you how I got this, Hy," our host chuckled. "We were riding on the Road to Mandalay on our way to Rangoon in '44 to entertain the troops. Rumbling along I saw the statuette lying in some rubble on the roadside and I hopped off the jeep to retrieve it. Knowing that these symbols could not be gotten out of India, I thought of a device to get it home. I had it wrapped carefully, addressed it to Pat O'Brien in Hollywood, California, and in the corner marked it, 'From GENERAL CLAIRE CHENNAULT's Headquarters. Handle with Care.' They sure did," the actor added, fondling his treasure, "and I hope the General won't be angry if and when he hears about it."

Cost: \$300,000

WITH CHILDREN growing up, married or about to be wed, the O'Briens hardly need as large a home as the one that they are in but there is nothing they can do about it.

If they were to duplicate the estate today, Pat estimated it would cost in excess of \$300,000. To save up that much money, a star would have to make a million dollars a year for five years running—economizing like mad, skipping trips to Europe, cutting down on entertainment, baby-sitters, clothes, etc. For the million annual income would put him in a 90% tax bracket netting around \$103,000 a year.

Maybe JOE E. LEWIS is right. "I don't want to be a millionaire," he says, "I just want to live like one!"



**\$300,000!** That's about what it would take to build the O'Brien home today. High taxes have ended the "big estate" days for most movie stars.

**HOLDOUTS:** Pat O'Brien & wife are among few remaining movie couples who own big homes.



## PEPSODENT gives you a Clean Mouth Taste for Hours

Thanks to **ORAL DETERGENT** discovery!

Pepsodent's exclusive ORAL DETERGENT cleans your teeth cleanest. And the cleaner your teeth, the better you fight bad breath and tooth decay. Your proof

that Pepsodent does this best for you is the Clean Mouth Taste you get for hours. Lever Bros. Co. unconditionally guarantees your satisfaction or money refunded.

Only  
**PEPSODENT**  
cleans your teeth cleanest  
... that's why you get a  
**Clean Mouth Taste**  
for hours!



Add Spice to your Life

**Old Spice**

100% Pure and Natural

AFTER SHAVE LOTION

SHULTON

50

## WOULD YOU WHISTLE AT A LADY COP?

- What happens when you whistle at a lady traffic cop?
- Well, PARADE next week will give you the answer—right from pretty Officer Dorothy McCracken, a member of the Fresno, Calif., police department.
- Dorothy's assignment is traffic—and she'll tell you, too, how wolves try to escape traffic tickets.
- Don't miss her story.

## FOUND



—a better way to give your dog chewing exercise he needs plus food he thrives on—MILK-BONE Dog Biscuits! Wholesome, concentrated nourishment in each biscuit makes this a fine food for your dog.

Whatever your dog eats he NEEDS MILK-BONE BISCUITS, too

MILK-BONE products contain vitamins A, B<sub>1</sub>, B<sub>2</sub>, D, and E... Most Meat... Fish Liver Oil... Wheat Germ... Whole Wheat Flour... Malt... Plus Chlorophyll.

National Biscuit Company, Dept. 1-8  
Milk-Bone Bakery  
445 E. 110 St., New York 9, N.Y.

Send us free MILK-BONE DOG BISCUITS. Also Booklet: "How to Care for and Feed Your Dog." (Paris coupon on postcard if you wish.)

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City and State: \_\_\_\_\_

This offer good in United States only  
**NATIONAL BISCUIT COMPANY**  
AUGUST 16, 1953



**You, Too, Can Make \$50 OR MORE in Your Spare Time**

**Earn Extra Cash The Easy Way With Merit CHRISTMAS CARDS**

Think of all you can do with fifty dollars. It's easy to make that much and more! Just sell MERIT Christmas and all occasion cards.

**YOU MUST MAKE MONEY WITH MERIT**

Just show samples of Merit's sparkling new Christmas Assortments to your friends and acquaintances. Everyone needs greeting cards. Everyone buys! Amazing value of card Assortments **SELL ON SIGHT** at just \$1.00. You make up to 100% CASH PROFIT on quick, easy sales.

**Complete Line of AMAZING VALUES!**

21 for \$1 assortment, Gift Wrappings, Everyday Greeting Cards and many more. All are automatic sellers that pay big! In addition, show EMBOSSED NAME-IMPRINTED Christmas Cards low as 50¢ for \$1.50; PERSONAL STATIONERY, other printed items. Your earnings pile up fast!

**SEND FOR SAMPLES ON APPROVAL . . . ACT NOW FOR THE BIG MONEY!**

Start earning with 50¢ PILES of Name-Imprinted lines and assortments on approval. Mail coupon for samples today!

Organizations, church groups: Real money this way.

**Write Now!**

**PARADE PICTURE CREDITS**

COVER AND 4 (strip), Walter Chandoha; 2, Nolan Patterson of Black Star; 6-7, AP, INP; 8-9, Robert J. Smith of Black Star; 11, Hyman Fink; 12, Gommi; 14-15, 16-17, Ben and Sid Ross; 18-19, Nolan Patterson of Black Star.

By Beth Merriman, PARADE'S FOOD EDITOR

# Frosty Peach Shortcake

New, delicious, different—a perfect dessert for August

**P**EACH TREES are heavy with golden fruit. Now is the time to treat the family to an old-time favorite in a brand-new dress—our Frosty Peach Shortcake. Buttery-crisp, slightly sweet layers of rich shortcake dough, still warm from the oven, put together with creamy peach ice cream (a packaged special this month) and plenty of luscious, sliced peaches sugared to your taste. Be sure the rest of the meal is light—save "room" for this treat!



## FROSTY PEACH SHORTCAKE

- |                                       |                                         |
|---------------------------------------|-----------------------------------------|
| 2 cups sifted enriched flour          | 1 egg, beaten                           |
| 3 teaspoons baking powder             | $\frac{1}{2}$ to $\frac{1}{2}$ cup milk |
| $\frac{1}{2}$ teaspoon salt           | 3 cups peeled and sliced fresh peaches  |
| $\frac{1}{2}$ cup sugar               | 4 tablespoons sugar                     |
| $\frac{1}{2}$ cup butter or margarine | 2 pints packaged peach ice cream        |

Mix and sift flour, baking powder, salt and sugar. Cut in butter or margarine with two knives or pastry blender. Stir in egg and enough milk to make dough easy to handle. Knead lightly on lightly floured board 10 strokes. Grease an 8 x 8 x 2-inch pan. Put out half the dough into a square slightly smaller than pan. Transfer to pan, pat out to fit, brush lightly with melted butter. Roll out remaining dough; pat and fit over first layer; brush with milk. Bake in hot oven, 400°F., 15 to 20 minutes. Combine peaches and sugar. Spoon half the peaches and ice cream between shortcake layers. Top with remaining peaches and ice cream. To serve, cut into 9 squares.

PHOTO BY ALBERT GOMMI

**KITCHEN HINT:** A small, stiff brush makes quick work of removing corn silk after ears are husked.



# Parade of Progress

Try these ideas to make living easier

## IMPROVES YOUR BLINDS

● With an inexpensive little attachment, you can adjust your Venetian blinds so slats in top half stay open while those in bottom half close, or vice-versa, giving just the light and ventilation you want. Device also eliminates disorderly bunching of slats at bottom end when you raise blind. It holds unused slats at top, out of sight. 50¢. KUTO, P. O. Box 208, New Hyde Park, L. I., N. Y.

## WORKS FASTER

● An automatic electric coffee-maker with 2 heating elements and thermostats will perk coffee in 12 minutes. That's less than the usual time. You can pick 5 flavor settings, strong to

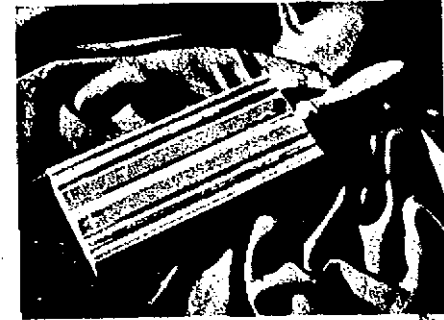
mild. And strong brews as fast as mild. Signals when coffee is done, keeps it at serving temperature. **NATIONAL PRESTO INDUSTRIES, Eau Claire, Wis.**

## BETTER PROTECTION

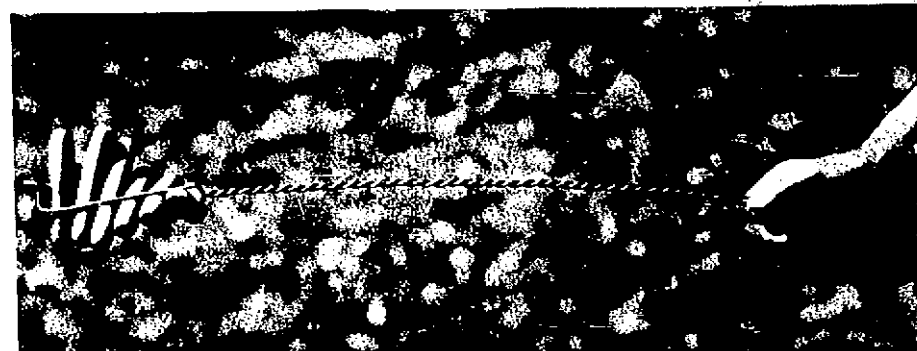
● Now there's a metal screen door with a slotted hinge channel that lets you adjust door up to 1" in width,  $\frac{1}{4}$ " in length. Result: you can seal doorway even if opening is out of square. Steel frame won't warp or sag, and admits more air and light than usual screen doors. Screening is plastic and won't rust or stain. Special adaptor assures smooth, taut screen surface that won't sag or stretch. In various sizes. \$29.95. **STEWART, Box 22080, Dept. PP, Pasadena, Calif.**



**TV PRIVACY:** Attach this little electronic unit and you can listen to TV without disturbing others. Goes on in 3 minutes without any tools. It's not a cutoff so if others want to listen, just turn set up to normal sound level. Works on radios and phonographs. \$11.50. **KENTROL, 10 E. Coulter, Philadelphia 44, Pa.**



**5-MINUTE DEFROSTER:** If you don't have a refrigerator that defrosts itself, this device will defrost it so fast frozen foods won't thaw. You heat the device on stove 15 minutes, put in freeze compartment. Stored heat melts frost in 5 minutes. \$4.95. **SPEE-DE-FROST CO., 441 Christopher Dr., St. Louis, Mo.**



**6 AT A TIME:** Here's a skewer that broils or roasts 6 weiners or similar foods at a time on open fires. Spiral keeps foods at spaced

distance so heat enters from all sides for uniform roasting and browning. 50¢ plus postage. **LOCKEY, P. O. Box 142, Sumatra, Fla.**

PARADE OF PROGRESS items are NOT advertising. They are chosen for their usefulness and novelty. Look for them at your favorite stores. If they are not yet available, write firms listed.

There's a Difference in <sup>ICED</sup> Tea and Tender Leaf Proves It!

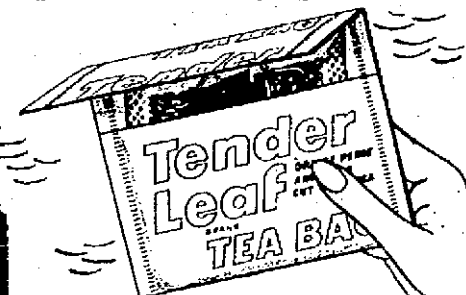
Lively  
"NEW LEAF"  
Flavor

MAKES PERFECT

Iced Tea!



exclusive  
"TIDY-PAK"

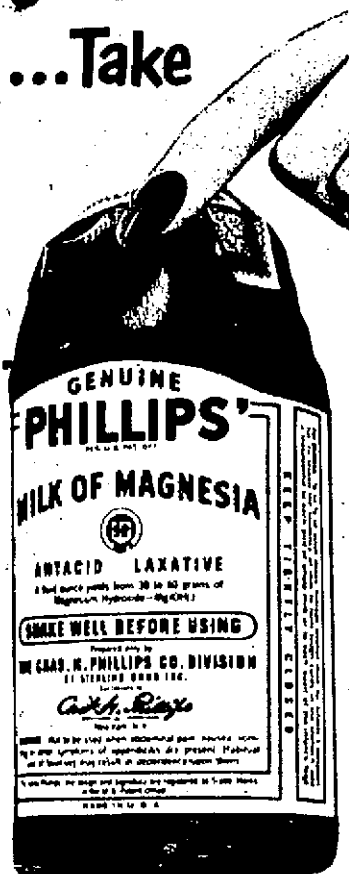


- ★ Protects tea freshness, lively flavor!
- ★ Each tea bag in its own individual envelope—no extra cost!
- ★ No tearing or tangling—much neater to serve!

Tender Leaf Tea  
BRAND



To Get  
More Complete  
Relief from  
**CONSTIPATION**  
...Take



**Milk of Magnesia gives  
better relief than  
single-purpose laxatives!**

Because constipation is usually accompanied by acid indigestion—and because most laxatives act on irregularity alone—you need Milk of Magnesia. It relieves both conditions—brings you better relief... more complete relief. So get Phillips' Milk of Magnesia—the best laxative money can buy.



**Proves Wonderful  
For Itchy Skin!**

Zemo, a doctor's formula, promptly relieves itching of surface rashes, eczema, athlete's foot, insect bites, prickly heat, sunburn. Clean. Stainless. Buy Extra Strength Zemo for stubborn cases.

**zemo**



**TWO "GYP" experts** — Larry Bonzer, left, and Walter Schultz — swap information under Schultz's famous sign (see story).

# They Sell 'Junk'

You don't need their "stuff." But you'll pay millions

LOS ANGELES, Calif.  
**A**BOVE THE DOOR of a business house here, a sign says: "If you don't need it for your car, we have it."

This frank slogan identifies Schultz and Co., one of the world's largest dealers in the gimmicks that make your car look bigger, flashier, more expensive—or just weird. In the trade these are known, affectionately as "junk" or "stuff."

They include baby shoes, trick horns, fox tails—even a spare tire kit that adds a foot to your car's length.

► Whether Americans need such things or not, they love them. *They'll buy many mil-*

*lions of dollars' worth of "unessential accessories" this year.*

Result: one of the nation's most nerve-racking businesses.

Says W. W. "Walt" Schultz, after 40 years of peddling accessories: "I've got more ulcers per square inch of stomach than all the movie producers put together."

Schultz and others in the business, like Larry Bonzer, a 29-year-old manufacturer from nearby Long Beach, jokingly call themselves "gyps" (short for gypsies). "Gyps" feel they're among the boldest—and brashest—men in all industry.

This distinguishes them from "blue chip"



**BOB WILFONG**, of Long Beach, shows off \$548.49 worth of unessential accessories. He paid: (1) front grille guard—\$27.65; (2) fender skirts—\$22.50; (3) spare tire kit—\$189.50; (4) white side wall tires—\$49.50; (5) spotlight—\$19.95; (6) Hollywood

muffler—\$56.50; (7) wire wheel hubs—\$135; (8) exhaust extensions—\$7; (9) curb feelers—\$3; (10) vanity mirror—\$1.50; (11) license frames—\$2; (12) automatic window washer—\$9.95; (13) side view mirrors—\$12.80; (14) headlight rims—\$12.



# for Cars

of dollars for it in 1953

dealers and manufacturers who turn out essential parts for automobiles and trucks. Some businesses deal in both "blue chip" and "gyp" items.

What causes ulcers for the 75,000 "gyp" dealers? Bonzer explains it when he says: "There's only one secret for success in this business—to be first out with the mostest and the fastest."

Every year, as a result, "gyps" engage in a sort of cops-and-robbers game around Detroit to get the inside dope on new car models.

Reason: the man who knows what the new cars will look like can get a few weeks' edge on his competitors in turning out accessories. "Accessory manufacturers," says Larry Bonzer, "have been known to stop a trailer truck and give the driver \$50 for a fast look at the new car models. Then they phone their plants to tell them whether the 1952 accessories will fit the 1953 model. If they won't, the only hope is to dump them at a fraction of the cost. It's a mad scramble."

And, a Detroit accessory manufacturer adds: "The guy who knows what new gadgets the big cars are going to have gets a big break. He can start making duplicates to fit on the smaller cars—like the famous 'port holes' for fenders."

But even if you get ahead of the game, you can still go broke. The public is too fickle to let you sit back and take it easy.

Some items like musical horns, folding luggage racks and canvas awnings never sold well. Yet the manufacturers and distributors put lots of money into them.

Others, like wolf horns, bouncing birds stuck on windows, dangling dolls, boxing gloves and baby shoes, were "hot" for only six months or so. (The man who thought up the baby shoe gimmick made a million overnight. He lost it overnight, too.)

When an item goes well there's always a chance it may become standard equipment.

## HE STARTED WITH BUMPERS

SCHULTZ, for example, started in the business selling bumpers, tail lights, windshield wipers, radios, radiator tops and parking lights. Now car buyers expect—and get—these things as a matter of course.

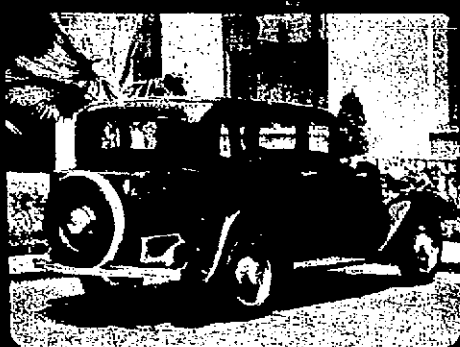
Already some auto manufacturers are putting Schultz's current best sellers—the tire kit, wire wheels and air conditioners—on some models.

"When these things happen," says Schultz, "we have to eat the merchandise, as the saying goes. And even with salt, it doesn't taste good."

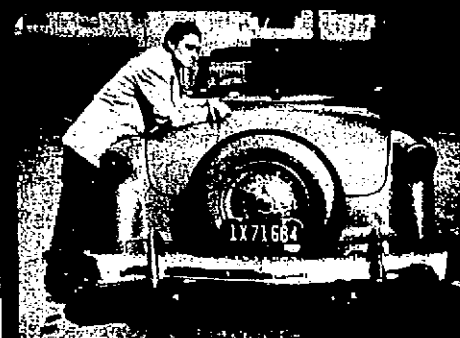
But perhaps the "gyp" dealer's worst enemy is his fellow "gyp" artist.

"In some cases, patents are just about unheard of," says Bonzer. "Sometimes you can change a curve or a little notch and start putting out the gimmick. There is nothing anybody can do to you."

It's not at all uncommon for one gyp manu-



TWO MODERN best sellers—wire wheels & "Continental" tire kit—were fashionable in 1930 when this picture was shot. Hot items now: air coolers, sun visors.



SAME IDEA TODAY. 1953 spare tire kit adds 12 to 14 inches length to modern car, gives it a "Continental" look. Some auto makers include kits on new cars.

facturer to pose as a buyer at an accessory exhibition to get a sample of a new item from another manufacturer. Then he'll rush over to his own booth, display the sample and start taking orders.

No wonder Schultz's business card is inscribed with this poem:

*There never was an accessory made,  
This truth we must confess,  
But what some bird could make it worse  
And sells his junk for less.*

To get around this, manufacturers often make two sets of an item—one, an imitation to exhibit at the show and the other "real goods" to display in private. Then they hire a hotel room and admit only those buyers they know personally.

Another hazard is the "inside price." A few gyp manufacturers have two prices: one for "suckers" and one for regular customers or buyers in the know. Such operators are not respected in the industry.

With all its wear and tear, "gyp" men love their trade. Says Schultz: "God bless the motorist! He doesn't need our junk any more than he needs diamonds. But as long as he wants unessential accessories, we'll be there to sell them."

## "But Why The Candles, Holy Water And Beads?"

"It looks like hokus-pocus to me," Dave Smith said to Father Crane.

Dave was expressing a quite common view held by many non-Catholics... that the Catholic use of such articles as beads, crucifixes, medals and holy water is unnecessary in religion and even smacks of pagan superstition.

"What good does it do," Dave asked, "to light a candle or burn incense? And how can a little medal around my neck protect me from accidents?"

Unfortunately, too many people outside the Catholic Faith have a complete misunderstanding of these religious articles and the use to which they are put. There is nothing pagan or superstitious about them, and they do have a very real religious meaning and value.

"Actually," Father Crane told Dave, "religious articles used by Catholics are meant to be helps to their religious life—nothing more. The value of such articles is not in the metal, wood or wax of which they are made, nor in the form they may have... but in the prayer of the Church and of Christ, in whose name the Church prays in blessing them... as well as the fervor of the user's own prayer and his good disposition."

But Dave was still not convinced. He argued that religion is a spiritual thing... that it requires no external manifestations. "Yes," the priest agreed, "it is spiritual. But isn't it the natural thing for a human being to give outward expression to the things

within his heart? How, for example, could you be sure that your mother loved you if she gave no sign that she did?"

Our Lord, Father Crane added, could have cured the blind man (John 9:6) merely by willing it. Instead, he first made a salve of clay and anointed the man's eyes. In blessing little children, He did not have to lay His Hands on them—but he did. Many people, Father Crane added, think the Catholic practice of kneeling to pray is unnecessary... yet Jesus, in the Garden of Gethsemane, "kneeling down... began to pray" (Luke 22:41).

This is your invitation to investigate many Catholic practices, which may seem strange to you.

We will send you, in a plain wrapper—an interesting pamphlet explaining the Rosary, Devotion to the Sacred Heart and Lent and the Catholic use of crucifixes, medals, incense, holy water and candles. And nobody will call on you. Write today for Pamphlet No. PR-38.

**FREE**

MAIL COUPON TODAY

SUPREME COUNCIL  
KNIGHTS OF COLUMBUS  
RELIGIOUS INFORMATION BUREAU  
4422 Lindell Blvd., St. Louis 8, Mo.

Please send me your Free Pamphlet entitled "But Why the Candles, Holy Water and Beads?" PR-38

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

SUPREME COUNCIL  
**KNIGHTS OF COLUMBUS**  
RELIGIOUS INFORMATION BUREAU

4422 LINDELL BLVD.

ST. LOUIS 8, MISSOURI

**A-1**  
SAUCE

Makes Burgers  
Taste Better!

Try A-1 Sauce on hamburgers and lamb patties. It adds a tang to all foods—a welcome change from ketchup. Try it when dining out, too!



**Callouses**

Pain, Burning, Tenderness  
on Bottom of Feet

**SUPER-FAST  
RELIEF!**

Apply one of these Super-Soft, soothing, cushioning pads to the painful or sensitive spot and you'll have relief in a jiffy. Dr. Scholl's Zino-pads also remove callouses one of the fastest ways known to medical science! Get a box today!



**Dr. Scholl's Zino-pads**

The Dash That Makes The Dish



You'll Love Dial—

They'll Love Your Hair!

NEW!

# Dial Shampoo

**You'll Love Dial**—It gives you cleaner, more beautiful hair at once! Dial contains AT-7 to clean away odor-producing bacteria from hair and scalp. That's why only Dial leaves your hair cleaner, more fragrant days longer. And Dial's deep-cleaning action removes loose dandruff and soap film. Dial is lanolated, too—leaves your hair soft, easy to manage. Give Dial a trial—you'll love it!

**They'll Love Your Hair**—the shimmering natural highlights, the softness, the fresh fragrance Dial's caress leaves in your hair.



## NEW, EASY-TO-USE SQUEEZE BOTTLE

You'll love the way Dial sprays from the unbreakable squeeze bottle. It penetrates thickest hair, gives your scalp a healthy glow. Dial saves you money...no waste, no spilling...more shampoo per bottle.

BE DIAL CLEAN FROM HEAD TO TOE!



## FASHION

# You'll Look SLIM!

**Y**OUR CLOTHES will make you look thinner this fall—even if you like calorie-packed desserts!

Fashions for both men and women emphasize slimmer, straighter silhouettes.

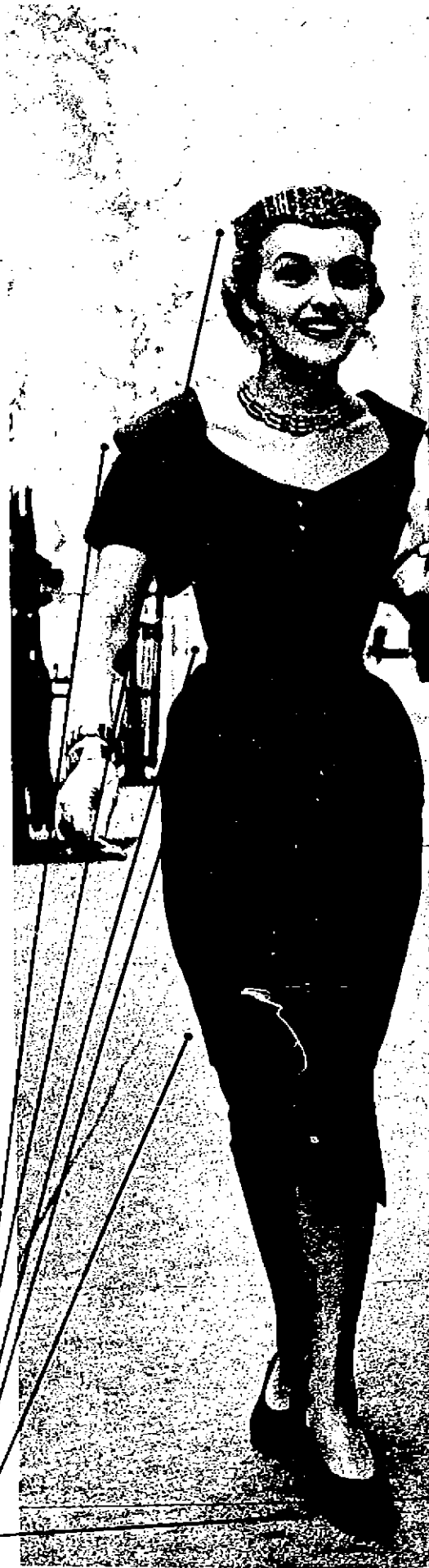
Women's dresses will have higher, rounded bosoms (inspired by Dior's "Tulip" silhouette), rounded shoulders and straight, slim skirts.

Men will be seeing higher-buttoning jackets, smaller lapels and trousers that are narrower.

Men and women both will wear hats that are smaller and higher-crowned. Soft fabrics such as cashmere and jersey will be used for both men and women's clothes. Shoes will have a new look. Her pumps are slimmer with pointed toes. For him there will be slender, slip-on shoes with no laces.

## HERE'S WHAT'S HAPPENING TO WOMEN'S CLOTHES . . .

- Softly-rounded shoulder line.
- Small hat: pillbox, toque and turban will be popular.
- Flat, smooth waistline.
- Rounded hip-line. That's important in the "Tulip" look.
- Close-fitting, slim skirt.
- Narrow-looking slip-on pumps with slightly pointed toes.



## HERE'S WHAT'S HAPPENING TO MEN'S CLOTHES . . .

- Lightweight, narrow-brimmed Homburg with higher crown.
- Natural, unpadded shoulder line.
- Collar is held neatly by tie pin.
- Lapels are narrower for slender look.
- Jackets button higher. This eliminates the wide, "spread out" look, and tends to slim your figure.
- Trousers are much slimmer than in recent years. This is reminiscent of men's styles in the 20's.
- Slender-looking slip-on shoe eliminates shoe laces, makes the foot look narrower.

Woman's clothing: Hat, G. Howard Hodge; Dress, Miguel Dorion; Gloves, Downelle; Jewelry, Coro; Shoes, Capezio; Waist and Dress, Junior Accent.  
Men's clothing: Hat, Dobbs; Suit, Worsted-Tex; Jewelry, Swank; Shoes, Florsheim; Shirt, Arrow.

## NOW WOMEN ARE BUYING VESTS, TOO!

Women will wear vests this fall—and men's vests will be a lot fancier. The man's leisure vest (above) is made of fine-figured silk paisley. The woman's is white felt, lined in paisley.



By MAYBELLE F. HALL



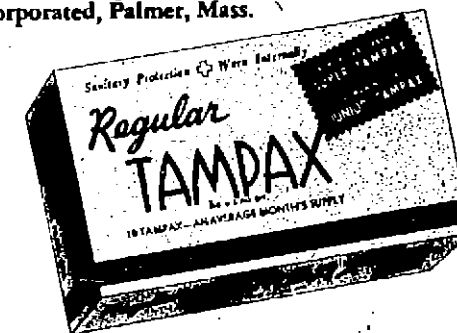
# dive right in

Don't miss a swim—use Tampax!

Frequently women give up swimming on "those certain days" for no other reason than bathing-suit worries. Please get this fact clear in your mind. *Tampax monthly sanitary protection can be trusted even with a wet, form-fitting suit.* That's because Tampax (worn internally) discards the harness of belt and bulky outside pad.

Its convenience for swimming (or tub and shower) is only one of the many advantages of Tampax. Odor cannot form with Tampax. Bulging and chafing are impossible; no edge-lines to show under dresses. And so Tampax adds to a woman's poise and self-confidence at the time she needs them most.

A doctor invented Tampax for the special use of every normal woman: Easy to use and dispose of. Comes in 3 absorbency sizes: Regular, Super and Junior. Sold at drug and notion counters. A truly remarkable improvement. Don't miss it. Tampax Incorporated, Palmer, Mass.



Accepted for Advertising by the Journal of the American Medical Association

## Stay FAR Back!

More and more drivers are learning to stay alive by staying FAR back of the car ahead.

## FALSE TEETH KLUTCH holds them tighter

KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that one can eat and talk with greater comfort and security; in many cases almost as well as with natural teeth. Klutch lessens the constant fear of a dropping, rocking, chafing plate. 25¢ and 50¢ at druggists. . . . If your druggist hasn't it, don't waste money on substitutes, but send us 10¢ and we will mail you a generous trial box. KLUTCH CO., Box 5370-H ELMIRA, N. Y.

## ITCH RELIEVED IN A TIPPY or money back

Very first use of soothing, cooling liquid D.D.D. Prescription positively relieves raw red itch—caused by eczema, rashes, scalp irritation, chafing—other itch troubles. Greaseless, stainless. 42¢ trial bottle must satisfy or money back. Don't suffer. Ask your druggist for D. D. D. PRESCRIPTION.

## NEW TOWELS LARGE SIZE 12 for 79¢

ASSORTED COLORS. Slightly irregular, that's why this price is so low but GUARANTEED to please you in EVERY way—or your money cheerfully refunded! Order NOW! Prepaid or C. O. D. BARGAIN TOWEL CO. DEPT. 212, BOX 881, ST. LOUIS, MO.

Fall clothes for men & women have a way of making . . .

everybody look taller, slender—and a lot more attractive



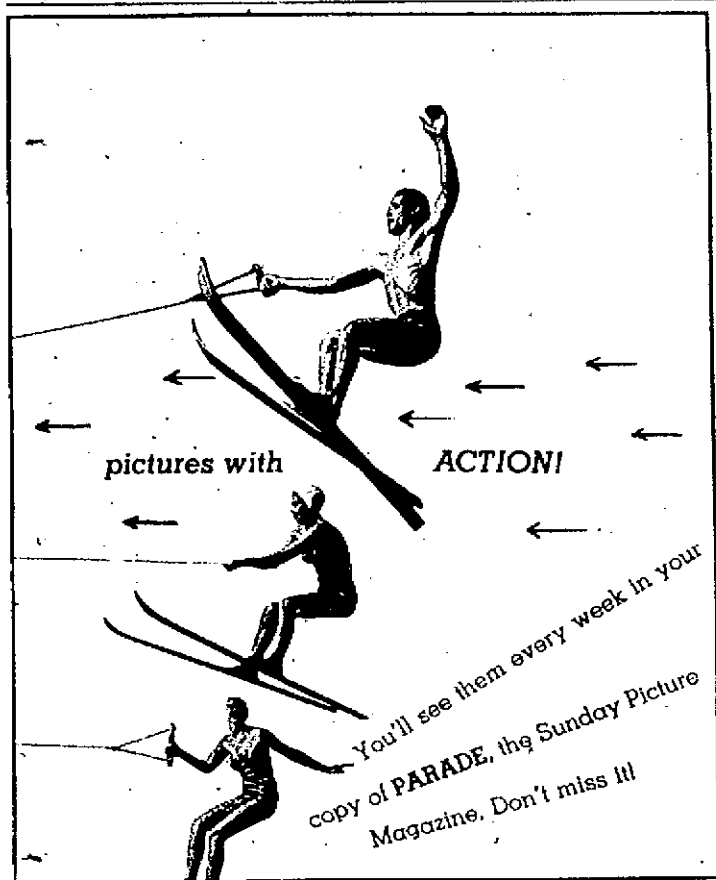
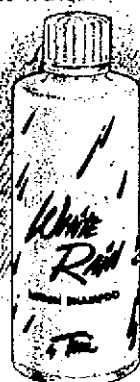
Use new *White Rain* shampoo  
tonight—tomorrow your hair  
will be sunshine bright!



It's like washing your hair in softest rain water!  
This new gentle lotion shampoo leaves  
your hair soft as a cloud, bright as  
sunshine, fresh-smelling as a spring  
breeze. And it's so easy to care for.

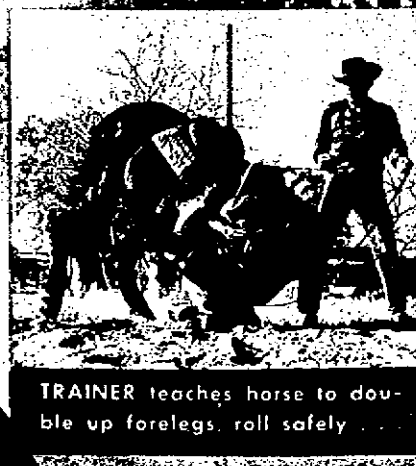
*White Rain*

Fabulous New Lotion Shampoo by Toni



# Here's what

... when you watch



TRAINER teaches horse to double up forelegs, roll safely

There's a special way to make a horse rear up. And the rider doesn't do it (see story).



By KAY SULLIVAN

# you DON'T see

those amazing horses act in Western movies

## HOLLYWOOD.

**H**ORSES can make hay out here—if they learn how to "act." A horse who knows his acting oats can earn \$100 a day.

Even a "straight" horse (walk, run or gallop, no tricks) gets \$7.50 a day.

So smart horses who want a movie career usually get to the Hudkins Brothers ranch-school. Run by Clyde, Ace and Ode Hudkins, the ranch has "graduated" over 2,000 broncos. The Hudkins have been at it 25 years.

Once 600 Hudkins horses were used in a single movie. It was "The Charge of the Light Brigade."

## They Never Forget

**A**T SCHOOL, horses begin like kids with simple lessons, such as learning to drink water at the right time. (It's easy, say the Hudkins: just toss oats in the bottom of the trough.) Later, the horses go to harder things: falling down, rearing up at villains, rolling over. They do these on signals from trainers: a wave of the hand brings on a whinny; a crack of the whip makes a horse rear; a slight pressure on the horse's knee makes him run away.

Unusual steps are taken to keep the horses from getting hurt.

In fact, when a horse has to fall, studio hands, wielding spades, go out beforehand and chop up the soil. That makes it soft, and "cushions" the fall!



**HORSES** learn to whinny each time the trainer raises his hand. That's the original Lone Ranger's Silver. He's 23 now.



**WHEN** you see a movie horse "fight," you don't see this: trainer cracks whip, horse paws air as if he's fighting a bear.



with the fall. Then he mounts. Hard spills. Rider and horse



were unhurt. This trick was rehearsed two weeks for "Flaming Arrow" WB.

New! Colgate's  
**VETO**  
CREAM DEODORANT

**Stops Underarm Odor Before It Starts!**

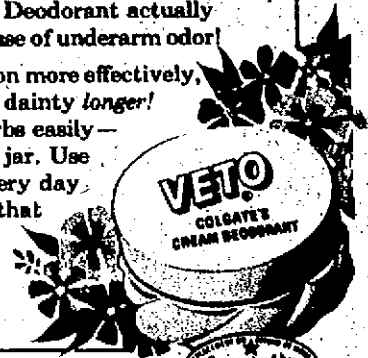
## Checks Perspiration More Effectively, too!

Colgate's new Veto Cream Deodorant actually destroys bacteria—chief cause of underarm odor!

And Veto checks perspiration more effectively, too . . . keeps you dry and dainty longer!

Smooth creamy Veto absorbs easily—never cakes or dries out in jar. Use Veto Cream Deodorant every day, for dependable protection that lasts from bath to bath.

\* Certified safe for clothes by the American Institute of Laundering



**Veto Gives You All Day Protection**

39¢-59¢

## STOP PAIN INSTANTLY

COMBAT INFECTION  
PROMOTE HEALING

WITH STAINLESS

**Campho-Phenique**

(PRONOUNCED CAM-PO-FIN-IK)

WHEN USED ON

**PIMPLES-ACNE**

CAMPHO-PHENIQUE HELPS PREVENT THEIR SPREAD AND RE-INFECTION.

It's wonderful, too, for fever blisters, cold sores, gum boils, cuts and scratches, minor burns caused by book matches, hot cooking utensils, hot water or steam. Campho-Phenique relieves itching of insect bites, poison ivy, etc. Just apply Campho-Phenique next time and see how fast this pain-relieving antiseptic goes to work. And it doesn't stain the skin! Get a bottle today.



## HOW NOT TO BREAK YOUR NECK

With a grin on his face, Nat ("Smiley") Cannon, water clown with New York's Aquashow, falls off the end of the high-dive board. On-lookers gasp as he thrashes around, trying to straighten himself out. Somehow, he always hits the water without breaking his neck. How does he do it? The fact is, Smiley is one of the best divers in the business. With him, safety comes first. To find out secrets of his trade, read next week's PARADE.

To encourage you and your family to collect and appreciate the great Art Treasures of the World

WE INVITE YOU TO ACCEPT for only \$1<sup>00</sup>  
Both of these Portfolios—32 Paintings by

# VAN GOGH AND TOULOUSE-LAUTREC

faithfully reproduced in Full Color—framing size 11 x 15 inches. Ideal for walls, and for Portfolio display.

YES!  
**BOTH**  
FOR ONLY  
**\$1<sup>00</sup>**  
Regular Price  
\$5.95

Van Gogh

Toulouse-Lautrec

NOTE: ALL PRINTS ARE EXTRA LARGE  
FRAMING SIZE 11" x 15"

#### Acclaimed By Critics, Artists and Art Lovers!

"The next best thing to owning the original paintings. The brush strokes are so distinct you can almost feel the paint surface." *Lucine Brower, Cleveland News*

"Monumental productions . . . The unusual quality of the color plates comes nearer to exact reproduction of color and brush work than any we have seen." *Ernest Witsman, Editor, American Artist Magazine*

"Every reproduction in this series is worth framing." *Baltimore News Post*

"The series is sumptuous no less, priced so amazingly low it will make you blink in disbelief. The art lover who doesn't take a look at these is doing himself an injustice." *St. Louis Globe Dispatch*

"No praise can be too high for this . . . venture." *Los Angeles Times*

" . . . the quality of the reproductions in the series does seem miraculous."

*Clement Greenberg, New York Times*  
"The price of each portfolio is an amazingly small sum for so much beauty." *Montreal Daily Star*

Now you can collect the best-loved paintings of Rembrandt, Degas, Renoir, Cezanne and other great artists at a fraction of the usual cost!

PAUSING in their work at leading museums, galleries, universities and other art centers—thirteen of the world's foremost art authorities have created a remarkable opportunity for you and your children.

Each of these renowned specialists has selected 16 of the greatest masterpieces by the artist whose work he knows best—Van Gogh, Degas, Rembrandt, Renoir, El Greco, Cezanne, and others equally famous.

As an introduction to this program of ART TREASURES OF THE WORLD we invite you and your family to examine two beautiful collectors' Portfolios of paintings by Van Gogh and Toulouse-Lautrec—32 paintings reproduced in exquisite full color, 30 of which are mounted on 11" x 15" ready-to-frame mats. Each portfolio is handsomely bound with a full color illustrated cover and covered with acetate. Although these Portfolios are sold to subscribers at \$2.95 each, you may have both the Van Gogh and Toulouse-Lautrec Collections for only one dollar.

So perfectly do these magnificent reproductions duplicate the brilliant colors, intricate detail and fine shadings that art teachers confidently use them as substitutes for the originals! So perfectly in fact, that you will be tempted to reach out and feel the textures of pigment and canvas . . . run your fingers over the visible brush marks!

#### AN ART EDUCATION AT YOUR FINGERTIPS

In his own words each authority contributing to this program has simply and clearly explained why the artist deserves to rank with the immortals of art; what there is about his works that keep them fresh and inspiring through the changing decades.

Here, for you and your family to enjoy, are the breathtaking scenes, still lifes, landscapes, nudes,

portraits that have brought pleasure to countless art lovers, students, children.

In addition, you will receive a course in Art Appreciation. With every portfolio a treatise by a famous scholar on such subjects as color; composition; technique; abstraction; will be sent to you. The course is distributed only to members.

#### BREATHTAKING BEAUTY FOR PICTURE-POOR WALLS

The same radiant beauty that draws millions of people to see these masterworks in the museums and galleries will fill your home with breathtaking color and design. And, since all the matted reproductions are identical in size, you can interchange pictures freely—make your walls a gallery of great art, for as little as 19¢ each!

#### HOW THIS COLLECTOR'S PLAN OPERATES

Mail the coupon at once, together with your dollar, and we will promptly send you your Van Gogh and Toulouse-Lautrec Portfolios and a free copy of the first treatise of your Art Appreciation Course. In addition, we will be happy to extend to you the courtesy of an Associate Membership. Associate Membership does not obligate you to purchase any additional Portfolios ever! However, each month as each new collection is released it will be announced to you in advance for the special member's price of only \$2.95. If you do not wish to purchase any particular Collection, simply return the form provided for that purpose. A section from the Art Appreciation Course will be included free with every Portfolio you accept.

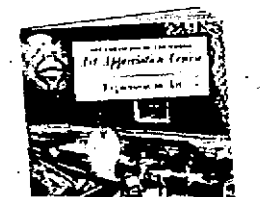
Because of the infinite care required to produce these matchless reproductions the supply is necessarily limited. Therefore, we earnestly request that you take advantage of this amazing introductory offer, send your dollar for the Van Gogh and Toulouse-Lautrec Collections now!



One size! Rotate them in one or two frames for exciting variety of color and design.



Turn picture-poor walls into colorful conversation pieces!



The monthly Art Course is a handsome 7" x 10" brochure, filled with famous paintings to help you better understand and appreciate art.

Art Treasures of the World, Dept. 577 P-82  
100 Avenue of the Americas, New York 13, N. Y.

Please send me the Van Gogh and Toulouse-Lautrec Portfolios of 32 full-color, framing-size reproductions, plus the first treatise from your Art Appreciation Course, for which I enclose \$1.00. Each month, as an Associate member in Art Treasures of the World I will receive advance notice of the new Portfolio of reproductions by a famous painter, including a new section from the Art Appreciation Course, which I may purchase at the special member's price of only \$2.95 for both, plus delivery charge. However, I may decline to accept any or all of the Portfolios offered to me.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Canadian address: 1184 Castlefield Ave., Toronto 10, Ontario

ART TREASURES OF THE WORLD, 100 AVENUE OF THE AMERICAS, NEW YORK 13, N. Y. • In Canada: 1184 Castlefield Ave. Toronto 10, Ontario



# Southland

August 16, 1953

**Whodunit Spoofed**

**By Naughty Musical**

**Back to School**

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



Symphony of motion . . . and the champions are coming to Long Beach. See Page 3.

**we're open monday night till 9:30**

**M LAKWOOD**  
**MAY co.**

*extra heavy duty Saran plastic*

# "candy stripe" seat covers

**1/2 off**

**19.95**

Reg. 39.95

Your car has never had it so handsome for so little. Cool auto seat covers of extra heavy Saran plastic have satin-like finish. Trimmed with Beltaflex; guaranteed scuff, fade and crack resistant. Complete with hardware and instructions for easy home installation.

## 2-door sedans coaches and club coupes

Buick '41-'48 model 46-S  
Buick '42-'48 model 48-S  
Buick '51-'52 special model  
Chevrolet '41-'53  
Chrysler '40-'48 Royal  
Chrysler '49-'53  
DeSoto '40-'53  
Dodge '40-'53  
Ford '41-'53  
Mercury '41-'53  
Nash '47-'53  
Oldsmobile '41-'50  
except super  
Pontiac '41-'53  
Plymouth '40-'53  
Studebaker '47-'53  
(2-door sedan only)

## 4-door sedans

Buick '41-'48 models 41, 47, 51, 61, 71  
Buick '51-'52 special  
Chevrolet '40-'53  
Chrysler '40-'53  
DeSoto '39-'53  
Dodge '39-'53  
Ford '42-'53  
Frazer '47-'52  
Hudson '47-'52  
Kaiser '47-'52  
Mercury '41-'53  
Nash '41-'48  
Nash '49-'53 (bed type)  
Oldsmobile '41-'50  
Packard '42-'50  
Plymouth '40-'53  
Pontiac '41-'53  
Studebaker '47-'52

Sorry, no convertibles, station wagons, hard top convertibles or center arm rests.

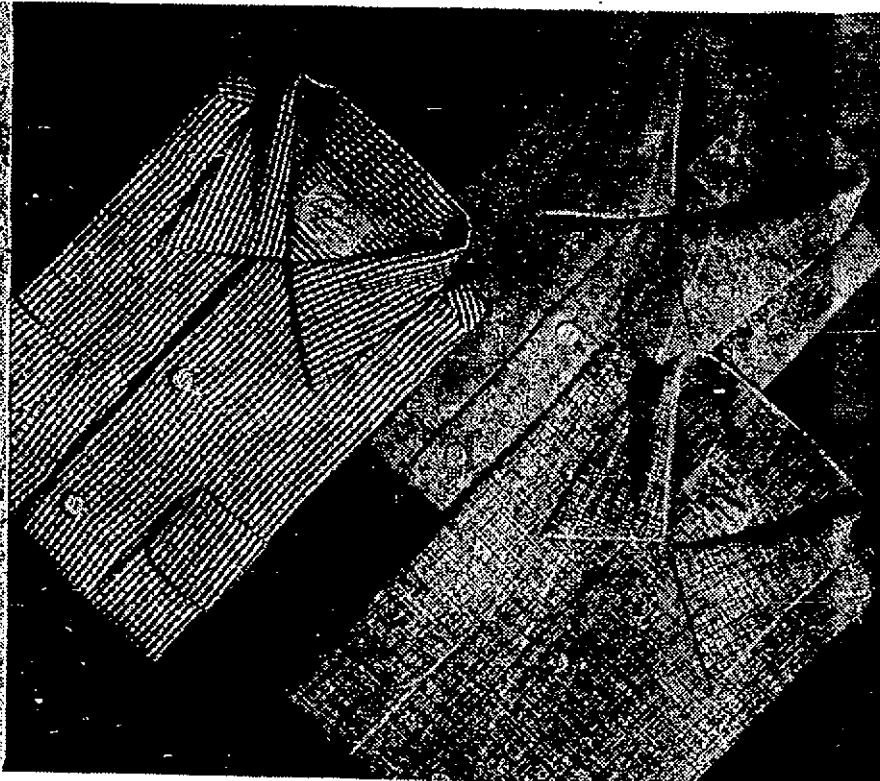
May Co. Sporting Goods,  
Downstairs Store

**wedge type foam  
rubber cushion 3.95**

PHONE L. 5-7431, ME 3-4111 OR MAIL THIS COUPON  
May Co. Lakewood  
5100 Lakewood Blvd.  
Lakewood 11, California  
Please send me the following:

Quan.	Item	Make-Model-Yr.	Color	2nd Color Choice	No. of Drs.	Price

Name \_\_\_\_\_ ☐ Charge  
Address \_\_\_\_\_ ☐ Cash  
City \_\_\_\_\_ ☐ C.O.D.  
In California add 3% State sales tax. Add shipping charges beyond United Parcel delivery zone. No C.O.D.'s under \$5.00.  
P.T. 8-16



## men's all-rayon zipper jackets

Reg. 10.95

**7.99**

Tailored right here in California for your casual living. Made with all the features of more expensive jackets; flap pockets, semi-elastic waistband, rayon lined with modified padding on shoulders, adjustable cuffs. Navy, tan, gray, brown. S, M, L.

## men's sport shirts with long sleeves

Reg. 3.95

**2.99**

Sanforized cotton sport shirts of houndstooth check twill weave fabric; with modified spread collar, two flap pockets. Blue, tan, green and wine. Cross-dyed cotton in gray, blue, green, tan. Kashaire fabric in blue, green, gray. Sizes S, M, L, XL.

May Co. Lakewood Men's Furnishings, Street Floor



# Skiing's a Sport From the French Alps

**W**HEN WATER SKIING'S greatest stars skim the smooth surface of Marine Stadium next week end, they will bring to a climax in California a sport that originated near Lake Como in the French Alps.

It will mark the first time that the National Water Ski Championships have been conducted in this state. Seventy of the nation's top water skiers are expected. Altogether about 100 will take part in competitive and exhibition events in the finals.

And this sport of thrills and spills has an origin and history as adventurous as itself.

In 1929, near Lake Como in the French Alps, at the Lake of Annecy, officers of the famous "Chasseurs Alpins" were watching some aquaplaners.

**THE "CHASSEURS ALPINS"** are crack French mountain troops and most of them are excellent snow skiers. As they watched, one of them jokingly suggested trying "skijoring" behind a motor boat. Skijoring is the sport of a snow skier guiding himself behind a horse.

About the same time a group of water sport enthusiasts at Jean les Pins happened on the same idea. This group, headed by Count Maximilian de Pula-

ski, usually aquaplaned daily at the famous French resort. One afternoon the count and a friend were aquaplaning side by side behind a powerful boat. Suddenly the friend was tossed off his aquaplane by a wave. The count continued on his run but was bothered by the empty aquaplane bouncing around close to him.

**TO AVOID** being hit by the empty aquaplane, the count suddenly decided to put one foot on the empty board, leaving his other foot on his own board. Much to his surprise he aquaplaned just as well on two boards as on one. By the time he had returned to shore he had formulated the idea of trying out smaller boards with foot-holds on them.

It was Fred Waller, inventor of Cinerama, who brought out the first water skis in this country. In 1929, he introduced two long slender boards connected by a rope bridge with hand ropes running back to the rider from the towing speed boat. The Pope brothers of Florida seized on this innovation and added it to their world-famous water shows.

First big boost for the popularity of water skiing came in 1935, however, when an Ameri-

*By Bill Bird*

can manufacturer of water sports equipment placed the first commercial water skis on the market.

By now the thrills and spills of water skiing are well-known to most theater and television audiences through the newsreels. A water skiing sequence also occupies part of the current Cinerama production.

The first national water ski championships were conducted in 1939 following formation of the American Water Ski Association to stimulate national interest in the sport.

**IN THE PAST** Florida has had the inside track in staging most of the outstanding water ski tournaments. However, in 1950, the nationals were held on the West Coast at Seattle,

## OUR COVER

Skiing stars appearing on Southland's cover—all expected here for the Championships—are (top) Jean Vathef of Cypress Gardens, Fla., and (below, left to right) Joan Urbett of Chicago and Shirley Sharpe of Texas.

Wash. Last year's tourney was staged at Minoqua, Wis.

At the tournament last year, San Diego made a successful bid for the 1953 national championships. But the failure of the sponsoring committee there to raise the necessary funds forced the American Water Ski Association to withdraw acceptance of the San Diego bid. This cleared the way for Long Beach to bring the tournament to Marine Stadium.

A personal visit to Long Beach by Charles Sligh, president of the National Water Ski Association as well as the National Association of Manufacturers, led to the decision to bring the national meet here. Sligh was impressed with Marine Stadium's smooth water.

**FOR MANY YEARS** it has been held in Cypress Gardens, Fla., which has become nationally famous through the event.

Ski stars will be here from all sections of the United States, the most outstanding ones coming from Florida, Alabama, Maryland, New York, New Hampshire, Michigan, Wisconsin, Oregon, Oklahoma and California.

Competitive events will include slalom, jumping and trick

riding. Sixty-six national awards are to be handed out.

Preliminary regional tournaments now are in progress throughout the nation to determine competitors for the national test. Preliminary competitions also are to be staged at Marine Stadium this week for those who did not enter regional competitions.

Marine Stadium is getting a face-lifting for the affair. New adjustable jumps are to be built. A new slalom course in full spectator view is planned. Ten thousand additional seats will be erected. Additional parking facilities are being arranged to accommodate 40,000 spectators by tournament time.

**THE TOURNAMENT** is being sponsored here by the Long Beach Chamber of Commerce, Long Beach Amusement League, Long Beach Boat and Ski Club, the Independent-Press-Telegram and 15 California water ski organizations.

An added attraction during the championships will be the appearance of the Cypress Gardens, Fla., aqua show including the girl water skiers who appear in the current Cinerama production.

Dates of the event are Aug. 21 through 23.



Watch 'em fly! They're the Cypress Gardens Aquamaids who'll perform in Water Ski Meet at Marine Stadium this week end.



These horologists (watchmakers to you) show how not to overhaul a timepiece. L. to r.: Charles Snow, Morris Wolf and Norman D. Luth.

Photo by Chuck Tally

## They Make 100 Millionth of One Horsepower Tick!

**THIS IS THE STORY** of the horologist, the man with the magnifying glass eyepiece, who peers into the innards of what he believes is the "world's finest piece of machinery"—the watch.

The horologist—or man who builds and repairs timepieces—holds nothing but respect for the man-made instrument that has captured the precision of the stars.

His is a painstaking task. The job is nerve-racking, a strain upon the eyesight—and the posture he must assume while examining the tiny mechanism is highly uncomfortable.

It's an exacting job because he knows there are more than 300 ways a watch can be mechanically imperfect.

And behind the dial that records the passing of time are 156 minute parts.

One is the balance wheel, which swings back and forth at the rate of 18,000 beats an hour—or 150,000,000 beats a year. Revolving at about the same speed as the wheels of a locomotive highballing at 60 miles an hour, the balance wheel easily approximates 90,000 miles of travel a year!

The motor of a watch generates about a hundred millionth of one horsepower. A flock of dust, a tiny hair, a drop of water or a piece of lint easily can stop the entire operation.

gists' urge that a watch be cleaned at least once a year.

The watchmaker dislikes the term "cleaning." He himself uses the word "overhaul."

When a watch is overhauled, each of the 156 parts must be removed and examined. The pivots must be polished and the jewels inspected. The parts are placed in a wire basket and attached to a machine that operates similarly to an automatic washing machine. The cleaning basket is lowered from one solution to another and is revolved in both directions for 15 minutes. Then the parts are dried by rapid spinning, and rinsed. After three rinses, they go into a heating chamber for drying. Now the watch is ready for assembling.

Oiling is a problem, too. Very little oil is used. If you had to buy a quart of this oil, it would cost you \$2000. On the other hand, one quart of oil would lubricate every watch in California for 10 years!

The work is extremely intricate and tedious. Screws in some small watches carry as many as 280 threads to the inch.

You'll find quality steel in watches. One cubic inch of the steel used in hair springs would cost about \$10,000.

Some watches have winding mechanism mounted on ball bearings so small that it takes 25,500 of them to weigh one ounce. That's so tiny they

won't sink when placed on water. Yet there have been horologists so skillful and patient they have been able to drill a hole through one of these ball bearings. Such a feat has no value in the art of horology, however, except perhaps to prove the importance of master craftsmanship in building fine watches.

Timekeeping is just one of the factors in the popularity of a watch or clock. So the horologist has provided all sizes, shapes and types of timepieces for the public.

It's possible to buy a watch about the size of a match head. Or they come as large as biscuits. You can buy a watch for as low as \$1.98—or you can pay as much as you would for a yacht.

Some watches tell not only the hour and minute but also the day and the month. Some even tell the phase of the moon, the tide, temperature and barometric pressure. Some watches strike the hour (these usually are used by blind persons). Some play music every 15 min-

utes. Some are so thin they will fit between the teeth of a comb or will go inside a hollowed-out \$20 gold piece.

Some watches are made with 24 hours on the dial. In some, balance jewels are mounted on tiny springs to absorb the shock of hard wear. Occasionally a watch will have diamond cap jewels that act as thrust bearings. Some watches have mainsprings 2½ inches long—and some clocks have mainsprings up to 24 feet in length.

There are watches which must be wound by a key. Others are wound by the stem and crown. Still others need no winding at all; the motion of the wrist keeps them wound, even for 30 hours after the watch is removed from the arm.

The horologists of the nation have two main purposes: 1—to protect the public from unscrupulous repairmen, and 2—to keep abreast of developments and progress in the watchmaking craft.

They have banded together in an organization, and many of the leaders are residents of Southern California. Norman D. Luth, the president of the United Horological Association of America, resides in Huntington Park and operates a shop in Compton.

Leaders in the Horological Association of California hail from Long Beach or nearby. They include Leon Forrest Wells, president; Morris Wolf, vice president; Howard Nixon,

treasurer; Charles Snow, public relations officer, and Luth, state secretary.

The men who display the blue and red shield of the Horological Association of America offer this advice to watch owners:

1—Wind your watch fully at the same time every day, preferably in the morning.

2—Never shake your watch if it should stop.

3—When the crystal on your watch is chipped or cracked, have it replaced with a new one. Otherwise dust will collect on the dial and work its way into the movement.

4—Never attempt to regulate your watch yourself. Have a horologist do it. He will not charge you for this service.

5—Never put your watch in a drawer containing cosmetics, powder or tissues. Lint and powder will work their way into the movement. Perfume has alcohol in it and the fumes will dry out the oil in your watch.

6—If your watch should get wet, take it to your jeweler immediately. Don't wait until tomorrow. If that is impossible, place the watch in alcohol and take it to the jeweler as soon as possible.

7—Never remove the back of your watch to look inside. Dust from the air may stop the tiny motor.

8—Never blow your breath on your watch movement. Moisture in it will cause the parts to rust.

By Ben Zinser



# Whodunit Takes a Beating in Naughty Musical

Sunday, August 16, 1938

"I shot him once, I shot him twice, I shot him once again, 'He'll bleed a long, long time.'"

**S**UCH SENTIMENTAL LYRICS would be appropriate for the new satirical ballet, "The Girl Hunt," performed by Fred Astaire and Cyd Charisse as the furious finale of the new MGM Technicolor musical, "The Band Wagon."

The ballet was inspired by the popular paper-back "whodunits" with super-boiled "private eyes" which have been chilling miscellaneous American spines in recent years.

When Fred Astaire twirls his automatic on one finger and snarls, "She's my kind of woman," Cyd Charisse, as a slinky, sexy brunette, snaps her beads and her gum, guns blaze, police sirens screech and the screen sizzles.

It's a tongue-in-cheek takeoff tease on the shenanigans of the modern shamus.

It combines jungle rhythm with big-city nightery and pavement tempo. It's the result of collaboration of Broadway composers Howard Dietz and Arthur Schwartz, six of whose shows are represented in "The Band Wagon"; Michael Kidd, choreographer for "Guys and Dolls" and "Can-Can"; Oliver Smith, scenic designer for "Gentlemen Prefer Blondes," and Vincente Minnelli, director of the Academy Award winner, "An American in Paris."

**MINNELLI** authored the narration for "The Girl Hunt" ballet. Ethel Barrymore let him run through her extensive library of "whodunits" for inspiration.

"The Girl Hunt," Minnelli explains, "is a ballet satirical of the whole school of lurid mystery fiction. There is the tough private eye, tight-lipped, hard-muscled. He hates crime. He's susceptible to women. He takes a beating, but always comes back to nail the culprit. That's Fred Astaire."

"Then there's the blonde. She's helpless — in some ways. She wins his sympathy and aid. This Little Eva type usually turns out to be the killer. In the midst of it comes the wicked, slinky brunette, the No. 1 suspect. She goes for Astaire and he believes for the moment she's his kind of woman. Both types are played and danced by Cyd Charisse."

**TWO DECADES AGO** when the final curtain rang down on a previous "The Band Wagon," Broadway paid a sad farewell to one of its favorite dance teams.

It was Fred and Adele Astaire, the kid brother and sister who had broken into vaudeville before kindergarten age, had grown up behind the footlights and had risen to stardom in New York and London.

Adele then left the stage permanently to become Lady Cavendish, bride of a British peer. Fred went on dancing alongside a long list of feminine partners, most of whom have become stars in their own right.

The list includes Jane Powell, Vera-Ellen, Betty Hutton, Ann Miller, Judy Garland, Joan Caulfield, Joan Leslie, Marjorie Reynolds, Rita Hayworth, Paulette Goddard, Eleanor Powell, Joan Fontaine, Dolores Del Rio, Joan Crawford and Ginger Rogers.

"The title's the same," Fred says of the new "The Band Wagon," "and we've used most



of the same Dietz and Schwartz songs, but there the resemblance ends. The Broadway 'Band Wagon' was a revue. This one's a situation comedy. All the routines are new."

Fred predicts that in this picture Miss Charisse "really ought to catch fire."

Studio executives agree and have lined up the sultry, shapely Cyd for four more major pictures.

Fred Astaire plays a hard-boiled "private eye" while Cyd Charisse portrays his brunette assistant in "The Band Wagon," finale which spoofs modern "whodunit" fiction. In top view, Cyd slinks while Fred thinks. In middle view, Cyd, who goes blonde for this one, and Fred dance a satirical number as bodies lie about. Below, Fred looks for clues as he finds Cyd out cold.

# "SELECT EITHER BLIND..."

HORIZONTAL OR VERTICAL VENETIANS BRING CHARM TO YOUR HOME

VENETIAN

VERTICAL



Factory to you prices on complete Venetian blind service. Flexalum Blinds, plastic tape, removable blinds, parts and supplies. Complete selection of colors. See displays in our showroom. We are your local manufacturers. Please phone us for free estimates. Terms available.

Vertical Venetians draw like drapes—slats turn like Venetians. Flo-Folds are a new type of beauty for windows and they are dust-free aluminum slats. No worry about fading. Before you buy any window coverings, it will be worth your while to see our Flo-Folds. Many colors to choose from. Cost no more than draperies.

Call or Visit Our Showroom

## MODERN VENETIAN BLIND CO.

314 East 10th St.  
10th St. at American Ave.

Phone 7-3956  
Long Beach

## GOLD SEAL VENETIAN BLIND CO.

1201 S. Alameda St. Phone NE 2-6526 or NE 1-0328  
3 Blocks South of Olive Compton

Bellflower Area:  
Bons Venetian Blinds  
15709 So. Bellflower Blvd.  
(1/2 Blk. N. of Center St.)  
TO 7-1643

Uptown Atlantic Area:  
Sears Bros.  
3677 Atlantic Ave.—Ph. 4-8579

Compton Area:  
Standard Stores, Inc.  
1007 N. Long Beach Blvd.  
Ph. NE 1-8607

Lakewood Area:  
Lakewood Color Mart  
4126 Morse Way  
Ph. L. B. 5-4861

Wilmington Area:  
Paul's Paint & Floor Covering  
703 W. Anaheim—TE 4-1176

Compton Area:  
Anderson's of Compton  
702 E. Compton Blvd.  
NE 1-7157 or NEV 6-4676

North Long Beach Area:  
Mason & Tuft  
3598 Atlantic Ave., Cor. 56th  
Phone 2-8085

Norwalk Area:  
Five Points Paint Bucket  
14319 Norwalk Blvd. at 5 Points  
TO 4-3136



Pet of the Chas. Dixon family, 5150 Conant St., is Ching, above, proud chow chow, 2 years.

### PET PARADE

## A Dog of Antiquity

By Eleanor Avery Price

ONE of the oldest breeds of dog known is the lordly, aloof chow chow. It is difficult to trace back to his undoubted antiquity partly because the Chinese emperors were ruthless in destroying works of art and literature. It is definitely established, however, that this dog was used for hunting along about 150 B. C. in the Han Dynasty.

The name chow chow is supposed to be a pidgin English expression referring to bric-a-brac brought from the Oriental empire during the 18th century. Since a few of these dogs were shipped along with curios on the same vessel, all the cargo was called chow chow.

Along about 1880, the chow chow was seen by Queen Victoria, and the animal's importation became a subject of interest among dog fanciers. A chow was exhibited for the first time in the United States in 1890, and from then on the breed made a steady progress in popularity here.

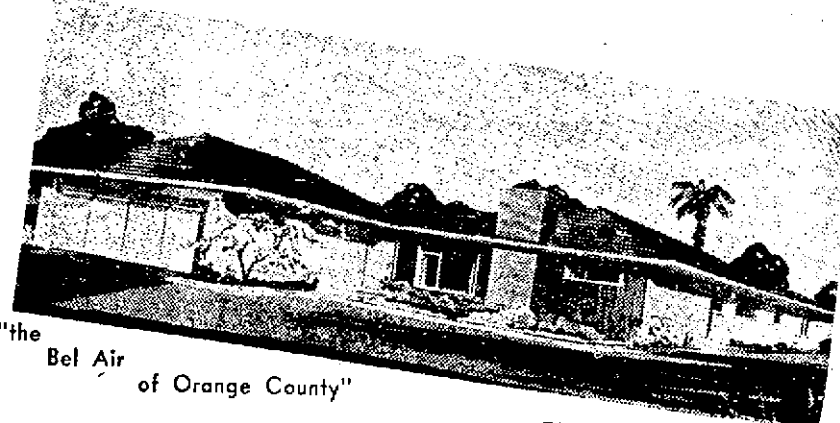
Chows are extremely gifted. They have done the work of nearly all recognized breeds.

would you . . .  
DRIVE A LITTLE FARTHER  
TO LIVE A LITTLE BETTER?

then you must see . . .

## Mountain View Terrace!

WHERE YOU DRIVE TO AND FROM WORK WITH THE SUN AT YOUR BACK



PLUS 57 OTHER  
OUTSTANDING FEATURES

Move in  
Now  
Before  
School  
Starts

FHA  
Terms  
from  
\$2000  
Down

Suburban  
Luxuries  
with  
City  
Conveniences

A Housewife's  
Kitchen  
Designed with  
the Woman  
in Mind

Extra Large  
4-ft.-sq.  
Stall Shower  
with  
Coralite Walls

Personalized  
Selection  
of  
Decorator  
Colors

All the  
Water  
You Can Use  
for  
\$3.00 per Mo.

# MOUNTAIN VIEW Terrace

NELSON & CHAPMAN GARDEN GROVE 9890

COME OUT TODAY AND SEE WHAT A DIFFERENCE A FEW MIN. DRIVE MAKES

3 BEDROOMS 1 to 1 3/4 BATHS

Some with rumpus room,  
Payne forced air heating.

48 DIFFERENT STYLES

2 MODEL HOMES

BEAUTIFULLY FURNISHED BY AARON SCHULTZ

OPEN DAILY 10 A.M. to 8 P.M.

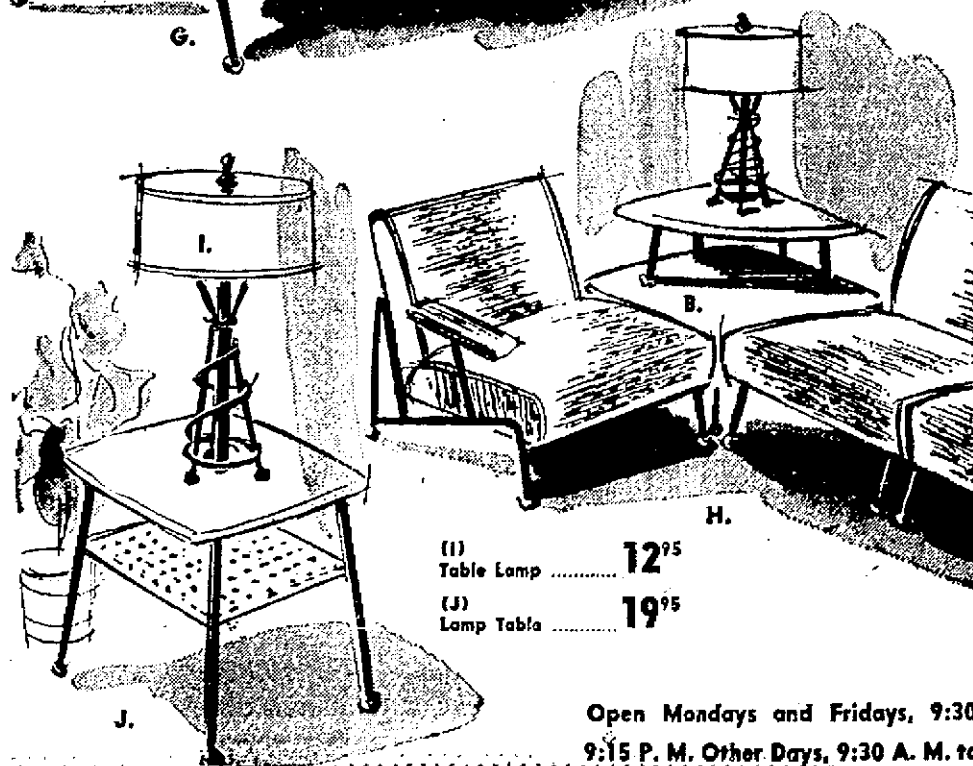
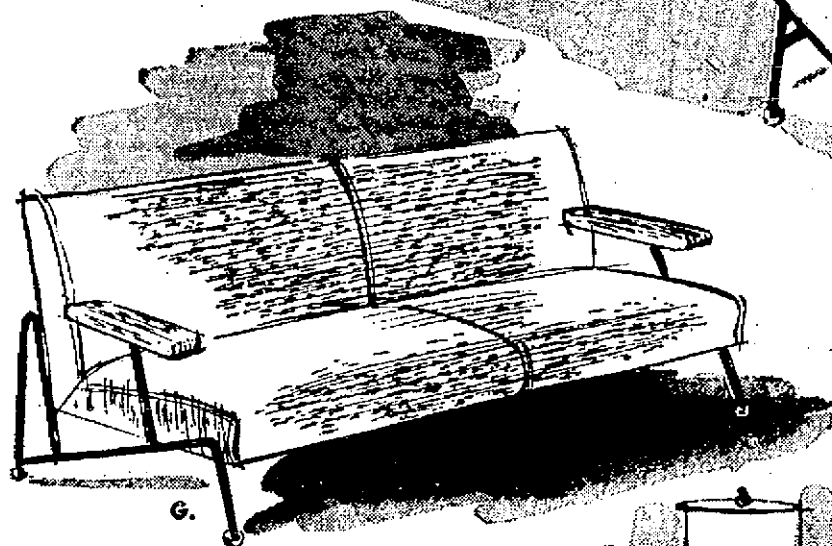
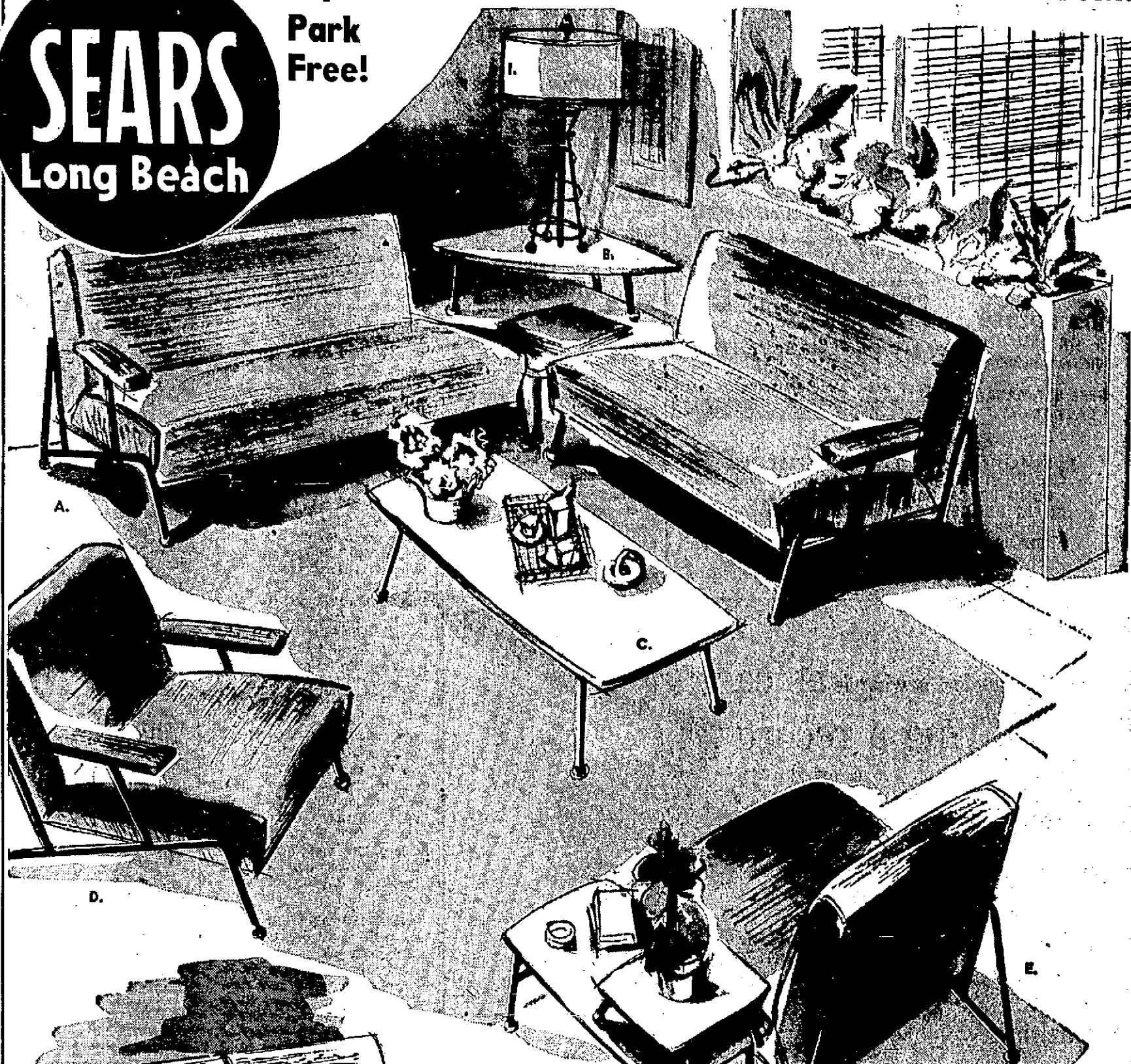
From Long Beach take Seventh St. (Garden Grove Blvd.) to Euclid; north on Euclid to Mountain View Terrace. From Los Angeles take Santa Ana Freeway to Euclid Ave.; go south on Euclid to Mountain View Terrace.



Open ALL DAY MONDAY 9:30 A.M. to 9:15 P.M.

Park Free!

**SEARS**  
Long Beach



(I) Table Lamp ..... 12<sup>95</sup>  
(J) Lamp Table ..... 19<sup>95</sup>

## 'Mod-Iron'

the furniture  
with a big Future!

It's News! . . . It's priced very low!

Mod-Iron is as comfortable and versatile as it is beautiful, with deep, restful, body-contoured coil-spring seat and back cushions . . . plastic lined oak table tops that resist acids, fruit juices, cigarette burns. The covering is a heavy tapestry in choice of Harmony House colors.

(A) 2-Pc. Sectional.....	99 <sup>95</sup>	(E) Pull-Up Chair.....	29 <sup>95</sup>
(B) Corner Table.....	27 <sup>95</sup>	(F) Step End Table.....	19 <sup>95</sup>
(C) Coffee Table.....	23 <sup>95</sup>	(G) Sofa.....	69 <sup>95</sup>
(D) Arm Chair.....	34 <sup>95</sup>	(H) 3-Pc. Sectional.....	99 <sup>95</sup>

Open Mondays and Fridays, 9:30 A. M. to 9:15 P. M. Other Days, 9:30 A. M. to 5:30 P. M.

**American at Fifth**  
Park Free Phone 6-9721

**MORE ROOM  
IN YOUR HOME!**  
More Comfort  
and Beauty too  
WITH



**WRITE TODAY  
For Colorful  
FREE FOLDER  
OR CALL  
MEtralf 3-0300**  
\*  
**FREE ESTIMATE  
EASY TERMS**



**VENTILATING PORCH ENCLOSURE**

Designed to give you any degree of ventilation or sealed weather protection, DeVAC Glass-Walls offer a permanent enclosure of quality construction. Get full details before building or remodeling! Own it Now — Pay as You Enjoy it!

**CALIF. BREEZEWAYS CORP.**  
OPEN SUNDAY  
8740 EAST PARK AVE., BELLFLOWER, CALIF.  
**PORCH AND PATIO SPECIALISTS**

**Authorized DeVac Dealers**

- ROSSMAN LUMBER CO.—6980 CHERRY AVE.
- COMPTON HARRIMAN—3636 E. ANAHEIM
- LONG BEACH GLASS—519 WEST 15TH
- SHARP BUILDING SUPPLY—1385 ORIZABA
- GROVE GLASS CO.—GARDEN GROVE
- STANDARD GLASS—1040 AMERICAN

**RECORD ALBUM**

# 'The Song Must Fit the Voice'

THE WORLD of popular music is being successfully invaded by classical musicians, especially singers. The invasion is a by-product of movies and television. So says hopeful new invader Robert Merrill, the handsome Met Baritone.

Merrill is ready to record some popular songs. All he needs are the right songs. "A singer with a classical background," says he, "has to be more careful in selecting a pop song to record than a pop singer. The song has to fit the voice. I wish I'd discovered 'I Believe.'"

When he finds the appropriate tune, Merrill hopes to join such recording successes as Patrice Munsel, Jan Peerce, Nelson Eddy and Mario Lanza in producing hit pops.

"People today aren't afraid of classical singers," Merrill says. "They've seen them in the movies and on television. That's why an opera star nowadays can

hope to make a popular record that will sell."

It's easier to make a popular record, which may take an hour or so to wax, then operas. Most of the operas take a week to record. Merrill says the longest time is spent in "balancing" — getting the different voices at just the right distances from the mikes.

"Some voices are stronger than others," he says, "so the singers are usually at varied distances from the mike. Not mentioning any names, but there are some who sneak up over their chalk-marks, so they'll sound bigger on the record. The control room usually catches that though."

Which makes it attempted oral scene stealing.

**TEN TOP TUNES** — Occupying the top spot on your local hit parade last week was Perry Como's "No Other Love" (2) "P. S. I Love You," The Hilltoppers; (3) "I'm Walking Behind You," Eddie Fisher; (4) "Vaya Con Dios," Les Paul and Mary Ford; (5) "You, You, You," Ames Brothers; (6) "Crying in the Chapel," Ella Fitzgerald; (7) "Song from Moulin Rouge," Percy Faith; (8) "Allez Vous En," Kay Starr; (9) "Dragnet," Ray Anthony, and (10) "C'est Si Bon," Eartha Kitt.

**ELAINE ELECTS:** "Shadows" (Melachrine Trio, Victor), "Ebbide" (Frank Chacksfield, London), "Chicka-Boom" (Guy Mitchell, Columbia); "Ricochet" (Vicki Young, Capitol), "God Bless Us All" (Jimmy Boyd, Columbia), "Story of Three Loves" (The Harmonicats, Mercury), "Tropicana" (Monty Kelly, Essex).

**TRADITIONAL MUSIC** sparkles with new beauty when heard on some of the recent lps at the Long Beach Public Library. Among the most cherished recordings are "Bach Suites for 'Cello, Nos. 2 and 3" (Pablo Casals); "A Survey of Bach's Organ Music" (Carl Weinrich); the Budapest String Quartet in the complete quartets of Beethoven; Kreisler playing Mendelssohn "Concerto in E Minor for Violin and Orchestra," and the pianist Solo-



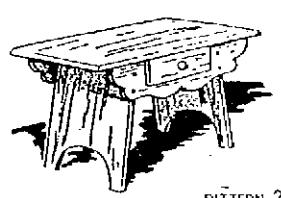
**ROBERT MERRILL**  
"Song Must Fit the Voice"

mon playing Beethoven, "Sonata No. 29 in B Flat Major" and "Sonata No. 29 in E Flat."

The dramatic recording of "Don Juan in Hell" tops the requests at the library with the music honors going to "Midsummer Night's Dream" and "Pines of Rome."

## You Make It

BENCH MAY BE USED FOR COFFEE TABLE OR SEAT BLOCK FRONT DRAWER EASY TO MAKE



PATTERN 218

### MAKE A PILGRIM BENCH

Among the first pieces of furniture made by the Pilgrims in America was this sturdy bench. It is just as useful today as it was in the time of the Pilgrims. Pattern 218 gives tracing diagrams with detailed directions for the block front drawer. Price of pattern is 25 cents. Send order to Workshop Pattern Service, Independent-Press-Telegram Southland Magazine, Bedford Hills, N. Y.

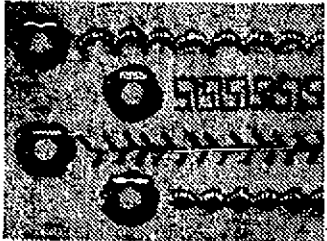
even the fanciest sewing is as easy  
as playing a record



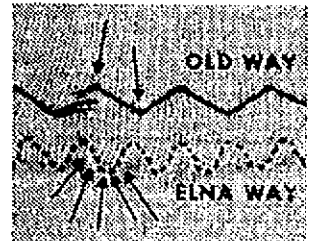
on the  
amazing

## NEW ELNA PORTABLE

the only machine that has all these features



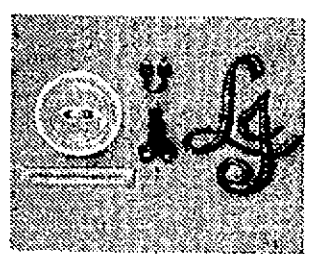
There's a Magic Disc for every kind of stitch... some of them never before possible on a machine!



Stitches on knit fabrics don't break!



Sleeves, socks and tubular fabrics slip right over the ELNA's free arm!



Sew all this without a single attachment!



Carrying-case converts into a full-size working table!

You drop in a Magic Disc—out comes any stitch you want! As easily as playing a record, you can "play" embroidery stitches with a handmade look... delicate hem stitching... a stitch for knit fabrics that never tears. And just as easily you can sew on buttons, make buttonholes, do almost-invisible mending, applique-work and monograms. You can even convert the carrying-case into a full-sized worktable! Without doubt, THE NEW ELNA PORTABLE is the most fascinating sewing-machine in the world. Come in and try it for yourself.

AS LOW AS \$1.25 PER WEEK



Lakewood Center



SEWING MACHINES  
LEE'S LOWER LEVEL

5240 LAKEWOOD BLVD. ME 3-0711 OPEN MONDAY and FRIDAY 12:30 to 9:30 P. M.

**Paul's**  
OF LAKEWOOD

Today's Big Low Price  
Complete Dinner Feature...

## OLD FASHIONED STEWED CHICKEN WITH EGG DUMPLINGS

Consisting of the following:

- French Onion Soup or Tossed Green Salad with Roquefort Dressing
- Whipped Potatoes
- Fresh Vegetables
- Choice of Dessert-Beverage.....JUST

**\$1.85**

**COFFEE SHOP**  
7 a. m. - 10 a. m.  
**STAG ROOM**  
10 a. m. - 2 a. m.  
**DINING ROOM**  
11:30 a. m. - 10 p. m.

**FULLY EQUIPPED  
TO SERVE YOUR  
EVERY  
DINING PLEASURE**



ALWAYS BETTER DINING CARSON AT BELLFLOWER BLVD.



**PENNEY'S**  
ALWAYS FIRST QUALITY!

PINE AT SIXTH

DOWNTOWN

LONG BEACH

STORE HOURS 9:30 to 5:30

FRIDAYS 9:30 to 9:00

**STOP**  
SCHOOL  
AHEAD!

# Shop Penney's

**FOR BACK-TO-SCHOOL NEEDS!**

**EMBOSSSED TEXTURED PRINTS!**

**WOVEN STRIPE SOLIDS!**

**DENIMS WITH A TWO-PIECE LOOK!**

**STOP!**  
**LOOK!**



## PENNEY'S NEW SCHOOL FOR COTTONS

teaches the grown-up look!

**3<sup>98</sup>**

Sizes 3-6X...2.98

Sizes 7-14...

Penney's has everything a fashion conscious miss will look for in her back to school dresses—a wide selection, plenty of variety, wonderful colors that wash and wash, plus all the latest news! New fabrics—combined in new ways! New and more grown-up styling! Little details such as plastic belts, fringe trims that add a new look to the whole collection.

### New fashion trend . . . **GIRLS' SUB-TEEN CO-ORDINATES 8<sup>90</sup>**

Here is one of the leading fashion trends for the young set. Smartly styled combinations for girls who can't wait to grow up. Assorted cotton fabrics. Co-ordinates are styled to be worn together but may be worn as separates.

"MAIDENFORM'S" JR. BRAS, MAIDENETTE and ADAGIO . . . 1.25 and 1.50  
TEEN-AGE GARTER BELT . . . 1.25



**Walker's**  
the friendly store of Long Beach

Pine at Fourth Phone 787-451

### DO IT YOURSELF...

The Scientific Massage you can use at home

*Niagara*

**DEEP  
MASSAGE**

**NOT A VIBRATOR, BUT A  
SCIENTIFIC MECHANICAL  
MASSAGE UNIT**

Wake up all over—Come in and discover the benefits of Niagara's Penetrating Action. Refreshing a sluggish system is helpful to both men and women of all ages to give that extra lift and extra energy so needed in modern living. Awaken those sleepy muscles—soothe those tired nerves—put spring in your step and a fresh glow in your complexion.

Enjoyed by Businessmen and Housewives Alike.

**Niagara relieves nerves, tension  
and improves circulation**

IN DAILY USE by hospitals,  
clinics, health centers, phys-  
iotherapists and trainers.



Approved by  
Underwriters'  
Laboratories

**PHONE 707-451 FOR APPOINTMENT  
NIAGARA DEEP MASSAGE WALKER'S THIRD FLOOR**



Fritz W. Schmidt, Long Beach fossil collector, holds in his left hand a piece of fossil ginkgo wood and in his right a leaf of ginkgo tree that grows in his yard. Specimens of Miocene Age fossil wood are seen on the table. A fossil scorpion is named for him.

## This Man Knows His Fossils

**H**OW WOULD YOU LIKE to have a scorpion named for you?

Especially if it is 40,000,000 years old.

Onychopapix Schmidt, a scorpion embedded in onyx, in a display case in the Los Angeles County Museum was named for Fritz W. Schmidt, 709 W. Hill St., retired mechanical engineer whose hobby is collecting fossils.

The onyx containing this scorpion and some 20 other different types of prehistoric insects mined near Williams, Ariz., was turned over to the museum by Schmidt for identification. All the insects in the onyx, he says, were new to science. As an expression of appreciation for his contribution to the museum, the scorpion was named for him.

"I go up sometimes to look at my namesake," he says facetiously.

Schmidt, graduate of Munich University in Bavaria, resident of Long Beach since 1924, president of the Long Beach Geological Association and vice president of the Long Beach Museum and Aquarium Association, has given a large part of his personal collection of fossils to the Long Beach Museum, at Willow St. and Lime Ave.

However, at his home he has fossils that are the envy of collectors.

He has a half-dozen pieces of petrified dinosaur bones from Utah — and it may be remembered that dinosaurs became extinct at the end of the Mesozoic period, something like 70,000,000 years ago.

He has large petrified whale bones; petrified ammonites, forerunner of the present octopus, and bones of other sea animals which have not yet been identified.

AMMONITES, he says, died out 70,000,000 years ago, about the same time dinosaurs did. His largest ammonite, 22 inches in diameter and weighing 150 pounds, he dug out of the limestone deposits in the mountains of Baja California. The whale bones from Corona del Mar,

Palos Verdes Hills and other sections of our Pacific Coast "are comparatively recent — only 5,000,000 to 10,000,000 years old," he explains.

The most carnivorous animals then in the ocean, ammonites lived in a coiled shell like a nautilus shell, he says. They had a beak like a parrot that could crush any fish or shelled animals; eight tentacles, each with a hook on the end, and two other tentacles several feet longer with a feathery tuft on the end to sense the approach of fish or sea animal.

Oldest specimens in his collection are trilobites, forerunners of sea crabs and sow bugs. His trilobites range in size from a quarter of an inch to 1 1/4 inches. Trilobites, he explains, are the oldest known animal and had the longest life span. They lived, he says, from 150,000,000 to 200,000,000 years, and became

complete collection of fossil wood dating back to the carboniferous period, approximately 200,000,000 to 250,000,000 years ago, when coal was formed. Among them are specimens of lepidodendron and sigillaria trees and stigmara, which was the root section of the lepidodendron; calamites, forerunners of the present-day rushes; ferns and fern trees.

These specimens were subjected to such terrific pressure during earth convulsions that some of his specimens which were possibly eight to 10 inches in diameter were compressed to three-quarters of an inch, with the bark plainly visible on both sides.

He has pieces of Triassic age trees from Arizona, dating back to 175,000,000 years, forerunners of present-day coniferous trees. Colors in these are black, brown and gorgeous reds, pinks, yellows and greens.

**NEXT IN THE SCALE** of age are his specimens of tempskya fern, composed of bundles of individual ferns which grew to a height of 80 feet, held together by a matting of fine hair roots. Leaves of this fern were a favorite food of the mighty Brontosaurus, vegetarian dinosaur which grew to 90 feet and weighed 40 tons.

From the Miocene age — 20,000,000 to 30,000,000 years ago — he has hundreds of specimens of fossil wood, some that has turned to white, gray, brown and black opalite. He has picked up excellent specimens of fossil wood from the Irvine Ranch in Orange County, Palos Verdes Hills, Mojave Desert, Hollywood Hills, central and northern California, Nevada, Washington, Oregon, Idaho and Wyoming.

Visitors always are fascinated by a chunk of soil composed of hundreds of fossilized beetles, some appearing like our present-day water bugs. He found the beetles in the McKittrick tar pits near Taft. For some reason the migration of beetles 10,000 to 100,000 years ago apparently walked into those tar pits as prehistoric elephants, horses and other animals walked into La Brea tar pits.

*By Vera Williams*

extinct about 300,000,000 years ago. (Dinosaurs, for instance, had a life span of 100,000,000 to 150,000,000 years. . . . Humans thus far, according to science, have had a life span of 1,000,000 years.) Schmidt obtained most of his trilobites from Utah, a few from Ohio and a few near Needles, Calif.

Next oldest among his specimens is a crynoid from Westphalia, Germany, a sea lily believed to be about 425,000,000 years old. He also has parts of other crynoids. Crynoids, he says, were sea animals which looked like plants. They attached themselves with roots to rocks, they had a long stem and a flower-like head which, weaving in the water, caught small sea life. Free-swimming crynoids, descendants of the prehistoric rooted kind, still are found in the Pacific Ocean, he says.

**IN ADDITION** to fossil marine animals, he has a quite

## ORNAMENTAL IRON

**IMMEDIATE DELIVERY. AMAZING LOW COST.  
EASY TO INSTALL. LASTS FOREVER**



- LAMP POSTS • SCREEN DOOR GRILLS • BRACKETS
- COLUMNS • STOOP RAILING • ORNAMENTS
- WINDOW GUARDS • HOUSE MARKERS • MAIL BOX STANDS • WEATHER VANES • FLOWER POT HOLDERS • ETC.

**NO DOWN PAYMENTS FHA TERMS 36 MONTHS TO PAY  
CONVENIENT TERMS IF DESIRED**

See Our Complete Display of Aluminum Awnings and Ornamental Iron

**KOOLVENT OF LONG BEACH**

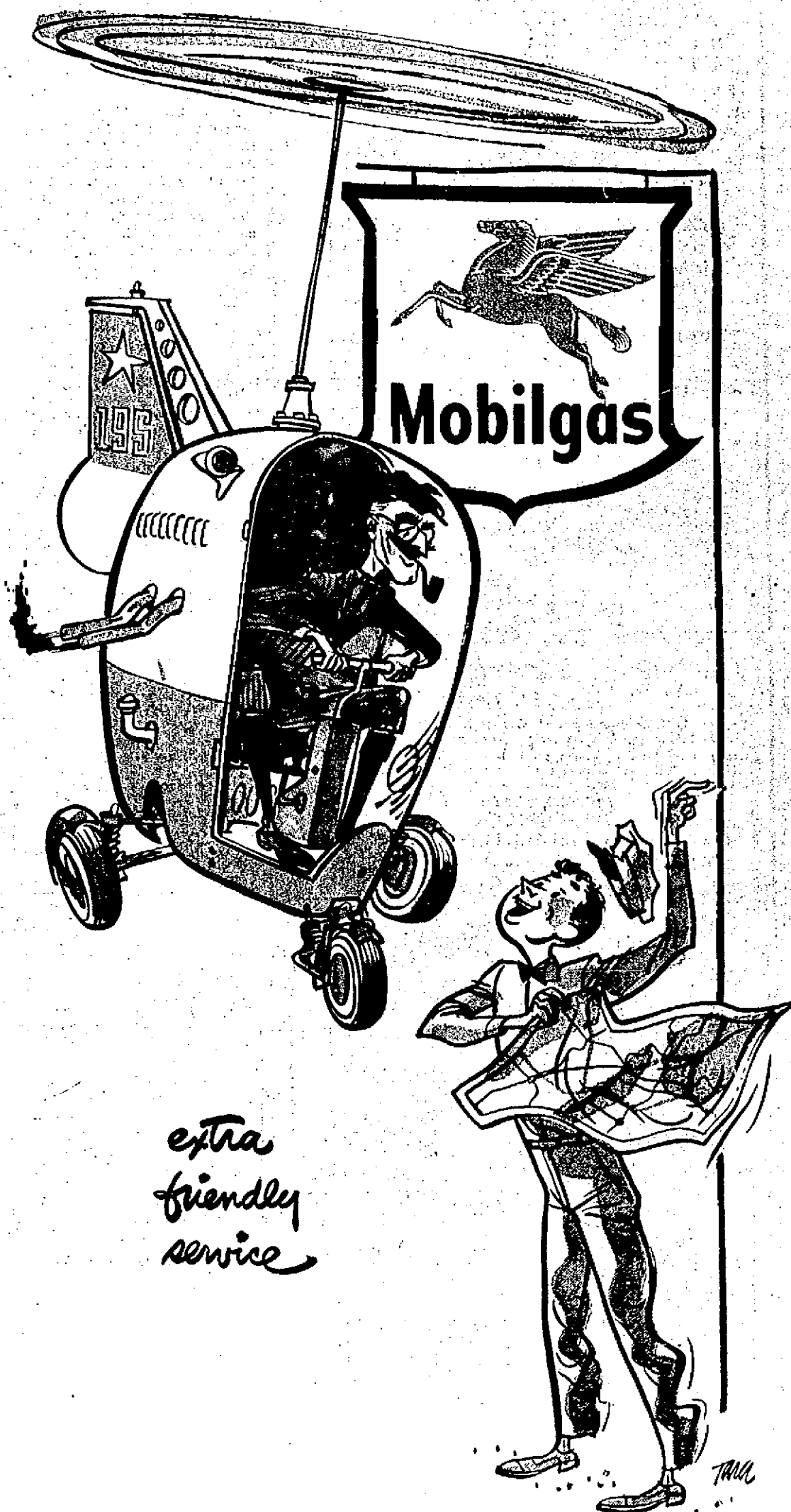
743 PINE AVE. PHONE 70-8401



# BUGS?



Your windshield collects them -  
Your Mobilgas Dealer removes  
them (and has just the right  
windshield wiper blade if  
yours needs replacing)



*extra  
friendly  
service*



## WESTLAKE SCHOOL FOR GIRLS

700 North Faring Road, Los Angeles 24, California

Founded 1904; day and resident; grades one through twelve; college preparatory; member of California Association Independent Schools; twelve-acre suburban campus, indoor swimming pool and all outdoor sports. Catalog sent upon request.

Classes Begin September 23, 1953

**ANNAPOLIS  
WEST POINT  
COAST GUARD  
ACADEMY  
MARITIME  
ACADEMIES  
N. R. O. T. C.  
SCHOLARSHIPS**

Since 1935 more than six hundred Rutherford students have succeeded in entering these national academies, which lead to officers' commissions. At Rutherford you don't get a general academic course devised for students who have no particular purpose in view. You get exactly what you need and everything you need to meet the entrance requirements of the institution you wish to enter. No school in the U. S. has a better record in preparing successful candidates. Approved for veterans. For complete information and hundreds of references, address or call:

**Rutherford Preparatory School**  
P. O. Box 347, Long Beach, California Phone 66-1193

## MORRIS MANOR SCHOOL

**Safe — Happy — Homelike**

Offers another year of excellent schooling. Kindergarten through Eighth Grades. Boys and girls. Finest instructors. Transportation. Good food. Day and extended day care. Reasonable rates. Register early. Special classes in piano—baton—dancing.

**1130 Locust Avenue—Long Beach, California**  
Phone 66-6595

YOU CAN be ready for a good position or promotion in 3 to 6 months with **INTERNATIONAL**, the quick, easy-to-learn shorthand, adaptable to foreign languages.



YOU CAN improve your typing greatly in a few weeks with our relaxed, natural method.

For information regarding classes or our "learn-at-home" plan

call 6-6765

**CRAIN'S SCHOOL 532 Pine Ave.**

## RENO'S UNIVERSITY OF BEAUTY ENROLL NOW

Courses in Hair Dressing and Cosmetology, Special Manicuring, Electrology, Teachers Training, Advanced Hair Styling. Graduates of these professions are in demand all over the world. They offer unlimited possibilities. The compensation is in proportion to skill and remuneration is not affected by a depression.

**OUT OF STATE BRUSH-UP AND STATE BOARD  
PREPARATORY COURSES**

**LOW TUITION ★ EASY TERMS ★ FREE PLACEMENT**  
**330½ PINE AVENUE — PHONE 6-1156**



# Learn to Swim THIS Summer!

**NEW SERIES OF  
CLASSES BEGINS  
AUG. 17 & 18**

**Phone 4-9968 or  
Come to the Pool**

Our instructors know teaching, as well as swimming. Pupils are placed in age and ability groups.

- **SWIM-ART Pool is Heated**
- **Never More Than 5 Pupils in a Class**

BEGINNERS, ADVANCED & ADULTS

12 LESSONS \$22

## SWIM-ART

3970 Cherry Ave., South of Carson

Phone 4-9968

Also: 3028 W. Vernon, Crenshaw Dist.; 131 E. Foothill, Arcadia

# It's Back to School

**IT'S BACK TO SCHOOL** soon for Long Beach youngsters, and it's back to school also for adults who seek specialized training in various fields.

**PROGRESS SCHOOL**, 643 Locust Ave., enters its 20th year with the opening of school in September. Besides emphasizing the fundamentals, the curriculum includes instruction in speech and dramatics, chorus, typing, foreign languages and a special reading program. Only normal and superior minds are accepted. The aim is to educate the whole personality and give proper patterns of study.

**NEW CLASSES** will start immediately at the Long Beach Nurses Institute, 812 American Ave. There is a big demand for nurses for hospitals, doctors' offices, resorts, homes and children's nurseries. Age and maturity are no handicap. No high school education is required. Morning and evening classes are offered.

**BY CONCENTRATING** on shorthand, typing and personality psychology, Crain's School, 532 Pine Ave., offers a highly specialized service to students of all ages. International shorthand enables students to write foreign languages as well as English.

**COLONIAL SCHOOL**, 1217 Atlantic Ave., established in 1924, will open its fall term for boys and girls Sept. 14. According to Euphemia Campbell, principal, individual instruction is given in languages, music, art and dancing. Emphasis is placed on character training.

**RUTHERFORD PREPARATORY SCHOOL**, 1250 E. Ocean Blvd., organized in 1935 to prepare young men to enter the Naval Academy, West Point and other U. S. service academies, now is the only school west of the Rocky Mountains specializing exclusively in this limited field of instruction.

**FALL CLASSES** of the Ben & Sally Dance Studio, 518 E. Fourth St., will open Sept. 14. Since its establishment in 1925, the studio has become widely known through the performances of its graduates. Ballet, toe, tap, acrobatic, ballroom, baton and personality voice courses are offered.

**PALOS VERDES COLLEGE** goes into its third year of travel-study. The program, which recently was dramatized on "The Voice of America" last year took freshmen and sophomores to Chicago, New York and Washington. This year Palos Verdes inaugurates two upper division programs leading to the Bachelor of Arts degree.

**ENROLLMENTS** are being accepted at Reno's University of Beauty, 330½ Pine Ave., for courses in hairdressing, cosmetology and electrology. Advanced refresher and teacher training courses also are open. The regular course is nine months, open to applicants of 18 years or more.

**SAN MARINO HALL SCHOOL** for Girls, 1815 Atlantic Blvd., South Pasadena, will open its fall term Sept. 14, with resident students entering Sept. 13. A staff meeting will be held (Continued on Next Page)

## BACHELOR OF SCIENCE DEGREE

2 YEARS  
(Day School)

## MASTER OF SCIENCE DEGREE

Includes G. P. A. Coaching  
2 Years (Night School)

Majors in: Higher Accounting—  
Business Administration—Secretarial Science

**NEW TERMS: SEPT. 14 and 28**  
**APPROVED FOR VETERANS**

**California College of Commerce**

L. B. CONNER, Director

1611 Pine Avenue

Phone 6-2438

## PROGRESS SCHOOL 20th YEAR

Co-educational — individualized instruction —  
small classes — fundamentals emphasized.

**PRIMARY GRADES THRU HIGH SCHOOL**

## SPECIAL READING PROGRAM

**ENROLL NOW FOR FALL TERM**  
**BEGINNING SEPTEMBER 14, 1953**

**CALL 6-4771**

Frances N. Nielsen

**647 LOCUST AVENUE**

Convenient to Transportation

**FALL SESSION  
BEGINS SEPT. 14**  
**Painting, Sculpture,  
Commercial, Ceramics,  
Textiles, Serigraphy,  
Illustration**  
**DAY, EVENING & SATURDAY**

**L. A. County  
Art Institute**  
2401 Wilshire Blvd.  
Los Angeles  
DU 7-5288

## COLLEGE OF MEDICAL X-RAY & LABORATORY TECHNIC

The American University  
SCHOOLS — COLLEGES & DEPARTMENTS  
American College of Physicians &  
Surgeons, N.D.  
NATUROPATHY & PHYSIO-THERAPY  
Actual X-Ray & Lab. Experience  
1220 W. Vernon Ave. AXminster 3-3012

## COLONIAL SCHOOL

1217 ATLANTIC AVE.

Accredited

## DAY SCHOOL

FOR BOYS AND GIRLS

Preschool Through 6th Grade

Highly Qualified,  
Experienced Teachers  
Character Training  
Extended Day Care  
Transportation  
Languages  
Music, Art, Dancing  
Fundamentals  
Individualized Instruction  
Served by 4 Bus Lines  
Spacious Garden  
New Playground Equipment

TELEPHONE 63-0190

## CALIFORNIA MILITARY ACADEMY

Registrations now being  
accepted for Fall Term

Seven Acres of Playground  
All Sports, Swimming Pool  
Horseback Riding, Games  
Strong Faculty—Limited Enrollment  
Day & Boarding Students  
Transportation available for  
day students

Member California Association  
of Independent Schools

5300 ANGELES VISTA BLVD.  
Phone AX 3-8138 Los Angeles  
Col. A. P. Ebright, Supt.

Catalogue on Request



your teen-ager can  
**DANCE** through  
*"the awkward age"*

Help your teen-agers through  
those "awkward years" . . .  
give them the poise and con-  
fidence that comes with danc-  
ing lessons . . . start them on  
the road to fun and popularity  
that will last a lifetime! Danc-  
ing leads to more friendships  
and more invitations . . .  
enroll them now at special  
Teen Rates. (Parent must at-  
tend interview.)

PHONE 70-6947

**Veloz and Yolanda**

205 E. BROADWAY



# 'Over-the-Hump' Clinic



A doctor tests a young patient's ears in the Long Beach Children's Clinic, which treats 70 children a week. The clinic is one of the agencies of the Community Chest.

**D**ESIGNED to help families of limited income "over the hump" when their children are sick, the Long Beach Children's Clinic, 1401 Chestnut Ave., provides clinic care for an average of 70 children a week.

The clinic, which occupies the first floor of one wing in Seaside Memorial Hospital 14th St. entrance, is an agency of the Community Chest, which in October will have its annual campaign for funds.

Medical care is provided children from birth to 15 years of age. Financial eligibility is established by subtracting cost of living from income.

Sixty-five per cent of the children treated at the clinic are from broken homes, says Miss Kathryn Baker, director. And 10 per cent are from "large families" — five children or more are considered a "large family."

In the last year, 67 physicians and surgeons have given their services free to the clinic, either in consultation or consultation plus treatment, according to Miss Baker.

Clinic records show that in the first six months of 1953, 2143 clinic visits were recorded, and of this number 444 were new patients.

A variety of broken bones, virus infections, ear and throat infections, colds, skin disorders

and the like are treated. When heart or tumor symptoms are indicated, the clinic refers patients to the tumor and heart diagnostic clinics at Seaside Hospital. The clinic has no means of hospitalizing patients; only out-care is provided.

Clinic hours are 8 a. m. to noon Tuesdays and Thursdays, and appointments for clinic treatment may be made from 8 a. m. to 9 p. m. Mondays through Fridays. In emergencies, appointments are made immediately; otherwise the patient waits until the next clinic date.

Dr. Sam Woolington is president of the board, and the staff includes a resident pediatrician, pediatricians of the community who give their services on a rotation basis, a half-time director, half-time case worker and half-time stenographer.

Miss Baker says the Children's Clinic gets about one-third of its funds from the Community Chest. The rest comes from Seaside Memorial Hospital, the Auxiliary to Children's Memorial Hospital, and private gifts from clubs.

(Editor's Note: This is the sixth of a series of articles on the many services of your Community Chest.)

## Back to School

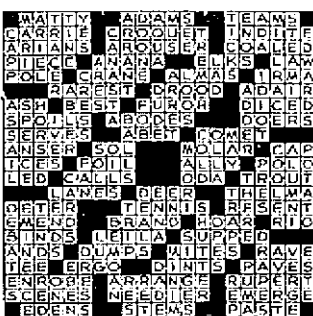
(Continued From Page 12.)

Sept. 4 at the school for new members to get acquainted and discuss routines. Additions to the staff are Mrs. Ethel McCoy in the music department and Mrs. Julia S. Hemmingsway in the primary department.

**WESTLAKE SCHOOL** for Girls next year will celebrate its 50th anniversary. Founded in 1904 and originally located on Westlake Ave., it moved to Third St. and Westmoreland, and then in 1927 to a 12-acre tract in Holmby Hills between Beverly Hills and Bel Air. Facilities include dormitory, classrooms, offices, swimming pool, three tennis courts and athletic field. High scholarship standards are maintained.

**IN RESPONSE** to a demand which has developed for several years, California College of Commerce, 1611 Pine Ave., will offer a master's degree course in business in the fall term. The work also will provide special training in preparation for the California C.P.A. examinations.

**SOLUTION OF TODAY'S PUZZLE**  
(See Page 18.)



## HAY RIDES

• HORSEBACK RIDES  
• CHILDREN'S RIDING CLASSES

We cater to Church, Scout and private groups.  
**LAKEWOOD RIDING ACADEMY**  
11936 E. CARSON  
2 mi. E. of Douglas  
L. B. 5-1905

## PALOS VERDES COLLEGE

ROLLING HILLS CALIFORNIA

PRIVATE, CO-EDUCATIONAL, LIBERAL ARTS STUDIES  
FRESHMEN AND SOPHOMORES TRAVEL TO MEXICO  
AND EAST COAST. BACHELOR OF ARTS DEGREE IN  
HUMAN RELATIONS OR FINE ARTS. DORMITORIES.

Contact: Mrs. E. E. Kioke, Registrar, Frontier 7-4541

## ENROLL BOYS 4-15 NOW!

Starts Sept. 14

School days filled with adventure

Individual character and personality development as well as scholastic standing. Small classes. Specialized teachers. NON-MILITARY. Supervised crafts, playgrounds. Body-building meals. Send for folder, phone or visit. Low Rates!

1225 Norumbago • MONROVIA

Elliot 8-8112



## San Marino Hall

SCHOOL FOR GIRLS  
1815 Atlantic Blvd., South Pasadena

ACCREDITED—Resident and Day

Grades 1 through 12

School Term Starts Sept. 14

Pyramid 1-2206

Atlantic 1-0508



## DANCING

Why not give your child the opportunity that you may never have had? The cost is so little in comparison to the training received.

Long Beach's Largest & Finest Studios

## Ben & Sally

518 E. 4th

Phone 7-6431

## TO ALL PARENTS

**IF YOU** expect to enroll your child in a private school this fall, won't you please allow us to tell you about Long Beach's two most outstanding privately operated grammar schools. Unless you can be sure of a strictly limited enrollment, fully experienced teachers using long proven educational methods with a great amount of personal attention to each pupil, you will not get the best that private education has to offer in this city.

Write or Phone for our Brochure  
**FALL TERM BEGINS SEPT. 14**

**THE HUNTINGTON SCHOOL FOR BOYS and GIRLS**

and

**THE COUNTRY DAY SCHOOL**

Phone 66-9443  
WEEK ENDS 90-5033

1416 EAST OCEAN BOULEVARD

## SOUTHERN CALIFORNIA MILITARY ACADEMY

A Bulwark of  
**CHRISTIAN LEADERSHIP**  
for the Youth of Today

Fall term opens  
September 14

## Year-around School and Summer Camp

**ACADEMIC PROGRAM**

covering Pre-School Through Ninth Grade

- ★ Individual attention in small classes
- ★ Bible study under trained teachers
- ★ Language instruction for all grades
- ★ Military science and tactics
- ★ Exceptional athletic program with complete playground facilities
- ★ Modern, roomy living quarters
- ★ Well-balanced meals planned by our experienced dietitian

Since 1919—A Guiding Force in the Lives of Young Men

**SOUTHERN CALIFORNIA MILITARY ACADEMY**

2065 Cherry Avenue

Long Beach, Calif.

Phone 8-1185

Dr. John E. Brown, President

## PAGE Military Academy

The Nationally Famous  
"Big School for Little Boys"

46TH YEAR

Kindergarten through the 9th Grade. Boarding and day school. Transportation. High academic standards, individual attention. Glass enclosed swimming pool, gymnasium, well-equipped playground. Conveniently located near Wilshire-La Brea, Olympic Blvd. area.  
**Reasonable fee**

**FALL TERM COMMENCES SEPT. 8th**  
SUMMER PROGRAM NOW IN PROGRESS  
ENROLL NOW FOR SUMMER OR WINTER

**MAJOR and MRS. EARLE R. VAUGHAN, Supts.**  
1211 So. Cochran Ave., Los Angeles 19  
WHitney 1128

Become a  
**GRADUATE PRACTICAL NURSE**  
in only  
**9 months**



**Qualified Practical Nurses** are in demand (no age limit—married or single)

Hospitals, doctors' offices, child nurseries, resort hotels and scores of other institutions offer excellent working conditions, positions of respect... and lifetime security.

Unlimited Opportunities

Learn while you earn—low tuition at the Long Beach Nurses Institute. Training won't interfere with your present job or home duties.

Attractive Salaries

Convenient Terms Arranged  
Enroll Today

- No nursing experience required
- Morning and evening classes
- Free uniform, equipment. Diploma
- Lifetime job placement service

APPLICATIONS  
BEING TAKEN  
NOW

FOR INFORMATION PHONE

Long Beach

**NURSES INSTITUTE**

812 American

Ph. 35-1126

Visiting Hours:  
9-8 Daily; 9-5 Wed., Sat.

**For Your Floors - Walls - Drainboard - Windows**  
A Complete Stock of Guaranteed Coverings

LINOLEUM ASPHALT TILE CORK TILE & BOARD VINYL FLOOR TILES PLASTIC WALLBOARD PLASTIC & METAL WALL TILE	GOODYEAR VINYL FORMICA METAL TRIMS WINDOW SHADES WINDOW SCREENS CHILDERS AWNINGS
----------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------

Do It Yourself — Complete Accessories and Instructions

**SEARS BROS.** **PHONE 4-8579**  
3677 ATLANTIC For Free Estimate  
Open Mon. & Fri. Till 9 P. M. State Licensed Contractor

**SAVE UP TO 40% WE MFR. THEM**

**HEAVY DUTY SWING SETS**

\* Free delivery and installation in L. B. area  
\* Easy Terms.  
\* Write for Folder.  
\* See Large Outdoor Display.

See how Webster and we agree on the word "HEAVY DUTY!"

Match our prices on heavy duty Swing Sets of same quality and receive any set on lot **FREE**

See the CADILLAC of Swing Sets. COPIED by many, equalled by NONE.

**Jessie's** playground equipment  
Mfrs. of HEAVY DUTY SWING SETS  
10039 Atlantic — SOUTH GATE  
OPEN EVES, TILL 9 • SUN. 10-6 P. M.  
LO 6-3557 1/2 MI. S. of Firestone

**FINE CARPETING and RUGS AT SENSIBLE PRICES!**

Select the Carpet for your home...In your home...Carpet samples brought to your home for your selection to match your color scheme and furnishings. NO OBLIGATION.

**Bill Harlow & SON**

Carpet Specialist in Long Beach Since 1930  
342 E. 4th St. 1/2 Block East of American Ave. Ph. 70-2221

**BAMBOO RATTAN SHOPS**

2626 E. Pacific Coast Hwy.  
Hrs. 11 A.M. to 8 P.M. Ph. 34-5012

**COMPLETE 7-PC. GROUP**  
An outstanding value! This 3-pc. sectional offers many room arrangements. Group consists of 3-pc. Sectional and Club Chair with zippered covers, 2-pc. Corner Table, Coffee Table, SPECIALLY PRICED. **19950**

**Today's artisans in fine FURNITURE**

OPEN MONDAY & FRIDAY EVENINGS 'TIL 9 P.M.

are found at **LLOYD'S** OF LONG BEACH

Artistry in home furnishings  
Maple, Provincial, Cherry, and Modern

WILLET  
PENNSYLVANIA HOUSE  
ETHAN ALLEN  
BREXEL  
SPRAGUE & CARLETON  
FINE ARTS  
SIMMONS  
LEED CARPETS  
GLENN of California  
KEYWOOD WAKEFIELD  
CALIF. FURN. SHOPS LTD.

**LLOYD'S OF LONG BEACH**  
ARTISTRY IN HOME FURNISHINGS...MODERN...MAPLE...PROVINCIAL  
4141 UPTOWN ATLANTIC PHONE 4-1641

**SOUTHLAND HOMES**

# Planning Provides Perfection



Photos by H. S. Melvin

Oversized glass doors that slide back to incorporate the enclosed patio with the living room enhance the charm of the carefully planned residence of Mr. and Mrs. Edward Lovell.

**W**HEN EDWARD LOVELL, prominent Long Beach landscape architect, decided to build a home, he determined to employ a group of specialists. Their talents were to be combined to produce a home of perfection.

When it comes to planning a home, three heads are better than one. An architect, a landscape architect and an interior decorator compose the ideal team.

The initial problems of architecture were turned over to the staff of Kenneth S. Wing and Edward A. Killingsworth, members of AIA. It was their business to incorporate into the home all the features the Lov-

**By Eileen Ball**

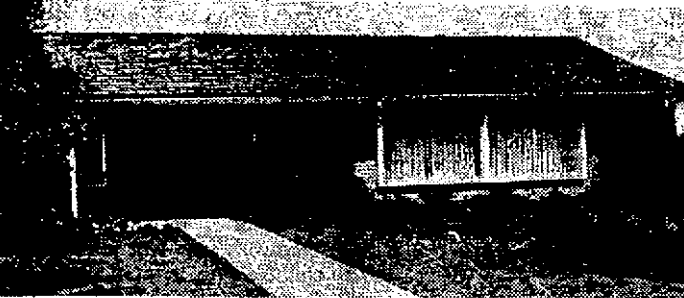
ells deemed essential... namely, provision for the activities of three boys as well as for the living needs of the adults in the family; gracious demeanor was sought without pretension; grounds were to provide a play yard for the children apart from a more formally planned outdoor area for the senior Lovells' enjoyment.

In planning the exterior, the lot at 3916 Pine Ave. was studied with an eye to what sort of house would be most compatible with the setting.

The decorating scheme was

the problem of Anne G. Phillips. The colors and furnishings were to assume characteristics similar to those of the architecture. In short, they were to provide a setting for a way of life that included the children, yet satisfied Mr. and Mrs. Lovell's desire for an interior that was beautiful, easily maintained and in all parts practical. The Lovells wanted their home to have the function of contemporary design, yet they shunned the bizarre extremes often associated with the modern.

The expert landscaping of the home is, of course, attributable to Lovell's talents. The artistic placement of shrubbery and trees, the studied addition of a border here and a bush there set the scene for the architectural perfection of the house. In this way the structure "grew" into its surroundings and at no time put up the appearance of having merely sprung



Shake roof, used brick and wood paneling are utilized outside. Landscaping was Lovell's own special project.

**Incomparable Food**

and superior service in a unique and distinctive atmosphere.

**THE CIRCUS ROOM**

111 American Ave., Long Beach, Tel. 71801  
FREE INSIDE PARKING

**THE FRED HERSKORN RESTAURANTS**

In Corona del Mar visit the **Hurley Bell**

Fireside dining in a colorful Old English atmosphere

**CUSTOM MADE Draperies**

See Samples In Your Home

Hundreds of patterns and fabrics from which to choose at low Al Greenwood Prices.

**EASY TERMS**  
As Low As **\$500** mo.  
**Phone 7-3557 FOR FREE ESTIMATE**

**Al Greenwood**  
BEDDING • CURTAINS • DRAPES  
235 East Third Street  
JUST WEST OF THE POST OFFICE ON THIRD ST.

**THE BEST GARAGE DOORS COME FROM SHAWVER'S**



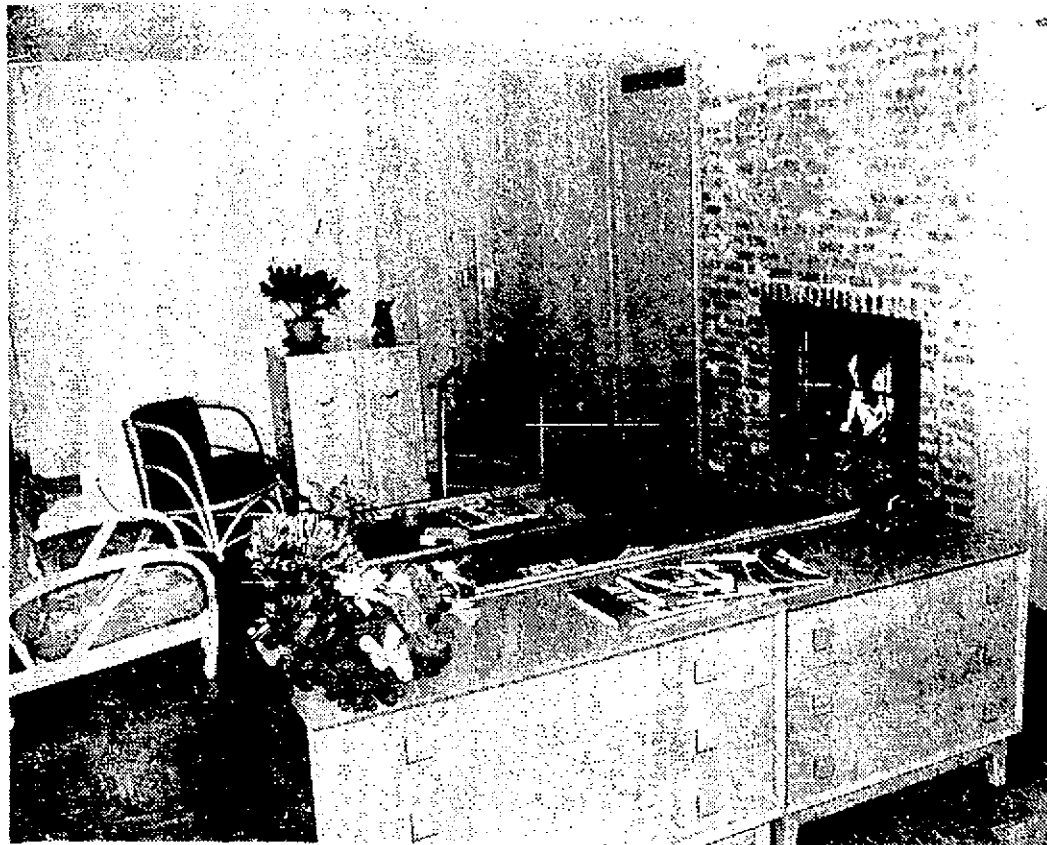
**SHAWVER DOORS ARE...**

1. Safety Sure
2. Easy Opening
3. Made individually to fit your garage
4. Fully guaranteed
5. Wood or aluminum
6. For new or old garages

Terms available

**SHAWVER COMPANY**  
1000 E. Hill Ph. 6-4211





The three sons of the Edward Lovells can relax, play and entertain their friends in this lanai room. This part of the house also is excellent for indoor barbecuing in winter.

from the terrain in the manner of many new homes.

The exterior employs the materials of used brick and redwood. The house has the low, sprawling contours of the contemporary ranch type home and is topped with a shake roof, gently pitched.

**TWO DOORS** open off the front terrace — one to the living room entry hall, the second to Lovell's attractively designed office.

This room was decorated to characterize Lovell's profession. The wall behind his oversized blond desk is papered in an interesting contemporary motif employing a design of wild geese

and foliage in tones of mild yellow, blue-green and deep green on an olive background.

The living room is a study in shadow pink and soft, grayed apple green. This color duo is pointed up with furniture accessories of oyster white and ebony.

A magnificent ebony table of sprawling proportions extends the width of the window overlooking the front of the lot. Over it flows the graceful growth of philodendron that repeats the foliage pattern used in hand-blocked draperies at the window.

The house, built as it is completely around the enclosed

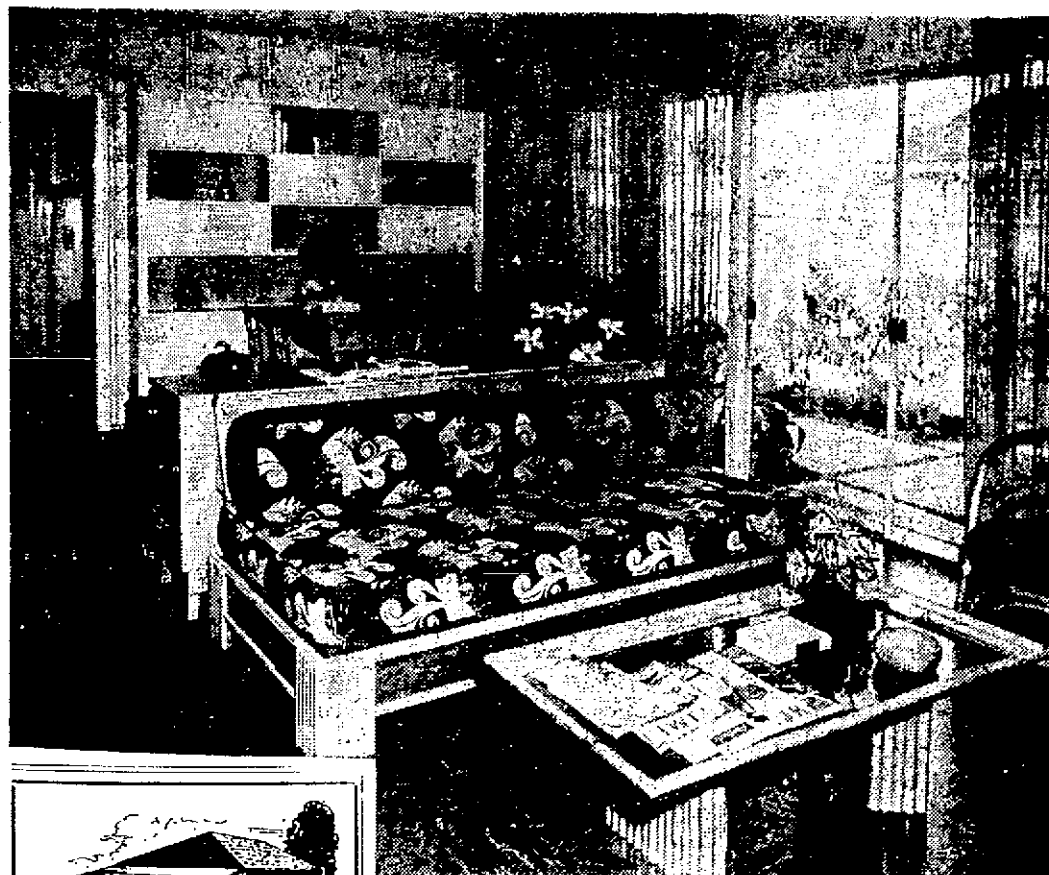
patio, gives nearly every room a vista of this outdoor living room.

The wall of glass that sets it apart from the living room is curtained with semi-sheer, nubby, oyster-white traverse draperies that fall from ceiling to floor.

**THE OPEN FIREPLACE** is faced with red split brick, set into an area of paneling painted soft green and the whole added to a wall of delicate pink.

The same green, in a deeper value, is utilized in the three-unit sectional, upholstered in a herringbone weave. The three units, each providing seating for

(Continued on Page 18.)



Glass doors separate the Lovell family lanai from play and service yard that is located just outside.



### ADD A PATIO PORCH

(May Be Enclosed Later)  
**TO YOUR GARAGE OR HOUSE**  
Includes 20'x10' Slab and Structure.  
With Built-up Roof, All Labor, Materials and Building Permit.  
**TOTAL PRICE \$329.00**  
or \$10.51 month—FHA Terms.  
1st Payment—60 Days  
Friendly Advice—Free Estimates  
No Down Payment

**JOHN DODD CO.**

1870 Orizaba Ave., Long Beach  
Ph. 8-5373—Eves. 61-8425 or 70-2635  
Additions—Garages—D. M. Doors  
Bedroom—Bathrooms—Kitchens

*The "real McCoy" in Western Clothes*

**California's ORIGINAL WESTERN SHOP**  
THE WEST'S LARGEST SELECTION OF WESTERN THINGS  
BELTS • BILFOLDS • WESTERN WEAR • HANDCRAFT GIFTS  
Loomed 618 PINE  
ONE LOCATION ONLY

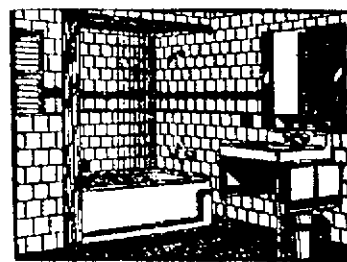
**Charlotte Richter**  
Wallpaper Consultant

Will be happy to assist you in the selection of wallpaper for your home.

**GLIDDEN PAINT STORE**  
927 Pine Avenue

**COME AND MEET**  
**CLORA PHYL — The Pet Skunk**  
TAME and DE-ODORIZED — \$29.50  
PETS AND BIRDS OF ALL KINDS  
BIRD SEED — PET SUPPLIES  
**LONG BEACH SEED—2550 AMERICAN—Phone 4-3710**  
Open Sunday 9-4  
**WESTSIDE FEED—1552 W. WILLOW—Phone 66-8355**

# TILE



**NO DOWN PAYMENT**  
**FHA TERMS \$1.25 per Week**

**DURATILE METAL TILE** \$1.19 per sq. ft. Installed

**KITCHEN, BATH, SHOWER, WALLS & CEILING**  
Written Guarantee Not to Rust, Crack, Chip or Fade

**TUB AREA \$49.50**  
3 Walls  
4 ft. High

Tile behind your stove, floor to ceiling, completely installed..... **\$39.50**

If you have crumbling plaster or paint trouble, call for

**FREE ESTIMATES**

**METAL TILE FOR SELF INSTALLATION**

**62' Sq. Ft.**

**CERAMIC or CLAY TILE**  
Drain Boards—Pullmans—Walls and Floors—Shower Doors—  
Glass Tub Enclosures—Asphalt Tile—Rubber Tile  
WE INVITE YOU TO VISIT OUR NEW DISPLAY ROOM

**NORMAN KEITH, Inc.**

Phone 7-1237

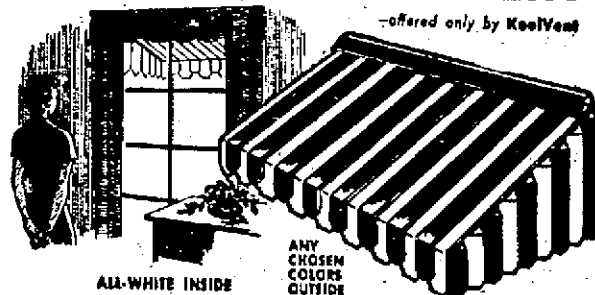
**DURATILE ASSOCIATES**

EVENINGS & SUNDAYS

Licensed Contractors  
723 E. Pacific Coast Highway

PHONE 2-3854

## Announcing Amazing AWNING IMPROVEMENT



**REFLECTED INTERIOR LIGHT**

**KOOLVENT**  
Ventilated  
**ALUMINUM AWNINGS**

—now introducing exclusive  
**DUOTONE**  
Color Finish

Now you can choose aluminum awnings with plant-baked, infra-ray hardened duotone colors. The aluminum is actually pre-enameled in the aluminum plant by exclusive process. Far superior to painting after awning is made. Smoother. Finer colors. More durable. Hammerproof. White underside; any color or combination on opposite side. Demonstrator will submit actual samples.

### AIR CONDITIONED COMFORT

KoolVents are the coolest awnings under the sun. Patented louver design provides 3-way activated circulation, making room temperatures 10 to 20 degrees cooler. KoolVent awnings are fabricated of heavy aircraft aluminum. Absolutely rust-proof, sagproof, permanent. Demand and get genuine, nationally famous KoolVents. More than 1,000,000 in use.

TERMS low as  
**\$5.00** per month  
FHA

**NO DOWN PAYMENTS** FHA TERMS  
**36 MONTHS TO PAY**

CONVENIENT TERMS IF DESIRED

SEE OUR COMPLETE DISPLAY OF ALUMINUM AWNINGS AND ORNAMENTAL IRON

**KOOLVENT OF LONG BEACH**

743 PINE AVE.

PHONE 70-8401

FOOD

# Lunches That Go to School

WHEN YOUR cherubs tote that first school lunch box, it's a big event in their lives. Eating with other children is always fun—and most mothers report appetites are better when a meal is shared with the other small fry.

A good lunch box, well planned, can be fun for mother, a delight to children. That brings up the question: "What's the main course of almost every lunch box?" The sandwich was in grandma's day, but modern versions vary from a thick soup to a hearty salad. The thought to be borne in mind is that any lunch should contain approximately one-third of the daily food needs. There is a great variety of foods to choose from each day to avoid monotony and bring complete satisfaction to the person who eats the lunch.

Mrs. Arthur Dinell, 909 Marshall Pl., mother of Michael and Patricia, has a particular yardstick which she follows. If the soup, which she sends in a thermos, is a thick one, the salad is on the lighter side, while a thin soup requires a more sturdy salad, and sandwich, as well. She includes a protein, a vegetable, a fruit or

By Mildred K. Flanary  
Press-Telegram Home Economics Editor

dessert, bread and beverage. The lunchbox menu her children like most consists of:

- Hot Soup (thin)
- Meat Loaf Sandwich
- Macaroni and Walnut Salad
- Peanut Butter Cookies
- Milk

Macaroni and Walnut Salad is featured recipe today and appears elsewhere on this page.

And Mrs. Dinell, knowing that children particularly enjoy surprise features, remembers to tuck into each lunch a chocolate bar, some salted nuts or a few stuffed dates or prunes. Carrot sticks or celery hearts give something crunchy to munch on and a colorful napkin or plate and spoon provide eye appeal.

Old hands at lunch packing know that only cookies that carry well should be used, and the following recipes come under that category.

### Sour Cream Nut Cookies

- 1/2 cup butter
- 1/4 cup shortening
- 2 cups brown sugar
- 2 eggs
- 1 teaspoon vanilla

- 1/2 cup mayonnaise
- 1 teaspoon prepared mustard
- 2 tablespoons lemon juice
- Salt and pepper to taste.
- Combine salad and dressing and toss lightly.

- 4 1/2 cups sifted all-purpose flour
- 1 teaspoon soda
- 2 teaspoons baking powder
- 1/4 teaspoon salt
- 1 cup sour cream
- 1 cup black walnuts, chopped

Cream butter, shortening and sugar together and beat well. Add eggs and beat until light and fluffy. Add flavoring. Sift flour, soda, baking powder and salt together. Add flour mixture to creamed mixture alternately with sour cream. Add nuts. Drop by teaspoonfuls on greased aluminum cookie sheets. Bake 10-12 minutes at 400 degrees F. Yields five dozen.

### Caramel Nut Bars

- 4 eggs
- 1 cup sugar
- 1 cup brown sugar, firmly packed
- 1 1/2 cups sifted all-purpose flour
- 1 1/2 teaspoons baking powder
- 1 teaspoon cinnamon
- 1/2 teaspoon each allspice, nutmeg
- 1 cup medium chopped walnut meats
- 1/2 cup coarsely chopped blanched almonds

Beat eggs in mixing bowl until thick and lemon-colored. Gradually add sugars, continuing to beat until mixture is smooth. Fold in sifted dry ingredients and walnut meats. Spread batter in a well greased oblong pan (9x14x2 inches). Sprinkle almonds on top, patting into batter with the back of a tablespoon. Bake in a moderate oven (350 degrees F.) about 25 minutes or until knife thrust in center comes out clean. Remove from the oven. Allow to cool slightly then cut into 1 1/2x2-inch bars. Makes 32.



Macaroni and Walnut Salad is a nutritious portion of go-to-school lunches in the Arthur Dinell family. The recipe, as Mrs. Dinell, above, makes it, is given today.

### Molasses Chew-Chews

- 1/2 cup shortening
- 1 cup sugar
- 1 cup unsulphured molasses
- 1/2 cup unbeaten egg whites (about 4)
- 1 1/2 cups sifted all-purpose flour
- 1/4 teaspoon soda
- 1/2 teaspoon salt
- 1 1/2 cups shredded coconut

Cream together shortening, sugar and unsulphured molasses. Beat in egg whites. Add flour, soda, salt and coconut; mix until blended. Spread batter on a greased, waxed paper lined, jelly roll pan, 15x10x1-inch. Bake in a moderate oven (350 degrees F.) 30 to 35 minutes. Turn out on baking sheet, remove paper; turn right side up.

When cool, cut bars 1x2 inches. Yield: 75 bars.

### Orange-Cream Cheese-Peanut Butter

Combine a (3-oz.) package cream cheese with 1/2 cup peanut butter, 1 tablespoon orange juice and 1/4 teaspoon grated orange rind. Makes 1/2 cup filling.

### Kitchen Tip:

Mrs. Dinell's Kitchen Tip: When you are making several sandwiches, lay out the slices ready for spreading so that those next to each other in the loaf (same size) can be paired together. This makes cutting, wrapping and eating easier.

## Mrs. Dinell's Macaroni and Walnut Salad:

- 1 tablespoon chopped pimiento
- 1 1/2 cups cooked macaroni
- 2 cups sliced celery (uncooked)
- 1/4 cup sweet pickle relish
- 1/4 cup minced onion
- 1/2 cup coarsely chopped walnuts

YOUR GUIDEPOST TO

# Food Savings

KREMER'S  
**Honolulu**  
SO GOOD!  
DELICIOUS  
AND TASTY  
10-Oz. Can  
**PUNCH & GRAPE COOLER**  
A REAL  
SUMMER TREAT  
10-OZ. CAN.....

**SURETY**  
WHOLE  
UNPEELED  
**APRICOTS**  
Lge. 2 1/2 Can

**KING OSCAR KIPPER**  
SELECT  
NORWEGIAN  
**SNACKS** 1/4 Can

**3 25¢**  
Cans For

**2 45¢**  
FOR

**9 \$1.00**  
FOR

# IOWA PORK SHOPS...

ALWAYS SHOP with CONFIDENCE and SAVINGS...

Swift Select Spring Lamb

## Lamb Chops

Your Choice  
Round or  
Blade Cut

## Swiss Steak

Baby Beef...  
U.S. "Good"  
Boneless and  
Cubed

## Club Steak

GENUINE BABY  
BEEF...  
Guaranteed Tender  
and Delicious

SWIFT'S 12-OZ. CAN  
**PREM**

For Breakfast,  
Lunch or Dinner!  
A Rich Flavor  
of Delicious  
Mixed Meats!

DON'T FORGET!!

CASH DIVIDEND STAMPS

PRICES EFFECTIVE MONDAY, AUG. 17th THROUGH WED., AUG. 19th

1140 E. CARSON ● 655 PINE AVE. ● 2420 SANTA FE  
LONG BEACH LONG BEACH LONG BEACH  
14309 ATLANTIC ● 1900 E. OLIVE  
COMPTON COMPTON

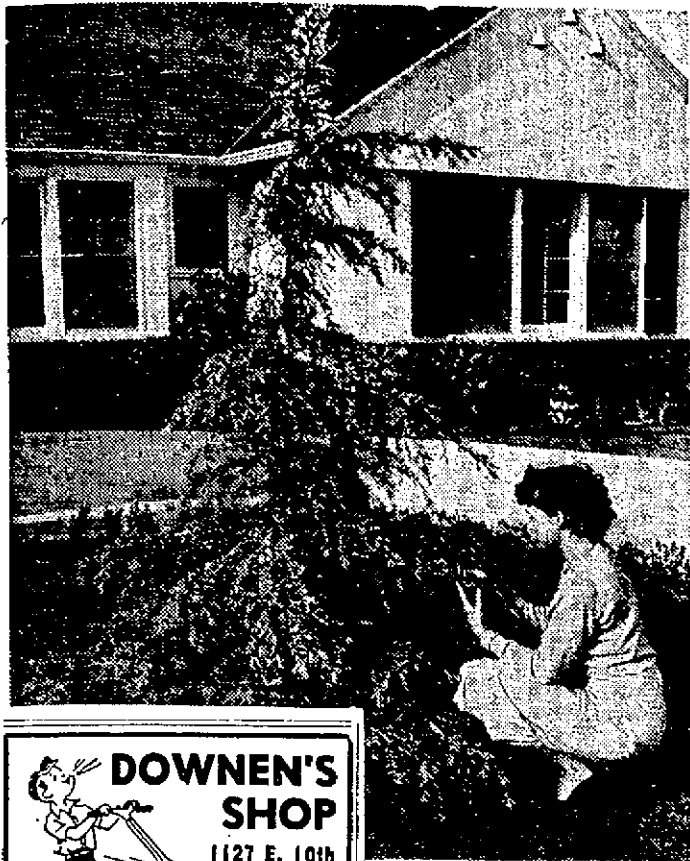


Super Markets



Super Markets





**DOWNEY'S SHOP**  
1127 E. 10th

Trees dramatize gardens with a special accent. Cedar deodar (above) is popular in Long Beach.

**GARDENS**

# Trees Dramatize the Garden

**N**O GARDEN is complete without at least one or more trees. A tree, in fact, is often the most inspiring factor in a landscape. Now that summer is here shade trees will prove of great value. But remember that in addition to protection from the sun they also provide fragrance, flowers and fruit. In a word, trees are the backbone of every garden.

An exceedingly popular combination for Southern California lawn areas is three white birches planted in a triangle. The bark adds real distinction to this specimen for it is a pure white. The white birch provides a very pleasing contrast with its green leaves set towards one side of a lawn and with a white house for a backdrop. This is a scene that is difficult to beat for simplicity and beauty. Several birches are available but one of the best is the European white birch, known botanically as *Betula alba*. This is splendid for the average-sized landscape as it usually stops short of 30 feet tall.

One of the most popular lawn and shade trees for the Southland is the evergreen elm. Like the white birch, it can be accommodated on most landscapes, growing to just about 25 feet at maturity.

Closely related to the evergreen elm is the Chinese elm, which is noted for its amazing growth. It is a very hardy in-

dividual, succeeding equally well by the coast or in the hot interior. It tolerates heat, cold, and gets along fine with very little water.

If you wish to get excited about a tree . . . and it's possible, then the tree to select is the sweet gum, known to your nurseryman as liquidambar sty-

raciflua. It is just about the only tree that will provide in your fall garden the gorgeous color so famous back east. The large leaves, which are maple-like in appearance, turn red and bronze during the autumn months. The liquidambar attains a height of about 20 feet at maturity.

## Best Selection in Town

- SHADE TREES
- SHRUBS ● ROSES
- BEDDING PLANTS

Be sure to see us for your every gardening need. Selections are complete; prices right!



COMPLETE LINE of concrete stepping stones and edging. In Red or Natural.

## Kitano's ATLANTIC NURSERY

15601 S. Atlantic, Compton

ANUNGLAS DOUBLE FLOWERING	50 BULBS	79c
DICHONDRA SEED QUICK GERMINATING	1/4 lb.	1.98
CLOVER SEED SPECIAL	1 lb.	89c
OLEANDERS RED, WHITE or SALMON	Gal. Can	59c
SNAPS, STOCKS, CALENDULAS	Flat 1.49, Doz.	25c
RUFFLED PETUNIAS	Doz.	39c
HIBISCUS DOUBLE ORANGE, SINGLE RED, DOUBLE PINK, Gal. Can		49c

**PEAT MOSS** 2 1/4 cu. ft. 1.29  
Large Bales, SPECIAL 4.50

SHADE TREES Up to 7 ft. Evergreen Elm, White Birch, Evergreen Ash, Jacaranda, Anacola, Silver Maple	97c
ORANGE or AVOCADO TREES (Grafted)	3.69
LEAF MOLD. 2 1/2 cu. ft. \$1.50 value	1.19
DWARF MEYER LEMON	89c
BOUGAINVILLEA	Gal. Can 79c
STEER MANURE, Wood Seed Treated	Large Back 59c
PYRACANTHA or POINSETTIAS	Gal. Can 49c
MYSTERY GARDENIAS	Gal. Can 49c

**FREE** FUCHSIA PLANT  
WITH AD ARAIA or  
TO EACH CUSTOMER CALLA LILY

CLOSED SATURDAYS — OPEN SUNDAYS

**CAMERON'S NURSERY**  
9846 BELMONT — BELLFLOWER — Torrey 7-2439  
1 BLOCK NORTH OF NUBEL THEATER ON BELMONT

## Tips on Gardening

**GARDENING TIPS** for the week . . . The new bougainvillea, Texas Dawn, is a splendid pink-flowered variety. The bougainvillea is very much at home in Southern California.

For dramatic garden effects, plant tropical plants. Most nurseries offer a wide range from which you can make your own individual selections. Foliage ornamentals are emphasized.

Fuchsias will react favorably during the summer months to being doused with cold water.

Keep the soil damp about your camellias. If the roots dry out this summer the flowers may suffer next spring.

**KEEP YOUR HOME SAFE WITH**

## CYCLONE FENCE

● Cyclone Fence around your property makes it tough for intruders—keeps people from trampling your lawn and flowers—gives your children a safe playground. Cyclone is a quality fence. Made of heavy, galvanized steel, it lasts longer than fence of other materials. Expert erection service. For detailed information just phone and say "Please mail me the free booklet that tells me how I can fence my home." Free estimate if you wish.

**NO DOWN PAYMENT 36 MONTHS TO PAY 7-4505**  
419 E. SIXTH ST. LONG BEACH, CALIFORNIA

UNITED STATES STEEL

## EVERGREEN TREES

These Trees Are All Large Caliper, Staked and Most of Them Are 7 or 8 Ft. Tall

- EVERGREEN ASH**  
**HOLLY OAK**  
**EVERGREEN ELM**  
**MAGNOLIA**  
**LEMON EUCALYPTUS**  
**RED FLOWERING EUCALYPTUS**  
**JACARANDA**  
**BRAZILIAN PEPPER**  
**PERSEA BORBONIA**

YOUR CHOICE  
**\$2.75**  
in 5-Gallon Containers

Don't Fail to See These Trees and Take Advantage of This Low Price

**Riverdale Nurseries, Inc.**  
6755 ATLANTIC BLVD. PHONE 20-5405 or 20-5406  
(JUST NORTH OF ARTESIA BLVD.)

Fill Your Outdoor Living Room With

## COLOR!

Come to Hodges for **HIBISCUS**  
**ROSES**  
**FUCHSIAS**

Finest plants, always at competitive prices.

FOR A BEAUTIFULLY LANDSCAPED HOME—  
PLAN I—WE DESIGN YOUR PLAN; WE PLANT IT.  
PLAN II—WE DESIGN IT; YOU PLANT IT.  
CALL TODAY FOR FREE ESTIMATES

OPEN SUNDAY

3737 LONG BEACH BLVD.  
**HODGES NURSERY**  
CALL 4-2397

WE GIVE 25% GREEN STAMPS

YOUR GARDEN needs constant attention. Let experts help you. Read the garden, pages in

SOUTHLAND

# SOUTHLAND'S CROSSWORD PUZZLE

(Solution to Puzzle on Page 13.)

- ACROSS**

1 One of baseball's all-time greats

6 She played Peter Pan

11 They play ball

16 Jennifer Jones role

17 A nice quiet game

19 Put into writing

21 Inhabitants of Europe and Asia

22 Disturber

23 Took on fuel as a ship

24 A child may speak it

25 Pineapple

26 Members of fraternal group

28 It must be obeyed

29 Native of Warsaw

30 Author of "The Red Badge of Courage"

31 Egyptian dancing girls

33 Girl's name

34 Most unusual
- 36 "Edwin \_\_\_\_\_," by Dickens

37 "Robin \_\_\_\_\_," a song

38 Residue

41 It's tops

42 A "rage"

43 Cut in small pieces

44 Booty

46 Where we live: Pl.

48 They get things done

49 Caters

50 Connote with

51 Jet plane

54 Goose

55 Mr. Hurok, impresario

57 It's good for eating

58 Lid

61 Desserts

62 Frustrate

63 Friend in need

64 He reached Cathay

65 Guided

66 Formal visits

67 Room in a harem

68 Rainbow or brook

69 Shady walks

70 Moose or elk
- 73 Girl's name

74 Hold back

77 Nel game

79 Object to

80 Correct

81 Kind

82 Frost

84 One may fly there

85 Ties up

86 Girl's name

87 Had a late meal

89 Conjunctions

90 Don't be down in these

91 Bits

92 Review an actor likes

96 Start of a good game

97 Therefore

98 Makes depressions

99 Covers

100 Invest with a garment

102 Set in order

105 Anthony Hope villain

106 Vistas

107 In greater want

108 Come out

109 Gardens

110 Stops

111 Imitation diamond
- DOWN**

1 Singing star's first name

2 Inner satellite of Uranus

3 Kind of bullet

4 Antler prong

5 \_\_\_\_\_ man

6 Unmilitated

7 Richard Blackmore story

8 Any kind of water

9 Mouse genus

10 Bishop's power

11 Clock sounds

12 Man's name

13 Miss Rehan

14 Water for a wheel

15 More humid

16 Comic artist

17 Where deuces are wild

18 Slight quake

20 Seven English kings

25 Cruel god: Myth

27 Youth
- 30 Good for a salad

31 An edict

32 Creator of Lorelei Lee

33 Fool

35 More capable

36 Kind of ranch

37 Snake

38 Attack

39 Cottage parlor: Eng.

40 Mounted

42 Put aside

45 N. Y.

47 They're used in games

51 Common distress

52 Jar

53 Blossom-time

55 Single

56 Works by Itals

57 He lives in New Zealand

58 Hoosgow

59 Graduates

60 Kind of a race

62 Rooter

64 Chief Executive: Abbr.

68 St. Louis men
- 68 Not here

69 Allows use of

70 Parts of card games

71 Commune in Sicily

72 Finish

73 Snares

74 Senate set-tes

75 Cardinal's title

76 Offered

77 Excursion

78 Window covering

81 Lament

83 Unfastens: Poet

86 Carry

87 Scorches

88 Hangs upon

90 Fath creation

91 About one drop

93 Ward off

94 Edge

95 Italian family

97 "Holden."

98 County in Florida

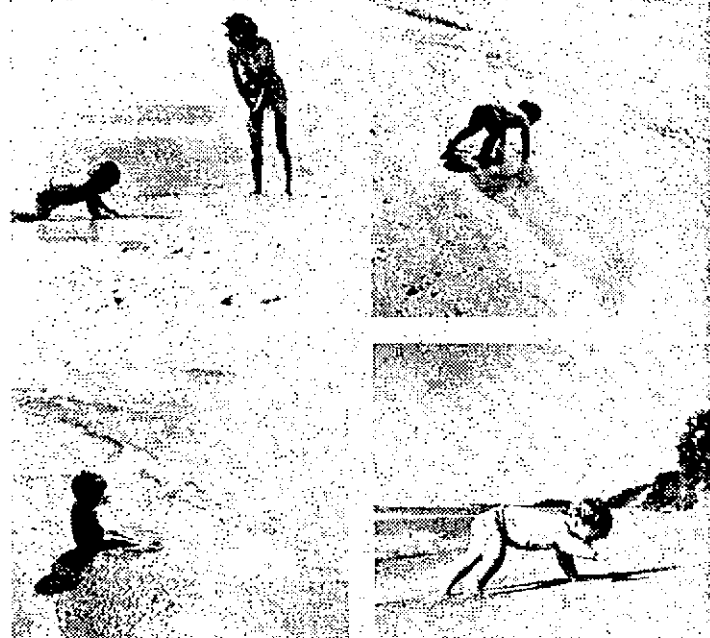
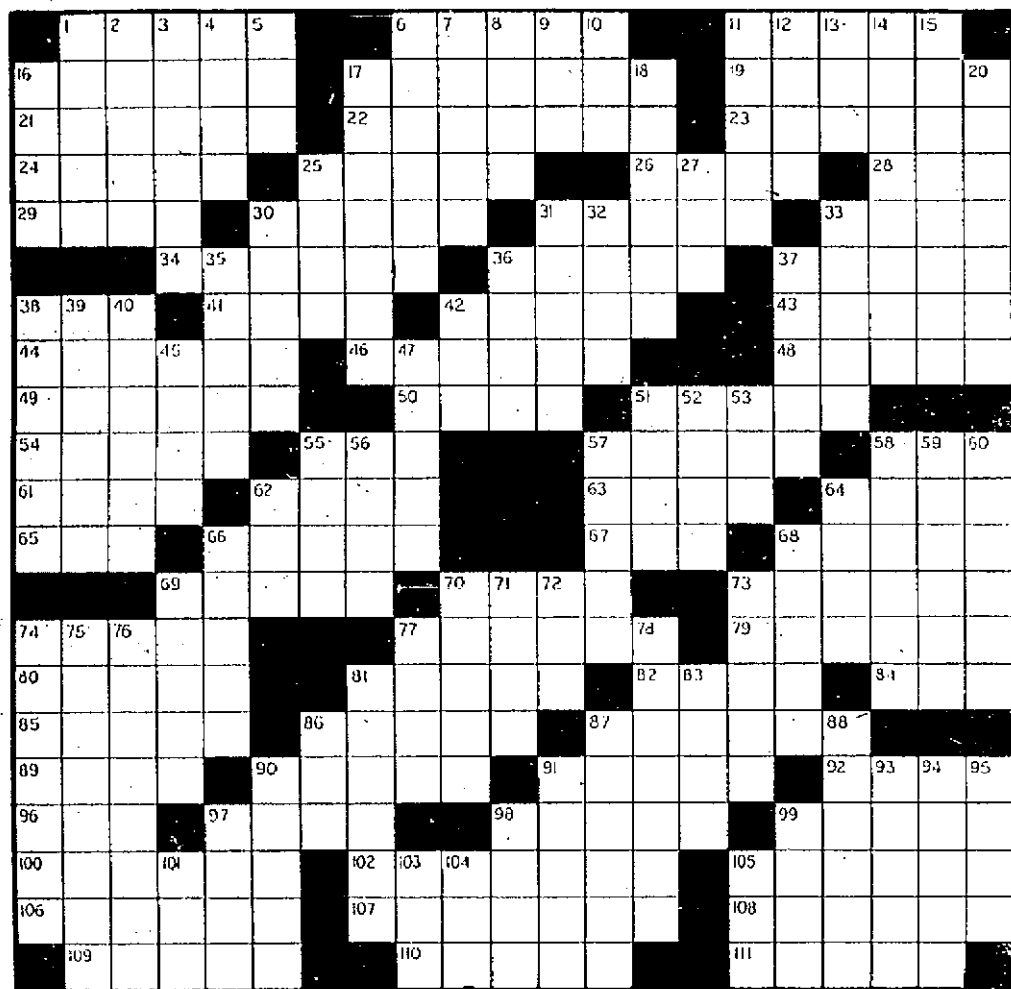
99 Mountain lion

101 Unit

103 Mallet: law

104 Soak

105 Ribbed material



Baby's first trip to the beach offers a fine chance for shooting a series of good, story-telling pictures.

## CAMERA ANGLE

# Snapshot 'Naturals'

By The Shutterbug

Although not all of us are so fortunate as to be able to make long hours at the beach a regular part of the summer schedule, practically every one of us manages a beach visit or two in the course of the season.

And no trip to the beach is complete without a camera. It is as important as the sun glasses and bathing suits, because the picture-taking opportunities are so wonderful. The brightness of the beach offers great advantages in providing a perfect natural lighting situation.

The bright sun reflected from almost white sand more or less balances the strong light coming from above. This even lighting enables you to take back-lighted and sidelighted shots

without using a reflector. This offers a very real advantage in that you won't be forced to have your subject squinting into the sun in a single picture. And speaking of squinting into the sun, do have your subject remove his or her dark glasses before you shoot.

Another thing to take notice of at the beach is the wonderful puffy clouds in a bright blue sky. Angle some of your shots to include them.

**COMPTON CAMERA CLUB** will meet at 8 p. m. Thursday at 1021 E. Compton Blvd., Compton. San Pedro Camera Club will meet at 8 p. m. Friday in Anderson Memorial Bldg., Eighth and Mesa Sts., San Pedro.

## Planning Provides Perfection

(Continued From Page 15)

two, face the oversized square coffee table with its near-black finish.

Over this dominant piece hang a series of beautiful and colorful old Botany prints. The florals are framed in antique white that repeats the material used in the base of the table lamp.

Mrs. Phillips, whenever possible, likes to slant home accessories toward the profession or hobby of the owners, creating a surrounding that is at once familiar and consequently comfortable for the occupants. In this case, the prints symbolize Lovell's work.

The wall-to-wall carpeting in living room, dining room and loggia is of a soft sand tone in a short, looped nap.

The pink and green color scheme is further established by the use of a pair of occasional chairs covered in a pink of deeper value than the pastel walls.

**THE DINING ROOM**, separated by a half-wall from the living room, employs the same pink and green colors set against walls of a deeper, richer green. The modern dining table is of ebony, as are the chairs. The side chairs have cushions of raspberry pink, while the arm chairs are covered in a green that very near-

ly duplicates the tone of the sofa.

Counter level built-ins were integrated into the house plans, thereby eliminating the necessity for a free-standing buffet. These cupboards, which run the length of the room, offer a maximum of counter space for buffet dinner service. And the cabinet storage it tops is more than equal to that of two or three ordinary china cabinets.

A kitchen large enough to be functional for a family of five opens off the dining room. And off the kitchen, facing the enclosed patio from a second direction, is the family room.

This room lacks the sophistication and quiet manner of the living rooms already described, but there is a certain robust feeling about it that is at once homey and welcoming.

**FURNISHINGS** in this part of the house are intentionally rugged, for, unlike the living room, there are no "hands off" signs in here! The floor is covered in colorful (and hearty) asphalt tile, the draperies that draw over the glass walls that face the patio on one side and the back yard on the other are of chartreuse matchstick bamboo.

This home, that provides growing room for three children, living area for adults and an office as well, is a tribute to its architects and decorator.

\$10,000

3 1/2%  
per annum

CURRENT RATE

insured savings

Save more and earn more with the First Federal, where each savings account is insured to \$10,000 by the Federal Savings and Loan Insurance Corporation, an instrumentality of the United States Government.

ACCOUNTS OPENED by the 10th of ANY MONTH. EARN from the 1st

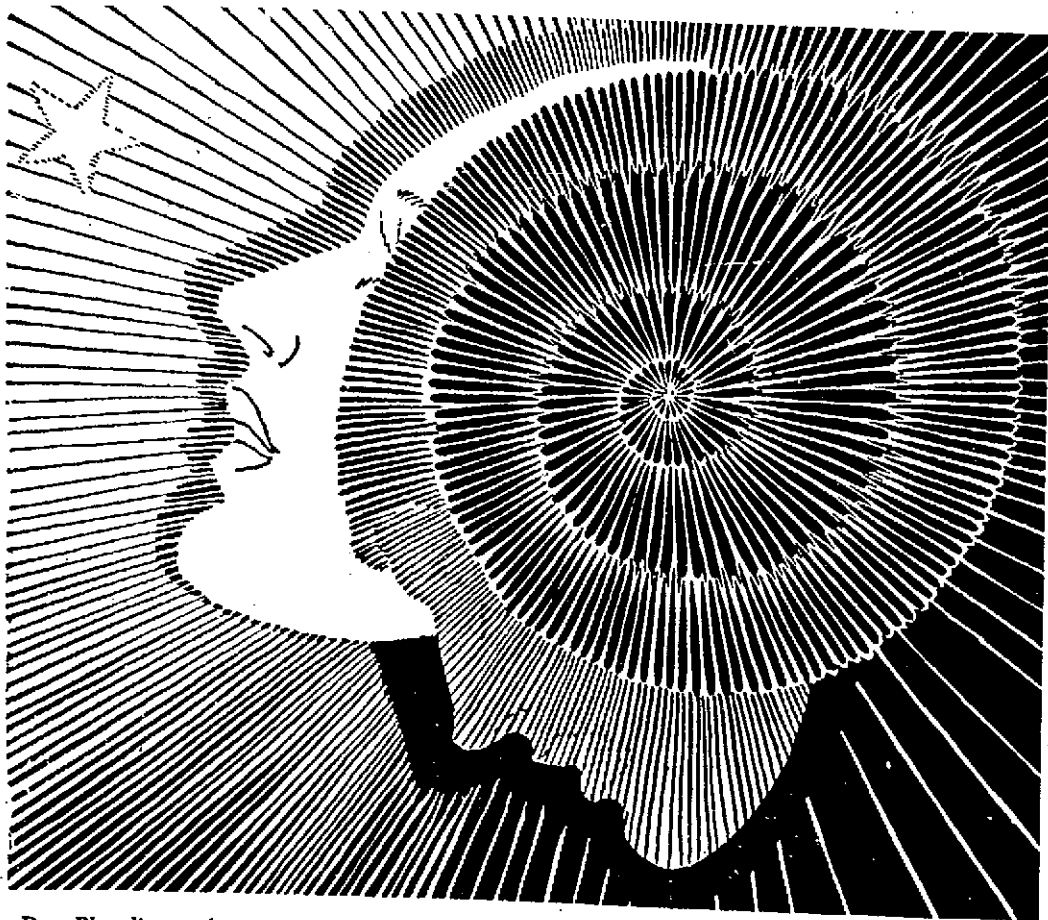
First  
FEDERAL SAVINGS

OF LONG BEACH

124 EAST FIRST ST.

PHONE 6-5235





Don Blanding, whom many Long Beach folk know, became prominent with his "Vagabond's House" in which he pictures the dream house in every man's heart. Now, 13 books later, he is the author of "Joy Is an Inside Job" (Dodd, Mead, \$2.50). Here he tells in verse and prose of a more mature joy, a new peace of mind with the lesson that "your joy age is now." Characteristic of Blanding's works are delicate drawings that match his sentiments. The above is one of many which appear in his newest, readable effort.

## BOOK REVIEWS

# Polygamy and Hypochondria

**PERSIAN ADVENTURE**, by Anne Sinclair Mehdevi (Knopf, \$3.50).

In this book of charm, perception and wit, Mrs. Mehdevi, daughter of Mr. and Mrs. S. S. Sinclair, 248 Temple Ave., a newspaperwoman of Wichita, Kan., describes her life with her Persian husband, whom she first discovered living in a Greenwich Village basement quoting Persian poetry and cooking bowls of saffron-colored rice.

Answering a summons from her polygamous father-in-law, the formidable Hajji Malek, great Iranian landowner, they go to Teheran — a trip that seems straight back into the Middle Ages. Not only were her in-laws a surprise to her, but so was her husband: "I felt a sudden and alarming loss of footing. . . . He had sloughed off the role of husband and reverted to the son and relative. Even his features seemed to change, to relax, and in relaxing to become less out of place, less Western and more than one with the other faces. His fingers toyed with a string of prayer beads and he smoked a flat Gorgan cigaret as if this had been his daily habit. He struck

me as the most Persian person in the room."

The Mehdevis go to Shaft in the Caspian region to visit a lonely Viennese doctor running one of the Shah's welfare projects — a doctor who is convinced that Persia's greatest disease is hypochondria. And they go to Meshed, where, despite their seven years of marriage and three children, a new wedding ceremony must be performed in the Shia Moslem tradition.

Mrs. Mehdevi is fascinated by the country and fascinated by — if more than a little critical of — its inhabitants. About a quarter of this book has appeared in New Yorker.

The author has visited her parents in Long Beach. She, her husband, their two sons, Rafael and Alexander, and little daughter, Maloos, now live on the island of Mallorca in the Mediterranean off the west coast of Spain.

Incidentally, her mother, who writes under the name of Ida Lowry Sinclair, is the author of a good book of verse, "Chromium Sandals." — V. W.

**HOLLIES**, by H. Harold Hume (Macmillan, \$6.75).

Hollies, those dashing beautiful plants whose bright red berries and glistening foliage have added cheer to the Christmas season for centuries, can be and are grown in the Southland. But they can be grown in still greater abundance, adding elegance to each block of the miles of new residential streets springing up in Long Beach and vicinity. They are easy to grow, and in this book a leading authority tells how this is done. Author Hume discusses the best

known and hardest species of hollies, how they fit best into landscaping plans, and their culture, including where and how to plant, fertilizing, watering and pruning. Even the interesting history of hollies, which goes back to the Druids, is not overlooked. And there are drawings and photographs, some in color.

**TOLL MOUNTAIN**, by Robert McCaig (Dodd, Mead, \$2.50).

No ordinary "go-for-your-guns" yarn, this tale bares the struggle of a young engineer, Steve Eads, to push through a new toll road in the old northwest. His chief adversary, and villain of the piece, is Shel Rulon, who has a monopoly on the freight business. Action is fast and furious and romance is by no means overlooked. McCaig spins a nice yarn that holds interest to the end.

## The Casinos of Nevada

**SAGEBRUSH CASINOS**: The Story of Legal Gambling in Nevada, by Oscar Lewis (Doubleday, \$3.50).

**VIVA VEGAS**, by Paul Ralli (House-Warven, \$5).

To read one of these entertaining books is to want to read the other. While Lewis discusses the glittering gambling casinos at Reno and Las Vegas, and their impact on politics and people, Ralli's is a more intimate account of Las Vegas and the people who put it on the map.

Ralli is well qualified to write about Las Vegas. An attorney there since 1933, he has seen that desert town develop from a whistlestop to a fabulous city known around the world. At the same time he has taken an active part in Las Vegas' civic life. Thus

intimately acquainted with his city and its people, he answers scores of questions for visitors and prospective visitors. Incidentally, Ralli says that Cliff Jones, lieutenant governor of Nevada, credits his early experiences as a newspaper boy on the Long Beach Press-Telegram with teaching him the fundamentals of how to get along with all kinds of people.

Lewis, prolific chronicler of western history, writes objectively. Into his book are injected scores of highly readable little stories of visitors (one of them might be you) at the gaming tables, the lives of the casino career gals, the moral consequences of legalized gambling, and a visitor's chances at craps, roulette and the other games.

## Southland Art

By Vera Williams

Independent Press-Telegram Art Editor

**PAINTINGS**, drawings and sculpture may be delivered to the Municipal Art Center, 2300 E. Ocean Blvd., from 9 a. m. to 5 p. m. Tuesday and Wednesday for the second annual Greater Long Beach Art Exhibit at the Center Aug. 23-Sept. 20.

As a convenience to exhibitors, the Art Center also will be open from 7:30 to 9 p. m. Tuesday to accept exhibits.

Two hundred artists, from 18 years of age, in the Greater Long Beach area will participate in the non-juried show.

Simultaneously, there will be shown in the Art Center the 20 prize winners of the recent Los Angeles non-juried show of 1700 pictures, "a-mile of paintings" at the Coliseum. These will be shown as a group in a separate room at the Art Center for comparison with Long Beach work.

Also opening Aug. 23 will be an Art Mart of paintings, pottery, metalcraft and jewelry by San Diego artists. This will be in exchange for the recent Art Mart of Long Beach work at the San Diego Museum.

**WATSON CROSS JR.**, of Los Angeles, former Long Beach resident, is the new president of the California Water Color Society. Serving with him are Clinton Adams, first vice president; Dorothy Jordan, second vice president; Leonard Edmondson, secretary; Raymond Teel, treasurer.

Prospectus for the Society's 33rd national exhibition of water color paintings to open Nov. 1 at the Municipal Art Center here may be obtained by writing Leonard Edmondson, secretary, 35 Arlington Dr., Pasadena 2. The jury of selection is Sueo Serisawa, chairman; Edgar Ewing, Mary Finley Fry, Robert Holdeman and John P. Leeper. The jury of awards is James B. Byrnes, George Gibson and Thomas Robertson. More than \$1000 in prizes will be awarded in this exhibit.

**LAGUNA BEACH Art Association** will hold its 35th annual picture auction at the Laguna Beach gallery Aug. 22. There will be two sessions: One from 2:30 to 5 p. m., and one from 7:30 to 9 p. m. Proceeds go to the endowment fund.

Artists who already have contributed paintings include Clyde Scott, Eugene Ffandzen, M. Askenazy, Karl Albert, Darwin

Duncan, H. Raymond Henry, Edwin Hinde, Naomi Evans, Duncan Gleason, John Hilton, Peter Nielsen, Ralph Hulett and John Plummer Ludlum.

**AN INTERNATIONAL EXHIBIT** of contemporary drawings from 12 countries, including the United States, will be shown Aug. 20-Sept. 20 in the Los Angeles County Museum, Exposition Park, Los Angeles. The exhibit comes from the Art Institute of Chicago.

**FIFTY WORKS** by the Los Angeles Painters' and Sculptors' Club, its membership limited to men who are professional artists, will be shown through Aug. 28 in the Tower Gallery of Los Angeles City Hall.

## New Books at Library

Fiction: "You Shall Know Them," by Jean Bruller (Vercors, Pseud.); "Atom at Spithead," by Arthur D. Divine; "Dry Bones in the Valley," by William MacLeod Raine; "The House by the Medlar Tree," by Giovanni Verga.

History and travel: "Horn of the Hunter," by Robert C. Ruark; "Vacation Guide for the Entire United States," by Rand McNally Co.; "The Bonanza Trail," by Muriel S. Wolfe.

Fine arts: "Picture Primer of Indoor Gardening," by Margaret O. Goldsmith; "The Mastery of Oil Painting," by Frederic Taubes; "Sadler's Wells Ballet in America," by Franklin White and Bryan Ashbridge.

Sociology: "Search and Rescue at Sea," by John J. Floherty; "Love Is Not Blind," by Russell Criddle; "Divorce," by Duke University School of Law, Durham, N. C.

Philosophy and religion: "Courage to Be," by Paul Tillich.

Other non-fiction: "Recreation Leadership," by Walter L. Stone & Charles G.; "First Book of Bridge," by Alfred Sheinwald; "New Games for 'tweenagers," by Allan A. Macfarlan; "Compound Guide for Tent or Trailer Tourists, Fishermen, Hunters, etc., 1953-54," by Robert O. Klotz; "The Seeking," by Will Thomas; "It All Started With Columbus," by Richard Armour.

## Pocket-size Novels

**PENNANT BOOKS** will release these pocket-size novels (\$ .25) this week: "Ruler of the Range," western by Peter Dawson; "Six-Gun Boss," western by Clay Randall; "Vanity Row," tale of violence by W. R. Burnett, and "Warrant for a Wanton," tale of suspense by Michael Gillian.

## Long Beach Best Sellers

**FICTION:**  
1. **THE CRY**, by Leon Uris.  
2. **THE HIGH AND THE MIGHTY**, by Ernest Gann.  
3. **ECHOING GROVE**, by Rosamund Lehmann.  
4. **KISS ME AGAIN, STRANGER**, by Daphne du Maurier.  
5. **KINGFISHERS CATCH FIRE**, by Rumer Godden.  
6. **RIDE OUT THE STORM**, by Roger Verel.  
**NON-FICTION:**  
1. **THE POWER OF POSITIVE THINKING**, by Norman Vincent Peale.  
2. **HOUSE IS NOT A HOME**, by Polly Adler.  
3. **THE SILENT WORLD**, by Capt. J. V. Costeau and Frederic Dumont.  
4. **CALL ME LUCKY**, by Bing Crosby.  
5. **NORTH FROM MALAYA**, by W. H. Murray.  
6. **HORN OF THE HUNTER**, by Robert C. Ruark.

## Stamps for Wounded

"Stamps for the Wounded" will be collected at the Stamp Collectors Club meeting at 7 p. m. Monday at Linden Hall. Good stamps are needed by wounded veterans.

M. Hazen Sr., a specialist in Mexican stamps, will show his collection from the first Mexican stamps through the Pancho Villa regime to the present day. Visitors will be welcome.

FINE EARLY U. S. STAMPS  
REGULAR BLOCKS  
PLATE BLOCKS

**ACE STAMP HOUSE**

Stephen M. Farndell, 413 East 3rd St.  
OPEN FRIDAY EVES. 'TIL 9 P. M.

**STAMPS-COINS**

Albums and Supplies

Large Stock - Low Prices

**E. E. MORRISON (Stamp Shop)**

1046 Pine Avenue



# Buffums'

LONG BEACH • SANTA ANA

a genie..from hawaii

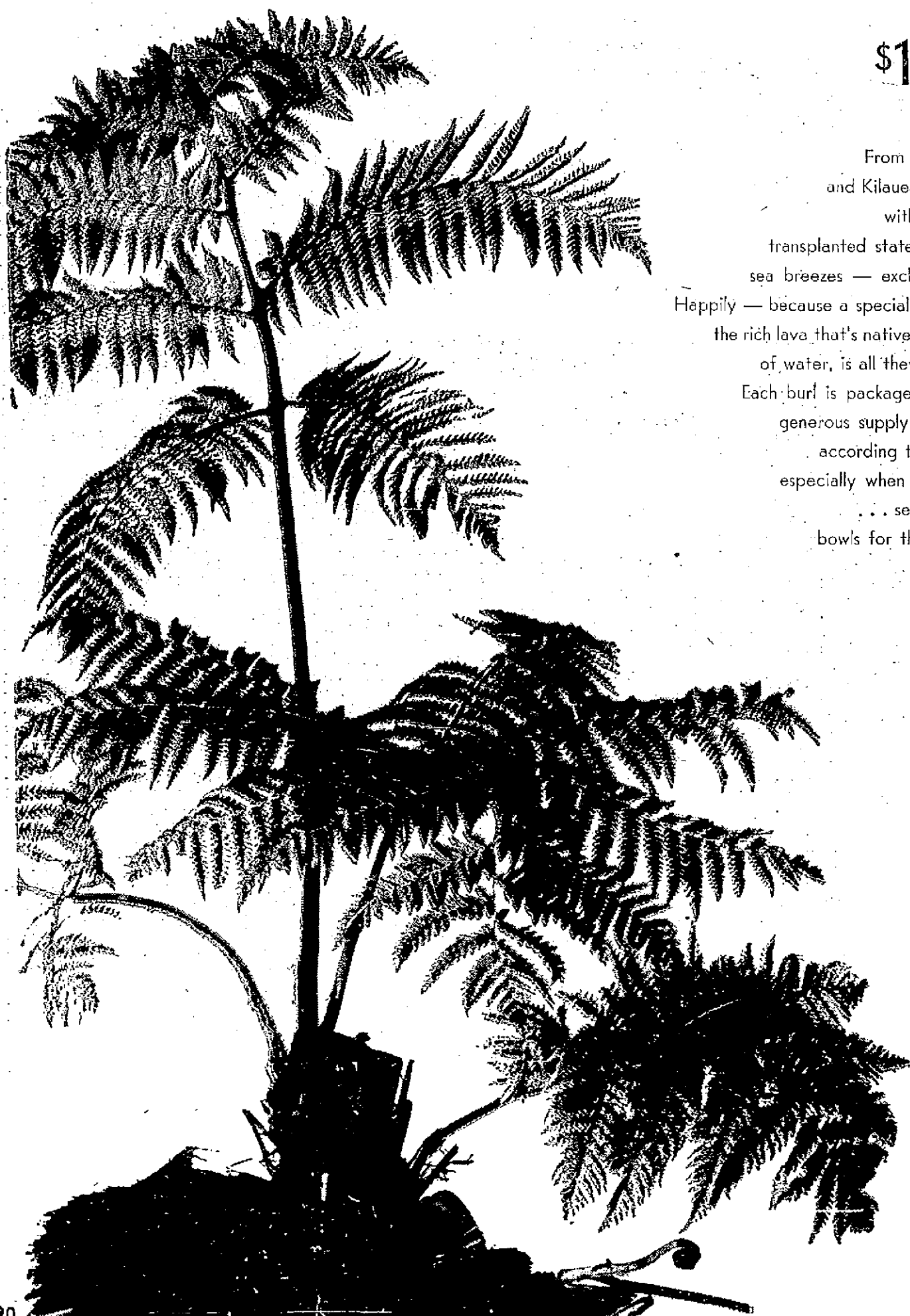


## Pua Leilani fernwood burl

becomes a luxuriant growing fern

\$1.95 to \$9.95

From the mountain sides of Mauna Loa and Kilauea come these fern burls — to grow with tropic luxuriance in their happily transplanted state . . . basking in the moisture-laden sea breezes — exchanged for the Island trade winds. Happily — because a special formula was developed to simulate the rich lava that's native to fernwood — this, with their bowl of water, is all they need to perform their lush magic! Each burl is packaged with growing instructions, and a generous supply of the 'magic' chemical — priced according to size. Delightful and novel gift — especially when presented in a charming container . . . see the fernwood burls and the many bowls for them in our Gift Shop, Lower Level.



Contemporary design, Black, Dark Green, Satin White.

1.95



Beautiful shape! Grey lined pink, Brown lined sand.

3.95



Lovely to look at! Sage green lined citron, Grey lined cherry.

4.95

. . . and many, many more in our Gift Shop, Lower Level



COMICS

ON SOUTHLAND MAGAZINE COVER —

Water Ski Champs Train for Local Tourney

Only 15¢

## INDEPENDENT-Press-Telegram

Southland  
MAGAZINE

IN PARADE: Mathias Tells Why He's Quitting Grid

parade

LONG BEACH, CALIFORNIA—AUGUST 16, 1953



## THE DAWNS

by CARL GRUBERT

Copyright 1953, Field Enterprises, Inc.  
All rights reserved.  
Reg. U. S. Pat. Off.

From 1908



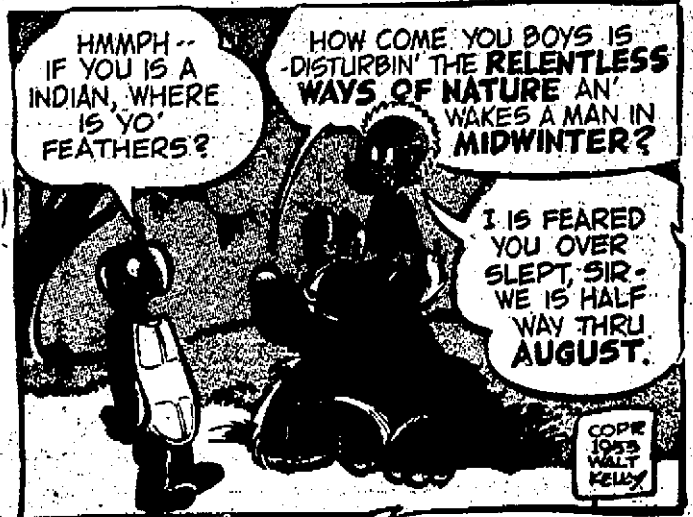
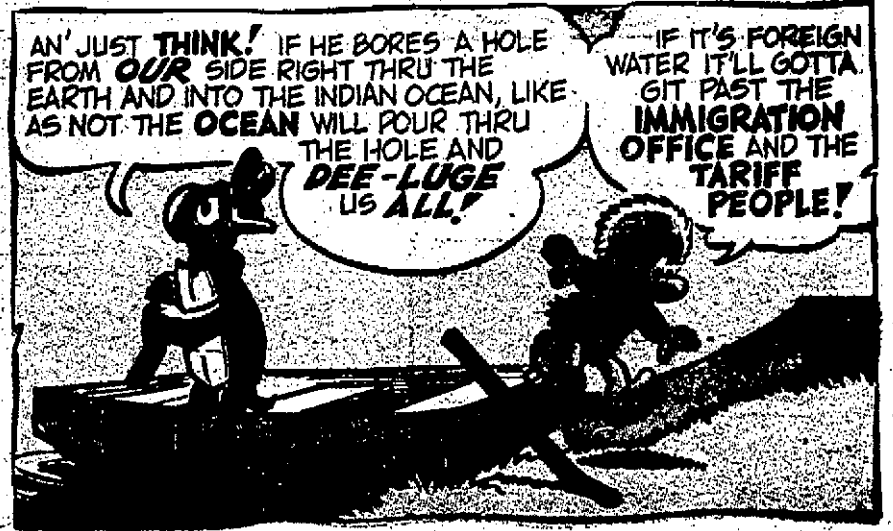
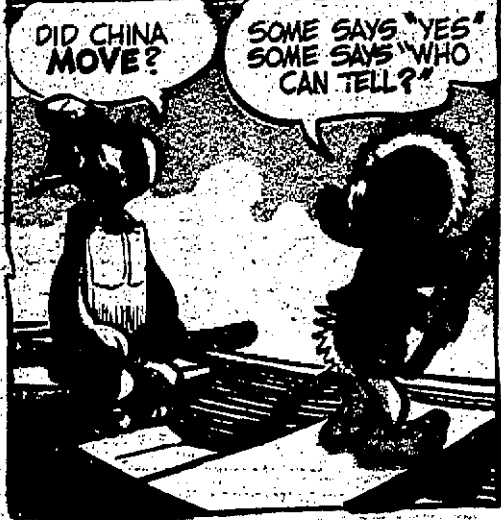
to the present date

Everybody loves  
good Weber's bread!



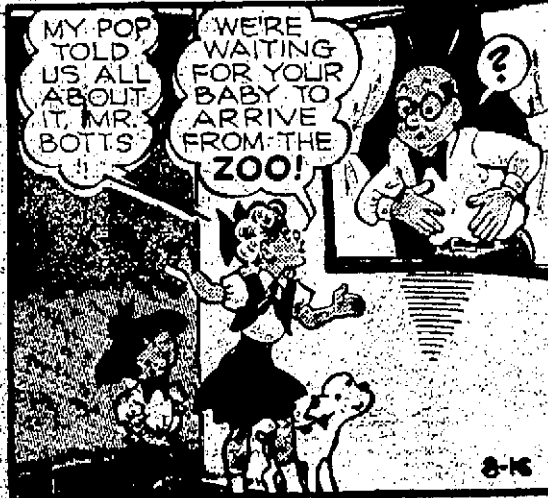
## POGO

By Walt Kelly



## PRISCILLA'S POP

By Al Vermeer



# Sergeant Preston is all for a Gun that Shoots Rice!

SAY, MOM! HERE'S A SWELL TIP FOR BREAKFAST!



Young and old go for breakfasts of tasty Quaker Puffed Rice!

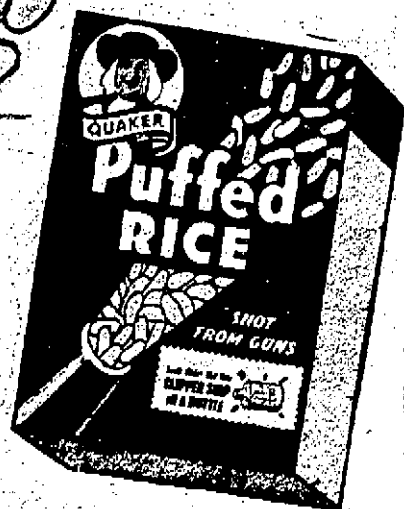
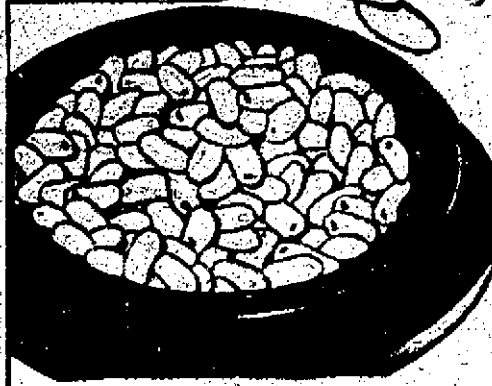
"Rice Shot From Guns" has the natural nut-like flavor of sun-ripened grain *uncoated* by factory sweetening!

You can sweeten with sugar

to your own special taste. A delicious economical family breakfast with milk and fruit.

Crisp as can be! The big red and blue Quaker package has sealed inner lining!

Buy a package right away!

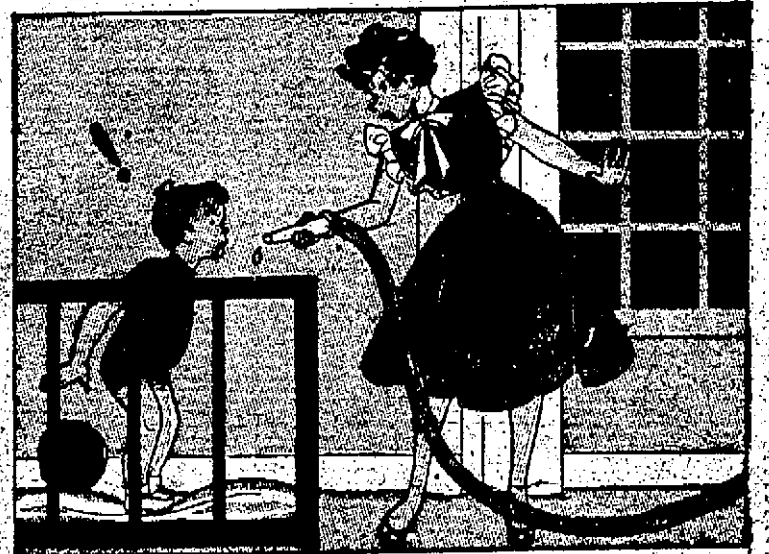
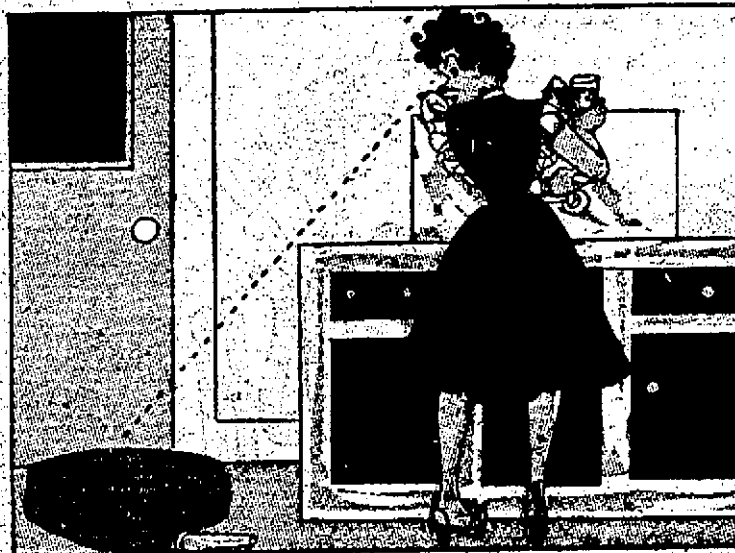
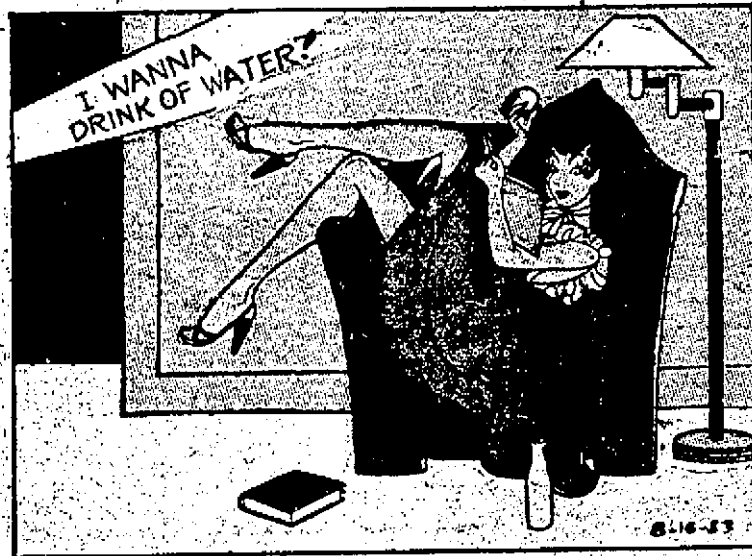
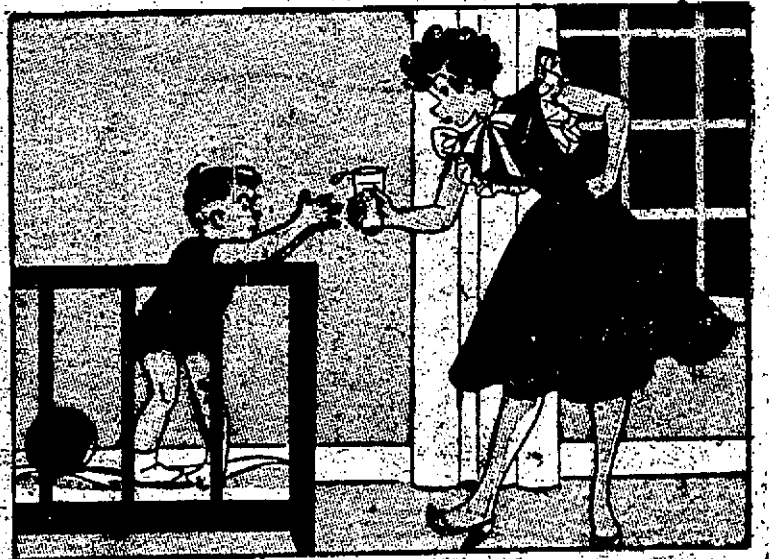
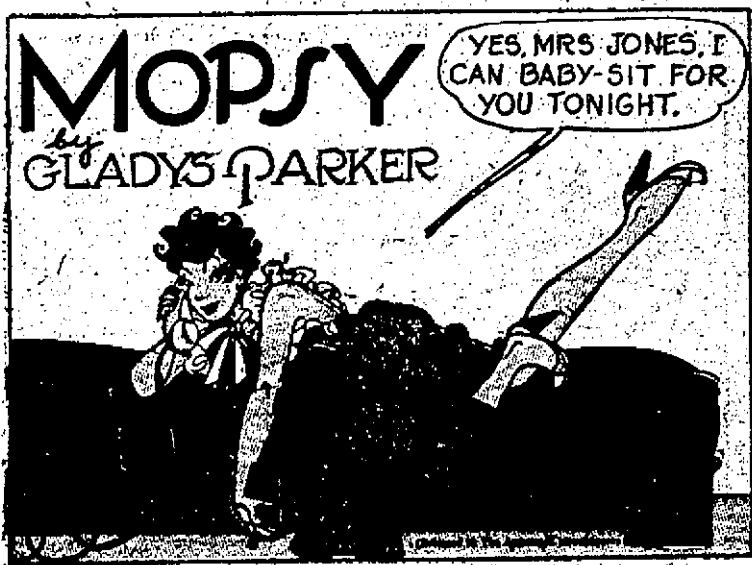


## QUAKER PUFFED RICE

ENJOY QUAKER PUFFED WHEAT--TOO!

Sergeant Preston and his wonder-dog "Yukon King" from the famous Mutual Network Radio Program "SERGEANT PRESTON OF THE YUKON"





## THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



# Now! a great new DETERGENT OXYDOL!



## Actually Beats the Sun for getting clothes white!

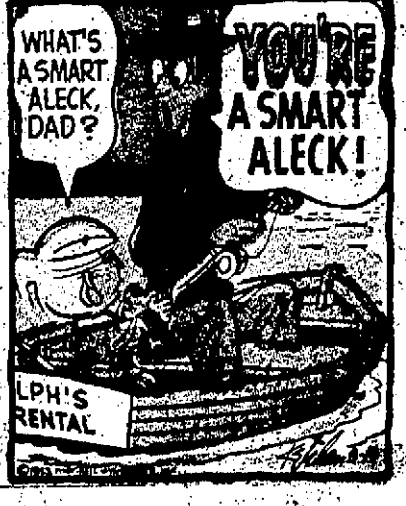
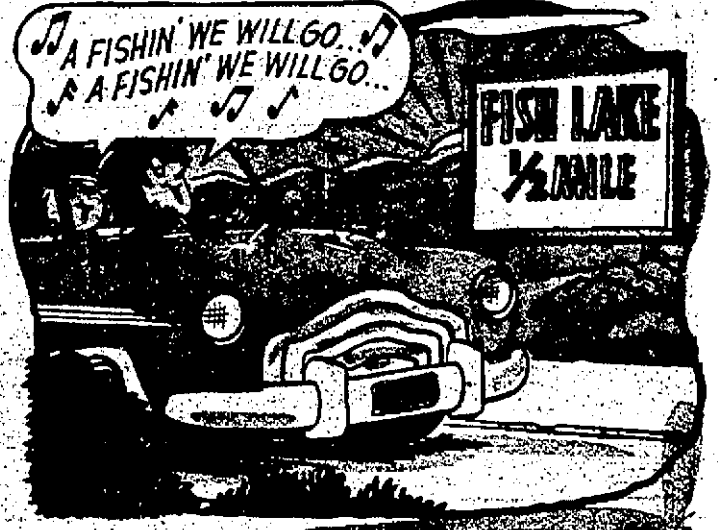
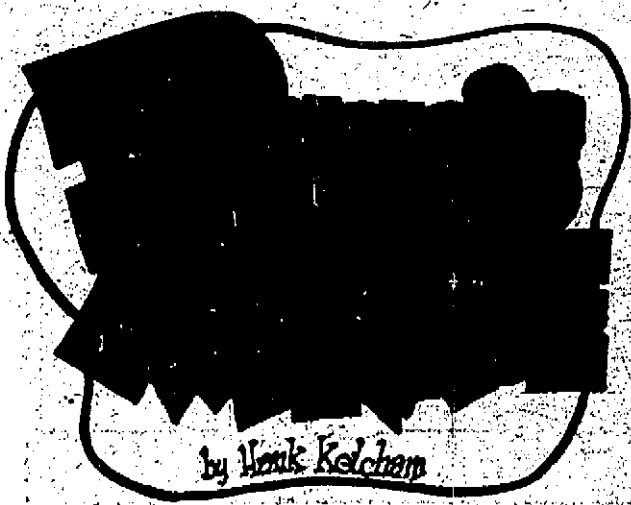
HERE'S PROOF: An Oxydol wash dried indoors is whiter than any wash dried outdoors in brightest sunshine!

It's Procter & Gamble's latest miracle—this great new detergent Oxydol! Contains a new kind of whitening ingredient never before used in a leading soap or detergent!

Tests using leading sudas prove—an Oxydol wash dried indoors is whiter than any sun-dried wash! So much whiter you can easily see the difference! Now—rain or shine—you'll always have gloriously fresh, clean, WHITE washes with Oxydol! The freshest, whitest, brightest clothes possible—and wonderful safety for colored washables, too!

Hurry! Try Oxydol! See how white your wash can be!







**Hey, kids!**  
Your Weather-Bird Dealer is helping me celebrate my special birthday party! Get...

It's your **GIFT** with swell-looking, long-wearing

# Weather-Bird Shoes

They're **WEATHERIZED 5 WAYS!**

1. To repel water, resist wear,
2. To resist strain,
3. To fight moisture, heat and cold.
4. To keep good looks and comfort.
5. To assure proper fit.



These and many other styles and sizes for children from Cradle to College! Peters, Division of International Shoe Company, St. Louis 3, Mo.

## Weather-Bird's MICKEY MOUSE birthday gift for you!

Just think, kids... your local Weather-Bird dealer has an exciting Mickey Mouse Birthday Gift for you... absolutely free of extra cost when you get your new back-to-school Weather-Bird Shoes! So take Mom or Dad and hurry down to see him right away! And get your copy of the fun-filled MICKEY MOUSE PARTY BOOK too!

**Special gift for MOMS!**  
"Let's give a Mickey Mouse party" is just full of helpful hints for planning a children's party.

**See your Weather-Bird Shoe Dealer today!**  
See Walt Disney's special birthday series of **'MICKEY MOUSE CARTOONS'** at your local movie theater



**BARNETT BOOTERY**, 207 Pine Ave., Long Beach, Calif.  
**COLUMBIA OF LONG BEACH**, 112 Pacific, Long Beach, Calif.  
**RAE'S SHOES**, 4270 N. Atlantic, Long Beach, Calif.

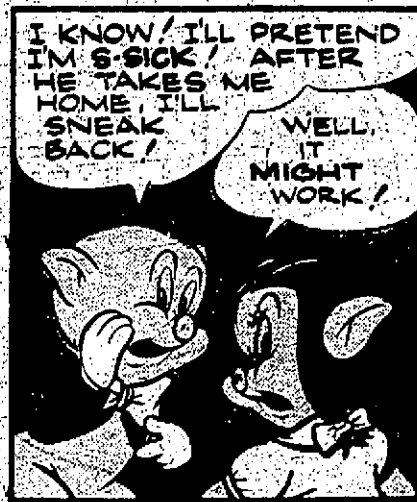
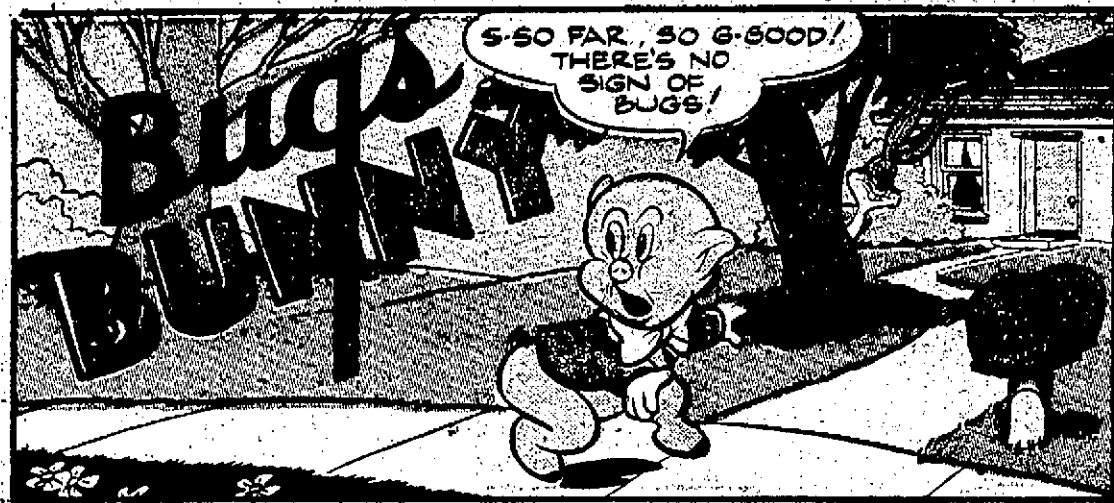
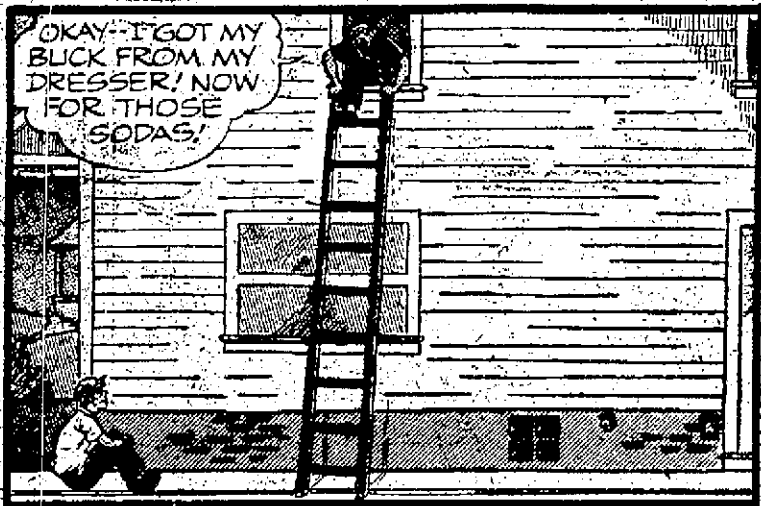
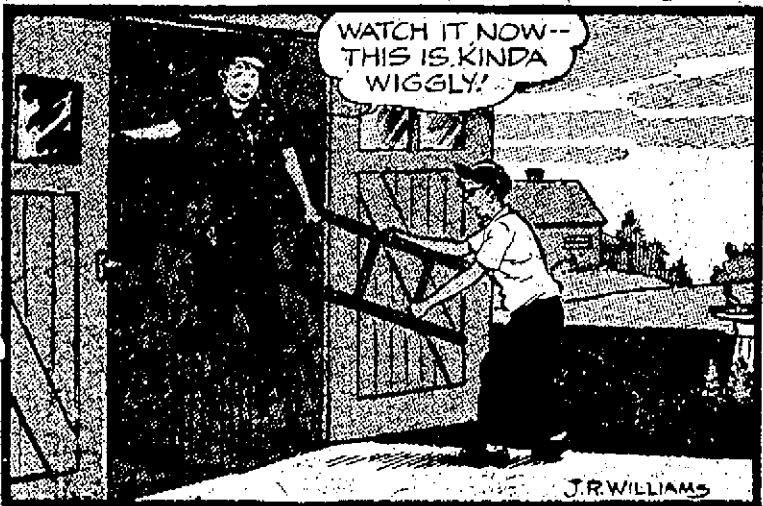
**ALMERT SHOES**, 16624 Bellflower Blvd., Bellflower, Calif.  
**LE KING'S SHOES**, 733 So. Pacific Ave., San Pedro  
**PETERS SHOE STORE**, 11147 So. Downey, Downey, Calif.



# OUT OUR WAY

# The Willets

By J. R. Williams



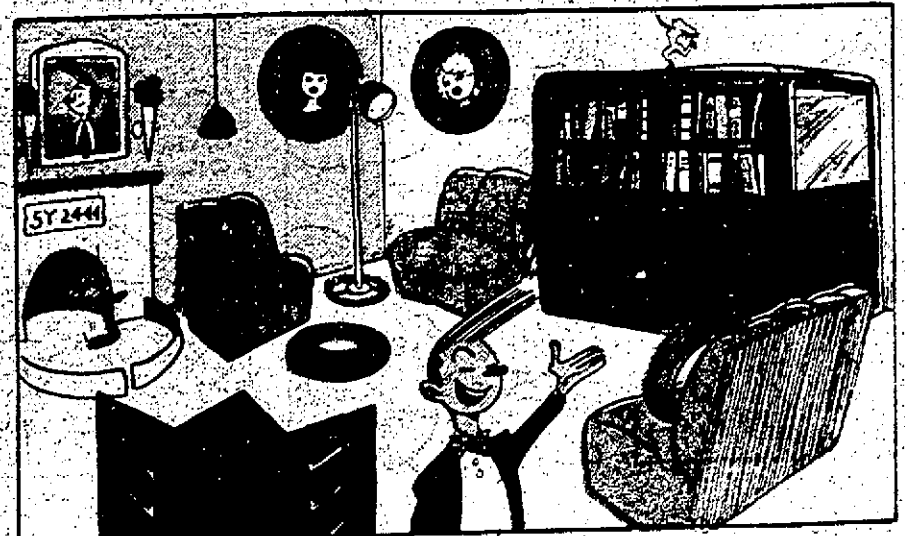


MR. AND MRS.

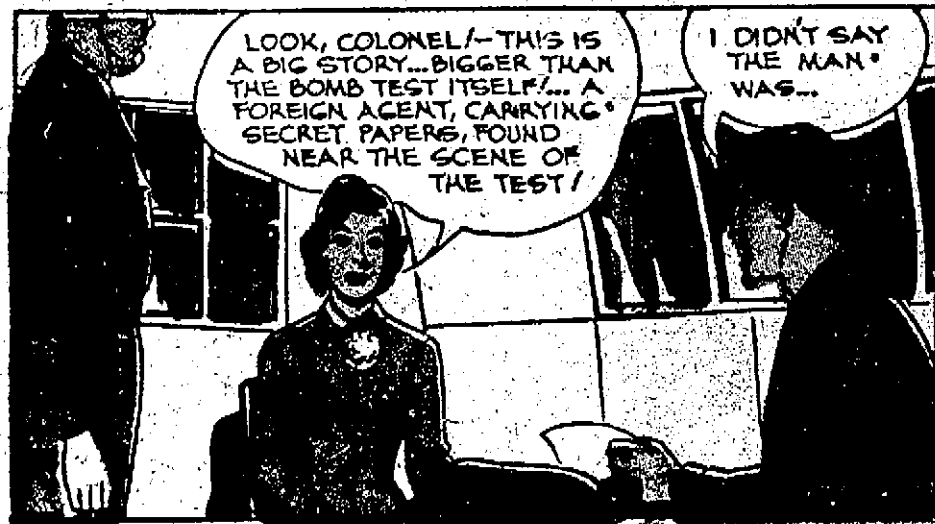
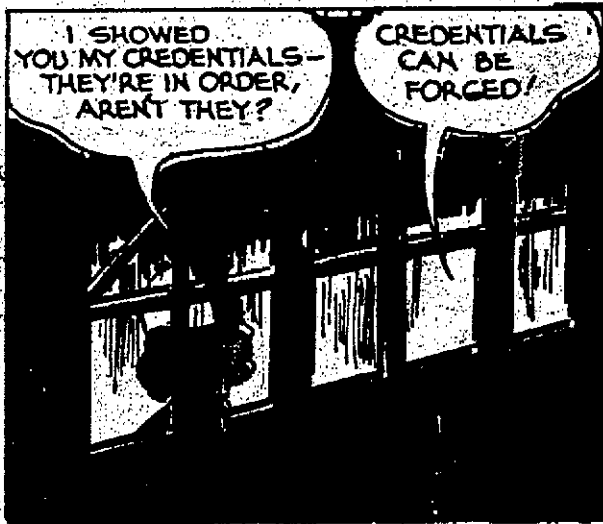
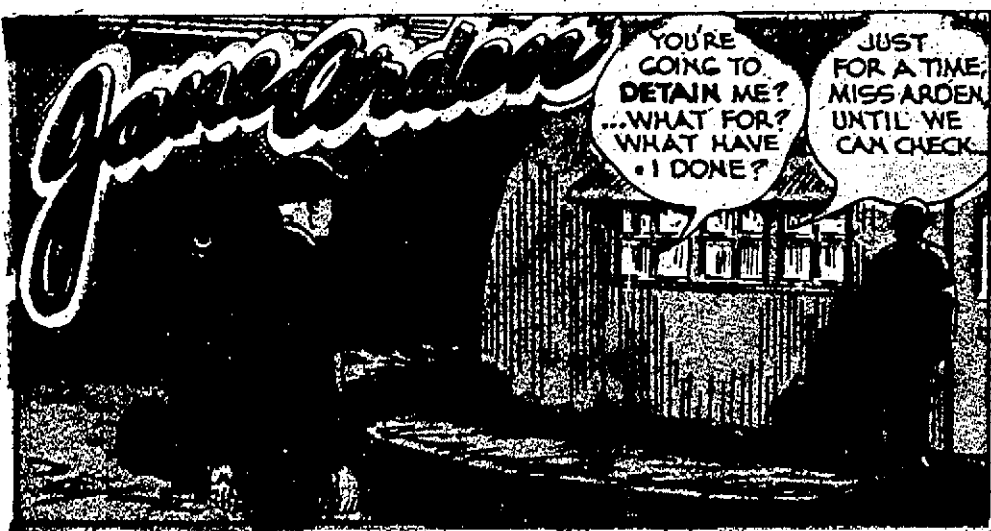


FAN FARE

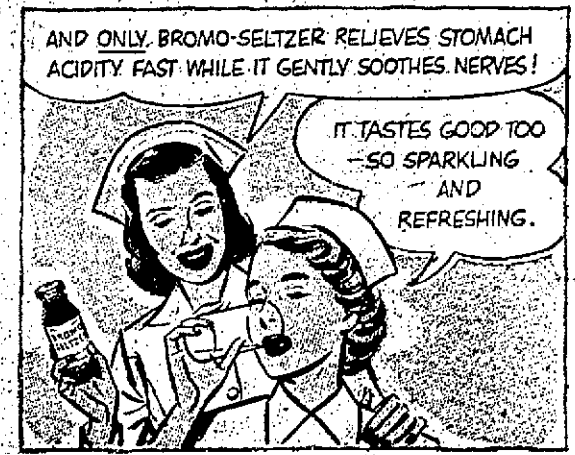
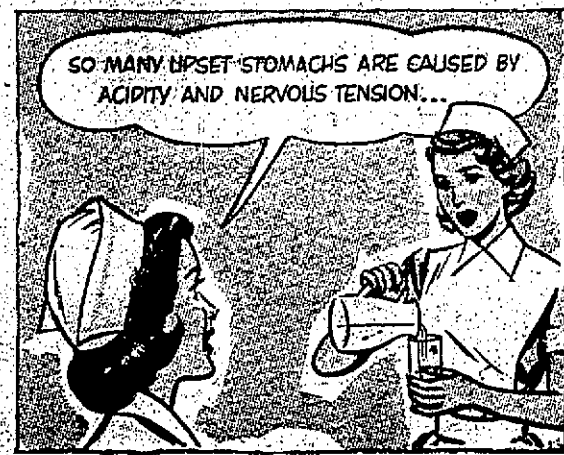
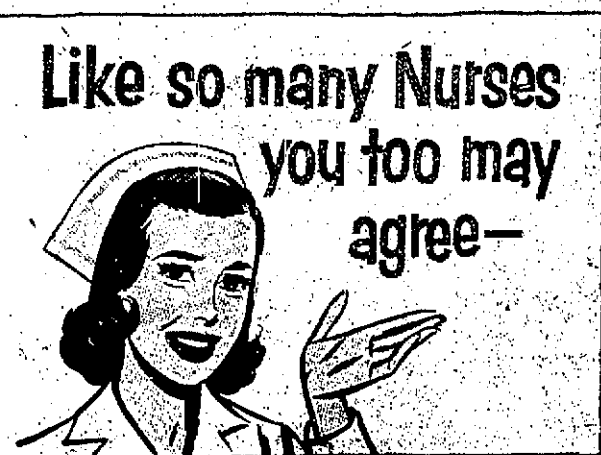
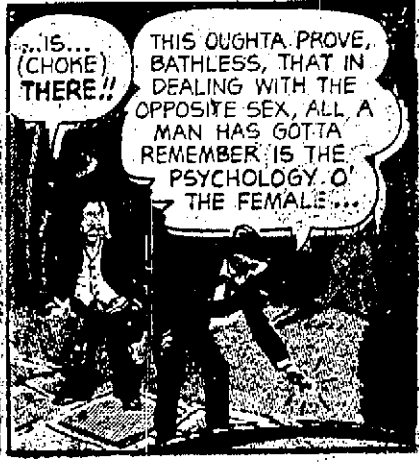
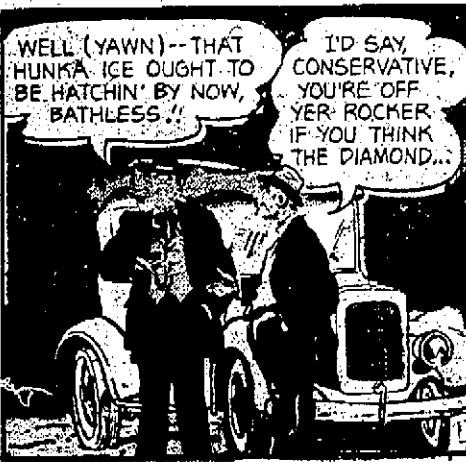
16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31







# ABBIE and SLATS <sup>®</sup> by RAE BURN VAN BUREN



# For Upset Stomach

DUE TO NERVOUS AND ACID INDIGESTION

# Bromo-Seltzer works Best

*Better for Headache Too!*

Because only Bromo-Seltzer gently soothes nerves while it promptly relieves pain, it's best for 9 out of 10 headaches. For best results use cool water. Follow the label; avoid excessive use.



By Michael O'Malley



# Now! 7 face cream oils in New Woodbury Soap

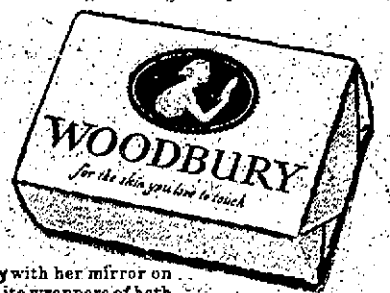
for the cleanest, most radiant  
complexion of your life!



See what it will do for you! A beauty care that leaves your skin soap-and-water clean and also gives you softening oils and emollients intended to help replace natural oils you wash away! Marvelous—specially for dry skin!



Discover these other new luxuries, too. You'll find New Woodbury Soap gives richer, more abundant lather. And you'll like the new fresh sea-spray green color and the new fragrance that clings so delightfully.



Look for the lovely lady with her mirror on the new blue-and-white wrappers of both facial and bath size Woodbury. She's the symbol of new loveliness for you!

'Now better than ever!' Woodbury Soap for the skin you love to touch!

Now! Introductory  
**1/2 PRICE SALE**  
Woodbury Cocoonat Oil Castile Shampoo  
This giant \$1.00 size now only **50¢**



LITTLE GIRLS AND BIG GIRLS, TOO, NEED THE NATURAL OIL PROTECTION OF WOODBURY SHAMPOO.

WOODBURY CLEANS ALL TYPES OF HAIR THOROUGHLY, YET GENTLY...HELPS TO PRESERVE THE NATURAL OILS OF THE HAIR. AFTER A WOODBURY SHAMPOO, HAIR IS GLOSSY AND MANAGEABLE AS CAN BE.

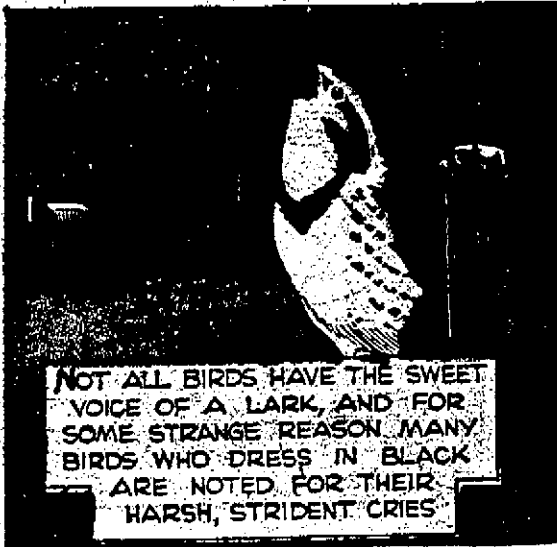


HURRY - GET THIS BIG BEAUTY BARGAIN TODAY AT GROCERY, DRUG AND VARIETY STORES BEFORE THE LIMITED SUPPLY IS GONE!

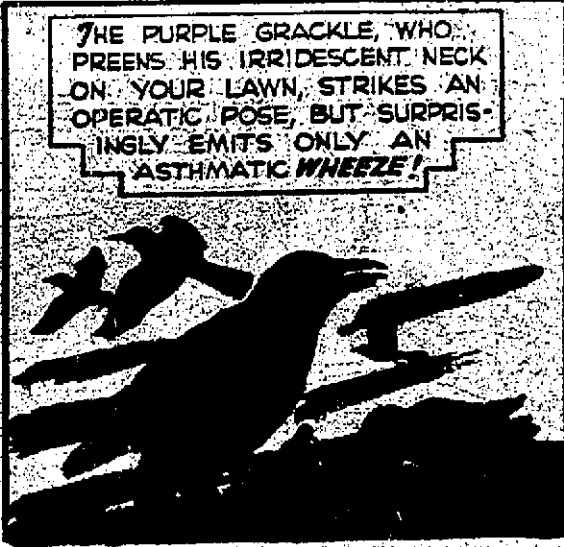


# MARK TRAIL

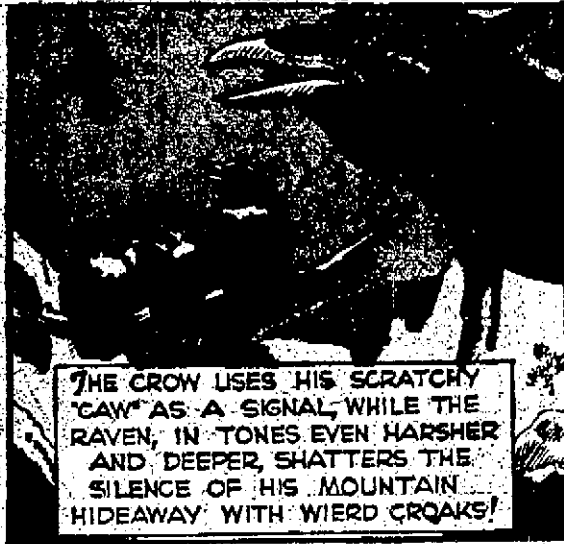
by [signature]



NOT ALL BIRDS HAVE THE SWEET VOICE OF A LARK, AND FOR SOME STRANGE REASON, MANY BIRDS WHO DRESS IN BLACK ARE NOTED FOR THEIR HARSH, STRIDENT CRIES.



THE PURPLE GRACKLE, WHO PREENS HIS IRRIDESCENT NECK ON YOUR LAWN, STRIKES AN OPERATIC POSE, BUT SURPRISINGLY EMITS ONLY AN ASTHMATIC WHEEZE!



THE CROW USES HIS SCRATCHY "CAW" AS A SIGNAL, WHILE THE RAVEN, IN TONES EVEN HARsher AND DEEPER, SHATTERS THE SILENCE OF HIS MOUNTAIN HIDEAWAY WITH WIERD CROAKS!



ALTHOUGH CAPABLE OF A FEW MUSICAL WHISPERS, THE STARLING IS BEST REMEMBERED FOR HIS RASPING NOTE OF WARNING.



THEN THERE IS THE BREWER'S BLACKBIRD, WHO, DESPITE THE RICH GREEN AND PURPLE OVERTONES OF HIS DARK SUIT, LETS GO A TUNELESS LOVE DITTY!



BUT NO DOUBT IN THE EYES OF HIS LADYLOVE HE IS QUITE AN ACCOMPLISHED CROONER!



## TRAILWAYS

PERHAPS YOU'VE WONDERED, AS YOU LISTENED TO THE MELODIC TUMULT OF A BIRD'S VOICE, JUST WHAT MAKES THESE FEATHERED TROUBADOURS BURST FORTH INTO SONG.



IT IS A FACT THAT BIRDS SING TO WARN OTHERS AGAINST CROSSING TERRITORIAL BOUNDARIES TO ATTRACT FEMALES, OR OTHER PRACTICAL PURPOSES...

HOWEVER, THERE SEEMS TO BE A TIME AFTER FAMILY DUTIES ARE OVER, WHEN THE GIFTED SONGSTERS SING MERELY FOR THE JOY OF BEING ALIVE AND ABLE TO FILL THE AIR WITH MUSIC.

# TOM CORBETT SPACE

by [signature]

...IN SEARCH OF ROGER'S LOST CHART, ASTRO STUMBLES ON A STRANGE PHENOMENON "SOMEWHERE ON THE MOON."



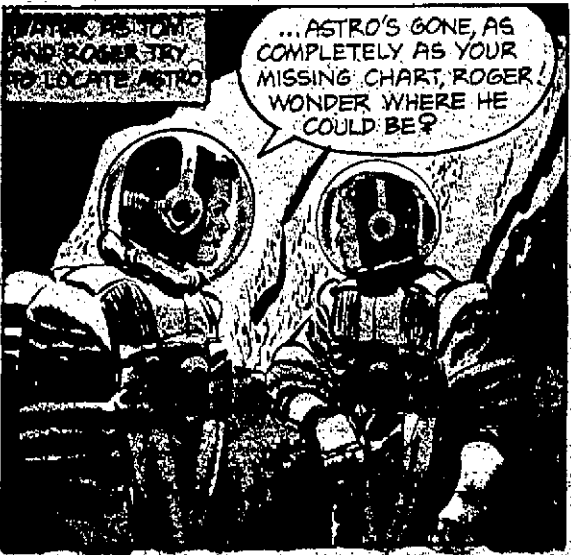
WHAT IN THE UNIVERSE--? THAT ROPE OR CABLE IS DISAPPEARING BEHIND A ROCK--!!



HOLY HESPERUS! I GOTTA CHECK ON THIS!



THE CHAMBERS DOWN A WARM RECEPTION!



...ASTRO'S GONE, AS COMPLETELY AS YOUR MISSING CHART, ROGER. WONDER WHERE HE COULD BE?



THAT BIG APE COULD GET HIMSELF LOST IN A GLASS CASE, TOM--

WELL--ALL WE CAN DO IS COMB OVER THE TERRITORY WE ASSIGNED TO HIM-- C'MON!!



W-WHERE AM I? --IT'S--IT'S SOME KIND OF CAVE!



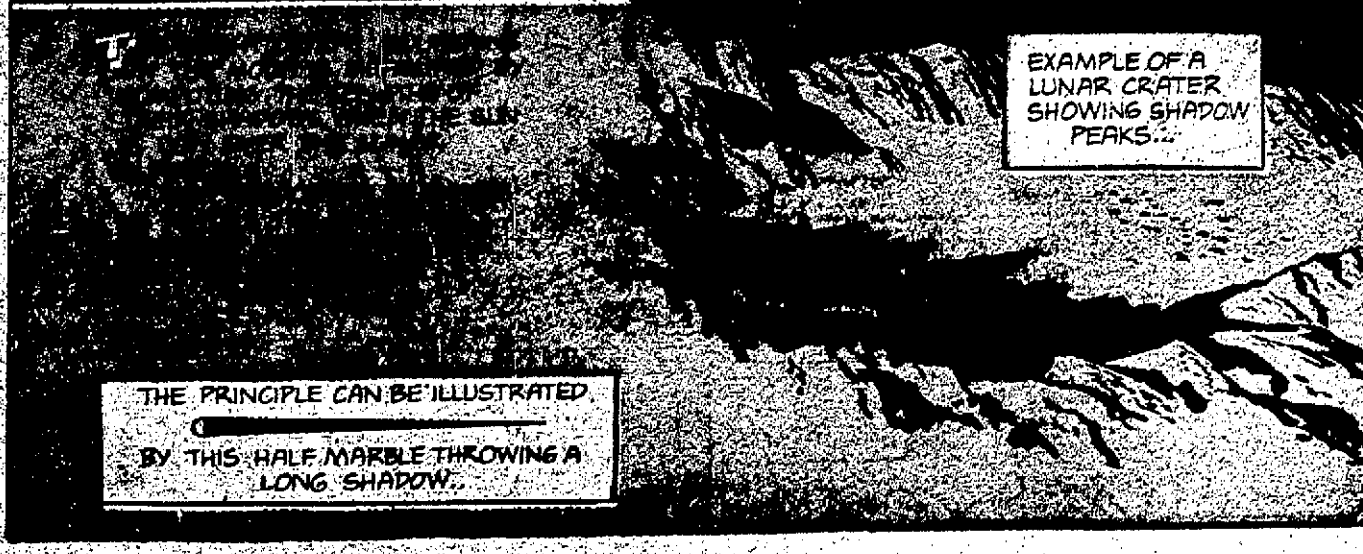
IT'S NO CAVE, BROTHER! SOMEONE WANTS TO SEE YOU! GET GOIN'!

WANTS TO SEE ME? OKAY-- OKAY!



HEY! WHERE YOU TAKIN' ME?

NEVER MIND ON YOUR WAY SPACE-GOON



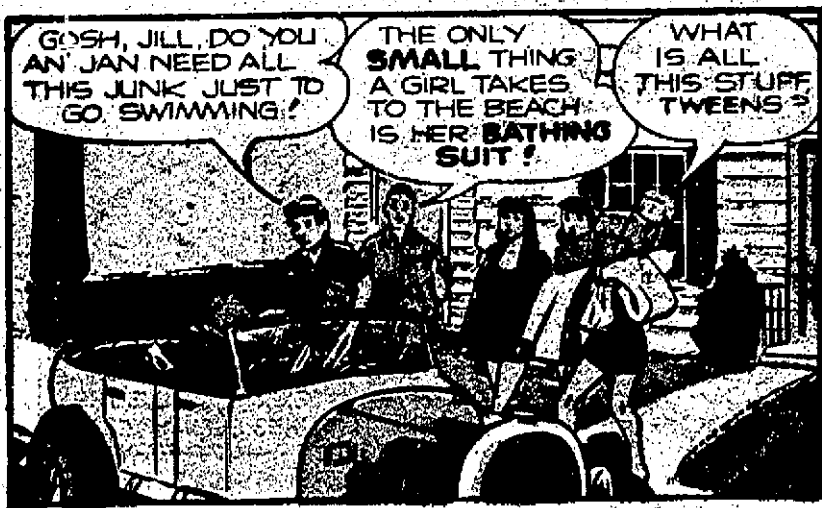
EXAMPLE OF A LUNAR CRATER SHOWING SHADOW PEAKS...

THE PRINCIPLE CAN BE ILLUSTRATED BY THIS HALF MARBLE THROWING A LONG SHADOW.



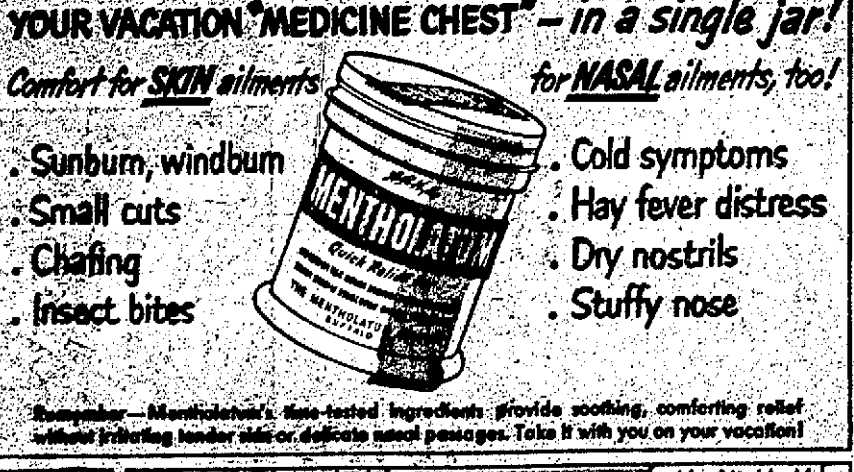
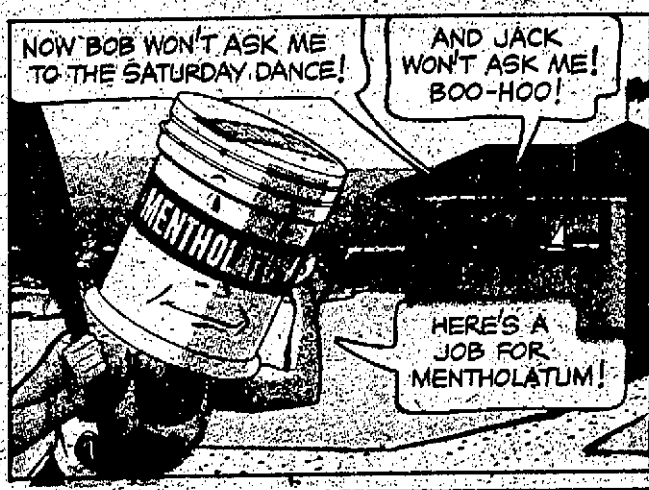
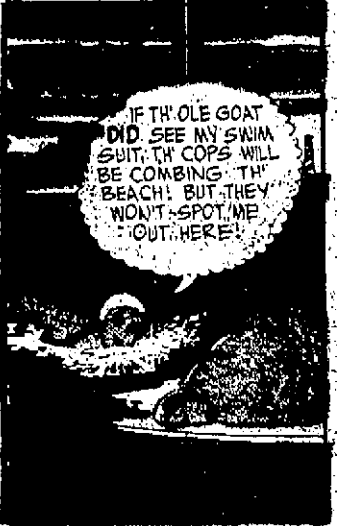
# THE JACKSON TWINS

By Dick Brooks



## Captain EASY

by Les Klinger





# STEVE ROPER

BUT, MR. JUNG--ISN'T THERE A CHANCE THAT SO HI CHONG CAN RECALL AT LEAST THE NAME OF THE SHIP THAT BROUGHT HIM HERE?

I DOUBT IT, MR. ROPER!

WHEN YOU HAVE WALKED WITH DEATH AND SLEPT WITH FEAR, THE MIND BECOMES DULL, AND FORGETTING BECOMES A MEANS OF ESCAPE--SOMETIMES THE ONLY MEANS!

YOU SAY HE QUARRELED WITH THE SHIP'S COOK OVER THIS FILTHY PLAYTHING?

YES! BUT IT IS HIS ONLY LINK WITH A HAPPIER PAST--AND I WOULD ADVISE THAT YOU GRANT HIM THE PLEASURE OF KEEPING IT!

WELL, SO HI, AT ANY RATE, PERHAPS THIS I KNOW YOUR NAME--- WILL BE HELPFUL, SIR! PAST!--BUT YOUR FUTURE IS GOING TO BE A PROBLEM! SINCE I DON'T SPEAK YOUR LINGO!

HMM!--LOOKS EASY!--LET'S SEE ---!

하루에 한 번 하세요!

HEY! WHAT'S SO HILARIOUS, SO HI CHONG? I ONLY SAID, "ARE YOU HUNGRY?"

BEGGING PARDON-- WHAT YOU REALLY SAID, MR. ROPER, WAS, "ARE YOU MARRIED?"

GREAT! TEN EASY LESSONS AND I'LL SPEAK KOREAN LIKE A NATIVE!-- OF HACKENSACK!

## ARCHIE

By Bob Montana

I'M SPORTING A CONVERTIBLE WITH THE TOP DOWN!

SOMETHING TELLS ME I HAVE MINE ON BACKWARDS!

AREN'T YOU GLAD WE BORROWED VERONICA'S SUITS? THERE'S NO ONE AROUND!

HEY! HERE COMES REGGIE! IF HE SEES US IN THESE RIGS, WE'LL NEVER LIVE IT DOWN!

WELL, WELL! WHO'S THIS REAL COOL CUTIE PIE?

COME ON, DOLLY, DON'T TENSE! LET'S LIVE IT UP A LITTLE!

SPLASH!

THIS LITTLE MINX HAS SPUNK!

WAIT! I PUT ON MY SWIM SUIT AND I'LL GET YOU!

OH-HO! NOW I'M BEGINNING TO SEE THE UGLY TRUTH!

I CAN'T IMAGINE WHAT HAPPENED TO YOUR CLOTHES?!

TE-HE-HE!

OH, STOP LAUGHING!

**This Air-Tight Purity Seal Keeps Duchess**

**Vacuum Fresh!**

**Duchess SALAD DRESSING**

VACUUM FRESH

*Taste the difference — enjoy flavor at its best!*

**NEW BLEND OF OIL AND SPICES!** To the bland base of eggs and a fine salad oil, Duchess adds the piquant flavor of pure lemon juice and the tang of tarragon and real apple cider vinegars. Then, from far-away places, come five choice spices. All this—and more—adds up to a spicy, yet delicate new Duchess Salad Dressing!

**FLAVOR, FRESHNESS SEALED IN!** Then this wonderful flavor is sealed in, kept in, with the new Purity Seal! Only Duchess Salad Dressing has this air-tight seal that keeps air out... freshness in. Now, this very day, enjoy the vacuum fresh protection that Duchess gives you—at no extra cost! Be first to serve the best.

Get vacuum fresh Duchess today... at **SAFEWAY**





"ANOTHER CHOP PLEASE"

"DO YOU REALIZE HOW MUCH CHOPS COST?"

EAT IN PEACE — NEVER ASK THE PRICE OF ANYTHING — YOU CAN WORRY ABOUT FOOTING THE BILL LATER.



"I'LL HAVE TO CALL A TAXI!"

THE LARGE ECONOMY SIZE PACKAGE. YOU GET IT ONE WAY OR ANOTHER.



"THE WORMS ARE FATTER THAN THE CORN!"

AFTER PAYING FOR GARDEN TOOLS, SEED, FERTILIZER, INSECTICIDE AND AN ACHING BACK — THE CORN WILL COST ONLY TWO DOLLARS AND SIXTEEN CENTS PER EAR.



"DO YOU LIKE IT?"

THE BILL

THE MATERIAL MAY BE CUT DOWN TO BARE ESSENTIALS — BUT DON'T LET THAT FOOL YOU



A PICKLE FORK IS DANDY FOR CUTTING DOWN ON THE SMOKE BILL.



"HOW ABOUT GOING FOR A WALK, SCROOGE?"

ONE WAY TO ECONOMIZE — SPEND THE WEEK-END IN BED



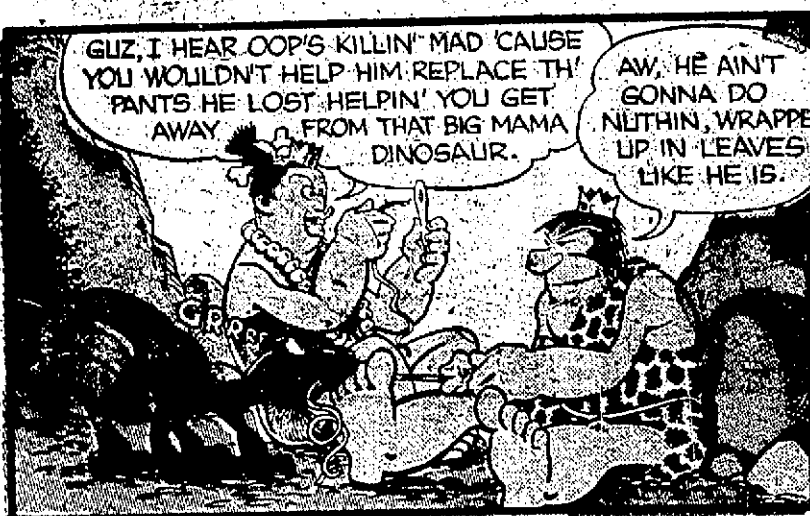
THERE ARE MANY WAYS TO CUT EXPENSES — ALL YOU NEED IS IMAGINATION AND PLENTY OF GALL.



PRICES ARE HIGH BUT SO ARE INCOMES!

"LISTEN TO THAT GUY!"

LIKE EVERYTHING ELSE — UP GOES THE BLOOD PRESSURE.



GUZ, I HEAR OOP'S KILLIN' MAD 'CAUSE YOU WOULDN'T HELP HIM REPLACE TH' PANTS HE LOST HELPIN' YOU GET AWAY FROM THAT BIG MAMA DINOSAUR.

AW, HE AIN'T GONNA DO NUTHIN, WRAPPED UP IN LEAVES LIKE HE IS.



SAY! WHATCHA GOT THERE, OOP, A NEW STYLE IN BRITCHES?



WELL, WELL, WELL, IF IT AIN'T OL' FANCY PANTS HIMSELF!



'SNO TWO WAYS ABOUT IT, I'VE JUST GOT TO HAVE A NEW PAIR OF BRITCHES..



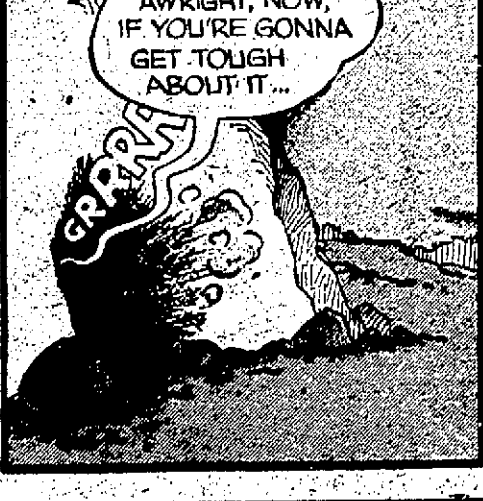
...AN SEEIN'S HOW I LIKE MINE MADE OUTA GOOD, TOUGH OL' BEAR HIDE...



...IT LOOKS LIKE SOME OL' BEAR'S IN FOR A BAD TIME!



HMW! I RECKON IF I'M GONNA COLLECT THAT HIDE, I'LL JUST HAFTA GO IN AN' GET IT!



AWRIGHT, NOW, IF YOU'RE GONNA GET TOUGH ABOUT IT...



CHEEEEP!!

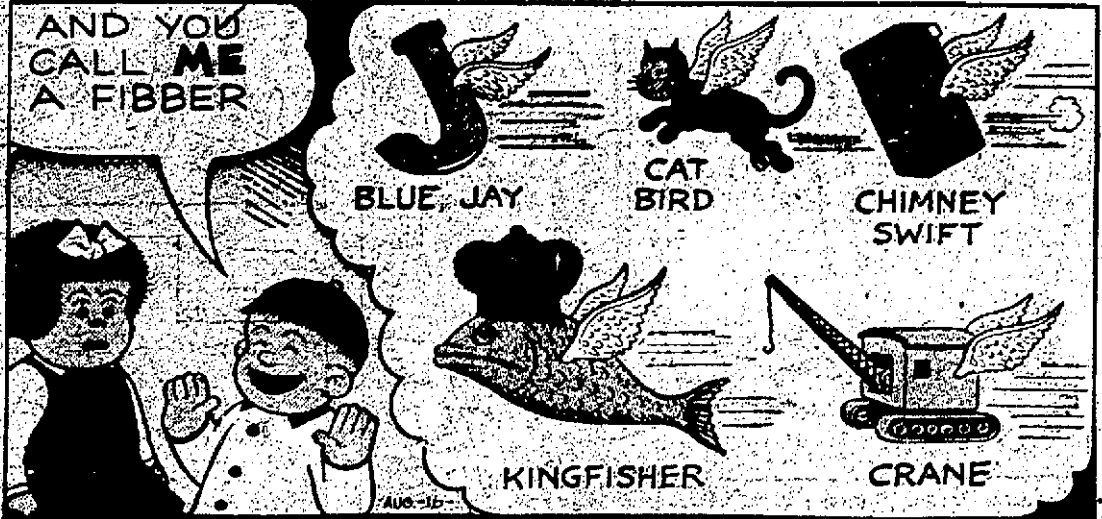
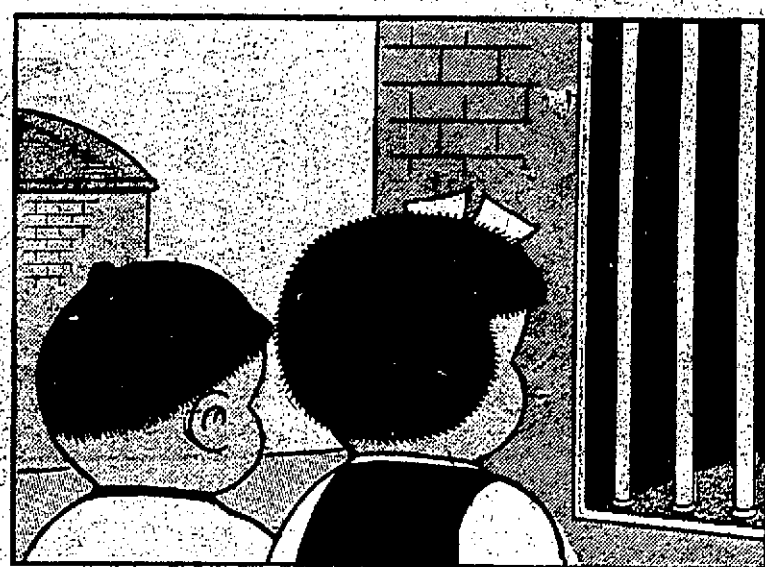
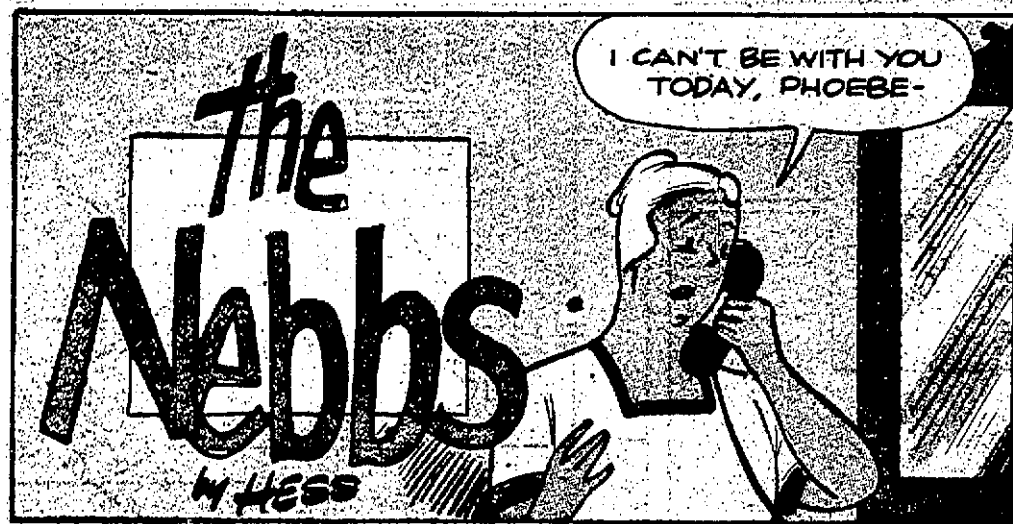


WELL, NOW'S I'VE TAKEN CARE OF TH' TRASH...



...I'LL GET BACK TO MY LI'L OL' BEAR AN'...





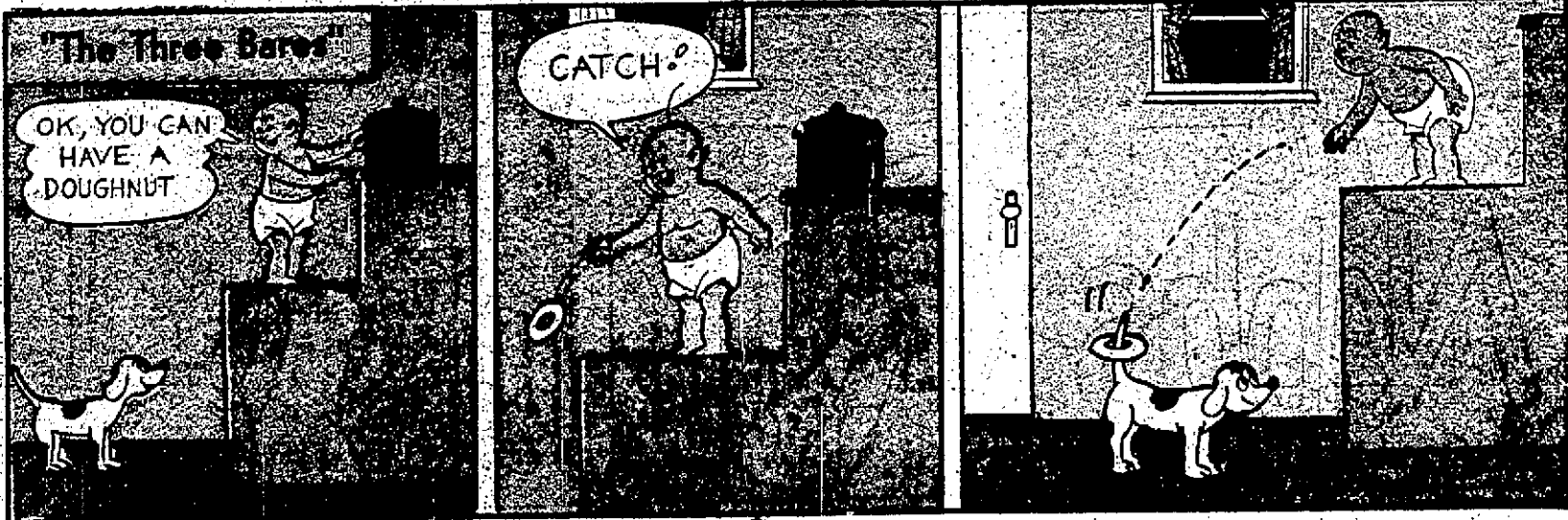


# OFF THE RECORD

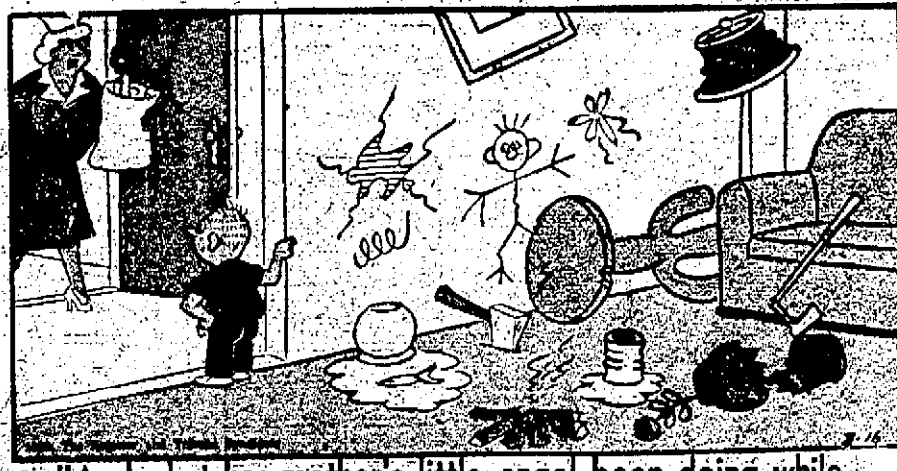
by ED REED



"You mean there's somebody else?"



"I take it this is what I use for casual wear, eh Sarge?"



"And what has mother's little angel been doing while she was away?"

## THE BANTAM PRINCE

BY LARIAR AND PFEUFER



I DO NOT TRUST SUGGS! WHY DID HE WAKE Miggins? WHY ARE THEY STANDING ON THAT HILL--TALKING FOR THE PAST HALF HOUR?



WE MUST REMAIN HERE--TO SEE WHAT THEY DO NEXT! ARE YOU SERIOUS? THEY MAY STAND THERE ALL NIGHT!



MEANWHILE--UP ON THE HILL-- THERE'S ONLY ONE WAY TO FORCE OLD MAN GUNCH TO SELL HIS REFINERY! WE MUST WRECK HIS HARBOR DOWN THERE!



HOW DO YOU FIGURE YOU'LL DO IT? FOLLOW ME, MY FRIEND--I SHALL DEMONSTRATE!



WAKE UP! WE MUST LEAVE HERE AT ONCE!



WHAT'S UP, BUSTER? YOU JUST JERKED ME OUT OF A BEAUTIFUL DREAM! NO TIME FOR DREAMS NOW, SALLY! LOOK! SUGGS AND Miggins ARE HEADED DOWN THE HILL!



BY THE BEARD OF THE PROPHET! OBSERVE! THEY ARE ABOUT TO ENTER THAT DESERTED SHACK!

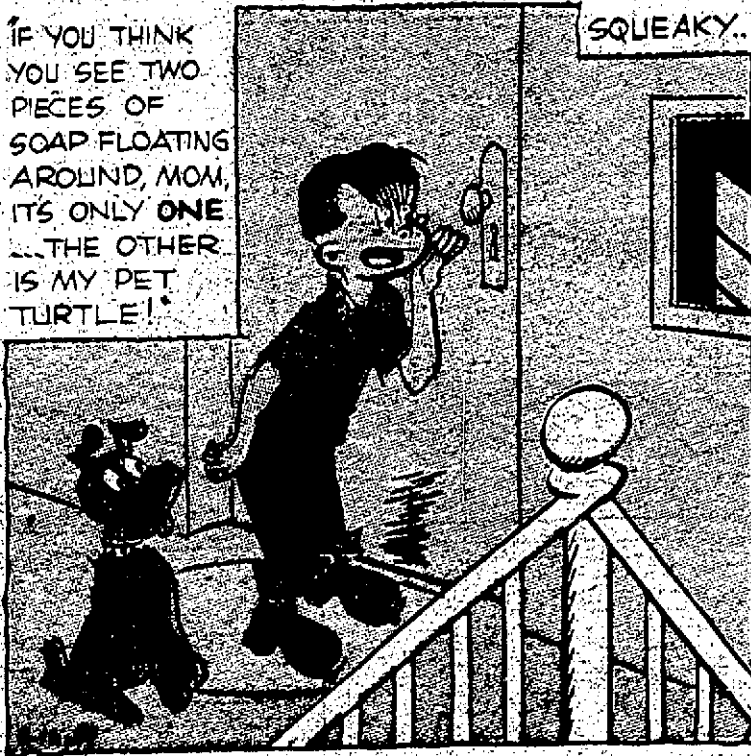
## LIFE'S LIKE THAT

by FRED NEHER



REDUCING SALOON.

I HAVE EIGHT DOLLARS YES OR NO?



IF YOU THINK YOU SEE TWO PIECES OF SOAP FLOATING AROUND, MOM, IT'S ONLY ONE--THE OTHER IS MY PET TURTLE!



US MODERNS

YOU CAN CHOKE IT DOWN--THE REST OF US HAVE.



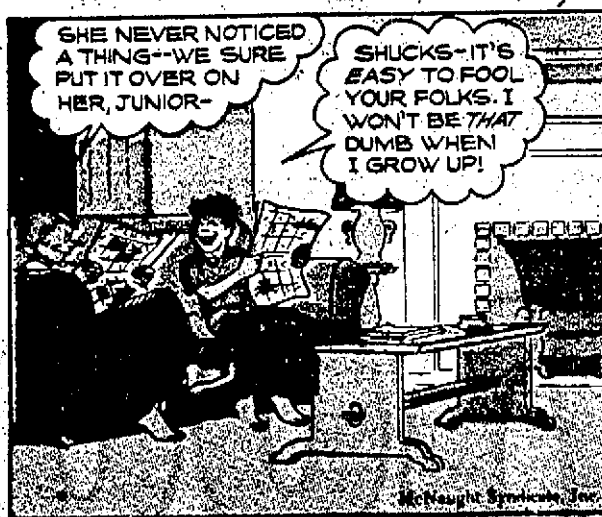
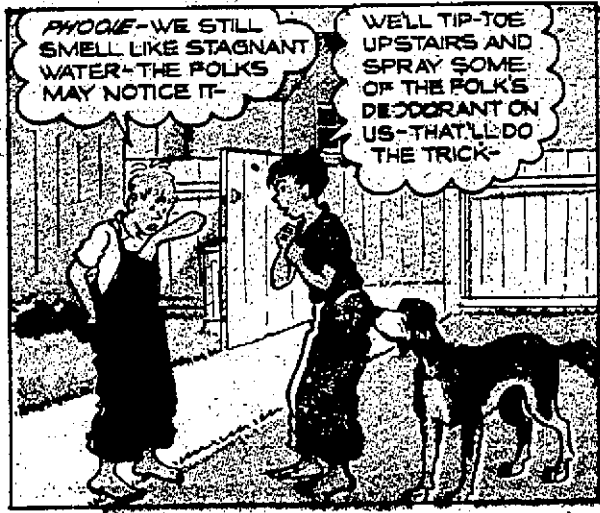
SOME PUNKINS..

I DID ASK HER...SHE HASN'T GOT A FRIEND



BO

By Frank Beck



## OUR BOARDING HOUSE

With Major Hoople



# NEW VEL\*

MAKES DISHES SHINE  
WITHOUT WASHING  
OR WIPING!

"VEL SOAKS DISHES CLEAN

-SAVES YOU ALL  
THE HARD WORK!"



**DON'T WASH - JUST SOAK**  
Dishes soak grease-free in seconds! No washing needed. If food clings, a touch of the dishcloth gets it off. There's no greasy dishwater with Vel - no ring around the pan!

**DON'T WIPE - JUST RINSE**  
Yes! Just soak and rinse. Dishes dry streak-free without wiping! Even heavy grease in stew pots and frying pans is so completely dissolved no hard scouring is needed with Vel!



## "AND YET NO 'DETERGENT BURN' TO HANDS!"

Prove it yourself!  
"HAND-HEAT TEST"  
shows why.

Dip hands in water. Then put a tablespoonful of any leading washday detergent in one hand - put a tablespoonful of VEL in the other.



**Feel the heat!**  
from washday detergents, indicating presence of irritating alkalis and harsh chemicals that cause "Detergent Burn"!



**Feel NO heat with Vel**  
That's because Vel contains no irritating alkalis - no harsh washday chemicals to cause "Detergent Burn"!



Package for package, Vel cuts grease better than the leading washday detergent, liquid detergents or soaps!

**MARVELOUS FOR DISHES AND FINEST FABRICS**

\*VEL is the trade-mark of the Colgate-Palmolive-Peet Company.





# Can YOU Solve Puzzles Like This?

LET US TELL YOU, FREE!  
WHAT YOU HAVE TO DO TO WIN

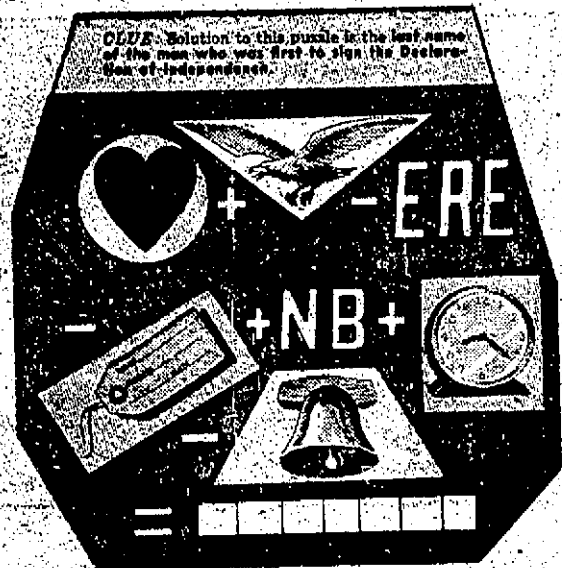
# \$150,000 CASH FIRST PRIZE

## SAMPLE PUZZLE

At first glance, a Rebus Puzzle seems to be a jumble of unrelated things, pictorial and otherwise. BUT—there is a meaning, and the meaning (or solution) can be discovered by skill and ingenuity.

For instance, look at the SAMPLE Rebus Puzzle printed below. This sample, although simple, is along the general lines of the puzzles in this contest.

Below this sample puzzle, read the explanation of how you discover the solution of this puzzle.



## HOW TO SOLVE THE PUZZLE

Here's how the puzzle is solved: Write down HEART. Add EAGLE, giving you HEARTEAGLE. Subtract ERE, leaving you with HEATAGLE. Subtract TAG, leaving you with HALE. Add NB, giving you HALENB. Add CLOCK, giving you HALENBCLOCK. Subtract BELL, leaving you with HANCOCK, the correct solution.

1000 PRIZES—\$325,000.00 IN ALL!  
This Is Your Chance To Get Rich For Life!

WE will pay a cash fortune of \$150,000.00 to the winner of First Prize in this new, fascinating contest.

We will pay \$50,000.00 to the winner of Second Prize.

Would YOU like an opportunity to win \$150,000.00, \$50,000.00, \$25,000.00, \$10,000.00, \$5,000.00 or any one of the 1,000 cash prizes totaling \$325,000.00 as listed in the box of prizes at the right!

## Get Full Details! Mail the Coupon at Once!

Mail the Coupon at once. Upon receipt of your Coupon, we will mail you the COMPLETE DETAILS, OFFICIAL RULES and ENTRY FORM of America's greatest Puzzle-Quiz Contest.

Big as the prizes are—the prizes are ONLY PART OF THE APPEAL OF THE PUZZLE-QUIZ CONTEST, because here is the contest designed to challenge your ingenuity, enhance your knack at solving puzzles and your ability in constructing them, and delight and fascinate you throughout.

### Send for Complete Details

It will take you only a few minutes to fill in your name and address on the Coupon, and mail it to us. THOSE FEW MINUTES MAY BE THE MOST VALUABLE OF YOUR LIFE-TIME. Because you can get, FREE, the complete details of this amazing opportunity. Only a brief, incomplete

idea of this remarkable contest can be obtained from the information on this page. Only when you have the complete details, Official Rules and Entry Form in your hands can you realize the wonderful opportunity before you.

### Why This Contest Is So Wonderfully Entertaining

The cleverness, fun and stimulation in the puzzles and quizzes are the creation of the Editors of The New Funk & Wagnalls Encyclopedia—the world's greatest for home and family use. It was largely out of this encyclopedia that this marvelous contest was built, and the sponsors of this contest, Unicorn Press, Inc., will spend over ONE MILLION DOLLARS in advertising to publicize the contest and the encyclopedia. This advertising expenditure is IN ADDITION to the prize fund of \$325,000.00!

## NOTE THE SAMPLE PUZZLE AT THE LEFT

You can get an idea of the general nature of the puzzles, and the fun in store for you in solving and constructing them, by examining the SAMPLE Rebus Puzzle printed at the left of this page. Read the text above the puzzle. Look at the puzzle carefully; then read the EXPLANATION below the puzzle.

### Try Some Actual Puzzles

Now, at the right of this page, look at three of the ACTUAL puzzles among the many puzzles that are included in this contest. On the basis of what you learned in the explanation of the Sample Puzzle, try to solve these actual puzzles. See for yourself the pleasure that comes from discovering the correct solution.

### Point Value for Everything

Naturally, there is only one correct answer for any puzzle or quiz presented for solution or answer in this contest, and a specified point value is credited to the contestant for each correct solution and answer. The points earned on the puzzles and quizzes you solve, plus the points earned on any puzzles you construct, comprise your total point score. All of this is fully explained in the information you will receive as a result of mailing the Coupon. The highest total point scores determine the winners. Thus, the winning of a prize is not left to guesswork, luck or the whim of judges. If your total point score entitles you to win, then you MUST win!

## MAIL EITHER ONE OF THE COUPONS!

At the left of this page, you will find two Coupons. Use either one. Tear it off, fill in your name and address and mail it. You'll receive FREE, and without any obligation on your part, the COMPLETE DETAILS of this outstanding contest—a contest for people who want pleasure, fascination, fun! as well as an opportunity to win \$150,000, \$50,000, \$25,000 or any one of 1,000 cash prizes as itemized on this page. GIVE YOURSELF A CHANCE TO GET RICH FOR LIFE! Get the complete details. MAIL THE COUPON NOW!

## Here Are The OFFICIAL 1000 CASH PRIZES

1st Prize...\$150,000.00

2nd Prize...\$50,000.00

3rd Prize...\$25,000.00

4th Prize...\$10,000.00

5th Prize...\$5,000.00

6th Prize...\$3,500.00

7th Prize...\$3,000.00

8th Prize...\$2,000.00

9th Prize...\$2,000.00

10th Prize...\$2,000.00

11th through 100th Prizes,  
each \$250...\$22,500.00

101st through 200th Prizes,  
each \$100...\$10,000.00

201st through 1000th Prizes,  
each \$50...\$40,000.00

Total Prizes \$325,000.00



By LAWRENCE A. RYAN

Don't say you've never had a chance to get rich! You have that chance right now.

You have the opportunity to win a cash fortune of \$150,000.00.

You have the opportunity to win any one of 1,000 prizes, with 1st Prize \$150,000.00, 2nd Prize \$50,000.00, 3rd Prize \$25,000.00, 4th Prize \$10,000.00. Just look at the list of prizes printed at the left.

### What Do You Do?

First of all, you mail the coupon printed in the lower left corner of this page.

Mail either of the coupons. When we receive your coupon we will mail you the COMPLETE DETAILS, OFFICIAL RULES, all the information you need in order to decide whether or not you are going to enter this contest and try to win a fortune.

The details come to you without cost. The only thing you need to get the full details is a postage stamp, a few minutes or so to fill in your name and address on the coupon, and an envelope in which to mail the coupon to us.

### Do You Like Contests?

Besides giving you the chance to win a huge fortune, this contest gives you a chance to have a lot of fun.

There's enjoyment, pleasure—YES! even fascination in this contest.

And, along with that enjoyment and fascination, you might wind up the winner of \$150,000, \$50,000, \$25,000 or any one of the 1,000 cash prizes.

We are going to pay out \$325,000 to the winners of this contest.

We MUST pay out that huge fortune in prizes.

We would be just as happy to see YOU win a prize—even the \$150,000 prize—as anybody.

Mail the Coupon. Right now, this coupon, with the stamp, and fill in your name and address on the coupon, and mail it to us.

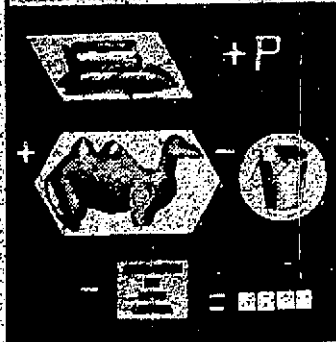
Right now, before you forget it, decide that you ARE going to give yourself a chance to learn all the details, and find out how YOU can give yourself an opportunity to WIN A FORTUNE! I'm waiting for your coupon, in order to send you full details of this contest that gives YOU the chance to GET RICH FOR LIFE!

## Here Are 3 Actual Puzzles Used In This Contest!

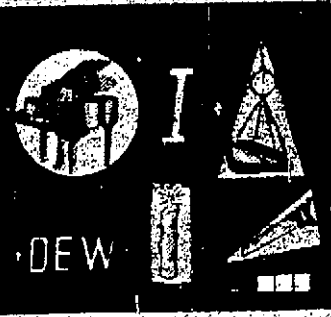
### Can You Work Out The Correct Solutions?

Before trying to solve these puzzles, we suggest that you study the Sample Puzzle, printed at the left, and read carefully the explanation under the Sample Puzzle. There is only one correct solution for each of the puzzles below, and you arrive at the solution through the process as explained in connection with the Sample Puzzle.

CLUE: Solution to puzzle below is the name of a capital and one of the oldest cities in the world.



CLUE: Solution to puzzle below is the last name of an American short-story writer, poet, and dramatist; much of whose reputation is based upon his novels of detection.



CLUE: Solution to puzzle below is the last name of an American writer, dramatist, and actor; whose reputation is based upon his novels of detection.

